# The EBRD-EIB-WB Enterprise Surveys 2018-2020 

A Report on methodology and observations
February 2022

## Table of Contents

TABLE OF CONTENTS ..... I
1 BACKGROUND ..... 6
2 ES METHODOLOGY ..... 7
2.1 SURVEY UNIVERSE, SAMPLE POPULATION AND SAMPLING FRAMES ..... 7
2.2 SPECIFICATIONS OF THE SURVEY ..... 8
2.2.1 Coverage of countries: ..... 8
2.2.2 Sampling structure ..... 8
2.3 SAMPLING IMPLEMENTATION ..... 9
3 FIELDWORK ..... 10
3.1 QUESTIONNAIRES AND TRANSLATIONS ..... 10
3.2 CAPI SCRIPTING AND TESTING ..... 12
3.3 MODE OF COMPLETION ..... 12
3.4 Training ..... 12
3.5 Piloting ..... 13
4 SURVEY AND ITEM NON-RESPONSE ..... 13
5 ES DATABASE ..... 14
5.1 DATABASE STRUCTURE ..... 14
5.2 Weights ..... 17
5.2.1 Appropriate use of the weights ..... 18
6 BIBLIOGRAPHY ..... 19
ANNEX A COUNTRY-SPECIFIC INFORMATION ON BEEPS SURVEY ..... 20
A. 1 AlbaniA ..... 20
A.1.1. Sampling structure and implementation ..... 20
A.1.2. Status codes ..... 22
A.1.3. Universe estimates ..... 23
A.1.4. Non-response ..... 25
A.1.5. Local agency team involved in the study and its comments on the implementation ..... 26
A. 2 ARMENIA ..... 27
A.2.1. Sampling structure and implementation ..... 27
A.2.2. Status codes ..... 29
A.2.3. Universe estimates ..... 31
A.2.4. Non-response ..... 32
A. 3 AZERBAIJAN ..... 33
A.3.1. Sampling structure and implementation ..... 33
A.3.2. Status codes ..... 36
A.3.3. Universe estimates ..... 37
A.3.4. Non-response ..... 39
A. 4 Belarus ..... 39
A.4.1. Sampling structure and implementation ..... 39
A.4.2. Status codes ..... 47
A.4.3. Universe estimates ..... 48
A.4.4. Non-Response. ..... 52
A.4.5. Local agency team involved in the study and its comments on the implementation ..... 53
A. 5 Bosnia and Herzegovina ..... 55
A.5.1. Sampling structure and implementation ..... 55
A.5.2. Status codes ..... 58
A.5.3. Universe estimates ..... 59
A.5.4. Non-response ..... 61
A.5.5. Local agency team involved in the study and its comments on the implementation ..... 62
A. 6 Bulgaria ..... 63
A.6.1. Sampling structure and implementation ..... 63
A.6.2. Status Codes ..... 67
A.6.3. Universe estimates ..... 69
A.6.4. Non-Response ..... 71
A. 7 Croatia ..... 71
A.7.1. Sampling structure and implementation. ..... 71
A.7.2. Status codes ..... 73
A.7.3. Universe estimates ..... 75
A.7.4. Non-response ..... 76
A. 8 CzECH Republic ..... 77
A.8.1. Sampling structure and implementation. ..... 77
A.8.2. Status Codes ..... 80
A.8.3. Universe estimates ..... 81
A.8.4. Non-Response. ..... 83
A. 9 EGYPT ..... 84
A.9.1. Sampling structure and implementation ..... 84
A.9.2. Status Codes ..... 93
A.9.3. Universe estimates ..... 94
A.9.4. Non-Response ..... 98
A. 10 Estonia ..... 99
A.10.1. Sampling structure and implementation. ..... 99
A.10.2. Status Codes ..... 101
A.10.3. Universe estimates ..... 102
A.10.4. Non-Response ..... 103
A. 11 GEORGIA ..... 104
A.11.1. Sampling structure and implementation. ..... 104
A.11.2. Status Codes ..... 111
A.11.3. Universe estimates ..... 112
A.11.4. Non-Response ..... 115
A. 12 Greece ..... 116
A.12.1. Sampling structure and implementation. ..... 116
A.12.2. Status Codes ..... 118
A.12.3. Universe estimates ..... 120
A.12.4. Non-Response. ..... 121
A. 13 HUNGARY ..... 122
A.13.1. Sampling structure and implementation ..... 122
A.13.2. Status codes ..... 127
A.13.3. Universe estimates ..... 128
A.13.4. Non-Response ..... 131
A. 14 Italy ..... 132
A.14.1. Sampling structure and implementation. ..... 132
A.14.2. Status codes ..... 136
A.14.3. Universe estimates ..... 137
A.14.4. Non-response ..... 139
A. 15 JORDAN. ..... 140
A.15.1. Sampling structure and implementation. ..... 140
A.15.2. Status Codes ..... 143
A.15.3. Universe estimates ..... 144
A.15.4. Non-Response ..... 146
A. 16 KAZAKHSTAN ..... 148
A.16.1. Sampling structure and implementation. ..... 148
A.16.2. Status codes ..... 157
A.16.3. Universe estimates ..... 158
A.16.4. Non-response ..... 165
A.16.5. Local agency team involved in the study and its comments on the implementation. ..... 165
A. 17 Kosovo. ..... 168
A.17.1. Sampling structure and implementation ..... 168
A.17.2. Status codes ..... 172
A.17.3. Universe estimates ..... 173
A.17.4. Non-response ..... 176
A.17.5. Local agency team involved in the study and its comments on the implementation ..... 177
A. 18 Kyrgyz Republic ..... 178
A.18.1. Sampling structure and implementation. ..... 178
A.18.2. Status codes ..... 181
A.18.3. Universe Estimates ..... 182
A.18.4. Non-response ..... 184
A.18.5. Local agency team involved in the study and its comments on the implementation ..... 185
A. 19 LATVIA ..... 187
A.19.1. Sampling structure and implementation ..... 187
A.19.2. Status Codes ..... 189
A.19.3. Universe estimates ..... 191
A.19.4. Non-Response ..... 192
A. 20 LEBANON ..... 193
A.20.1. Sampling structure and implementation ..... 193
A.20.2. Status Codes ..... 197
A.20.3. Universe estimates ..... 198
A.20.4. Non-Response ..... 201
A. 21 LITHUANIA ..... 202
A.21.1. Sampling structure and implementation. ..... 202
A.21.2. Status Codes ..... 204
A.21.3. Universe estimates ..... 205
A.21.4. Non-Response. ..... 207
A. 22 MALTA ..... 208
A.22.1. Sampling structure and implementation ..... 208
A.22.2. Status codes ..... 209
A.22.3. Universe estimates ..... 210
A.22.4. Non-response ..... 211
A. 23 Moldova ..... 213
A.23.1. Sampling structure and implementation. ..... 213
A.23.2. Status codes ..... 215
A.23.3. Universe estimates ..... 216
A.23.4. Non-response ..... 218
A. 24 MONGOLIA ..... 219
A.24.1. Sampling structure and implementation. ..... 219
A.24.2. Status codes ..... 222
A.24.3. Universe estimates ..... 223
A.24.4. Non-response ..... 225
A.24.5. Local agency team involved in the study and its comments on the implementation ..... 226
A. 25 MONTENEGRO ..... 228
A.25.1. Sampling structure and implementation. ..... 228
A.25.2. Status codes ..... 230
A.25.3. Universe estimates ..... 231
A.25.4. Non-response ..... 233
A.25.5. Local agency team involved in the study and its comments on the implementation ..... 234
A. 26 Morocco. ..... 236
A.26.1. Sampling structure and implementation ..... 236
A.26.2. Status Codes ..... 240
A.26.3. Universe estimates ..... 241
A.26.4. Non-Response ..... 243
A. 27 NORTH MACEDONIA ..... 244
A.27.1. Sampling structure and implementation ..... 244
A.27.2. Status Codes ..... 246
A.27.3. Universe estimates ..... 248
A.27.4. Non-response ..... 249
A.27.5. Local agency team involved in the study and its comments on the implementation ..... 250
A. 28 POLAND ..... 252
A.28.1. Sampling structure and implementation. ..... 252
A.28.2. Status Codes ..... 259
A.28.3. Universe estimates ..... 260
A.28.4. Non-Response ..... 263
A.28.5. Local agency team involved in the study and its comments on the implementation . ..... 264
A. 29 PORTUGAL ..... 266
A.29.1. Sampling structure and implementation. ..... 266
A.29.2. Status Codes ..... 270
A.29.3. Universe estimates ..... 271
A.29.4. Non-Response ..... 275
A. 30 Republic of Cyprus ..... 276
A.30.1. Sampling structure and implementation. ..... 276
A.30.2. Status codes ..... 278
A.30.3. Universe estimates ..... 279
A.30.4. Non-response ..... 281
A. 31 ROMANIA ..... 282
A.31.1. Sampling structure and implementation ..... 282
A.31.2. Status codes ..... 286
A.31.3. Universe estimates ..... 288
A.31.4. Non-response ..... 290
A. 32 RUSSIA ..... 291
A.32.1. Sampling structure and implementation ..... 291
A.32.2. Status codes ..... 298
A.32.3. Universe estimates ..... 299
A.32.4. Non-response ..... 304
A.32.5. Local agency team involved in the study and its comments on the implementation ..... 305
A. 33 Serbia ..... 307
A.33.1. Sampling structure and implementation. ..... 307
A.33.2. Status codes ..... 310
A.33.3. Universe estimates ..... 311
A.33.4. Non-response ..... 313
A.33.5. Local agency team involved in the study and its comments on the implementation ..... 314
A. 34 Slovak Republic ..... 315
A.34.1. Sampling structure and implementation. ..... 315
A.34.2. Status codes ..... 318
A.34.3. Universe estimates ..... 319
A.34.4. Non-Response ..... 321
A. 35 SLOVENIA ..... 322
A.35.1. Sampling structure and implementation. ..... 322
A.35.2. Status Codes ..... 324
A.35.3. Universe estimates ..... 326
A.35.4. Non-Response. ..... 327
A.35.5. Local agency team involved in the study and its comments on the implementation ..... 328
A. 36 TAJIKISTAN ..... 329
A.36.1. Sampling structure and implementation. ..... 329
A.36.2. Status codes ..... 332
A.36.3. Universe estimates ..... 333
A.36.4. Non-response ..... 335
A.36.5. Local agency team involved in the study and its comments on the implementation ..... 336
A. 37 Tunisia ..... 338
A.37.1. Sampling structure and implementation ..... 338
A.37.2. Status codes ..... 341
A.37.3. Universe estimates ..... 343
A.37.4. Non-response ..... 344
A. 38 TURKEY ..... 345
A.38.1. Sampling structure and implementation ..... 345
A.38.2. Status codes ..... 356
A.38.3. Universe estimates ..... 357
A.38.4. Non-response ..... 362
A.38.5. Local agency team involved in the study and its comments on the implementation ..... 362
A. 39 Ukraine ..... 365
A.39.1. Sampling structure and implementation ..... 365
A.39.2. Status Codes ..... 373
A.39.3. Universe estimates ..... 374
A.39.4. Non-Response ..... 377
A.39.5. Local agency team involved in the study and its comments on the implementation. ..... 377
A. 40 UZBEKISTAN ..... 379
A.40.1. Sampling structure and implementation. ..... 379
A.40.2. Status codes ..... 388
A.40.3. Universe estimates ..... 389
A.40.4. Non-response ..... 394
A.40.5. Local agency team involved in the study and its comments on the implementation ..... 395
A. 41 West Bank and Gaza ..... 397
A.41.1. Sampling structure and implementation. ..... 397
A.41.2. Status codes ..... 399
A.41.3. Universe estimates ..... 400
A.41.4. Non-response

## 1 Background

The EBRD-EIB-WB Enterprise Surveys (ES) are a joint initiative of the European Bank for Reconstruction and Development (EBRD), European Investment Bank (EIB) and the World Bank Group (the World Bank). They are a successor to the Business Environment and Enterprise Performance Surveys (BEEPS). The survey was first undertaken on behalf of the EBRD and World Bank in 1999 - 2000, when it was administered to approximately 4,100 enterprises in 25 countries of Eastern Europe and Central Asia (including Turkey) to assess the environment for private enterprise and business development.

In the second round of BEEPS in 2002, the survey instrument was administered to almost 6,700 enterprises in 27 countries. In the third round of BEEPS, the survey included approximately 9,900 enterprises in 27 countries in 2005. In seven of the countries the survey included an additional sampling overlay of the manufacturing sector in addition to the main BEEPS sample. Furthermore, to set a benchmark for the transition countries, a survey of comparator countries was conducted in 2004-2005 in two rounds (Germany, Greece, Portugal, South Korea and Vietnam were covered in 2004 and Ireland and Spain in 2005).

In the fourth round of BEEPS in 2008-2009, the survey covered almost 12,000 enterprises in 29 countries (including Mongolia for the first time). The survey was restructured to improve cross-country comparability and to make it compatible with the Enterprise Surveys the Enterprise Analysis Unit of the World Bank has been implementing in other regions of the world since 2006. There were changes in the questionnaire and methodology.

The fifth round of BEEPS (BEEPS $V$ ) in 2011-2016 covered almost 16,600 enterprises in 32 countries, including 4,220 enterprises in 37 regions in Russia. It included an Innovation Module, covering product, process, organisational and marketing innovation, as well as management practices in manufacturing enterprises with at least 20 employees ( 50 employees in Russia). BEEPS V Russia was implemented in 2011-2012. BEEPS V Cyprus and Greece was implemented in 2016 and covered 683 enterprises were covered.

The Middle East and North Africa Enterprise Surveys (MENA ES) are a joint initiative of the European Bank for Reconstruction and Development (EBRD), the World Bank Group (the World Bank) and the European Investment Bank (EIB). The survey was undertaken on behalf of the EBRD, World Bank and EIB for the first time in 2012-2014, when it was administered to more than 6,500 enterprises in 9 countries in the MENA region to assess the environment for private enterprise and business development. As BEEPS V, it also included an Innovation Module.

The ES (sixth round of BEEPS) in 2018-2020 will cover almost 28,000 enterprises in 41 economies. It includes a Green Economy module, covering green management practices and green investments.

The objective of the survey is to obtain feedback from enterprises in EBRD countries of operation (and beyond) on their perception of the environment in which they operate as well as to help in building a panel of enterprise data that will make it possible to track changes in the business environment over time.

Through interviews with firms in the manufacturing and services sectors, ES captures business perceptions of the biggest obstacles to enterprise growth, the relative importance of various constraints to increasing employment and productivity, and the effects of a country's business environment on its international competitiveness. ES is used to create statistically significant business environment indicators that are comparable across countries.

The report outlines and describes the sampling design of the data, the data set structure as well as additional information that may be useful when using the data, such as information on non-response cases and the appropriate use of weights.

The ES was implemented by various survey contractors, such as Ipsos MORI, Kantar, Yontem, AUC, ACT Global, Palestinian Central Bureau of Statistics in cooperation with local partners. For details, refer to Annex A.

ES has been supported by the EBRD Shareholder Special Fund.

## 2 ES Methodology

### 2.1 Survey universe, sample population and sampling frames

The whole population, or universe of the study, are commercial, service or industrial business establishments with at least 5 full-time employees in the non-agricultural economy. It comprises: all manufacturing sectors according to the group classification of ISIC Revision 3.1: (group D), construction sector (group F), services sector (groups G and H), and transport, storage, and communications sector (group I). Note that this definition excludes the following sectors: financial intermediation (group J), real estate and renting activities (group K, except sub-sector 72, IT, which was added to the population under study), and all public or utilitiessectors. Government departments including military, police, education, health and similar activities were excluded, as were those in primary industries including agriculture, mining, etc. There are no up to date and reliable statistics relating to this universe in the countries being surveyed in ES. Consequently, the universe size and characteristics have to be directly estimated from the survey results themselves. This requirement increases the emphasis that has to be placed on the quality of the sample frame, because the validity of the results is predominantly a function of coverage and age of the sampling frame.

The criteria used to evaluate the available sampling frame in descending priority were those of:

- Coverage
- Up to datedness
- Availability of detailed stratification variables
- Location identifiers- address, phone number, email
- Electronic format availability
- Contact name(s)

The sampling frames used for the surveys must consist of the lists of enterprises in each country that most optimally meet these requirements. The final selection was made by the contractors in collaboration with the EBRD and the World Bank. For most countries covered in ES two sampling frames were used; the exception are countries where ES was conducted for the first time (Italy, Malta, Portugal). The first sampling frame was often an official frame of establishments supplied by the national statistical office of the country and the second sampling frame consisted of establishments that participated in BEEPS V/MENA ES. In Armenia, a suitable sampling frame did not exist, so the the design returned to first principles, using a blocks enumeration methodology.

### 2.2 Specifications of the survey

### 2.2.1 Coverage of countries:

ES will be implemented in 41 economies (Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Egypt, Estonia, Georgia, Greece, Hungary, Italy, Jordan, Kazakhstan, Kosovo, Kyrgyz Republic, Latvia, Lebanon, Lithuania, Malta, Moldova, Morocco, Mongolia, Montenegro, North Macedonia, Poland, Portugal, Romania, Russia, Serbia, Slovak Republic, Slovenia, Tajikistan, Tunisia, Turkey, Ukraine, Uzbekistan and West Bank and Gaza). It was not possible to implement ES in Turkmenistan.

### 2.2.2 Sampling structure

In all countries where a reliable sampling frame was available (except Armenia), the sample was selected using stratified random sampling, following the methodology explained in the Sampling Manual. Stratified random sampling was preferred over simple random sampling for several reasons:

- To obtain unbiased estimates for different subdivisions of the population with some known level of precision.
- To obtain unbiased estimates for the whole population. The whole population, or the universe of the study, is the non-agricultural economy. It comprises all manufacturing sectors according to the group classification of ISIC Revision 3.1 (group D), construction sector (group F), services sector (groups G and H), and transport, storage and communications sector (group I). Note that this definition excludes the following sectors: financial intermediation (group J), real estate and renting activities (group K, except sub sector 72 , IT, which was added to the population under study), and all public or utilities sectors.
- To make sure that the final total sample includes establishments from all different sectors and that it is not concentrated in one or two of industries/sizes/regions.
- To exploit the benefits of stratified sampling where population estimates, in most cases, will be more precise than using a simple random sampling method (i.e., lower standard errors, all things being equal).
- Stratification may produce a smaller bound on the error of estimation than would be produced by a simple random sample of the same size. This result is particularly true if measurements within strata are homogeneous.
- The cost per observation in the survey may be reduced by stratification of the population elements into convenient groupings.

Due to a lack of reliable sampling frame blocks enumeration was used in Armenia. Detailed description can be found under country-specific information.

Three levels of stratification were used in all countries: industry, establishment size and region. The original sample designs with specific information of the industries and regions chosen are described in country-specific pages in Annex A.

In all countries, the sample was stratified along Manufacturing, Retail trade (sector 52) and Other services. In some of the countries, there were specific target numbers of interviews for more detailed sectors within these three groups.

Size stratification was defined following the standardized definition for the rollout: small (519 employees), medium (20-99 employees), and large (more than 99 employees). ${ }^{1}$ For stratification purposes, the number of employees was defined on the basis of reported permanent full-time workers. This seems to be an appropriate definition of the labour force,

[^0]since seasonal/casual/part-time employment is not a common practice, except in the sectors of construction and agriculture.

Details on the regional stratification can be found in country-specific information in Annex A.

Along the defined stratification guidelines, priority was given to completing interviews with establishments who participated in BEEPS V or MENA ES.

### 2.3 Sampling implementation

Given the stratified design, sampling frames containing a complete and updated list of establishments as well as information on all stratification variables (number of employees, industry, and region) are required to draw the sample. Great efforts were made to obtain the best source for these listings. However, the quality of sampling frames was not optimal and, therefore, some adjustments were needed to correct for the presence of ineligible units. These adjustments are reflected in the weights computation.

For most countries covered in ES two sampling frames were used. The first sampling frame was obtained from the official sources in the countries (details for each country can be found in country-specific information). The second sampling frame, supplied by the EBRD and the World Bank, consisted of enterprises interviewed in BEEPS V and MENA ES. The contractors was required to attempt to re-interview establishments responding to the BEEPS V and MENA ES surveys where they were within the selected geographical region and met eligibility criteria. That sample is referred to as the Panel.

The quality of the sampling frames was assessed at the onset of the project through calls. The sampling frames proved to be useful, though they all showed positive rates of non-eligibility, repetition, non-existent units, etc. These problems are typical of establishment surveys but given the impact these inaccuracies may have on the results, adjustments were needed when computing the appropriate weights for individual observations.

Table 1 depicts the targeted Number of completed interviews for ES, along with achieved total Number of completed interviews and Number of completed interviews with panel establishments. For countries where data has not been published yet, the cells are left blank.

Table 1: Targeted and achieved number of completed interviews

| Country | Number of completed interviews |  |  |  |  | Completed in <br> BEEPS V/MENA ES |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Target |  |  |  |  |  |  |  |
|  | 360 | Completed | Panel | Manufacturing | Retail | Core | Completed | Panel |
| Albania | 377 | 152 | 146 | 77 | 154 | 360 | 120 |  |
| Armenia | 580 | 546 | 113 | 275 | 130 | 141 | 360 | 168 |
| Azerbaijan | 360 | 225 | 73 | 53 | 61 | 111 | 390 | 69 |
| Belarus | 600 | 600 | 158 | 328 | 123 | 149 | 360 | 121 |
| Bosnia and <br> Herzegovina | 360 | 362 | 151 | 134 | 93 | 135 | 360 | 115 |
| Bulgaria | 720 | 772 | 91 | 428 | 138 | 206 | 293 | 70 |
| Croatia | 400 | 404 | 71 | 146 | 97 | 161 | 360 | 37 |
| Czech Republic | 480 | 502 | 56 | 291 | 62 | 149 | 254 | 18 |
| Egypt* | 3000 | 3075 | 1029 | 1992 | 103 | 980 | 2897 | 641 |
| Estonia | 360 | 360 | 63 | 135 | 82 | 143 | 273 | 73 |
| Georgia | 580 | 581 | 110 | 203 | 123 | 255 | 360 | 81 |
| Greece | 600 | 600 | 111 | 315 | 130 | 155 | 323 | 0 |
| Hungary | 840 | 805 | 87 | 481 | 138 | 186 | 310 | 63 |
| Italy | 760 | 760 | 0 | 461 | 127 | 172 | 0 | 0 |


| Jordan | 600 | 601 | 193 | 294 | 89 | 218 | 573 | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kazakhstan | 1440 | 1446 | 140 | 921 | 174 | 351 | 600 | 83 |
| Kosovo | 270 | 271 | 78 | 148 | 29 | 94 | 202 | 11 |
| Kyrgyz Republic | 360 | 360 | 137 | 144 | 94 | 122 | 270 | 44 |
| Latvia | 360 | 359 | 90 | 130 | 99 | 130 | 336 | 92 |
| Lebanon | 600 | 532 | 219 | 268 | 54 | 210 | 561 | 0 |
| Lithuania | 360 | 358 | 75 | 127 | 110 | 121 | 270 | 45 |
| Malta | 240 | 242 | 0 | 83 | 53 | 106 | 0 | 0 |
| Moldova | 360 | 360 | 142 | 134 | 113 | 113 | 360 | 183 |
| Mongolia | 360 | 360 | 172 | 121 | 88 | 151 | 360 | 131 |
| Montenegro | 150 | 150 | 71 | 65 | 32 | 53 | 150 | 54 |
| Morocco | 600 | 661 | 138 | 303 | 116 | 242 | 407 | 0 |
| North Macedonia | 360 | 360 | 118 | 133 | 112 | 115 | 360 | 179 |
| Poland | 1320 | 1369 | 194 | 1000 | 111 | 258 | 542 | 17 |
| Portugal | 1050 | 1062 | 0 | 775 | 121 | 166 | 0 | 0 |
| Republic of Cyprus | 360 | 360 | 173 | 121 | 92 | 147 | 360 | 0 |
| Romania | 960 | 814 | 127 | 520 | 128 | 166 | 540 | 97 |
| Russia | 1320 | 1323 | 497 | 889 | 152 | 282 | 4220 | 128 |
| Serbia | 360 | 361 | 145 | 127 | 104 | 130 | 360 | 120 |
| Slovak Republic | 480 | 429 | 36 | 192 | 103 | 134 | 268 | 12 |
| Slovenia | 400 | 410 | 79 | 177 | 74 | 158 | 270 | 95 |
| Tajikistan | 360 | 352 | 115 | 160 | 73 | 119 | 359 | 35 |
| Tunisia | 600 | 615 | 228 | 364 | 60 | 191 | 592 | 0 |
| Turkey | 1680 | 1663 | 609 | 1063 | 217 | 383 | 1344 | 137 |
| Ukraine | 1320 | 1337 | 168 | 942 | 118 | 277 | 1002 | 192 |
| Uzbekistan | 1200 | 1239 | 170 | 841 | 126 | 272 | 390 | 140 |
| West Bank and Gaza | 360 | 365 | 182 | 128 | 111 | 126 | 434 | 0 |
| TOTAL | 27830 | 27968 | 6561 | 15726 | 4254 | 7988 | 20418 | 3327 |

* World Bank's Egypt Enterprise Survey 2016 was used for panel. This panel contains 392 firms from MENA ES Egypt.


## 3 Fieldwork

### 3.1 Questionnaires and translations

Two main questionnaires were used for the survey - manufacturing and services - depending on the respondent's industry. In addition, two green economy modules were used manufacturing and services. A screener questionnaire was also used during the recruitment phase.

The questionnaires were translated into local languages (Table 2).
Table 2: Questionnaire languages used in each country

| Country | Languages |
| :--- | :--- |
| Albania | Albanian |
| Armenia | Armenian |
| Azerbaijan | Azerbaijani |
| Belarus | Belarusian |
| Bosnia and Herzegovina | Bosnian |
| Bulgaria | Bulgarian |
| Croatia | Croatian |


| Country | Languages |
| :--- | :--- |
| Czech Republic | Czech |
| Egypt | Arabic |
| Estonia | Estonia, Russian |
| Georgia | Georgian |
| Greece | Greek |
| Hungary | Hungarian |
| Italy | Italian |
| Jordan | Arabic |
| Kazakhstan | Kazakh, Russian |
| Kosovo | Kosovan |
| Kyrgyz Republic | Kyrgyz, Russian |
| Latvia | Latvian, Russian |
| Lebanon | Arabic |
| Lithuania | Lithuanian |
| Malta | Maltese |
| Moldova | Romanian |
| Mongolia | Mongolian |
| Montenegro | Montenegrin |
| Morocco | Arabic, French |
| North Macedonia | Macedonian |
| Poland | Polish |
| Portugal | Portuguese |
| Republic of Cyprus | Greek, Turkish |
| Romania | Romanian |
| Serbia | Serbian |
| Slovak Republic | Slovak |
| Slovenia | Slovenian |
| Tajikistan | Tajik, Russian |
| Tunisia | Arabic, French |
| Turkey | Ukrainian, Russian |
| Ukraine |  |
| Uzbekistan | West Bank and Gaza |
|  | Russian |

The translation process progressed as follows:

1. When the questionnaire and showcards were finalised, they were sent to the national agencies for translation.
2. The questionnaire was translated by a suitably qualified and experienced executive within each local agency into the national offical languages.
3. The questionnaire was back translated into English by independent linguists from Language Connect, an independent translation agency.
4. The back translations were compared to the master English questionnaire by the Ipsos MORI team and a list of differences was sent to the local agency.
5. The local agencies amended the questionnaires.
6. The consultants' teams checked the changes had been made.
7. After the pilot, further changes were made to the questionnaire by the local agencies
8. The national agencies sent the final national questionnaires and showcards to the contractors, and they were proof-read by a translation agency.
9. The questionnaires and showcards were sent to the EBRD and WB for their approval.
10. The EBRD and WB provided final comments on the translations before the translations were finalised by the local agencies
11. Final national questionnaires were sent to the EBRD and WB for their records.

In addition, Country Profiles were also translated by the local agencies and proof-read by the translation agency. The Country Profiles were used during or after fieldwork, as an incentive for the interviewees.

### 3.2 CAPI scripting and testing

Once the translations had been approved, CAPI script was set up and thoroughly tested by each country manager. To test the script, the country manager checked the question wording and the routing was correct and made sure that logic checks had been built into the script where appropriate. WB and EBRD teams also checked CAPI script.

### 3.3 Mode of completion

The survey was carried out face to face in home. Questionnaires were administered using Computer Assisted Personal Interviewing (CAPI), with the exception of Belarus, where Pen and Paper Interviewing (PAPI) was used.

### 3.4 Training

Training briefings were either centralised, bringing together country managers of the local agencies participating in training, or conducted on a country-specific basis, depending on the contractor and timing of the survey.

Each country manager was required to attend a 4 day 'train the trainers' briefing to ensure that they were suitably well informed to train their agency field force and to manage the project. Breifings took place in Amman, Athens, Baku, Beirut, Belgrade, Bucharest, Budapest, Cairo, Chisinau, Istanbul, Kyiv, Lisbon, Madrid, Minsk, Prague, Ramallah, Rome, Tbilisi, Tunis, and Yerevan. Each training session lasted 4 days and was delivered by representatives from the EBRD and WB teams, and main contractor. The training covered:

- ES management team introduction;
- Introduction of the ES by the World Bank/EBRD representative, on behalf of the World Bank, EBRD and EIB;
- Universe and sample for ES
- Sampling frames and selected samples:
- Listings and quality control
- Sample management and fieldwork progress report
- Response rate: Follow up - methods to ensure a good response rate
- The questionnaires implementation:
- Key concepts
- Questionnaire manual
- Mock interviewing with the manufacturing questionnaire
- Innovation module and eligibility
- Multiple choice test
- Questionnaire proofreading
- Supervisors and interviewer training
- ES pilot survey
- Data entry and quality control
- CAPI script testing and mock interviews
- An open question and answer session.

This training ensured that project managers were well-prepared to train their own field force. Importantly, it also ensured that the content of the training in each country was the same.

For the supervisors and interviewer training, contractors provided the training materials to the survey and fieldwork managers, covering the different training components such as:

- Written training. Each supervisor and interviewer received a questionnaire manual that had to be read carefully before the training. In addition, supervisors and interviewers received detailed interviewer instructions, in order to fully understand the survey methodology and objectives.
- Theoretical training. Once the supervisors and interviewers had reviewed the questionnaire manual and interviewer instructions, the survey manager in each country thoroughly explained the study's metholodology and reviewed the whole instrument, question by question, to ensure its correct comprehension, explain key concepts, unification of criteria, and answer any questions.
- Comprehension test. After the training, supervisors and interviewers completed a multiple-choice test to assess their understanding of the survey methodology and questionnaire.

Additional interviewer briefings -over the phone or in person - were also organised whenever needed and according to any particular requirements of the survey.

For further details on the training on a country by country basis, please refer to the appendices.

### 3.5 Piloting

Before the survey was launched, a pilot was conducted in all countries included in the ES. Interviews were conducted by local interviewers who provided feedback to their country managers.

The main purpose of the pilot was to check that the translation was correct, the routing was correct, and that the questions were appropriate for the local environment. Also, these interviews were timed to ascertain the length of the questionnaire. All five questionnaires core, manufacturing and services, and core/service and manufacturing innovation - were tested.

After the pilot was completed, a pilot report was sent to the World Bank and EBRD outlining the key findings and recommended changes to the questionnaire. A conference call was organised between the EBRD and the World Bank and Ipsos MORI to check the pilot results and agree on the final questionnaires to be used for fieldwork.

Any modification to the questionnaire and instructions were approved by the World Bank and EBRD task managers before the survey was implemented. Prior to the launch of the main survey, the World Bank and EBRD task managers gave their explicit approval of the survey instrument.

## 4 Survey and item non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know ( -9 ).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Survey non-response was addressed by maximising efforts to contact establishments that were initially selected for interviews. Survey non-response did occur, but substitutions were made in order to potentially achieve strata-specific goals.

Details on rejection rates, eligibility rates, and item non-response are available at the strata level. This report summarized these numbers to alert researchers to these issues when using the data and when making inferences. Item non-response, selection bias and faulty sampling frames are not unique to ES. All Enterprise Surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## 5 ES Database

### 5.1 Database structure

The structure of the data base reflects the fact that 2 different versions of the survey instrument were used for all registered establishments. Questionnaires have common questions (core module) and respectfully additional manufacturing- and servicesspecific questions. The eligible manufacturing industries have been surveyed using the Manufacturing questionnaire (includes the core module, plus manufacturing specific questions). Retail firms have been interviewed using the Services questionnaire (includes the core module plus retail specific questions) and the residual eligible services have been covered using the Services questionnaire (includes the core module). Each variation of the questionnaire is identified by the index variable, $a 0$.

All variables are named using, first, the letter of each section and, second, the number of the variable within the section, i.e. a1 denotes section $A$, question 1 (some exceptions apply due to comparability reasons). Variable names preceded by the prefix prefix "BM" or "BMG" indicate questions specific to countries in Europe and Central Asia 2018/2020 and Middle East and North Africa 2019/2020, therefore, they may not be found in the implementation of the rollout in other countries. "BMG" indicates Green Module variables. All other suffixed variables are global and are present in all country surveys over the world. All variables are numeric with the exception of those variables with an " $x$ " at the end of their names. The suffix " $x$ " denotes that the variable is alpha-numeric.

There are two establishment identifiers, idstd and id. The first is a global unique identifier. The second is a country unique identifier. The variables a2 (sampling region), a6a (sampling establishment's size), and $a 4 a$ (sampling sector) contain the establishment's classification into the strata chosen for each country using information from the sample frame. The strata were defined according to the guidelines described above. For panel firms, the dataset includes ids from the previous round of the survey: id_beepsv, idstd_beepsv and for Egypt only, id_wbes16 and
idstd_wbes16. Because ids in BEEPS V were very long for most countries, id_beepsv was shortened; users are advised to use the shorter idstd_beepsv, which is unique to each observation. For the Republic of Cyprus and Greece, only id_beepsv is available. For Egypt, World Bank's Enteprise Survey Egypt 2016 was used as a source of the panel, with ids recorded in id_wbes16 and idstd_wbes16.

There are three levels of stratification: industry, size and region. Different combinations of these variables generate the strata cells for each industry/region/size combination. A distinction should be made between the variable a4a and d1a2 (industry expressed as ISIC rev. 3.1 code). The former gives the establishment's classification into one of the chosen industry-strata based on the sample frame, whereas the latter gives the establishment's actual industry classification (four-digit code) based on the main activity at the time of the survey.

All of the following variables contain information from the sampling frame. They may not coincide with the reality of individual establishments as sample frames may contain inaccurate or outdated information. The variables containing the sample frame information are included in the data set for researchers who may want to further investigate statistical features of the survey and the effect of the survey design on their results.
$-a 2$ is the variable describing sampling regions
-a6a: coded using the same standard for small, medium, and large establishments as defined above.
-a4a: coded following the stratification by sector as defined above.
The surveys were implemented following a two-stage procedure. Typically, first a screener questionnaire is applied over the phone to determine eligibility and to make appointments. Then a face-to-face interview takes place with the Manager/Owner/Director of each establishment. However, sometimes the phone numbers were unavailable in the sample frame, and thus the enumerators applied the screeners in person. Interviews were conducted using Computer-assisted personal interviewing (CAPI) in all countries except Belarus, where PAPI was used. The variables a 4 b and a 6 c contain the industry and size of the establishment from the screener questionnaire.

Note that there are variables for size ( 11,16 and 18 ) that reflect more accurately the reality of each establishment. Advanced users are advised to use these variables for analytical purposes. Variables 11 (number of permanent full-time workers at the end of the last complete fiscal year), I6 (number of full-time seasonal workers employed during last complete fiscal year) and 18 (average length of employment of full-time temporary employees during last complete fiscal year) were designed to obtain a more accurate measure of employment accounting for permanent and temporary employment. Special efforts were made to make sure that this information was not missing for most establishments.

The firms interviewed had several fiscal years. Most firms had January to December 2018 as their last complete fiscal year. Variables a20m (starting month of last complete fiscal year) and a20y (last complete fiscal year) can be used to obtain the last complete fiscal year for each firm.

There are additional variables for location (a3x), industry (d1a2) and size (I1, 16 and 18 ) that reflect more accurately the reality of each establishment:

- Variable $a 3 x$ indicates the actual location of the establishment. There may be divergencies between the location in the sampling frame and the actual location, as the establishment may be listed in one place but the actual physical location is in another place.
- Variable d1a2 indicates the actual ISIC code of the main output of the establishment as answered by the respondent. This is probably the most accurate variable to classify establishments by activity.
- Variables I1, I6 and I8 were designed to obtain a more accurate measure of employment accounting for permanent and temporary employment. Special efforts were made to make sure that this information was not missing for most establishments.
- Variable $917 x$ gives interviewer comments, including problems that occurred during an interview and extraordinary circumstances which could influence results. Please note that sometimes this variable is removed due to privacy issues.

Note that certain variables (including $a 3 x$, actual location of the establishment) have been removed from the public version of the dataset for confidentiality reasons.

For questions pertaining to monetary amounts, the unit is as shown in Table 3 below.

Table 3: Questionnaire languages used in each country

| Country | Local Currency Unit (LCU) |
| :--- | :--- |
| Albania | Albanian Lek (ALL) |
| Armenia | Armenian Dram (AMD) |
| Azerbaijan | Azerbaijani Manat (AZN) |
| Belarus | Belarusian Ruble (BYR) |
| Bosnia and Herzegovina | Bosnia and Herz. Convertible Marka (BAM) |
| Bulgaria | Bulgarian Lev (BGN) |
| Croatia | Croatian Kuna (HRK) |
| Czech Republic | Czech Koruna (CZK) |
| Egypt | Egyptian Pound (EGP) |
| Estonia | Euro (EUR) |
| Georgia | Georgian Lari (GEL) |
| Greece | Euro (EUR) |
| Hungary | Hungarian Forint (HUF) |
| Italy | Euro (EUR) |
| Jordan | Jordanian Dinar (JOD) |
| Kazakhstan | Kazakhstani Tenge (KZT) |
| Kosovo | Euro (EUR) |
| Kyrgyz Republic | Kyrgyzstani Som (KGS) |
| Latvia | Euro (EUR) |
| Lebanon | Lebanese Pound (LBP) |
| Lithuania | Euro (EUR) |
| Malta | Euro (EUR) |
| Moldova | Moldovan Leu (MDL) |
| Mongolia | Mongolian Tugrik (MNT) |
| Montenegro | Euro (EUR) |
| Morocco | Moroccan Dirham (MAD) |
| North Macedonia | Macedonian Denar (MKD) |
| Poland | Polish Zloty (PLN) |
| Portugal | Euro (EUR) |
| Republic of Cyprus | Euro (EUR) in Rep. of Cyprus, Turkish Lira in the Turkish |
| Cypriot Community |  |
| Russia | Romanian Leu (RON) |
| Serbia | Russian Ruble (RUB) |
|  | Serbian Dinar (RSD) |


| Slovak Republic | Euro (EUR) |
| :--- | :--- |
| Slovenia | Euro (EUR) |
| Tajikistan | Tajikistani Somoni (TJS) |
| Tunisia | Tunisian Dinar (TND) |
| Turkey | Turkish Lira (TRY) |
| Ukraine | Ukrainian Hryvnia (UAH) |
| Uzbekistan | Uzbekistani Som (UZS |
| West Bank and Gaza | Israeli New Shekel (ILS) |

### 5.2 Weights

Since the sampling design was stratified and employed differential sampling, individual observations should be properly weighted when making inferences about the population. Under stratified random sampling, unweighted estimates are biased unless sample sizes are proportional to the size of each stratum. With stratification the probability of selection of each unit is, in general, not the same. Consequently, individual observations must be weighted by the inverse of their probability of selection (probability weights or pw in Stata.) ${ }^{2}$

Special care was given to the correct computation of the weights. It was imperative to accurately adjust the totals within each region/industry/size stratum to account for the presence of ineligible units (the firm discontinued businesses or was unattainable, education or government establishments, no reply after having called in different days of the week and in different business hours, no tone in the phone line, answering machine, fax line ${ }^{3}$, wrong address or moved away and could not get the new references). The information required for the adjustment was collected in the first stage of the implementation: the screening process. Using this information, each stratum cell of the universe was scaled down by the observed proportion of ineligible units within the cell. Once an accurate estimate of the universe cell (projections) was available, weights were computed using the number of completed interviews.

Due to non-response rates, some stratification cells were collapsed for the purposes of weighting, to preserve the representativeness of the sample.

For some units it was impossible to determine eligibility because the contact was not successfully completed. Consequently, different assumptions as to their eligibility result in different universe cells' adjustments and in different sampling weights. Three sets of assumptions were considered:

1. Strict assumption: Eligible establishments are only those for which it was possible to directly determine eligibility. The resulting weights are included in the variable wstrict.
2. Median assumption: Eligible establishments are those for which it was possible to directly determine eligibility and those that rejected the screener questionnaire or an answering machine or fax was the only response. The resulting weights are included in the variable wmedian.
3. Weak assumption: In addition to the establishments included in the first two points, all establishments for which it was not possible to finalize a contact are assumed to be eligible. This includes establishments with dead or out of service phone lines, establishments that never answered the phone, and establishments with incorrect addresses for which it was impossible to find a new address. The resulting weights are included in the variable wweak. Note that under the weak assumption only observed noneligible units are excluded from universe projections.
[^1]Table 4 summarizes the eligibility criteria for each of the above three assumptions.

Within each of these assumptions regarding eligibility a pair of weight sets was calculated. Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

Note that for the purpose of the weights computations all panel firms were considered to be part of the current universe, although technically they are not randomly selected.

Table 4: Eligibility criteria

| Status Code | Eligibility Criteria |  |  |
| :--- | :--- | :--- | :--- |
|  | Strict | Weak | Median |
| 1. Eligible establishment (Correct name and address) | 1 | 1 | 1 |
| 2. Eligible establishment (Different name but same address - the new | 1 | 1 | 1 |
| firm/establishment bought the original firm/establishment) |  |  |  |
| 3. Eligible establishment (Different name but same address - the <br> firm/establishment changed its name) | 1 | 1 | 1 |
| 4. Eligible establishment (Wrong address - the firm/establishment has |  |  |  |
| changed address and the address could be found) | 1 | 1 | 1 |
| 16. Panel firm - now less than five employees |  |  |  |
| 5. The establishment has less than 5 permanent full time employees | 1 | 1 | 1 |
| 6. The firm discontinued businesses | 0 | 0 | 0 |
| 7. Not a business: Private household | 0 | 0 | 0 |
| 8. Ineligible activity: education, agriculture, finances, governments... | 0 | 0 | 0 |
| 91. No reply (after having called in different days of the week and in | 0 | 0 | 0 |
| different business hours) |  | 1 | 0 |
| 92. Line out of order | 0 | 1 | 0 |
| 93. No tone | 0 | 1 | 0 |
| 10. Answering machine | 0 | 1 | 1 |
| 11. Fax line - data line | 0 | 1 | 1 |
| 12. Wrong address/ moved away and could not get the new references | 0 | 1 | 0 |
| 13. Refuses to answer the screener | 0 | 1 | 1 |
| 14. In process (the establishment is being called/ is being contacted - | 0 | 0 | 0 |
| previous to ask the screener) |  |  |  |
| 151. Out of target - outside the covered regions, firm moved abroad | 0 | 0 | 0 |
| 152. Out of target - firm moved abroad |  |  |  |

Strict eligibility $=($ Sum of the numbers with codes $1,2,3,4, \& 16) /$ Total
Weak eligibility = (Sum of the numbers with codes 1,2,3,4,16,91,92,93,10,11,12,\&13) / Total
Median eligibility $=($ Sum of the numbers with codes 1,2,3,4,16,10,11, \& 13) / Total

### 5.2.1 Appropriate use of the weights

As discussed above, under stratified random sampling weights should be used when making inferences about the population. Any estimate or indicator that aims at describing some feature of the population should take into account that individual observations may not represent equal shares of the population.

However, there is some discussion as to the use of weights in regressions (see Deaton, 1997, p.67; Lohr, 1999, chapter 11, Cochran, 1977, p. 150). There is not strong large sample econometric argument in favour of using weighted estimation for a common population coefficient if the underlying model varies per stratum (stratum-specific coefficient): both simple OLS and weighted OLS are inconsistent under regular conditions. However, weighted OLS has the advantage of providing an estimate that is independent of the sample design. This latter point may be quite relevant for the ES as in most cases the objective is not only to obtain
model-unbiased estimates but also design-unbiased estimates (see also Cochran, 1977, p. 200 who favours the use of weighted OLS for a common population coefficient). ${ }^{4}$

For a more general approach, if the regressions are descriptive of the population then weights should be used. The estimated model can be thought of as the relationship that would be expected if the whole population were observed. ${ }^{5}$ If the models are developed as structural relationships or behavioural models that may vary for different parts of the population, then there is no reason to use weights.

## 6 Bibliography

1. Cochran, William G. Sampling Techniques. $3^{\text {rd }}$ edition. Wiley, 1977. 428 pages.
2. Deaton, Angus. The Analysis of Household Surveys: A Microeconomic Approach to Development Policy. World Bank Publications, 1997. 488 pages.
3. Levy, Paul S. and Stanley Lemeshow. Sampling of Populations: Methods and Applications. $3^{\text {rd }}$ edition. Wiley, 1999. 568 pages.
4. Lohr, Sharon L. Sampling: Design and Analysis. $1^{\text {st }}$ edition. Duxbury Press, 1999. 512 pages.
5. Schaeffer, Richard L., William Mendenhall and Lyman Ott. Elementary Survey Sampling, $5^{\text {th }}$ edition. Duxbury Press, 1996.
[^2]
## Annex A Country-specific information on BEEPS survey

## A. 1 Albania

## A.1.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 360 firms from the Albania 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from Statistical Business Register (INSTAT) was used, dated as of December 2017. The establishments in the listing are all registered with the National Registration Center, NRC (Qendra Kombëtare për Regjistrim, QKR). Note that INSTAT provided a subset of the full listing, this subset was selected randomly following the ES methodology. The ES team used this subset for the standard sampling procedures.

Regional stratification was done across three regions: Northern Albania comprising Dibër, Durrës, Kukës, Lezhë, Shkodër (NUTS3 codes AL011-AL015), Central Albania comprising Tirana and Elbasan (Al021, ALO22), and Southern Albania comprising Berat, Fier, Gjirokastër, Korçë, and Vlorë (AL031-ALO33).

| Regions (official administrative counties) | Grouping used for stratification <br> purposes in BEEPS VI |
| :--- | :--- |
| Dibër |  |
| Durrës | Northern Albania |
| Kukës |  |
| Lezhë |  |
| Shkodër | Central Albania |
| Tirana |  |
| Elbasan | Southern Albania |
| Berat |  |
| Fier |  |
| Gjirokastër |  |
| Korçë |  |
| Vlorë |  |

Albania ES sample frame (Fresh and Panel combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Northern Albania | Small (5-19) | 108 | 210 | 278 | 962 |
|  | Medium (20-99) | 83 | 41 | 135 |  |
|  | Large (100 or more) | 81 | 3 | 23 |  |
| Central Albania | Small (5-19) | 255 | 396 | 446 | 1883 |
|  | Medium (20-99) | 260 | 103 | 218 |  |
|  | Large (100 or more) | 92 | 23 | 90 |  |
| Southern Albania | Small (5-19) | 198 | 180 | 218 | 941 |
|  | Medium (20-99) | 154 | 37 | 90 |  |
|  | Large (100 or more) | 37 | 5 | 22 |  |
| Total |  | 1268 | 998 | 1520 | 3786 |

Source: BEEPS V and Statistical Business register 2017 (INSTAT)

Albania Panel sample frame

|  |  | Manufacturing | Retail | Other <br> Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Northern Albania | Small (5-19) | 4 | 13 | 10 | 41 |


|  | Medium (20-99) | 4 | 4 | 1 |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Large (100 or more) | 3 | 1 | 1 |  |
| Central Albania | Small (5-19) | 46 | 86 | 85 | $\mathbf{2 7 6}$ |
|  | Medium (20-99) | 23 | 10 | 12 |  |
|  | Large (100 or more) | 7 | 3 | 4 |  |
| Southern Albania | Small (5-19) | 11 | 10 | 9 | $\mathbf{4 3}$ |
|  | Medium (20-99) | 8 | 1 | 1 |  |
|  | Large (100 or more) | 2 | 0 | 1 |  |
| Total |  | $\mathbf{1 0 8}$ | $\mathbf{1 2 8}$ | $\mathbf{1 2 4}$ | $\mathbf{3 6 0}$ |

Source: BEEPS V.

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

## Original Sample Design

Original Sample Design (Fresh)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Northern Albania | Small (5-19) | 3 | 3 | 11 | 80 |
|  | Medium (20-99) | 3 | 19 | 4 |  |
|  | Large (100 or more) | 20 | 1 | 16 |  |
| Central Albania | Small (5-19) | 3 | 3 | 7 | 33 |
|  | Medium (20-99) | 3 | 3 | 3 |  |
|  | Large (100 or more) | 3 | 5 | 3 |  |
| Southern Albania | Small (5-19) | 3 | 3 | 9 | 77 |
|  | Medium (20-99) | 3 | 19 | 3 |  |
|  | Large (100 or more) | 20 | 2 | 15 |  |
| Total |  | 61 | 58 | 71 | 190 |

Original Sample Design (Panel)

|  |  |  |  | Other <br> Manufacturing | Retail <br> Services |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Grand Total |  |  |  |  |  |$|$| $\mathbf{3 5}$ |  |  |
| ---: | :--- | ---: |
| Northern Albania | Small (5-19) | 3 |
|  | Medium (20-99) | 11 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was 12.7\% (82 out of 644 establishments). ${ }^{6}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

[^3]Achieved Interviews (Fresh and Panel Combined)

|  |  |  |  | Other <br> Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Northern Albania | Small (5-19) | 6 | 10 | 21 | $\mathbf{1 2 0}$ |
|  | Medium (20-99) | 9 | 23 | 7 |  |
|  | Large (100 or more) | 25 | 3 | 16 |  |
| Central Albania | Small (5-19) | 15 | 25 | 30 | $\mathbf{1 3 3}$ |
|  | Medium (20-99) | 18 | 11 | 12 |  |
|  | Large (100 or more) | 7 | 9 | 6 |  |
| Southern Albania | Small (5-19) | 13 | 13 | 23 | $\mathbf{1 2 4}$ |
|  | Medium (20-99) | 12 | 22 | 3 |  |
|  | Large (100 or more) | 22 | 3 | 13 | $\mathbf{1 2 4}$ |
| Total |  | $\mathbf{1 2 7}$ | $\mathbf{1 1 9}$ | $\mathbf{1 3 1}$ | $\mathbf{3 7 7}$ |

Achieved Interviews (Panel)

|  |  |  |  | Other <br> Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Northern Albania | Small (5-19) | 2 | 7 | 6 | $\mathbf{2 5}$ |
|  | Medium (20-99) | 4 | 1 | 1 |  |
|  | Large (100 or more) | 2 | 1 | 1 |  |
| Central Albania | Small (5-19) | 11 | 22 | 22 | $\mathbf{9 1}$ |
|  | Medium (20-99) | 13 | 8 | 8 |  |
|  | Large (100 or more) | 3 | 2 | 2 |  |
| Southern Albania | Small (5-19) | 10 | 8 | 9 | $\mathbf{3 6}$ |
|  | Medium (20-99) | 7 | 1 | 0 |  |
|  | Large (100 or more) | 1 | 0 | 0 | $\mathbf{1 5 2}$ |
| Total |  | $\mathbf{5 3}$ | $\mathbf{5 0}$ | $\mathbf{4 9}$ | $\mathbf{2 0}$ |

## A.1.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 381 | Eligible | 1. Eligible establishment (Correct name and address) | 353 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 11 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 9 |
|  |  | 4. Eligible establishment (Moved and traced) | 3 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 5 |
| 127 | Screener refusal | 13. Refuses to answer the screener | 127 |
| 71 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 7 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 46 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 0 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 2 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 3 |
|  |  | 621. The firm discontinued businesses - (Other) | 3 |
|  |  | 71. Ineligible legal status: not a business, but private household | 1 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 1 |


|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 8 |
| :---: | :---: | :---: | :---: |
| 11 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 4 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 1 |
|  |  | 156. Duplicated firm within the sample | 3 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 3 |
| 54 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 1 |
|  |  | 92. Line out of order | 0 |
|  |  | 93. No tone | 0 |
|  |  | 94. Phone number does not exist | 0 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 53 |
| 644 | Total contacted |  |  |

Response Outcomes: Albania ES 2019

| Target and totals | Sample target | 360 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $104.7 \%$ |
|  | Total contacts available in frame | 3786 |
|  | Total contacts issued | 753 |
|  | Total contacts contacted | 644 |
| Screening phase <br> Interview phase <br> (only if eligible) | Screening in process | 0 |
|  | Eligibles | Screener refusal |
|  | Ineligible + out of target | 381 |
|  | Unobtainable | 127 |
|  | Complete interviews without extra module | 82 |
|  | Eligible in process + incomplete interviews | 54 |
| Percent <br> breakdown <br> (relative to total <br> contacted) | Interview refusal | 37 |
|  | Screening in process rate | 374 |
|  | Screener refusal rate | 0 |
|  | Ineligible + out of target rate | 4 |
|  | Inobtainable rate | $19.0 \%$ |
|  | Eligible in process + incomplete interviews rate | $12.7 \%$ |
|  | Interview refusal rate | $8.4 \%$ |

## A.1.3. Universe estimates

Universe estimates for the number of establishments in each cell in Albania were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions, Percent
Eligible, Albania ES 2019


Universe estimates for the number of establishments in each industry-region-size cell in Albania were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

## Universe Estimate Based on Sampling Weights

Strict Universe Estimates - Fresh:

|  |  |  |  | Other <br> Services | Grand <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Northern Albania | Small (5-19) | 256 | 197 | 816 | $\mathbf{1 6 5 4}$ |
|  | Medium (20-99) | 130 | 23 | 156 |  |
|  | Large (100 or more) | 56 | 3 | 16 |  |
| Central Albania | Small (5-19) | 441 | 384 | 1967 | $\mathbf{3 5 8 0}$ |
|  | Medium (20-99) | 172 | 50 | 435 |  |
|  | Large (100 or more) | 56 | 9 | 66 |  |
| Southern Albania | Small (5-19) | 278 | 210 | 864 | $\mathbf{1 6 8 1}$ |
|  | Medium (20-99) | 109 | 22 | 151 |  |
|  | Large (100 or more) | 31 | 3 | 13 |  |
|  |  | $\mathbf{1 5 2 8}$ | $\mathbf{9 0 1}$ | $\mathbf{4 4 8 5}$ | $\mathbf{6 9 1 4}$ |

## Median Universe Estimates - Fresh:

|  |  |  |  | Other |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Manufacturing | Retail <br> Services | Grand Total |  |  |  |
| Northern Albania | Small (5-19) | 329 | 253 | 994 | $\mathbf{2 0 5 5}$ |
|  | Medium (20-99) | 168 | 24 | 191 |  |
|  | Large (100 or more) | 78 | 3 | 16 |  |
| Central Albania | Small (5-19) | 622 | 540 | 2627 | $\mathbf{4 8 7 9}$ |
|  | Medium (20-99) | 244 | 70 | 582 |  |
|  | Large (100 or more) | 85 | 13 | 96 |  |
| Southern Albania | Small (5-19) | 337 | 253 | 992 | $\mathbf{1 9 7 3}$ |
|  | Medium (20-99) | 132 | 26 | 173 |  |
|  | Large (100 or more) | 40 | 3 | 16 |  |
| Total |  | $\mathbf{2 0 3 5}$ | $\mathbf{1 1 8 5}$ | $\mathbf{5 6 8 7}$ | $\mathbf{8 9 0 8}$ |

## Weak Universe Estimates - Fresh:

|  |  |  |  | Other <br> Retail | Manufacturing <br> Services |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Grand Total |  |  |  |  |  |
| Northern Albania | Small (5-19) | 353 | 280 | 1109 | $\mathbf{2 2 4 5}$ |
|  | Medium (20-99) | 174 | 26 | 206 |  |
|  | Large (100 or more) | 78 | 3 | 17 |  |
| Central Albania | Small (5-19) | 683 | 614 | 3008 | $\mathbf{5 4 9 0}$ |
|  | Medium (20-99) | 259 | 77 | 645 |  |
|  | Large (100 or more) | 87 | 14 | 103 |  |
| Southern Albania | Small (5-19) | 377 | 293 | 1155 | $\mathbf{2 2 5 5}$ |


|  | Medium (20-99) | 143 | 29 | 196 |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Large (100 or more) | 42 | 3 | 17 |  |
| Total |  | 2195 | 1339 | $\mathbf{6 4 5 7}$ | $\mathbf{9 9 9 0}$ |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.1.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

## Item non-response was addressed by two strategies:

a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know ( -9 ).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates, Albania ES 2019


As the following graph shows, the number of interviews per contacted establishments was $0.59 .^{7}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.20 .


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling

[^4]frames are not unique to Albania. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A.1.5. Local agency team involved in the study and its comments on the implementation

## Local agency team involved in the survey

| Local agency | Name: Ipsos Albania <br> Region: Republic of Albania <br> Membership of international organization: Esomar <br> Activities since: 2005 |
| :--- | :--- |
| Enumerators involved | Enumerators: 16 (all enumerators did both enumerator and <br> recruiter role; local team used F2F screeneing approach) <br> Recruiters: 16 |
| Other staff involved | Fieldwork Coordinators: 2 supervisors <br> Editing: 1 |
|  | Data Entry: 0 |
| Data Processing: Ipsos was responsible for all data processing |  |

## Sampling frame

| Characteristic of sample frame <br> used | Electronic data base |
| :--- | :--- |
| Source | National statistical office, Instat |
| Year of publication | July 2018 |
| Comments on the quality of the <br> sample frame | Sample frame was quite outdated, no tax office registered <br> numbers. |

## Sample

| Comments/problems on sectors <br> and regions selected in the <br> sample | On regions: Interviewing in the Tirana district was particularly <br> difficult as it had more soft and hard refusals, hard-to-find <br> businesses, changed names, bankrupt businesses. |
| :--- | :--- |
| Comments on the response rate | The response rate was the lowest in the Tirana region. |
| Comments on the sample design | A few panel firms had different industry sector in comparison to <br> previous wave. |

Fieldwork

| Date of fieldwork | 13 December 2018 to 27 May 2019 |
| :--- | :--- |
| Country | Albania |
| Number of completed interviews | 376 |
| Problems found during fieldwork | The sample frame was outdated. A lot of businesses were without <br> phone numbers in the sample or names were written wrongly. No <br> email addresses were included. Having a tax office ID in the <br> sample would have made our job easier, because we could look <br> for additional contact information via National Business Center <br> website. |
| Other observations | No |

## Questionnaires

| Problems for the understanding <br> of questions (write question <br> number) | D.2, N.3, N.2e1, N.7 |
| :--- | :--- |
| Problems found in the navigability <br> of questionnaires (for example, <br> skip patterns) | No |


| Comments on questionnaire <br> length | About 40\% of respondents complained about the excessive length <br> of the interview. |
| :--- | :--- |
| Suggestions or other comments <br> on the questionnaires | No |

## Database

| Data entry program chosen | ifield |
| :--- | :--- |
| Comments on the data entry <br> program | N/A |
| Comments on the data cleaning | No |

## Country situation

| General aspects of economic, <br> political or social situation of the <br> country that could affect the <br> results of the survey | Towards the end of February 2019, the country entered a phase of <br> political instability that lasted until the end of June 2019. Local <br> elections were held on June 30. That allowed us to have less <br> projects as usual and focus more on BEEPS. In general, large and <br> medium sized firms tend to be suspicious of research such as this. <br> There is a fear that we might come in disguise from the tax offices <br> or that we would share their data with them, so in quite a few <br> cases the number of employees given during the interview may be <br> lower than in reality. |
| :--- | :--- |
| Relevant country events that <br> occurred during fieldwork | Due to political instability and mass emigration, the businesses <br> complained a lot about corruption. |
| Other aspects | No |

## A. 2 Armenia

## A.2.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 296 firms from the Armenia 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments was obtained using block enumeration.

Regional stratification was done across three regions: Yerevan, Gyumri and Vanadzor.

| Regions (official regions) | Capital city of the <br> region | Grouping used for <br> stratification purposes in <br> BEEPS VI |
| :--- | :--- | :--- |
| Aragatsotn | Ashtarak | Not covered |
| Ararat | Artashat | Not covered |
| Armavir | Armavir | Not covered |
| Gegharkunik | Gavar | Not covered |
| Kotayk | Hrazdan | Not covered |
| Lori | Vanadzor | Vanadzor |
| Shirak | Gyumri | Gyumri |
| Syunik | Kapan | Not covered |
| Tavush | Ijevan | Not covered |
| Vayots Dzor | Yeghegnadzor | Not covered |
| Yerevan | Yerevan | Yerevan |

## Armenia ES Sample Frame (Fresh and Panel)

|  |  | Food | Other <br> Manufacturing | Retail | Other <br> Services | Grand <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| Yerevan | Small (5-19) | 75 | 298 | 225 | 145 | $\mathbf{1 2 6 2}$ |
|  | Medium (20-99) | 55 | 169 | 66 | 55 |  |
|  | Large (100 or more) | 51 | 86 | 18 | 19 |  |


| Gyumri | Small (5-19) | 6 | 12 | 27 | 42 | $\mathbf{1 1 7}$ |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
|  | Medium (20-99) | 2 | 7 | 0 | 7 |  |
|  | Large (100 or more) | 2 | 7 | 3 | 2 |  |
| Vanadzor | Small (5-19) | 7 | 12 | 16 | 18 | 84 |
|  | Medium (20-99) | 2 | 13 | 0 | 8 |  |
|  | Large (100 or more) | 4 | 2 | 1 | 1 | $\mathbf{1 4 6 3}$ |
|  |  | $\mathbf{2 0 4}$ | $\mathbf{6 0 6}$ | $\mathbf{3 5 6}$ | $\mathbf{2 9 7}$ | $\mathbf{1 4}$ |

Source: World Bank and Block Enumeration.
Armenia Sample Frame (Panel)

|  |  |  | Other <br> Food | Other <br> Manufacturing | Grand <br> Retail | Services <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| Yerevan | Small (5-19) | 2 | 33 | 64 | 46 | $\mathbf{2 8 0}$ |
|  | Medium (20-99) | 5 | 21 | 43 | 34 |  |
|  | Large (100 or more) | 2 | 12 | 5 | 13 |  |
| Gyumri | Small (5-19) | 0 | 1 | 1 | 2 | $\mathbf{7}$ |
|  | Medium (20-99) | 0 | 1 | 0 | 1 |  |
|  | Large (100 or more) | 0 | 1 | 0 | 0 |  |
|  | Small (5-19) | 0 | 0 | 0 | 4 | $\mathbf{9}$ |
|  | Medium (20-99) | 0 | 2 | 0 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 1 | $\mathbf{1 0 3}$ |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Fresh)

|  |  | Food | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yerevan | Small (5-19) | 18 | 8 | 13 | 33 | 305 |
|  | Medium (20-99) | 38 | 78 | 17 | 10 |  |
|  | Large (100 or more) | 37 | 40 | 10 | 3 |  |
| Gyumri | Small (5-19) | 5 | 8 | 20 | 22 | 78 |
|  | Medium (20-99) | 2 | 5 | 0 | 5 |  |
|  | Large (100 or more) | 2 | 5 | 2 | 2 |  |
| Vanadzor | Small (5-19) | 5 | 8 | 10 | 3 | 47 |
|  | Medium (20-99) | 2 | 8 | 0 | 5 |  |
|  | Large (100 or more) | 3 | 2 | 1 | 0 |  |
|  |  | 112 | 162 | 73 | 83 | 430 |

## Original Sample Design (Panel)

|  |  |  | Other <br> Food | Other <br> Manufacturing | Grand <br> Retail | Services <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| Yerevan | Small (5-19) | 2 | 5 | 15 | 8 | $\mathbf{1 3 5}$ |
|  | Medium (20-99) | 4 | 18 | 37 | 25 |  |
|  | Large (100 or more) | 2 | 10 | 4 | 5 |  |
|  | Small (5-19) | 0 | 1 | 1 | 2 | $\mathbf{7}$ |
|  | Medium (20-99) | 0 | 1 | 0 | 1 |  |
|  | Large (100 or more) | 0 | 1 | 0 | 0 |  |
| Vanadzor | Small (5-19) | 0 | 0 | 0 | 3 | $\mathbf{8}$ |
|  | Medium (20-99) | 0 | 2 | 0 | $\mathbf{2}$ |  |
|  | Large (100 or more) | 0 | 0 | 0 | 1 | $\mathbf{4 7}$ |
|  |  | $\mathbf{8}$ | $\mathbf{3 8}$ | $\mathbf{5 7}$ | $\mathbf{4 7}$ | $\mathbf{1 5 0}$ |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $34.8 \%$ (509 out of 1462 establishments)8.

Due to the COVID-19 outbreak, some interviews were completed using phone/skype instead of face to face. These interviews are designated with the variable mode.

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Food | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yerevan | Small (5-19) | 27 | 123 | 60 | 56 | 466 |
|  | Medium (20-99) | 24 | 78 | 20 | 19 |  |
|  | Large (100 or more) | 17 | 29 | 2 | 11 |  |
| Gyumri | Small (5-19) | 2 | 6 | 0 | 20 | 49 |
|  | Medium (20-99) | 1 | 4 | 0 | 0 |  |
|  | Large (100 or more) | 1 | 2 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 4 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 9 | 0 |  |
| Vanadzor | Small (5-19) | 0 | 8 | 0 | 5 | 31 |
|  | Medium (20-99) | 0 | 5 | 0 | 1 |  |
|  | Large (100 or more) | 0 | 1 | 0 | 1 |  |
|  | Small, Medium and Large (5+) | 5 | 0 | 5 | 0 |  |
|  |  | 77 | 256 | 96 | 117 | 546 |

## Achieved Interviews (Panel)

|  |  | Food | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yerevan | Small (5-19) | 1 | 14 | 20 | 20 | 106 |
|  | Medium (20-99) | 0 | 9 | 13 | 15 |  |
|  | Large (100 or more) | 1 | 3 | 0 | 10 |  |
| Gyumri | Small (5-19) | 0 | 1 | 0 | 1 | 4 |
|  | Medium and Large (20+) | 0 | 0 | 0 | 1 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 1 | 0 |  |
| Vanadzor | Medium (20-99) | 0 | 0 | 0 | 1 | 2 |
|  | Large (100 or more) | 0 | 0 | 0 | 1 |  |
|  |  | 2 | 27 | 34 | 49 | 112 |

## A.2.2. Status codes

| $\mathbf{0}$ | Screening in <br> process | 14. In process (the establishment is being called/is being <br> contacted - previous to ask the screener) | 0 |
| :---: | :--- | :--- | ---: |
| $\mathbf{5 4 6}$ | Eligible | 1. Eligible establishment (Correct name and address) | 546 |
|  |  | 3. Eligible establishment (Different name but same address - <br> the firm/establishment changed its name) | 0 |
|  |  | 4. Eligible establishment (Moved and traced) | 0 |
|  |  | 0 |  |

[^5]| 327 | Screener refusal | 13. Refuses to answer the screener | 327 |
| :---: | :---: | :---: | :---: |
| 208 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 71 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 78 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 1 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 0 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 11 |
|  |  | 621. The firm discontinued businesses - (Other) | 0 |
|  |  | 71. Ineligible legal status: not a business, but private household | 0 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 1 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 46 |
| 301 | Out of Target | 151. Out of target - outside the covered regions | 7 |
|  |  | 152. Out of target - moved abroad | 3 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 1 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 2 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 11 |
|  |  | 156. Duplicated firm within the sample | 1 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 276 |
| 80 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 9 |
|  |  | 92. Line out of order | 0 |
|  |  | 93. No tone | 0 |
|  |  | 94. Phone number does not exist | 59 |
|  |  | 10. Answering machine | 10 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 2 |
| 1462 | Total contacted |  |  |

Response Outcomes: Armenia ES 2020

| Target and totals | Sample target | 580 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $94.1 \%$ |
|  | Total contacts available in frame | 1463 |
|  | Total contacts issued | 1463 |
|  | Total contacts contacted | 1462 |


| Screening phase | Screening in process | 0 |
| :--- | :--- | ---: |
|  | Eligibles | 546 |
|  | Screener refusal | 327 |
|  | Ineligible + out of target | 509 |
| Interview phase <br> (only if eligible) | Unobtainable | 80 |
|  | Complete interviews without extra module | 3 |
|  | Complete interviews with extra module | 543 |
|  | Interview refusal | 0 |


| Percent <br> breakdown <br> (relative to total <br> contacted) | Screening in process rate | $0.0 \%$ |
| :---: | :--- | ---: |
|  | Screener refusal rate | Ineligible + out of target rate |
|  | Unobtainable rate | $22.4 \%$ |
|  | Interview conversion rate | $34.8 \%$ |
|  | Eligible in process + incomplete interviews rate | $37.5 \%$ |
|  | Interview refusal rate | $0.0 \%$ |

## A.2.3. Universe estimates

Universe estimates for the number of establishments in each cell in Armenia were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent
Eligible Armenia ES, 2020


Universe estimates for the number of establishments in each industry-region-size cell in Armenia were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Strict Universe Estimates - Fresh:

|  |  | Food | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yerevan | Small (5-19) | 222 | 353 | 646 | 1608 | 3880 |
|  | Medium (20-99) | 56 | 148 | 123 | 476 |  |
|  | Large (100 or more) | 49 | 74 | 38 | 87 |  |
| Gyumri | Small (5-19) | 20 | 18 | 0 | 68 | 223 |
|  | Medium (20-99) | 4 | 6 | 0 | 0 |  |
|  | Large (100 or more) | 2 | 6 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 13 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 86 | 0 |  |
| Vanadzor | Small (5-19) | 0 | 26 | 0 | 29 | 216 |
|  | Medium (20-99) | 0 | 11 | 0 | 7 |  |
|  | Large (100 or more) | 0 | 2 | 0 | 3 |  |
|  | Small, Medium and Large (5+) | 47 | 0 | 91 | 0 |  |
|  |  | 400 | 644 | 984 | 2291 | 4319 |

## Median Universe Estimates - Fresh:

|  |  | Food | Other <br> Manufacturing | Other <br> Retail <br> Services | Grand <br> Total |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| Yerevan | Small (5-19) | 222 | 353 | 646 | 1608 | $\mathbf{3 8 8 0}$ |
|  | Medium (20-99) | 56 | 148 | 123 | 476 |  |
|  | Large (100 or more) | 49 | 74 | 38 | 87 |  |
| Gyumri | Small (5-19) | 20 | 18 | 0 | 68 | $\mathbf{2 2 3}$ |
|  | Medium (20-99) | 4 | 6 | 0 | 0 |  |


|  | Large (100 or more) | $\mathbf{2}$ | 6 | 0 | 0 |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
|  | Medium and Large (20+) | 0 | 0 | 0 | 13 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 86 | 0 |  |
|  | Small (5-19) | 0 | 26 | 0 | 29 | $\mathbf{2 1 6}$ |
|  | Medium (20-99) | 0 | 11 | 0 | 7 |  |
|  | Large (100 or more) | 0 | 2 | 0 | 3 |  |
|  | Small, Medium and Large (5+) | 47 | 0 | 91 | 0 |  |
|  |  | $\mathbf{4 0 0}$ | $\mathbf{6 4 4}$ | $\mathbf{9 8 4}$ | $\mathbf{2 2 9 1}$ | $\mathbf{4 3 1 9}$ |

## Weak Universe Estimates - Fresh:

|  |  | Food | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yerevan | Small (5-19) | 222 | 353 | 646 | 1608 | 3880 |
|  | Medium (20-99) | 56 | 148 | 123 | 476 |  |
|  | Large (100 or more) | 49 | 74 | 38 | 87 |  |
| Gyumri | Small (5-19) | 20 | 18 | 0 | 68 | 223 |
|  | Medium (20-99) | 4 | 6 | 0 | 0 |  |
|  | Large (100 or more) | 2 | 6 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 13 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 86 | 0 |  |
| Vanadzor | Small (5-19) | 0 | 26 | 0 | 29 | 216 |
|  | Medium (20-99) | 0 | 11 | 0 | 7 |  |
|  | Large (100 or more) | 0 | 2 | 0 | 3 |  |
|  | Small, Medium and Large (5+) | 47 | 0 | 91 | 0 |  |
|  |  | 400 | 644 | 984 | 2291 | 4319 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.2.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know ( -9 ).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Armenia ES, 2020


As the following graph shows, the number of interviews per contacted establishments was 0.37.9 This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.22 .

Rejection rate and Interviews per Contact Armenia ES, 2020


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Armenia. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 3 Azerbaijan

## A.3.1. Sampling structure and implementation

ACT Global, the main contractor, in collaboration with ACT-Azerbaijan implemented the Azerbaijan 2019 ES. The sample frame consisted of listings of firms from two sources: For panel firms, the list of 390 firms from the Azerbaijan 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments compiled by ACT-Azerbaijan was used.

Regional stratification for the Azerbaijan ES was done across three regions: Baku \& Absheron, Center (Aran, Daglig-Shirvan, Quba-Khachmaz, Lankaran) and West (Ganja-Qazakh, ShakiZaqatala).

| Regions (official economic <br> regions) | Grouping used for stratification purposes <br> in BEEPS VI |
| :--- | :--- |
| Baku \& Apsheronski | Baku \& Absheron |
| Aranski |  |
| Gorno-Shirvanski (Daghlig <br> Shirvan) |  |
| Lenkoranski | West |
| Kuba-Khachmazski (Guba- <br> Khachmaz) |  |
| Giandja-Kazakhski (Ganja- <br> Gazakh) | Not covered - disputed region |
| Sheki-Zakatalski (Shaki-Zaqatala) | Not covered - controlled by Nagorno Karabakh |
| Autonomous Republic of <br> Nakhchivan | Nagorno Karabakh |
| Kalbajar-Lachin |  |

Azerbaijan ES Sample Frame (Fresh and Panel)

|  |  | Manufacturing | Retail | Other <br> Services | Grand <br> Total |
| :--- | :--- | :--- | :--- | ---: | ---: |

[^6]| Baku and Absheron | Small (5-19) | 138 | 392 | 649 | 2341 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 97 | 116 | 333 |  |
|  | Large (100 or more) | 52 | 39 | 182 |  |
|  | Size Unknown | 39 | 115 | 189 |  |
| Center | Small (5-19) | 16 | 30 | 32 | 160 |
|  | Medium (20-99) | 20 | 6 | 35 |  |
|  | Large (100 or more) | 5 | 2 | 10 |  |
|  | Size Unknown | 0 | 0 | 4 |  |
| West | Small (5-19) | 8 | 13 | 18 | 87 |
|  | Medium (20-99) | 10 | 5 | 17 |  |
|  | Large (100 or more) | 4 | 0 | 6 |  |
|  | Size Unknown | 1 | 1 | 4 |  |
|  |  | 390 | 719 | 1479 | 2588 |

Source: World Bank and Yellow Pages Azerbaijan
Azerbaijan Sample Frame (Panel)

|  |  |  |  | Other <br> Services | Grand <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Baku and <br> Absheron | Small (5-19) | 25 | 47 | 34 | $\mathbf{2 2 6}$ |
|  | Medium (20-99) | 30 | 17 | 46 |  |
|  | Large (100 or more) | 8 | 9 | 10 |  |
| Center | Small (5-19) | 15 | 29 | 23 | $\mathbf{1 0 3}$ |
|  | Medium (20-99) | 19 | 5 | 9 |  |
|  | Large (100 or more) | 3 | 0 | 0 |  |
| West | Small (5-19) | 8 | 13 | 14 | $\mathbf{6 1}$ |
|  | Medium (20-99) | 10 | 4 | 7 |  |
|  | Large (100 or more) | 3 | 0 | 2 | $\mathbf{1 4 5}$ |
|  |  | $\mathbf{1 2 1}$ | $\mathbf{1 2 4}$ | $\mathbf{1 2 4}$ |  |

Source: BEEPS V.

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

## Original Sample Design

Original Sample Design (Fresh)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Baku and Absheron | Small (5-19) | 5 | 13 | 15 | 128 |
|  | Medium (20-99) | 11 | 15 | 9 |  |
|  | Large (100 or more) | 15 | 15 | 15 |  |
|  | Size Unknown | 5 | 5 | 5 |  |
| Center | Small (5-19) | 1 | 1 | 5 | 31 |
|  | Medium (20-99) | 1 | 1 | 5 |  |
|  | Large (100 or more) | 2 | 2 | 9 |  |
|  | Size Unknown | 0 | 0 | 4 |  |
| West | Small (5-19) | 0 | 0 | 4 | 21 |
|  | Medium (20-99) | 0 | 1 | 5 |  |
|  | Large (100 or more) | 1 | 0 | 4 |  |
|  | Size Unknown | 1 | 1 | 4 |  |
|  |  | 42 | 54 | 84 | 180 |

Original Sample Design (Panel)

|  |  | Manufacturing | Retail | Other <br> Services | Grand <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Baku and <br> Absheron | Small (5-19) | 12 | 12 | 3 | $\mathbf{9 0}$ |
|  | Medium (20-99) | 12 | 12 | 12 |  |


|  | Large (100 or more) | 8 | 9 | 10 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Size Unknown | 0 | 0 | 0 |  |
| Center | Small (5-19) | 12 | 12 | 2 | 49 |
|  | Medium (20-99) | 12 | 5 | 3 |  |
|  | Large (100 or more) | 3 | 0 | 0 |  |
|  | Size Unknown | 0 | 0 | 0 |  |
| West | Small (5-19) | 6 | 12 | 2 | 41 |
|  | Medium (20-99) | 10 | 4 | 2 |  |
|  | Large (100 or more) | 3 | 0 | 2 |  |
|  | Size Unknown | 0 | 0 | 0 |  |
|  |  | 78 | 66 | 36 | 180 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $36.9 \%$ ( 547 out of 1484 establishments). ${ }^{10}$

For the Azerbaijan 2019 ES, because of shutdowns due to the COVID-19 outbreak, the sample target was reduced.

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Baku and Absheron | Small (5-19) | 10 | 31 | 42 | 183 |
|  | Medium (20-99) | 19 | 19 | 18 |  |
|  | Large (100 or more) | 5 | 9 | 10 |  |
|  | Medium and Large, and Unknown | 10 | 5 | 5 |  |
| Center | Small (5-19) | 3 | 3 | 4 | 22 |
|  | Medium (20-99) | 3 | 1 | 0 |  |
|  | Large (100 or more) | 2 | 1 | 0 |  |
|  | Medium and Large, and Unknown | 0 | 0 | 5 |  |
| West | Small (5-19) | 0 | 0 | 4 | 21 |
|  | Medium (20-99) | 5 | 0 | 0 |  |
|  | Large (100 or more) | 2 | 0 | 0 |  |
|  | Medium and Large, and Unknown | 0 | 0 | 1 |  |
|  | Small, Medium, and Unknown | 0 | 4 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 1 |  |
|  | Small and Unknown | 4 | 0 | 0 |  |
|  |  | 63 | 73 | 90 | 226 |

Achieved Interviews (Panel)

|  |  |  | Manufacturing | Retail | Other <br> Services |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Grand <br> Total |  |  |  |  |  |
| Baku and <br> Absheron | Small (5-19) | 3 | 14 | 10 | $\mathbf{4 1}$ |
|  | Medium (20-99) | 3 | 1 | 7 |  |
|  | Large (100 or more) | 1 | 1 | 1 |  |
| Center | Small (5-19) | 3 | 3 | 1 | $\mathbf{1 2}$ |
|  | Medium (20-99) | 3 | 0 | 0 |  |
|  | Large (100 or more) | 1 | 0 | 0 |  |
|  | Medium and Large, and Unknown | 0 | 0 | 1 | 4 |
| West | Small (5-19) | 0 | 0 | $\mathbf{2 0}$ |  |

[^7]|  | Medium (20-99) | 5 | 0 | 0 |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Large (100 or more) | 2 | 0 | 0 |  |
|  | Small, Medium, and Unknown | 0 | 4 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 1 |  |
|  | Small and Unknown | 4 | 0 | 0 | $\mathbf{2 5}$ |
|  |  | $\mathbf{2 5}$ | $\mathbf{2 3}$ | $\mathbf{7 3}$ |  |

## A.3.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 295 | Eligible | 1. Eligible establishment (Correct name and address) | 294 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 0 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 1 |
|  |  | 4. Eligible establishment (Moved and traced) | 0 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 0 |
| 488 | Screener refusal | 13. Refuses to answer the screener | 488 |
| 501 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 45 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 53 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 6 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 2 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 1 |
|  |  | 621. The firm discontinued businesses - (Other) | 4 |
|  |  | 71. Ineligible legal status: not a business, but private household | 3 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 78 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 309 |
| 46 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 1 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 4 |
|  |  | 156. Duplicated firm within the sample | 34 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 7 |
| 154 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 94 |
|  |  | 92. Line out of order | 1 |
|  |  | 93. No tone | 1 |
|  |  | 94. Phone number does not exist | 45 |
|  |  | 10. Answering machine | 5 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 8 |
| 1484 | Total contacted |  |  |

Response Outcomes: Azerbaijan ES 2019

| Target and totals | Sample target | 258 |
| :---: | :---: | :---: |
|  | Sample target completion rate | 87.6\% |
|  | Total contacts available in frame | 2588 |
|  | Total contacts issued | 1488 |
|  | Total contacts contacted | 1484 |
| Screening phase | Screening in process | 0 |
|  | Eligibles | 295 |
|  | Screener refusal | 488 |
|  | Ineligible + out of target | 547 |
|  | Unobtainable | 154 |
| Interview phase (only if eligible) | Complete interviews without extra module | 3 |
|  | Complete interviews with extra module | 223 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 69 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.0\% |
|  | Screener refusal rate | 32.9\% |
|  | Ineligible + out of target rate | 36.9\% |
|  | Unobtainable rate | 10.4\% |
|  | Interview conversion rate | 15.2\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 4.6\% |

## A.3.3. Universe estimates

Universe estimates for the number of establishments in each cell in Azerbaijan were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions
Percent Eligible Azerbaijan ES, 2019


Strict assumption Median assumption Weak assumption

Universe estimates for the number of establishments in each industry-region-size cell in Azerbaijan were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Strict Universe Estimates - Fresh:

|  |  |  |  | Other <br> Manufacturing | Grand <br> Retail |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Services | Baku and <br> Absheron | Small (5-19) | 138 | 392 | 649 |
|  | Medium (20-99) | 97 | 116 | 333 |  |
|  | Large (100 or more) | 52 | 39 | 182 |  |
|  | Medium and Large, and Unknown | 39 | 115 | 189 |  |
| Center | Small (5-19) | 15 | 28 | 32 | $\mathbf{1 5 6}$ |
|  | Medium (20-99) | 19 | 6 | 0 |  |
|  | Large (100 or more) | 5 | 2 | 0 |  |
|  | Medium and Large, and Unknown | 0 | 0 | 49 |  |


| West | Small (5-19) | 0 | 0 | 17 | $\mathbf{8 2}$ |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Medium (20-99) | 9 | 0 | 0 |  |
|  | Large (100 or more) | 4 | 0 | 0 |  |
|  | Medium and Large, and Unknown | 0 | 0 | 4 |  |
|  | Small, Medium, and Unknown | 0 | 18 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 22 |  |
|  | Small and Unknown | 8 | 0 | 0 |  |
|  |  | $\mathbf{3 8 7}$ | $\mathbf{7 1 6}$ | $\mathbf{1 4 7 7}$ | $\mathbf{2 5 7 9}$ |

Median Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Baku and Absheron | Small (5-19) | 138 | 392 | 649 | 2341 |
|  | Medium (20-99) | 97 | 116 | 333 |  |
|  | Large (100 or more) | 52 | 39 | 182 |  |
|  | Medium and Large, and Unknown | 39 | 115 | 189 |  |
| Center | Small (5-19) | 15 | 28 | 32 | 156 |
|  | Medium (20-99) | 19 | 6 | 0 |  |
|  | Large (100 or more) | 5 | 2 | 0 |  |
|  | Medium and Large, and Unknown | 0 | 0 | 49 |  |
| West | Small (5-19) | 0 | 0 | 17 | 82 |
|  | Medium (20-99) | 9 | 0 | 0 |  |
|  | Large (100 or more) | 4 | 0 | 0 |  |
|  | Medium and Large, and Unknown | 0 | 0 | 4 |  |
|  | Small, Medium, and Unknown | 0 | 18 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 22 |  |
|  | Small and Unknown | 8 | 0 | 0 |  |
|  |  | 387 | 716 | 1477 | 2579 |

Weak Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Baku and Absheron | Small (5-19) | 138 | 392 | 649 | 2341 |
|  | Medium (20-99) | 97 | 116 | 333 |  |
|  | Large (100 or more) | 52 | 39 | 182 |  |
|  | Medium and Large, and Unknown | 39 | 115 | 189 |  |
| Center | Small (5-19) | 15 | 28 | 32 | 156 |
|  | Medium (20-99) | 19 | 6 | 0 |  |
|  | Large (100 or more) | 5 | 2 | 0 |  |
|  | Medium and Large, and Unknown | 0 | 0 | 49 |  |
| West | Small (5-19) | 0 | 0 | 17 | 82 |
|  | Medium (20-99) | 9 | 0 | 0 |  |
|  | Large (100 or more) | 4 | 0 | 0 |  |
|  | Medium and Large, and Unknown | 0 | 0 | 4 |  |
|  | Small, Medium, and Unknown | 0 | 18 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 22 |  |
|  | Small and Unknown | 8 | 0 | 0 |  |
|  |  | 387 | 716 | 1477 | 2579 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.3.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
c) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know (-9).
d) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Azerbaijan ES, 2019


As the following graph shows, the number of interviews per contacted establishments was $0.15 .{ }^{11}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.38.


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Azerbaijan. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 4 Belarus

## A.4.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 360 firms from the Belarus 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of both establishments and firms from Komlev-Info was used (as of June of

[^8]2018). The establishments and firms in the listing are all registered as businesses with the State Registry.

Regional stratification for the Belarus ES was done across seven regions: Minsk, Minskaya, Gomelskaya, Mogilevskaya, Brestskaya, Grodnenskaya, and Vitebskaya. For the purposes of achieving the thresholds for representativeness, the ES indicators are calculated with some regions combined. In particular, Brestskaya and Grodnenskaya are combined, and so are Gomelskaya and Mogilevskaya.

| Regions (official economic <br> regions) | Grouping used for stratification <br> purposes in BEEPS VI |
| :--- | :--- |
| Minsk | Minsk |
| Brestskaya | Brestskaya |
| Gomelskaya | Gomelskaya |
| Grodenskaya | Grodenskaya |
| Mogilevskaya | Mogilevskaya |
| Minskaya | Minskaya |
| Vitebskaya | Vitebskaya |

Belarus ES Sample Frame (Fresh and Panel Combined)

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Minsk | Small (5-19) | 54 | 110 | 1228 | 970 | 5258 | 10819 |
|  | Medium (20-99) | 37 | 76 | 565 | 229 | 1580 |  |
|  | Large (100 or more) | 28 | 17 | 223 | 55 | 389 |  |
| Minskaya | Small (5-19) | 25 | 18 | 433 | 377 | 1280 | 3406 |
|  | Medium (20-99) | 60 | 30 | 277 | 55 | 415 |  |
|  | Large (100 or more) | 123 | 12 | 153 | 7 | 141 |  |
| Gomelskaya | Small (5-19) | 9 | 11 | 264 | 399 | 807 | 2311 |
|  | Medium (20-99) | 28 | 15 | 129 | 77 | 264 |  |
|  | Large (100 or more) | 57 | 13 | 118 | 11 | 109 |  |
| Mogilevskaya | Small (5-19) | 8 | 18 | 207 | 276 | 629 | 1752 |
|  | Medium (20-99) | 27 | 17 | 109 | 48 | 202 |  |
|  | Large (100 or more) | 51 | 10 | 82 | 9 | 59 |  |
| Brestskaya | Small (5-19) | 14 | 41 | 305 | 405 | 1072 | 2866 |
|  | Medium (20-99) | 39 | 81 | 166 | 70 | 315 |  |
|  | Large (100 or more) | 77 | 26 | 120 | 10 | 125 |  |
| Grodnenskaya | Small (5-19) | 18 | 42 | 287 | 398 | 824 | 2439 |
|  | Medium (20-99) | 41 | 41 | 141 | 72 | 300 |  |
|  | Large (100 or more) | 71 | 13 | 116 | 10 | 65 |  |
| Vitebskaya | Small (5-19) | 8 | 21 | 198 | 336 | 682 | 2002 |
|  | Medium (20-99) | 27 | 26 | 147 | 73 | 228 |  |
|  | Large (100 or more) | 58 | 18 | 82 | 12 | 86 |  |
| Total |  | 860 | 656 | 5350 | 3899 | 14830 | 25595 |

Source: World Bank and Komlev-Info

Belarus Sample Frame (Panel)

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Minsk | Small (5-19) | 0 | 2 | 11 | 18 | 28 | $\mathbf{1 0 9}$ |
|  | Medium (20-99) | 0 | 1 | 11 | 7 | 19 |  |


|  | Large (100 or more) | 1 | 1 | 3 | 3 | 4 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Minskaya | Small (5-19) | 0 | 0 | 4 | 11 | 8 | 43 |
|  | Medium (20-99) | 1 | 0 | 4 | 3 | 1 |  |
|  | Large (100 or more) | 2 | 0 | 4 | 1 | 4 |  |
| Gomelskaya | Small (5-19) | 0 | 1 | 6 | 10 | 5 | 43 |
|  | Medium (20-99) | 0 | 0 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 1 | 1 | 3 | 4 | 3 |  |
| Mogilevskaya | Small (5-19) | 1 | 0 | 4 | 9 | 5 | 36 |
|  | Medium (20-99) | 0 | 0 | 4 | 3 | 3 |  |
|  | Large (100 or more) | 1 | 0 | 3 | 2 | 1 |  |
| Brestskaya | Small (5-19) | 0 | 0 | 3 | 12 | 13 | 48 |
|  | Medium (20-99) | 0 | 2 | 4 | 2 | 3 |  |
|  | Large (100 or more) | 2 | 2 | 0 | 3 | 2 |  |
| Grodnenskaya | Small (5-19) | 0 | 0 | 5 | 11 | 11 | 48 |
|  | Medium (20-99) | 1 | 0 | 4 | 3 | 5 |  |
|  | Large (100 or more) | 1 | 1 | 2 | 3 | 1 |  |
| Vitebskaya | Small (5-19) | 0 | 0 | 3 | 10 | 4 | 33 |
|  | Medium (20-99) | 0 | 1 | 4 | 4 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 4 | 0 | 3 |  |
| Total |  | 11 | 12 | 89 | 122 | 126 | 360 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

## Original Sample Design

## Original Sample Design (Fresh)

$\left.$|  |  |  |  | Other <br> Food | Other <br> Garments | Grand <br> Manufacturing | Retail |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | | Services |
| ---: | :--- |
| Total | \right\rvert\,


|  | Large (100 or more) | 3 | 4 | 2 | 2 | 2 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Minskaya | Small (5-19) | 6 | 7 | 6 | 4 | 11 | 91 |
|  | Medium (20-99) | 9 | 10 | 5 | 5 | 2 |  |
|  | Large (100 or more) | 12 | 5 | 4 | 3 | 2 |  |
| Gomelskaya | Small (5-19) | 2 | 2 | 2 | 2 | 2 | 30 |
|  | Medium (20-99) | 2 | 2 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 2 | 2 | 2 | 2 |  |
| Mogilevskaya | Small (5-19) | 2 | 3 | 2 | 2 | 2 | 48 |
|  | Medium (20-99) | 6 | 6 | 4 | 2 | 2 |  |
|  | Large (100 or more) | 7 | 4 | 2 | 2 | 2 |  |
| Brestskaya | Small (5-19) | 2 | 2 | 2 | 2 | 3 | 38 |
|  | Medium (20-99) | 3 | 4 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 4 | 4 | 2 | 2 | 2 |  |
| Grodnenskaya | Small (5-19) | 2 | 2 | 2 | 2 | 2 | 40 |
|  | Medium (20-99) | 3 | 4 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 6 | 5 | 2 | 2 | 2 |  |
| Vitebskaya | Small (5-19) | 4 | 9 | 4 | 6 | 5 | 98 |
|  | Medium (20-99) | 12 | 11 | 5 | 7 | 2 |  |
|  | Large (100 or more) | 13 | 8 | 5 | 5 | 2 |  |
| Total |  | 104 | 98 | 69 | 66 | 73 | 410 |

Original Sample Design (Panel)

|  |  |  | Other |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | ---: | ---: |
|  |  | Food | Garments | Other <br> Manufacturing | Retail | Services | Total |


| Minsk | Small (5-19) | 0 | 2 | 8 | 7 | 12 | 55 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 0 | 1 | 3 | 2 | 12 |  |
|  | Large (100 or more) | 1 | 1 | 2 | 2 | 2 |  |
| Minskaya | Small (5-19) | 0 | 0 | 2 | 7 | 6 | 29 |
|  | Medium (20-99) | 1 | 0 | 2 | 2 | 1 |  |
|  | Large (100 or more) | 2 | 0 | 3 | 1 | 2 |  |
| Gomelskaya | Small (5-19) | 0 | 1 | 2 | 2 | 2 | 21 |
|  | Medium (20-99) | 0 | 0 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 1 | 2 | 2 | 2 |  |
| Mogilevskaya | Small (5-19) | 1 | 0 | 2 | 3 | 2 | 21 |
|  | Medium (20-99) | 0 | 0 | 3 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 2 | 2 | 1 |  |
| Brestskaya | Small (5-19) | 0 | 0 | 2 | 2 | 2 | 22 |
|  | Medium (20-99) | 0 | 2 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 2 | 0 | 2 | 2 |  |
| Grodnenskaya | Small (5-19) | 0 | 0 | 2 | 2 | 2 | 20 |
|  | Medium (20-99) | 1 | 0 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 1 | 2 | 2 | 1 |  |
| Vitebskaya | Small (5-19) | 0 | 0 | 2 | 6 | 3 | 22 |
|  | Medium (20-99) | 0 | 1 | 3 | 2 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 3 | 0 | 2 |  |
| Total |  | 11 | 12 | 51 | 54 | 62 | 190 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $10.4 \%$ ( 155 out of 1491 establishments). ${ }^{12}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

## Achieved Interviews (Fresh and Panel Combined)

[^9]|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Minsk | Small (5-19) | 2 | 2 | 14 | 16 | 23 | 122 |
|  | Medium (20-99) | 4 | 5 | 9 | 5 | 18 |  |
|  | Large (100 or more) | 5 | 6 | 4 | 5 | 4 |  |
| Minskaya | Small (5-19) | 6 | 7 | 9 | 8 | 17 | 118 |
|  | Medium (20-99) | 11 | 10 | 8 | 6 | 3 |  |
|  | Large (100 or more) | 12 | 5 | 8 | 4 | 4 |  |
| Gomelskaya | Small (5-19) | 2 | 2 | 4 | 6 | 4 | 52 |
|  | Medium (20-99) | 2 | 3 | 3 | 2 | 3 |  |
|  | Large (100 or more) | 5 | 5 | 4 | 3 | 4 |  |
| Mogilevskaya | Small (5-19) | 2 | 3 | 5 | 7 | 5 | 69 |
|  | Medium (20-99) | 6 | 6 | 7 | 4 | 3 |  |
|  | Large (100 or more) | 7 | 4 | 5 | 2 | 3 |  |
| Brestskaya | Small (5-19) | 2 | 2 | 4 | 7 | 8 | 61 |
|  | Medium (20-99) | 4 | 6 | 4 | 2 | 2 |  |
|  | Large (100 or more) | 6 | 6 | 2 | 2 | 4 |  |
| Grodnenskaya | Small (5-19) | 2 | 2 | 4 | 6 | 5 | 60 |
|  | Medium (20-99) | 4 | 4 | 3 | 3 | 4 |  |
|  | Large (100 or more) | 7 | 6 | 2 | 5 | 3 |  |
| Vitebskaya | Small (5-19) | 4 | 9 | 6 | 12 | 8 | 118 |
|  | Medium (20-99) | 11 | 12 | 7 | 9 | 2 |  |
|  | Large (100 or more) | 10 | 10 | 8 | 6 | 4 |  |
| Total |  | 114 | 115 | 120 | 120 | 131 | 600 |

Achieved Interviews (Panel)

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Minsk | Small (5-19) | 0 | 0 | 5 | 6 | 10 | 43 |
|  | Medium (20-99) | 0 | 0 | 6 | 2 | 9 |  |
|  | Large (100 or more) | 0 | 1 | 2 | 0 | 2 |  |
| Minskaya | Small (5-19) | 0 | 0 | 3 | 4 | 7 | $\mathbf{2 6}$ |
|  | Medium (20-99) | 1 | 0 | 3 | 1 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 2 | 1 | 2 |  |


| Gomelskaya | Small (5-19) | 0 | 0 | 2 | 4 | 2 | 16 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 0 | 0 | 1 | 0 | 1 |  |
|  | Large (100 or more) | 0 | 1 | 2 | 1 | 2 |  |
| Mogilevskaya | Small (5-19) | 0 | 0 | 3 | 5 | 3 | 14 |
|  | Medium (20-99) | 0 | 0 | 1 | 1 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 1 |  |
| Brestskaya | Small (5-19) | 0 | 0 | 2 | 5 | 5 | 20 |
|  | Medium (20-99) | 0 | 2 | 2 | 0 | 0 |  |
|  | Large (100 or more) | 1 | 1 | 0 | 0 | 2 |  |
| Grodnenskaya | Small (5-19) | 0 | 0 | 2 | 4 | 3 | 18 |
|  | Medium (20-99) | 1 | 0 | 1 | 1 | 2 |  |
|  | Large (100 or more) | 0 | 1 | 0 | 2 | 1 |  |
| Vitebskaya | Small (5-19) | 0 | 0 | 2 | 6 | 3 | 21 |
|  | Medium (20-99) | 0 | 1 | 2 | 2 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 3 | 0 | 2 |  |
| Total |  | 4 | 7 | 44 | 45 | 58 | 158 |

## A.4.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 609 | Eligible | 1. Eligible establishment (Correct name and address) | 552 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 5 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 7 |
|  |  | 4. Eligible establishment (Moved and traced) | 39 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 6 |
| 657 | Screener refusal | 13. Refuses to answer the screener | 657 |
| 142 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 6 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 22 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 5 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 9 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 35 |
|  |  | 621. The firm discontinued businesses - (Other) | 2 |
|  |  | 71. Ineligible legal status: not a business, but private household | 0 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 8 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 55 |
| 13 | Out of Target | 151. Out of target - outside the covered regions | 1 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 6 |
|  |  | 156. Duplicated firm within the sample | 1 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 5 |
| 70 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 50 |
|  |  | 92. Line out of order | 1 |
|  |  | 93. No tone | 1 |
|  |  | 94. Phone number does not exist | 6 |
|  |  | 10. Answering machine | 1 |
|  |  | 11. Fax line- data line | 10 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 1 |
| 1491 | Total contacted |  |  |

Response Outcomes: Belarus ES 2018

| Target and totals | Sample target | 600 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $100.0 \%$ |
|  | Total contacts available in frame | 25595 |
|  | Total contacts issued | 1723 |


|  | Total contacts contacted | 1491 |
| :--- | :--- | ---: |
| Screening phase | 0 |  |
|  | Screening in process | 609 |
|  | Eligibles | Screener refusal |
|  | Ineligible + out of target | 657 |
|  | Unobtainable | 155 |
| Interview phase <br> (only if eligible) | Complete interviews without extra module | 70 |
|  | Complete interviews with extra module | 0 |
|  | Eligible in process + incomplete interviews | 600 |
|  | Interview refusal | 0 |
| contacted) | Screening in process rate | 9 |
|  | Screener refusal rate | $0.0 \%$ |
|  | Ineligible + out of target rate | $44.1 \%$ |
|  | Unobtainable rate | $10.4 \%$ |
|  | Eligible in process + incomplete interviews rate | $4.7 \%$ |
|  | Interview refusal rate | $0.2 \%$ |

## A.4.3. Universe estimates

Universe estimates for the number of establishments in each cell in Belarus were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent Eligible
Belarus ES, 2018


Universe estimates for the number of establishments in each industry-region-size cell in Belarus were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

## Universe Estimate Based on Sampling Weights

## Strict Universe Estimates - Fresh:

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Minsk | Small (5-19) | 54 | 110 | 1228 | 970 | 5258 | 11067 |
|  | Medium (20-99) | 37 | 76 | 565 | 333 | 1678 |  |
|  | Large (100 or more) | 28 | 17 | 223 | 101 | 389 |  |
| Minskaya | Small (5-19) | 25 | 29 | 433 | 377 | 1280 | 3437 |
|  | Medium (20-99) | 60 | 34 | 277 | 66 | 415 |  |
|  | Large (100 or more) | 123 | 12 | 153 | 12 | 141 |  |
| Gomelskaya | Small (5-19) | 9 | 15 | 264 | 399 | 807 | 2395 |
|  | Medium (20-99) | 28 | 15 | 156 | 94 | 277 |  |
|  | Large (100 or more) | 57 | 13 | 118 | 34 | 109 |  |
| Mogilevskaya | Small (5-19) | 49 | 18 | 461 | 276 | 921 | 3433 |
|  | Medium (20-99) | 83 | 36 | 454 | 133 | 634 |  |
|  | Large (100 or more) | 52 | 10 | 156 | 37 | 113 |  |
| Brestskaya | Small (5-19) | 18 | 42 | 305 | 405 | 1072 | 3004 |
|  | Medium (20-99) | 39 | 112 | 201 | 121 | 316 |  |
|  | Large (100 or more) | 77 | 26 | 120 | 25 | 125 |  |
| Grodnenskaya | Small (5-19) | 18 | 42 | 287 | 398 | 824 | 2490 |
|  | Medium (20-99) | 41 | 49 | 146 | 94 | 300 |  |
|  | Large (100 or more) | 71 | 13 | 116 | 26 | 65 |  |
| Vitebskaya | Small (5-19) | 13 | 23 | 198 | 336 | 682 | 2079 |
|  | Medium (20-99) | 27 | 29 | 186 | 83 | 230 |  |
|  | Large (100 or more) | 58 | 18 | 82 | 28 | 86 |  |
| Total |  | 967 | 739 | 6129 | 4348 | 15722 | 27905 |

Median Universe Estimates - Fresh:

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Minsk | Small (5-19) | 54 | 110 | 1228 | 970 | 5258 | $\mathbf{1 1 0 6 7}$ |
|  | Medium (20-99) | 37 | 76 | 565 | 333 | 1678 |  |
|  | Large (100 or more) | 28 | 17 | 223 | 101 | 389 |  |


| Minskaya | Small (5-19) | 25 | 29 | 433 | 377 | 1280 | 3437 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 60 | 34 | 277 | 66 | 415 |  |
|  | Large (100 or more) | 123 | 12 | 153 | 12 | 141 |  |
| Gomelskaya | Small (5-19) | 9 | 15 | 264 | 399 | 807 | 2395 |
|  | Medium (20-99) | 28 | 15 | 156 | 94 | 277 |  |
|  | Large (100 or more) | 57 | 13 | 118 | 34 | 109 |  |
| Mogilevskaya | Small (5-19) | 49 | 18 | 461 | 276 | 921 | 3433 |
|  | Medium (20-99) | 83 | 36 | 454 | 133 | 634 |  |
|  | Large (100 or more) | 52 | 10 | 156 | 37 | 113 |  |
| Brestskaya | Small (5-19) | 18 | 42 | 305 | 405 | 1072 | 3004 |
|  | Medium (20-99) | 39 | 112 | 201 | 121 | 316 |  |
|  | Large (100 or more) | 77 | 26 | 120 | 25 | 125 |  |
| Grodnenskaya | Small (5-19) | 18 | 42 | 287 | 398 | 824 | 2490 |
|  | Medium (20-99) | 41 | 49 | 146 | 94 | 300 |  |
|  | Large (100 or more) | 71 | 13 | 116 | 26 | 65 |  |
| Vitebskaya | Small (5-19) | 13 | 23 | 198 | 336 | 682 | 2079 |
|  | Medium (20-99) | 27 | 29 | 186 | 83 | 230 |  |
|  | Large (100 or more) | 58 | 18 | 82 | 28 | 86 |  |
| Total |  | 967 | 739 | 6129 | 4348 | 15722 | 27905 |

Weak Universe Estimates - Fresh:

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Minsk | Small (5-19) | 54 | 110 | 1228 | 970 | 5258 | 11067 |
|  | Medium (20-99) | 37 | 76 | 565 | 333 | 1678 |  |
|  | Large (100 or more) | 28 | 17 | 223 | 101 | 389 |  |
| Minskaya | Small (5-19) | 25 | 29 | 433 | 377 | 1280 | 3437 |
|  | Medium (20-99) | 60 | 34 | 277 | 66 | 415 |  |
|  | Large (100 or more) | 123 | 12 | 153 | 12 | 141 |  |
| Gomelskaya | Small (5-19) | 9 | 15 | 264 | 399 | 807 | 2395 |
|  | Medium (20-99) | 28 | 15 | 156 | 94 | 277 |  |
|  | Large (100 or more) | 57 | 13 | 118 | 34 | 109 |  |
| Mogilevskaya | Small (5-19) | 49 | 18 | 461 | 276 | 921 | 3433 |


|  | Medium (20-99) | 83 | 36 | 454 | 133 | 634 |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Large (100 or more) | 52 | 10 | 156 | 37 | 113 |  |
| Brestskaya | Small (5-19) | 18 | 42 | 305 | 405 | 1072 | 3004 |
|  | Medium (20-99) | 39 | 112 | 201 | 121 | 316 |  |
|  | Large (100 or more) | 77 | 26 | 25 | 125 |  |  |
| Grodnenskaya | Small (5-19) | 18 | 42 | 287 | 398 | 824 | $\mathbf{2 4 9 0}$ |
|  | Medium (20-99) | 41 | 49 | 146 | 94 | 300 |  |
|  | Large (100 or more) | 71 | 13 | 116 | 26 | 65 |  |
| Vitebskaya | Small (5-19) | 13 | 23 | 198 | 336 | 682 | $\mathbf{2 0 7 9}$ |
|  | Medium (20-99) | 27 | 29 | 186 | 83 | 230 |  |
|  | Large (100 or more) | 58 | 18 | 82 | 28 | 86 |  |
| Total |  | $\mathbf{9 6 7}$ | $\mathbf{7 3 9}$ | $\mathbf{6 1 2 9}$ | $\mathbf{4 3 4 8}$ | $\mathbf{1 5 7 2 2}$ | $\mathbf{2 7 9 0 5}$ |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.4.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
e) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond $(-8)$ as a different option from don't know ( -9 ).
f) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.


As the following graph shows, the number of interviews per contacted establishments was $0.40 .{ }^{13}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.45 .

Rejection rate and Interviews per Contact
Belarus ES, 2018


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Belarus. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

[^10]
## A.4.5. Local agency team involved in the study and its comments on the implementation

## Local agency team involved in the survey

| Local Agency | Name: Center for Sociological and Political Research of Belarusian <br> State University (CSPR BSU) <br> Region: Republic of Belarus <br> Membership of international organizations: Center for Sociological <br> and Political Research of Belarusian State University is an associate <br> partner of the Foundation European Values Systems Study Group, <br> Tilburg, the Netherlands; <br> Professor David Rotman, director of CSPR BSU is a Principal <br> Investigator for the World Values Survey (WVS) program in Belarus, <br> and a member of the Scientific Advisory Committee of WVS; <br> CSPR BSU is a national collaborator of the Comparative Study of <br> Electoral Systems (CSES) program; <br> CSPR BSU is a national partner of the 'Eurasia Barometer' a non- <br> commercial non-governmental international social survey <br> organization headquartered at the Institute for Comparative Survey <br> Research, Vienna, Austria. <br> Activities since: 1996 |
| :--- | :--- |
| Enumerators involved: | Enumerators: 56 <br> Recruiters: 14. <br> Four most experienced employees of the CSPR BSU simultaneously <br> performed the functions of recruiter and interviewer. <br> (Please clarify if there where any enumerators doing part of the <br> recruitment) |
| Other staff involved: | Fieldwork Coordinators: 11 regional supervisors <br> Editing: 1 <br> Data Entry: 5 <br> Data Processing: Ipsos was responsible for all data processing |

## Sample Frame

| Characteristic of sample frame <br> used: | Electronic data base |
| :--- | :--- |
| Source: | Komlev-Info |
| Year: | June 2018 |
| Comments on the quality of <br> sample frame: | The quality of the sample frame was generally good although it did <br> contain some out of date information, including businesses that <br> were no longer in operation and the number of employees was not <br> always accurate. |

## Sample

| Comments/problems for <br> particular regions: | On regions: <br> There are no large cities in Minsk region, where privately-owned <br> enterprises are concentrated, as a rule. This feature is due to the fact <br> that the city of Minsk city is singled out as a separate territorial- <br> administrative unit in Belarus. This aspect distinguishes Minsk region <br> from all the others. This created additional logistical difficulties <br> during the field work. The Minsk region occupies a fairly large area <br> and settlements are quite distant from each other. Public transport <br> allows travel to these settlements only one or two times a day. This <br> made it difficult to agree on the timing of interviews with the <br> respondents. |
| :--- | :--- | :--- |
| Comments on the response rate: | As one can see from the available data, almost half of the heads of <br> enterprises that were asked to participate in the study gave their <br> consent and were interviewed. This is a good response rate for the <br> Republic of Belarus. |


| Comments on the sample design: | The subgroups 'Food' and 'Garments' were included for the first time <br> in the manufacturing sector the sample frame that was used in BEEPS <br> wave VI in Belarus. This created certain difficulties for recruiting. <br> Private limited companies and foreign joint-ventures are more <br> common among these companies. It was often the case that several <br> managers had to agree to participation before and interview could <br> be arranged. The activities of all the enterprises in Food subgroup <br> are regulated by sanitary and hygiene standards, which entail a <br> number of inspections carried out regularly by the government <br> agencies. It seems that this means CEOs of such enterprises were less <br> inclined to participated. |
| :--- | :--- |
| Other comments: | No |

Fieldwork

| Date of Fieldwork | 16 October 2018 to 26 April 2019 |
| :--- | :--- |
| Country | Belarus |
| Number of interviews | 600 |
| Problems found during fieldwork: | Sample frame was not fully up to date (see above). <br> The interview length meant that many business executives were <br> reluctant to take part and recruiters had to work hard to convince <br> them to participate. <br> Some managers indicated that they were not allowed to participate in <br> surveys concerning the activities of the enterprise, citing the terms of <br> the contract, which included the clause - a trade secret. |
| Other observations: | The general attitude of the respondents to the survey was quite <br> positive. Even refusals were mostly polite and tactful. |

## Questionnaires

| Problems for the understanding of <br> questions (indicate question <br> number) | D.2, N.3, N.2e1, N.7 |
| :--- | :--- |
| Problems found in the navigability <br> of -questionnaires (for example, <br> skip patterns). | No significant problems were identified. |
| Comments on questionnaires <br> length: | About 30\% of respondents complained about the excessive length <br> of the interview, which meant they were distracted from their main <br> duties. |
| Suggestions or other comments <br> on the questionnaire: | No |

## Database

| Data entry program chosen | ifield |
| :--- | :--- |
| Comments on the data entry <br> program | No |
| Comments on the data cleaning | No |

## Country/region situation

General aspects of economic, political or social situation of the country/region that could affect the results of the survey:

During the fieldwork period a fairly calm general political and economic situation was observed in the Republic of Belarus. In the World Bank's 'Doing Business 2019 rating' Belarus has the 37th position among 190 countries.
Belarus has risen to 38th place in the UN ranking in the level of egovernment development (United Nations E-Government Survey
2018). The country moved up 11 positions compared with the 2016 results. The ranking includes 193 countries.
According to the report of the United Nations Children's Fund, Belarus has entered the top 10 countries in the world with the

|  | lowest infant mortality rate, with a mortality rate of 1 out of 667 <br> babies. |
| :--- | :--- |
| Relevant country events occurred <br> during fieldwork: | In October 2018, over 160 delegates from 40 countries gathered at <br> a high-level international conference on combating terrorism in the <br> digital age. It was held under the auspices of the OSCE. <br> At the end of October and early November 2018, a meeting of the <br> Main Group of the Munich Security Conference was held in Minsk. <br> The President of the Republic of Belarus A.G. Lukashenko invited <br> the European elites and businesses to cooperate more closely with <br> Belarus, and offered to make Eastern Europe a cross-border belt of <br> stability and cooperation. <br> The Global Entrepreneurship Week was held in Belarus from 12 |
|  | November to 18 November 18, 2018. It was attended by <br> businessmen, investors, aspiring businessmen, international <br> experts, representatives of ministries and departments of Belarus. <br> From 18 to 24 March 2019 the Union of Legal Entities "The |
|  | Republican Confederation of Entrepreneurship" together with the <br> Ministry of Economy, the Department for Entrepreneurship, the <br> Belarusian Foundation for Financial Support for Entrepreneurship <br> and regional business associations held the IV Week of Belarusian |
|  | Entrepreneurship. This event was held for the fourth year <br> successively, becoming a traditional and significant event in the <br> economic and social life of Belarus. |
| No |  |

## A. 5 Bosnia and Herzegovina

## A.5.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 360 firms from the Bosnia and Herzegovina 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments was provided by LRC BIS - Business Intelligence System. The establishments in the listing are all registered through court registration with the Municipal Court.

Regional stratification was done across five regions: Bosna Region; Hercegovina Region; Sarajevo Region; Republika Srpska; Distrikt Brcko. For the purposes of achieving the thresholds for representativeness, the ES indicators are calculated with some regions combined. In particular, Bosna and Hercegovina regions are combined, as well as Republika Srpska and Distrikt Brcko.

| Regions (official) | Grouping used for stratification purposes in BEEPS VI |
| :--- | :--- |
| Bihac region | Bosna region |
| Tuzla region |  |
| Srednja Bosna region | Hercegovina region (Herzegovina-Neretva, West Herzegovina) |
| Hercegovina region | Sarajevo region |
| Sarajevo region | Republika Srpska |
| Sjever Republika Srpska | Distrikt Brcko |
| Istok Republika Srpska |  |
| Distrikt Brcko |  |

Bosnia and Herzegovina ES Sample Frame (Fresh and Panel Combined)

|  |  |  | Manufacturing | Retail | Other <br> Services |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Bosna Region | Small (5-19) | 621 | 483 | 1025 | 3131 |
|  | Medium (20-99) | 340 | 115 | 363 |  |


|  | Large (100 or more) | 132 | 14 | 38 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Hercegovina Region | Small (5-19) | 209 | 169 | 439 | 1135 |
|  | Medium (20-99) | 75 | 40 | 150 |  |
|  | Large (100 or more) | 16 | 4 | 33 |  |
| Sarajevo Region | Small (5-19) | 142 | 159 | 733 | 1490 |
|  | Medium (20-99) | 76 | 55 | 225 |  |
|  | Large (100 or more) | 27 | 24 | 49 |  |
| Republika Srpska | Small (5-19) | 515 | 309 | 928 | 2582 |
|  | Medium (20-99) | 275 | 75 | 312 |  |
|  | Large (100 or more) | 94 | 20 | 54 |  |
| Distrikt Brcko | Size unknown | 219 | 948 | 982 | 2149 |
|  |  | 2741 | 2415 | 5331 | 10487 |

Source: World Bank and LRC BIS - Business Intelligence System

Bosnia and Herzegovina Sample Frame (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Bosna Region | Small (5-19) | 19 | 19 | 22 | 103 |
|  | Medium (20-99) | 14 | 9 | 9 |  |
|  | Large (100 or more) | 6 | 3 | 2 |  |
| Hercegovina Region | Small (5-19) | 9 | 10 | 7 | 41 |
|  | Medium (20-99) | 4 | 5 | 2 |  |
|  | Large (100 or more) | 2 | 1 | 1 |  |
| Sarajevo Region | Small (5-19) | 6 | 9 | 11 | 55 |
|  | Medium (20-99) | 5 | 10 | 5 |  |
|  | Large (100 or more) | 2 | 4 | 3 |  |
| Republika Srpska | Small (5-19) | 19 | 20 | 25 | 114 |
|  | Medium (20-99) | 17 | 8 | 10 |  |
|  | Large (100 or more) | 5 | 6 | 4 |  |
| Distrikt Brcko | Size unknown | 9 | 16 | 22 | 47 |
| Total |  | 117 | 120 | 123 | 360 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

## Original Sample Design

Original Sample Design (Fresh)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Bosna Region | Small (5-19) | 4 | 3 | 7 | 32 |
|  | Medium (20-99) | 3 | 3 | 3 |  |
|  | Large (100 or more) | 3 | 3 | 3 |  |
| Hercegovina Region | Small (5-19) | 3 | 3 | 3 | 26 |
|  | Medium (20-99) | 3 | 3 | 3 |  |
|  | Large (100 or more) | 4 | 1 | 3 |  |
| Sarajevo Region | Small (5-19) | 3 | 4 | 8 | 76 |
|  | Medium (20-99) | 14 | 12 | 8 |  |
|  | Large (100 or more) | 8 | 6 | 13 |  |
| Republika Srpska | Small (5-19) | 4 | 3 | 6 | 31 |
|  | Medium (20-99) | 3 | 3 | 3 |  |
|  | Large (100 or more) | 3 | 3 | 3 |  |
| Distrikt Brcko | Size unknown | 3 | 6 | 6 | 15 |
| Total |  | 58 | 53 | 69 | 180 |

Original Sample Design (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Bosna Region | Small (5-19) | 5 | 5 | 5 | 38 |
|  | Medium (20-99) | 8 | 4 | 2 |  |
|  | Large (100 or more) | 5 | 2 | 2 |  |
| Hercegovina Region | Small (5-19) | 4 | 5 | 2 | 24 |
|  | Medium (20-99) | 3 | 4 | 2 |  |
|  | Large (100 or more) | 2 | 1 | 1 |  |
| Sarajevo Region | Small (5-19) | 5 | 7 | 9 | 44 |
|  | Medium (20-99) | 4 | 8 | 4 |  |
|  | Large (100 or more) | 2 | 3 | 2 |  |
| Republika Srpska | Small (5-19) | 6 | 4 | 7 | 49 |
|  | Medium (20-99) | 12 | 6 | 2 |  |
|  | Large (100 or more) | 4 | 5 | 3 |  |
| Distrikt Brcko | Size unknown | 2 | 13 | 10 | 25 |
| Total |  | 62 | 67 | 51 | 180 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was 15.9\% (147 out of 927 establishments). ${ }^{14}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Bosna Region | Small (5-19) | 9 | 12 | 12 | 78 |
|  | Medium (20-99) | 10 | 11 | 5 |  |
|  | Large (100 or more) | 10 | 4 | 5 |  |
| Hercegovina Region | Small (5-19) | 8 | 8 | 6 | 49 |
|  | Medium (20-99) | 6 | 0 | 3 |  |
|  | Large (100 or more) | 6 | 0 | 4 |  |
|  | Medium and Large (20+) | 0 | 8 | 0 |  |
| Sarajevo Region | Small (5-19) | 7 | 11 | 14 | 113 |
|  | Medium (20-99) | 17 | 21 | 11 |  |
|  | Large (100 or more) | 10 | 6 | 16 |  |
| Republika Srpska | Small (5-19) | 12 | 9 | 18 | 89 |
|  | Medium (20-99) | 12 | 9 | 8 |  |
|  | Large (100 or more) | 10 | 6 | 5 |  |
| Distrikt Brcko | All sizes | 4 | 10 | 19 | 33 |
| Total |  | 121 | 115 | 126 | 362 |

Achieved Interviews (Panel)

|  |  | Manufacturing | Retail | Other <br> Services | Grand <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Bosna Region | Small (5-19) | 5 | 8 | 5 | $\mathbf{3 7}$ |
|  | Medium (20-99) | 6 | 5 | 2 |  |
|  | Large (100 or more) | 2 | 2 | 2 |  |
|  | Small (5-19) | 5 | 5 | 3 | $\mathbf{2 2}$ |

[^11]| Hercegovina <br> Region | Medium (20-99) | 3 | 0 | 0 |
| :--- | :--- | ---: | ---: | ---: |
|  | Large (100 or more) | 1 | 0 | 1 |
|  | Medium and Large (20+) | 0 | 4 | 0 |
| Sarajevo Region | Small (5-19) | 4 | 3 | 6 |
|  | Medium (20-99) | 1 | 5 | 2 |
|  | Large (100 or more) | 1 | 0 | 2 |
| Republika Srpska | Small (5-19) | 8 | 6 | 12 |
|  | Medium (20-99) | 9 | 3 | 5 |
|  | Large (100 or more) | 1 | 2 | 2 |
| Distrikt Brcko | All sizes | 2 | 5 | 13 |
| Total |  | $\mathbf{4 8}$ | $\mathbf{4 8}$ | $\mathbf{5 5}$ |

## A.5.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 424 | Eligible | 1. Eligible establishment (Correct name and address) | 399 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 1 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 1 |
|  |  | 4. Eligible establishment (Moved and traced) | 10 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 11 |
| 298 | Screener refusal | 13. Refuses to answer the screener | 298 |
| 147 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 16 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 8 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 1 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 4 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 34 |
|  |  | 621. The firm discontinued businesses - (Other) | 71 |
|  |  | 71. Ineligible legal status: not a business, but private household | 2 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 1 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 12 |
| 0 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 0 |
|  |  | 156. Duplicated firm within the sample | 0 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 0 |
| 58 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 54 |
|  |  | 92. Line out of order | 0 |
|  |  | 93. No tone | 0 |
|  |  | 94. Phone number does not exist | 0 |
|  |  | 10. Answering machine | 0 |


|  |  | 11. Fax line- data line | 0 |  |  |
| :--- | :--- | :--- | :--- | :---: | :---: |
|  | 12. Wrong address/moved away and could not get the new <br> references | 4 |  |  |  |
| $\mathbf{9 2 7}$ | Total <br> contacted |  |  |  |  |

Response Outcomes: Bosnia and Herzegovina ES 2019

| Target and totals | Sample target | 360 |
| :---: | :---: | :---: |
|  |  | 100.6 |
|  | Sample target completion rate | \% |
|  | Total contacts available in frame | 10487 |
|  | Total contacts issued | 1041 |
|  | Total contacts contacted | 927 |
| Screening phase | Screening in process | 0 |
|  | Eligibles | 422 |
|  | Screener refusal | 298 |
|  | Ineligible + out of target | 149 |
|  | Unobtainable | 58 |
| Interview phase (only if eligible) | Complete interviews without extra module | 22 |
|  | Complete interviews with extra module | 340 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 60 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.0\% |
|  | Screener refusal rate | 32.1\% |
|  | Ineligible + out of target rate | 16.1\% |
|  | Unobtainable rate | 6.3\% |
|  | Interview conversion rate | 39.1\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 6.5\% |

## A.5.3. Universe estimates

Universe estimates for the number of establishments in each cell in Bosnia and Herzegovina were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent Eligible
Bosnia \& Herzegovina ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Bosnia and Herzegovina were produced for the strict, weak and median eligibility
definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

## Universe Estimate Based on Sampling Weights

Strict Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Bosna Region | Small (5-19) | 350 | 238 | 541 | 1661 |
|  | Medium (20-99) | 191 | 57 | 191 |  |
|  | Large (100 or more) | 68 | 6 | 18 |  |
| Hercegovina Region | Small (5-19) | 100 | 71 | 197 | 508 |
|  | Medium (20-99) | 36 | 0 | 67 |  |
|  | Large (100 or more) | 7 | 0 | 13 |  |
|  | Medium and Large (20+) | 0 | 18 | 0 |  |
| Sarajevo Region | Small (5-19) | 76 | 75 | 370 | 749 |
|  | Medium (20-99) | 41 | 27 | 113 |  |
|  | Large (100 or more) | 13 | 10 | 23 |  |
| Republika Srpska | Small (5-19) | 273 | 144 | 462 | 1293 |
|  | Medium (20-99) | 146 | 35 | 155 |  |
|  | Large (100 or more) | 45 | 8 | 24 |  |
| Distrikt Brcko | All sizes | 18 | 68 | 75 | 161 |
| Total |  | 1364 | 757 | 2251 | 4373 |

## Median Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Bosna Region | Small (5-19) | 561 | 402 | 866 | 2849 |
|  | Medium (20-99) | 365 | 113 | 364 |  |
|  | Large (100 or more) | 130 | 13 | 35 |  |
| Hercegovina Region | Small (5-19) | 169 | 126 | 333 | 909 |
|  | Medium (20-99) | 72 | 0 | 135 |  |
|  | Large (100 or more) | 14 | 0 | 27 |  |
|  | Medium and Large (20+) | 0 | 33 | 0 |  |
| Sarajevo Region | Small (5-19) | 122 | 125 | 587 | 1267 |
|  | Medium (20-99) | 77 | 52 | 214 |  |
|  | Large (100 or more) | 25 | 21 | 44 |  |
| Republika Srpska | Small (5-19) | 462 | 255 | 779 | 2334 |
|  | Medium (20-99) | 293 | 74 | 311 |  |
|  | Large (100 or more) | 92 | 18 | 49 |  |
| Distrikt Brcko | All sizes | 37 | 148 | 156 | 342 |
| Total |  | 2420 | 1380 | 3901 | 7701 |

Weak Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Bosna Region | Small (5-19) | 638 | 451 | 940 | 3117 |
|  | Medium (20-99) | 393 | 121 | 374 |  |
|  | Large (100 or more) | 149 | 14 | 38 |  |
| Hercegovina Region | Small (5-19) | 208 | 153 | 390 | 1080 |
|  | Medium (20-99) | 84 | 0 | 150 |  |
|  | Large (100 or more) | 17 | 0 | 32 |  |
|  | Medium and Large (20+) | 0 | 44 | 0 |  |
| Sarajevo Region | Small (5-19) | 131 | 133 | 604 | 1302 |
|  | Medium (20-99) | 79 | 52 | 208 |  |
|  | Large (100 or more) | 27 | 22 | 45 |  |
| Republika Srpska | Small (5-19) | 522 | 284 | 839 | 2530 |
|  | Medium (20-99) | 313 | 78 | 317 |  |


|  | Large (100 or more) | 104 | 20 | 53 |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Distrikt Brcko | All sizes | 38 | 149 | 152 | $\mathbf{3 3 9}$ |
| Total |  | $\mathbf{2 7 0 4}$ | $\mathbf{1 5 2 2}$ | $\mathbf{4 1 4 4}$ | $\mathbf{8 3 6 8}$ |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.5.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.


As the following graph shows, the number of interviews per contacted establishments was $0.39 .{ }^{15}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.39.


[^12]Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Bosnia and Herzegovina. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A.5.5. Local agency team involved in the study and its comments on the implementation

## Local agency team involved in the survey

| Local Agency | Name: Ipsos Bosnia and Herzegovina <br> Region: Bosnia and Herzegovina <br> Membership of international organizations: Esomar <br> Activities since: 2002 |
| :--- | :--- |
| Enumerators involved: | Enumerators: 27 <br> Recruiters: 2 |
| Other staff involved: | Fieldwork Coordinators: 6 regional supervisors <br> Editing: 0 <br> Data Entry: N/A <br> Data Processing: Ipsos was responsible for all data processing |

## Sampling frame

| Characteristic of sample frame <br> used: | Electronic data base |
| :--- | :--- |
| Source: | Database of all balance sheets of all companies in BiH, provider: LRC <br> BIS - Business Intelligence System (http://www.Ircbh.com) |
| Year: | June 2018 |
| Comments on the quality of <br> sample frame: | The quality of the sample frame was generally good, although it did <br> contain some out-of-date information, including businesses that <br> were no longer in operation and the number of employees was not <br> always accurate. |

## Sample

| Comments/ problems for <br> particular regions: | The most difficult recruiting region was Brcko District because it is <br> mostly an open market with small businesses closing quickly for <br> unknown reasons. There were many non-existent numbers and <br> addresses where we couldn't find the listed businesses. |
| :--- | :--- |
| Comments on the response rate: | As one can see from the available data, almost half of the heads of <br> enterprises that were asked to participate in the study gave their <br> consent and were interviewed. This is a good response rate for <br> Bosnia and Herzegovina. |
| Comments on the sample design: | No comments. |
| Other comments: | No other comments. |

## Fieldwork

| Date of Fieldwork | 3 January, 2019 to 13 September, 2019. |
| :--- | :--- |
| Country | Bosnia and Herzegovina |
| Number of interviews | 364 |
| Problems found during fieldwork: | Problems that were encountered were to do with outdated sample <br> frame which meant that many businesses were without phone <br> numbers, names written incorrectly and did not contain emails. The <br> interview length meant that many business executives were |


|  | reluctant to take part and recruiters had to work hard to convince <br> them to participate. <br> Some respondents refused to answer to some questions in section <br> N, section K, section L by deciding not to open business reports and <br> provide answers based on their estimations. |
| :--- | :--- |
| Other observations: | The general attitude of the respondents to the survey was quite <br> positive. Even refusals were mostly polite and tactful. |

## Questionnaires

| Problems for the understanding of <br> questions (indicate question <br> number) | D.2, N.3, N.2e1, N.7, C8, C17 |
| :--- | :--- |
| Problems found in the navigability <br> of -questionnaires (for example, <br> skip patterns). | Some respondents fear data misuse, so they refuse to provide <br> accurate information. <br> Finance questions are sensitive and 10-15\% of respondents refused <br> to answer. |
| Comments on questionnaires <br> length: | About 20-30\% of respondents complained about the excessive <br> length of the interview, which meant they were distracted from their <br> main duties. |
| Suggestions or other comments on <br> the questionnaire: | No |

## Database

| Data entry program chosen | iField |
| :--- | :--- |
| Comments on the data entry <br> program | N/A |
| Comments on the data cleaning | No |

## Country situation

| General aspects of economic, <br> political or social situation of the <br> country/region that could affect <br> the results of the survey: | Since General elections in October 2018 till the end of project, <br> the government was not established. The country is in a deep <br> political and economic crisis, but nothing affected the fieldwork. |
| :--- | :--- |
| Relevant country events occurred <br> during fieldwork: | The event that affected fieldwork in Brcko District is the fire at <br> Arizona Market, where most of the sample companies are <br> located. |
| Other aspects: | No |

## A. 6 Bulgaria

## A.6.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 293 firms from the Bulgaria 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from the Bulgaria National Statistics Institute 2016 was used.

Regional stratification for the Bulgaria ES was done across six regions: Severozapaden, Severen Tsentralen, Severoiztochen, Yugoiztochen, Yugozapaden and Yuzhen Tsentralen.

| NUTS-2 regions | NUTS-3 regions | Grouping to be used <br> for stratification <br> purposes in BEEPS VI |
| :--- | :--- | :--- |
| Vidin Province | Severozapaden <br> (Northwestern) | Severozapaden |
| Montana Province |  |  |
| Vratsa Province |  |  |


| Pleven Province |  |  |
| :---: | :---: | :---: |
| Lovech Province |  |  |
| Veliko Tarnovo Province | Severen <br> Tsentralen (Northern Central) | Severen Tsentralen |
| Gabrovo Province |  |  |
| Ruse Province |  |  |
| Razgrad Province |  |  |
| Silistra Province |  |  |
| Varna Province | Severoiztochen (Northeastern) | Severoiztochen |
| Dobrich Province |  |  |
| Shumen Province |  |  |
| Targovishte Province |  |  |
| Burgas Province | Yugoiztochen <br> (Southeastern) | Yugoiztochen |
| Sliven Province |  |  |
| Yambol Province |  |  |
| Stara Zagora Province |  |  |
| Sofia City | Yugozapaden (Southwestern) | Yugozapaden |
| Sofia Province |  |  |
| Blagoevgrad Province |  |  |
| Pemik Province |  |  |
| Kyustendil Province |  |  |
| Plovdiv Province | Yuzhen <br> Tsentralen <br> (Southern Central) | Yuzhen Tsentralen |
| Haskovo Province |  |  |
| Pazardzhik Province |  |  |
| Smolyan Province |  |  |
| Kardzhali Province |  |  |

Bulgaria ES Sample Frame (Fresh and Panel)

|  |  | Food | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Severozapaden | Small (5-19) | 195 | 25 | 463 | 899 | 1453 | 3945 |
|  | Medium (20-99) | 80 | 17 | 280 | 112 | 283 |  |
|  | Large (100 or more) | 21 | 10 | 78 | 6 | 23 |  |
| Severen Tsentralen | Small (5-19) | 219 | 41 | 657 | 970 | 1925 | 5110 |
|  | Medium (20-99) | 110 | 31 | 374 | 126 | 435 |  |
|  | Large (100 or more) | 30 | 15 | 113 | 12 | 52 |  |
| Severoiztochen | Small (5-19) | 220 | 20 | 606 | 1277 | 2705 | 6384 |
|  | Medium (20-99) | 91 | 14 | 297 | 253 | 712 |  |
|  | Large (100 or more) | 19 | 0 | 59 | 22 | 89 |  |
| Yugoiztochen | Small (5-19) | 273 | 30 | 686 | 1389 | 3219 | 7160 |
|  | Medium (20-99) | 119 | 34 | 286 | 190 | 723 |  |
|  | Large (100 or more) | 28 | 14 | 68 | 18 | 83 |  |
| Yugozapaden | Small (5-19) | 461 | 74 | 1800 | 3356 | 8929 | 19183 |
|  | Medium (20-99) | 176 | 43 | 862 | 530 | 2266 |  |
|  | Large (100 or more) | 44 | 10 | 199 | 72 | 361 |  |
| Yuzhen Tsentralen | Small (5-19) | 385 | 80 | 1639 | 1800 | 3864 | 10172 |
|  | Medium (20-99) | 210 | 49 | 724 | 217 | 823 |  |
|  | Large (100 or more) | 45 | 21 | 200 | 24 | 91 |  |
|  |  | 2726 | 528 | 9391 | 11273 | 28036 | 51954 |

Source: World Bank and Bulgaria National Statistics Institute 2016

Bulgaria Sample Frame (Panel)

|  |  |  | Machinery <br> and <br> Equipment | Other <br> Manufacturing | Retail | Other <br> Services | Grand <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Severozapaden | Small (5-19) | 1 | 1 | 6 | 4 | 6 | $\mathbf{3 1}$ |
|  | Medium (20-99) | 0 | 0 | 3 | 3 | 0 |  |


|  | Large (100 or more) | 0 | 1 | 4 | 1 | 1 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Severen Tsentralen | Small (5-19) | 0 | 1 | 4 | 8 | 7 | 33 |
|  | Medium (20-99) | 0 | 1 | 5 | 2 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 2 | 0 | 1 |  |
| Severoiztochen | Small (5-19) | 0 | 2 | 6 | 6 | 9 | 42 |
|  | Medium (20-99) | 0 | 1 | 5 | 2 | 4 |  |
|  | Large (100 or more) | 1 | 0 | 1 | 2 | 3 |  |
| Yugoiztochen | Small (5-19) | 3 | 0 | 4 | 8 | 9 | 39 |
|  | Medium (20-99) | 2 | 0 | 4 | 2 | 2 |  |
|  | Large (100 or more) | 0 | 1 | 1 | 1 | 2 |  |
| Yugozapaden | Small (5-19) | 1 | 3 | 9 | 13 | 30 | 91 |
|  | Medium (20-99) | 2 | 0 | 6 | 3 | 14 |  |
|  | Large (100 or more) | 1 | 0 | 3 | 1 | 5 |  |
| Yuzhen Tsentralen | Small (5-19) | 0 | 1 | 10 | 12 | 10 | 57 |
|  | Medium (20-99) | 1 | 1 | 6 | 2 | 6 |  |
|  | Large (100 or more) | 0 | 1 | 4 | 1 | 2 |  |
|  |  | 12 | 14 | 83 | 71 | 113 | 293 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Fresh)

|  |  | Food | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Severozapaden | Small (5-19) | 7 | 6 | 3 | 6 | 3 | 95 |
|  | Medium (20-99) | 19 | 4 | 3 | 10 | 3 |  |
|  | Large (100 or more) | 5 | 3 | 15 | 2 | 6 |  |
| Severen <br> Tsentralen | Small (5-19) | 3 | 10 | 3 | 3 | 4 | 92 |
|  | Medium (20-99) | 14 | 8 | 3 | 4 | 3 |  |
|  | Large (100 or more) | 8 | 4 | 11 | 3 | 11 |  |
| Severoiztochen | Small (5-19) | 3 | 5 | 3 | 4 | 6 | 86 |
|  | Medium (20-99) | 14 | 4 | 3 | 7 | 3 |  |
|  | Large (100 or more) | 5 | 0 | 12 | 6 | 11 |  |
| Yugoiztochen | Small (5-19) | 3 | 8 | 3 | 3 | 7 | 89 |
|  | Medium (20-99) | 11 | 9 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 7 | 4 | 11 | 5 | 9 |  |
| Yugozapaden | Small (5-19) | 3 | 3 | 4 | 7 | 18 | 71 |
|  | Medium (20-99) | 3 | 3 | 3 | 3 | 5 |  |
|  | Large (100 or more) | 7 | 3 | 3 | 3 | 3 |  |
| Yuzhen Tsentralen | Small (5-19) | 3 | 16 | 4 | 4 | 8 | 87 |
|  | Medium (20-99) | 3 | 12 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 11 | 5 | 3 | 6 | 3 |  |
|  |  | 129 | 107 | 93 | 82 | 109 | 520 |

Original Sample Design (Panel)

|  |  |  | Machinery <br> and | Other <br> Food | Other <br> Equipment | Grand <br> Manufacturing |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Severotail |  |  |  |  |  |  |


| Severen <br> Tsentralen | Medium (20-99) | 0 | 1 | 4 | 2 | 2 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 0 | 0 | 2 | 0 | 1 |  |
| Severoiztochen | Small (5-19) | 0 | 2 | 4 | 5 | 7 | 34 |
|  | Medium (20-99) | 0 | 1 | 4 | 2 | 3 |  |
|  | Large (100 or more) | 1 | 0 | 1 | 2 | 2 |  |
| Yugoiztochen | Small (5-19) | 2 | 0 | 2 | 6 | 7 | 31 |
|  | Medium (20-99) | 2 | 0 | 3 | 2 | 2 |  |
|  | Large (100 or more) | 0 | 1 | 1 | 1 | 2 |  |
| Yugozapaden | Small (5-19) | 1 | 2 | 2 | 10 | 18 | 49 |
|  | Medium (20-99) | 2 | 0 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 2 | 1 | 4 |  |
| Yuzhen Tsentralen | Small (5-19) | 0 | 1 | 2 | 10 | 5 | 33 |
|  | Medium (20-99) | 1 | 1 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 0 | 1 | 3 | 1 | 2 |  |
|  |  | 11 | 13 | 47 | 58 | 71 | 200 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $5.2 \%$ ( 358 out of 6881 establishments)16.

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Food | Machinery and Equipment | Other <br> Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Severozapaden | Small (5-19) | 10 | 2 | 13 | 23 | 18 | 140 |
|  | Medium (20-99) | 10 | 4 | 4 | 14 | 10 |  |
|  | Large (100 or more) | 5 | 4 | 17 | 1 | 5 |  |
| Severen <br> Tsentralen | Small (5-19) | 6 | 5 | 8 | 21 | 3 | 94 |
|  | Medium (20-99) | 5 | 2 | 11 | 0 | 8 |  |
|  | Large (100 or more) | 4 | 4 | 7 | 0 | 6 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 4 | 0 |  |
| Severoiztochen | Small (5-19) | 4 | 5 | 7 | 7 | 20 | 123 |
|  | Medium (20-99) | 14 | 2 | 8 | 10 | 6 |  |
|  | Large (100 or more) | 5 | 0 | 15 | 5 | 15 |  |
| Yugoiztochen | Small (5-19) | 9 | 6 | 27 | 18 | 12 | 173 |
|  | Medium (20-99) | 14 | 10 | 7 | 8 | 14 |  |
|  | Large (100 or more) | 7 | 5 | 15 | 6 | 15 |  |
| Yugozapaden | Small (5-19) | 15 | 0 | 34 | 5 | 0 | 99 |
|  | Medium (20-99) | 5 | 0 | 11 | 0 | 0 |  |
|  | Large (100 or more) | 2 | 0 | 8 | 0 | 6 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 3 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 1 | 0 | 0 | 0 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 0 | 9 |  |

[^13]| Yuzhen <br> Tsentralen | Small (5-19) | 3 | 16 | 6 | 13 | 23 |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Medium (20-99) | 13 | 12 | 5 | 6 | 9 | $\mathbf{1 4 3}$ |
|  | Large (100 or more) |  | 10 | 2 | 11 | 6 | 8 |

Achieved Interviews (Panel)

|  |  | Food | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Severozapaden | Small (5-19) | 1 | 0 | 6 | 1 | 3 | 17 |
|  | Medium (20-99) | 0 | 0 | 1 | 2 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 1 | 1 |  |
| Severen Tsentralen | Small (5-19) | 0 | 1 | 1 | 3 | 1 | 8 |
|  | Medium (20-99) | 0 | 0 | 1 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 1 | 0 |  |
| Severoiztochen | Small (5-19) | 0 | 1 | 3 | 3 | 5 | 21 |
|  | Medium (20-99) | 0 | 0 | 3 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 0 | 1 |  |
| Yugoiztochen | Small (5-19) | 1 | 0 | 1 | 6 | 5 | 20 |
|  | Medium (20-99) | 1 | 0 | 1 | 0 | 2 |  |
|  | Large (100 or more) | 0 | 1 | 0 | 0 | 2 |  |
| Yugozapaden | Medium (20-99) | 1 | 0 | 0 | 0 | 0 | 4 |
|  | Medium and Large (20+) | 0 | 0 | 0 | 1 | 0 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 0 | 2 |  |
| Yuzhen Tsentralen | Small (5-19) | 0 | 1 | 2 | 6 | 5 | 21 |
|  | Medium (20-99) | 1 | 1 | 2 | 1 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 0 |  |
|  |  | 6 | 5 | 23 | 27 | 30 | 91 |

## A.6.2. Status Codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 1497 | Eligible | 1. Eligible establishment (Correct name and address) | 1458 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 7 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 6 |
|  |  | 4. Eligible establishment (Moved and traced) | 23 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 3 |
| 4645 | Screener refusal | 13. Refuses to answer the screener | 4645 |
| 271 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 14 |
|  |  | 616. The firm discontinued businesses (Establishment went bankrupt) | 57 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 10 |
|  |  | 619. The firm discontinued businesses - <br> (Establishment was bought out by another firm) | 26 |


|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 48 |
| :---: | :---: | :---: | :---: |
|  |  | 621. The firm discontinued businesses - (Other) | 16 |
|  |  | 71. Ineligible legal status: not a business, but private household | 11 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 49 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 40 |
| 87 | Out of Target | 151. Out of target - outside the covered regions | 44 |
|  |  | 152. Out of target - moved abroad | 4 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 9 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 2 |
|  |  | 156. Duplicated firm within the sample | 25 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 3 |
| 381 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 180 |
|  |  | 92. Line out of order | 15 |
|  |  | 93. No tone | 33 |
|  |  | 94. Phone number does not exist | 90 |
|  |  | 10. Answering machine | 37 |
|  |  | 11. Fax line- data line | 4 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 22 |
| 6881 | Total contacted |  |  |

## Response Outcomes: Bulgaria ES 2019

| Target and totals | Sample target | 720 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $107.2 \%$ |
|  | Total contacts available in frame | 8671 |
|  | Total contacts issued | 6988 |
|  | Total contacts contacted | 6881 |
| Screening phase <br> Interview phase <br> (only if eligible) | Screening in process | 0 |
|  | Eligibles | Screener refusal |
|  | Complete interviews with extra module | 1497 |
|  | Ineligible + out of target | 4645 |
|  | Unobtainable | 358 |
|  | Interview refusal | 381 |
| Percent <br> breakdown | Screening in process rate | 0 |
|  | Screener refusal rate | 772 |
|  | Ineligible + out of target rate | 0 |
| (relative to total <br> contacted) | Unobtainable rate | 725 |
|  | Interview conversion rate | $0.0 \%$ |
|  | Eligible in process + incomplete interviews rate | $5.2 \%$ |
|  | Interview refusal rate | $5.5 \%$ |

## A.6.3. Universe estimates

Universe estimates for the number of establishments in each cell in Bulgaria were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent Eligible Bulgaria ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Bulgaria were produced for the strict, weak and median eligibility definitions. Tables below shows the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights Strict Universe Estimates - Fresh:

|  |  | Food | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Severozapaden | Small (5-19) | 46 | 7 | 120 | 153 | 330 | 920 |
|  | Medium (20-99) | 23 | 6 | 90 | 24 | 80 |  |
|  | Large (100 or more) | 5 | 4 | 22 | 1 | 7 |  |
| Severen <br> Tsentralen | Small (5-19) | 23 | 5 | 70 | 69 | 181 | 498 |
|  | Medium (20-99) | 13 | 5 | 50 | 0 | 51 |  |
|  | Large (100 or more) | 4 | 4 | 13 | 0 | 6 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 4 | 0 |  |
| Severoiztochen | Small (5-19) | 71 | 8 | 215 | 298 | 841 | 2021 |
|  | Medium (20-99) | 36 | 7 | 131 | 73 | 275 |  |
|  | Large (100 or more) | 7 | 0 | 23 | 6 | 31 |  |
| Yugoiztochen | Small (5-19) | 100 | 16 | 277 | 368 | 1139 | 2585 |
|  | Medium (20-99) | 54 | 19 | 144 | 63 | 318 |  |
|  | Large (100 or more) | 12 | 7 | 30 | 6 | 32 |  |
| Yugozapaden | Small (5-19) | 68 | 0 | 296 | 362 | 0 | 1936 |
|  | Medium (20-99) | 32 | 0 | 176 | 0 | 0 |  |
|  | Large (100 or more) | 8 | 0 | 36 | 0 | 60 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 12 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 10 | 0 | 0 | 0 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 0 | 876 |  |
| Yuzhen Tsentralen | Small (5-19) | 175 | 44 | 822 | 593 | 1698 | 4672 |
|  | Medium (20-99) | 118 | 33 | 451 | 89 | 449 |  |
|  | Large (100 or more) | 23 | 13 | 111 | 9 | 44 |  |
|  |  | 818 | 188 | 3080 | 2129 | 6418 | 12632 |

Median Universe Estimates - Fresh:

|  |  |  | Machinery <br> and <br> Food | Other <br> Equipment | Other <br> Manufacturing | Grand <br> Retail |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Services |  |  |  |  |  |  |


|  | Medium (20-99) | 72 | 15 | 248 | 97 | 257 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 19 | 9 | 70 | 5 | 24 |  |
| Severen <br> Tsentralen | Small (5-19) | 205 | 38 | 562 | 814 | 1687 | 4524 |
|  | Medium (20-99) | 106 | 29 | 346 | 0 | 413 |  |
|  | Large (100 or more) | 29 | 14 | 107 | 0 | 50 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 125 | 0 |  |
| Severoiztochen | Small (5-19) | 184 | 16 | 497 | 1027 | 2273 | 5398 |
|  | Medium (20-99) | 83 | 12 | 264 | 220 | 648 |  |
|  | Large (100 or more) | 18 | 0 | 53 | 20 | 82 |  |
| Yugoiztochen | Small (5-19) | 247 | 32 | 607 | 1205 | 2918 | 6528 |
|  | Medium (20-99) | 116 | 33 | 274 | 178 | 709 |  |
|  | Large (100 or more) | 29 | 14 | 66 | 17 | 83 |  |
| Yugozapaden | Small (5-19) | 404 | 0 | 1543 | 2821 | 0 | 17142 |
|  | Medium (20-99) | 167 | 0 | 800 | 0 | 0 |  |
|  | Large (100 or more) | 44 | 0 | 188 | 0 | 365 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 562 | 0 |  |
|  | Small, Medium and Large ( $5+$ ) | 0 | 126 | 0 | 0 | 0 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 0 | 10123 |  |
| Yuzhen Tsentralen | Small (5-19) | 355 | 72 | 1481 | 1595 | 3576 | 9459 |
|  | Medium (20-99) | 210 | 48 | 708 | 208 | 824 |  |
|  | Large (100 or more) | 46 | 21 | 199 | 23 | 93 |  |
|  |  | 2497 | 499 | 8393 | 9640 | 25340 | 46369 |

Weak Universe Estimates - Fresh:

|  |  | Food | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Severozapaden | Small (5-19) | 177 | 23 | 412 | 807 | 1311 | 3566 |
|  | Medium (20-99) | 74 | 15 | 255 | 103 | 261 |  |
|  | Large (100 or more) | 19 | 9 | 70 | 6 | 24 |  |
| Severen <br> Tsentralen | Small (5-19) | 225 | 41 | 618 | 921 | 1837 | 4902 |
|  | Medium (20-99) | 110 | 29 | 360 | 0 | 425 |  |
|  | Large (100 or more) | 29 | 14 | 107 | 0 | 50 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 133 | 0 |  |
| Severoiztochen | Small (5-19) | 201 | 18 | 543 | 1157 | 2461 | 5822 |
|  | Medium (20-99) | 85 | 13 | 273 | 235 | 663 |  |
|  | Large (100 or more) | 18 | 0 | 53 | 20 | 82 |  |
| Yugoiztochen | Small (5-19) | 258 | 33 | 636 | 1300 | 3026 | 6748 |
|  | Medium (20-99) | 115 | 32 | 271 | 182 | 696 |  |
|  | Large (100 or more) | 28 | 13 | 64 | 17 | 79 |  |
| Yugozapaden | Small (5-19) | 442 | 0 | 1692 | 3186 | 0 | 18830 |
|  | Medium (20-99) | 173 | 0 | 830 | 0 | 0 |  |
|  | Large (100 or more) | 45 | 0 | 189 | 0 | 364 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 598 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 135 | 0 | 0 | 0 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 0 | 11177 |  |
| Yuzhen Tsentralen | Small (5-19) | 378 | 76 | 1579 | 1751 | 3776 | 9946 |
|  | Medium (20-99) | 211 | 48 | 714 | 216 | 824 |  |
|  | Large (100 or more) | 45 | 20 | 195 | 24 | 90 |  |
|  |  | 2632 | 519 | 8862 | 10656 | 27146 | 49814 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.6.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Bulgaria ES, 2019


As the following graph shows, the number of interviews per contacted establishments was $0.11 .{ }^{17}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.78 .

Rejection rate and Interviews per Contact Bulgaria ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Bulgaria. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 7 Croatia

## A.7.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 360 firms from the Croatia 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from Dunn \& Bradstreet was used.

[^14]Regional stratification for the Croatia ES was done across two regions: Kontinentalna Hrvatska and Jadranska Hrvatska.

| Counties (official NUTS-3 regions) | Grouping used for stratification purposes in BEEPS VI |
| :---: | :---: |
| Grad Zagreb | Kontinentalna Hrvatska (Continental Croatia) |
| Zagrebacka |  |
| Krapinsko-zagorska |  |
| Varazdinska |  |
| Koprivnicko-krizevacka |  |
| Medimurska |  |
| Bjelovarsko-bilogorska |  |
| Viroviticko-podravska |  |
| Pozesko-slavonska |  |
| Brodsko-posavska |  |
| Osjecko-baranjska |  |
| Vukovarsko-srijemska |  |
| Karlovacka |  |
| Sisacko-moslavacka |  |
| Primorsko-goranska | Jadranska Hrvatska (Adriatic Croatia) |
| Licko-senjska |  |
| Istarska |  |
| Zadarska |  |
| Sibeninsko-kninska |  |
| Splitsko-dalmatinska |  |
| Dubrovacko-neretvanska |  |

Croatia ES Sample Frame (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Kontinentalna <br> Hrvatska | Small (5-19) | 662 | 842 | 567 | $\mathbf{4 3 6 8}$ |
|  | Medium (20-99) | 711 | 377 | 527 |  |
|  | Large (100 or more) | 321 | 96 | 265 |  |
| Jadranska <br> Hrvatska | Small (5-19) | 178 | 508 | 452 | $\mathbf{2 3 5 0}$ |
|  | Medium (20-99) | 429 | 130 | 439 |  |
|  | Large (100 or more) | 64 | 29 | 121 |  |
| Total |  | $\mathbf{2 3 6 5}$ | $\mathbf{1 9 8 2}$ | $\mathbf{2 3 7 1}$ | $\mathbf{6 7 1 8}$ |

Source: World Bank and Dunn \& Bradstreet

Croatia ES Sample Frame (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Kontinentalna <br> Hrvatska | Small (5-19) | 42 | 42 | 47 | $\mathbf{2 3 3}$ |
|  | Medium (20-99) | 31 | 17 | 27 |  |
|  | Large (100 or more) | 12 | 10 | 5 |  |
| Jadranska <br> Hrvatska | Small (5-19) | 18 | 28 | 32 | $\mathbf{1 2 7}$ |
|  | Medium (20-99) | 9 | 10 | 19 |  |
|  | Large (100 or more) | 5 | 5 | 1 | $\mathbf{1 3 2}$ |
| Total |  | $\mathbf{1 1 7}$ | $\mathbf{1 1 2}$ | $\mathbf{1 3 1}$ | $\mathbf{3 6 0}$ |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Fresh)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Kontinentalna | Small (5-19) | 11 | 20 | 14 | 127 |


| Hrvatska | Medium (20-99) | 16 | 4 | 5 |
| :--- | :--- | ---: | ---: | ---: |
|  | Large (100 or more) | 20 | 20 | 17 |
|  |  |  |  |  |
| Jadranska <br> Hrvatska | Small (5-19) | 3 | 6 | 8 |
|  | Medium (20-99) | 18 | 3 | 8 |
|  | Large (100 or more) | 12 | 20 | $\mathbf{8 3}$ |
| Total |  | $\mathbf{8 0}$ | $\mathbf{7 3}$ | 5 |
| $\mathbf{y y y y y}$ |  | $\mathbf{5 7}$ | $\mathbf{2 1 0}$ |  |

Original Sample Design (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Kontinentalna <br> Hrvatska | Small (5-19) | 20 | 20 | 12 | $\mathbf{1 2 6}$ |
|  | Medium (20-99) | 18 | 14 | 20 |  |
|  | Large (100 or more) | 10 | 8 | 4 |  |
| Jadranska <br> Hrvatska | Small (5-19) | 5 | 18 | 13 | $\mathbf{6 4}$ |
|  | Medium (20-99) | 3 | 3 | 13 |  |
|  | Large (100 or more) | 4 | 4 | 1 |  |
| Total |  | $\mathbf{6 0}$ | $\mathbf{6 7}$ | $\mathbf{6 3}$ | $\mathbf{1 9 0}$ |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was 18.1\% (650 out of 3593 establishments). ${ }^{18}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Kontinentalna <br> Hrvatska | Small (5-19) | 35 | 32 | 26 | $\mathbf{2 4 7}$ |
|  | Medium (20-99) | 35 | 21 | 19 |  |
|  | Large (100 or more) | 29 | 21 | 29 |  |
| Jadranska <br> Hrvatska | Small (5-19) | 11 | 28 | 22 | $\mathbf{1 5 7}$ |
|  | Medium (20-99) | 24 | 15 | 19 |  |
|  | Large (100 or more) | 18 | 5 | 15 | $\mathbf{1 5 2}$ |
| Total |  | $\mathbf{1 5 2}$ | $\mathbf{1 2 2}$ | $\mathbf{1 3 0}$ | $\mathbf{4 0 4}$ |

Achieved Interviews (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Kontinentalna <br> Hrvatska | Small (5-19) | 13 | 8 | 12 | 49 |
|  | Medium (20-99) | 7 | 0 | 4 |  |
|  | Large (100 or more) | 3 | 2 | 0 |  |
| Jadranska <br> Hrvatska | Small (5-19) | 2 | 2 | 8 | $\mathbf{2 2}$ |
|  | Medium (20-99) | 0 | 2 | 4 |  |
|  | Large (100 or more) | 2 | 2 | 0 | $\mathbf{7 1}$ |
| Total |  | $\mathbf{2 7}$ | $\mathbf{1 6}$ | $\mathbf{2 8}$ | $\mathbf{7 1}$ |

## A.7.2. Status codes

| $\mathbf{0}$ | Screening in <br> process | 14. In process (the establishment is being called/ is <br> being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :--- | :---: |
| $\mathbf{5 1 5}$ | Eligible | 1. Eligible establishment (Correct name and <br> address) | 490 |

[^15]

## Response Outcomes: Croatia ES 2019

| Target and totals | Sample target | 400 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $101.0 \%$ |
|  | Total contacts available in frame | 6718 |
|  | Total contacts issued | 4175 |


|  | Total contacts contacted | 3593 |
| :--- | :--- | ---: |
| Screening phase | Screening in process | 0 |
|  | Eligibles | 515 |
|  | Screener refusal | 2180 |
|  | Ineligible + out of target | 650 |
| Interview phase | Unobtainable | Complete interviews without extra module |
| (only if eligible) | Complete interviews with extra module | 248 |
|  | Eligible in process + incomplete interviews | 64 |
|  | Interview refusal | 340 |
| Percent <br> (relative to total <br> contacted) | Screening in process rate | 0 |
|  | Screener refusal rate | 111 |
|  | Ineligible + out of target rate | $0.0 \%$ |
|  | Unobtainable rate | $60.7 \%$ |
|  | Interview conversion rate | $18.1 \%$ |
|  | Eligible in process + incomplete interviews rate | $6.9 \%$ |
|  | Interview refusal rate | $11.2 \%$ |

## A.7.3. Universe estimates

Universe estimates for the number of establishments in each cell in Croatia were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent Eligible
Croatia ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Croatia were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights
Strict Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Kontinentalna <br> Hrvatska | Small (5-19) | 267 | 609 | 196 | $\mathbf{1 6 1 2}$ |
|  | Medium (20-99) | 136 | 172 | 56 |  |
|  | Large (100 or more) | 72 | 48 | 56 | $\mathbf{9 2 1}$ |
| Jadranska | Small (5-19) | 117 | 357 | 169 | 48 |
|  | Medium (20-99) | 57 | 101 | $\mathbf{2 7}$ |  |
|  | Large (100 or more) | 18 | 27 | $\mathbf{5 5 2}$ | $\mathbf{2 5 3 3}$ |
| Total |  | $\mathbf{6 6 7}$ | $\mathbf{1 3 1 4}$ |  |  |

## Median Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Kontinentalna <br> Hrvatska | Small (5-19) | 1636 | 4198 | 1375 | $\mathbf{1 0 3 3 7}$ |
|  | Medium (20-99) | 833 | 1195 | 387 |  |
|  | Large (100 or more) | 268 | 203 | 242 |  |
| Jadranska <br> Hrvatska | Small (5-19) | 645 | 2206 | 1056 | $\mathbf{5 4 0 4}$ |
|  | Medium (20-99) | 318 | 626 | 298 |  |
|  | Large (100 or more) | 49 | 103 | 102 |  |
| Total |  | $\mathbf{3 7 4 9}$ | $\mathbf{8 5 3 2}$ | $\mathbf{3 4 6 1}$ | $\mathbf{1 5 7 4 1}$ |

## Weak Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Kontinentalna <br> Hrvatska | Small (5-19) | 1792 | 4616 | 1483 | $\mathbf{1 1 2 9 7}$ |
|  | Medium (20-99) | 920 | 1324 | 421 |  |
|  | Large (100 or more) | 279 | 212 | 248 |  |
| Jadranska <br> Hrvatska | Small (5-19) | 714 | 2451 | 1151 | $\mathbf{5 9 6 6}$ |
|  | Medium (20-99) | 354 | 702 | 328 |  |
|  | Large (100 or more) | 51 | 109 | 106 |  |
| Total |  | $\mathbf{4 1 1 1}$ | $\mathbf{9 4 1 4}$ | $\mathbf{3 7 3 7}$ | $\mathbf{1 7 2 6 3}$ |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.7.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know ( -9 ).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. For this survey there were zero non-responses for the sales variable, d2. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

As the following graph shows, the number of interviews per contacted establishments was $0.11 .{ }^{19}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.64.

[^16]Croatia ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Croatia. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 8 Czech Republic

## A.8.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 254 firms from the Czech Republic 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from Dun and Bradstreet was used.

Regional stratification for the Czech Republic ES was done across four regions: Central comprising Prague (CZO1) and Central Bohemia (CZO2); South comprising Jihozápad (CZO3) and Jihovýchod (CZO6); North comprising Severozápad (CZO4) and Severovýchod (CZO5) and East comprising Moravskoslezsko (CZO8) and Střední Morava (CZO7)).

| NUTS-3 | NUTS-2 | Grouping to be used for stratification purposes in BEEPS VI |
| :---: | :---: | :---: |
| Prague | Prague (CZO1) | Central |
| Central Bohemian Region | Střední Čechy (Central Bohemia) (CZO2) |  |
| South Bohemian Region | Jihozápad (CZO3) | South |
| Plzeň Region |  |  |
| Vysočina Region | Jihovýchod (CZO6) |  |
| South Moravian Region |  |  |
| Karlovy Vary Region |  | North |
| Ústí nad Labem Region | Severozápad (CzO4) |  |
| Liberec Region | Severovýchod (CZO5) |  |
| Hradec Králové Region |  |  |
| Pardubice Region |  |  |
| Moravian-Silesian Region | Moravskoslezsko (CZO8) | East |
| Olomouc Region | Střední Morava (CZO7) |  |
| Zlín Region |  |  |

Czech Republic ES Sample Frame (Fresh and Panel)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 332 | 664 | 213 | 1908 | 2495 | 8776 | 18460 |
|  | Medium (20-99) | 162 | 219 | 120 | 707 | 271 | 1681 |  |
|  | Large (100 or more) | 62 | 62 | 62 | 272 | 107 | 347 |  |
| South | Small (5-19) | 475 | 954 | 246 | 2281 | 2551 | 7114 | 17721 |
|  | Medium (20-99) | 191 | 373 | 181 | 949 | 245 | 1191 |  |
|  | Large (100 or more) | 80 | 131 | 124 | 402 | 60 | 173 |  |
| North | Small (5-19) | 343 | 929 | 216 | 2030 | 2166 | 6589 | 16013 |
|  | Medium (20-99) | 159 | 314 | 179 | 882 | 244 | 1076 |  |
|  | Large (100 or more) | 58 | 88 | 77 | 439 | 40 | 184 |  |
| East | Small (5-19) | 356 | 808 | 159 | 1702 | 1808 | 4890 | 12628 |
|  | Medium (20-99) | 131 | 330 | 167 | 648 | 153 | 768 |  |
|  | Large (100 or more) | 62 | 111 | 62 | 328 | 26 | 119 |  |
|  |  | 2411 | 4983 | 1806 | 12548 | 10166 | 32908 | 64822 |

Source: World Bank and Dun \& Bradstreet

Czech Republic Sample Frame (Panel)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 0 | 0 | 0 | 8 | 10 | 19 | 70 |
|  | Medium (20-99) | 2 | 1 | 2 | 8 | 1 | 9 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 2 | 5 | 2 |  |
| South | Small (5-19) | 2 | 1 | 2 | 5 | 2 | 7 | 41 |
|  | Medium (20-99) | 1 | 2 | 0 | 6 | 2 | 3 |  |
|  | Large (100 or more) | 0 | 3 | 2 | 1 | 0 | 2 |  |
| North | Small (5-19) | 1 | 4 | 2 | 9 | 11 | 14 | 65 |
|  | Medium (20-99) | 1 | 1 | 3 | 4 | 4 | 3 |  |
|  | Large (100 or more) | 0 | 1 | 0 | 5 | 0 | 2 |  |
| East | Small (5-19) | 2 | 3 | 2 | 7 | 14 | 11 | 78 |
|  | Medium (20-99) | 0 | 2 | 3 | 9 | 8 | 10 |  |
|  | Large (100 or more) | 0 | 0 | 3 | 2 | 0 | 2 |  |
|  |  | 9 | 18 | 20 | 66 | 57 | 84 | 254 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

## Original Sample Design

Original Sample Design (Fresh)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 9 | 7 | 6 | 3 | 14 | 25 | 157 |
|  | Medium (20-99) | 13 | 9 | 11 | 3 | 6 | 3 |  |
|  | Large (100 or more) | 8 | 6 | 6 | 11 | 14 | 3 |  |
| South | Small (5-19) | 6 | 5 | 4 | 3 | 10 | 10 | 132 |
|  | Medium (20-99) | 13 | 9 | 13 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 6 | 12 | 13 | 12 | 4 | 3 |  |
| North | Small (5-19) | 8 | 6 | 4 | 3 | 7 | 16 | 138 |
|  | Medium (20-99) | 14 | 10 | 12 | 3 | 4 | 3 |  |
|  | Large (100 or more) | 7 | 12 | 10 | 11 | 5 | 3 |  |
| East | Small (5-19) | 10 | 10 | 5 | 5 | 8 | 25 | 173 |
|  | Medium (20-99) | 15 | 10 | 11 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 12 | 19 | 13 | 12 | 6 | 3 |  |


|  |  | 121 | 115 | 108 | 72 | 84 | 100 | 600 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Original Sample Design (Panel)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 0 | 0 | 0 | 6 | 8 | 15 | 54 |
|  | Medium (20-99) | 2 | 1 | 2 | 6 | 1 | 4 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 2 | 4 | 2 |  |
| South | Small (5-19) | 2 | 1 | 2 | 4 | 2 | 6 | 36 |
|  | Medium (20-99) | 1 | 2 | 0 | 5 | 2 | 2 |  |
|  | Large (100 or more) | 0 | 2 | 2 | 1 | 0 | 2 |  |
| North | Small (5-19) | 1 | 3 | 2 | 7 | 9 | 11 | 52 |
|  | Medium (20-99) | 1 | 1 | 2 | 3 | 3 | 2 |  |
|  | Large (100 or more) | 0 | 1 | 0 | 4 | 0 | 2 |  |
| East | Small (5-19) | 2 | 2 | 2 | 6 | 11 | 9 | 58 |
|  | Medium (20-99) | 0 | 2 | 2 | 7 | 6 | 3 |  |
|  | Large (100 or more) | 0 | 0 | 2 | 2 | 0 | 2 |  |
|  |  | 9 | 15 | 17 | 53 | 46 | 60 | 200 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was 19.1\% (3274 out of 17144 establishments). ${ }^{20}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Food | Fabricated <br> Metal <br> Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 10 | 4 | 4 | 6 | 18 | 0 | 116 |
|  | Medium (20-99) | 3 | 6 | 5 | 2 | 3 | 0 |  |
|  | Large (100 or more) | 2 | 2 | 3 | 8 | 4 | 3 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 0 | 0 | 33 |  |
| South | Small (5-19) | 6 | 3 | 4 | 3 | 3 | 17 | 90 |
|  | Medium (20-99) | 0 | 8 | 5 | 5 | 0 | 7 |  |
|  | Large (100 or more) | 0 | 5 | 3 | 11 | 0 | 1 |  |
|  | Medium and Large (20+) | 5 | 0 | 0 | 0 | 4 | 0 |  |
| North | Small (5-19) | 7 | 9 | 7 | 8 | 12 | 27 | 150 |
|  | Medium (20-99) | 13 | 12 | 13 | 2 | 0 | 7 |  |
|  | Large (100 or more) | 1 | 4 | 4 | 15 | 0 | 3 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 6 | 0 |  |
| East | Small (5-19) | 3 | 10 | 2 | 7 | 10 | 26 | 146 |
|  | Medium (20-99) | 9 | 7 | 13 | 4 | 4 | 9 |  |
|  | Large (100 or more) | 5 | 9 | 10 | 12 | 1 | 5 |  |
|  |  | 64 | 79 | 73 | 83 | 65 | 138 | 502 |

Achieved Interviews (Panel)


[^17]| Central | Small (5-19) | 0 | 0 | 0 | 2 | 2 | 0 | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 1 | 0 | 0 | 0 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 1 | 1 | 0 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 0 | 0 | 4 |  |
| South | Small (5-19) | 2 | 0 | 0 | 0 | 0 | 1 | 7 |
|  | Medium (20-99) | 0 | 0 | 0 | 1 | 0 | 1 |  |
|  | Large (100 or more) | 0 | 1 | 1 | 0 | 0 | 0 |  |
| North | Small (5-19) | 1 | 2 | 1 | 3 | 2 | 6 | 22 |
|  | Medium (20-99) | 0 | 0 | 1 | 0 | 0 | 1 |  |
|  | Large (100 or more) | 0 | 1 | 0 | 2 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 2 | 0 |  |
| East | Small (5-19) | 0 | 1 | 0 | 3 | 1 | 2 | 16 |
|  | Medium (20-99) | 0 | 1 | 1 | 2 | 1 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 2 | 0 | 0 | 0 |  |
|  |  | 4 | 6 | 6 | 14 | 9 | 17 | 56 |

## A.8.2. Status Codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 1271 | Eligible | 1. Eligible establishment (Correct name and address) | 1235 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 4 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 6 |
|  |  | 4. Eligible establishment (Moved and traced) | 20 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 6 |
| 9475 | Screener refusal | 13. Refuses to answer the screener | 9475 |
| 2907 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 1996 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 62 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 53 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 27 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 194 |
|  |  | 621. The firm discontinued businesses - (Other) | 131 |
|  |  | 71. Ineligible legal status: not a business, but private household | 78 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 318 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 48 |
| 367 | Out of Target | 151. Out of target - outside the covered regions | 8 |
|  |  | 152. Out of target - moved abroad | 3 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 26 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 9 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 31 |
|  |  | 156. Duplicated firm within the sample | 134 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 156 |


| 3124 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 1829 |
| :---: | :---: | :---: | :---: |
|  |  | 92. Line out of order | 18 |
|  |  | 93. No tone | 8 |
|  |  | 94. Phone number does not exist | 957 |
|  |  | 10. Answering machine | 27 |
|  |  | 11. Fax line- data line | 3 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 282 |
| 17144 | Total contacted |  |  |

Response Outcomes: Czech Republic ES 2019:

| Target and totals | Sample target | 480 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $104.6 \%$ |
|  | Total contacts available in frame | 20308 |
|  | Total contacts issued | 17242 |
|  | Total contacts contacted | 17144 |
| Screening phase <br> Interview phase <br> (only if eligible) | Screening in process | 0 |
|  | Eligibles | Screener refusal |
|  | Complete interviews with extra module | 1271 |
|  | Ineligible + out of target | 9475 |
|  | Unobtainable | 3274 |
| Percent <br> breakdown | Interview refusal | 3124 |
| (relative to total <br> contacted) | Screening in process rate | 15 |
|  | Screener refusal rate | 487 |
|  | Ineligible + out of target rate | 8 |
|  | Unobtainable rate | 757 |
|  | Interview conversion rate | $0.0 \%$ |
|  | Eligible in process + incomplete interviews rate | $55.3 \%$ |
|  | Interview refusal rate | $19.1 \%$ |

## A.8.3. Universe estimates

Universe estimates for the number of establishments in each cell in Czech Republic were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions
Percent Eligible Czech Republic ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Czech Republic were produced for the strict, weak and median eligibility definitions. Tables below
shows the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights
Strict Universe Estimates - Fresh:

|  |  | Food | Fabricated <br> Metal Products | Machinery and <br> Equipment | Other <br> Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 20 | 39 | 13 | 86 | 68 | 0 | 879 |
|  | Medium (20-99) | 13 | 19 | 14 | 54 | 19 | 0 |  |
|  | Large (100 or more) | 7 | 7 | 7 | 29 | 6 | 35 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 0 | 0 | 443 |  |
| South | Small (5-19) | 21 | 50 | 14 | 107 | 59 | 342 | 999 |
|  | Medium (20-99) | 0 | 34 | 21 | 73 | 0 | 138 |  |
|  | Large (100 or more) | 0 | 17 | 23 | 50 | 0 | 21 |  |
|  | Medium and Large (20+) | 17 | 0 | 0 | 0 | 13 | 0 |  |
| North | Small (5-19) | 29 | 81 | 21 | 153 | 83 | 551 | 1575 |
|  | Medium (20-99) | 22 | 53 | 35 | 126 | 0 | 225 |  |
|  | Large (100 or more) | 10 | 19 | 20 | 87 | 0 | 30 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 29 | 0 |  |
| East | Small (5-19) | 50 | 103 | 24 | 173 | 88 | 563 | 1692 |
|  | Medium (20-99) | 29 | 66 | 40 | 122 | 28 | 221 |  |
|  | Large (100 or more) | 17 | 31 | 27 | 77 | 4 | 30 |  |
|  |  | 235 | 518 | 259 | 1137 | 397 | 2597 | 5144 |

Median Universe Estimates - Fresh:

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 282 | 482 | 139 | 1165 | 1648 | 0 | 17116 |
|  | Medium (20-99) | 117 | 145 | 89 | 446 | 278 | 0 |  |
|  | Large (100 or more) | 39 | 33 | 32 | 160 | 58 | 292 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 0 | 0 | 11710 |  |
| South | Small (5-19) | 235 | 475 | 112 | 1112 | 1091 | 5439 | 11330 |
|  | Medium (20-99) | 0 | 198 | 107 | 464 | 0 | 1346 |  |
|  | Large (100 or more) | 0 | 66 | 76 | 212 | 0 | 135 |  |
|  | Medium and Large (20+) | 115 | 0 | 0 | 0 | 147 | 0 |  |
| North | Small (5-19) | 271 | 645 | 142 | 1328 | 1290 | 7278 | 14863 |
|  | Medium (20-99) | 123 | 259 | 145 | 670 | 0 | 1818 |  |
|  | Large (100 or more) | 37 | 63 | 55 | 305 | 0 | 160 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 275 | 0 |  |
| East | Small (5-19) | 508 | 897 | 177 | 1646 | 1490 | 8183 | 17348 |
|  | Medium (20-99) | 182 | 353 | 183 | 708 | 294 | 1963 |  |
|  | Large (100 or more) | 68 | 111 | 83 | 298 | 26 | 178 |  |
|  |  | 1976 | 3727 | 1341 | 8516 | 6596 | 38501 | 60658 |

Weak Universe Estimates - Fresh:

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 381 | 673 | 184 | 1598 | 2318 | 0 | 21778 |
|  | Medium (20-99) | 146 | 186 | 109 | 564 | 360 | 0 |  |
|  | Large (100 or more) | 50 | 44 | 40 | 209 | 77 | 366 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 0 | 0 | 14472 |  |
| South | Small (5-19) | 298 | 622 | 140 | 1432 | 1439 | 6732 | 14007 |
|  | Medium (20-99) | 0 | 238 | 123 | 550 | 0 | 1533 |  |
|  | Large (100 or more) | 0 | 82 | 90 | 260 | 0 | 158 |  |


|  | Medium and Large (20+) | 134 | 0 | 0 | 0 | 177 | 0 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North | Small (5-19) | 363 | 892 | 186 | 1808 | 1798 | 9523 | 19399 |
|  | Medium (20-99) | 152 | 330 | 176 | 839 | 0 | 2190 |  |
|  | Large (100 or more) | 47 | 82 | 69 | 394 | 0 | 199 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 351 | 0 |  |
| East | Small (5-19) | 688 | 1253 | 235 | 2263 | 2099 | 10820 | 22919 |
|  | Medium (20-99) | 227 | 455 | 223 | 896 | 381 | 2389 |  |
|  | Large (100 or more) | 88 | 148 | 105 | 390 | 35 | 223 |  |
|  |  | 2574 | 5004 | 1681 | 11203 | 9035 | 48606 | 78103 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.8.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond $(-8)$ as a different option from don't know ( -9 ).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d 2 , by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Czech Republic ES, 2019


As the following graph shows, the number of interviews per contacted establishments was $0.03 .{ }^{21}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.59 .

[^18]

Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Czech Republic. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 9 Egypt

## A.9.1. Sampling structure and implementation

The sample frame, shown in the accompanying Implementation Report Excel file (sheet "Egypt ES Sample Frame") consisted of listings of firms from several sources. For panel firms, the list of 1814 firms from the Egypt 2016 ES was used and for fresh firms (i.e., firms not covered in 2016), firm data from Central Agency for Public Mobilization and Statistics (CAPMAS) and the 2013 Egypt Business census was used.

Regional stratification was done across six regions: Greater Cairo, West Delta, Suez region, Middle and East Delta, Northern Upper Egypt and Southern Upper Egypt.

| Egypt Governorates | Grouping to be used for stratification purposes in BEEPS VI |
| :---: | :---: |
| Cairo | Greater Cairo |
| Giza |  |
| Qalyubia |  |
| Alexandria | West Delta |
| Beheira |  |
| Port Said | Suez region |
| Suez |  |
| Ismailia |  |
| Damietta | Middle and East Delta |
| Dakahlia |  |
| Al Sharqia |  |
| Kafr al Sheikh |  |
| Al Gharbia |  |
| Monoufia |  |
| Beni Suef | Northern Upper Egypt |
| Fayoum |  |
| Minya |  |
| Assuit |  |
| Souhag | Southern Upper Egypt |
| Qena |  |
| Aswan |  |
| Al Aqsar |  |


| Red Sea | Frontier - Not covered |
| :--- | :--- |
| New Valley |  |
| Matrouh |  |
| North Sinai |  |
| South Sinai |  |

Egypt ES Sample Frame (Fresh and Panel Combined)

|  |  | 운 |  |  |  | Petroleum products, Plastics \& Rubber | Non- <br> Metallic <br> Mineral <br> Products | Basic <br> Metals <br> \& Metal <br> Products | Machinery <br>  <br> Equipment, <br> Electronics <br> \& Vehicles | Wood products, Furniture, Paper \& Publishing |  |  | Services of <br> Motor <br> Vehicles/ <br> Wholesale/ <br> Retail |  | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Greater Cairo | Small (5-19) | 561 | 230 | 110 | 53 | 49 | 73 | 143 | 69 | 200 | 60 | 68 | 1805 | 908 | 183 | 7081 |
|  | Medium (20-99) | 111 | 119 | 30 | 39 | 56 | 109 | 64 | 54 | 72 | 26 | 146 | 579 | 242 | 117 |  |
|  | Large (100 or more) | 85 | 54 | 6 | 52 | 48 | 61 | 50 | 81 | 46 | 12 | 67 | 129 | 54 | 60 |  |
| West Delta | Small (5-19) | 271 | 65 | 32 | 17 | 17 | 27 | 34 | 17 | 68 | 27 | 30 | 478 | 285 | 138 | 2258 |
|  | Medium (20-99) | 39 | 43 | 12 | 23 | 32 | 68 | 30 | 13 | 22 | 9 | 14 | 103 | 59 | 60 |  |
|  | Large (100 or more) | 31 | 33 | 2 | 22 | 22 | 8 | 17 | 10 | 19 | 8 | 12 | 28 | 7 | 6 |  |
| Suez Region | Small (5-19) | 122 | 6 | 3 | 4 | 6 | 13 | 6 | 3 | 14 | 11 | 9 | 118 | 132 | 96 | 712 |
|  | Medium (20-99) | 18 | 4 | 1 | 2 | 2 | 4 | 4 | 2 | 4 | 0 | 7 | 20 | 12 | 15 |  |
|  | Large (100 or more) | 11 | 29 | 1 | 10 | 3 | 1 | 3 | 4 | 1 | 0 | 3 | 2 | 4 | 2 |  |
| Middle and East Delta | Small (5-19) | 512 | 145 | 10 | 45 | 39 | 56 | 106 | 42 | 105 | 32 | 17 | 473 | 258 | 157 | 2915 |
|  | Medium (20-99) | 103 | 75 | 6 | 26 | 43 | 139 | 29 | 25 | 32 | 11 | 21 | 80 | 16 | 20 |  |
|  | Large (100 or more) | 42 | 72 | 3 | 18 | 28 | 8 | 32 | 30 | 27 | 6 | 3 | 14 | 2 | 7 |  |
| Northern Upper Egypt | Small (5-19) | 370 | 6 | 3 | 12 | 17 | 25 | 24 | 6 | 28 | 7 | 5 | 223 | 181 | 38 | 1288 |
|  | Medium (20-99) | 59 | 6 | 5 | 9 | 9 | 33 | 10 | 9 | 8 | 2 | 7 | 34 | 17 | 18 |  |
|  | Large (100 or more) | 18 | 10 | 3 | 10 | 14 | 15 | 7 | 15 | 5 | 3 | 8 | 5 | 1 | 3 |  |
| Southern Upper Egypt | Small (5-19) | 187 | 5 | 0 | 5 | 10 | 25 | 13 | 5 | 28 | 2 | 1 | 161 | 249 | 34 | 896 |
|  | Medium (20-99) | 36 | 0 | 0 | 4 | 8 | 7 | 6 | 3 | 4 | 0 | 4 | 16 | 33 | 9 |  |
|  | Large (100 or more) | 18 | 2 | 0 | 1 | 0 | 1 | 0 | 1 | 5 | 0 | 1 | 4 | 7 | 1 |  |
| Frontier | Small (5-19) | 143 | 2 | 0 | 0 | 0 | 22 | 4 | 1 | 19 | 0 | 2 | 125 | 242 | 23 | 788 |
|  | Medium (20-99) | 21 | 1 | 0 | 0 | 1 | 2 | 0 | 0 | 0 | 0 | 4 | 14 | 58 | 4 |  |
|  | Large (100 or more) | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 3 | 88 | 1 |  |
|  |  | 2762 | 907 | 227 | 352 | 404 | 697 | 582 | 390 | 707 | 216 | 433 | 4414 | 2855 | 992 | 15938 |

Source:World Bank, Central Agency for Public Mobilization and Statistics (CAPMAS) and 2013 Egypt Business Census

## Egypt ES Sample Frame (Panel)

|  |  | 안 |  |  |  | Petroleum products, Plastics \& Rubber | Non- <br> Metallic <br> Mineral <br> Products | Basic Metals \& Metal Products |  <br> Equipment, Electronics \& Vehicles | Wood products, Furniture, Paper \& Publishing |  |  | Services of Motor Vehicles/ Wholesale/ Retail |  | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Greater <br> Cairo | Small (5-19) | 21 | 10 | 14 | 5 | 3 | 4 | 10 | 1 | 7 | 0 | 21 | 52 | 53 | 10 | 650 |
|  | Medium (20-99) | 12 | 11 | 13 | 3 | 12 | 8 | 10 | 2 | 10 | 3 | 41 | 44 | 38 | 29 |  |
|  | Large (100 or more) | 16 | 16 | 2 | 16 | 14 | 21 | 11 | 12 | 11 | 4 | 22 | 17 | 18 | 23 |  |
| West Delta | Small (5-19) | 2 | 6 | 21 | 4 | 7 | 6 | 8 | 2 | 10 | 0 | 8 | 20 | 15 | 2 | 287 |
|  | Medium (20-99) | 5 | 10 | 5 | 5 | 14 | 3 | 7 | 3 | 5 | 0 | 2 | 5 | 11 | 8 |  |
|  | Large (100 or more) | 8 | 10 | 2 | 11 | 12 | 4 | 12 | 7 | 13 | 5 | 6 | 1 | 1 | 1 |  |
| Suez Region | Small (5-19) | 9 | 0 | 3 | 2 | 1 | 10 | 2 | 2 | 4 | 1 | 3 | 10 | 4 | 10 | 120 |
|  | Medium (20-99) | 6 | 3 | 0 | 0 | 0 | 2 | 3 | 0 | 1 | 0 | 1 | 4 | 0 | 1 |  |
|  | Large (100 or more) | 6 | 15 | 1 | 6 | 1 | 1 | 3 | 2 | 1 | 0 | 1 | 0 | 0 | 1 |  |
| Middle and East Delta | Small (5-19) | 16 | 6 | 4 | 7 | 9 | 10 | 15 | 5 | 10 | 1 | 5 | 28 | 8 | 6 | 313 |
|  | Medium (20-99) | 11 | 8 | 4 | 5 | 12 | 14 | 4 | 7 | 8 | 1 | 2 | 7 | 2 | 1 |  |
|  | Large (100 or more) | 9 | 18 | 3 | 5 | 13 | 5 | 15 | 9 | 14 | 2 | 0 | 2 | 2 | 0 |  |
| Northern Upper Egypt | Small (5-19) | 13 | 2 | 2 | 7 | 8 | 12 | 5 | 0 | 4 | 1 | 0 | 17 | 6 | 5 | 238 |
|  | Medium (20-99) | 13 | 5 | 5 | 7 | 9 | 6 | 6 | 6 | 4 | 2 | 0 | 3 | 2 | 2 |  |
|  | Large (100 or more) | 6 | 8 | 3 | 10 | 12 | 12 | 7 | 15 | 5 | 3 | 1 | 1 | 0 | 3 |  |
| Southern Upper Egypt | Small (5-19) | 6 | 2 | 0 | 3 | 8 | 13 | 5 | 2 | 5 | 0 | 0 | 9 | 13 | 1 | 127 |
|  | Medium (20-99) | 16 | 0 | 0 | 3 | 7 | 6 | 2 | 2 | 2 | 0 | 0 | 0 | 7 | 0 |  |
|  | Large (100 or more) | 9 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 2 | 0 | 0 | 1 | 1 | 0 |  |
| Frontier | Small (5-19) | 15 | 0 | 0 | 0 | 0 | 11 | 0 | 0 | 6 | 0 | 1 | 11 | 12 | 1 | 79 |
|  | Medium (20-99) | 15 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 2 | 0 |  |
|  | Large (100 or more) | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  |  | 217 | 131 | 82 | 99 | 142 | 149 | 125 | 78 | 122 | 23 | 115 | 232 | 195 | 104 | 1814 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

Original Sample Design (Fresh+Panel)

|  |  | 운 |  |  |  | Petroleum products, Plastics \& Rubber | Non- <br> Metallic <br> Mineral <br> Products | Basic <br> Metals <br> \& Metal <br> Products |  <br> Equipment, Electronics \& Vehicles | Wood products, Furniture, Paper \& Publishing |  |  | Services of <br> Motor <br> Vehicles/ <br> Wholesale/ <br> Retail |  | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Greater Cairo | Small (5-19) | 94 | 34 | 43 | 15 | 11 | 13 | 29 | 16 | 40 | 16 | 24 | 121 | 100 | 26 | 996 |
|  | Medium (20-99) | 8 | 8 | 22 | 15 | 15 | 21 | 11 | 18 | 10 | 10 | 34 | 57 | 20 | 17 |  |
|  | Large (100 or more) | 4 | 8 | 4 | 17 | 13 | 13 | 9 | 20 | 8 | 6 | 23 | 5 | 4 | 14 |  |
| West Delta | Small (5-19) | 53 | 7 | 24 | 10 | 8 | 5 | 9 | 10 | 11 | 11 | 19 | 46 | 23 | 20 | 448 |
|  | Medium (20-99) | 4 | 7 | 9 | 11 | 11 | 14 | 6 | 9 | 5 | 5 | 8 | 4 | 4 | 10 |  |
|  | Large (100 or more) | 4 | 6 | 2 | 11 | 9 | 4 | 8 | 9 | 7 | 6 | 10 | 3 | 3 | 3 |  |
| Suez Region | Small (5-19) | 18 | 2 | 5 | 9 | 6 | 7 | 5 | 8 | 4 | 7 | 7 | 12 | 19 | 17 | 240 |
|  | Medium (20-99) | 4 | 4 | 1 | 7 | 7 | 3 | 4 | 6 | 3 | 2 | 6 | 4 | 2 | 4 |  |
|  | Large (100 or more) | 4 | 6 | 2 | 9 | 6 | 3 | 4 | 9 | 3 | 1 | 3 | 2 | 2 | 3 |  |
| Middle and East Delta | Small (5-19) | 103 | 47 | 6 | 20 | 20 | 11 | 37 | 20 | 30 | 16 | 12 | 48 | 7 | 22 | 640 |
|  | Medium (20-99) | 9 | 20 | 5 | 11 | 17 | 31 | 12 | 12 | 9 | 5 | 11 | 4 | 3 | 4 |  |
|  | Large (100 or more) | 4 | 12 | 4 | 8 | 12 | 5 | 10 | 12 | 9 | 3 | 2 | 3 | 2 | 2 |  |
| Northern Upper Egypt | Small (5-19) | 74 | 3 | 3 | 9 | 8 | 8 | 6 | 1 | 4 | 3 | 2 | 11 | 5 | 6 | 276 |
|  | Medium (20-99) | 4 | 4 | 6 | 8 | 7 | 5 | 5 | 7 | 4 | 2 | 2 | 4 | 3 | 3 |  |
|  | Large (100 or more) | 4 | 4 | 4 | 7 | 8 | 7 | 6 | 10 | 4 | 4 | 4 | 3 | 0 | 4 |  |
| Southern Upper Egypt | Small (5-19) | 35 | 3 | 0 | 5 | 9 | 9 | 10 | 4 | 8 | 1 | 1 | 11 | 27 | 12 | 200 |
|  | Medium (20-99) | 4 | 0 | 0 | 4 | 8 | 5 | 4 | 3 | 3 | 0 | 2 | 2 | 4 | 5 |  |
|  | Large (100 or more) | 4 | 1 | 0 | 1 | 0 | 2 | 0 | 2 | 3 | 0 | 1 | 3 | 3 | 1 |  |
| Frontier | Small (5-19) | 47 | 1 | 0 | 2 | 3 | 13 | 4 | 3 | 14 | 2 | 2 | 24 | 24 | 5 | 200 |
|  | Medium (20-99) | 16 | 2 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 5 | 8 | 6 | 2 |  |
|  | Large (100 or more) | 5 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 1 | 1 | 0 |  |
|  |  | 502 | 180 | 140 | 180 | 180 | 180 | 180 | 180 | 180 | 100 | 180 | 376 | 262 | 180 | 3000 |

Original Sample Design (Fresh)

|  |  | 안 |  |  |  | Petroleum products, Plastics \& Rubber | Non- <br> Metallic <br> Mineral <br> Products | Basic <br> Metals <br> \& Metal <br> Products |  <br> Equipment, Electronics \& Vehicles | Wood products, Furniture, Paper \& Publishing |  |  | Services of <br> Motor <br> Vehicles/ <br> Wholesale/ <br> Retail |  | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Greater Cairo | Small (5-19) | 83 | 29 | 36 | 12 | 9 | 11 | 24 | 15 | 36 | 16 | 13 | 95 | 73 | 21 | 684 |
|  | Medium (20-99) | 2 | 2 | 15 | 13 | 9 | 17 | 6 | 17 | 5 | 8 | 13 | 35 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 2 | 3 | 9 | 6 | 2 | 3 | 14 | 2 | 4 | 12 | 2 | 2 | 2 |  |
| West Delta | Small (5-19) | 52 | 4 | 13 | 8 | 4 | 2 | 5 | 9 | 6 | 11 | 15 | 36 | 15 | 19 | 306 |
|  | Medium (20-99) | 2 | 2 | 6 | 8 | 4 | 12 | 2 | 7 | 2 | 5 | 7 | 2 | 2 | 6 |  |
|  | Large (100 or more) | 2 | 2 | 1 | 5 | 3 | 2 | 2 | 5 | 2 | 3 | 7 | 2 | 2 | 2 |  |
| Suez Region | Small (5-19) | 13 | 2 | 3 | 8 | 5 | 2 | 4 | 7 | 2 | 6 | 5 | 7 | 17 | 12 | 177 |
|  | Medium (20-99) | 2 | 2 | 1 | 7 | 7 | 2 | 2 | 6 | 2 | 2 | 5 | 2 | 2 | 3 |  |
|  | Large (100 or more) | 2 | 2 | 1 | 6 | 5 | 2 | 2 | 8 | 2 | 1 | 2 | 2 | 2 | 2 |  |
| Middle and East Delta | Small (5-19) | 95 | 44 | 4 | 16 | 15 | 6 | 29 | 17 | 25 | 15 | 9 | 34 | 3 | 19 | 479 |
|  | Medium (20-99) | 3 | 16 | 3 | 8 | 11 | 24 | 10 | 8 | 5 | 4 | 10 | 2 | 2 | 3 |  |
|  | Large (100 or more) | 2 | 3 | 2 | 5 | 5 | 2 | 2 | 7 | 2 | 2 | 2 | 2 | 1 | 2 |  |
| Northern Upper Egypt | Small (5-19) | 67 | 2 | 2 | 5 | 4 | 2 | 3 | 1 | 2 | 2 | 2 | 2 | 2 | 3 | 158 |
|  | Medium (20-99) | 2 | 2 | 3 | 4 | 2 | 2 | 2 | 4 | 2 | 1 | 2 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 0 | 2 |  |
| Southern Upper Egypt | Small (5-19) | 32 | 2 | 0 | 3 | 5 | 2 | 7 | 3 | 5 | 1 | 1 | 6 | 20 | 11 | 140 |
|  | Medium (20-99) | 2 | 0 | 0 | 2 | 4 | 2 | 3 | 2 | 2 | 0 | 2 | 2 | 2 | 5 |  |
|  | Large (100 or more) | 2 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 2 | 0 | 1 | 2 | 2 | 1 |  |
| Frontier | Small (5-19) | 39 | 1 | 0 | 2 | 3 | 7 | 4 | 3 | 11 | 2 | 1 | 18 | 18 | 4 | 156 |
|  | Medium (20-99) | 8 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 4 | 8 | 5 | 2 |  |
|  | Large (100 or more) | 3 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 1 | 1 | 0 |  |
|  |  | 417 | 122 | 95 | 125 | 105 | 103 | 113 | 137 | 118 | 85 | 118 | 264 | 175 | 123 | 2100 |

Original Sample Design (Panel)

|  |  | 응 |  |  |  | Petroleum products， Plastics \＆ Rubber | Non－ <br> Metallic <br> Mineral <br> Products | Basic <br> Metals <br> \＆Metal <br> Products | Machinery \＆ <br> Equipment， Electronics \＆Vehicles | Wood products， Furniture， Paper \＆ Publishing |  | 듳 른 気 0 | Services of Motor Vehicles／ Wholesale／ Retail | $\infty$ $\stackrel{\text { In }}{n}$ 넹 튼 오 흘 エ ト | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Greater Cairo | Small（5－19） | 11 | 5 | 7 | 3 | 2 | 2 | 5 | 1 | 4 | 0 | 11 | 26 | 27 | 5 | 312 |
|  | Medium（20－99） | 6 | 6 | 7 | 2 | 6 | 4 | 5 | 1 | 5 | 2 | 21 | 22 | 18 | 15 |  |
|  | Large（100 or more） | 2 | 6 | 1 | 8 | 7 | 11 | 6 | 6 | 6 | 2 | 11 | 3 | 2 | 12 |  |
| West Delta | Small（5－19） | 1 | 3 | 11 | 2 | 4 | 3 | 4 | 1 | 5 | 0 | 4 | 10 | 8 | 1 | 142 |
|  | Medium（20－99） | 2 | 5 | 3 | 3 | 7 | 2 | 4 | 2 | 3 | 0 | 1 | 2 | 2 | 4 |  |
|  | Large（100 or more） | 2 | 4 | 1 | 6 | 6 | 2 | 6 | 4 | 5 | 3 | 3 | 1 | 1 | 1 |  |
| Suez Region | Small（5－19） | 5 | 0 | 2 | 1 | 1 | 5 | 1 | 1 | 2 | 1 | 2 | 5 | 2 | 5 | 63 |
|  | Medium（20－99） | 2 | 2 | 0 | 0 | 0 | 1 | 2 | 0 | 1 | 0 | 1 | 2 | 0 | 1 |  |
|  | Large（100 or more） | 2 | 4 | 1 | 3 | 1 | 1 | 2 | 1 | 1 | 0 | 1 | 0 | 0 | 1 |  |
| Middle and East Delta | Small（5－19） | 8 | 3 | 2 | 4 | 5 | 5 | 8 | 3 | 5 | 1 | 3 | 14 | 4 | 3 | 161 |
|  | Medium（20－99） | 6 | 4 | 2 | 3 | 6 | 7 | 2 | 4 | 4 | 1 | 1 | 2 | 1 | 1 |  |
|  | Large（100 or more） | 2 | 9 | 2 | 3 | 7 | 3 | 8 | 5 | 7 | 1 | 0 | 1 | 1 | 0 |  |
| Northern Upper Egypt | Small（5－19） | 7 | 1 | 1 | 4 | 4 | 6 | 3 | 0 | 2 | 1 | 0 | 9 | 3 | 3 | 118 |
|  | Medium（20－99） | 2 | 2 | 3 | 4 | 5 | 3 | 3 | 3 | 2 | 1 | 0 | 2 | 1 | 1 |  |
|  | Large（100 or more） | 2 | 2 | 2 | 5 | 6 | 5 | 4 | 8 | 2 | 2 | 1 | 1 | 0 | 2 |  |
| Southern Upper Egypt | Small（5－19） | 3 | 1 | 0 | 2 | 4 | 7 | 3 | 1 | 3 | 0 | 0 | 5 | 7 | 1 | 60 |
|  | Medium（20－99） | 2 | 0 | 0 | 2 | 4 | 3 | 1 | 1 | 1 | 0 | 0 | 0 | 2 | 0 |  |
|  | Large（100 or more） | 2 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 1 | 1 | 0 |  |
| Frontier | Small（5－19） | 8 | 0 | 0 | 0 | 0 | 6 | 0 | 0 | 3 | 0 | 1 | 6 | 6 | 1 | 44 |
|  | Medium（20－99） | 8 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 |  |
|  | Large（100 or more） | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  |  | 85 | 58 | 45 | 55 | 75 | 77 | 67 | 43 | 62 | 15 | 62 | 112 | 87 | 57 | 900 |

Given the impact that non－eligible units included in the sample universe may have on the results，adjustments may be needed when computing the appropriate weights for individual observations．The percentage of confirmed non－eligible units as a proportion of the total number of sampled establishments contacted for the survey was $9.3 \%$（ 377 out of 3643 establishments）．${ }^{22}$
${ }^{22}$ Based on out of target and ineligible contacts．

Breaking down by industry and size, the sample targets were achieved.
Achieved Interviews (Fresh and Panel Combined)

|  |  | 운 |  |  |  | Petroleum products, Plastics \& Rubber | Non- <br> Metallic <br> Mineral <br> Products | Basic <br> Metals <br> \& Metal <br> Products |  <br> Equipment, Electronics \& Vehicles | Wood products, Furniture, Paper \& Publishing |  |  | Services of Motor Vehicles/ Wholesale/ Retail |  | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Greater <br> Cairo | Small (5-19) | 113 | 36 | 43 | 16 | 12 | 16 | 31 | 16 | 43 | 19 | 25 | 144 | 108 | 27 | 1101 |
|  | Medium (20-99) | 14 | 8 | 21 | 15 | 17 | 24 | 15 | 19 | 14 | 12 | 36 | 64 | 20 | 17 |  |
|  | Large (100 or more) | 4 | 10 | 5 | 17 | 15 | 13 | 10 | 21 | 8 | 8 | 23 | 4 | 4 | 14 |  |
| West <br> Delta | Small (5-19) | 67 | 7 | 22 | 10 | 10 | 7 | 12 | 11 | 15 | 15 | 20 | 56 | 25 | 21 | 505 |
|  | Medium (20-99) | 4 | 7 | 11 | 11 | 13 | 18 | 8 | 9 | 5 | 7 | 10 | 4 | 4 | 11 |  |
|  | Large (100 or more) | 4 | 6 | 1 | 11 | 10 | 4 | 8 | 8 | 9 | 7 | 9 | 2 | 3 | 3 |  |
| Suez <br> Region | Small (5-19) | 21 | 2 | 2 | 4 | 5 | 7 | 5 | 3 | 4 | 0 | 7 | 12 | 20 | 18 | 195 |
|  | Medium (20-99) | 4 | 3 | 1 | 2 | 2 | 4 | 3 | 2 | 3 | 0 | 6 | 4 | 2 | 5 |  |
|  | Large (100 or more) | 4 | 6 | 1 | 6 | 3 | 1 | 2 | 4 | 1 | 0 | 2 | 2 | 2 | 2 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 8 | 0 | 0 | 0 | 0 |  |
| Middle and East Delta | Small (5-19) | 116 | 49 | 8 | 20 | 23 | 16 | 39 | 28 | 35 | 19 | 12 | 58 | 22 | 25 | 759 |
|  | Medium (20-99) | 16 | 21 | 5 | 14 | 19 | 36 | 16 | 15 | 13 | 9 | 12 | 5 | 4 | 6 |  |
|  | Large (100 or more) | 4 | 12 | 2 | 11 | 13 | 5 | 10 | 15 | 9 | 5 | 2 | 4 | 2 | 4 |  |
| Northern Upper Egypt | Small (5-19) | 88 | 4 | 3 | 6 | 9 | 8 | 7 | 6 | 5 | 6 | 5 | 15 | 11 | 8 | 306 |
|  | Medium (20-99) | 4 | 2 | 4 | 6 | 7 | 6 | 5 | 7 | 4 | 2 | 5 | 4 | 4 | 5 |  |
|  | Large (100 or more) | 4 | 4 | 3 | 5 | 8 | 7 | 4 | 8 | 2 | 2 | 6 | 3 | 1 | 3 |  |
| Southern Upper Egypt | Small (5-19) | 39 | 4 | 0 | 5 | 8 | 9 | 9 | 5 | 8 | 2 | 1 | 11 | 28 | 13 | 209 |
|  | Medium (20-99) | 4 | 0 | 0 | 4 | 7 | 4 | 0 | 3 | 4 | 0 | 4 | 2 | 4 | 5 |  |
|  | Large (100 or more) | 4 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 4 | 0 | 1 | 3 | 3 | 1 |  |
|  | Medium and Large (20) | 0 | 2 | 0 | 0 | 0 | 0 | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  |  | 514 | 183 | 132 | 164 | 181 | 186 | 189 | 181 | 186 | 121 | 186 | 397 | 267 | 188 | 3075 |

Achieved Interviews (Panel)

|  |  | 한 |  |  |  | Petroleum products, Plastics \& Rubber | Non- <br> Metallic <br> Mineral <br> Products | Basic <br> Metals <br> \& Metal <br> Products | Machinery <br>  <br> Equipment, <br> Electronics <br> \& Vehicles | Wood products, Furniture, Paper \& Publishing |  |  | Services of Motor Vehicles/ Wholesale/ Retail |  | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Greater Cairo | Small (5-19) | 16 | 6 | 7 | 3 | 2 | 2 | 7 | 1 | 3 | 0 | 12 | 45 | 33 | 6 | 368 |
|  | Medium (20-99) | 10 | 6 | 7 | 2 | 6 | 6 | 7 | 2 | 7 | 2 | 23 | 26 | 18 | 15 |  |
|  | Large (100 or more) | 2 | 6 | 1 | 8 | 9 | 11 | 7 | 7 | 6 | 3 | 11 | 3 | 2 | 12 |  |
| West Delta | Small (5-19) | 2 | 3 | 12 | 2 | 6 | 4 | 4 | 2 | 8 | 0 | 4 | 14 | 10 | 2 | 167 |
|  | Medium (20-99) | 2 | 5 | 4 | 3 | 8 | 2 | 5 | 2 | 3 | 0 | 2 | 2 | 2 | 5 |  |
|  | Large (100 or more) | 2 | 4 | 1 | 6 | 7 | 2 | 6 | 5 | 6 | 4 | 4 | 0 | 1 | 1 |  |
| Suez Region | Small (5-19) | 6 | 0 | 2 | 2 | 1 | 5 | 2 | 2 | 2 | 0 | 2 | 5 | 2 | 6 | 69 |
|  | Medium (20-99) | 2 | 2 | 0 | 0 | 0 | 2 | 2 | 0 | 1 | 0 | 1 | 2 | 0 | 1 |  |
|  | Large (100 or more) | 2 | 4 | 1 | 3 | 1 | 1 | 2 | 2 | 1 | 0 | 0 | 0 | 0 | 1 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |  |
| Middle and East Delta | Small (5-19) | 14 | 4 | 3 | 4 | 7 | 8 | 10 | 4 | 8 | 1 | 3 | 20 | 7 | 4 | 211 |
|  | Medium (20-99) | 8 | 4 | 3 | 4 | 8 | 10 | 3 | 5 | 7 | 1 | 2 | 3 | 2 | 1 |  |
|  | Large (100 or more) | 2 | 9 | 2 | 2 | 8 | 3 | 8 | 6 | 7 | 2 | 0 | 2 | 2 | 0 |  |
| Northern <br> Upper <br> Egypt | Small (5-19) | 9 | 2 | 2 | 4 | 5 | 6 | 4 | 0 | 2 | 1 | 0 | 13 | 4 | 3 | 140 |
|  | Medium (20-99) | 2 | 2 | 4 | 4 | 7 | 4 | 3 | 5 | 2 | 2 | 0 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 2 | 3 | 5 | 7 | 5 | 4 | 8 | 2 | 2 | 0 | 1 | 0 | 3 |  |
| Southern Upper Egypt | Small (5-19) | 5 | 2 | 0 | 3 | 6 | 7 | 3 | 2 | 3 | 0 | 0 | 5 | 7 | 1 | 74 |
|  | Medium (20-99) | 2 | 0 | 0 | 3 | 6 | 3 | 0 | 2 | 2 | 0 | 0 | 0 | 2 | 0 |  |
|  | Large (100 or more) | 2 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 2 | 0 | 0 | 1 | 1 | 0 |  |
|  | Medium and Large (20) | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  |  | 90 | 61 | 52 | 58 | 94 | 82 | 79 | 56 | 72 | 19 | 64 | 144 | 95 | 63 | 1029 |

A.9.2. Status Codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 3075 | Eligible | 1. Eligible establishment (Correct name and address) | 2855 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 110 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 57 |
|  |  | 4. Eligible establishment (Moved and traced) | 48 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 5 |


| 33 | Screener refusal | 13. Refuses to answer the screener | 33 |
| :---: | :---: | :---: | :---: |
| 246 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 1 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 14 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 22 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 2 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 36 |
|  |  | 621. The firm discontinued businesses - (Other) | 79 |
|  |  | 71. Ineligible legal status: not a business, but private household | 45 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 2 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 45 |
| 91 | Out of Target | 151. Out of target - outside the covered regions | 5 |
|  |  | 152. Out of target - moved abroad | 5 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 1 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 1 |
|  |  | 156. Duplicated firm within the sample | 79 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 0 |
| 198 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 15 |
|  |  | 92. Line out of order | 3 |
|  |  | 93. No tone | 6 |
|  |  | 94. Phone number does not exist | 7 |
|  |  | 10. Answering machine | 2 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 165 |


| Target and totals | Sample target | 3066 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $100.3 \%$ |
|  | Total contacts available in frame | 15938 |
|  | Total contacts issued | 10870 |
|  | Total contacts contacted | 3643 |


| Screening phase | Screening in process | 0 |
| :--- | :--- | ---: |
|  | Eligibles | 3075 |
|  | Screener refusal | 33 |
|  | Ineligible + out of target | 337 |
|  | Unobtainable | 198 |
| Interview phase <br> (only if eligible) | Complete interviews without extra module | 0 |
|  | Complete interviews with extra module | 3075 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 0 |


| Percent <br> breakdown <br> (relative to total <br> contacted) | Screening in process rate | $0.0 \%$ |
| :---: | :--- | ---: |
|  | Screener refusal rate | $0.9 \%$ |
|  | Ineligible + out of target rate | $9.3 \%$ |
|  | Unobtainable rate | $5.4 \%$ |
|  | Interview conversion rate | $84.4 \%$ |
|  | Eligible in process + incomplete interviews rate | $0.0 \%$ |
|  | Interview refusal rate | $0.0 \%$ |

## A.9.3. Universe estimates

Universe estimates for the number of establishments in each cell in Egypt were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.


Universe estimates for the number of establishments in each industry-region-size cell in Egypt were produced for the strict, weak and median eligibility definitions. Tables below shows the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights
Strict Universe Estimates - Fresh:

|  |  | 인 |  |  |  | Petroleum products, Plastics \& Rubber |  | Basic <br> Metals <br> \& Metal <br> Products | Machinery <br>  <br> Equipment, <br> Electronics <br> \& Vehicles | Wood products, Furniture, Paper \& Publishing |  |  | Services of Motor Vehicles/ Wholesale/ Retail |  | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Greater Cairo | Small (5-19) | 856 | 326 | 191 | 67 | 49 | 129 | 209 | 73 | 335 | 87 | 51 | 1755 | 859 | 174 | 8025 |
|  | Medium (20-99) | 179 | 137 | 52 | 63 | 81 | 187 | 79 | 88 | 112 | 40 | 106 | 539 | 209 | 89 |  |
|  | Large (100 or more) | 119 | 67 | 6 | 80 | 64 | 89 | 65 | 108 | 56 | 16 | 49 | 112 | 36 | 37 |  |
| West Delta | Small (5-19) | 548 | 119 | 45 | 26 | 28 | 54 | 58 | 31 | 120 | 53 | 24 | 460 | 271 | 136 | 3033 |
|  | Medium (20-99) | 74 | 89 | 17 | 38 | 50 | 133 | 42 | 22 | 40 | 18 | 12 | 98 | 48 | 52 |  |
|  | Large (100 or more) | 58 | 58 | 3 | 36 | 33 | 11 | 23 | 15 | 31 | 9 | 13 | 27 | 6 | 5 |  |
| Suez Region | Small (5-19) | 238 | 9 | 3 | 8 | 9 | 15 | 10 | 5 | 19 | 0 | 7 | 108 | 129 | 86 | 878 |
|  | Medium (20-99) | 28 | 5 | 1 | 3 | 4 | 4 | 8 | 4 | 6 | 0 | 6 | 16 | 12 | 14 |  |
|  | Large (100 or more) | 15 | 39 | 1 | 12 | 4 | 2 | 6 | 11 | 1 | 0 | 2 | 2 | 4 | 2 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 20 | 0 | 0 | 0 | 0 |  |
| Middle and East Delta | Small (5-19) | 1255 | 425 | 26 | 112 | 115 | 114 | 275 | 161 | 270 | 90 | 14 | 516 | 253 | 153 | 5714 |
|  | Medium (20-99) | 219 | 226 | 16 | 71 | 92 | 266 | 98 | 66 | 107 | 31 | 19 | 74 | 15 | 19 |  |
|  | Large (100 or more) | 107 | 160 | 5 | 44 | 52 | 28 | 57 | 64 | 60 | 14 | 3 | 14 | 3 | 7 |  |
| Northern Upper <br> Egypt | Small (5-19) | 715 | 10 | 3 | 21 | 27 | 42 | 41 | 13 | 51 | 14 | 5 | 207 | 175 | 33 | 1824 |
|  | Medium (20-99) | 114 | 8 | 6 | 16 | 11 | 63 | 12 | 11 | 11 | 4 | 7 | 31 | 15 | 16 |  |
|  | Large (100 or more) | 24 | 11 | 3 | 12 | 18 | 18 | 9 | 18 | 5 | 7 | 7 | 4 | 1 | 4 |  |
| Southern <br> Upper <br> Egypt | Small (5-19) | 371 | 12 | 0 | 8 | 13 | 41 | 19 | 11 | 55 | 4 | 1 | 152 | 237 | 33 | 1160 |
|  | Medium (20-99) | 53 | 0 | 0 | 6 | 10 | 7 | 0 | 5 | 6 | 0 | 4 | 16 | 27 | 9 |  |
|  | Large (100 or more) | 27 | 0 | 0 | 2 | 0 | 3 | 0 | 1 | 6 | 0 | 1 | 3 | 6 | 1 |  |
|  | Medium and Large (20) | 0 | 3 | 0 | 0 | 0 | 0 | 8 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  |  | 4999 | 1703 | 378 | 624 | 663 | 1206 | 1019 | 707 | 1290 | 407 | 331 | 4133 | 2304 | 870 | 20635 |

Median Universe Estimates - Fresh:

|  |  | 인 |  |  |  | Petroleum products, <br>  <br> Rubber | Non- <br> Metallic <br> Mineral <br> Products | Basic <br> Metals <br> \& Metal <br> Products | Machinery <br>  <br> Equipment, <br> Electronics <br> \& Vehicles | Wood products, Furniture, Paper \& Publishing |  |  | Services of Motor Vehicles/ Wholesale/ Retail |  | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Greater Cairo | Small (5-19) | 856 | 326 | 191 | 67 | 49 | 129 | 209 | 73 | 335 | 87 | 51 | 1755 | 859 | 174 | 8024 |
|  | Medium (20-99) | 178 | 137 | 52 | 63 | 81 | 187 | 79 | 88 | 112 | 40 | 106 | 539 | 208 | 88 |  |
|  | Large (100 or more) | 119 | 67 | 6 | 80 | 64 | 89 | 65 | 108 | 56 | 16 | 49 | 112 | 36 | 37 |  |
| West Delta | Small (5-19) | 548 | 119 | 45 | 26 | 28 | 54 | 58 | 31 | 120 | 53 | 24 | 460 | 271 | 136 | 3033 |
|  | Medium (20-99) | 74 | 89 | 17 | 38 | 50 | 133 | 42 | 22 | 40 | 18 | 12 | 98 | 48 | 52 |  |
|  | Large (100 or more) | 58 | 58 | 3 | 36 | 33 | 11 | 23 | 15 | 31 | 9 | 13 | 27 | 6 | 5 |  |
| Suez Region | Small (5-19) | 238 | 9 | 3 | 8 | 9 | 15 | 10 | 5 | 19 | 0 | 7 | 108 | 129 | 86 | 878 |
|  | Medium (20-99) | 28 | 5 | 1 | 3 | 4 | 4 | 8 | 4 | 6 | 0 | 6 | 16 | 12 | 14 |  |
|  | Large (100 or more) | 15 | 39 | 1 | 12 | 4 | 2 | 6 | 11 | 1 | 0 | 2 | 2 | 4 | 2 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 20 | 0 | 0 | 0 | 0 |  |
| Middle and East Delta | Small (5-19) | 1255 | 425 | 26 | 112 | 115 | 114 | 275 | 161 | 270 | 90 | 14 | 516 | 253 | 153 | 5714 |
|  | Medium (20-99) | 219 | 226 | 16 | 71 | 92 | 266 | 98 | 66 | 107 | 31 | 19 | 74 | 15 | 19 |  |
|  | Large (100 or more) | 107 | 160 | 5 | 44 | 52 | 28 | 57 | 64 | 60 | 14 | 3 | 14 | 3 | 7 |  |
| Northern Upper Egypt | Small (5-19) | 715 | 10 | 3 | 21 | 27 | 42 | 41 | 13 | 51 | 14 | 5 | 207 | 175 | 33 | 1824 |
|  | Medium (20-99) | 114 | 8 | 6 | 16 | 11 | 63 | 12 | 11 | 11 | 4 | 7 | 31 | 15 | 16 |  |
|  | Large (100 or more) | 24 | 11 | 3 | 12 | 18 | 18 | 9 | 18 | 5 | 7 | 7 | 4 | 1 | 4 |  |
| Southern Upper <br> Egypt | Small (5-19) | 371 | 12 | 0 | 8 | 13 | 41 | 19 | 11 | 55 | 4 | 1 | 152 | 237 | 33 | 1160 |
|  | Medium (20-99) | 53 | 0 | 0 | 6 | 10 | 7 | 0 | 5 | 6 | 0 | 4 | 16 | 27 | 9 |  |
|  | Large (100 or more) | 27 | 0 | 0 | 2 | 0 | 3 | 0 | 1 | 6 | 0 | 1 | 3 | 6 | 1 |  |
|  | Medium and Large (20) | 0 | 3 | 0 | 0 | 0 | 0 | 8 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  |  | 4999 | 1703 | 378 | 624 | 663 | 1206 | 1019 | 707 | 1290 | 407 | 330 | 4133 | 2304 | 870 | 20633 |

Weak Universe Estimates - Fresh:

|  |  |  |  |  |  | Petroleum products, Plastics \& Rubber | Non- <br> Metallic <br> Mineral <br> Products | Basic <br> Metals <br> \& Metal <br> Products |  <br> Equipment, Electronics \& Vehicles | Wood products, Furniture, Paper \& Publishing |  |  | Services of Motor <br> Vehicles/ <br> Wholesale/ <br> Retail |  | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


| Greater Cairo | Small (5-19) | 856 | 326 | 191 | 67 | 49 | 129 | 209 | 73 | 335 | 87 | 51 | 1755 | 859 | 174 | 8024 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 178 | 137 | 52 | 63 | 81 | 187 | 79 | 88 | 112 | 40 | 106 | 539 | 208 | 88 |  |
|  | Large (100 or more) | 119 | 67 | 6 | 80 | 64 | 89 | 65 | 108 | 56 | 16 | 49 | 112 | 36 | 37 |  |
| West Delta | Small (5-19) | 548 | 119 | 45 | 26 | 28 | 54 | 58 | 31 | 120 | 53 | 24 | 460 | 271 | 136 | 3033 |
|  | Medium (20-99) | 74 | 89 | 17 | 38 | 50 | 133 | 42 | 22 | 40 | 18 | 12 | 98 | 48 | 52 |  |
|  | Large (100 or more) | 58 | 58 | 3 | 36 | 33 | 11 | 23 | 15 | 31 | 9 | 13 | 27 | 6 | 5 |  |
| Suez Region | Small (5-19) | 238 | 9 | 3 | 8 | 9 | 15 | 10 | 5 | 19 | 0 | 7 | 108 | 129 | 86 | 878 |
|  | Medium (20-99) | 28 | 5 | 1 | 3 | 4 | 4 | 8 | 4 | 6 | 0 | 6 | 16 | 12 | 14 |  |
|  | Large (100 or more) | 15 | 39 | 1 | 12 | 4 | 2 | 6 | 11 | 1 | 0 | 2 | 2 | 4 | 2 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 20 | 0 | 0 | 0 | 0 |  |
| Middle and East Delta | Small (5-19) | 1255 | 425 | 26 | 112 | 115 | 114 | 275 | 161 | 270 | 90 | 14 | 516 | 253 | 153 | 5714 |
|  | Medium (20-99) | 219 | 226 | 16 | 71 | 92 | 266 | 98 | 66 | 107 | 31 | 19 | 74 | 15 | 19 |  |
|  | Large (100 or more) | 107 | 160 | 5 | 44 | 52 | 28 | 57 | 64 | 60 | 14 | 3 | 14 | 3 | 7 |  |
| Northern Upper <br> Egypt | Small (5-19) | 715 | 10 | 3 | 21 | 27 | 42 | 41 | 13 | 51 | 14 | 5 | 207 | 175 | 33 | 1824 |
|  | Medium (20-99) | 114 | 8 | 6 | 16 | 11 | 63 | 12 | 11 | 11 | 4 | 7 | 31 | 15 | 16 |  |
|  | Large (100 or more) | 24 | 11 | 3 | 12 | 18 | 18 | 9 | 18 | 5 | 7 | 7 | 4 | 1 | 4 |  |
| Southern Upper Egypt | Small (5-19) | 371 | 12 | 0 | 8 | 13 | 41 | 19 | 11 | 55 | 4 | 1 | 152 | 237 | 33 | 1160 |
|  | Medium (20-99) | 53 | 0 | 0 | 6 | 10 | 7 | 0 | 5 | 6 | 0 | 4 | 16 | 27 | 9 |  |
|  | Large (100 or more) | 27 | 0 | 0 | 2 | 0 | 3 | 0 | 1 | 6 | 0 | 1 | 3 | 6 | 1 |  |
|  | Medium and Large (20) | 0 | 3 | 0 | 0 | 0 | 0 | 8 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  |  | 4999 | 1703 | 378 | 624 | 663 | 1206 | 1019 | 707 | 1290 | 407 | 330 | 4133 | 2304 | 870 | 20633 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.9.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Egypt 2020


As the following graph shows, the number of interviews per contacted establishments was $0.84 .{ }^{23}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.01 .

Rejection Rate and Interviews per Contact Egypt 2020


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Egypt. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

[^19]
## A. 10 Estonia

## A.10.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 273 firms from the Estonia 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from Credit Info was used.

Regional stratification for the Estonia ES was done across three regions: Põhja-Eesti, Lääne-Eesti/Kesk-Eesti ja Kirde-Eesti and Lõuna-Eesti.

| Counties | Grouping used for stratification purposes in BEEPS VI |
| :---: | :---: |
| Tallinn | Põhja-Eesti |
| Harjumaa |  |
| Hiiumaa | Lääne-Eesti, Kesk-Eesti ja Kirde-Eesti |
| Läänemaa |  |
| Pärnumaa |  |
| Saaremaa |  |
| Järvamaa |  |
| Lääne-Virumaa |  |
| Raplamaa |  |
| Ida-Virumaa |  |
| Jõgevamaa | Lõuna-Eesti |
| Põlvamaa |  |
| Tartumaa |  |
| Valgamaa |  |
| Viljandimaa |  |
| Võrumaa |  |

Estonia ES Sample Frame (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Põhja-Eesti | Small (5-19) | 138 | 245 | 464 | 1522 |
|  | Medium (20-99) | 149 | 90 | 191 |  |
|  | Large (100 or more) | 85 | 47 | 113 |  |
| Lääne-Eesti, KeskEesti ja Kirde-Eesti | Small (5-19) | 135 | 219 | 465 | 1384 |
|  | Medium (20-99) | 237 | 38 | 205 |  |
|  | Large (100 or more) | 65 | 9 | 11 |  |
| Lõuna-Eesti | Small (5-19) | 170 | 135 | 440 | 1249 |
|  | Medium (20-99) | 201 | 27 | 198 |  |
|  | Large (100 or more) | 52 | 15 | 11 |  |
| Total |  | 1232 | 825 | 2098 | 4155 |

Source: World Bank and Credit Info

Estonia ES Sample Frame (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Põhja-Eesti | Small (5-19) | 18 | 25 | 24 | 104 |
|  | Medium (20-99) | 9 | 4 | 11 |  |
|  | Large (100 or more) | 3 | 4 | 6 |  |
| Lääne-Eesti, KeskEesti ja Kirde-Eesti | Small (5-19) | 15 | 28 | 25 | 102 |
|  | Medium (20-99) | 10 | 6 | 7 |  |
|  | Large (100 or more) | 7 | 3 | 1 |  |
| Lõuna-Eesti | Small (5-19) | 10 | 12 | 20 | 67 |
|  | Medium (20-99) | 7 | 4 | 10 |  |
|  | Large (100 or more) | 3 | 1 | 0 |  |
| Total |  | 82 | 87 | 104 | 273 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

## Original Sample Design

Original Sample Design (Fresh)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Põhja-Eesti | Small (5-19) | 4 | 3 | 15 | 81 |
|  | Medium (20-99) | 3 | 13 | 4 |  |
|  | Large (100 or more) | 15 | 14 | 10 |  |
| Lääne-Eesti, KeskEesti ja Kirde-Eesti | Small (5-19) | 3 | 4 | 7 | 59 |
|  | Medium (20-99) | 10 | 11 | 4 |  |
|  | Large (100 or more) | 15 | 2 | 3 |  |
| Lõuna-Eesti | Small (5-19) | 3 | 10 | 6 | 70 |
|  | Medium (20-99) | 14 | 8 | 5 |  |
|  | Large (100 or more) | 15 | 5 | 4 |  |
| Total |  | 82 | 70 | 58 | 210 |

Original Sample Design (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Põhja-Eesti | Small (5-19) | 2 | 8 | 7 | $\mathbf{3 9}$ |
|  | Medium (20-99) | 4 | 3 | 5 |  |
|  | Large (100 or more) | $\mathbf{2}$ | 3 | 5 |  |
| Lääne-Eesti, Kesk- <br> Eesti ja Kirde-Eesti | Small (5-19) | 3 | 15 | 15 | $\mathbf{6 1}$ |
|  | Medium (20-99) | 8 | 5 | 6 |  |
|  | Large (100 or more) | 6 | 2 | 1 |  |
| Lõuna-Eesti | Small (5-19) | 5 | 10 | 15 | $\mathbf{5 0}$ |
|  | Medium (20-99) | 6 | 3 | 8 |  |
|  | Large (100 or more) | $\mathbf{2}$ | 1 | 0 | $\mathbf{1 5 0}$ |
| Total |  | $\mathbf{3 8}$ | $\mathbf{5 0}$ | $\mathbf{6 2}$ |  |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $10.9 \%$ ( 314 out of 2877 establishments) ${ }^{24}$.

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Põhja-Eesti | Small (5-19) | 10 | 16 | 30 | $\mathbf{1 1 5}$ |
|  | Medium (20-99) | 10 | 7 | 13 |  |
|  | Large (100 or more) | 12 | 5 | 12 |  |
| Lääne-Eesti, Kesk- | Small (5-19) | 6 | 30 | 26 | $\mathbf{1 2 9}$ |
|  | Medium (20-99) | 24 | 7 | 22 |  |
|  | Large (100 or more) | 10 | 3 | 1 | $\mathbf{1 2}$ |
| Lõuna-Eesti | Small (5-19) | 9 | 13 | 23 | $\mathbf{1 1 6}$ |
|  | Medium (20-99) | 38 | 4 | 18 |  |
|  | Large (100 or more) | $\mathbf{7}$ | 3 | 1 | $\mathbf{1 4}$ |
| Total |  | $\mathbf{1 2 6}$ | $\mathbf{8 8}$ | $\mathbf{1 4 6}$ | $\mathbf{3 6 0}$ |

[^20]Achieved Interviews (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Põhja-Eesti | Small (5-19) | 5 | 4 | 3 | $\mathbf{2 1}$ |
|  | Medium (20-99) | 2 | 1 | 3 |  |
|  | Large (100 or more) | 0 | 1 | 2 |  |
| Lääne-Esti, Kesk- <br> Eesti ja Kirde-Eesti | Small (5-19) | 2 | 7 | 8 | $\mathbf{2 6}$ |
|  | Medium (20-99) | 2 | 4 | 0 |  |
|  | Large (100 or more) | 2 | 1 | 0 |  |
| Lõuna-Eesti | Small (5-19) | 4 | 1 | 5 | $\mathbf{1 6}$ |
|  | Medium (20-99) | 3 | 2 | 0 |  |
|  | Large (100 or more) | 0 | 1 | 0 | $\mathbf{6}$ |
| Total |  | $\mathbf{2 0}$ | $\mathbf{2 2}$ | $\mathbf{2 1}$ | $\mathbf{6 3}$ |

A.10.2. Status Codes

| 32 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 32 |
| :---: | :---: | :---: | :---: |
| 966 | Eligible | 1. Eligible establishment (Correct name and address) | 922 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 1 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 2 |
|  |  | 4. Eligible establishment (Moved and traced) | 33 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 8 |
| 1311 | Screener refusal | 13. Refuses to answer the screener | 1311 |
| 110 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 80 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 6 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 1 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 0 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 3 |
|  |  | 621. The firm discontinued businesses - (Other) | 4 |
|  |  | 71. Ineligible legal status: not a business, but private household | 0 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 0 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 16 |
| 204 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 1 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 42 |
|  |  | 156. Duplicated firm within the sample | 123 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 38 |
| 254 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 159 |


|  |  | 92. Line out of order | 38 |
| :---: | :---: | :---: | :---: |
|  |  | 93. No tone | 0 |
|  |  | 94. Phone number does not exist | 1 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 56 |
| 2877 | Total contacted |  |  |

Response Outcomes: Estonia ES 2019:

| Target and totals | Sample target | 360 |
| :---: | :---: | :---: |
|  | Sample target completion rate | 100.0\% |
|  | Total contacts available in frame | 4155 |
|  | Total contacts issued | 3218 |
|  | Total contacts contacted | 2877 |
| Screening phase | Screening in process | 32 |
|  | Eligibles | 966 |
|  | Screener refusal | 1311 |
|  | Ineligible + out of target | 314 |
|  | Unobtainable | 254 |
| Interview phase (only if eligible) | Complete interviews without extra module | 1 |
|  | Complete interviews with extra module | 359 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 606 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 1.1\% |
|  | Screener refusal rate | 45.6\% |
|  | Ineligible + out of target rate | 10.9\% |
|  | Unobtainable rate | 8.8\% |
|  | Interview conversion rate | 12.5\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 21.1\% |

## A.10.3. Universe estimates

Universe estimates for the number of establishments in each cell in Estonia were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent
Eligible Estonia ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Estonia were produced for the strict, weak and median eligibility definitions. Tables below
show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

## Universe Estimate Based on Sampling Weights

## Universe

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Põhja-Eesti | Small (5-19) | 860 | 514 | 3410 | $\mathbf{6 3 3 6}$ |
|  | Medium (20-99) | 415 | 113 | 756 |  |
|  | Large (100 or more) | 91 | 47 | 130 |  |
| Lääne-Eesti, Kesk- <br> Eesti ja Kirde-Eesti | Small (5-19) | 443 | 247 | 1419 | $\mathbf{2 7 2 2}$ |
|  | Medium (20-99) | 252 | 40 | 231 |  |
|  | Large (100 or more) | 65 | 9 | 16 |  |
|  | Small (5-19) | 361 | 162 | 1162 | $\mathbf{2 2 2 4}$ |
|  | Medium (20-99) | 210 | 27 | 223 |  |
|  | Large (100 or more) | 52 | 15 | 12 |  |
|  |  | $\mathbf{2 7 4 9}$ | $\mathbf{1 1 7 4}$ | $\mathbf{7 3 5 9}$ | $\mathbf{1 1 2 8 2}$ |

Note: The sampling frame used and the universe are from separate sources
Universe Estimates

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Põhja-Eesti | Small (5-19) | 860 | 514 | 3410 | $\mathbf{6 3 3 6}$ |
|  | Medium (20-99) | 415 | 113 | 756 |  |
|  | Large (100 or more) | 91 | 47 | 130 |  |
| Lääne-Eesti, Kesk- | Small (5-19) | 443 | 247 | 1419 | $\mathbf{2 7 2 2}$ |
|  | Medium (20-99) | 252 | 40 | 231 |  |
|  | Large (100 or more) | 65 | 9 | 16 |  |
| Lõuna-Eesti | Small (5-19) | 361 | 162 | 1162 | $\mathbf{2 2 2 4}$ |
|  | Medium (20-99) | 210 | 27 | 223 |  |
|  | Large (100 or more) | 52 | 15 | 12 |  |
|  |  | $\mathbf{2 7 4 9}$ | $\mathbf{1 1 7 4}$ | $\mathbf{7 3 5 9}$ | $\mathbf{1 1 2 8 2}$ |

Note: Adjustments for strict, median and weak assumptions were not applied to universe estimates because the universe and the frame were from separate sources hence scenarios that apply to the frame cannot be assumed in the universe

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.10.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

## Item non-response was addressed by two strategies:

a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond $(-8)$ as a different option from don't know ( -9 ).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Estonia ES, 2019


As the following graph shows, the number of interviews per contacted establishments was $0.13 .{ }^{25}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.67 .

Rejection rate and Interviews per Contact Estonia ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Estonia. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 11 Georgia

## A.11.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 360 firms from the Georgia 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from GeoStat was used.

Regional stratification was done across five regions: Tbilisi; East; Adjara; Guria, Samegrelo, Zemo Svaneti; and Center.

| Regions of Georgia | Grouping to be used for stratification <br> purposes in BEEPS VI |
| :--- | :--- |
| Tbilisi | Tbilisi |
| Kakheti | East |
| Kvemo Kartli | Adjara |
| Adjara | Guria, Samegrelo, Zemo Svaneti |
| Samegrelo-Zemo Svaneti |  |
| Guria |  |

[^21]| Imereti |  |
| :--- | :--- |
| Shida Kartli | Center |
| Samtskhe-Javakheti |  |
| Mtskheta-Mtianeti |  |
| Racha-Lechkhumi and Kvemo Svaneti |  |
| Abkhazia | Not covered |

Georgia ES Sample Frame (Fresh and Panel Combined)

|  |  | Food | Other Manufacturing | Retail | Hotels and Restaurants | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tbilisi | Small (5-19) | 190 | 527 | 953 | 159 | 3390 | 7084 |
|  | Medium (20-99) | 93 | 176 | 205 | 50 | 1007 |  |
|  | Large (100 or more) | 36 | 32 | 81 | 11 | 174 |  |
| East | Small (5-19) | 120 | 96 | 249 | 21 | 396 | 1099 |
|  | Medium (20-99) | 36 | 41 | 24 | 8 | 66 |  |
|  | Large (100 or more) | 14 | 11 | 6 | 2 | 9 |  |
| Adjara | Small (5-19) | 61 | 95 | 244 | 84 | 671 | 1468 |
|  | Medium (20-99) | 17 | 22 | 26 | 16 | 183 |  |
|  | Large (100 or more) | 2 | 8 | 2 | 11 | 26 |  |
| Guria, Samegrelo, Zemo Svaneti | Small (5-19) | 91 | 37 | 116 | 20 | 322 | 722 |
|  | Medium (20-99) | 24 | 11 | 10 | 6 | 62 |  |
|  | Large (100 or more) | 4 | 3 | 0 | 1 | 15 |  |
| Center | Small (5-19) | 150 | 158 | 361 | 87 | 733 | 1849 |
|  | Medium (20-99) | 47 | 57 | 43 | 21 | 140 |  |
|  | Large (100 or more) | 17 | 13 | 3 | 7 | 12 |  |
|  |  | 902 | 1287 | 2323 | 504 | 7206 | 12222 |

Source: World Bank and GeoStat
Georgia Sample Frame (Panel)

|  |  | Food | Other Manufacturing | Retail | Hotels and Restaurants | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tbilisi | Small (5-19) | 4 | 10 | 37 | 0 | 32 | 137 |
|  | Medium (20-99) | 6 | 8 | 11 | 2 | 16 |  |
|  | Large (100 or more) | 3 | 3 | 2 | 0 | 3 |  |
| East | Small (5-19) | 6 | 8 | 20 | 1 | 8 | 67 |
|  | Medium (20-99) | 2 | 4 | 5 | 0 | 6 |  |
|  | Large (100 or more) | 1 | 4 | 1 | 0 | 1 |  |
| Adjara | Small (5-19) | 1 | 2 | 13 | 5 | 9 | 41 |
|  | Medium (20-99) | 2 | 0 | 1 | 1 | 4 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 0 | 2 |  |


| Guria, Samegrelo, | Small (5-19) | 3 | 2 | 12 | 1 | 5 | $\mathbf{3 0}$ |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Medium (20-99) | 4 | 2 | 0 | 0 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 |  |
| Center | Small (5-19) | 6 | 6 | 30 | 3 | 13 | $\mathbf{8 5}$ |
|  | Medium (20-99) | 5 | 6 | 4 | 0 | 6 |  |
|  | Large (100 or more) | 1 | 4 | 1 | 0 | 0 |  |
|  |  | $\mathbf{4 5}$ | $\mathbf{5 9}$ | $\mathbf{1 3 7}$ | $\mathbf{1 3}$ | $\mathbf{1 0 6}$ | $\mathbf{3 6 0}$ |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Fresh)

|  |  | Food | Other Manufacturing | Retail | Hotels and Restaurants | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tbilisi | Small (5-19) | 2 | 8 | 4 | 11 | 21 | 101 |
|  | Medium (20-99) | 2 | 2 | 2 | 3 | 2 |  |
|  | Large (100 or more) | 10 | 9 | 20 | 3 | 2 |  |
| East | Small (5-19) | 13 | 5 | 2 | 6 | 2 | 62 |
|  | Medium (20-99) | 10 | 7 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 4 | 2 | 2 | 1 | 2 |  |
| Adjara | Small (5-19) | 13 | 11 | 2 | 21 | 2 | 78 |
|  | Medium (20-99) | 5 | 7 | 2 | 5 | 2 |  |
|  | Large (100 or more) | 0 | 2 | 1 | 3 | 2 |  |
| Guria, Samegrelo, Zemo Svaneti | Small (5-19) | 2 | 2 | 2 | 5 | 2 | 27 |
|  | Medium (20-99) | 2 | 2 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 1 | 0 | 0 | 2 |  |
| Center | Small (5-19) | 8 | 4 | 2 | 17 | 2 | 61 |
|  | Medium (20-99) | 3 | 2 | 2 | 6 | 2 |  |
|  | Large (100 or more) | 5 | 3 | 1 | 2 | 2 |  |
|  |  | 80 | 67 | 46 | 87 | 49 | 329 |

## Original Sample Design (Panel)

|  |  | Food | Other Manufacturing | Retail | Hotels and Restaurants | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tbilisi | Small (5-19) | 3 | 6 | 10 | 0 | 10 | 74 |
|  | Medium (20-99) | 5 | 7 | 10 | 2 | 10 |  |
|  | Large (100 or more) | 3 | 3 | 2 | 0 | 3 |  |
| East | Small (5-19) | 4 | 8 | 10 | 1 | 7 | 53 |
|  | Medium (20-99) | 2 | 4 | 5 | 0 | 5 |  |
|  | Large (100 or more) | 1 | 4 | 1 | 0 | 1 |  |
| Adjara | Small (5-19) | 1 | 2 | 10 | 5 | 8 | 37 |
|  | Medium (20-99) | 2 | 0 | 1 | 1 | 4 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 0 | 2 |  |
| Guria, Samegrelo, Zemo Svaneti | Small (5-19) | 3 | 2 | 10 | 1 | 5 | 28 |
|  | Medium (20-99) | 4 | 2 | 0 | 0 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 |  |
| Center | Small (5-19) | 5 | 6 | 10 | 3 | 10 | 59 |
|  | Medium (20-99) | 5 | 5 | 4 | 0 | 5 |  |
|  | Large (100 or more) | 1 | 4 | 1 | 0 | 0 |  |
|  |  | 40 | 53 | 74 | 13 | 71 | 251 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $22.2 \%$ ( 665 out of 2991 establishments). ${ }^{26}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):
Achieved Interviews (Fresh and Panel Combined)

|  |  | Food | Other <br> Manufacturing | Retail | Hotels and <br> Restaurants | Other <br> Services | Grand <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Tbilisi | Small (5-19) | 3 | 12 | 17 | 17 | 36 | $\mathbf{1 8 0}$ |
|  | Medium (20-99) | 16 | 13 | 9 | 12 | 12 |  |
|  | Large (100 or more) | 5 | 4 | 10 | 12 | 13 |  |

[^22]| East | Small (5-19) | 26 | 14 | 18 | 5 | 7 | 109 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 7 | 10 | 5 | 0 | 0 |  |
|  | Large (100 or more) | 4 | 4 | 1 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 4 | 4 |  |
| Adjara | Small (5-19) | 12 | 18 | 19 | 17 | 7 | 117 |
|  | Medium (20-99) | 5 | 6 | 7 | 4 | 12 |  |
|  | Large (100 or more) | 1 | 4 | 1 | 1 | 3 |  |
| Guria, Samegrelo, Zemo Svaneti | Small (5-19) | 12 | 4 | 5 | 2 | 5 | 55 |
|  | Medium (20-99) | 7 | 2 | 6 | 1 | 2 |  |
|  | Large (100 or more) | 2 | 2 | 0 | 1 | 4 |  |
| Center | Small (5-19) | 9 | 8 | 15 | 23 | 11 | 120 |
|  | Medium (20-99) | 11 | 10 | 4 | 9 | 6 |  |
|  | Large (100 or more) | 2 | 6 | 1 | 2 | 3 |  |
|  |  | 122 | 117 | 118 | 99 | 125 | 581 |

Achieved Interviews (Panel)

|  |  | Food | Other Manufacturing | Retail | Hotels and Restaurants | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tbilisi | Small (5-19) | 1 | 1 | 7 | 0 | 13 | 38 |
|  | Medium (20-99) | 1 | 4 | 4 | 1 | 3 |  |
|  | Large (100 or more) | 1 | 1 | 0 | 0 | 1 |  |
| East | Small (5-19) | 2 | 1 | 4 | 1 | 3 | 18 |
|  | Medium (20-99) | 0 | 0 | 1 | 0 | 0 |  |
|  | Large (100 or more) | 1 | 3 | 0 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 2 |  |
| Adjara | Small (5-19) | 0 | 0 | 5 | 2 | 2 | 12 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 0 | 0 |  |
| Guria, Samegrelo, Zemo Svaneti | Small (5-19) | 0 | 1 | 3 | 1 | 2 | 8 |
|  | Medium (20-99) | 1 | 0 | 0 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 |  |
| Center | Small (5-19) | 2 | 3 | 11 | 0 | 5 | 34 |
|  | Medium (20-99) | 1 | 4 | 2 | 0 | 3 |  |


|  | Large (100 or more) | 0 | 3 | 0 | 0 | 0 |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | 11 | 21 | 37 | $\mathbf{5}$ | $\mathbf{3 6}$ | $\mathbf{1 1 0}$ |

## A.11.2. Status Codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 651 | Eligible | 1. Eligible establishment (Correct name and address) | 647 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 0 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 0 |
|  |  | 4. Eligible establishment (Moved and traced) | 0 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 4 |
| 911 | Screener refusal | 13. Refuses to answer the screener | 911 |
| 621 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 85 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 6 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 13 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 19 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 218 |
|  |  | 621. The firm discontinued businesses - (Other) | 97 |
|  |  | 71. Ineligible legal status: not a business, but private household | 111 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 27 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 45 |
| 44 | Out of Target | 151. Out of target - outside the covered regions | 1 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 3 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 15 |
|  |  | 156. Duplicated firm within the sample | 24 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 1 |
| 764 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 599 |
|  |  | 92. Line out of order | 39 |
|  |  | 93. No tone | 6 |
|  |  | 94. Phone number does not exist | 35 |
|  |  | 10. Answering machine | 3 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 82 |
| 2991 | Total contacted |  |  |

Response Outcomes: Georgia ES 2019:

| Target and totals | Sample target | 580 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $100.2 \%$ |
|  | Total contacts available in frame | 12222 |
|  | Total contacts issued | 3357 |
| Screening phase | Total contacts contacted | 2991 |
|  | Screening in process | 0 |
| Interview phase | Screener refusal | 651 |
| (only if eligible) | Ineligible + out of target | 911 |
|  | Unobtainable | 665 |
|  | Complete interviews without extra module | 764 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 581 |
| Percent <br> breakdown <br> (relative to total <br> contacted) | Screening in process rate | 0 |
|  | Screener refusal rate | 66 |
|  | Ineligible + out of target rate | $0.0 \%$ |
|  | Unobtainable rate | $20.5 \%$ |
|  | Interview conversion rate | $22.2 \%$ |
|  | Eligible in process + incomplete interviews rate | $25.5 \%$ |
|  | Interview refusal rate | $19.4 \%$ |

## A.11.3. Universe estimates

Universe estimates for the number of establishments in each cell in Georgia were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent Eligible
Georgia ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Georgia were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

## Universe Estimate Based on Sampling Weights

Strict Universe Estimates - Fresh:

|  |  | Food | Other Manufacturing | Retail | Hotels and Restaurants | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tbilisi | Small (5-19) | 28 | 78 | 141 | 24 | 327 | 873 |
|  | Medium (20-99) | 18 | 35 | 42 | 12 | 130 |  |
|  | Large (100 or more) | 5 | 4 | 11 | 2 | 16 |  |
| East | Small (5-19) | 29 | 24 | 61 | 5 | 64 | 245 |
|  | Medium (20-99) | 12 | 14 | 8 | 0 | 0 |  |
|  | Large (100 or more) | 4 | 4 | 1 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 4 | 15 |  |
| Adjara | Small (5-19) | 14 | 23 | 58 | 20 | 104 | 295 |
|  | Medium (20-99) | 5 | 7 | 8 | 5 | 38 |  |
|  | Large (100 or more) | 1 | 4 | 1 | 2 | 4 |  |
| Guria, Samegrelo, Zemo Svaneti | Small (5-19) | 24 | 10 | 30 | 5 | 55 | 167 |
|  | Medium (20-99) | 8 | 4 | 6 | 2 | 14 |  |
|  | Large (100 or more) | 2 | 2 | 0 | 1 | 4 |  |
| Center | Small (5-19) | 39 | 42 | 95 | 23 | 126 | 436 |
|  | Medium (20-99) | 17 | 21 | 15 | 9 | 32 |  |
|  | Large (100 or more) | 4 | 6 | 1 | 2 | 3 |  |
|  |  | 211 | 277 | 479 | 117 | 932 | 2016 |

Median Universe Estimates - Fresh:

|  |  | Food | Other Manufacturing | Retail | Hotels and Restaurants | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tbilisi | Small (5-19) | 78 | 231 | 422 | 68 | 1366 | 3286 |
|  | Medium (20-99) | 54 | 110 | 129 | 30 | 576 |  |
|  | Large (100 or more) | 24 | 22 | 57 | 7 | 111 |  |
| East | Small (5-19) | 55 | 47 | 123 | 10 | 178 | 558 |
|  | Medium (20-99) | 23 | 28 | 17 | 0 | 0 |  |
|  | Large (100 or more) | 10 | 9 | 5 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 7 | 47 |  |


| Adjara | Small (5-19) | 24 | 39 | 102 | 34 | 254 | 627 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 9 | 13 | 15 | 9 | 98 |  |
|  | Large (100 or more) | 1 | 5 | 1 | 7 | 16 |  |
| Guria, Samegrelo, Zemo Svaneti | Small (5-19) | 38 | 16 | 52 | 9 | 131 | 329 |
|  | Medium (20-99) | 14 | 7 | 6 | 4 | 36 |  |
|  | Large (100 or more) | 3 | 2 | 0 | 1 | 10 |  |
| Center | Small (5-19) | 70 | 79 | 182 | 42 | 336 | 958 |
|  | Medium (20-99) | 31 | 41 | 31 | 15 | 91 |  |
|  | Large (100 or more) | 13 | 10 | 2 | 5 | 9 |  |
|  |  | 448 | 660 | 1144 | 249 | 3258 | 5759 |

Weak Universe Estimates - Fresh:

|  |  | Food | Other Manufacturing | Retail | Hotels and Restaurants | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tbilisi | Small (5-19) | 136 | 385 | 709 | 106 | 2482 | 5496 |
|  | Medium (20-99) | 81 | 156 | 186 | 40 | 898 |  |
|  | Large (100 or more) | 34 | 30 | 78 | 9 | 165 |  |
| East | Small (5-19) | 89 | 72 | 190 | 14 | 298 | 869 |
|  | Medium (20-99) | 32 | 37 | 22 | 0 | 0 |  |
|  | Large (100 or more) | 13 | 11 | 6 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 9 | 75 |  |
| Adjara | Small (5-19) | 41 | 64 | 169 | 52 | 457 | 1042 |
|  | Medium (20-99) | 14 | 18 | 22 | 12 | 152 |  |
|  | Large (100 or more) | 2 | 7 | 2 | 9 | 23 |  |
| Guria, Samegrelo, Zemo Svaneti | Small (5-19) | 65 | 27 | 85 | 13 | 233 | 543 |
|  | Medium (20-99) | 21 | 10 | 9 | 5 | 55 |  |
|  | Large (100 or more) | 4 | 3 | 0 | 1 | 14 |  |
| Center | Small (5-19) | 112 | 120 | 279 | 60 | 558 | 1462 |
|  | Medium (20-99) | 43 | 53 | 40 | 18 | 130 |  |
|  | Large (100 or more) | 16 | 13 | 3 | 6 | 12 |  |
|  |  | 701 | 1006 | 1800 | 355 | 5550 | 9412 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.11.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.


As the following graph shows, the number of interviews per contacted establishments was 0.20. ${ }^{27}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.32 .


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the

[^23]data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Georgia. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 12 Greece

## A.12.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 323 firms from the 2016 EBRD survey was used; for fresh firms (i.e., firms not covered in 2016), establishment-level firm data from ERGANI was used.

Regional stratification for the Greece ES was done across four regions: Northern Greece, Central Greece, Attica, and Aegean Islands, Crete.

| NUTS 1 | Grouping to be used for stratification purposes in <br> BEEPS VI |
| :--- | :--- |
| North Greece | North Greece |
| Central Greece | Central Greece |
| Attica | Attica |
| Aegean Islands, Crete | Aegean Islands, Crete |

Greece ES Sample Frame (Fresh and Panel Combined)

|  |  | Food | Fabricated Metal Products | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North Greece | Small (5-19) | 929 | 183 | 1220 | 2238 | 7088 | 14217 |
|  | Medium (20-99) | 235 | 54 | 363 | 499 | 1193 |  |
|  | Large (100 or more) | 63 | 5 | 49 | 20 | 78 |  |
| Central Greece | Small (5-19) | 715 | 153 | 601 | 1669 | 5479 | 10429 |
|  | Medium (20-99) | 195 | 47 | 217 | 447 | 760 |  |
|  | Large (100 or more) | 33 | 8 | 61 | 9 | 35 |  |
| Attica | Small (5-19) | 951 | 270 | 1799 | 4160 | 12667 | 25134 |
|  | Medium (20-99) | 205 | 79 | 572 | 896 | 3019 |  |
|  | Large (100 or more) | 39 | 10 | 94 | 86 | 287 |  |
| Aegean Island, Crete | Small (5-19) | 323 | 51 | 196 | 1038 | 3959 | 6640 |
|  | Medium (20-99) | 69 | 4 | 42 | 221 | 614 |  |
|  | Large (100 or more) | 7 | 0 | 3 | 7 | 106 |  |
| Total |  | 3764 | 864 | 5217 | 11290 | 35285 | 56420 |

Source: European Bank for Reconstruction and Development, World Bank and ERGANI

## Greece ES Sample Frame (Panel)

|  |  | Food | Fabricated <br> Metal <br> Products | Other <br> Manufacturing | Retail | Other <br> Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North Greece | Small (5-19) | 1 | 3 | 18 | 13 | 19 | 75 |
|  | Medium (20-99) | 4 | 1 | 5 | 2 | 4 |  |
|  | Large (100 or more) | 1 | 1 | 0 | 1 | 2 |  |
| Central Greece | Small (5-19) | 4 | 3 | 6 | 14 | 11 | 58 |
|  | Medium (20-99) | 3 | 3 | 4 | 4 | 5 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 1 | 0 |  |
| Attica | Small (5-19) | 3 | 2 | 17 | 33 | 37 | 153 |


|  | Medium (20-99) | 2 | 6 | 9 | 12 | 21 |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Large (100 or more) | 0 | 0 | 3 | 4 | 4 |  |
| Iegean <br> Island, <br> Crete | Small (5-19) | 1 | 1 | 2 | 11 | 10 | $\mathbf{3 7}$ |
|  | Medium (20-99) | 2 | 0 | 1 | 2 | 4 |  |
|  | Large (100 or more) | 1 | 0 | 1 | 1 | 0 |  |
|  |  | $\mathbf{2 2}$ | $\mathbf{2 0}$ | $\mathbf{6 6}$ | $\mathbf{9 8}$ | $\mathbf{1 1 7}$ | $\mathbf{3 2 3}$ |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Fresh)

|  |  | Food | Fabricated Metal Products | Other <br> Manufacturing | Retail | Other <br> Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North Greece | Small (5-19) | 7 | 25 | 3 | 4 | 11 | 114 |
|  | Medium (20-99) | 7 | 11 | 6 | 3 | 3 |  |
|  | Large (100 or more) | 12 | 1 | 10 | 4 | 7 |  |
| Central Greece | Small (5-19) | 9 | 25 | 3 | 3 | 8 | 119 |
|  | Medium (20-99) | 13 | 9 | 11 | 5 | 3 |  |
|  | Large (100 or more) | 7 | 2 | 12 | 2 | 7 |  |
| Attica | Small (5-19) | 3 | 7 | 3 | 6 | 19 | 110 |
|  | Medium (20-99) | 3 | 11 | 3 | 3 | 5 |  |
|  | Large (100 or more) | 8 | 2 | 18 | 16 | 3 |  |
| Aegean Island, Crete | Small (5-19) | 20 | 10 | 15 | 11 | 6 | 127 |
|  | Medium (20-99) | 13 | 1 | 8 | 17 | 3 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 1 | 21 |  |
|  |  | 103 | 104 | 92 | 75 | 96 | 470 |

Original Sample Design (Panel)

|  |  | Food | Fabricated Metal Products | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North Greece | Small (5-19) | 1 | 2 | 6 | 9 | 2 | 36 |
|  | Medium (20-99) | 2 | 1 | 4 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 1 | 0 | 1 | 2 |  |
| Central Greece | Small (5-19) | 3 | 2 | 5 | 7 | 2 | 31 |
|  | Medium (20-99) | 2 | 2 | 3 | 2 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 1 | 0 |  |
| Attica | Small (5-19) | 2 | 2 | 2 | 8 | 6 | 40 |
|  | Medium (20-99) | 2 | 5 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 2 | 3 | 2 |  |
| Aegean Island, Crete | Small (5-19) | 1 | 1 | 2 | 7 | 2 | 23 |
|  | Medium (20-99) | 2 | 0 | 1 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 1 | 1 | 0 |  |
| Total |  | 17 | 16 | 28 | 45 | 24 | 130 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual
observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $4.9 \%$ ( 100 out of 2058 establishments). ${ }^{28}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

## Achieved Interviews (Fresh and Panel Combined)

|  |  | Food | Fabricated Metal Products | Other <br> Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North Greece | Small (5-19) | 7 | 27 | 13 | 6 | 15 | 150 |
|  | Medium (20-99) | 10 | 12 | 7 | 8 | 3 |  |
|  | Large (100 or more) | 14 | 3 | 10 | 7 | 8 |  |
| Central <br> Greece | Small (5-19) | 10 | 27 | 8 | 11 | 10 | 150 |
|  | Medium (20-99) | 15 | 11 | 14 | 7 | 5 |  |
|  | Large (100 or more) | 10 | 2 | 12 | 1 | 7 |  |
| Attica | Small (5-19) | 5 | 9 | 5 | 14 | 27 | 150 |
|  | Medium (20-99) | 3 | 15 | 5 | 11 | 7 |  |
|  | Large (100 or more) | 8 | 2 | 19 | 16 | 4 |  |
| Aegean Island, Crete | Small (5-19) | 21 | 11 | 17 | 18 | 8 | 150 |
|  | Medium (20-99) | 15 | 1 | 9 | 18 | 5 |  |
|  | Large (100 or more) | 2 | 0 | 1 | 3 | 21 |  |
| Total |  | 120 | 120 | 120 | 120 | 120 | 600 |

Achieved Interviews (Panel)

|  |  | Food | Fabricated Metal Products | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North Greece | Small (5-19) | 0 | 2 | 10 | 2 | 4 | 23 |
|  | Medium (20-99) | 1 | 0 | 1 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 1 | 0 | 1 | 1 |  |
| Central Greece | Small (5-19) | 1 | 2 | 5 | 8 | 2 | 29 |
|  | Medium (20-99) | 2 | 2 | 3 | 2 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 |  |
| Attica | Small (5-19) | 2 | 2 | 2 | 8 | 8 | 40 |
|  | Medium (20-99) | 0 | 4 | 2 | 8 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 1 |  |
| Aegean Island, Crete | Small (5-19) | 1 | 1 | 2 | 7 | 2 | 19 |
|  | Medium (20-99) | 1 | 0 | 1 | 1 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 0 |  |
| Total |  | 8 | 14 | 28 | 37 | 24 | 111 |

## A.12.2. Status Codes

| $\mathbf{0}$ | Screening in <br> process | 14. In process (the establishment is being called/is being <br> contacted - previous to ask the screener) | 0 |
| :---: | :--- | :--- | ---: |
| 961 | Eligible | 1. Eligible establishment (Correct name and address) | 2. Eligible establishment (Different name but same address - <br> the new firm/establishment bought the original <br> firm/establishment) |

[^24]|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 0 |
| :---: | :---: | :---: | :---: |
|  |  | 4. Eligible establishment (Moved and traced) | 5 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 2 |
| 974 | Screener refusal | 13. Refuses to answer the screener | 974 |
| 58 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 0 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 1 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 1 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 0 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 11 |
|  |  | 621. The firm discontinued businesses - (Other) | 12 |
|  |  | 71. Ineligible legal status: not a business, but private household | 0 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 31 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 2 |
| 42 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 20 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 0 |
|  |  | 156. Duplicated firm within the sample | 10 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 12 |
| 23 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 7 |
|  |  | 92. Line out of order | 5 |
|  |  | 93. No tone | 0 |
|  |  | 94. Phone number does not exist | 5 |
|  |  | 10. Answering machine | 3 |
|  |  | 11. Fax line- data line | 2 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 1 |
| 2058 | Total contacted |  |  |

Response Outcomes: Greece ES 2019

| Target and <br> totals | Sample target | 600 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $100.0 \%$ |
|  | Total contacts available in frame | 56420 |
|  | Total contacts issued | 2558 |
|  | Total contacts contacted | 2058 |
|  | Screening in process | 0 |


| Screening phase | Eligibles | 961 |
| :---: | :---: | :---: |
|  | Screener refusal | 974 |
|  | Ineligible + out of target | 100 |
|  | Unobtainable | 23 |
| Interview phase (only if eligible) | Complete interviews without extra module | 28 |
|  | Complete interviews with extra module | 572 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 354 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.0\% |
|  | Screener refusal rate | 47.3\% |
|  | Ineligible + out of target rate | 4.9\% |
|  | Unobtainable rate | 1.1\% |
|  | Interview conversion rate | 29.2\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 17.2\% |

## A.12.3. Universe estimates

Universe estimates for the number of establishments in each cell in Greece were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions
Percent Eligible Greece ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Greece were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights
Strict Universe Estimates - Fresh:

|  |  | Food | Fabricated Metal Products | Other <br> Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North Greece | Small (5-19) | 428 | 102 | 552 | 1126 | 2402 | 5745 |
|  | Medium (20-99) | 116 | 33 | 179 | 273 | 439 |  |
|  | Large (100 or more) | 31 | 3 | 24 | 10 | 28 |  |
| Central Greece | Small (5-19) | 287 | 74 | 239 | 732 | 1624 | 3674 |
|  | Medium (20-99) | 84 | 24 | 93 | 213 | 244 |  |
|  | Large (100 or more) | 14 | 4 | 26 | 4 | 11 |  |


| Attica | Small (5-19) | 354 | 122 | 661 | 1688 | 3469 | 1935 |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Medium (20-99) | 82 | 36 | 227 | 393 | 895 |  |
|  | Large (100 or more) | 16 | 5 | 36 | 36 | 83 |  |
| Aegean Island, <br> Crete | Small (5-19) | 112 | 21 | 67 | 390 | 1007 | $\mathbf{1 9 5 3 5}$ |
|  | Medium (20-99) | 25 | 2 | 15 | 90 | 169 |  |
|  | Large (100 or more) | 2 | 0 | 1 | 3 | 29 |  |
| Total |  | $\mathbf{1 5 5 1}$ | $\mathbf{4 2 5}$ | $\mathbf{2 1 2 0}$ | $\mathbf{4 9 6 0}$ | $\mathbf{1 0 4 0 1}$ | $\mathbf{1 9 4 5 8}$ |

Median Universe Estimates - Fresh:

|  |  | Food | Fabricated Metal Products | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North Greece | Small (5-19) | 892 | 181 | 1179 | 2117 | 6705 | 13403 |
|  | Medium (20-99) | 213 | 51 | 337 | 454 | 1082 |  |
|  | Large (100 or more) | 57 | 4 | 46 | 17 | 69 |  |
| Central Greece | Small (5-19) | 670 | 148 | 572 | 1544 | 5085 | 9633 |
|  | Medium (20-99) | 174 | 42 | 196 | 396 | 674 |  |
|  | Large (100 or more) | 30 | 8 | 56 | 7 | 31 |  |
| Attica | Small (5-19) | 932 | 276 | 1788 | 4018 | 12259 | 24169 |
|  | Medium (20-99) | 192 | 72 | 542 | 825 | 2791 |  |
|  | Large (100 or more) | 37 | 10 | 87 | 76 | 263 |  |
| Aegean <br> Island, Crete | Small (5-19) | 300 | 49 | 185 | 948 | 3633 | 6058 |
|  | Medium (20-99) | 60 | 4 | 37 | 194 | 538 |  |
|  | Large (100 or more) | 5 | 0 | 6 | 5 | 93 |  |
|  |  | 3561 | 844 | 5032 | 10601 | 33224 | 53262 |

## Weak Universe Estimates - Fresh:

|  |  | Food | Fabricated <br> Metal <br> Products | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North Greece | Small (5-19) | 904 | 183 | 1186 | 2122 | 6794 | 13533 |
|  | Medium (20-99) | 215 | 51 | 338 | 453 | 1093 |  |
|  | Large (100 or more) | 57 | 4 | 46 | 17 | 69 |  |
| Central Greece | Small (5-19) | 682 | 150 | 578 | 1555 | 5176 | 9771 |
|  | Medium (20-99) | 176 | 42 | 198 | 398 | 684 |  |
|  | Large (100 or more) | 30 | 8 | 56 | 7 | 31 |  |
| Attica | Small (5-19) | 947 | 279 | 1805 | 4038 | 12453 | 24463 |
|  | Medium (20-99) | 194 | 73 | 545 | 827 | 2827 |  |
|  | Large (100 or more) | 37 | 10 | 87 | 76 | 264 |  |
| Aegean Island, Crete | Small (5-19) | 307 | 50 | 187 | 959 | 3715 | 6179 |
|  | Medium (20-99) | 61 | 4 | 38 | 196 | 549 |  |
|  | Large (100 or more) | 5 | 0 | 9 | 5 | 94 |  |
|  |  | 3615 | 853 | 5074 | 10654 | 33750 | 53946 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.12.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer
some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. For this survey there were zero non-responses for the sales variable, $d 2$. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

As the following graph shows, the number of interviews per contacted establishments was 0.29. ${ }^{29}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.65 .

Rejection rate and Interviews per Contact
Greece ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Greece. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 13 Hungary

## A.13.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 310 firms from the Hungary 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from Dunn \& Bradstreet was used.

Regional stratification for the Hungary ES was done across seven regions: Central Hungary (KözépMagyarország), Central Transdanubia (Közép-Dunántúl), Northern Great Plain (Észak-Alföld),

[^25]Northern Hungary (Észak-Magyarország), Southern Great Plain (Dél-Alföld), Southern Transdanubia (Dél-Dunántúl) and Western Transdanubia (Nyugat-Dunántúl).

| NUTS1 | NUTS2 | NUTS3 | Grouping used for stratification purposes in BEEPS VI |
| :---: | :---: | :---: | :---: |
| Central Hungary (Közép- <br> Magyarország) | Budapest | Budapest | Central Hungary (KözépMagyarország) |
|  | Pest | Pest |  |
| Transdanubia (Dunántúl) | Central Transdanubia (Közép-Dunántúl) | Fejér | Central Transdanubia (Közép-Dunántúl) |
|  |  | Komárom-Esztergom |  |
|  |  | Veszprem |  |
|  | Western <br> Transdanubia (Nyugat-Dunántúl) | Győr-Moson-Sopron | Western Transdanubia (Nyugat-Dunántúl) |
|  |  | Vas |  |
|  |  | Zala |  |
|  | Southern Transdanubia (Dél-Dunántúl) | Baranya | Southern Transdanubia (Dél-Dunántúl) |
|  |  | Somogy |  |
|  |  | Tolna |  |
| Great Plain and North (Alföld és Észak) | Northern Hungary (Észak-Magyarország) | Borsod-Abaúj-Zemplén | Northern Hungary (ÉszakMagyarország) |
|  |  | Heves |  |
|  |  | Nógrád |  |
|  | Northern Great Plain (Észak-Alföld) | Hajdú-Bihar | Northern Great Plain (Észak-Alföld) |
|  |  | Jász-Nagykun-Szolnok |  |
|  |  | Szabolcs-Szatmár-Bereg |  |
|  | Southern Great Plain (Dél-Alföld) | Bács-Kiskun | Southern Great Plain (DélAlföld) |
|  |  | Békés |  |
|  |  | Csongrád-Csanád |  |

Hungary ES Sample Frame (Fresh and Panel)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other <br> Manufacturing | Retail | Other <br> Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Hungary | Small (5-19) | 475 | 545 | 149 | 1477 | 3793 | 12318 | 24352 |
|  | Medium (20-99) | 192 | 260 | 60 | 608 | 449 | 3133 |  |
|  | Large (100 or more) | 57 | 37 | 17 | 187 | 94 | 501 |  |
| Central Transdanubia | Small (5-19) | 123 | 264 | 47 | 368 | 689 | 2098 | 4760 |
|  | Medium (20-99) | 52 | 127 | 27 | 160 | 94 | 472 |  |
|  | Large (100 or more) | 17 | 30 | 15 | 136 | 6 | 35 |  |
| Western Transdanubia | Small (5-19) | 110 | 179 | 39 | 376 | 712 | 2094 | 4637 |
|  | Medium (20-99) | 42 | 83 | 22 | 221 | 100 | 431 |  |
|  | Large (100 or more) | 17 | 22 | 18 | 99 | 8 | 64 |  |
| Southern Transdanubia | Small (5-19) | 124 | 153 | 34 | 260 | 539 | 1460 | 3355 |
|  | Medium (20-99) | 54 | 63 | 15 | 151 | 57 | 330 |  |
|  | Large (100 or more) | 14 | 20 | 5 | 50 | 7 | 19 |  |
| Northern Hungary | Small (5-19) | 149 | 148 | 41 | 245 | 619 | 1460 | 3489 |
|  | Medium (20-99) | 59 | 110 | 17 | 108 | 49 | 318 |  |
|  | Large (100 or more) | 13 | 31 | 9 | 74 | 9 | 30 |  |
| Northern Great Plain | Small (5-19) | 162 | 174 | 42 | 354 | 861 | 2296 | 5173 |
|  | Medium (20-99) | 114 | 123 | 18 | 190 | 117 | 506 |  |
|  | Large (100 or more) | 29 | 26 | 9 | 86 | 15 | 51 |  |
| Southern Great Plain | Small (5-19) | 240 | 197 | 67 | 415 | 991 | 2446 | 5726 |
|  | Medium (20-99) | 117 | 93 | 33 | 223 | 119 | 572 |  |
|  | Large (100 or more) | 43 | 14 | 11 | 95 | 8 | 42 |  |


|  |  | 2203 | 2699 | 695 |  | 5883 | 9336 | 30676 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Source: World Bank and Dunn \& Bradstreet

Hungary Sample Frame (Panel)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other <br> Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Hungary | Small (5-19) | 3 | 2 | 5 | 11 | 29 | 27 | 136 |
|  | Medium (20-99) | 1 | 4 | 2 | 5 | 11 | 12 |  |
|  | Large (100 or more) | 2 | 1 | 0 | 2 | 8 | 11 |  |
| Central <br> Transdanubia | Small (5-19) | 0 | 0 | 0 | 5 | 9 | 5 | 28 |
|  | Medium (20-99) | 0 | 0 | 0 | 2 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 3 | 2 | 2 |  |
| Western <br> Transdanubia | Small (5-19) | 1 | 1 | 1 | 1 | 7 | 9 | 36 |
|  | Medium (20-99) | 1 | 0 | 0 | 3 | 0 | 4 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 4 | 1 | 2 |  |
| Southern Transdanubia | Small (5-19) | 2 | 0 | 0 | 0 | 5 | 5 | 21 |
|  | Medium (20-99) | 0 | 0 | 0 | 2 | 2 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 2 | 1 | 1 |  |
| Northern Hungary | Small (5-19) | 1 | 2 | 0 | 2 | 4 | 4 | 23 |
|  | Medium (20-99) | 0 | 0 | 0 | 2 | 2 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 1 | 1 | 3 |  |
| Northern Great Plain | Small (5-19) | 1 | 2 | 0 | 2 | 4 | 5 | 29 |
|  | Medium (20-99) | 2 | 1 | 1 | 3 | 1 | 2 |  |
|  | Large (100 or more) | 3 | 0 | 0 | 1 | 1 | 0 |  |
| Southern Great Plain | Small (5-19) | 1 | 1 | 0 | 4 | 15 | 9 | 37 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 3 | 0 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 0 | 1 | 2 |  |
|  |  | 20 | 14 | 9 | 55 | 107 | 105 | 310 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Fresh)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other <br> Manufacturing | Retail | Other <br> Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central <br> Hungary | Small (5-19) | 3 | 3 | 3 | 3 | 7 | 21 | 79 |
|  | Medium (20-99) | 3 | 3 | 3 | 3 | 3 | 6 |  |
|  | Large (100 or more) | 3 | 3 | 3 | 3 | 3 | 3 |  |
| Central <br> Transdanubia | Small (5-19) | 3 | 5 | 12 | 3 | 3 | 10 | 101 |
|  | Medium (20-99) | 7 | 8 | 7 | 3 | 4 | 3 |  |
|  | Large (100 or more) | 4 | 8 | 4 | 8 | 2 | 7 |  |
| Western Transdanubia | Small (5-19) | 3 | 3 | 10 | 3 | 3 | 7 | 91 |
|  | Medium (20-99) | 7 | 7 | 6 | 3 | 5 | 3 |  |
|  | Large (100 or more) | 4 | 6 | 5 | 7 | 2 | 7 |  |
| Southern <br> Transdanubia | Small (5-19) | 5 | 7 | 9 | 3 | 6 | 4 | 102 |
|  | Medium (20-99) | 12 | 11 | 4 | 3 | 6 | 3 |  |
|  | Large (100 or more) | 4 | 5 | 1 | 12 | 2 | 5 |  |
|  | Small (5-19) | 5 | 3 | 11 | 3 | 7 | 3 | 100 |


| Northern Hungary | Medium (20-99) | 10 | 10 | 4 | 3 | 4 | 3 | 97 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 3 | 8 | 2 | 11 | 2 | 8 |  |
| Northern Great Plain | Small (5-19) | 3 | 3 | 10 | 3 | 7 | 12 |  |
|  | Medium (20-99) | 5 | 5 | 5 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 8 | 7 | 2 | 7 | 4 | 7 |  |
| Southern Great Plain | Small (5-19) | 3 | 3 | 11 | 3 | 7 | 11 | 100 |
|  | Medium (20-99) | 6 | 6 | 9 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 11 | 4 | 3 | 7 | 2 | 5 |  |
|  |  | 112 | 118 | 124 | 97 | 85 | 134 | 670 |

Original Sample Design (Panel)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Hungary | Small (5-19) | 2 | 2 | 2 | 2 | 2 | 11 | 41 |
|  | Medium (20-99) | 1 | 2 | 2 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 1 | 0 | 2 | 2 | 2 |  |
| Central Transdanubia | Small (5-19) | 0 | 0 | 0 | 2 | 6 | 3 | 19 |
|  | Medium (20-99) | 0 | 0 | 0 | 2 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 2 | 2 | 2 |  |
| Western Transdanubia | Small (5-19) | 1 | 1 | 1 | 1 | 6 | 7 | 29 |
|  | Medium (20-99) | 1 | 0 | 0 | 2 | 0 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 3 | 1 | 2 |  |
| Southern <br> Transdanubia | Small (5-19) | 2 | 0 | 0 | 0 | 4 | 3 | 18 |
|  | Medium (20-99) | 0 | 0 | 0 | 2 | 2 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 2 | 1 | 1 |  |
| Northern Hungary | Small (5-19) | 1 | 2 | 0 | 2 | 3 | 3 | 20 |
|  | Medium (20-99) | 0 | 0 | 0 | 2 | 2 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 1 | 1 | 2 |  |
| Northern Great Plain | Small (5-19) | 1 | 2 | 0 | 2 | 2 | 3 | 23 |
|  | Medium (20-99) | 2 | 1 | 1 | 2 | 1 | 2 |  |
|  | Large (100 or more) | 2 | 0 | 0 | 1 | 1 | 0 |  |
| Southern Great Plain | Small (5-19) | 1 | 1 | 0 | 2 | 4 | 6 | 20 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 2 | 0 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 0 | 1 | 2 |  |
|  |  | 18 | 12 | 6 | 34 | 45 | 55 | 170 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $8.0 \%$ ( 617 out of 7697 establishments). ${ }^{30}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 6 | 9 | 7 | 5 | 10 | 40 | 111 |
| Hungary | Medium (20-99) | 3 | 3 | 2 | 3 | 4 | 7 |  |

[^26]|  | Large (100 or more) | 3 | 2 | 1 | 2 | 3 | 1 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Transdanubia | Small (5-19) | 5 | 5 | 11 | 5 | 7 | 14 | 122 |
|  | Medium (20-99) | 11 | 9 | 8 | 5 | 5 | 3 |  |
|  | Large (100 or more) | 2 | 8 | 3 | 12 | 3 | 6 |  |
| Western Transdanubia | Small (5-19) | 5 | 9 | 7 | 7 | 13 | 17 | 111 |
|  | Medium (20-99) | 0 | 9 | 5 | 9 | 5 | 2 |  |
|  | Large (100 or more) | 0 | 2 | 4 | 5 | 3 | 5 |  |
|  | Medium and Large $(20+)$ | 4 | 0 | 0 | 0 | 0 | 0 |  |
| Southern Transdanubia | Small (5-19) | 17 | 11 | 10 | 5 | 14 | 6 | 140 |
|  | Medium (20-99) | 10 | 11 | 0 | 5 | 9 | 5 |  |
|  | Large (100 or more) | 4 | 6 | 0 | 12 | 2 | 6 |  |
|  | Medium and Large $(20+)$ | 0 | 0 | 7 | 0 | 0 | 0 |  |
| Northern Hungary | Small (5-19) | 12 | 6 | 7 | 10 | 18 | 5 | 93 |
|  | Medium (20-99) | 0 | 8 | 0 | 10 | 0 | 3 |  |
|  | Large (100 or more) | 0 | 1 | 0 | 3 | 0 | 2 |  |
|  | Medium and Large $(20+)$ | 1 | 0 | 3 | 0 | 4 | 0 |  |
| Northern Great Plain | Small (5-19) | 5 | 13 | 6 | 3 | 12 | 24 | 117 |
|  | Medium (20-99) | 3 | 15 | 0 | 8 | 7 | 4 |  |
|  | Large (100 or more) | 2 | 1 | 0 | 7 | 1 | 3 |  |
|  | Medium and Large $(20+)$ | 0 | 0 | 3 | 0 | 0 | 0 |  |
| Southern Great Plain | Small (5-19) | 8 | 7 | 9 | 5 | 6 | 17 | 111 |
|  | Medium (20-99) | 10 | 11 | 8 | 3 | 4 | 2 |  |
|  | Large (100 or more) | 4 | 4 | 2 | 4 | 1 | 6 |  |
|  |  | 115 | 150 | 103 | 128 | 131 | 178 | 805 |

Achieved Interviews (Panel)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Hungary | Small (5-19) | 0 | 0 | 1 | 1 | 2 | 12 | 26 |
|  | Medium (20-99) | 0 | 1 | 1 | 1 | 3 | 1 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 0 | 1 | 1 |  |
| Central <br> Transdanubia | Small (5-19) | 0 | 0 | 0 | 2 | 3 | 5 | 13 |
|  | Medium (20-99) | 0 | 0 | 0 | 1 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 2 | 0 | 0 |  |
| Western <br> Transdanubia | Small (5-19) | 0 | 1 | 0 | 1 | 3 | 7 | 12 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Southern Transdanubia | Small (5-19) | 1 | 0 | 0 | 0 | 4 | 2 | 12 |
|  | Medium (20-99) | 0 | 0 | 0 | 1 | 2 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 2 | 0 | 0 |  |
| Northern Hungary | Small (5-19) | 1 | 0 | 0 | 2 | 0 | 2 | 7 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 1 | 0 |  |
| Northern Great Plain | Small (5-19) | 0 | 0 | 0 | 0 | 1 | 2 | 6 |
|  | Medium (20-99) | 0 | 1 | 0 | 2 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Southern Great Plain | Small (5-19) | 0 | 1 | 0 | 1 | 1 | 5 | 11 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 0 |  |


|  | Large (100 or more) | 0 | 0 | 0 | 0 | 1 | 2 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{2}$ | $\mathbf{1 6}$ | $\mathbf{2 2}$ | $\mathbf{4 0}$ | $\mathbf{8 7}$ |

## A.13.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 808 | Eligible | 1. Eligible establishment (Correct name and address) | 808 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 0 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 0 |
|  |  | 4. Eligible establishment (Moved and traced) | 0 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 0 |
| 5187 | Screener refusal | 13. Refuses to answer the screener | 5187 |
| 506 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 0 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 37 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 8 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 17 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 82 |
|  |  | 621. The firm discontinued businesses - (Other) | 41 |
|  |  | 71. Ineligible legal status: not a business, but private household | 22 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 4 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 295 |
| 111 | Out of Target | 151. Out of target - outside the covered regions | 83 |
|  |  | 152. Out of target - moved abroad | 11 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 2 |
|  |  | 156. Duplicated firm within the sample | 15 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 0 |
| 1085 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 1034 |
|  |  | 92. Line out of order | 6 |
|  |  | 93. No tone | 1 |
|  |  | 94. Phone number does not exist | 2 |
|  |  | 10. Answering machine | 7 |
|  |  | 11. Fax line- data line | 0 |


|  |  | 12. Wrong address/ moved away and could not get the new <br> references | 35 |  |  |
| :--- | :--- | :--- | :--- | :---: | :---: |
| $\mathbf{7 6 9 7}$ | Total contacted |  |  |  |  |

## Response Outcomes: Hungary ES 2019

| Target and totals | Sample target | 840 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $95.8 \%$ |
|  | Total contacts available in frame | 10184 |
|  | Total contacts issued | 7697 |
|  | Total contacts contacted | 7697 |


| Screening phase | Screening in process | 0 |
| :--- | :--- | ---: |
|  | Eligibles | 808 |
|  | Screener refusal | 5187 |
|  | Ineligible + out of target | 617 |
|  | Unobtainable | 1085 |
| Interview phase (only if eligible) | Complete interviews without extra module | 0 |
|  | Complete interviews with extra module | 805 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 3 |


| Percent breakdown (relative to total <br> contacted) <br>   Screening in process rate | $0.0 \%$ |  |
| :---: | :--- | ---: |
|  | Ineligible + out of target rate | $67.4 \%$ |
|  | Unobtainable rate | $8.0 \%$ |
|  | Interview conversion rate | $14.1 \%$ |
|  | Eligible in process + incomplete interviews rate | $0.5 \%$ |
|  | Interview refusal rate | $0.0 \%$ |

## A.13.3. Universe estimates

Universe estimates for the number of establishments in each cell in Hungary were produced for the strict, weak and median eligibility definitions described 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions
Percent Eligible Hungary ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Hungary were produced for the strict, weak and median eligibility definitions. Tables below shows the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Strict Universe Estimates - Fresh:

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other <br> Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central <br> Hungary | Small (5-19) | 24 | 31 | 14 | 60 | 164 | 360 | 885 |
|  | Medium (20-99) | 10 | 16 | 6 | 26 | 21 | 97 |  |
|  | Large (100 or more) | 3 | 2 | 2 | 8 | 4 | 36 |  |
| Central <br> Transdanubia | Small (5-19) | 25 | 62 | 18 | 62 | 123 | 254 | 758 |
|  | Medium (20-99) | 11 | 32 | 11 | 29 | 18 | 61 |  |
|  | Large (100 or more) | 4 | 8 | 6 | 25 | 3 | 6 |  |
| Western Transdanubia | Small (5-19) | 9 | 17 | 7 | 26 | 53 | 105 | 307 |
|  | Medium (20-99) | 0 | 9 | 5 | 16 | 8 | 23 |  |
|  | Large (100 or more) | 0 | 2 | 4 | 7 | 3 | 5 |  |
|  | Medium and Large $(20+)$ | 5 | 0 | 0 | 0 | 0 | 0 |  |
| Southern Transdanubia | Small (5-19) | 35 | 50 | 18 | 60 | 133 | 244 | 734 |
|  | Medium (20-99) | 16 | 22 | 0 | 37 | 15 | 59 |  |
|  | Large (100 or more) | 4 | 7 | 0 | 13 | 2 | 6 |  |
|  | Medium and Large $(20+)$ | 0 | 0 | 12 | 0 | 0 | 0 |  |
| Northern Hungary | Small (5-19) | 12 | 14 | 7 | 17 | 45 | 71 | 230 |
|  | Medium (20-99) | 0 | 11 | 0 | 10 | 0 | 17 |  |
|  | Large (100 or more) | 0 | 3 | 0 | 5 | 0 | 2 |  |
|  | Medium and Large $(20+)$ | 6 | 0 | 4 | 0 | 5 | 0 |  |
| Northern Great Plain | Small (5-19) | 15 | 19 | 7 | 27 | 70 | 126 | 369 |
|  | Medium (20-99) | 11 | 15 | 0 | 15 | 10 | 30 |  |
|  | Large (100 or more) | 3 | 3 | 0 | 7 | 1 | 3 |  |
|  | Medium and Large $(20+)$ | 0 | 0 | 5 | 0 | 0 | 0 |  |
| Southern Great Plain | Small (5-19) | 28 | 26 | 15 | 40 | 101 | 168 | 519 |
|  | Medium (20-99) | 15 | 13 | 8 | 23 | 13 | 42 |  |
|  | Large (100 or more) | 5 | 4 | 3 | 10 | 1 | 6 |  |
|  |  | 244 | 367 | 152 | 524 | 793 | 1721 | 3801 |

Median Universe Estimates - Fresh:

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Hungary | Small (5-19) | 345 | 406 | 112 | 1088 | 2879 | 8981 | 17763 |
|  | Medium (20-99) | 133 | 185 | 43 | 428 | 326 | 2184 |  |
|  | Large (100 or more) | 38 | 25 | 12 | 126 | 65 | 387 |  |
| Central <br> Transdanubia | Small (5-19) | 118 | 260 | 47 | 358 | 691 | 2022 | 4577 |
|  | Medium (20-99) | 48 | 119 | 26 | 149 | 90 | 435 |  |
|  | Large (100 or more) | 15 | 27 | 14 | 121 | 6 | 31 |  |
| Western Transdanubia | Small (5-19) | 100 | 167 | 37 | 348 | 679 | 1918 | 4236 |
|  | Medium (20-99) | 0 | 74 | 20 | 196 | 91 | 377 |  |
|  | Large (100 or more) | 0 | 19 | 16 | 84 | 7 | 53 |  |
|  | Medium and Large $(20+)$ | 51 | 0 | 0 | 0 | 0 | 0 |  |
| Southern Transdanubia | Small (5-19) | 118 | 149 | 34 | 251 | 536 | 1394 | 3201 |
|  | Medium (20-99) | 49 | 59 | 0 | 139 | 54 | 301 |  |
|  | Large (100 or more) | 12 | 18 | 0 | 44 | 6 | 17 |  |


|  | Medium and Large $(20+)$ | 0 | 0 | 19 | 0 | 0 | 0 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Northern Hungary | Small (5-19) | 114 | 116 | 33 | 191 | 497 | 1125 | 2684 |
|  | Medium (20-99) | 0 | 83 | 0 | 80 | 0 | 234 |  |
|  | Large (100 or more) | 0 | 22 | 0 | 53 | 0 | 21 |  |
|  | Medium and Large $(20+)$ | 52 | 0 | 20 | 0 | 44 | 0 |  |
| Northern Great Plain | Small (5-19) | 108 | 119 | 29 | 240 | 601 | 1539 | 3461 |
|  | Medium (20-99) | 73 | 80 | 0 | 123 | 78 | 324 |  |
|  | Large (100 or more) | 18 | 16 | 0 | 53 | 10 | 31 |  |
|  | Medium and Large $(20+)$ | 0 | 0 | 18 | 0 | 0 | 0 |  |
| Southern Great Plain | Small (5-19) | 178 | 150 | 52 | 313 | 771 | 1827 | 4272 |
|  | Medium (20-99) | 83 | 68 | 24 | 161 | 88 | 409 |  |
|  | Large (100 or more) | 29 | 10 | 8 | 65 | 6 | 29 |  |
|  |  | 1682 | 2172 | 561 | 4612 | 7526 | 23642 | 40195 |

Weak Universe Estimates - Fresh:

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Hungary | Small (5-19) | 428 | 495 | 140 | 1321 | 3423 | 10964 | 21802 |
|  | Medium (20-99) | 174 | 237 | 56 | 546 | 407 | 2801 |  |
|  | Large (100 or more) | 52 | 34 | 16 | 169 | 86 | 452 |  |
| Central Transdanubia | Small (5-19) | 120 | 260 | 48 | 357 | 674 | 2025 | 4631 |
|  | Medium (20-99) | 51 | 126 | 28 | 156 | 92 | 458 |  |
|  | Large (100 or more) | 17 | 30 | 15 | 133 | 7 | 34 |  |
| Western Transdanubia | Small (5-19) | 107 | 175 | 39 | 363 | 693 | 2011 | 4487 |
|  | Medium (20-99) | 0 | 82 | 22 | 214 | 98 | 416 |  |
|  | Large (100 or more) | 0 | 22 | 18 | 97 | 8 | 62 |  |
|  | Medium and Large $(20+)$ | 59 | 0 | 0 | 0 | 0 | 0 |  |
| Southern Transdanubia | Small (5-19) | 120 | 149 | 34 | 249 | 520 | 1390 | 3218 |
|  | Medium (20-99) | 52 | 61 | 0 | 145 | 55 | 316 |  |
|  | Large (100 or more) | 14 | 20 | 0 | 48 | 7 | 19 |  |
|  | Medium and Large $(20+)$ | 0 | 0 | 21 | 0 | 0 | 0 |  |
| Northern Hungary | Small (5-19) | 139 | 139 | 40 | 227 | 579 | 1346 | 3246 |
|  | Medium (20-99) | 0 | 104 | 0 | 101 | 0 | 294 |  |
|  | Large (100 or more) | 0 | 29 | 0 | 69 | 0 | 28 |  |
|  | Medium and Large $(20+)$ | 69 | 0 | 26 | 0 | 56 | 0 |  |
| Northern Great Plain | Small (5-19) | 135 | 145 | 36 | 292 | 716 | 1882 | 4272 |
|  | Medium (20-99) | 95 | 103 | 0 | 157 | 98 | 417 |  |
|  | Large (100 or more) | 24 | 22 | 0 | 72 | 13 | 42 |  |
|  | Medium and Large $(20+)$ | 0 | 0 | 24 | 0 | 0 | 0 |  |
| Southern Great Plain | Small (5-19) | 220 | 182 | 64 | 377 | 908 | 2209 | 5212 |
|  | Medium (20-99) | 108 | 86 | 32 | 203 | 109 | 519 |  |
|  | Large (100 or more) | 40 | 13 | 11 | 87 | 7 | 38 |  |
|  |  | 2024 | 2514 | 669 | 5383 | 8556 | 27724 | 46869 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.13.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Hungary ES, 2019


As the following graph shows, the number of interviews per contacted establishments was 0.11. ${ }^{31}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.67 .

Rejection rate and Interviews per Contact Hungary ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames

[^27]are not unique to Hungary. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 14 Italy

## A.14.1. Sampling structure and implementation

The sample frame consisted of a listing of establishments from Dun \& Bradstreet. For establishments that were part of a multi-establishment firm and did not have establishment-level information on size, size information of the immediate headquarters was used to impute size bands as follows:

- If the immediate headquarters was small, the establishment was classified as small.
- If the immediate headquarters was medium or large, the establishment was classified as medium.

Regional stratification for the Italy ES was done across the five NUTS1 regions: Northwest, Northeast, Center, South and Islands.

| NUTS-2 regions | NUTS-1 regions | Grouping to be used for stratification purposes in BEEPS VI |
| :---: | :---: | :---: |
| Piemonte | Northwest Italy | Northwest |
| Valle d'Aosta |  |  |
| Liguria |  |  |
| Lombardia |  |  |
| Trentoni-AltoAdige/Sudtirol | Northeast Italy | Northeast |
| Veneto |  |  |
| Friuli-Venezia Giulia |  |  |
| Emilia-Romagna |  |  |
| Toscana | Central Italy | Central |
| Umbria |  |  |
| Marche |  |  |
| Lazio |  |  |
| Abruzzo | South Italy | South |
| Molise |  |  |
| Campania |  |  |
| Puglia |  |  |
| Basilicata |  |  |
| Calabria |  |  |
| Sicilia | Insular Italy | Islands |
| Sardegna |  |  |

Italy ES Sample Frame (Fresh)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Northwest | Small (5-19) | 60 | 180 | 100 | 360 | 240 | 660 | 3117 |
|  | Medium (20-99) | 80 | 140 | 160 | 100 | 60 | 120 |  |
|  | Large (100 or more) | 150 | 220 | 267 | 80 | 80 | 60 |  |
| Northeast | Small (5-19) | 60 | 120 | 80 | 320 | 160 | 580 | 2834 |
|  | Medium (20-99) | 100 | 140 | 180 | 100 | 60 | 100 |  |
|  | Large (100 or more) | 141 | 173 | 280 | 80 | 100 | 60 |  |
| Center | Small (5-19) | 80 | 80 | 80 | 340 | 260 | 480 | 2617 |
|  | Medium (20-99) | 160 | 180 | 220 | 100 | 80 | 80 |  |
|  | Large (100 or more) | 36 | 60 | 40 | 160 | 121 | 60 |  |
| South | Small (5-19) | 160 | 120 | 120 | 140 | 260 | 380 | 2657 |
|  | Medium (20-99) | 220 | 240 | 280 | 100 | 100 | 60 |  |
|  | Large (100 or more) | 94 | 52 | 21 | 166 | 84 | 60 |  |
| Islands | Small (5-19) | 280 | 240 | 211 | 120 | 280 | 180 | 2717 |
|  | Medium (20-99) | 400 | 200 | 80 | 220 | 280 | 60 |  |
|  | Large (100 or more) | 14 | 16 | 6 | 27 | 43 | 60 |  |
|  |  | 2035 | 2161 | 2125 | 2413 | 2208 | 3000 | 13942 |

Source: Dun \& Bradstreet

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

## Original Sample Design

Original Sample Design (Fresh)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Northwest | Small (5-19) | 3 | 9 | 5 | 18 | 12 | 33 | 160 |
|  | Medium (20-99) | 4 | 7 | 8 | 5 | 3 | 6 |  |
|  | Large (100 or more) | 11 | 11 | 14 | 4 | 4 | 3 |  |
| Northeast | Small (5-19) | 3 | 6 | 4 | 16 | 8 | 29 | 150 |
|  | Medium (20-99) | 5 | 7 | 9 | 5 | 3 | 5 |  |



The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $4.5 \%$ ( 205 out of 4520 establishments). ${ }^{32}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

| Achieved Interviews (Fresh) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| Northwest | Small (5-19) | 3 | 9 | 5 | 18 | 12 | 33 | 162 |
|  | Medium (20-99) | 4 | 7 | 8 | 5 | 3 | 6 |  |
|  | Large (100 or more) | 11 | 11 | 15 | 5 | 4 | 3 |  |
| Northeast | Small (5-19) | 3 | 6 | 4 | 16 | 7 | 30 | 150 |
|  | Medium (20-99) | 5 | 7 | 9 | 5 | 3 | 5 |  |
|  | Large (100 or more) | 12 | 12 | 14 | 4 | 5 | 3 |  |
| Center | Small (5-19) | 4 | 4 | 4 | 17 | 13 | 24 | 150 |
|  | Medium (20-99) | 8 | 9 | 13 | 5 | 4 | 4 |  |
|  | Large (100 or more) | 7 | 7 | 7 | 8 | 9 | 3 |  |
| South | Small (5-19) | 8 | 6 | 6 | 7 | 13 | 17 | 148 |
|  | Medium (20-99) | 11 | 12 | 14 | 5 | 5 | 3 |  |

[^28]|  | Large (100 or more) | 9 | 7 | 3 | 11 | 8 | 3 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Islands | Small (5-19) | 14 | 12 | 14 | 6 | 14 | 9 | 150 |
|  | Medium (20-99) | 20 | 10 | 0 | 11 | 14 | 3 |  |
|  | Large (100 or more) | 1 | 1 | 0 | 8 | 5 | 3 |  |
|  | Medium and Large (20+) | 0 | 0 | 5 | 0 | 0 | 0 |  |
|  |  | 120 | 120 | 121 | 131 | 119 | 149 | 760 |

## A.14.2. Status codes

| 61 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 61 |
| :---: | :---: | :---: | :---: |
| 771 | Eligible | 1. Eligible establishment (Correct name and address) | 766 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 3 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 0 |
|  |  | 4. Eligible establishment (Moved and traced) | 2 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 0 |
| 1270 | Screener refusal | 13. Refuses to answer the screener | 1270 |
| 169 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 13 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 0 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 0 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 0 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 4 |
|  |  | 621. The firm discontinued businesses - (Other) | 3 |
|  |  | 71. Ineligible legal status: not a business, but private household | 0 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 148 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 1 |
| 36 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 4 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 1 |
|  |  | 156. Duplicated firm within the sample | 8 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 23 |
| 2213 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 854 |
|  |  | 92. Line out of order | 30 |
|  |  | 93. No tone | 224 |
|  |  | 94. Phone number does not exist | 1083 |
|  |  | 10. Answering machine | 4 |
|  |  | 11. Fax line- data line | 15 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 3 |
| 4520 | Total |  |  |

Response Outcomes: Italy ES 2019

| Target and totals | Sample target | 760 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $100.0 \%$ |
|  | Total contacts available in frame | 13942 |
|  | Total contacts issued | 5135 |
| Screening phase | Total contacts contacted | 4520 |
| Interview phase <br> (only if eligible) | Screening in process | 61 |
|  | Eligibles | Screener refusal |
|  | Ineligible + out of target | 771 |
|  | Unobtainable | 1270 |
|  | Complete interviews without extra module interviews with extra module | 205 |
|  | Interview refusal | 2213 |
| Percent <br> breakdown <br> (relative to total <br> contacted) | Screening in process rate | 0 |
|  | Screener refusal rate | 760 |
|  | Ineligible + out of target rate | 10 |
|  | Unobtainable rate | $1.3 \%$ |
|  | Interview conversion rate | $28.1 \%$ |
|  | Eligible in process + incomplete interviews rate | $4.5 \%$ |
|  | Interview refusal rate | $16.0 \%$ |

## A.14.3. Universe estimates

Universe figures for the number of establishments in each cell in Italy were obtained from Istat's 2015 ASIA registry (Registro statistico delle imprese attive).

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.


Weights for the probability of selection were computed using the number of completed interviews for each cell.

For this survey, because the source of the sample was different than the source of universe figures, eligibility adjustments were not made, and wstrict, wmedian and wweak coincide.

## Universe

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Northwest | Small (5-19) | 2767 | 6986 | 3780 | 15783 | 11668 | 46900 | 111381 |
|  | Medium (20-99) | 732 | 1854 | 1712 | 5491 | 2019 | 8484 |  |
|  | Large (100 or more) | 161 | 163 | 336 | 1149 | 329 | 1067 |  |
| Northeast | Small (5-19) | 2785 | 5093 | 3312 | 14089 | 9528 | 41105 | 95615 |
|  | Medium (20-99) | 839 | 1581 | 1581 | 4966 | 1693 | 6712 |  |
|  | Large (100 or more) | 174 | 141 | 373 | 861 | 150 | 632 |  |
| Center | Small (5-19) | 2256 | 2249 | 899 | 12763 | 9782 | 34137 | 74797 |
|  | Medium (20-99) | 345 | 534 | 369 | 3134 | 1512 | 5356 |  |
|  | Large (100 or more) | 46 | 44 | 57 | 483 | 151 | 680 |  |
| South | Small (5-19) | 2623 | 1466 | 509 | 6467 | 9017 | 27185 | 55932 |
|  | Medium (20-99) | 545 | 375 | 174 | 1699 | 845 | 4211 |  |
|  | Large (100 or more) | 61 | 44 | 18 | 252 | 55 | 386 |  |
| Islands | Small (5-19) | 1270 | 417 | 97 | 1629 | 4664 | 11795 | 22900 |
|  | Medium (20-99) | 178 | 69 | 29 | 332 | 496 | 1653 |  |
|  | Large (100 or more) | 9 | 6 | 7 | 50 | 34 | 165 |  |
|  |  | 14791 | 21022 | 13253 | 69148 | 51943 | 190468 | 360625 |

Note: The sampling frame used and the universe are from separate sources.

## A.14.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d 2 , by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Italy ES, 2019


As the following graph shows, the number of interviews per contacted establishments was $0.17 .{ }^{33}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.28 .

Rejection rate and Interviews per Contact Italy ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Italy. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

[^29]
## A. 15 Jordan

## A.15.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 573 firms from the Jordan 2013 ES was used and for fresh firms (i.e., firms not covered in 2013), lists of firms from the local Chambers of Commerce were compiled and used.

Regional stratification was done across five regions: Amman, Irbid, Zarqa, North and Central (Ajloun, Balqa, Jarash, Madaba, Mafraq) and South (Aqaba, Karak, Ma'an, Tafilah).

| Governorates of Jordan | Grouping used for stratification purposes in BEEPS VI |
| :--- | :--- |
| Irbid | Irbid |
| Ajloun | North and Central |
| Jerash |  |
| Mafraq |  |
| Balqa | Zarqa |
| Madaba | Amman |
| Zarqa | South |
| Amman |  |
| Karak |  |
| Tafilah |  |
| Ma'an |  |
| Aqaba |  |

Jordan ES Sample Frame (Fresh and Panel Combined)

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Amman | Small (5-19) | 91 | 24 | 370 | 1178 | 2147 | 9267 |
|  | Medium (20-99) | 221 | 64 | 737 | 2513 | 641 |  |
|  | Large (100 or more) | 50 | 19 | 86 | 671 | 455 |  |
| Irbid | Small (5-19) | 164 | 6 | 154 | 41 | 52 | 1042 |
|  | Medium (20-99) | 78 | 60 | 148 | 42 | 27 |  |
|  | Large (100 or more) | 10 | 53 | 23 | 7 | 177 |  |
| Zarqa | Small (5-19) | 127 | 61 | 334 | 88 | 308 | 1657 |
|  | Medium (20-99) | 65 | 9 | 76 | 47 | 188 |  |
|  | Large (100 or more) | 14 | 20 | 23 | 0 | 297 |  |
| North and Central | Small (5-19) | 9 | 0 | 10 | 30 | 76 | 458 |
|  | Medium (20-99) | 14 | 0 | 27 | 5 | 14 |  |
|  | Large (100 or more) | 1 | 12 | 5 | 1 | 254 |  |
| South | Small (5-19) | 95 | 30 | 88 | 37 | 340 | 831 |
|  | Medium (20-99) | 3 | 1 | 5 | 3 | 28 |  |
|  | Large (100 or more) | 0 | 2 | 1 | 0 | 198 |  |
|  |  | 942 | 361 | 2087 | 4663 | 5202 | 132255 |

Source: World Bank and Jordan Chambers of Commerce

Jordan Sample Frame (Panel)

|  |  |  |  | Other <br> Food | Other <br> Garments | Grand <br> Manufacturing |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Retail | Rervices | Rotal |  |  |  |  |  |
| Amman | Small (5-19) | 16 | 11 | 37 | 26 | 34 | $\mathbf{3 0 2}$ |
|  | Medium (20-99) | 15 | 12 | 35 | 13 | 36 |  |
|  | Large (100 or more) | 11 | 5 | 28 | 11 | 12 |  |
| Irbid | Small (5-19) | 3 | 0 | 10 | 18 | 7 | $\mathbf{9 5}$ |


|  | Medium (20-99) | 11 | 3 | 8 | 5 | 6 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 0 | 19 | 5 | 0 | 0 |  |
| Zarqa | Small (5-19) | 7 | 6 | 10 | 11 | 11 | 92 |
|  | Medium (20-99) | 9 | 1 | 6 | 2 | 2 |  |
|  | Large (100 or more) | 7 | 9 | 11 | 0 | 0 |  |
| North and Central | Small (5-19) | 4 | 0 | 7 | 5 | 5 | 36 |
|  | Medium (20-99) | 3 | 0 | 3 | 2 | 0 |  |
|  | Large (100 or more) | 1 | 0 | 5 | 1 | 0 |  |
| South | Small (5-19) | 1 | 0 | 13 | 11 | 13 | 48 |
|  | Medium (20-99) | 0 | 0 | 3 | 1 | 5 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 1 |  |
|  |  | 88 | 66 | 181 | 106 | 132 | 573 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

## Original Sample Design

Original Sample Design (Full)

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Amman | Small (5-19) | 2 | 2 | 2 | 6 | 11 | 78 |
|  | Medium (20-99) | 2 | 2 | 4 | 30 | 4 |  |
|  | Large (100 or more) | 2 | 2 | 2 | 4 | 3 |  |
| Irbid | Small (5-19) | 2 | 2 | 2 | 2 | 2 | 62 |
|  | Medium (20-99) | 6 | 13 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 5 | 15 | 3 | 2 | 2 |  |
| Zarqa | Small (5-19) | 4 | 2 | 2 | 2 | 2 | 55 |
|  | Medium (20-99) | 15 | 4 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 4 | 6 | 6 | 0 | 2 |  |
| North and Central | Small (5-19) | 3 | 0 | 2 | 10 | 2 | 72 |
|  | Medium (20-99) | 6 | 0 | 12 | 2 | 3 |  |
|  | Large (100 or more) | 0 | 6 | 0 | 0 | 26 |  |
| South | Small (5-19) | 30 | 15 | 5 | 2 | 2 | 83 |
|  | Medium (20-99) | 2 | 1 | 1 | 1 | 2 |  |
|  | Large (100 or more) | 0 | 1 | 1 | 0 | 20 |  |
|  |  | 83 | 71 | 46 | 65 | 85 | 350 |

## Original Sample Design (Panel)

|  |  | Food | Garments | Other <br> Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Amman | Small (5-19) | 3 | 2 | 6 | 4 | 7 | 62 |
|  | Medium (20-99) | 3 | 2 | 6 | 10 | 6 |  |
|  | Large (100 or more) | 2 | 1 | 5 | 3 | 2 |  |
| Irbid | Small (5-19) | 2 | 0 | 8 | 8 | 1 | 58 |
|  | Medium (20-99) | 8 | 2 | 6 | 4 | 1 |  |
|  | Large (100 or more) | 0 | 14 | 4 | 0 | 0 |  |
| Zarqa | Small (5-19) | 5 | 5 | 8 | 8 | 2 | 65 |
|  | Medium (20-99) | 7 | 1 | 5 | 2 | 2 |  |
|  | Large (100 or more) | 5 | 7 | 8 | 0 | 0 |  |
|  | Small (5-19) | 3 | 0 | 5 | 4 | 4 | 28 |


| North and <br> Central | Medium (20-99) | 2 | 0 | 2 | 2 | 0 |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Large (100 or more) | 1 |  |  |  |  |  |
| South | Small (5-19) | 1 | 0 | 0 | 1 | 0 |  |
|  | Medium (20-99) | 0 | 0 | 10 | 8 | 10 | $\mathbf{3 7}$ |
|  | Large (100 or more) | 0 | 0 | 2 | 1 | 4 |  |
|  |  | $\mathbf{4 2}$ | $\mathbf{3 4}$ | 0 | 0 | 1 | $\mathbf{4 0}$ |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $11.6 \%$ ( 507 out of 4357 establishments) ${ }^{34}$.

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Archieved Interviews (Fresh and Panel Combined)

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Amman | Small (5-19) | 7 | 8 | 14 | 20 | 24 | 229 |
|  | Medium (20-99) | 10 | 27 | 18 | 50 | 10 |  |
|  | Large (100 or more) | 10 | 4 | 12 | 9 | 6 |  |
| Irbid | Small (5-19) | 10 | 2 | 11 | 13 | 6 | 104 |
|  | Medium (20-99) | 0 | 21 | 13 | 0 | 1 |  |
|  | Large (100 or more) | 0 | 7 | 2 | 0 | 3 |  |
|  | Medium and Large (20+) | 13 | 0 | 0 | 2 | 0 |  |
| Zarqa | Small (5-19) | 12 | 2 | 10 | 8 | 19 | 103 |
|  | Medium (20-99) | 8 | 0 | 0 | 6 | 8 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 0 | 6 |  |
|  | Medium and Large (20+) | 0 | 4 | 19 | 0 | 0 |  |
| North and Central | Small (5-19) | 0 | 0 | 3 | 3 | 8 | 49 |
|  | Medium (20-99) | 0 | 0 | 1 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 1 | 3 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 1 | 24 |  |
|  | Small, Medium and Large (5+) | 5 | 0 | 0 | 0 | 0 |  |
| South | Small (5-19) | 0 | 0 | 11 | 8 | 34 | 116 |
|  | Medium (20-99) | 0 | 0 | 0 | 1 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 43 |  |
|  | Small and Medium (5-99) | 14 | 0 | 0 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 2 | 0 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 2 | 0 | 0 | 0 |  |
|  |  | 90 | 78 | 119 | 121 | 193 | 601 |

Archieved Interviews (Panel)

|  |  |  | Food | Garments | Other <br> Manufacturing | Retail | Other <br> Services |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Grand <br> Total |  |  |  |  |  |  |  |
| Amman | Small (5-19) | 2 | 5 | 12 | 8 | 10 | $\mathbf{1 0 1}$ |
|  | Medium (20-99) | 5 | 9 | 11 | 9 | 6 |  |

[^30]|  | Large (100 or more) | 6 | 1 | 10 | 4 | 3 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Irbid | Small (5-19) | 2 | 0 | 4 | 10 | 1 | 28 |
|  | Medium (20-99) | 0 | 1 | 3 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 3 | 1 | 0 | 0 |  |
|  | Medium and Large (20+) | 3 | 0 | 0 | 0 | 0 |  |
| Zarqa | Small (5-19) | 3 | 2 | 6 | 5 | 5 | 29 |
|  | Medium (20-99) | 1 | 0 | 0 | 1 | 1 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 3 | 1 | 0 | 0 |  |
| North and Central | Small (5-19) | 0 | 0 | 1 | 2 | 0 | 10 |
|  | Large (100 or more) | 0 | 0 | 3 | 0 | 0 |  |
|  | Small, Medium and Large (5+) | 4 | 0 | 0 | 0 | 0 |  |
| South | Small (5-19) | 0 | 0 | 5 | 7 | 8 | 25 |
|  | Medium (20-99) | 0 | 0 | 0 | 1 | 1 |  |
|  | Small and Medium (5-99) | 1 | 0 | 0 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 2 | 0 | 0 |  |
|  |  | 28 | 24 | 59 | 47 | 35 | 193 |

## A.15.2. Status Codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 1552 | Eligible | 1. Eligible establishment (Correct name and address) | 1546 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 2 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 1 |
|  |  | 4. Eligible establishment (Moved and traced) | 2 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 1 |
| 764 | Screener refusal | 13. Refuses to answer the screener | 764 |
| 417 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 202 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 0 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 0 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 1 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 41 |
|  |  | 621. The firm discontinued businesses - (Other) | 103 |
|  |  | 71. Ineligible legal status: not a business, but private household | 0 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 0 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 70 |
| 90 | Out of Target | 151. Out of target - outside the covered regions | 22 |
|  |  | 152. Out of target - moved abroad | 0 |


|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
| :---: | :---: | :---: | :---: |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 0 |
|  |  | 156. Duplicated firm within the sample | 68 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 0 |
| 1534 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 315 |
|  |  | 92. Line out of order | 604 |
|  |  | 93. No tone | 3 |
|  |  | 94. Phone number does not exist | 611 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 1 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 0 |
| 4357 | Total contacted |  |  |

## Response Outcomes: Jordan ES 2019

| Target and <br> totals | Sample target | 600 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $100.2 \%$ |
|  | Total contacts available in frame | 13255 |
|  | Total contacts issued | 4357 |
|  | Total contacts contacted | 4357 |


| Screening <br> phase | Screening in process | 0 |
| :--- | :--- | ---: |
|  | Eligibles | 1552 |
|  | Screener refusal | 764 |
|  | Ineligible + out of target | 507 |
|  | Unobtainable | 1534 |
| Interview <br> phase (only if <br> eligible) | Complete interviews without extra module | 0 |
|  | Complete interviews with extra module | 601 |
|  | Eligible in process + incomplete interviews | Interview refusal |


| Percent <br> breakdown <br> (relative to <br> total | Screening in process rate | $0.0 \%$ |
| :---: | :--- | ---: |
|  | Screener refusal rate | $17.5 \%$ |
|  | Ineligible + out of target rate | Unobtainable rate |
|  | Interview conversion rate | $31.6 \%$ |
|  | Eligible in process + incomplete interviews rate | $13.2 \%$ |
|  | Interview refusal rate | $0.0 \%$ |

## A.15.3. Universe estimates

Universe estimates for the number of establishments in each cell in Jordan were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

## Eligibility Rates According to Assumptions Percent

Eligible Jordan ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Jordan were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

## Universe Estimate Based on Sampling Weights

Strict Universe Estimates - Fresh:

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Amman | Small (5-19) | 39 | 10 | 122 | 767 | 1088 | 5705 |
|  | Medium (20-99) | 116 | 33 | 296 | 1998 | 397 |  |
|  | Large (100 or more) | 25 | 8 | 34 | 505 | 267 |  |
| Irbid | Small (5-19) | 27 | 2 | 21 | 13 | 10 | 193 |
|  | Medium (20-99) | 0 | 21 | 23 | 0 | 6 |  |
|  | Large (100 or more) | 0 | 8 | 3 | 0 | 39 |  |
|  | Medium and Large (20+) | 13 | 0 | 0 | 7 | 0 |  |
| Zarqa | Small (5-19) | 20 | 29 | 39 | 22 | 54 | 318 |
|  | Medium (20-99) | 12 | 0 | 0 | 13 | 40 |  |
|  | Large (100 or more) | 7 | 0 | 0 | 0 | 60 |  |
|  | Medium and Large (20+) | 0 | 4 | 19 | 0 | 0 |  |
| North and Central | Small (5-19) | 0 | 0 | 3 | 5 | 10 | 57 |
|  | Medium (20-99) | 0 | 0 | 3 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 1 | 4 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 1 | 24 |  |
|  | Small, Medium and Large (5+) | 5 | 0 | 0 | 0 | 0 |  |
| South | Small (5-19) | 0 | 0 | 14 | 12 | 85 | 202 |
|  | Medium (20-99) | 0 | 0 | 0 | 1 | 13 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 57 |  |
|  | Small and Medium (5-99) | 14 | 0 | 0 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 3 | 0 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 2 | 0 | 0 | 0 |  |
|  |  | 277 | 119 | 583 | 3344 | 2151 | 6475 |

## Median Universe Estimates - Fresh:

|  |  | Food | Garments | Other <br> Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Amman | Small (5-19) | 55 | 11 | 213 | 1027 | 1692 | 8124 |
|  | Medium (20-99) | 162 | 36 | 511 | 2638 | 609 |  |
|  | Large (100 or more) | 34 | 8 | 56 | 663 | 407 |  |
| Irbid | Small (5-19) | 38 | 2 | 35 | 14 | 16 | 277 |
|  | Medium (20-99) | 0 | 21 | 40 | 0 | 10 |  |
|  | Large (100 or more) | 0 | 9 | 6 | 0 | 61 |  |


|  | Medium and Large (20+) | 14 | 0 | 0 | 11 | 0 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zarqa | Small (5-19) | 35 | 43 | 87 | 35 | 110 | 587 |
|  | Medium (20-99) | 21 | 0 | 0 | 22 | 80 |  |
|  | Large (100 or more) | 10 | 0 | 0 | 0 | 120 |  |
|  | Medium and Large (20+) | 0 | 4 | 19 | 0 | 0 |  |
| North <br> and Central | Small (5-19) | 0 | 0 | 3 | 13 | 29 | 140 |
|  | Medium (20-99) | 0 | 0 | 9 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 3 | 5 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 2 | 72 |  |
|  | Small, Medium and Large (5+) | 5 | 0 | 0 | 0 | 0 |  |
| South | Small (5-19) | 0 | 0 | 23 | 15 | 122 | 282 |
|  | Medium (20-99) | 0 | 0 | 0 | 2 | 20 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 80 |  |
|  | Small and Medium (5-99) | 14 | 0 | 0 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 4 | 0 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 2 | 0 | 0 | 0 |  |
|  |  | 390 | 139 | 1011 | 4442 | 3428 | 9410 |

## Weak Universe Estimates - Fresh:

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Amman | Small (5-19) | 84 | 23 | 350 | 1142 | 2027 | 9172 |
|  | Medium (20-99) | 219 | 68 | 743 | 2599 | 646 |  |
|  | Large (100 or more) | 48 | 18 | 84 | 675 | 446 |  |
| Irbid | Small (5-19) | 138 | 5 | 132 | 36 | 45 | 904 |
|  | Medium (20-99) | 0 | 54 | 136 | 0 | 25 |  |
|  | Large (100 or more) | 0 | 46 | 21 | 0 | 158 |  |
|  | Medium and Large (20+) | 69 | 0 | 0 | 40 | 0 |  |
| Zarqa | Small (5-19) | 100 | 56 | 268 | 72 | 247 | 1356 |
|  | Medium (20-99) | 55 | 0 | 0 | 41 | 161 |  |
|  | Large (100 or more) | 13 | 0 | 0 | 0 | 247 |  |
|  | Medium and Large (20+) | 0 | 21 | 74 | 0 | 0 |  |
| North and Central | Small (5-19) | 0 | 0 | 8 | 24 | 60 | 345 |
|  | Medium (20-99) | 0 | 0 | 23 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 10 | 5 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 5 | 197 |  |
|  | Small, Medium and Large (5+) | 14 | 0 | 0 | 0 | 0 |  |
| South | Small (5-19) | 0 | 0 | 64 | 28 | 249 | 593 |
|  | Medium (20-99) | 0 | 0 | 0 | 3 | 26 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 150 |  |
|  | Small and Medium (5-99) | 50 | 0 | 0 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 6 | 0 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 17 | 0 | 0 | 0 |  |
|  |  | 790 | 319 | 1913 | 4665 | 4683 | 12370 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.15.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer
some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
c) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
d) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Jordan ES, 2019


As the following graph shows, the number of interviews per contacted establishments was 0.14. ${ }^{35}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.39 .

Rejection rate and Interviews per Contact Jordan, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Jordan. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

[^31]
## A. 16 Kazakhstan

## A.16.1. Sampling structure and implementation

The sample frame consisted of listings of establishments from two sources: for panel firms, the list of 600 firms from the Kazakhstan 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from the National Committee on Statistics, was used. The establishments in the listing are all registered as businesses with the Public Registration Center.

Regional stratification for the Kazakhstan ES was done across eleven regions: Akmola Region; Aktobe Region; Almaty; Almaty Region; Nur-Sultan; Atyrau Region; Mangystau and West Kazakhstan; East Kazakhstan; Karaganda Region; Kostanay, North Kazakhstan, Pavlodar and Kyzylorda Region, South Kazakhstan, Jambyl.

| Regions of Kazakhstan | Grouping to be used for stratification <br> purposes in BEEPS VI |
| :--- | :--- |
| Akmola Region | Akmola Region |
| Aktobe Region | Aktobe Region |
| Almaty | Almaty |
| Almaty Region | Almaty Region |
| Atyrau Region | Atyrau Region |
| East Kazakhstan Region | East Kazakhstan |
| Pavlodar Region | Kostanay, North Kazakhstan, Pavlodar |
| Kostanay Region |  |
| North Kazakhstan Region | Nur-Sultan |
| Mangystau Region |  |
| West Kazakhstan Region | Kyzylorda Region, South Kazakhstan, Jambyl |
| Nur-Sultan |  |
| Karaganda Region |  |
| Kyzylorda Region | Not covered |
| South Kazakhstan Region |  |
| Symkent |  |

Kazakhstan ES Sample Frame (Fresh and Panel Combined)

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kostanay, North Kazakhstan, Pavlodar | Small (5-19) | 292 | 43 | 127 | 126 | 43 | 745 | 1702 | 10083 | 14692 |
|  | Medium (20-99) | 104 | 14 | 22 | 22 | 19 | 101 | 120 | 789 |  |
|  | Large (100 or more) | 40 | 1 | 17 | 7 | 11 | 52 | 44 | 168 |  |
| Kyzylorda Region, South Kazakhstan, Jambyl | Small (5-19) | 321 | 53 | 227 | 91 | 25 | 775 | 1885 | 11176 | 16278 |
|  | Medium (20-99) | 88 | 11 | 60 | 19 | 8 | 152 | 129 | 946 |  |
|  | Large (100 or more) | 26 | 7 | 29 | 5 | 1 | 56 | 36 | 152 |  |
| Akmola Region | Small (5-19) | 123 | 10 | 70 | 17 | 5 | 193 | 429 | 2576 | 3919 |
|  | Medium (20-99) | 45 | 3 | 20 | 1 | 6 | 32 | 31 | 272 |  |
|  | Large (100 or more) | 8 | 0 | 4 | 1 | 4 | 19 | 6 | 44 |  |
| Aktobe Region | Small (5-19) | 59 | 12 | 61 | 36 | 9 | 235 | 702 | 5288 | 6959 |
|  | Medium (20-99) | 20 | 3 | 20 | 7 | 4 | 32 | 40 | 307 |  |
|  | Large (100 or more) | 11 | 0 | 13 | 1 | 1 | 17 | 16 | 65 |  |
| Almaty | Small (5-19) | 344 | 149 | 265 | 251 | 76 | 1760 | 4934 | 25692 | 37449 |
|  | Medium (20-99) | 65 | 31 | 41 | 45 | 9 | 275 | 321 | 2572 |  |
|  | Large (100 or more) | 41 | 1 | 18 | 10 | 2 | 56 | 85 | 406 |  |
| Almaty Region | Small (5-19) | 153 | 22 | 152 | 55 | 13 | 288 | 748 | 3301 | 5597 |
|  | Medium (20-99) | 61 | 6 | 47 | 19 | 4 | 62 | 52 | 455 |  |
|  | Large (100 or more) | 27 | 4 | 7 | 7 | 1 | 29 | 7 | 77 |  |
| Nur-Sultan | Small (5-19) | 163 | 60 | 254 | 128 | 29 | 781 | 3457 | 18650 | 25902 |
|  | Medium (20-99) | 25 | 14 | 38 | 29 | 4 | 95 | 158 | 1722 |  |
|  | Large (100 or more) | 8 | 0 | 10 | 4 | 1 | 15 | 36 | 221 |  |
| Atyrau Region | Small (5-19) | 34 | 10 | 21 | 19 | 7 | 122 | 574 | 3158 | 4583 |
|  | Medium (20-99) | 6 | 3 | 8 | 2 | 3 | 28 | 27 | 438 |  |
|  | Large (100 or more) | 0 | 0 | 3 | 1 | 1 | 7 | 12 | 99 |  |
| Mangystau and West Kazakhstan | Small (5-19) | 92 | 22 | 88 | 51 | 19 | 346 | 906 | 6763 | 9243 |
|  | Medium (20-99) | 29 | 4 | 24 | 7 | 6 | 59 | 72 | 561 |  |
|  | Large (100 or more) | 11 | 1 | 13 | 2 | 7 | 22 | 19 | 119 |  |
| East Kazakhstan | Small (5-19) | 139 | 26 | 61 | 54 | 21 | 359 | 950 | 4437 | 6998 |
|  | Medium (20-99) | 54 | 5 | 15 | 15 | 8 | 82 | 64 | 503 |  |


|  | Large (100 or more) | 23 | 2 | 11 | 8 | 5 | 35 | 16 | 105 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Karaganda Region | Small (5-19) | 182 | 57 | 164 | 140 | 34 | 722 | 900 | 8663 | 11889 |
|  | Medium (20-99) | 38 | 11 | 21 | 27 | 11 | 97 | 62 | 541 |  |
|  | Large (100 or more) | 17 | 2 | 9 | 4 | 6 | 53 | 23 | 105 |  |
|  |  | 2649 | 587 | 1940 | 1211 | 403 | 7702 | 18563 | 110454 | 143509 |

Source: World Bank and the National Committee on Statistics

Kazakhstan Sample Frame (Panel)

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other <br> Manufacturing | Retail | Other <br> Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kostanay, North Kazakhstan, Pavlodar | Small (5-19) | 2 | 1 | 0 | 2 | 2 | 4 | 19 | 16 | 96 |
|  | Medium (20-99) | 4 | 1 | 0 | 0 | 5 | 2 | 13 | 15 |  |
|  | Large (100 or more) | 3 | 0 | 1 | 0 | 1 | 1 | 3 | 1 |  |
| Kyzylorda Region, South Kazakhstan, Jambyl | Small (5-19) | 6 | 1 | 3 | 0 | 0 | 6 | 30 | 36 | 141 |
|  | Medium (20-99) | 5 | 1 | 1 | 0 | 1 | 4 | 12 | 19 |  |
|  | Large (100 or more) | 1 | 0 | 3 | 1 | 0 | 1 | 8 | 2 |  |
| Akmola Region | Small (5-19) | 0 | 0 | 2 | 0 | 0 | 2 | 4 | 3 | 28 |
|  | Medium (20-99) | 1 | 1 | 0 | 0 | 1 | 1 | 4 | 7 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 |  |
| Aktobe Region | Small (5-19) | 0 | 0 | 0 | 1 | 0 | 5 | 7 | 10 | 52 |
|  | Medium (20-99) | 1 | 1 | 1 | 1 | 2 | 1 | 7 | 5 |  |
|  | Large (100 or more) | 2 | 0 | 3 | 0 | 1 | 1 | 3 | 0 |  |
| Almaty | Small (5-19) | 1 | 0 | 1 | 1 | 1 | 6 | 6 | 11 | 54 |
|  | Medium (20-99) | 0 | 2 | 0 | 1 | 0 | 4 | 8 | 6 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 1 | 0 | 0 | 3 | 1 |  |
| Almaty Region | Small (5-19) | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 3 | 9 |
|  | Medium (20-99) | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 |  |
| Nur-Sultan | Small (5-19) | 0 | 0 | 1 | 0 | 0 | 0 | 7 | 9 | 40 |
|  | Medium (20-99) | 0 | 1 | 0 | 0 | 0 | 3 | 1 | 11 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 0 | 0 | 1 | 2 | 3 |  |
| Atyrau Region | Small (5-19) | 0 | 0 | 1 | 0 | 0 | 2 | 0 | 6 | 13 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 2 |  |


|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mangystau and West Kazakhstan | Small (5-19) | 1 | 0 | 0 | 0 | 0 | 0 | 6 | 7 | 29 |
|  | Medium (20-99) | 1 | 0 | 1 | 0 | 0 | 2 | 4 | 3 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 1 |  |
| East Kazakhstan | Small (5-19) | 0 | 0 | 1 | 0 | 0 | 5 | 12 | 16 | 71 |
|  | Medium (20-99) | 2 | 0 | 0 | 1 | 3 | 8 | 9 | 6 |  |
|  | Large (100 or more) | 1 | 0 | 1 | 3 | 0 | 1 | 0 | 2 |  |
| Karaganda Region | Small (5-19) | 2 | 1 | 2 | 1 | 1 | 8 | 11 | 8 | 67 |
|  | Medium (20-99) | 1 | 0 | 3 | 0 | 0 | 3 | 7 | 9 |  |
|  | Large (100 or more) | 1 | 0 | 2 | 0 | 1 | 3 | 2 | 1 |  |
|  |  | 37 | 10 | 30 | 14 | 22 | 75 | 191 | 221 | 600 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Fresh)

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retai I | Other <br> Service | Gran d Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Akmola Region | Small (5-19) | 10 | 3 | 14 | 5 | 2 | 2 | 2 | 2 | 97 |
|  | Medium (20-99) | 13 | 1 | 6 | 0 | 2 | 6 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 0 | 1 | 0 | 1 | 6 | 2 | 13 |  |
| Aktobe Region | Small (5-19) | 3 | 4 | 9 | 11 | 3 | 2 | 2 | 2 | 84 |
|  | Medium (20-99) | 6 | 1 | 6 | 2 | 1 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 3 | 0 | 3 | 0 | 0 | 5 | 4 | 11 |  |
| Almaty | Small (5-19) | 2 | 21 | 2 | 10 | 10 | 2 | 2 | 5 | 131 |
|  | Medium (20-99) | 2 | 9 | 8 | 13 | 3 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 12 | 0 | 5 | 3 | 1 | 11 | 2 | 2 |  |
| Almaty Region | Small (5-19) | 2 | 7 | 2 | 17 | 4 | 2 | 2 | 2 | 112 |
|  | Medium (20-99) | 18 | 2 | 14 | 5 | 1 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 8 | 1 | 2 | 2 | 0 | 9 | 2 | 4 |  |
| Nur-Sultan | Small (5-19) | 2 | 18 | 2 | 29 | 9 | 2 | 2 | 4 | 129 |


|  | Medium (20-99) | 8 | 4 | 11 | 9 | 1 | 2 | 2 | 2 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 2 | 0 | 3 | 1 | 0 | 4 | 10 | 2 |  |
| Atyrau Region | Small (5-19) | 10 | 3 | 6 | 6 | 2 | 29 | 2 | 2 | 148 |
|  | Medium (20-99) | 2 | 1 | 2 | 1 | 1 | 8 | 8 | 29 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 0 | 2 | 4 | 29 |  |
| Mangystau and West | Small (5-19) | 2 | 7 | 6 | 15 | 6 | 2 | 2 | 2 | 98 |
| Kazakhstan | Medium (20-99) | 8 | 1 | 7 | 2 | 2 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 3 | 0 | 4 | 1 | 2 | 7 | 5 | 8 |  |
| East Kazakhstan | Small (5-19) | 2 | 8 | 2 | 12 | 6 | 2 | 2 | 2 | 88 |
|  | Medium (20-99) | 4 | 2 | 5 | 4 | 2 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 7 | 1 | 3 | 2 | 2 | 10 | 2 | 2 |  |
| Karaganda Region | Small (5-19) | 2 | 17 | 2 | 6 | 7 | 2 | 2 | 2 | 89 |
|  | Medium (20-99) | 2 | 3 | 4 | 8 | 3 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 5 | 1 | 2 | 1 | 2 | 8 | 2 | 2 |  |
| Kostanay, North | Small (5-19) | 2 | 13 | 2 | 3 | 3 | 2 | 2 | 2 | 85 |
| Kazakhstan, Pavlodar | Medium (20-99) | 2 | 4 | 3 | 7 | 4 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 11 | 0 | 5 | 2 | 3 | 5 | 2 | 2 |  |
| Kyzylorda Region, | Small (5-19) | 2 | 13 | 2 | 3 | 5 | 2 | 2 | 2 | 79 |
| South Kazakhstan, | Medium (20-99) | 2 | 3 | 2 | 6 | 2 | 2 | 2 | 2 |  |
| Jambyl | Large (100 or more) | 8 | 2 | 8 | 1 | 0 | 4 | 2 | 2 |  |
|  |  | 167 | 150 | 154 | 187 | 90 | 152 | 87 | 153 | 1140 |

## Original Sample Design (Panel)

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other <br> Manufacturing | Retai I | Other Service S | $\begin{array}{r} \text { Gran } \\ d \\ \text { Total } \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Akmola Region | Small (5-19) | 0 | 0 | 2 | 0 | 0 | 2 | 3 | 2 | 23 |
|  | Medium (20-99) | 1 | 1 | 0 | 0 | 1 | 1 | 3 | 5 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 |  |
| Aktobe Region | Small (5-19) | 0 | 0 | 0 | 1 | 0 | 4 | 5 | 2 | 36 |
|  | Medium (20-99) | 1 | 1 | 1 | 1 | 2 | 1 | 5 | 4 |  |
|  | Large (100 or more) | 2 | 0 | 2 | 0 | 1 | 1 | 2 | 0 |  |
| Almaty | Small (5-19) | 1 | 0 | 1 | 1 | 1 | 2 | 2 | 5 | 29 |


|  | Medium (20-99) | 0 | 2 | 0 | 1 | 0 | 3 | 3 | 2 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 0 | 0 | 1 | 1 | 0 | 0 | 2 | 1 |  |
| Almaty Region | Small (5-19) | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 2 | 8 |
|  | Medium (20-99) | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Nur-Sultan | Small (5-19) | 0 | 0 | 1 | 0 | 0 | 0 | 5 | 7 | 31 |
|  | Medium (20-99) | 0 | 1 | 0 | 0 | 0 | 2 | 1 | 8 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 0 | 0 | 1 | 2 | 2 |  |
| Atyrau Region | Small (5-19) | 0 | 0 | 1 | 0 | 0 | 2 | 0 | 5 | 12 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |  |
| Mangystau and West Kazakhstan | Small (5-19) | 1 | 0 | 0 | 0 | 0 | 0 | 5 | 3 | 22 |
|  | Medium (20-99) | 1 | 0 | 1 | 0 | 0 | 2 | 3 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 1 |  |
| East Kazakhstan | Small (5-19) | 0 | 0 | 1 | 0 | 0 | 2 | 2 | 2 | 32 |
|  | Medium (20-99) | 2 | 0 | 0 | 1 | 2 | 6 | 5 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 1 | 2 | 0 | 1 | 0 | 2 |  |
| Karaganda Region | Small (5-19) | 2 | 1 | 2 | 1 | 1 | 2 | 2 | 2 | 31 |
|  | Medium (20-99) | 1 | 0 | 2 | 0 | 0 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 2 | 0 | 1 | 2 | 2 | 1 |  |
| Kostanay, North Kazakhstan, Pavlodar | Small (5-19) | 2 | 1 | 0 | 2 | 2 | 2 | 2 | 2 | 35 |
|  | Medium (20-99) | 3 | 1 | 0 | 0 | 4 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 0 | 1 | 0 | 1 | 1 | 2 | 1 |  |
| Kyzylorda Region, South Kazakhstan, Jambyl | Small (5-19) | 5 | 1 | 2 | 0 | 0 | 2 | 2 | 2 | 41 |
|  | Medium (20-99) | 4 | 1 | 1 | 0 | 1 | 3 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 2 | 1 | 0 | 1 | 6 | 2 |  |
|  |  | 33 | 10 | 26 | 13 | 20 | 48 | 73 | 77 | 300 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $40.5 \%$ ( 4674 out of 11530 establishments) ${ }^{36}$.

[^32]Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):
Achieved Interviews (Fresh and Panel Combined)

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kostanay, North Kazakhstan, Pavlodar | Small (5-19) | 11 | 4 | 9 | 8 | 6 | 5 | 4 | 9 | 120 |
|  | Medium (20-99) | 6 | 0 | 2 | 3 | 1 | 13 | 6 | 5 |  |
|  | Large (100 or more) | 2 | 0 | 1 | 3 | 1 | 7 | 5 | 6 |  |
|  | Medium and Large (20+) | 0 | 3 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Kyzylorda Region, South Kazakhstan, Jambyl | Small (5-19) | 6 | 10 | 6 | 5 | 10 | 4 | 17 | 8 | 167 |
|  | Medium (20-99) | 14 | 0 | 15 | 6 | 0 | 3 | 4 | 12 |  |
|  | Large (100 or more) | 3 | 0 | 9 | 1 | 0 | 19 | 7 | 2 |  |
|  | Medium and Large (20+) | 0 | 4 | 0 | 0 | 2 | 0 | 0 | 0 |  |
| Akmola Region | Small (5-19) | 0 | 2 | 5 | 0 | 0 | 24 | 14 | 31 | 117 |
|  | Medium (20-99) | 0 | 1 | 2 | 0 | 0 | 2 | 0 | 26 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 2 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 |  |
|  | Small, Medium and Large (5+) | 2 | 0 | 0 | 1 | 1 | 0 | 0 | 0 |  |
| Aktobe Region | Small (5-19) | 5 | 4 | 9 | 13 | 2 | 6 | 7 | 5 | 120 |
|  | Medium (20-99) | 7 | 1 | 1 | 0 | 2 | 5 | 8 | 6 |  |
|  | Large (100 or more) | 6 | 0 | 6 | 0 | 1 | 6 | 6 | 11 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 |  |
| Almaty | Small (5-19) | 14 | 19 | 11 | 20 | 12 | 10 | 4 | 18 | 168 |
|  | Medium (20-99) | 0 | 0 | 7 | 7 | 3 | 6 | 3 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 1 | 1 | 3 | 2 | 2 |  |
|  | Medium and Large (20+) | 20 | 2 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Almaty Region | Small (5-19) | 18 | 0 | 11 | 4 | 0 | 14 | 3 | 2 | 118 |
|  | Medium (20-99) | 6 | 0 | 7 | 6 | 0 | 19 | 2 | 2 |  |
|  | Large (100 or more) | 3 | 0 | 1 | 2 | 0 | 6 | 2 | 5 |  |
|  | Small, Medium and Large (5+) | 0 | 3 | 0 | 0 | 2 | 0 | 0 | 0 |  |
| Nur-Sultan | Small (5-19) | 11 | 4 | 14 | 19 | 0 | 12 | 3 | 34 | 159 |


|  | Medium (20-99) | 0 | 3 | 6 | 0 | 0 | 15 | 2 | 4 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 0 | 3 | 5 | 10 |  |
|  | Medium and Large (20+) | 6 | 0 | 0 | 6 | 0 | 0 | 0 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |  |
| Atyrau Region | Small (5-19) | 3 | 0 | 4 | 3 | 0 | 8 | 9 | 33 | 118 |
|  | Medium (20-99) | 1 | 0 | 2 | 0 | 0 | 3 | 3 | 29 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 0 | 1 | 4 | 11 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 |  |
| Mangystau and West Kazakhstan | Small (5-19) | 7 | 3 | 9 | 14 | 4 | 9 | 8 | 6 | 119 |
|  | Medium (20-99) | 0 | 0 | 1 | 1 | 0 | 11 | 4 | 7 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 1 | 0 | 1 | 4 | 15 |  |
|  | Medium and Large (20+) | 11 | 1 | 0 | 0 | 1 | 0 | 0 | 0 |  |
| East Kazakhstan | Small (5-19) | 10 | 0 | 10 | 13 | 3 | 3 | 6 | 6 | 119 |
|  | Medium (20-99) | 13 | 0 | 4 | 4 | 2 | 8 | 7 | 4 |  |
|  | Large (100 or more) | 4 | 0 | 2 | 4 | 1 | 2 | 2 | 4 |  |
|  | Small, Medium and Large (5+) | 0 | 7 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Karaganda Region | Small (5-19) | 11 | 2 | 16 | 16 | 0 | 4 | 6 | 5 | 121 |
|  | Medium (20-99) | 17 | 0 | 0 | 0 | 0 | 10 | 5 | 2 |  |
|  | Large (100 or more) | 3 | 0 | 0 | 0 | 0 | 1 | 5 | 5 |  |
|  | Medium and Large (20+) | 0 | 2 | 3 | 3 | 0 | 0 | 0 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 0 | 0 | 5 | 0 | 0 | 0 |  |
|  |  | 220 | 76 | 178 | 168 | 62 | 244 | 169 | 329 | 1446 |

## Achieved Interviews (Panel)

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Service s | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kostanay, North | Small (5-19) | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 4 | 15 |
| Kazakhstan, | Medium (20-99) | 0 | 0 | 0 | 0 | 1 | 1 | 2 | 1 |  |
| Pavlodar | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 0 |  |
| Kyzylorda Region, South | Small (5-19) | 4 | 0 | 3 | 0 | 0 | 2 | 8 | 4 | 47 |
|  | Medium (20-99) | 2 | 0 | 1 | 0 | 0 | 1 | 2 | 9 |  |


| Kazakhstan, Jambyl | Large (100 or more) | 1 | 0 | 2 | 1 | 0 | 1 | 5 | 0 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium and Large (20+) | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Akmola Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 3 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |  |
| Aktobe Region | Small (5-19) | 0 | 0 | 0 | 1 | 0 | 1 | 3 | 3 | 20 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 0 |  |
|  | Large (100 or more) | 1 | 0 | 2 | 0 | 1 | 0 | 3 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |  |
| Almaty | Small (5-19) | 0 | 0 | 0 | 0 | 1 | 0 | 2 | 0 | 4 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |  |
| Almaty Region | Medium (20-99) | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| Nur-Sultan | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 4 | 9 |
|  | Medium (20-99) | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |  |
| Atyrau Region | Small (5-19) | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 6 | 10 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |  |
| Mangystau and West Kazakhstan | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 3 | 11 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |  |
| East Kazakhstan | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 3 | 15 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 3 | 2 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 2 | 0 | 1 | 0 | 0 |  |
| Karaganda Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 0 | 5 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |  |
|  |  | 9 | 2 | 10 | 6 | 4 | 15 | 51 | 43 | 140 |

## A.16.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 2695 | Eligible | 1. Eligible establishment (Correct name and address) | 2461 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 39 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 40 |
|  |  | 4. Eligible establishment (Moved and traced) | 147 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 8 |
| 2917 | Screener refusal | 13. Refuses to answer the screener | 2917 |
| 3810 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 718 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 131 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 128 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 95 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 1468 |
|  |  | 621. The firm discontinued businesses - (Other) | 929 |
|  |  | 71. Ineligible legal status: not a business, but private household | 78 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 49 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 214 |
| 864 | Out of Target | 151. Out of target - outside the covered regions | 127 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 11 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 6 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 636 |
|  |  | 156. Duplicated firm within the sample | 7 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 77 |
| 1244 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 184 |
|  |  | 92. Line out of order | 2 |
|  |  | 93. No tone | 0 |
|  |  | 94. Phone number does not exist | 0 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 1058 |

Response Outcomes: Kazakhstan ES 2019

| Target and totals | Sample target | 1440 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $100.4 \%$ |
|  | Total contacts available in frame | 143509 |
|  | Total contacts issued | 11779 |
|  | Total contacts contacted | 11530 |
| Screening phase <br> Interview phase <br> (only if eligible) | Screening in process | 0 |
|  | Eligibles | 2695 |
|  | Screener refusal | 2917 |
|  | Ineligible + out of target | 4674 |
|  | Unobtainable | 1244 |
|  | Complete interviews with extra module in process + incomplete interviews | 35 |
|  | Interview refusal | 1411 |
| Percent <br> breakdown <br> (relative to total <br> contacted) | Screening in process rate | 0 |
|  | Screener refusal rate | 1249 |
|  | Ineligible + out of target rate | $0.0 \%$ |
|  | Unobtainable rate | $25.3 \%$ |
|  | Interview conversion rate | $40.5 \%$ |
|  | Eligible in process + incomplete interviews rate | $10.8 \%$ |
|  | Interview refusal rate | $12.5 \%$ |

## A.16.3. Universe estimates

Universe estimates for the number of establishments in each cell in Kazakhstan were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.
Universe estimates for the number of establishments in each cell in Kazakhstan were produced for the strict, weak and median eligibility definitions described below. The estimates were the multiple of the relative eligible proportions.


Universe estimates for the number of establishments in each industry-region-size cell in Kazakhstan were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights
Strict Universe Estimates - Fresh:

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retai I | Other Service s | $\begin{gathered} \text { Gran } \\ \text { d } \\ \text { Total } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kostanay, North Kazakhstan, Pavlodar | Small (5-19) | 50 | 7 | 22 | 24 | 8 | 133 | 298 | 1092 | 1945 |
|  | Medium (20-99) | 27 | 0 | 6 | 6 | 3 | 27 | 31 | 128 |  |
|  | Large (100 or more) | 11 | 0 | 5 | 3 | 3 | 15 | 12 | 29 |  |
|  | Medium and Large (20+) | 0 | 5 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Kyzylorda Region, South Kazakhstan, Jambyl | Small (5-19) | 102 | 16 | 72 | 32 | 10 | 257 | 613 | 2248 | 3998 |
|  | Medium (20-99) | 42 | 0 | 29 | 10 | 0 | 75 | 63 | 285 |  |
|  | Large (100 or more) | 13 | 0 | 15 | 1 | 0 | 30 | 20 | 49 |  |
|  | Medium and Large (20+) | 0 | 10 | 0 | 0 | 6 | 0 | 0 | 0 |  |
| Akmola Region | Small (5-19) | 0 | 2 | 10 | 0 | 0 | 29 | 63 | 236 | 461 |
|  | Medium (20-99) | 0 | 1 | 4 | 0 | 0 | 7 | 0 | 37 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 0 | 5 | 0 | 7 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 0 | 0 | 10 | 0 |  |
|  | Small, Medium and Large (5+) | 40 | 0 | 0 | 5 | 4 | 0 | 0 | 0 |  |
| Aktobe Region | Small (5-19) | 25 | 5 | 26 | 17 | 4 | 104 | 306 | 1425 | 2190 |
|  | Medium (20-99) | 13 | 2 | 13 | 0 | 3 | 21 | 26 | 124 |  |
|  | Large (100 or more) | 8 | 0 | 9 | 0 | 1 | 12 | 11 | 28 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 7 | 0 | 0 | 0 | 0 |  |
| Almaty | Small (5-19) | 61 | 26 | 47 | 50 | 15 | 328 | 900 | 2901 | 5124 |
|  | Medium (20-99) | 0 | 0 | 11 | 13 | 3 | 77 | 88 | 434 |  |
|  | Large (100 or more) | 0 | 0 | 5 | 3 | 1 | 17 | 25 | 74 |  |
|  | Medium and Large (20+) | 35 | 10 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Almaty Region | Small (5-19) | 25 | 0 | 25 | 10 | 0 | 49 | 124 | 339 | 753 |
|  | Medium (20-99) | 15 | 0 | 11 | 6 | 0 | 19 | 13 | 70 |  |
|  | Large (100 or more) | 7 | 0 | 2 | 2 | 0 | 8 | 2 | 13 |  |
|  | Small, Medium and Large (5+) | 0 | 8 | 0 | 0 | 5 | 0 | 0 | 0 |  |
| Nur-Sultan | Small (5-19) | 36 | 13 | 56 | 31 | 0 | 179 | 775 | 2586 | 4247 |
|  | Medium (20-99) | 0 | 4 | 12 | 0 | 0 | 32 | 53 | 357 |  |
|  | Large (100 or more) | 0 | 0 | 4 | 0 | 0 | 6 | 13 | 50 |  |


|  | Medium and Large (20+) | 13 | 0 | 0 | 15 | 0 | 0 | 0 | 0 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Small, Medium and Large (5+) | 0 | 0 | 0 | 0 | 13 | 0 | 0 | 0 |  |
| Atyrau Region | Small (5-19) | 5 | 0 | 4 | 3 | 0 | 19 | 87 | 295 | 518 |
|  | Medium (20-99) | 1 | 0 | 2 | 0 | 0 | 6 | 6 | 61 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 0 | 2 | 4 | 15 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 3 | 0 | 0 | 2 | 0 | 0 | 0 |  |
| Mangystau and West Kazakhstan | Small (5-19) | 16 | 4 | 15 | 14 | 4 | 62 | 160 | 738 | 1204 |
|  | Medium (20-99) | 0 | 0 | 6 | 2 | 0 | 16 | 19 | 92 |  |
|  | Large (100 or more) | 0 | 0 | 4 | 1 | 0 | 6 | 5 | 21 |  |
|  | Medium and Large (20+) | 13 | 2 | 0 | 0 | 5 | 0 | 0 | 0 |  |
| East Kazakhstan | Small (5-19) | 42 | 0 | 19 | 18 | 7 | 114 | 296 | 856 | 1707 |
|  | Medium (20-99) | 25 | 0 | 7 | 8 | 4 | 39 | 30 | 145 |  |
|  | Large (100 or more) | 11 | 0 | 5 | 4 | 3 | 18 | 8 | 33 |  |
|  | Small, Medium and Large (5+) | 0 | 15 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Karaganda Region | Small (5-19) | 54 | 16 | 49 | 46 | 0 | 224 | 273 | 1628 | 2679 |
|  | Medium (20-99) | 17 | 0 | 0 | 0 | 0 | 45 | 28 | 152 |  |
|  | Large (100 or more) | 8 | 0 | 0 | 0 | 0 | 27 | 11 | 32 |  |
|  | Medium and Large (20+) | 0 | 7 | 16 | 19 | 0 | 0 | 0 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 0 | 0 | 26 | 0 | 0 | 0 |  |
|  |  | 713 | 156 | 512 | 353 | 129 | 2008 | 4376 | 16580 | 24827 |

## Median Universe Estimates - Fresh:

|  |  | Food | Garment <br> s | Non <br> Metallic <br> Mineral <br> Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Service | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kostanay, North Kazakhstan, Pavlodar | Small (5-19) | 98 | 16 | 42 | 51 | 14 | 280 | 559 | 2751 | 4479 |
|  | Medium (20-99) | 49 | 0 | 10 | 13 | 8 | 54 | 56 | 304 |  |
|  | Large (100 or more) | 21 | 0 | 9 | 4 | 6 | 31 | 23 | 73 |  |
|  | Medium and Large (20+) | 0 | 9 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Kyzylorda Region, South | Small (5-19) | 168 | 30 | 119 | 58 | 13 | 455 | 968 | 4766 | 7748 |
|  | Medium (20-99) | 65 | 0 | 44 | 17 | 0 | 126 | 93 | 569 |  |
|  | Large (100 or more) | 21 | 0 | 24 | 2 | 0 | 52 | 29 | 103 |  |


| Kazakhstan, Jambyl | Medium and Large (20+) | 0 | 18 | 0 | 0 | 8 | 0 | 0 | 0 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Akmola Region | Small (5-19) | 0 | 4 | 29 | 0 | 0 | 88 | 172 | 857 | 1496 |
|  | Medium (20-99) | 0 | 2 | 11 | 0 | 0 | 21 | 0 | 128 |  |
|  | Large (100 or more) | 0 | 0 | 3 | 0 | 0 | 14 | 0 | 23 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 0 | 0 | 26 | 0 |  |
|  | Small, Medium and Large (5+) | 98 | 0 | 0 | 13 | 8 | 0 | 0 | 0 |  |
| Aktobe Region | Small (5-19) | 39 | 9 | 40 | 29 | 6 | 175 | 457 | 2858 | 4090 |
|  | Medium (20-99) | 19 | 3 | 19 | 0 | 4 | 34 | 37 | 234 |  |
|  | Large (100 or more) | 12 | 0 | 14 | 0 | 1 | 20 | 16 | 56 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 11 | 0 | 0 | 0 | 0 |  |
| Almaty | Small (5-19) | 170 | 81 | 131 | 150 | 37 | 979 | 2397 | 10371 | 16808 |
|  | Medium (20-99) | 0 | 0 | 29 | 38 | 6 | 216 | 220 | 1464 |  |
|  | Large (100 or more) | 0 | 0 | 14 | 9 | 2 | 49 | 65 | 260 |  |
|  | Medium and Large (20+) | 90 | 30 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Almaty Region | Small (5-19) | 79 | 0 | 78 | 34 | 0 | 166 | 378 | 1385 | 2726 |
|  | Medium (20-99) | 44 | 0 | 34 | 17 | 0 | 51 | 37 | 269 |  |
|  | Large (100 or more) | 22 | 0 | 6 | 7 | 0 | 27 | 6 | 51 |  |
|  | Small, Medium and Large (5+) | 0 | 25 | 0 | 0 | 13 | 0 | 0 | 0 |  |
| Nur-Sultan | Small (5-19) | 56 | 23 | 87 | 53 | 0 | 302 | 1170 | 5242 | 7961 |
|  | Medium (20-99) | 0 | 7 | 18 | 0 | 0 | 52 | 75 | 683 |  |
|  | Large (100 or more) | 0 | 0 | 5 | 0 | 0 | 9 | 19 | 98 |  |
|  | Medium and Large (20+) | 20 | 0 | 0 | 24 | 0 | 0 | 0 | 0 |  |
|  | Small, Medium and Large $(5+)$ | 0 | 0 | 0 | 0 | 16 | 0 | 0 | 0 |  |
| Atyrau Region | Small (5-19) | 8 | 0 | 5 | 5 | 0 | 31 | 129 | 589 | 953 |
|  | Medium (20-99) | 2 | 0 | 3 | 0 | 0 | 10 | 9 | 115 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 0 | 3 | 4 | 29 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 4 | 0 | 0 | 4 | 0 | 0 | 0 |  |
|  | Small (5-19) | 38 | 10 | 37 | 26 | 8 | 162 | 371 | 2302 | 3467 |


| Mangystau and West Kazakhstan | Medium (20-99) | 0 | 0 | 14 | 5 | 0 | 39 | 42 | 269 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 0 | 0 | 9 | 2 | 0 | 16 | 12 | 64 |  |
|  | Medium and Large (20+) | 29 | 4 | 0 | 0 | 9 | 0 | 0 | 0 |  |
| East Kazakhstan | Small (5-19) | 58 | 0 | 26 | 27 | 9 | 169 | 392 | 1519 | 2738 |
|  | Medium (20-99) | 32 | 0 | 9 | 11 | 5 | 55 | 37 | 243 |  |
|  | Large (100 or more) | 15 | 0 | 7 | 6 | 3 | 26 | 10 | 57 |  |
|  | Small, Medium and Large (5+) | 0 | 21 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Karaganda Region | Small (5-19) | 97 | 33 | 88 | 90 | 0 | 434 | 472 | 3776 | 5748 |
|  | Medium (20-99) | 29 | 0 | 0 | 0 | 0 | 82 | 46 | 333 |  |
|  | Large (100 or more) | 14 | 0 | 0 | 0 | 0 | 50 | 19 | 72 |  |
|  | Medium and Large (20+) | 0 | 13 | 28 | 35 | 0 | 0 | 0 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 0 | 0 | 37 | 0 | 0 | 0 |  |
|  |  | 1392 | 343 | 991 | 738 | 216 | 4278 | 8345 | 41911 | 58216 |

## Weak Universe Estimates - Fresh:

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other <br> Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kostanay, North Kazakhstan, Pavlodar | Small (5-19) | 154 | 27 | 65 | 77 | 23 | 409 | 872 | 4772 | 7435 |
|  | Medium (20-99) | 74 | 0 | 15 | 18 | 10 | 75 | 83 | 506 |  |
|  | Large (100 or more) | 30 | 0 | 12 | 6 | 8 | 40 | 32 | 111 |  |
|  | Medium and Large (20+) | 0 | 14 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Kyzylorda Region, South <br> Kazakhstan, Jambyl | Small (5-19) | 196 | 39 | 133 | 64 | 16 | 493 | 1119 | 6123 | 9533 |
|  | Medium (20-99) | 73 | 0 | 48 | 18 | 0 | 131 | 104 | 703 |  |
|  | Large (100 or more) | 22 | 0 | 24 | 3 | 0 | 50 | 31 | 117 |  |
|  | Medium and Large (20+) | 0 | 20 | 0 | 0 | 9 | 0 | 0 | 0 |  |
| Akmola Region | Small (5-19) | 0 | 6 | 31 | 0 | 0 | 93 | 193 | 1067 | 1763 |
|  | Medium (20-99) | 0 | 2 | 12 | 0 | 0 | 21 | 0 | 153 |  |
|  | Large (100 or more) | 0 | 0 | 2 | 0 | 0 | 13 | 0 | 26 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 0 | 0 | 25 | 0 |  |
|  | Small, Medium and Large (5+) | 99 | 0 | 0 | 12 | 9 | 0 | 0 | 0 |  |


| Aktobe Region | Small (5-19) | 45 | 11 | 45 | 32 | 7 | 188 | 524 | 3647 | 5047 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 21 | 4 | 20 | 0 | 4 | 35 | 41 | 287 |  |
|  | Large (100 or more) | 12 | 0 | 13 | 0 | 1 | 19 | 17 | 63 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 11 | 0 | 0 | 0 | 0 |  |
| Almaty | Small (5-19) | 204 | 106 | 152 | 172 | 47 | 1090 | 2850 | 13701 | 21321 |
|  | Medium (20-99) | 0 | 0 | 32 | 42 | 7 | 231 | 251 | 1860 |  |
|  | Large (100 or more) | 0 | 0 | 14 | 10 | 2 | 49 | 69 | 303 |  |
|  | Medium and Large (20+) | 95 | 34 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Almaty Region | Small (5-19) | 88 | 0 | 84 | 36 | 0 | 172 | 416 | 1696 | 3156 |
|  | Medium (20-99) | 47 | 0 | 35 | 17 | 0 | 50 | 39 | 317 |  |
|  | Large (100 or more) | 22 | 0 | 5 | 6 | 0 | 24 | 5 | 55 |  |
|  | Small, Medium and Large (5+) | 0 | 27 | 0 | 0 | 13 | 0 | 0 | 0 |  |
| Nur-Sultan | Small (5-19) | 65 | 29 | 98 | 59 | 0 | 324 | 1340 | 6672 | 9791 |
|  | Medium (20-99) | 0 | 9 | 20 | 0 | 0 | 54 | 83 | 836 |  |
|  | Large (100 or more) | 0 | 0 | 5 | 0 | 0 | 9 | 20 | 111 |  |
|  | Medium and Large (20+) | 20 | 0 | 0 | 23 | 0 | 0 | 0 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 0 | 0 | 17 | 0 | 0 | 0 |  |
| Atyrau Region | Small (5-19) | 16 | 0 | 9 | 10 | 0 | 59 | 258 | 1311 | 2042 |
|  | Medium (20-99) | 4 | 0 | 5 | 0 | 0 | 18 | 16 | 247 |  |
|  | Large (100 or more) | 0 | 0 | 2 | 0 | 0 | 5 | 8 | 58 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 9 | 0 | 0 | 6 | 0 | 0 | 0 |  |
| Mangystau and West Kazakhstan | Small (5-19) | 44 | 13 | 40 | 28 | 9 | 172 | 419 | 2889 | 4196 |
|  | Medium (20-99) | 0 | 0 | 15 | 5 | 0 | 40 | 45 | 325 |  |
|  | Large (100 or more) | 0 | 0 | 8 | 2 | 0 | 15 | 12 | 71 |  |
|  | Medium and Large (20+) | 29 | 4 | 0 | 0 | 10 | 0 | 0 | 0 |  |
| East Kazakhstan | Small (5-19) | 69 | 0 | 29 | 31 | 11 | 185 | 455 | 1964 | 3364 |
|  | Medium (20-99) | 36 | 0 | 10 | 12 | 6 | 57 | 42 | 302 |  |
|  | Large (100 or more) | 16 | 0 | 7 | 6 | 4 | 25 | 11 | 65 |  |
|  | Small, Medium and Large (5+) | 0 | 24 | 0 | 0 | 0 | 0 | 0 | 0 |  |


| Karaganda Region | Small (5-19) | 109 | 41 | 95 | 97 | 0 | 452 | 525 | 4667 | 6813 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 31 | 0 | 0 | 0 | 0 | 82 | 49 | 395 |  |
|  | Large (100 or more) | 14 | 0 | 0 | 0 | 0 | 46 | 19 | 79 |  |
|  | Medium and Large (20+) | 0 | 14 | 26 | 32 | 0 | 0 | 0 | 0 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 0 | 0 | 38 | 0 | 0 | 0 |  |
|  |  | 1633 | 433 | 1113 | 830 | 255 | 4725 | 9972 | 55499 | 74460 |

## A.16.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.


As the following graph shows, the number of interviews per contacted establishments was 0.13. ${ }^{37}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.36.

Rejection rate and Interviews per Contact Kazakhstan ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Kazakhstan. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A.16.5. Local agency team involved in the study and its comments on the implementation <br> Local agency team involved in the survey

| Local Agency | Name: Ipsos in Kazakhstan |
| :--- | :--- |

[^33]|  | Region: Kazakhstan <br> Membership of KAPIOR - Kazakhstan Association of professional <br> researchers of public opinion and market. A non-profit organization <br> whose mission is to develop and expand the market for research services <br> and protect the rights and interests of its members. It unites legal <br> entities from among the leading marketing and sociological <br> organizations of the Republic of Kazakhstan, organizations interested in <br> conducting professional research and effective use of their results. <br> Membership of ESOMAR. <br> Activities in Kazakhstan since: 2012 |
| :--- | :--- |
| Enumerators involved: | Recruiters: 14 <br> Interviewers: 52 <br> Recruiters + Interviewers: 15 |
| Other staff involved: | Fieldwork Coordinators: 22 regional supervisors <br> Data Processing: Ipsos was responsible for all data processing |

## Sample Frame

| Characteristic of sample frame <br> used: | Electronic data base |
| :--- | :--- |
| Source: | National Statistical Committee |
| Year: | January 2018 |
| Comments on the quality of <br> sample frame: | The sample frame was of poor quality, because the last update was quite <br> a long time ago. It contains many enterprises that no longer exist, for <br> which contact details were incorrect or that had moved or changed <br> operations in some way. The number of employees was not always <br> accurate. |

## Sample

| Comments/problems for <br> particular regions: | On regions: <br> 3 regions included 2-3 geographically different and very distant from <br> each other regions (Kostanay, North Kazakhstan, Pavlodar; Mangystau <br> and West Kazakhstan; Kyzylorda Region, South Kazakhstan, Jambyl), <br> which complicated compliance with the preference order and additional <br> efforts had to be made to consolidate the work of these regions. <br> In Atyrau and Kostanay+ there were many enterprises that were located <br> far from the city, in remote settlements where there was no regular <br> transport. Public transport allows you to travel to these localities only <br> once or twice a day. This created additional logistical difficulties during <br> field work and made it difficult to agree on the timing of interviews with <br> respondents. <br> Atyrau, Kostanay+ and Mangystau+ are very specific regions, with a <br> special mentality, it is very difficult to contact representatives of these <br> regions. |
| :--- | :--- |
| Comments on the response rate: | Response rate for Kazakhstan is 26\%. This is a good response rate <br> considering the specifics of the target audience, as well as the specifics <br> and duration of the interview. |
| Comments on the sample design: | To divide the regions in which several regions (Kostanay, North <br> Kazakhstan, Pavlodar; Mangystau and West Kazakhstan; Kyzylorda <br> Region, South Kazakhstan, Jambyl). |
| Other comments: | No |

Fieldwork

| Date of Fieldwork | 10 January 2019 to 31 October 2019 |
| :--- | :--- |


| Country | Kazakhstan |
| :--- | :--- |
| Number of interviews | 1440 |
| Problems found during fieldwork: | Sample frame was of poor quality, with rather outdated data. <br> The interview length and low interest in participation meant that many <br> business executives were reluctant to take part and recruiters had to <br> work hard to convince them to participate. <br> Many managers indicated that they were not allowed to participate in <br> surveys concerning the activities of the enterprise, citing the terms of the <br> contract, which included the clause - a trade secret. |
| Other observations: | The general attitude of the respondents to the survey was rather <br> negative. |

## Questionnaires

| Problems for the understanding of <br> questions (indicate question <br> number) | $\mathrm{H} 1, \mathrm{H} 5$ |
| :--- | :--- |
| Not relevant Questions | BMGe 1 |
| Questions that imply confidential <br> information in the answer, <br> causing anger and refusal to <br> answer | D2, N2, N2e1, N7a, K11, K4b, BMK10 |
| Comments on questionnaires <br> length: | About 20-30\% of respondents complained about the excessive length <br> of the interview distracting them from their main duties. |
| Suggestions or other comments <br> on the questionnaire: | Add the answer option REFUSE to all questions. <br> Use a simpler vocabulary when formulating questions. |

## Database

| Data entry program chosen | iField |
| :--- | :--- |
| Comments on the data entry <br> program | N/A |
| Comments on the data cleaning | No |

## Country/ region situation

| General aspects of economic, <br> political or social situation of the <br> country/region that could affect <br> the results of the survey: | Kazakhstan's economy is the largest in Central Asia and the second in the <br> post-Soviet space (after Russia). Since 1 January 2015, the Republic is a <br> member of the Eurasian Economic Union and since 22 June 2015 a <br> member of the World Trade Organization. <br> Kazakhstan's membership in the OSCE, WTO, and the Eurasian economic <br> Union (EEU). <br> In Kazakhstan, there are 11 Special economic zones with different <br> characteristics of activity and 22 Industrial zones. <br> According to the statistics Committee of the Republic of Kazakhstan, <br> there is a smooth annual increase in GDP. <br> Even though Kazakhstan's economy is at a stage of moderate growth <br> Kazakhstan's economy is not diversified and depends on the USD and oil <br> prices. |
| :--- | :--- |
| Relevant country events occurred <br> during fieldwork: | During the fieldwork period there was a turbulent political situation in <br> the country. <br> The country's President, who had been in power for more than 20 years, <br> resigned. This was followed by early elections of the President of the <br> Republic of Kazakhstan, the results of which people were dissatisfied |


|  | with. All this has contributed to the growing concern among the <br> population. After the elections, there was a wave of rallies, which <br> continue periodically. <br> Astana is renamed Nur-Sultan since 23 March 2019, that also caused <br> discontent of the population (waste of money). <br> On 24 June in Arys (45 000 population, 85 km from Shymkent) in the <br> military unit with storage area of 15 hectares (89 storages) there was a <br> fire on the territory of the military unit, and then there were explosions <br> of ammunition. The explosions damaged about 85\% of residential <br> buildings, more than 20 houses burned down completely. The explosions <br> shook the whole country and affected the course of life of all country. <br> The business community was actively engaged in providing temporary <br> accommodation and other assistance to the affected population, and in <br> helping to restore houses in Arys. |
| :--- | :--- |
| Other aspects: | No |

## A. 17 Kosovo

## A.17.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 202 firms from the Kosovo 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of firms from Kosovo Business Registration Agency (KBRA), within Ministry of Trade and Industry, was used. The firms in the listing are all registered as businesses with the same agency.

Regional stratification for the Kosovo ES was done across seven regions: Gjakovës/Đakovički, Pejës/Pećki, Prizrenit/Prizrenski, Gjilanit/Gnjilanski, Mitrovicës/Kosovskomitrovački, Prishtinës/Prištinski and Ferizajit/Uroševački.

| Districts of Kosovo | Grouping to be used for stratification <br> purposes in BEEPS VI |
| :--- | :--- |
| District of Ferizaj | Ferizajit/Uroševački |
| District of Gjakova | Gjakovës/Đakovički |
| District of Gjilan | Gjilanit/Gnjilanski |
| District of Mitrovica | Mitrovicës/Kosovskomitrovački |
| District of Peja/Peć | Pejës/Pećki |
| District of Pristina | Prishtinës/Prištinski |
| District of Prizren | Prizrenit/Prizrenski |

## Kosovo ES Sample Frame (Fresh and Panel Combined)

|  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: |
| Gjakovës/Đakovički | Manufacturing | Services | Grand Total |  |
|  | Small (5-19) | 112 | 265 | 410 |
|  | Medium (20-99) | 18 | 12 |  |
|  | Large (100 or more) | 2 | 1 |  |
| Prizrenit/Prizrenski | Small (5-19) | 127 | 223 | 383 |
|  | Medium (20-99) | 16 | 11 |  |
|  | Large (100 or more) | 4 | 2 |  |
|  | Small (5-19) | 164 | 327 | 557 |
|  | Medium (20-99) | 21 | 34 |  |
|  | Large (100 or more) | 7 | 4 |  |


| Gjilanit/Gnjilanski | Small (5-19) | 118 | 260 | 427 |
| :--- | :--- | ---: | ---: | ---: |
|  | Medium (20-99) | 23 | 19 |  |
|  | Large (100 or more) | 6 | 1 |  |
| Mitrovicës/Kosovskoᄀmitrovački | Small (5-19) | 80 | 242 | $\mathbf{3 6 1}$ |
|  | Medium (20-99) | 13 | 20 |  |
|  | Large (100 or more) | 3 | 3 |  |
| Prishtinës/Prištinski | Small (5-19) | 299 | 1286 | $\mathbf{1 8 6 7}$ |
|  | Medium (20-99) | 51 | 190 |  |
|  | Large (100 or more) | 5 | 36 |  |
|  | Small (5-19) | 128 | 298 | 486 |
|  | Medium (20-99) | 19 | 30 |  |
|  | Large (100 or more) | $\mathbf{7}$ | $\mathbf{4}$ |  |

Source: World Bank and Kosovo Business Registration Agency (KBRA)
Kosovo Sample Frame (Panel)

|  |  | Manufacturing | Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: |
| Gjakovës/Đakovički | Small (5-19) | 6 | 9 | 18 |
|  | Medium (20-99) | 3 | 0 |  |
|  | Large (100 or more) | 0 | 0 |  |
| Pejës/Pećki | Small (5-19) | 3 | 6 | 14 |
|  | Medium (20-99) | 2 | 3 |  |
|  | Large (100 or more) | 0 | 0 |  |
| Prizrenit/Prizrenski | Small (5-19) | 5 | 9 | 28 |
|  | Medium (20-99) | 5 | 7 |  |
|  | Large (100 or more) | 1 | 1 |  |
| Gjilanit/Gnjilanski | Small (5-19) | 1 | 8 | 21 |
|  | Medium (20-99) | 6 | 4 |  |
|  | Large (100 or more) | 2 | 0 |  |
| Mitrovicës/Kosovsko ${ }^{\text {a mitrovački }}$ | Small (5-19) | 2 | 10 | 16 |
|  | Medium (20-99) | 2 | 1 |  |
|  | Large (100 or more) | 1 | 0 |  |
| Prishtinës/Prištinski | Small (5-19) | 8 | 36 | 84 |
|  | Medium (20-99) | 11 | 21 |  |
|  | Large (100 or more) | 1 | 7 |  |
| Ferizajit/Uroševački | Small (5-19) | 6 | 7 | 21 |
|  | Medium (20-99) | 6 | 2 |  |
|  | Large (100 or more) | 0 | 0 |  |
|  |  | 71 | 131 | 202 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

Original Sample Design Original Sample Design (Fresh)

|  |  | Manufacturing | Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: |
| Gjakovës/Đakovički | Small (5-19) | 9 | 3 | $\mathbf{2 1}$ |
|  | Medium (20-99) | 4 | 3 |  |
|  | Large (100 or more) | 1 | 1 |  |


| Pejës/Pećki | Small (5-19) | 10 | 3 | 23 |
| :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 4 | 3 |  |
|  | Large (100 or more) | 2 | 1 |  |
| Prizrenit/Prizrenski | Small (5-19) | 10 | 7 | 30 |
|  | Medium (20-99) | 5 | 3 |  |
|  | Large (100 or more) | 3 | 2 |  |
| Gjilanit/Gnjilanski | Small (5-19) | 6 | 3 | 18 |
|  | Medium (20-99) | 3 | 3 |  |
|  | Large (100 or more) | 2 | 1 |  |
| Mitrovicës/Kosovskoっmitrovački | Small (5-19) | 8 | 3 | 20 |
|  | Medium (20-99) | 3 | 3 |  |
|  | Large (100 or more) | 1 | 2 |  |
| Prishtinës/Prištinski | Small (5-19) | 4 | 10 | 32 |
|  | Medium (20-99) | 3 | 3 |  |
|  | Large (100 or more) | 2 | 10 |  |
| Ferizajit/Uroševački | Small (5-19) | 3 | 3 | 18 |
|  | Medium (20-99) | 3 | 3 |  |
|  | Large (100 or more) | 4 | 2 |  |
|  |  | 90 | 72 | 162 |

Original Sample Design (Panel)

|  |  | Manufacturing | Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: |
| Gjakovës/Đakovički | Small (5-19) | 4 | 7 | 14 |
|  | Medium (20-99) | 3 | 0 |  |
|  | Large (100 or more) | 0 | 0 |  |
| Pejës/Pećki | Small (5-19) | 3 | 4 | 12 |
|  | Medium (20-99) | 2 | 3 |  |
|  | Large (100 or more) | 0 | 0 |  |
| Prizrenit/Prizrenski | Small (5-19) | 4 | 7 | 20 |
|  | Medium (20-99) | 4 | 3 |  |
|  | Large (100 or more) | 1 | 1 |  |
| Gjilanit/Gnjilanski | Small (5-19) | 1 | 3 | 12 |
|  | Medium (20-99) | 3 | 3 |  |
|  | Large (100 or more) | 2 | 0 |  |
| Mitrovicës/Kosovsko ${ }^{\text {a mitrovački }}$ | Small (5-19) | 2 | 4 | 10 |
|  | Medium (20-99) | 2 | 1 |  |
|  | Large (100 or more) | 1 | 0 |  |
| Prishtinës/Prištinski | Small (5-19) | 7 | 9 | 28 |
|  | Medium (20-99) | 3 | 3 |  |
|  | Large (100 or more) | 1 | 5 |  |
| Ferizajit/Uroševački | Small (5-19) | 4 | 3 | 12 |
|  | Medium (20-99) | 3 | 2 |  |
|  | Large (100 or more) | 0 | 0 |  |
|  |  | 50 | 58 | 108 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number
of sampled establishments contacted for the survey was $18.5 \%$ ( 252 out of 1364 establishments). ${ }^{38}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Manufacturing | Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: |
| Gjakovës/Đakovički | Small (5-19) | 16 | 15 | 42 |
|  | Medium (20-99) | 5 | 4 |  |
|  | Large (100 or more) | 1 | 1 |  |
| Pejës/Pećki | Small (5-19) | 11 | 14 | 34 |
|  | Medium (20-99) | 0 | 4 |  |
|  | Large (100 or more) | 0 | 1 |  |
|  | Medium and Large (20+) | 4 | 0 |  |
| Prizrenit/Prizrenski | Small (5-19) | 12 | 7 | 40 |
|  | Medium (20-99) | 7 | 0 |  |
|  | Large (100 or more) | 4 | 0 |  |
|  | Medium and Large (20+) | 0 | 10 |  |
| Gjilanit/Gnjilanski | Small (5-19) | 10 | 7 | 34 |
|  | Medium (20-99) | 10 | 0 |  |
|  | Large (100 or more) | 2 | 0 |  |
|  | Medium and Large (20+) | 0 | 5 |  |
| Mitrovicës/Kosovsko ${ }^{\text {a mitrovački }}$ | Small (5-19) | 7 | 6 | 27 |
|  | Medium (20-99) | 5 | 7 |  |
|  | Large (100 or more) | 1 | 1 |  |
| Prishtinës/Prištinski | Small (5-19) | 8 | 18 | 59 |
|  | Medium (20-99) | 0 | 15 |  |
|  | Large (100 or more) | 0 | 6 |  |
|  | Medium and Large (20+) | 12 | 0 |  |
| Ferizajit/Uroševački | Small (5-19) | 10 | 5 | 35 |
|  | Medium (20-99) | 9 | 7 |  |
|  | Large (100 or more) | 2 | 2 |  |
|  |  | 136 | 135 | 271 |

Achieved Interviews (Panel)

|  |  | Manufacturing | Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: |
| Gjakovës/Đakovički | Small (5-19) | 3 | 4 | 9 |
|  | Medium (20-99) | 2 | 0 |  |
| Pejës/Pećki | Small (5-19) | 1 | 2 | 6 |
|  | Medium (20-99) | 0 | 2 |  |
|  | Medium and Large (20+) | 1 | 0 |  |
| Prizrenit/Prizrenski | Small (5-19) | 2 | 3 | 10 |
|  | Medium (20-99) | 1 | 0 |  |
|  | Large (100 or more) | 1 | 0 |  |
|  | Medium and Large (20+) | 0 | 3 |  |
| Gjilanit/Gnjilanski | Small (5-19) | 1 | 3 | 13 |

[^34]|  | Medium (20-99) | 4 | 0 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 2 | 0 |  |
|  | Medium and Large (20+) | 0 | 3 |  |
| Mitrovicës/Kosovsko ${ }^{\text {a mitrovački }}$ | Small (5-19) | 0 | 4 | 7 |
|  | Medium (20-99) | 1 | 1 |  |
|  | Large (100 or more) | 1 | 0 |  |
| Prishtinës/Prištinski | Small (5-19) | 0 | 7 | 21 |
|  | Medium (20-99) | 0 | 6 |  |
|  | Large (100 or more) | 0 | 1 |  |
|  | Medium and Large (20+) | 7 | 0 |  |
| Ferizajit/Uroševački | Small (5-19) | 3 | 2 | 12 |
|  | Medium (20-99) | 5 | 2 |  |
|  |  | 35 | 43 | 78 |

## A.17.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 324 | Eligible | 1. Eligible establishment (Correct name and address) | 312 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 3 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 5 |
|  |  | 4. Eligible establishment (Moved and traced) | 5 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 0 |
| 125 | Screener refusal | 13. Refuses to answer the screener | 125 |
| 146 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 14 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 46 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 3 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 1 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 27 |
|  |  | 621. The firm discontinued businesses - (Other) | 38 |
|  |  | 71. Ineligible legal status: not a business, but private household | 0 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 0 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 16 |
| 106 | Out of Target | 151. Out of target - outside the covered regions | 82 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 0 |


|  |  | 156. Duplicated firm within the sample | 24 |
| :---: | :---: | :---: | :---: |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 0 |
| 663 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 84 |
|  |  | 92. Line out of order | 0 |
|  |  | 93. No tone | 0 |
|  |  | 94. Phone number does not exist | 0 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 579 |
| 1364 | Total contacted |  |  |

Response Outcomes: Kosovo ES 2019

| Target and totals | Sample target | 270 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $100.4 \%$ |
|  | Total contacts available in frame | 4491 |
|  | Total contacts issued | 1364 |
|  | Total contacts contacted | 1364 |
| Screening phase <br> Interview phase <br> (only if eligible) | Screening in process | 0 |
|  | Eligibles | Screener refusal |
|  | Ineligible + out of target | 324 |
|  | Unobtainable | 125 |
|  | Complete interviews without extra module | 252 |
|  | Eligible in process + incomplete interviews | 663 |
| Percent <br> breakdown <br> (relative to total <br> contacted) | Interview refusal | 50 |
|  | Screening in process rate | 221 |
|  | Screener refusal rate | 0 |
|  | Ineligible + out of target rate | 53 |
|  | Unobtainable rate | $0.0 \%$ |
|  | Interview conversion rate | $9.2 \%$ |
|  | Eligible in process + incomplete interviews rate | $18.5 \%$ |
|  | Interview refusal rate | $48.6 \%$ |

## A.17.3. Universe estimates

Universe estimates for the number of establishments in each cell in Kosovo were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.


Universe estimates for the number of establishments in each industry-region-size cell in Kosovo were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

## Universe Estimate Based on Sampling Weights

Strict Universe Estimates - Fresh:

|  |  | Manufacturing | Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: |
| Gjakovës/Đakovički | Small (5-19) | 32 | 64 | 109 |
|  | Medium (20-99) | 8 | 4 |  |
|  | Large (100 or more) | 1 | 1 |  |
| Pejës/Pećki | Small (5-19) | 22 | 32 | 63 |
|  | Medium (20-99) | 0 | 4 |  |
|  | Large (100 or more) | 0 | 1 |  |
|  | Medium and Large (20+) | 4 | 0 |  |
| Prizrenit/Prizrenski | Small (5-19) | 29 | 49 | 99 |
|  | Medium (20-99) | 7 | 0 |  |
|  | Large (100 or more) | 4 | 0 |  |
|  | Medium and Large (20+) | 0 | 10 |  |
| Gjilanit/Gnjilanski | Small (5-19) | 33 | 62 | 114 |
|  | Medium (20-99) | 10 | 0 |  |
|  | Large (100 or more) | 2 | 0 |  |
|  | Medium and Large (20+) | 0 | 6 |  |
| Mitrovicës/Kosovskoっmitrovački | Small (5-19) | 14 | 36 | 64 |
|  | Medium (20-99) | 5 | 7 |  |
|  | Large (100 or more) | 1 | 1 |  |
| Prishtinës/Prištinski | Small (5-19) | 36 | 131 | 215 |
|  | Medium (20-99) | 0 | 29 |  |
|  | Large (100 or more) | 0 | 7 |  |
|  | Medium and Large (20+) | 12 | 0 |  |
| Ferizajit/Uroševački | Small (5-19) | 28 | 56 | 106 |
|  | Medium (20-99) | 9 | 8 |  |
|  | Large (100 or more) | 3 | 2 |  |
|  |  | 260 | 511 | 771 |

Median Universe Estimates - Fresh:

|  |  | Manufacturing | Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: |
| Gjakovës/Đakovički | Small (5-19) | 36 | 79 | 131 |
|  | Medium (20-99) | 8 | 5 |  |
|  | Large (100 or more) | 1 | 1 |  |


| Pejës/Pećki | Small (5-19) | 29 | 47 | 87 |
| :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 0 | 4 |  |
|  | Large (100 or more) | 0 | 1 |  |
|  | Medium and Large (20+) | 6 | 0 |  |
| Prizrenit/Prizrenski | Small (5-19) | 40 | 73 | 136 |
|  | Medium (20-99) | 7 | 0 |  |
|  | Large (100 or more) | 4 | 0 |  |
|  | Medium and Large (20+) | 0 | 12 |  |
| Gjilanit/Gnjilanski | Small (5-19) | 39 | 80 | 141 |
|  | Medium (20-99) | 11 | 0 |  |
|  | Large (100 or more) | 2 | 0 |  |
|  | Medium and Large (20+) | 0 | 8 |  |
| Mitrovicës/Kosovsko ${ }^{\text {a mitrovački }}$ | Small (5-19) | 20 | 55 | 89 |
|  | Medium (20-99) | 5 | 7 |  |
|  | Large (100 or more) | 1 | 1 |  |
| Prishtinës/Prištinski | Small (5-19) | 57 | 229 | 361 |
|  | Medium (20-99) | 0 | 47 |  |
|  | Large (100 or more) | 0 | 14 |  |
|  | Medium and Large (20+) | 15 | 0 |  |
| Ferizajit/Uroševački | Small (5-19) | 38 | 83 | 149 |
|  | Medium (20-99) | 10 | 12 |  |
|  | Large (100 or more) | 4 | 2 |  |
|  |  | 333 | 761 | 1094 |

Weak Universe Estimates - Fresh:

|  |  | Manufacturing | Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: |
| Gjakovës/Đakovički | Small (5-19) | 103 | 244 | 375 |
|  | Medium (20-99) | 15 | 10 |  |
|  | Large (100 or more) | 2 | 1 |  |
| Pejës/Pećki | Small (5-19) | 113 | 201 | 342 |
|  | Medium (20-99) | 0 | 9 |  |
|  | Large (100 or more) | 0 | 2 |  |
|  | Medium and Large (20+) | 18 | 0 |  |
| Prizrenit/Prizrenski | Small (5-19) | 132 | 264 | 447 |
|  | Medium (20-99) | 15 | 0 |  |
|  | Large (100 or more) | 5 | 0 |  |
|  | Medium and Large (20+) | 0 | 30 |  |
| Gjilanit/Gnjilanski | Small (5-19) | 82 | 183 | 299 |
|  | Medium (20-99) | 15 | 0 |  |
|  | Large (100 or more) | 5 | 0 |  |
|  | Medium and Large (20+) | 0 | 14 |  |
| Mitrovicës/Kosovsko ${ }^{\text {mitrovački }}$ | Small (5-19) | 63 | 193 | 284 |
|  | Medium (20-99) | 9 | 14 |  |
|  | Large (100 or more) | 2 | 2 |  |
| Prishtinës/Prištinski | Small (5-19) | 244 | 1055 | 1512 |
|  | Medium (20-99) | 0 | 141 |  |
|  | Large (100 or more) | 0 | 28 |  |
|  | Medium and Large (20+) | 45 | 0 |  |
| Ferizajit/Uroševački | Small (5-19) | 96 | 226 | 364 |


|  | Medium (20-99) | 13 | 21 |
| :--- | :--- | ---: | ---: |
|  | Large (100 or more) | 5 | 3 |
| $\mathbf{y y y y}$ | $\mathbf{9 6 4 0}$ | $\mathbf{2 6 4 0}$ | $\mathbf{3 6 2 4}$ |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.17.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Kosovo ES, 2019


As the following graph shows, the number of interviews per contacted establishments was $0.20 .{ }^{39}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.13 .


[^35]Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Kosovo. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A.17.5. Local agency team involved in the study and its comments on the implementation

Local agency team involved in the survey

| Local Agency | Name: Ipsos Kosovo <br> Region: Republic of Kosovo <br> Ipsos Kosovo is registered as a Branch Office of Ipsos Macedonia and part <br> of the Ipsos Adria gorup. It is a full-service fieldwork agency for market, <br> media research and public opinion polls. <br> Ipsos Adria based its activities on ESOMAR and ISI regulations and <br> guidelines <br> Ipsos Adria has a unique market positioning, specializing in a single <br> business - survey-based research - through five specializations: <br> Advertising research, Marketing research, Media research, Opinion and <br> social research, Quality and customer satisfaction research. <br> Ipsos Adria is the leading MR company in the region <br> Activities since: 2006 |
| :--- | :--- |
| Enumerators involved: | Enumerators: 14 <br> Recruiters: 2 |
| Other staff involved: | Data Processing: Ipsos was responsible for all data processing |

## Sample Frame

| Characteristic of sample frame <br> used: | Electronic data base |
| :--- | :--- |
| Source: | Kosovo Business Registration Agency |
| Year: | June 2018 |
| Comments on the quality of <br> sample frame: | The quality of the sample frame was generally good although it did <br> contain some out of date information, including businesses that were no <br> longer in operation, wrong numbers and the number of employees was <br> not always accurate. |

## Sample

| Comments/ problems for <br> particular regions: | On regions: <br> No comments |
| :--- | :--- |
| Comments on the response rate: | The response rate was not very good. Some companies refused to <br> participate in the study because of the length of the interview, being too <br> busy and also lack of interest. |
| Comments on the sample design: | Mostly the sample model worked well. Sampling problems are the ones <br> already mentioned above, like the wrong numbers. But we did not make <br> any changes to the sample. |
| Other comments: | No |

Fieldwork

| Date of Fieldwork | 22 December 2018 to 11 October 2019 |
| :--- | :--- |
| Country | The Republic of Kosovo |


| Number of interviews | 270 |
| :--- | :--- |
| Problems found during fieldwork: | The interview length meant that many business executives were <br> reluctant to take part and recruiters had to work hard to convince them <br> to participate. And some businesses let us wait too long, scheduling the <br> interview week after week. |
| Other observations: | The general attitude of the respondents to the survey was quite positive. <br> Even refusals were mostly polite and tactful. |

## Questionnaires

| Problems for the understanding of <br> questions (indicate question <br> number) | $\mathrm{D} .2, \mathrm{n} 2 \mathrm{i}$ |
| :--- | :--- |
| Problems found in the navigability <br> of -questionnaires (for example, <br> skip patterns). | No significant problems were identified. |
| Comments on questionnaires <br> length: | Comments from interviewers about the length of questionnaires are that <br> about 40\% of respondents complained about the excessive length of the <br> interview, which meant they were distracted from their main duties and <br> they don't have so much time, etc. |
| Suggestions or other comments <br> on the questionnaire: | No |

## Database

| Data entry program chosen | iField |
| :--- | :--- |
| Comments on the data entry <br> program | N/A |
| Comments on the data cleaning | No |

## Country/region situation

| General aspects of economic, <br> political or social situation of the <br> country/region that could affect <br> the results of the survey: | During fieldwork the situation between Kosovo and Serbia was tense <br> with Kosovo introducing a 100\% customs duty on goos from Serbia. <br> Economically it has been the tax that Kosovo has imposed on Serbia. <br> Parliamentary elections in the Republic of Kosovo were also held. |
| :--- | :--- |
| Relevant country events occurred <br> during fieldwork: | The eighteenth "Fair EXPOKOS 2019" fair was held in Pristina, which <br> lasted about 3 days in which numerous businesses participated. <br> Pristina International Fair 2019, organized by the Kosovo Chamber of <br> Commerce in cooperation with the Government. Over 100 businesses <br> were represented and promoted their products at the event. |
| Other aspects | No |

## A. 18 Kyrgyz Republic

## A.18.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 270 firms from the Kyrgyz Republic 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from the National Statistical Committee of the Kyrgyz Republic was used, dated as of April 2018. The establishments in the listing are all registered as businesses with the Ministry of Justice.

Regional stratification was done across three regions: Bishkek; Chui, Jalalabad, Issyk-Kul; and Talas, Naryn, Osh, Batken.

| Official regions | Grouping used for stratification purposes in BEEPS VI |
| :---: | :---: |
| Bishkek city | Bishkek |
| Chui oblast | Chui, Jalalabad, Issyk-Kul |
| Jalalabad oblast |  |
| Issyk - Kul oblast |  |
| Osh oblast + Osh city | Talas, Naryn, Osh, Batken |
| Batken Oblasty |  |
| Talas Oblasty |  |
| Naryn Oblasty |  |

Kyrgyz Republic ES Sample Frame (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Bishkek | Small (5-19) | 168 | 109 | 606 | 1193 |
|  | Medium (20-99) | 79 | 36 | 110 |  |
|  | Large (100 or more) | 31 | 12 | 42 |  |
| Chui, Jalalabad, Issyk-Kul | Small (5-19) | 144 | 28 | 115 | 505 |
|  | Medium (20-99) | 104 | 7 | 55 |  |
|  | Large (100 or more) | 42 | 0 | 10 |  |
| Talas, Naryn, Osh, Batken | Small (5-19) | 83 | 30 | 81 | 302 |
|  | Medium (20-99) | 42 | 9 | 36 |  |
|  | Large (100 or more) | 13 | 0 | 8 |  |
|  |  | 706 | 231 | 1063 | 2000 |

Source: World Bank and National Statistical Committee of the Kyrgyz Republic

Kyrgyz Republic Sample Frame (Panel)

|  |  |  | Other <br> Manufacturing | Grand <br> Retail | Services |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Bishkek | Small (5-19) | 12 | 12 | 23 | $\mathbf{1 2 7}$ |
|  | Medium (20-99) | 20 | 12 | 24 |  |
|  | Large (100 or more) | 6 | 2 | 16 |  |
| Chui, Jalalabad, Issyk-Kul | Small (5-19) | 12 | 9 | 14 | $\mathbf{9 6}$ |
|  | Medium (20-99) | 19 | 2 | 26 |  |
|  | Large (100 or more) | 8 | 0 | 6 | $\mathbf{5}$ |
| Talas, Naryn, Osh, Batken | Small (5-19) | 8 | 6 | $\mathbf{4 7}$ |  |
|  | Medium (20-99) | 8 | 2 | 14 |  |
|  | Large (100 or more) | $\mathbf{3}$ | 0 | 1 | $\mathbf{2 7 0}$ |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Fresh)

|  |  | Manufacturin <br> g | Other <br> Retail | Grand <br> Services | Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Bishkek | Small (5-19) | 3 | 27 | 20 | 90 |
|  | Medium (20-99) | 3 | 10 | 3 |  |
|  | Large (100 or <br> more) | 10 | 4 | 10 |  |


| Chui, Jalalabad, Issyk-Kul | Small (5-19) | 11 | 8 | 3 | $\mathbf{6}$ |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Medium (20-99) | 18 | 2 | 4 |  |
|  | Large (100 or <br> more) | 14 | 0 | 2 |  |
| Talas, Naryn, Osh, <br> Batken | Small (5-19) | 11 | 10 | 8 | $\mathbf{6 2}$ |
|  | Medium (20-99) | 14 | 3 | 8 |  |
|  | Large (100 or <br> more) | 4 | 0 | 3 |  |
|  |  | $\mathbf{8 8}$ | $\mathbf{6 4}$ | $\mathbf{6 1}$ | $\mathbf{2 1 3}$ |

Original Sample Design (Panel)

|  |  | Manufacturing | Retail | Other <br> Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Bishkek | Small (5-19) | 2 | 7 | 10 | 50 |
|  | Medium (20-99) | 2 | 10 | 2 |  |
|  | Large (100 or more) | 5 | 2 | 10 |  |
| Chui, Jalalabad, Issyk-Kul | Small (5-19) | 9 | 8 | 7 | 58 |
|  | Medium (20-99) | 10 | 2 | 10 |  |
|  | Large (100 or more) | 7 | 0 | 5 |  |
| Talas, Naryn, Osh, Batken | Small (5-19) | 7 | 5 | 4 | 39 |
|  | Medium (20-99) | 7 | 2 | 10 |  |
|  | Large (100 or more) | 3 | 0 | 1 |  |
|  |  | 52 | 36 | 59 | 147 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $24.5 \%$ (197 out of 804 establishments). ${ }^{40}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Bishkek | Small (5-19) | 11 | 33 | 32 | 149 |
|  | Medium (20-99) | 11 | 16 | 13 |  |
|  | Large (100 or more) | 14 | 1 | 18 |  |
| Chui, Jalalabad, Issyk-Kul | Small (5-19) | 16 | 15 | 9 | 112 |
|  | Medium (20-99) | 29 | 3 | 16 |  |
|  | Large (100 or more) | 16 | 0 | 8 |  |
| Talas, Naryn, Osh, Batken | Small (5-19) | 16 | 18 | 11 | 99 |
|  | Medium (20-99) | 23 | 4 | 15 |  |
|  | Large (100 or more) | 10 | 0 | 2 |  |
|  |  | 146 | 90 | 124 | 360 |

## Achieved Interviews (Panel)

|  |  |  | Other | Grand <br> Total |
| :--- | :--- | :--- | :--- | ---: | ---: |

[^36]| Bishkek | Small (5-19) | 7 | 6 | 10 | $\mathbf{5 6}$ |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Medium (20-99) | 5 | 6 | 10 |  |
|  | Large (100 or more) | 4 | 1 | 7 |  |
| Chui, Jalalabad, Issyk-Kul | Small (5-19) | 5 | 6 | 6 | $\mathbf{5 1}$ |
|  | Medium (20-99) | 10 | 1 | 12 |  |
|  | Large (100 or more) | 5 | 0 | 6 | 1 |
| Talas, Naryn, Osh, Batken | Small (5-19) | 5 | 4 | $\mathbf{3 0}$ |  |
|  | Medium (20-99) | 8 | 0 | 10 |  |
|  | Large (100 or more) | $\mathbf{2}$ | 0 | 0 | $\mathbf{1 3 7}$ |

## A.18.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 360 | Eligible | 1. Eligible establishment (Correct name and address) | 330 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 0 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 1 |
|  |  | 4. Eligible establishment (Moved and traced) | 24 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 5 |
| 223 | Screener refusal | 13. Refuses to answer the screener | 223 |
| 186 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 10 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 77 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 22 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 5 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 8 |
|  |  | 621. The firm discontinued businesses - (Other) | 24 |
|  |  | 71. Ineligible legal status: not a business, but private household | 18 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 8 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 14 |
| 11 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 4 |
|  |  | 156. Duplicated firm within the sample | 6 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 1 |


| 24 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 2 |
| :---: | :---: | :---: | :---: |
|  |  | 92. Line out of order | 0 |
|  |  | 93. No tone | 0 |
|  |  | 94. Phone number does not exist | 0 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 22 |
| 804 | Total contacted |  |  |

Response Outcomes: Kyrgyz Republic ES 2019

| Target and totals | Sample target | 360 |
| :---: | :---: | :---: |
|  | Sample target completion rate | 100.0\% |
|  | Total contacts available in frame | 2000 |
|  | Total contacts issued | 910 |
|  | Total contacts contacted | 804 |
| Screening phase | Screening in process | 0 |
|  | Eligibles | 360 |
|  | Screener refusal | 223 |
|  | Ineligible + out of target | 197 |
|  | Unobtainable | 24 |
| Interview phase (only if eligible) | Complete interviews without extra module | 0 |
|  | Complete interviews with extra module | 360 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 0 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.0\% |
|  | Screener refusal rate | 27.7\% |
|  | Ineligible + out of target rate | 24.5\% |
|  | Unobtainable rate | 3.0\% |
|  | Interview conversion rate | 44.8\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 0.0\% |

## A.18.3. Universe Estimates

Universe estimates for the number of establishments in each cell in Kyrgyz Republic were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Kyrgyz Republic ES 2019


Universe estimates for the number of establishments in each industry-region-size cell in Kyrgyz Republic were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

## Universe Estimate Based on Sampling Weights

Strict Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Bishkek | Small (5-19) | 64 | 34 | 174 | 387 |
|  | Medium (20-99) | 30 | 16 | 32 |  |
|  | Large (100 or more) | 14 | 5 | 18 |  |
| Chui, Jalalabad, Issyk-Kul | Small (5-19) | 74 | 15 | 45 | 241 |
|  | Medium (20-99) | 54 | 3 | 22 |  |
|  | Large (100 or more) | 21 | 0 | 8 |  |
| Talas, Naryn, Osh, Batken | Small (5-19) | 49 | 18 | 36 | 163 |
|  | Medium (20-99) | 25 | 4 | 17 |  |
|  | Large (100 or more) | 10 | 0 | 3 |  |
|  |  | 341 | 95 | 356 | 792 |

Median Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Bishkek | Small (5-19) | 119 | 77 | 403 | 811 |
|  | Medium (20-99) | 54 | 25 | 71 |  |
|  | Large (100 or more) | 23 | 8 | 31 |  |
| Chui, Jalalabad, Issyk-Kul | Small (5-19) | 107 | 21 | 80 | 364 |
|  | Medium (20-99) | 74 | 5 | 37 |  |
|  | Large (100 or more) | 33 | 0 | 9 |  |
| Talas, Naryn, Osh, Batken | Small (5-19) | 64 | 23 | 59 | 226 |
|  | Medium (20-99) | 32 | 7 | 25 |  |
|  | Large (100 or more) | 11 | 0 | 6 |  |
|  |  | 517 | 165 | 719 | 1401 |

Weak Universe Estimates - Fresh:

|  |  |  |  | Other <br> Services | Grand <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Bishkek | Manufacturing | Retail | 119 | 73 | 404 |
|  |  |  |  |  |  |
|  | Medium (20-99) | 57 | 25 | 75 |  |
|  | Large (100 or more) | 24 | 9 | 32 |  |


| Chui, Jalalabad, Issyk-Kul | Small (5-19) | 113 | 21 | 85 | 394 |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Medium (20-99) | 83 | 5 | 41 |  |
|  | Large (100 or more) | 36 | 0 | 9 |  |
| Talas, Naryn, Osh, Batken | Small (5-19) | 72 | 25 | 66 | $\mathbf{2 5 7}$ |
|  | Medium (20-99) | 38 | 7 | 30 |  |
|  | Large (100 or more) | 12 | 0 | 7 | $\mathbf{7 4 9}$ |
|  |  | $\mathbf{5 5 3}$ | $\mathbf{1 6 5}$ | $\mathbf{7 4 6 7}$ |  |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.18.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Kyrgyz Republic ES, 2019


As the following graph shows, the number of interviews per contacted establishments was 0.45. ${ }^{41}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.28 .

[^37]Rejection rate and Interviews per Contact, Kyrgyz Republic ES
2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Kyrgyz Republic. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A.18.5. Local agency team involved in the study and its comments on the implementation

## Local agency team involved in the survey

| Local Agency | Name: SIAR research and consulting LLC <br> Region: Kyrgyz Republic <br> Membership of international organizations: <br> SIAR research and consulting LLC is a member of ESOMAR <br> (European Society of Marketing Research Professionals), <br> International Sociological Association, Bishkek Business Club and <br> Kyrgyz National Monitoring and Evaluation Network. <br> Activities since: 1998 |
| :--- | :--- |
| Enumerators involved: | Enumerators: 24 <br> Recruiters: 10 (also did work of enumerators) |
| Other staff involved: | Fieldwork Coordinators: 5 regional supervisors <br> Editing: 1 <br> Data Processing: Ipsos was responsible for all data processing |

## Sample Frame

| Characteristic of sample frame <br> used: | Electronic database |
| :--- | :--- |
| Source: | National Statistical Committee of the Kyrgyz Republic |
| Year: | June 2018 |
| Comments on the quality of <br> sample frame: | The quality of the sample frame was generally satisfactory. However, <br> the sample frame was not fully up-to-date i.e. contained incorrect <br> and old contact information, closed and not operating enterprises, <br> the number of employees was indicated incorrectly. |

## Sample

| Comments/ problems for | On regions: |
| :--- | ---: | :--- |
| particular regions: | There were no major problems in arranging and conducting <br> interviews in specific regions. However, enumerators faced |


|  | difficulties with transportation. In particular, going to remote villages <br> in the southern part of the country was challenging as public <br> transportation is not available. |
| :--- | :--- |
| Comments on the response rate: | Overall, 804 enterprises were contacted, of which $28 \%$ refused to <br> participate in the survey while 27\% were found ineligible. Response <br> rate for Kyrgyz Republic is statistically valid and considered as good <br> one for Kyrgyz Republic. |
| Comments on the sample design: | The only comment for sample design for Kyrgyzstan is to take into <br> consideration that large companies are usually joint stock companies <br> and to participate in such a research project, permission and consent <br> needs to be obtained from each stockowner. Not many of them give <br> consent and permission, which makes it difficult to reach the needed <br> number of large company participants in the survey. |
| Other comments: | No other comments. |

## Fieldwork

| Date of Fieldwork | 11 December 2018 to 5 July 2019 |
| :--- | :--- |
| Country | Kyrgyz Republic |
| Number of interviews | 360 |
| Problems found during fieldwork: | As described above, the sample frame was not fully up-to-date i.e. it <br> contained incorrect and old contact information, closed and not <br> operating enterprises, the number of employees was indicated <br> incorrectly. <br> According to respondents and potential respondents, the main <br> interview was considered too long which made it hard for recruiters <br> to convince executives to take part. <br> Some of the enterprises, especially joint stock companies, refused to <br> participate or give information on finances due to company privacy <br> policies (see above). <br> Some managers also indicated that they were not allowed to <br> participate in surveys concerning the activities of the enterprise, <br> citing the terms of their employment contract which included a <br> clause on trade secrets. |
| Other observations: | Many executives expressed interest in future partnerships with <br> EBRD, EIB and WBG. |

## Questionnaires

| Problems for the understanding of <br> questions (indicate question <br> number) | No major problems occurred in comprehension of the questions. |
| :--- | :--- |
| Problems found in the navigability <br> of -questionnaires (for example, <br> skip patterns). | No significant problems were identified. |
| Comments on questionnaires <br> length: | About 40\% of respondents complained about the excessive length of <br> the interview, which meant they were distracted from their main <br> duties. |
| Suggestions or other comments on <br> the questionnaire: | No |

## Database

| Data entry program chosen | iField |
| :--- | :--- |
| Comments on the data entry <br> program | N/A |
| Comments on the data cleaning | No |

## Country/region situation

$\left.\begin{array}{|l|l|}\hline \begin{array}{l}\text { General aspects of economic, } \\ \text { political or social situation of the } \\ \text { country/region that could affect } \\ \text { the results of the survey: }\end{array} & \begin{array}{l}\text { During the fieldwork period the general political and economic } \\ \text { situation was fairly calm in the Kyrgyz Republic. } \\ \text { In the World Bank's 'Doing Business 2019 rating' Kyrgyz Republic has } \\ \text { the 70th position among 190 countries. }\end{array} \\ \hline \begin{array}{l}\text { Relevant country events occurred } \\ \text { during fieldwork: }\end{array} & \begin{array}{l}\text { The following events occurred during fieldwork which would have } \\ \text { been noted in the business community: } \\ \text { A statement announcing that Chinese businessmen would replace }\end{array} \\ \text { Dordoi's marketers was made at the meeting of the President with } \\ \text { businessmen by the chairman of the Dordoi trade union. } \\ \text { The State Service for Combating Economic Crimes (SESEC, Finpol) } \\ \text { inspected the property of former Deputy Chairman of the State } \\ \text { Customs Service Raiymbek Matraimov in Kyrgyzstan. } \\ \text { A rise in gasoline and diesel fuel prices took place Kyrgyzstan. The } \\ \text { rise in price was due to the growth of wholesale prices at Russian } \\ \text { refineries. } \\ \text { In Bishkek, a number of activists were rallying in Ala-Too Square. } \\ \text { Protesters opposed the Chinese expansion in the Kyrgyz Republic } \\ \text { and demanded a moratorium on the granting of Kyrgyz citizenship to } \\ \text { Chinese representatives. The action gathered about 100 people. } \\ \text { Prime Minister of the Kyrgyz Republic signed an order according to } \\ \text { which under the legislative regulation in pursuance of the resolution } \\ \text { of the Kyrgyz Republic "On the measures to ensure radiation safety } \\ \text { of the population of the Kyrgyz Republic" it is prohibited to carry out } \\ \text { works on the licensed areas provided for the purposes of geological } \\ \text { study and development of radioactive elements (uranium). }\end{array}\right\}$

## A. 19 Latvia

## A.19.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 336 firms from the Latvia 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from Business Register of CSB was used.

Regional stratification for the Latvia ES was done across three regions: Riga \& Pieriga, Kurzeme \& Zemgale and Vidzeme \& Latgale.

| Regions of Latvia | Grouping to be used for stratification <br> purposes in BEEPS VI |
| :--- | :--- |
| Riga | Riga \& Pieriga |
| Pieriga | Kurzeme \& Zemgale |
| Kurzeme |  |
| Zemgale | Vidzeme \& Latgale |
| Vidzeme |  |

Latvia ES Sample Frame (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Riga \& Pieriga | Small (5-19) | 1308 | 1988 | 6463 | 12274 |
|  | Medium (20-99) | 448 | 326 | 1424 |  |
|  | Large (100 or more) | 103 | 40 | 174 |  |
| Kurzeme \& Zemgale | Small (5-19) | 471 | 801 | 1504 | 3603 |
|  | Medium (20-99) | 306 | 110 | 325 |  |
|  | Large (100 or more) | 56 | 7 | 23 |  |
| Vidzeme \& Latgale | Small (5-19) | 436 | 738 | 1230 | 3062 |
|  | Medium (20-99) | 231 | 106 | 250 |  |
|  | Large (100 or more) | 47 | 5 | 19 |  |
|  |  | 3406 | 4121 | 11412 | 18939 |

Source: World Bank and Business Register of CSB
Latvia ES Sample Frame (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Riga \& Pieriga | Small (5-19) | 36 | 39 | 46 | 192 |
|  | Medium (20-99) | 23 | 13 | 16 |  |
|  | Large (100 or more) | 7 | 3 | 9 |  |
| Kurzeme \& Zemgale | Small (5-19) | 11 | 22 | 13 | 73 |
|  | Medium (20-99) | 14 | 3 | 5 |  |
|  | Large (100 or more) | 3 | 1 | 1 |  |
| Vidzeme \& Latgale | Small (5-19) | 15 | 17 | 18 | 71 |
|  | Medium (20-99) | 4 | 5 | 4 |  |
|  | Large (100 or more) | 4 | 1 | 3 |  |
|  |  | 117 | 104 | 115 | 336 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Fresh)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Riga \& Pieriga | Small (5-19) | 4 | 4 | 13 | $\mathbf{7 3}$ |
|  | Medium (20-99) | 4 | 4 | 4 |  |
|  | Large (100 or more) | 14 | 10 | 16 |  |
| Kurzeme \& Zemgale | Small (5-19) | 4 | 4 | 4 | $\mathbf{6 2}$ |
|  | Medium (20-99) | 4 | 20 | 4 |  |
|  | Large (100 or more) | 14 | 2 | 6 | 4 |
| Vidzeme \& Latgale | Small (5-19) | 4 | 4 | $\mathbf{4}$ | $\mathbf{6 5}$ |
|  | Medium (20-99) | 7 | 21 | 5 |  |
|  | Large (100 or more) | 12 | 1 | $\mathbf{7}$ | $\mathbf{5}$ |
|  |  | $\mathbf{6 7}$ | $\mathbf{7 0}$ | $\mathbf{6 3}$ | $\mathbf{2 0 0}$ |

Original Sample Design (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Riga \& Pieriga | Small (5-9) | 4 | 4 | 6 | 47 |
|  | Medium (10-49) | 4 | 4 | 10 |  |


|  | Large (100 or more) | 6 | 2 | 7 |
| :--- | :--- | ---: | ---: | ---: |
| Kurzeme \& Zemgale | Small (5-9) | 9 | 18 | 10 |
|  | Medium (10-49) | 11 | 2 | 4 |
|  | Large (100 or more) | 2 | 1 | 1 |
| Vidzeme \& Latgale | Small (5-9) | 11 | 14 | 14 |
|  | Medium (10-49) | 3 | 4 | 3 |
|  | Large (100 or more) | 3 | 1 | $\mathbf{5 5}$ |
|  |  | $\mathbf{5 3}$ | $\mathbf{5 0}$ | $\mathbf{5 7}$ |
| $\mathbf{y y y y y}$ |  |  |  |  |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was 17.3\% (426 out of 2462 establishments) ${ }^{42}$.

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Riga \& Pieriga | Small (5-19) | 11 | 11 | 20 | 122 |
|  | Medium (20-99) | 10 | 10 | 8 |  |
|  | Large (100 or more) | 20 | 5 | 27 |  |
| Kurzeme \& Zemgale | Small (5-19) | 12 | 23 | 12 | 120 |
|  | Medium (20-99) | 17 | 25 | 16 |  |
|  | Large (100 or more) | 8 | 4 | 3 |  |
| Vidzeme \& Latgale | Small (5-19) | 13 | 21 | 15 | 117 |
|  | Medium (20-99) | 18 | 18 | 17 |  |
|  | Large (100 or more) | 10 | 2 | 3 |  |
|  |  | 119 | 119 | 121 | 359 |

Achieved Interviews (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Riga \& Pieriga | Small (5-19) | 4 | 6 | 9 | 43 |
|  | Medium (20-99) | 6 | 5 | 4 |  |
|  | Large (100 or more) | 4 | 1 | 4 |  |
| Kurzeme \& Zemgale | Small (5-19) | 2 | 3 | 3 | 19 |
|  | Medium (20-99) | 4 | 3 | 3 |  |
|  | Large (100 or more) | 0 | 1 | 0 |  |
| Vidzeme \& Latgale | Small (5-19) | 6 | 7 | 5 | 28 |
|  | Medium (20-99) | 2 | 4 | 1 |  |
|  | Large (100 or more) | 1 | 1 | 1 |  |
|  |  | 29 | 31 | 30 | 90 |

## A.19.2. Status Codes

| $\mathbf{0}$ | Screening in <br> process | 14. In process (the establishment is being called/is being <br> contacted - previous to ask the screener) | 0 |
| :---: | :---: | :--- | ---: |
| $\mathbf{4 4 8}$ | Eligible | 1. Eligible establishment (Correct name and address) | 433 |

[^38]|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 0 |
| :---: | :---: | :---: | :---: |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 3 |
|  |  | 4. Eligible establishment (Moved and traced) | 6 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 6 |
| 1400 | Screener refusal | 13. Refuses to answer the screener | 1400 |
| 340 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 29 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 48 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 6 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 16 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 102 |
|  |  | 621. The firm discontinued businesses - (Other) | 24 |
|  |  | 71. Ineligible legal status: not a business, but private household | 0 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 108 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 7 |
| 86 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 1 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 4 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 6 |
|  |  | 156. Duplicated firm within the sample | 24 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 51 |
| 188 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 136 |
|  |  | 92. Line out of order | 2 |
|  |  | 93. No tone | 1 |
|  |  | 94. Phone number does not exist | 36 |
|  |  | 10. Answering machine | 1 |
|  |  | 11. Fax line- data line | 1 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 11 |
| 2462 | Total contacted |  |  |

Response Outcomes: Latvia ES 2019

| Target and totals | Sample target | 360 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $99.7 \%$ |
|  | Total contacts available in frame | 3106 |
|  | Total contacts issued | 2588 |


|  | Total contacts contacted | 2462 |
| :--- | :--- | ---: |
| Screening phase | Screening in process | 0 |
|  | Eligibles | 448 |
|  | Screener refusal | 1400 |
|  | Interview phase |  |
|  | Ineligible + out of target | 426 |
|  | Unobtainable | 188 |
|  | Complete interviews without extra module | Complete interviews with extra module |
| Percent <br> breakdown <br> (relative to total <br> contacted) | Eligible in process + incomplete interviews | 1 |
|  | Interview refusal | 358 |
|  | Screening in process rate | 29 |
|  | Screener refusal rate | 58 |
|  | Ineligible + out of target rate | $0.0 \%$ |
|  | Unobtainable rate | $56.9 \%$ |
|  | Interview conversion rate | $17.3 \%$ |
|  | Eligible in process + incomplete interviews rate | $7.6 \%$ |
|  | Interview refusal rate | $14.6 \%$ |

## A.19.3. Universe estimates

Universe estimates for the number of establishments in each cell in Latvia were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent
Eligible Latvia ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Latvia were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights
Strict Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Riga \& Pieriga | Small (5-19) | 160 | 167 | 571 | $\mathbf{1 3 1 1}$ |
|  | Medium (20-99) | 95 | 47 | 217 |  |
|  | Large (100 or more) | 21 | 5 | 27 |  |
| Kurzeme \& Zemgale | Small (5-19) | 69 | 80 | 158 | 490 |
|  | Medium (20-99) | 77 | 25 | 59 |  |
|  | Large (100 or more) | 13 | 4 | 4 | 4 |
| Vidzeme \& Latgale | Small (5-19) | 65 | 75 | 132 | 413 |


|  | Medium (20-99) | 59 | 19 | 46 |
| :--- | :--- | ---: | ---: | ---: |
|  | Large (100 or more) | 11 | 2 | 3 |

Median Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Riga \& Pieriga | Small (5-19) | 942 | 1598 | 4112 | $\mathbf{8 5 6 4}$ |
|  | Medium (20-99) | 365 | 296 | 1025 |  |
|  | Large (100 or more) | 77 | 33 | 115 |  |
| Kurzeme \& Zemgale | Small (5-19) | 344 | 653 | 971 | $\mathbf{2 6 2 4}$ |
|  | Medium (20-99) | 253 | 102 | 237 |  |
|  | Large (100 or more) | 43 | 6 | 15 |  |
| Vidzeme \& Latgale | Small (5-19) | 315 | 595 | 784 | $\mathbf{2 2 1 2}$ |
|  | Medium (20-99) | 189 | 97 | 180 |  |
|  | Large (100 or more) | 35 | 4 | 13 | $\mathbf{1 3 4 0 0}$ |

Weak Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Riga \& Pieriga | Small (5-19) | 1097 | 1733 | 4793 | $\mathbf{9 7 3 1}$ |
|  | Medium (20-99) | 407 | 308 | 1144 |  |
|  | Large (100 or more) | 86 | 35 | 128 |  |
| Kurzeme \& Zemgale | Small (5-19) | 398 | 704 | 1125 | $\mathbf{2 9 4 6}$ |
|  | Medium (20-99) | 280 | 105 | 263 |  |
|  | Large (100 or more) | 47 | 6 | 17 |  |
| Vidzeme \& Latgale | Small (5-19) | 360 | 634 | 899 | $\mathbf{2 4 5 3}$ |
|  | Medium (20-99) | 207 | 99 | 198 |  |
|  | Large (100 or more) | 39 | 4 | 14 | $\mathbf{1 5 1 3 1}$ |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.19.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Latvia ES, 2019


As the following graph shows, the number of interviews per contacted establishments was 0.15. ${ }^{43}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.59 .


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Latvia. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 20 Lebanon

## A.20.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 561 firms from the Lebanon 2013 ES was used and for fresh firms (i.e., firms not covered in 2013), lists of firms from the local Chambers of Commerce were compiled and used.

Regional stratification was done across five regions: Beirut, Bekaa Valley \& North Lebanon, Mount Lebanon, Nabatieh and South Lebanon.

| Governorates of <br> Lebanon | Grouping used for stratification <br> purposes in BEEPS VI |
| :--- | :--- |
| Beirut | Beirut |
| Bekaa | Bekaa Valley \& North Lebanon |

[^39]| North Lebanon |  |
| :--- | :--- |
| Mount Lebanon | Mount Lebanon |
| Nabatiyeh | Nabatieh |
| South Lebanon | South Lebanon |
| Akkar | Not covered |
| Baalbeck-Hermel | Not covered |

## Lebanon ES Sample Frame (Fresh and Panel Combined)

|  |  | Food | Other Manufacturing | Wholesale and Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Beirut | Small (5-19) | 16 | 63 | 588 | 362 | 1680 |
|  | Medium (20-99) | 17 | 41 | 233 | 226 |  |
|  | Large (100 or more) | 3 | 18 | 48 | 63 |  |
|  | Unknown | 0 | 0 | 2 | 0 |  |
| Bekaa Valley \& North Lebanon | Small (5-19) | 22 | 38 | 172 | 69 | 812 |
|  | Medium (20-99) | 33 | 30 | 62 | 44 |  |
|  | Large (100 or more) | 5 | 6 | 8 | 2 |  |
|  | Unknown | 0 | 16 | 304 | 1 |  |
| Mount Lebanon | Small (5-19) | 34 | 275 | 1310 | 546 | 3690 |
|  | Medium (20-99) | 47 | 216 | 654 | 257 |  |
|  | Large (100 or more) | 22 | 52 | 102 | 104 |  |
|  | Unknown | 0 | 13 | 55 | 3 |  |
| Nabatieh | Small (5-19) | 7 | 8 | 22 | 15 | 1302 |
|  | Medium (20-99) | 3 | 3 | 5 | 3 |  |
|  | Large (100 or more) | 1 | 0 | 2 | 0 |  |
|  | Unknown | 0 | 139 | 1090 | 4 |  |
| South Lebanon | Small (5-19) | 9 | 14 | 76 | 28 | 2502 |
|  | Medium (20-99) | 8 | 14 | 22 | 10 |  |
|  | Large (100 or more) | 0 | 2 | 11 | 7 |  |
|  | Unknown | 0 | 346 | 1937 | 18 |  |
|  |  | 227 | 1294 | 6703 | 1762 | 9986 |

Source: World Bank and Lebanon Chambers of Commerce.

## Lebanon Sample Frame (Panel)

|  |  | Food | Other Manufacturing | Wholesale and Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Beirut | Small (5-19) | 4 | 16 | 20 | 12 | 123 |
|  | Medium (20-99) | 6 | 12 | 21 | 9 |  |
|  | Large (100 or more) | 2 | 7 | 7 | 7 |  |
| Bekaa Valley \& North Lebanon | Small (5-19) | 14 | 17 | 31 | 12 | 162 |
|  | Medium (20-99) | 18 | 18 | 22 | 17 |  |
|  | Large (100 or more) | 3 | 3 | 6 | 1 |  |
| Mount Lebanon | Small (5-19) | 3 | 15 | 20 | 17 | 139 |
|  | Medium (20-99) | 7 | 14 | 14 | 7 |  |
|  | Large (100 or more) | 11 | 18 | 9 | 4 |  |
| Nabatieh | Small (5-19) | 4 | 6 | 12 | 5 | 39 |
|  | Medium (20-99) | 3 | 3 | 3 | 1 |  |
|  | Large (100 or more) | 1 | 0 | 1 | 0 |  |
| South Lebanon | Small (5-19) | 7 | 10 | 27 | 12 | 98 |
|  | Medium (20-99) | 6 | 9 | 13 | 4 |  |
|  | Large (100 or more) | 0 | 2 | 7 | 1 |  |
|  |  | 89 | 150 | 213 | 109 | 561 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Fresh)

|  |  | Food | Other Manufacturing | Wholesale and Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Beirut | Small (5-19) | 6 | 2 | 6 | 4 | 66 |
|  | Medium (20-99) | 6 | 1 | 3 | 6 |  |
|  | Large (100 or more) | 1 | 6 | 7 | 17 |  |
|  | Unknown | 0 | 0 | 1 | 0 |  |
| Bekaa Valley \& North Lebanon | Small (5-19) | 4 | 1 | 2 | 1 | 39 |
|  | Medium (20-99) | 8 | 1 | 1 | 1 |  |
|  | Large (100 or more) | 1 | 2 | 1 | 1 |  |
|  | Unknown | 0 | 2 | 12 | 1 |  |
| Mount Lebanon | Small (5-19) | 9 | 5 | 26 | 6 | 92 |
|  | Medium (20-99) | 14 | 4 | 7 | 3 |  |
|  | Large (100 or more) | 6 | 1 | 1 | 7 |  |
|  | Unknown | 0 | 1 | 1 | 1 |  |
| Nabatieh | Small (5-19) | 2 | 1 | 4 | 5 | 76 |
|  | Medium (20-99) | 0 | 0 | 1 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 |  |
|  | Unknown | 0 | 29 | 30 | 2 |  |
| South Lebanon | Small (5-19) | 1 | 1 | 1 | 1 | 77 |
|  | Medium (20-99) | 1 | 3 | 1 | 3 |  |
|  | Large (100 or more) | 0 | 0 | 2 | 3 |  |
|  | Unknown | 0 | 23 | 30 | 7 |  |
|  |  | 59 | 83 | 138 | 70 | 350 |

## Original Sample Design (Panel)

|  |  | Food | Other Manufacturing | Wholesale and Retail | Other <br> Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Beirut | Small (5-19) | 3 | 1 | 9 | 8 | 54 |
|  | Medium (20-99) | 5 | 1 | 1 | 7 |  |
|  | Large (100 or more) | 2 | 6 | 5 | 6 |  |
|  | Unknown | 0 | 0 | 0 | 0 |  |
| Bekaa Valley \& North Lebanon | Small (5-19) | 11 | 2 | 1 | 6 | 71 |
|  | Medium (20-99) | 14 | 10 | 4 | 13 |  |
|  | Large (100 or more) | 2 | 2 | 5 | 1 |  |
|  | Unknown | 0 | 0 | 0 | 0 |  |
| Mount Lebanon | Small (5-19) | 2 | 1 | 16 | 1 | 51 |
|  | Medium (20-99) | 6 | 1 | 5 | 1 |  |
|  | Large (100 or more) | 9 | 5 | 1 | 3 |  |
|  | Unknown | 0 | 0 | 0 | 0 |  |
| Nabatieh | Small (5-19) | 3 | 5 | 10 | 4 | 31 |
|  | Medium (20-99) | 2 | 2 | 2 | 1 |  |
|  | Large (100 or more) | 1 | 0 | 1 | 0 |  |
|  | Unknown | 0 | 0 | 0 | 0 |  |
| South Lebanon | Small (5-19) | 6 | 2 | 1 | 5 | 43 |
|  | Medium (20-99) | 5 | 7 | 5 | 3 |  |
|  | Large (100 or more) | 0 | 2 | 6 | 1 |  |


|  | Unknown | 0 | 0 | 0 | 0 |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
|  |  | $\mathbf{7 1}$ | $\mathbf{4 7}$ | $\mathbf{7 2}$ | $\mathbf{6 0}$ | $\mathbf{2 5 0}$ |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $11.8 \%$ (188 out of 1597 establishments). ${ }^{44}$

For the Lebanon 2019 ES, the survey was plagued by political turmoil, strikes, riots, and road closures (particularly in and around Beirut) from September 2019 to March 2020; further, fieldwork ended because of shutdowns due to the COVID-19 outbreak.

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Food | Other Manufacturing | Wholesale and Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Beirut | Small (5-19) | 4 | 7 | 0 | 0 | 80 |
|  | Medium (20-99) | 3 | 5 | 10 | 7 |  |
|  | Large (100 or more) | 1 | 5 | 8 | 10 |  |
|  | Small and Unknown | 0 | 0 | 9 | 11 |  |
| Bekaa Valley \& North Lebanon | Small (5-19) | 11 | 8 | 12 | 7 | 127 |
|  | Medium (20-99) | 23 | 10 | 10 | 17 |  |
|  | Large (100 or more) | 2 | 2 | 6 | 2 |  |
|  | Unknown | 0 | 3 | 13 | 1 |  |
| Mount <br> Lebanon | Small (5-19) | 11 | 12 | 30 | 11 | 138 |
|  | Medium (20-99) | 16 | 11 | 12 | 5 |  |
|  | Large (100 or more) | 5 | 8 | 1 | 13 |  |
|  | Unknown | 0 | 1 | 1 | 1 |  |
| Nabatieh | Small (5-19) | 2 | 0 | 10 | 0 | 78 |
|  | Medium (20-99) | 0 | 0 | 1 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 2 | 0 |  |
|  | Unknown | 0 | 25 | 25 | 0 |  |
|  | Medium and Large (20+) | 1 | 0 | 0 | 0 |  |
|  | Small and Medium (5-99) | 0 | 4 | 0 | 0 |  |
|  | Small and Unknown | 0 | 0 | 0 | 6 |  |
| South Lebanon | Small (5-19) | 4 | 4 | 6 | 8 | 109 |
|  | Medium (20-99) | 0 | 8 | 8 | 8 |  |
|  | Large (100 or more) | 0 | 2 | 5 | 1 |  |
|  | Unknown | 0 | 23 | 25 | 3 |  |
|  | Medium and Large (20+) | 4 | 0 | 0 | 0 |  |
|  |  | 83 | 115 | 169 | 110 | 532 |

Achieved Interviews (Panel)

|  |  | Food | Other <br> Manufacturing | Wholesale <br> and Retail | Other <br> Services | Grand <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| Beirut | Small (5-19) | 2 | 5 | 0 | 0 | 40 |
|  | Medium (20-99) | 3 | 4 | 7 | 1 |  |

[^40]

## A.20.2. Status Codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 540 | Eligible | 1. Eligible establishment (Correct name and address) | 494 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 4 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 9 |
|  |  | 4. Eligible establishment (Moved and traced) | 14 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 19 |
| 450 | Screener refusal | 13. Refuses to answer the screener | 450 |
| 133 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 36 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 46 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 0 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 1 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 1 |
|  |  | 621. The firm discontinued businesses - (Other) | 38 |
|  |  | 71. Ineligible legal status: not a business, but private household | 1 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 1 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 9 |
| 55 | Out of Target | 151. Out of target - outside the covered regions | 7 |


|  |  | 152. Out of target - moved abroad | 0 |
| :---: | :---: | :---: | :---: |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 0 |
|  |  | 156. Duplicated firm within the sample | 45 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 3 |
| 419 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 123 |
|  |  | 92. Line out of order | 75 |
|  |  | 93. No tone | 7 |
|  |  | 94. Phone number does not exist | 187 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 27 |
| 1597 | Total contacted |  |  |

Response Outcomes: Lebanon ES 2019

| Target and totals | Sample target | 533 |
| :---: | :---: | :---: |
|  | Sample target completion rate | 99.8\% |
|  | Total contacts available in frame | 9986 |
|  | Total contacts issued | 2387 |
|  | Total contacts contacted | 1597 |
| Screening phase | Screening in process | 0 |
|  | Eligibles | 540 |
|  | Screener refusal | 450 |
|  | Ineligible + out of target | 188 |
|  | Unobtainable | 419 |
| Interview phase (only if eligible) | Complete interviews without extra module | 21 |
|  | Complete interviews with extra module | 511 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 7 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.0\% |
|  | Screener refusal rate | 28.2\% |
|  | Ineligible + out of target rate | 11.8\% |
|  | Unobtainable rate | 26.2\% |
|  | Interview conversion rate | 33.3\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 0.4\% |

## A.20.3. Universe estimates

Universe estimates for the number of establishments in each cell in Lebanon were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

## Eligibility Rates According to Assumptions

Percent Eligible Lebanon ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Lebanon were produced for the strict, weak and median eligibility definitions. Tables below shows the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights
Strict Universe Estimates - Fresh:

|  |  | Food | Other Manufacturing | Wholesale and Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Beirut | Small (5-19) | 4 | 75 | 0 | 0 | 502 |
|  | Medium (20-99) | 4 | 61 | 106 | 59 |  |
|  | Large (100 or more) | 2 | 5 | 11 | 11 |  |
|  | Small and Unknown | 0 | 0 | 86 | 76 |  |
| Bekaa Valley \& North Lebanon | Small (5-19) | 14 | 27 | 56 | 30 | 301 |
|  | Medium (20-99) | 23 | 23 | 20 | 20 |  |
|  | Large (100 or more) | 2 | 2 | 6 | 2 |  |
|  | Unknown | 0 | 8 | 67 | 1 |  |
| Mount Lebanon | Small (5-19) | 23 | 284 | 512 | 176 | 1771 |
|  | Medium (20-99) | 23 | 188 | 320 | 111 |  |
|  | Large (100 or more) | 5 | 34 | 31 | 50 |  |
|  | Unknown | 0 | 2 | 9 | 3 |  |
| Nabatieh | Small (5-19) | 3 | 0 | 10 | 0 | 252 |
|  | Medium (20-99) | 0 | 0 | 2 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 2 | 0 |  |
|  | Unknown | 0 | 33 | 189 | 0 |  |
|  | Medium and Large (20+) | 1 | 0 | 0 | 0 |  |
|  | Small and Medium (5-99) | 0 | 5 | 0 | 0 |  |
|  | Small and Unknown | 0 | 0 | 0 | 6 |  |
| South Lebanon | Small (5-19) | 7 | 11 | 50 | 20 | 622 |
|  | Medium (20-99) | 0 | 8 | 12 | 8 |  |
|  | Large (100 or more) | 0 | 2 | 6 | 1 |  |
|  | Unknown | 0 | 74 | 415 | 3 |  |
|  | Medium and Large (20+) | 5 | 0 | 0 | 0 |  |
|  |  | 115 | 843 | 1910 | 579 | 3447 |

Median Universe Estimates - Fresh:

|  |  | Food | Other <br> Manufacturing | Wholesale <br> and Retail | Other <br> Services | Grand <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| Beirut | Small (5-19) | 8 | 113 | 0 | 0 | $\mathbf{1 2 4 5}$ |
|  | Medium (20-99) | 8 | 61 | 141 | 138 |  |
|  | Large (100 or more) | 3 | 17 | 37 | 46 |  |


|  | Small and Unknown | 0 | 0 | 484 | 189 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bekaa Valley \& North Lebanon | Small (5-19) | 16 | 41 | 141 | 30 | 442 |
|  | Medium (20-99) | 23 | 23 | 20 | 23 |  |
|  | Large (100 or more) | 2 | 2 | 7 | 2 |  |
|  | Unknown | 0 | 8 | 103 | 1 |  |
| Mount Lebanon | Small (5-19) | 45 | 455 | 983 | 392 | 3326 |
|  | Medium (20-99) | 67 | 263 | 594 | 250 |  |
|  | Large (100 or more) | 11 | 68 | 58 | 92 |  |
|  | Unknown | 0 | 6 | 37 | 6 |  |
| Nabatieh | Small (5-19) | 4 | 0 | 12 | 0 | 437 |
|  | Medium (20-99) | 0 | 0 | 3 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 2 | 0 |  |
|  | Unknown | 0 | 44 | 356 | 0 |  |
|  | Medium and Large (20+) | 2 | 0 | 0 | 0 |  |
|  | Small and Medium (5-99) | 0 | 5 | 0 | 0 |  |
|  | Small and Unknown | 0 | 0 | 0 | 7 |  |
| South Lebanon | Small (5-19) | 7 | 11 | 50 | 20 | 893 |
|  | Medium (20-99) | 0 | 9 | 12 | 8 |  |
|  | Large (100 or more) | 0 | 2 | 6 | 4 |  |
|  | Unknown | 0 | 123 | 631 | 4 |  |
|  | Medium and Large (20+) | 6 | 0 | 0 | 0 |  |
|  |  | 203 | 1250 | 3676 | 1214 | 6343 |

## Weak Universe Estimates - Fresh:

|  |  | Food | Other Manufacturing | Wholesale and Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Beirut | Small (5-19) | 13 | 113 | 0 | 0 | 1570 |
|  | Medium (20-99) | 11 | 61 | 212 | 197 |  |
|  | Large (100 or more) | 4 | 17 | 41 | 49 |  |
|  | Small and Unknown | 0 | 0 | 535 | 315 |  |
| Bekaa <br>  <br> North <br> Lebanon | Small (5-19) | 16 | 41 | 141 | 30 | 607 |
|  | Medium (20-99) | 23 | 23 | 20 | 29 |  |
|  | Large (100 or more) | 3 | 2 | 7 | 2 |  |
|  | Unknown | 0 | 11 | 258 | 1 |  |
| Mount Lebanon | Small (5-19) | 62 | 455 | 1208 | 509 | 3819 |
|  | Medium (20-99) | 68 | 300 | 640 | 250 |  |
|  | Large (100 or more) | 11 | 68 | 81 | 100 |  |
|  | Unknown | 0 | 11 | 46 | 9 |  |
| Nabatieh | Small (5-19) | 4 | 0 | 14 | 0 | 1073 |
|  | Medium (20-99) | 0 | 0 | 3 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 2 | 0 |  |
|  | Unknown | 0 | 107 | 922 | 0 |  |
|  | Medium and Large (20+) | 3 | 0 | 0 | 0 |  |
|  | Small and Medium (5-99) | 0 | 5 | 0 | 0 |  |
|  | Small and Unknown | 0 | 0 | 0 | 11 |  |
| South Lebanon | Small (5-19) | 7 | 11 | 50 | 20 | 1820 |
|  | Medium (20-99) | 0 | 9 | 12 | 8 |  |
|  | Large (100 or more) | 0 | 2 | 6 | 4 |  |
|  | Unknown | 0 | 255 | 1416 | 11 |  |
|  | Medium and Large (20+) | 8 | 0 | 0 | 0 |  |
|  |  | 236 | 1492 | 5614 | 1548 | 8889 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.20.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Lebanon ES, 2019


As the following graph shows, the number of interviews per contacted establishments was 0.33. ${ }^{45}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.29 .

Rejection rate and Interviews per Contact Lebanon ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames

[^41]are not unique to Lebanon. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 21 Lithuania

## A.21.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 270 firms from the Lithuania 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of firms from JSC - Creditreform Lietuva was used.

Regional stratification for the Lithuania ES was done across three regions: Vilnius county, Kaunus \& Klaipeda counties and the Rest of the Country comprising Marijampolé County, Panevėžys County, Šiauliai County, Tauragè County, Telšiai County and Utena County.

| NUTS Regions of Lithuania | Grouping to be used for stratification purposes in BEEPS VI |
| :---: | :---: |
| Vilnius County | Vilnius |
| Kaunas County | Kaunus \& Klaipeda |
| Klaipėda County |  |
| Marijampolė County | Rest of the country |
| Panevėžys County |  |
| Šiauliai County |  |
| Tauragė County |  |
| Telšiai County |  |
| Utena County |  |
| Alytus County |  |

Lithuania ES Sample Frame (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Vilnius | Small (5-19) | 779 | 726 | 4364 | $\mathbf{8 0 2 7}$ |
|  | Medium (20-99) | 386 | 152 | 1260 |  |
|  | Large (100 or more) | 107 | 53 | 200 |  |
|  <br> Klaipeda | Small (5-19) | 926 | 791 | 3847 | $\mathbf{7 6 1 9}$ |
|  | Medium (20-99) | 491 | 134 | 1077 |  |
|  | Large (100 or more) | 168 | 28 | 157 |  |
| Rest of the <br> Country | Small (5-19) | 872 | 924 | 3009 | $\mathbf{6 5 6 0}$ |
|  | Medium (20-99) | 468 | 151 | 857 |  |
|  | Large (100 or more) | 168 | 29 | 82 | $\mathbf{1 4 8 5 3}$ |
|  |  | $\mathbf{4 3 6 5}$ | $\mathbf{2 9 8 8}$ | $\mathbf{2 2 2 0 6}$ |  |

Source: World Bank and JSC - Creditreform Lietuva

Lithuania ES Sample Frame (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Vilnius | Small (5-19) | 13 | 18 | 25 | $\mathbf{8 8}$ |
|  | Medium (20-99) | 7 | 6 | 8 |  |
|  | Large (100 or more) | 4 | 4 | 12 |  |
|  <br> Klaipeda | Small (5-19) | 11 | 11 | $\mathbf{8 8}$ | $\mathbf{6 7}$ |
|  | Medium (20-99) | 14 | 3 | 8 |  |
|  | Large (100 or more) | 5 | 2 | 1 |  |


| Rest of the <br> Country | Small (5-19) | 20 | 23 | 22 | 13 |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Medium (20-99) | 14 | 10 | 13 |  |
|  | Large (100 or more) | 10 | 15 | 2 |  |
|  |  | $\mathbf{9 8}$ | $\mathbf{7 8}$ | $\mathbf{9 4}$ | $\mathbf{2 7 0}$ |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

## Original Sample Design

Original Sample Design (Fresh)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Vilnius | Small (5-19) | 5 | 5 | 24 | 87 |
|  | Medium (20-99) | 9 | 8 | 6 |  |
|  | Large (100 or more) | 13 | 14 | 3 |  |
|  <br> Klaipeda | Small (5-19) | 6 | 6 | 22 | 81 |
|  | Medium (20-99) | 5 | 11 | 6 |  |
|  | Large (100 or more) | 13 | 9 | 3 |  |
| Rest of the Country | Small (5-19) | 5 | 9 | 18 | 67 |
|  | Medium (20-99) | 4 | 5 | 5 |  |
|  | Large (100 or more) | 8 | 10 | 3 |  |
|  |  | 68 | 77 | 90 | 235 |

## Original Sample Design (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Vilnius | Small (5-19) | 2 | 5 | 2 | 33 |
|  | Medium (20-99) | 5 | 5 | 6 |  |
|  | Large (100 or more) | 3 | 3 | 2 |  |
| Kaunus \& Klaipeda | Small (5-19) | 4 | 7 | 2 | 39 |
|  | Medium (20-99) | 11 | 2 | 6 |  |
|  | Large (100 or more) | 4 | 2 | 1 |  |
| Rest of the Country | Small (5-19) | 4 | 10 | 2 | 53 |
|  | Medium (20-99) | 11 | 8 | 7 |  |
|  | Large (100 or more) | 8 | 1 | 2 |  |
|  |  | 52 | 43 | 30 | 125 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $6.9 \%$ (128 out of 1868 establishments). ${ }^{46}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Archieved Interviews (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Vilnius | Small (5-19) | 9 | 14 |  | 29 |

[^42]|  | Medium (20-99) | 12 | 15 | 8 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 10 | 4 | 10 |  |
|  <br> Klaipeda | Small (5-19) | 11 | 10 | 26 | 128 |
|  | Medium (20-99) | 12 | 18 | 11 |  |
|  | Large (100 or more) | 29 | 4 | 7 |  |
| Rest of the Country | Small (5-19) | 10 | 21 | 21 | 119 |
|  | Medium (20-99) | 10 | 18 | 9 |  |
|  | Large (100 or more) | 23 | 3 | 4 |  |
|  |  | 126 | 107 | 125 | 358 |

## Archieved Interviews (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Vilnius | Small (5-19) | 4 | 4 | 2 | 13 |
|  | Medium (20-99) | 1 | 1 | 1 |  |
| Kaunus \& Klaipeda | Small (5-19) | 5 | 2 | 4 | 25 |
|  | Medium (20-99) | 3 | 2 | 3 |  |
|  | Large (100 or more) | 4 | 1 | 1 |  |
| Rest of the Country | Small (5-19) | 6 | 11 | 6 | 37 |
|  | Medium (20-99) | 6 | 3 | 3 |  |
|  | Large (100 or more) | 2 | 0 | 0 |  |
|  |  | 31 | 24 | 20 | 75 |

## A.21.2. Status Codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 717 | Eligible | 1. Eligible establishment (Correct name and address) | 716 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 0 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 1 |
|  |  | 4. Eligible establishment (Moved and traced) | 0 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 0 |
| 939 | Screener refusal | 13. Refuses to answer the screener | 939 |
| 74 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 2 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 28 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 4 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 4 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 15 |
|  |  | 621. The firm discontinued businesses - (Other) | 17 |
|  |  | 71. Ineligible legal status: not a business, but private household | 1 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 0 |


|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 3 |
| :---: | :---: | :---: | :---: |
| 54 | Out of Target | 151. Out of target - outside the covered regions | 25 |
|  |  | 152. Out of target - moved abroad | 1 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 6 |
|  |  | 156. Duplicated firm within the sample | 22 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 0 |
| 84 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 39 |
|  |  | 92. Line out of order | 9 |
|  |  | 93. No tone | 9 |
|  |  | 94. Phone number does not exist | 22 |
|  |  | 10. Answering machine | 1 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 4 |
| 1868 | Total contacted |  |  |

Response Outcomes: Lithuania ES 2019

| Target and totals | Sample target | 360 |
| :---: | :---: | :---: |
|  | Sample target completion rate | 99.4\% |
|  | Total contacts available in frame | 5902 |
|  | Total contacts issued | 2237 |
|  | Total contacts contacted | 1868 |
| Screening phase | Screening in process | 0 |
|  | Eligibles | 717 |
|  | Screener refusal | 939 |
|  | Ineligible + out of target | 128 |
|  | Unobtainable | 84 |
| Interview phase (only if eligible) | Complete interviews without extra module | 0 |
|  | Complete interviews with extra module | 358 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 359 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.0\% |
|  | Screener refusal rate | 50.3\% |
|  | Ineligible + out of target rate | 6.9\% |
|  | Unobtainable rate | 4.5\% |
|  | Interview conversion rate | 19.2\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 19.2\% |

## A.21.3. Universe estimates

Universe estimates for the number of establishments in each cell in Lithuania were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.


Universe estimates for the number of establishments in each industry-region-size cell in Lithuania were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe estimate Based on Sampling Weights
Strict Universe Estimates - Fresh

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Vilnius | Small (5-19) | 274 | 280 | 1423 | $\mathbf{2 8 0 9}$ |
|  | Medium (20-99) | 154 | 68 | 477 |  |
|  | Large (100 or more) | 45 | 20 | 67 |  |
|  <br> Klaipeda | Small (5-19) | 410 | 429 | 1597 | $\mathbf{3 4 7 8}$ |
|  | Medium (20-99) | 260 | 99 | 513 |  |
|  | Large (100 or more) | 87 | 18 | 67 |  |
| Rest of the <br> Country | Small (5-19) | 404 | 601 | 1375 | $\mathbf{3 3 7 9}$ |
|  | Medium (20-99) | 265 | 131 | 448 |  |
|  | Large (100 or more) | 94 | 17 | 43 |  |
|  |  | $\mathbf{1 9 9 3}$ | $\mathbf{1 6 6 3}$ | $\mathbf{6 0 1 0}$ | $\mathbf{9 6 6 6}$ |

Median Universe Estimates - Fresh

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Vilnius | Small (5-19) | 812 | 918 | 4357 | 8171 |
|  | Medium (20-99) | 377 | 184 | 1212 |  |
|  | Large (100 or more) | 103 | 50 | 158 |  |
| Kaunus \& Klaipeda | Small (5-19) | 885 | 1025 | 3568 | 7381 |
|  | Medium (20-99) | 465 | 197 | 950 |  |
|  | Large (100 or more) | 144 | 32 | 115 |  |
| Rest of the Country | Small (5-19) | 895 | 1472 | 3149 | 7387 |
|  | Medium (20-99) | 487 | 267 | 850 |  |
|  | Large (100 or more) | 159 | 32 | 76 |  |
|  |  | 4327 | 4177 | 14435 | 22939 |

Weak Universe Estimates - Fresh

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Vilnius | Small (5-19) | 846 | 945 | 4574 | $\mathbf{8 4 8 9}$ |
|  | Medium (20-99) | 381 | 184 | 1233 |  |
|  | Large (100 or more) | 108 | 52 | 166 |  |
|  | Small (5-19) | 993 | 1137 | 4037 | $\mathbf{8 2 5 6}$ |


|  <br> Klaipeda | Medium (20-99) | 506 | 211 | 1042 |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Large (100 or more) | 162 | 36 | 131 |  |
|  | Small (5-19) | 944 | 1534 | 3347 | $\mathbf{7 7 5 1}$ |
|  | Medium (20-99) | 498 | 270 | 876 |  |
|  | Large (100 or more) | 169 | 33 | 81 | $\mathbf{2 4 4 9 6}$ |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.21.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Lithuania ES, 2019


As the following graph shows, the number of interviews per contacted establishments was 0.19. ${ }^{47}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.70 .

[^43]Lithuania ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Lithuania. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 22 Malta

## A.22.1. Sampling structure and implementation

The sample frame consisted of listings of firms from Misco Malta internal list enriched with information from Business Registrar.

There was no regional stratification in the Malta ES 2019.
Malta ES Sample Frame

|  |  | Manufacturing | Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: |
| Malta | Small (5-9) | 129 | 1069 | $\mathbf{2 7 6 5}$ |
|  | Medium (10-49) | 190 | 849 |  |
|  | Large (50-249) | 66 | 290 |  |
|  | Very Large (250 or more) | 14 | 158 |  |
|  |  | $\mathbf{3 9 9}$ | $\mathbf{2 3 6 6}$ | $\mathbf{2 7 6 5}$ |

Source: Misco Malta
Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Fresh)

|  |  | Manufacturing | Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: |
| Malta | Small (5-9) | 44 | 39 | $\mathbf{2 4 0}$ |
|  | Medium (10-49) | 48 | 29 |  |
|  | Large (50-249) | 23 | 27 |  |
|  | Very Large (250 or more) | 5 | $\mathbf{2 5}$ | $\mathbf{1 2 0}$ |
|  |  | $\mathbf{1 2 0}$ | $\mathbf{2 4 0}$ |  |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual
observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $28.6 \%$ ( 524 out of 1829 establishments). ${ }^{48}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews

|  |  | Manufacturing | Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: |
| Malta | Small (5-9) | 13 | 50 | $\mathbf{2 4 4}$ |
|  | Medium (10-49) | 56 | 58 |  |
|  | Large (50-249) | 13 | 41 |  |
|  | Very Large (250 or more) | 5 | 8 | $\mathbf{1 5 8}$ |
|  |  | $\mathbf{8 7}$ | $\mathbf{2 4 4}$ |  |

## A.22.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 248 | Eligible | 1. Eligible establishment (Correct name and address) | 246 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 0 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 0 |
|  |  | 4. Eligible establishment (Moved and traced) | 2 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 0 |
| 490 | Screener refusal | 13. Refuses to answer the screener | 490 |
| 222 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 157 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 0 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 2 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 7 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 7 |
|  |  | 621. The firm discontinued businesses - (Other) | 38 |
|  |  | 71. Ineligible legal status: not a business, but private household | 2 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 2 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 7 |
| 302 | Out of Target | 151. Out of target - outside the covered regions | 122 |
|  |  | 152. Out of target - moved abroad | 1 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 1 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 41 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 15 |

[^44]|  |  | 156. Duplicated firm within the sample | 94 |
| :---: | :---: | :---: | :---: |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 28 |
| 567 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 157 |
|  |  | 92. Line out of order | 1 |
|  |  | 93. No tone | 5 |
|  |  | 94. Phone number does not exist | 228 |
|  |  | 10. Answering machine | 6 |
|  |  | 11. Fax line- data line | 15 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 155 |
| 1829 | Total contacted |  |  |

Response Outcomes: Malta ES 2019

| Target and totals | Sample target | 240 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $101.7 \%$ |
|  | Total contacts available in frame | 2765 |
|  | Total contacts issued | 1829 |
| Screening phase | Total contacts contacted | 1829 |
|  | Screening in process | 0 |
|  | Eligibles | 248 |
| Interview phase | Screener refusal | 490 |
| (only if eligible) | Ineligible + out of target | 524 |
|  | Unobtainable | Complete interviews without extra module interviews with extra module |
|  | Eligible in process + incomplete interviews | 567 |
|  | Interview refusal | 0 |
| Percent <br> breakdown <br> (relative to total <br> contacted) | Screening in process rate | 244 |
|  | Screener refusal rate | 0 |
|  | Ineligible + out of target rate | 4 |
|  | Unobtainable rate | $26.8 \%$ |
|  | Interview conversion rate | $28.6 \%$ |
|  | Eligible in process + incomplete interviews rate | $31.0 \%$ |
|  | Interview refusal rate | $13.3 \%$ |

## A.22.3. Universe estimates

Universe estimates for the number of establishments in each cell in Malta were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent
Eligible Malta ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Malta were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights
Strict Universe Estimates - Fresh:

|  |  | Manufacturing | Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: |
| Malta | Small (5-9) | 19 | 75 | $\mathbf{3 7 3}$ |
|  | Medium (10-49) | 65 | 140 |  |
|  | Large (50-249) | 17 | 41 |  |
|  | Very Large (250 or more) | 5 | 11 |  |
|  |  | $\mathbf{1 0 6}$ | $\mathbf{2 6 7}$ | $\mathbf{3 7 3}$ |

## Median Universe Estimates - Fresh:

|  |  | Manufacturing | Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: |
| Malta | Small (5-9) | 59 | 331 | $\mathbf{1 1 3 7}$ |
|  | Medium (10-49) | 135 | 409 |  |
|  | Large (50-249) | 41 | 123 |  |
|  | Very Large (250 or more) | 5 | 35 |  |
|  |  | $\mathbf{2 4 0}$ | $\mathbf{8 9 8}$ | $\mathbf{1 1 3 7}$ |

Weak Universe Estimates - Fresh:

|  |  | Manufacturing | Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: |
| Malta | Small (5-9) | 98 | 702 | $\mathbf{1 9 8 6}$ |
|  | Medium (10-49) | 174 | 672 |  |
|  | Large (50-249) | 53 | 203 |  |
|  | Very Large (250 or more) | 8 | 76 |  |
|  |  | 333 | 1653 | $\mathbf{1 9 8 6}$ |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.22.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.


As the following graph shows, the number of interviews per contacted establishments was 0.13.49 This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.27 .

Rejection rate and Interviews per Contact Malta ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Malta. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

[^45]
## A. 23 Moldova

## A.23.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 360 firms from the Moldova 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of firms from the National Bureau of Statistics of the Republic of Moldova was used.

Regional stratification was done across three regions: North, Center and South.

| Grouping used for stratification purposes in BEEPS VI (municipalities in brackets) |
| :--- |
| North (municipality Balti, raionuls Briceni, Donduseni, Drochia, Edinet, Falesti, Floresti, Glodeni, Rezina, |
| Riscani, Singerei, Ocnita, Soroca, Soldanesti) |
| Center (municipality Chisinau, raionuls Anenii Noi, Causeni, Calarasi, Criuleni, Hincesti, Ialoveni, Leova, |
| Nisporeni, Orhei, Straseni, Ungheni, Telenesti) |
| South (republica Gaugazia, municipality Comrat, raionuls Cahul, Cantemir, Cimislia, Taraclia, Bender, <br> Tiraspol, raionuls Basarabeasca, Dubasari, Stefan Voda) |

Moldova ES Sample Frame (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| North | Small (5-19) | 175 | 448 | 610 | 1626 |
|  | Medium (20-99) | 84 | 76 | 159 |  |
|  | Large (100 or more) | 48 | 5 | 21 |  |
| Center | Small (5-19) | 858 | 1300 | 3568 | 7602 |
|  | Medium (20-99) | 388 | 218 | 931 |  |
|  | Large (100 or more) | 142 | 51 | 146 |  |
| South | Small (5-19) | 115 | 265 | 285 | 861 |
|  | Medium (20-99) | 59 | 47 | 62 |  |
|  | Large (100 or more) | 18 | 2 | 8 |  |
|  |  | 1887 | 2412 | 5790 | 10089 |

Source: World Bank and National Bureau of Statistics of the Republic of Moldova

Moldova Sample Frame (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| North | Small (5-19) | 11 | 17 | 20 | $\mathbf{7 8}$ |
|  | Medium (20-99) | 6 | 9 | 10 |  |
|  | Large (100 or more) | 4 | 1 | 0 |  |
| Center | Small (5-19) | 32 | 53 | 34 | $\mathbf{2 1 1}$ |
|  | Medium (20-99) | 24 | 14 | 28 |  |
|  | Large (100 or more) | 11 | 7 | 8 |  |
| South | Small (5-19) | 11 | 24 | 11 | $\mathbf{7 1}$ |
|  | Medium (20-99) | 5 | 8 | 9 |  |
|  | Large (100 or more) | 2 | 0 | 1 | $\mathbf{3 6 0}$ |
|  |  | $\mathbf{1 0 6}$ | $\mathbf{1 3 3}$ | $\mathbf{1 2 1}$ | $\mathbf{3 6 0}$ |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

## Original Sample Design Original Sample Design (Fresh)

| North | Small (5-19) | 2 | 3 | 5 | 59 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 6 | 6 | 2 |  |
|  | Large (100 or more) | 22 | 2 | 11 |  |
| Center | Small (5-19) | 6 | 9 | 24 | 68 |
|  | Medium (20-99) | 3 | 2 | 7 |  |
|  | Large (100 or more) | 6 | 9 | 2 |  |
| South | Small (5-19) | 2 | 2 | 2 | 53 |
|  | Medium (20-99) | 14 | 15 | 5 |  |
|  | Large (100 or more) | 8 | 1 | 4 |  |
|  |  | 69 | 49 | 62 | 180 |

Original Sample Design (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| North | Small (5-19) | 4 | 11 | 8 | $\mathbf{4 4}$ |
|  | Medium (20-99) | 4 | 7 | 6 |  |
|  | Large (100 or more) | 3 | 1 | 0 |  |
| Center | Small (5-19) | 12 | 20 | 13 | $\mathbf{8 9}$ |
|  | Medium (20-99) | 9 | 6 | 11 |  |
|  | Large (100 or more) | 7 | 5 | 6 |  |
| South | Small (5-19) | 6 | 15 | 6 | $\mathbf{4 7}$ |
|  | Medium (20-99) | 4 | 6 | 7 |  |
|  | Large (100 or more) | 2 | 0 | $\mathbf{4}$ |  |
|  |  | $\mathbf{5 1}$ | $\mathbf{7 1}$ | $\mathbf{5 8}$ | $\mathbf{1 8 0}$ |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $15.4 \%$ ( 136 out of 882 establishments). ${ }^{50}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| North | Small (5-19) | 5 | 7 | 14 | $\mathbf{1 0 3}$ |
|  | Medium (20-99) | 19 | 14 | 12 |  |
|  | Large (100 or more) | 21 | 1 | 10 |  |
|  | Small (5-19) | 14 | 33 | 37 | $\mathbf{1 5 7}$ |
|  | Medium (20-99) | 11 | 11 | 20 |  |
|  | Large (100 or more) | 11 | 13 | 7 | $\mathbf{7}$ |
|  | Small (5-19) | 7 | 21 | $\mathbf{1 0 0}$ |  |
|  | Medium (20-99) | 20 | 0 | 6 |  |
|  | Large (100 or more) | 12 | 0 | $\mathbf{1 2 0}$ |  |
|  | Medium and Large (20+) | 0 | 20 | $\mathbf{1 2 0}$ | $\mathbf{3 6 0}$ |

## Achieved Interviews (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| North | Small (5-19) | 3 | 1 | 7 | $\mathbf{2 3}$ |
|  | Medium (20-99) | 3 | 3 | 5 |  |

[^46]|  | Large (100 or more) | 1 | 0 | 0 |
| :--- | :--- | ---: | ---: | ---: |
|  |  |  |  |  |
| Center | Small (5-19) | 7 | 25 | 13 |
|  | Medium (20-99) | 6 | 5 | 12 |
|  | Large (100 or more) | 5 | 4 | 5 |

## A.23.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 360 | Eligible | 1. Eligible establishment (Correct name and address) | 336 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 0 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 0 |
|  |  | 4. Eligible establishment (Moved and traced) | 1 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 23 |
| 202 | Screener refusal | 13. Refuses to answer the screener | 202 |
| 131 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 8 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 77 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 1 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 1 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 1 |
|  |  | 621. The firm discontinued businesses - (Other) | 0 |
|  |  | 71. Ineligible legal status: not a business, but private household | 0 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 31 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 12 |
| 6 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 5 |
|  |  | 156. Duplicated firm within the sample | 1 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 0 |
| 189 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 100 |
|  |  | 92. Line out of order | 19 |
|  |  | 93. No tone | 8 |


|  |  | 94. Phone number does not exist | 39 |  |  |
| :--- | :--- | :--- | ---: | :---: | :---: |
|  |  | 10. Answering machine | 0 |  |  |
|  | 11. Fax line- data line | 0 |  |  |  |
|  | 12. Wrong address/ moved away and could not get the new <br> references | 23 |  |  |  |
| 888 | Total contacted |  |  |  |  |

## Response Outcomes: Moldova ES 2019

| Target and totals | Sample target | 360 |
| :---: | :---: | :---: |
|  | Sample target completion rate | 100.0\% |
|  | Total contacts available in frame | 10089 |
|  | Total contacts issued | 1054 |
|  | Total contacts contacted | 888 |
| Screening phase | Screening in process | 0 |
|  | Eligibles | 360 |
|  | Screener refusal | 202 |
|  | Ineligible + out of target | 137 |
|  | Unobtainable | 189 |
| Interview phase (only if eligible) | Complete interviews without extra module | 0 |
|  | Complete interviews with extra module | 360 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 0 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.0\% |
|  | Screener refusal rate | 22.7\% |
|  | Ineligible + out of target rate | 15.4\% |
|  | Unobtainable rate | 21.3\% |
|  | Interview conversion rate | 40.5\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 0.0\% |

## A.23.3. Universe estimates

Universe estimates for the number of establishments in each cell in Moldova were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent Eligible
Moldova ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Moldova were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights
Strict Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| North | Small (5-19) | 70 | 132 | 233 | $\mathbf{6 0 6}$ |
|  | Medium (20-99) | 38 | 25 | 69 |  |
|  | Large (100 or more) | 26 | 2 | 11 |  |
|  | Small (5-19) | 319 | 353 | 1258 | $\mathbf{2 6 9 0}$ |
|  | Medium (20-99) | 163 | 67 | 372 |  |
|  | Large (100 or more) | 71 | 19 | 69 |  |
| South | Small (5-19) | 56 | 94 | 132 | 386 |
|  | Medium (20-99) | 33 | 0 | 32 |  |
|  | Large (100 or more) | 12 | 0 | 6 |  |
|  | Medium and Large (20+) | 0 | 20 | $\mathbf{2 1 8 1}$ | $\mathbf{3 6 8 2}$ |

Median Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| North | Small (5-19) | 109 | 233 | 350 | 939 |
|  | Medium (20-99) | 54 | 41 | 94 |  |
|  | Large (100 or more) | 39 | 3 | 16 |  |
| Center | Small (5-19) | 608 | 768 | 2331 | 5046 |
|  | Medium (20-99) | 284 | 133 | 628 |  |
|  | Large (100 or more) | 131 | 39 | 124 |  |
| South | Small (5-19) | 79 | 151 | 180 | 543 |
|  | Medium (20-99) | 42 | 0 | 40 |  |
|  | Large (100 or more) | 16 | 0 | 7 |  |
|  | Medium and Large (20+) | 0 | 29 | 0 |  |
|  |  | 1362 | 1396 | 3770 | 6529 |

Weak Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| North | Small (5-19) | 163 | 356 | 540 | $\mathbf{1 4 2 8}$ |
|  | Medium (20-99) | 82 | 63 | 148 |  |
|  | Large (100 or more) | 50 | 4 | 21 |  |
| Center | Small (5-19) | 784 | 1012 | 3094 | $\mathbf{6 6 1 7}$ |
|  | Medium (20-99) | 372 | 178 | 847 |  |
|  | Large (100 or more) | 145 | 44 | 141 |  |
|  | Small (5-19) | 98 | 192 | 230 | $\mathbf{6 7 7}$ |
|  | Medium (20-99) | 53 | 0 | 52 |  |
|  | Large (100 or more) | 17 | 0 | $\mathbf{7}$ |  |
|  | Medium and Large (20+) | 0 | 29 | $\mathbf{0}$ |  |
|  |  | $\mathbf{1 7 6 4}$ | $\mathbf{1 8 7 8}$ | $\mathbf{5 0 8 0}$ | $\mathbf{8 7 2 2}$ |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.23.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.


As the following graph shows, the number of interviews per contacted establishments was $0.41 .{ }^{51}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.23 .

Rejection rate and Interviews per Contact Moldova ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Moldova. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

[^47]
## A.24 Mongolia

## A.24.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 360 firms from the Mongolia 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from the Business Register of the National Statistical Office of Mongolia was used, dated the first quarter of 2018. The establishments in the listing are all registered as businesses with the State Registration Office, under the General Department of State Taxation.

Regional stratification for the Mongolia ES was done across five regions:

- Central Mongolia - comprising Darkhan-Uul, Dornogovi, Dundgovi, Govisümber, Ömnögovi, Selenge, and Töv
- Ulaanbaatar
- East Mongolia - comprising Dornod, Khentii, Sükhbaatar
- Khangai - comprising Arkhangai, Bayankhongor, Bulgan, Khövsgöl, Orkhon, Övörkhangai
- West Mongolia. - comprising Bayan-Ölgii, Govi-Altai, Khovd, Uvs, Zavkhan

For the purposes of achieving representativeness of the sample, the ES indicators are calculated with some regions combined. Specifically, Central and East Mongolia are combined into one region called East Mongolia, so are Khangai and West Mongolia to form West Mongolia.

| Regions | Grouping used for stratification purposes in BEEPS VI (aimags in <br> brackets) |
| :--- | :--- |
| Central (incl. <br> Ulaanbaatar) | Central Mongolia (Darkhan-Uul, Dornogovi, Dundgovi, <br> Govisümber, Ömnögovi, Selenge, and Töv) |
|  | Ulaanbaatar |
| East | East Mongolia (Dornod, Khentii, Sükhbaatar) |
| Khangai | Khangai (Arkhangai, Bayankhongor, Bulgan, Khövsgöl, Orkhon, <br> Övörkhangai) |
| West | West Mongolia (Bayan-Ölgii, Govi-Altai, Khovd, Uvs, Zavkhan) |

Mongolia ES Sample Frame (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Central Mongolia | Small (5-19) | 123 | 158 | 110 | 561 |
|  | Medium (20-99) | 37 | 15 | 104 |  |
|  | Large (100 or more) | 6 | 0 | 8 |  |
| Ulaanbaatar | Small (5-19) | 122 | 132 | 444 | 1659 |
|  | Medium (20-99) | 245 | 136 | 149 |  |
|  | Large (100 or more) | 79 | 44 | 308 |  |
| East Mongolia | Small (5-19) | 51 | 54 | 79 | 243 |
|  | Medium (20-99) | 13 | 7 | 36 |  |
|  | Large (100 or more) | 1 | 0 | 2 |  |
| Khangai | Small (5-19) | 184 | 147 | 103 | 593 |
|  | Medium (20-99) | 36 | 15 | 91 |  |
|  | Large (100 or more) | 5 | 1 | 11 |  |
| West Mongolia | Small (5-19) | 177 | 99 | 183 | 585 |
|  | Medium (20-99) | 21 | 9 | 87 |  |
|  | Large (100 or more) | 2 | 0 | 7 |  |
|  |  | 1102 | 817 | 1722 | 3641 |

Source: World Bank and Business Register of Mongolia

Mongolia Sample Frame (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Central Mongolia | Small (5-19) | 6 | 12 | 10 | 53 |
|  | Medium (20-99) | 7 | 5 | 11 |  |
|  | Large (100 or more) | 1 | 0 | 1 |  |
| Ulaanbaatar | Small (5-19) | 24 | 41 | 26 | 201 |
|  | Medium (20-99) | 29 | 18 | 32 |  |
|  | Large (100 or more) | 9 | 4 | 18 |  |
| East Mongolia | Small (5-19) | 2 | 12 | 1 | 23 |
|  | Medium (20-99) | 3 | 0 | 4 |  |
|  | Large (100 or more) | 1 | 0 | 0 |  |
| Khangai | Small (5-19) | 8 | 10 | 5 | 47 |
|  | Medium (20-99) | 9 | 6 | 8 |  |
|  | Large (100 or more) | 0 | 0 | 1 |  |
| West Mongolia | Small (5-19) | 8 | 9 | 9 | 36 |
|  | Medium (20-99) | 3 | 1 | 5 |  |
|  | Large (100 or more) | 0 | 0 | 1 |  |
|  |  | 110 | 118 | 132 | 360 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

## Original Sample Design

Original Sample Design (Fresh)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Central Mongolia | Small (5-19) | 3 | 3 | 3 | 40 |
|  | Medium (20-99) | 11 | 7 | 3 |  |
|  | Large (100 or more) | 5 | 0 | 5 |  |
| Ulaanbaatar | Small (5-19) | 3 | 3 | 11 | 63 |
|  | Medium (20-99) | 3 | 3 | 3 |  |
|  | Large (100 or more) | 13 | 13 | 11 |  |
| East Mongolia | Small (5-19) | 3 | 3 | 3 | 19 |
|  | Medium (20-99) | 3 | 3 | 3 |  |
|  | Large (100 or more) | 0 | 0 | 1 |  |
| Khangai | Small (5-19) | 3 | 3 | 3 | 32 |
|  | Medium (20-99) | 3 | 6 | 3 |  |
|  | Large (100 or more) | 3 | 1 | 7 |  |
| West Mongolia | Small (5-19) | 3 | 3 | 3 | 26 |
|  | Medium (20-99) | 4 | 5 | 3 |  |
|  | Large (100 or more) | 1 | 0 | 4 |  |
|  |  | 61 | 53 | 66 | 180 |

## Original Sample Design (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Central Mongolia | Small (5-19) | 5 | 10 | 8 | 44 |
|  | Medium (20-99) | 6 | 4 | 9 |  |
|  | Large (100 or more) | 1 | 0 | 1 |  |
| Ulaanbaatar | Small (5-19) | 2 | 4 | 13 | 69 |
|  | Medium (20-99) | 8 | 13 | 6 |  |
|  | Large (100 or more) | 7 | 3 | 13 |  |
| East Mongolia | Small (5-19) | 2 | 2 | 1 | 10 |
|  | Medium (20-99) | 2 | 0 | 2 |  |


|  | Large (100 or more) | 1 | 0 | 0 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Khangai | Small (5-19) | 5 | 8 | 2 | 34 |
|  | Medium (20-99) | 7 | 5 | 6 |  |
|  | Large (100 or more) | 0 | 0 | 1 |  |
| West Mongolia | Small (5-19) | 6 | 7 | 2 | 23 |
|  | Medium (20-99) | 2 | 1 | 4 |  |
|  | Large (100 or more) | 0 | 0 | 1 |  |
|  |  | 54 | 57 | 69 | 180 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $25.5 \%$ ( 181 out of 709 establishments). ${ }^{52}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Central Mongolia | Small (5-19) | 8 | 18 | 10 | 81 |
|  | Medium (20-99) | 17 | 11 | 11 |  |
|  | Large (100 or more) | 3 | 0 | 3 |  |
| Ulaanbaatar | Small (5-19) | 6 | 7 | 25 | 133 |
|  | Medium (20-99) | 12 | 14 | 9 |  |
|  | Large (100 or more) | 22 | 16 | 22 |  |
| East Mongolia | Small (5-19) | 5 | 6 | 4 | 30 |
|  | Medium (20-99) | 5 | 3 | 5 |  |
|  | Large (100 or more) | 1 | 0 | 1 |  |
| Khangai | Small (5-19) | 10 | 11 | 8 | 65 |
|  | Medium (20-99) | 7 | 0 | 8 |  |
|  | Large (100 or more) | 3 | 0 | 8 |  |
|  | Medium and Large (20+) | 0 | 10 | 0 |  |
| West Mongolia | Small (5-19) | 10 | 8 | 9 | 51 |
|  | Medium (20-99) | 6 | 6 | 7 |  |
|  | Large (100 or more) | 1 | 0 | 4 |  |
|  |  | 116 | 110 | 134 | 360 |

Achieved Interviews (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Central Mongolia | Small (5-19) | 5 | 9 | 7 | 40 |
|  | Medium (20-99) | 6 | 4 | 8 |  |
|  | Large (100 or more) | 0 | 0 | 1 |  |
| Ulaanbaatar | Small (5-19) | 3 | 4 | 13 | 67 |
|  | Medium (20-99) | 8 | 11 | 6 |  |
|  | Large (100 or more) | 9 | 3 | 10 |  |
| East Mongolia | Small (5-19) | 2 | 3 | 1 | 11 |
|  | Medium (20-99) | 2 | 0 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 0 |  |
| Khangai | Small (5-19) | 5 | 5 | 5 | 29 |
|  | Medium (20-99) | 4 | 0 | 5 |  |

[^48]|  | Large (100 or more) | 0 | 0 | 1 |
| :--- | :--- | ---: | ---: | ---: |
|  | Medium and Large (20+) | 0 | 4 | 0 |
| West Mongolia | Small (5-19) | 6 | 5 | 6 |
|  | Medium (20-99) | 2 | 1 | 4 |
|  | Large (100 or more) | 0 | 0 | $\mathbf{2 5}$ |
|  |  | $\mathbf{5 3}$ | $\mathbf{4 9}$ | $\mathbf{7 0}$ |

## A.24.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 376 | Eligible | 1. Eligible establishment (Correct name and address) | 332 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 6 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 5 |
|  |  | 4. Eligible establishment (Moved and traced) | 27 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 6 |
| 101 | Screener refusal | 13. Refuses to answer the screener | 101 |
| 166 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 18 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 51 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 5 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 7 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 10 |
|  |  | 621. The firm discontinued businesses - (Other) | 9 |
|  |  | 71. Ineligible legal status: not a business, but private household | 38 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 17 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 11 |
| 15 | Out of Target | 151. Out of target - outside the covered regions | 1 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 8 |
|  |  | 156. Duplicated firm within the sample | 2 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 4 |
| 51 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 10 |
|  |  | 92. Line out of order | 0 |
|  |  | 93. No tone | 0 |


|  |  | 94. Phone number does not exist | 1 |
| :---: | :---: | :---: | :---: |
|  |  | 10. Answering machine | 1 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 39 |
| 709 | Total contacted |  |  |

Response Outcomes: Mongolia ES 2019

| Target and totals | Sample target | 360 |
| :---: | :---: | :---: |
|  | Sample target completion rate | 100.0\% |
|  | Total contacts available in frame | 3641 |
|  | Total contacts issued | 856 |
|  | Total contacts contacted | 709 |
| Screening phase | Screening in process | 0 |
|  | Eligibles | 376 |
|  | Screener refusal | 101 |
|  | Ineligible + out of target | 181 |
|  | Unobtainable | 51 |
| Interview phase (only if eligible) | Complete interviews without extra module | 0 |
|  | Complete interviews with extra module | 360 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 13 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.0\% |
|  | Screener refusal rate | 14.2\% |
|  | Ineligible + out of target rate | 25.5\% |
|  | Unobtainable rate | 7.2\% |
|  | Interview conversion rate | 50.8\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 1.8\% |

## A.24.3. Universe estimates

Universe estimates for the number of establishments in each cell in Mongolia were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent Eligible
Mongolia ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Mongolia were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights
Strict Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Central Mongolia | Small (5-19) | 66 | 65 | 170 | 405 |
|  | Medium (20-99) | 21 | 11 | 66 |  |
|  | Large (100 or more) | 3 | 0 | 3 |  |
| Ulaanbaatar | Small (5-19) | 219 | 124 | 990 | 2251 |
|  | Medium (20-99) | 113 | 59 | 593 |  |
|  | Large (100 or more) | 30 | 16 | 107 |  |
| East Mongolia | Small (5-19) | 20 | 18 | 39 | 110 |
|  | Medium (20-99) | 8 | 4 | 19 |  |
|  | Large (100 or more) | 1 | 0 | 1 |  |
| Khangai | Small (5-19) | 96 | 68 | 181 | 461 |
|  | Medium (20-99) | 25 | 0 | 66 |  |
|  | Large (100 or more) | 3 | 0 | 8 |  |
|  | Medium and Large (20+) | 0 | 14 | 0 |  |
| West <br> Mongolia | Small (5-19) | 66 | 35 | 94 | 266 |
|  | Medium (20-99) | 11 | 6 | 49 |  |
|  | Large (100 or more) | 1 | 0 | 4 |  |
|  |  | 683 | 419 | 2391 | 3494 |

Median Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Central <br> Mongolia | Small (5-19) | 65 | 67 | 177 | 402 |
|  | Medium (20-99) | 18 | 11 | 56 |  |
|  | Large (100 or more) | 3 | 0 | 5 |  |
| Ulaanbaatar | Small (5-19) | 382 | 226 | 1811 | 3902 |
|  | Medium (20-99) | 161 | 87 | 882 |  |
|  | Large (100 or more) | 65 | 36 | 251 |  |
| East Mongolia | Small (5-19) | 22 | 21 | 45 | 118 |
|  | Medium (20-99) | 7 | 4 | 18 |  |
|  | Large (100 or more) | 1 | 0 | 1 |  |
| Khangai | Small (5-19) | 118 | 87 | 233 | 560 |
|  | Medium (20-99) | 25 | 0 | 69 |  |
|  | Large (100 or more) | 4 | 0 | 10 |  |
|  | Medium and Large (20+) | 0 | 15 | 0 |  |
| West <br> Mongolia | Small (5-19) | 73 | 41 | 109 | 291 |
|  | Medium (20-99) | 10 | 6 | 47 |  |
|  | Large (100 or more) | 1 | 0 | 4 |  |
|  |  | 956 | 600 | 3718 | 5274 |

## Weak Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Central <br> Mongolia | Small (5-19) | 82 | 87 | 223 | 499 |
|  | Medium (20-99) | 20 | 11 | 66 |  |
|  | Large (100 or more) | 4 | 0 | 5 |  |
| Ulaanbaatar | Small (5-19) | 447 | 271 | 2122 | 4465 |
|  | Medium (20-99) | 177 | 98 | 970 |  |
|  | Large (100 or more) | 69 | 39 | 271 |  |
| East Mongolia | Small (5-19) | 23 | 23 | 49 | $\mathbf{1 2 7}$ |
|  | Medium (20-99) | 7 | 4 | 18 |  |


|  | Large (100 or more) | 1 | 0 | 1 |
| :--- | :--- | ---: | ---: | ---: |
|  |  |  |  |  |
| Khangai | Small (5-19) | 133 | 100 | 263 |
|  | Medium (20-99) | 26 | 0 | 73 |
|  | Large (100 or more) | 5 | 0 | 10 |
|  | Medium and Large (20+) | 0 | 15 | 0 |
| West <br> Mongolia | Small (5-19) | 81 | 46 | 121 |
|  | Medium (20-99) | 11 | 6 | 48 |
|  | Large (100 or more) | 1 | 0 | 4 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.24.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Mongolia ES, 2019


As the following graph shows, the number of interviews per contacted establishments was $0.51 .{ }^{53}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.16 .

[^49]Rejection rate and Interviews per Contact Mongolia ES,
2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Mongolia. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A.24.5. Local agency team involved in the study and its comments on the implementation

## Local agency team involved in the survey

| Local Agency | Name: SIAR Research and Consultancy (in collaboration with <br> Operative Research Center - SIAR's supplier for fieldwork in <br> Mongolia) <br> Region: Mongolia <br> Membership of international organizations: <br> Group 789 Association of regional research companies, member of <br> ESOMAR (Russia) <br> Activities since: 2000 |
| :--- | :--- |
| Enumerators involved: | Enumerators: 24 <br> Recruiters: 10 |
| Other staff involved: | Fieldwork Coordinators: 8 regional supervisors <br> Editing: 1 <br> Data Entry: 3 <br> Data Processing: Ipsos was responsible for all data processing |

## Sample Frame

| Characteristic of sample frame <br> used: | Electronic database |
| :--- | :--- |
| Source: | NSO Mongolia |
| Year: | 2018 |
| Comments on the quality of <br> sample frame: | The quality of the sample frame was generally good although it did <br> contain some out of date information, including businesses that <br> were no longer in operation and the number of employees was not <br> always accurate. |

## Sample

| Comments/problems for <br> particular regions: | On regions: <br> There were no particular problems to do with regions. |
| :--- | :--- |
| Comments on the response rate: | Response rate was good for Mongolia, almost half of the heads of <br> enterprises that were asked to participate in the study gave their <br> consent and were interviewed. |
| Comments on the sample design: | No comments and problems |


| Other comments: | No |
| :--- | :--- |

Fieldwork

| Date of Fieldwork | 10 November 2018 to 03 June 2019 |
| :--- | :--- |
| Country | Mongolia |
| Number of interviews | 360 |
| Problems found during fieldwork: | Many small panel companies had moved, changed names and <br> addresses, or became non-existing. <br> In many cases, because of wrong contact information in the sample, <br> the staff needed to go to the address, and encounter that the <br> enterprises in question no longer existed. This situation was <br> challenging and time-consuming. |
| Other observations: | Respondents were always asking about their benefits from <br> participation in the survey. They wanted to see immediate profits. |

## Questionnaires

| Problems for the understanding of <br> questions (indicate question <br> number) | D.2, N.3, N.2e1, N.7 |
| :--- | :--- |
| Problems found in the navigability <br> of -questionnaires (for example, <br> skip patterns). | No significant problems were identified. |
| Comments on questionnaires <br> length: | About 80\% of respondents complained about the excessive length <br> of the interview, which meant they were distracted from their main <br> duties. |
| Suggestions or other comments <br> on the questionnaire: | No |

## Database

| Data entry program chosen | ifield |
| :--- | :--- |
| Comments on the data entry <br> program | Due to slow Internet speed in Mongolia, especially in rural areas, <br> the difficulties with submission-filled questionnaires in programs <br> were common. |
| Comments on the data cleaning | No |

## Country/region situation

| General aspects of economic, <br> political or social situation of the <br> country/region that could affect <br> the results of the survey: | Mongolia is a peaceful country, free of political unrest and violence. <br> Nevertheless, during the survey period, the media focused on grand <br> corruption case where many members of the Parliament were <br> accused of inappropriate loan dissemination of the Fund for <br> Development of Small and Medium enterprises. This stirred anger <br> among general public. The respondents expressed negative <br> emotions towards two leading political parties and their <br> misbehavior. |
| :--- | :--- |
| Relevant country events occurred <br> during fieldwork: | Above |
| Other aspects: | No |

## A. 25 Montenegro

## A.25.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 150 firms from the Montenegro 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments and firms from the Department of Public Revenues was used, dated December 2018. The establishments in the listing are all registered as businesses with the Central Registry.

Regional stratification for the Montenegro ES was done across three regions: North Montenegro comprising Bijelo Polje, Mojkovac, Pljevlja, Plužine, Šavnik, Žabljak; Center and South Montenegro comprising Andrijevica, Berane, Cetinje, Danilovgrad, Gusinje, Kolašin, Nikšić, Petnjica, Plav, Podgorica, Rožaje; and Coastal Montenegro comprising Bar, Budva, Herceg Novi, Kotor, Tivat, Ulcinj. For the purposes of achieving representative samples, the ES indicators are calculated with all of the regions combined.

| Grouping used for stratification purposes in BEEPS VI (municipalities in brackets) |
| :--- |
| North Montenegro: Bijelo Polje, Mojkovac, Pljevlja, Plužine, Šavnik, Žabljak |
| Center and South Montenegro: Andrijevica, Berane, Cetinje, Danilovgrad, Gusinje, Kolašin, Nikšić, <br> Petnjica, Plav, Podgorica, Rožaje |
| Coastal Montenegro: Bar, Budva, Herceg Novi, Kotor, Tivat, Ulcinj |

Montenegro ES Sample Frame (Fresh and Panel Combined)

|  |  | Manufacturing | Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: |
| North Montenegro | Small (5-19) | 51 | 131 | $\mathbf{2 1 5}$ |
|  | Medium (20-99) | 11 | 17 |  |
|  | Large (100 or more) | 4 | 1 |  |
| Center and South <br> Montenegro | Small (5-19) | 190 | 899 | $\mathbf{1 4 2 8}$ |
|  | Medium (20-99) | 49 | 227 |  |
|  | Large (100 or more) | 10 | 53 |  |
| Coastal Montenegro | Small (5-19) | 88 | 761 | $\mathbf{1 0 1 5}$ |
|  | Medium (20-99) | 10 | 133 |  |
|  | Large (100 or more) | 1 | 22 | $\mathbf{2 2 4 4}$ |
|  |  | $\mathbf{4 1 4}$ | $\mathbf{2 6 5 8}$ |  |

Source: World Bank and Department of Public Revenues
Montenegro Sample Frame (Panel)

|  |  | Manufacturing | Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: |
| North Montenegro | Small (5-19) | 9 | 8 | $\mathbf{2 6}$ |
|  | Medium (20-99) | 4 | 5 |  |
|  | Large (100 or more) | 0 | 0 |  |
| Center and South Montenegro | Small (5-19) | 16 | 31 | $\mathbf{7 2}$ |
|  | Medium (20-99) | 5 | 10 |  |
|  | Large (100 or more) | 3 | 7 |  |
| Coastal Montenegro | Small (5-19) | 8 | 27 | $\mathbf{5 2}$ |
|  | Medium (20-99) | 3 | 8 |  |
|  | Large (100 or more) | 1 | 5 | $\mathbf{1 0 1}$ |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

## Original Sample Design

Original Sample Design (Fresh)

|  |  | Manufacturing | Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: |
| North Montenegro | Small (5-19) | 2 | 2 |  |
|  | Medium (20-99) | 4 | 2 |  |
|  | Large (100 or more) | 2 | 1 |  |
| Center and South <br> Montenegro | Small (5-19) | 9 | 5 | $\mathbf{4 0}$ |
|  | Medium (20-99) | 10 | 2 |  |
|  | Large (100 or more) | 4 | 10 |  |
| Coastal <br> Montenegro | Small (5-19) | 2 | 4 | $\mathbf{2 2}$ |
|  | Medium (20-99) | 4 | $\mathbf{2}$ |  |
|  | Large (100 or more) | 0 | 10 | $\mathbf{3 8}$ |
|  |  | $\mathbf{3 7}$ | $\mathbf{3 8}$ | $\mathbf{7 5}$ |

## Original Sample Design (Panel)

|  |  | Manufacturing | Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: |
| North Montenegro | Small (5-19) | 5 | 2 | $\mathbf{1 2}$ |
|  | Medium (20-99) | 3 | 2 |  |
|  | Large (100 or more) | 0 | 0 |  |
| Center and South Montenegro | Small (5-19) | 10 | 10 | $\mathbf{4 0}$ |
|  | Medium (20-99) | 4 | 8 |  |
|  | Large (100 or more) | 2 | 6 |  |
| Coastal Montenegro | Small (5-19) | 6 | 8 | $\mathbf{2 3}$ |
|  | Medium (20-99) | 2 | 2 |  |
|  | Large (100 or more) | 1 | 4 |  |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $9 \%$ ( 26 out of 289 establishments). ${ }^{54}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Manufacturing | Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: |
| North Montenegro | Small (5-19) | 4 | 4 | $\mathbf{2 3}$ |
|  | Medium (20-99) | 6 | 6 |  |
|  | Large (100 or more) | 2 | 1 |  |
| Center and South Montenegro | Small (5-19) | 19 | 16 | $\mathbf{7 9}$ |
|  | Medium (20-99) | 14 | 6 |  |
|  | Large (100 or more) | 8 | 16 |  |
| Coastal Montenegro | Small (5-19) | 8 | 15 | 48 |
|  | Medium (20-99) | 7 | 6 |  |
|  | Large (100 or more) | 11 |  |  |

[^50]|  |  | 69 | 81 | 150 |
| :--- | :--- | ---: | ---: | ---: |

Achieved Interviews (Panel)

|  |  | Manufacturing | Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: |
| North Montenegro | Small (5-19) | 2 | 2 | $\mathbf{1 0}$ |
|  | Medium (20-99) | 2 | 4 |  |
|  | Large (100 or more) | 0 | 0 |  |
| Center and South Montenegro | Small (5-19) | 10 | 11 | $\mathbf{3 5}$ |
|  | Medium (20-99) | 4 | 4 |  |
|  | Large (100 or more) | 2 | 4 |  |
| Coastal Montenegro | Small (5-19) | 6 | 11 | $\mathbf{2 6}$ |
|  | Medium (20-99) | 2 | 4 |  |
|  | Large (100 or more) | 1 | 2 | $\mathbf{4 2}$ |
|  |  | $\mathbf{2 9}$ | $\mathbf{4 2}$ | $\mathbf{7 1}$ |

## A.25.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 155 | Eligible | 1. Eligible establishment (Correct name and address) | 133 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 0 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 1 |
|  |  | 4. Eligible establishment (Moved and traced) | 9 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 12 |
| 108 | Screener refusal | 13. Refuses to answer the screener | 108 |
| 26 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 1 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 9 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 2 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 6 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 4 |
|  |  | 621. The firm discontinued businesses - (Other) | 0 |
|  |  | 71. Ineligible legal status: not a business, but private household | 0 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 0 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 4 |
| 0 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 0 |
|  |  | 156. Duplicated firm within the sample | 0 |


|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 0 |
| :---: | :---: | :---: | :---: |
| 0 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 0 |
|  |  | 92. Line out of order | 0 |
|  |  | 93. No tone | 0 |
|  |  | 94. Phone number does not exist | 0 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 0 |
| 289 | Total contacted |  |  |

Response Outcomes: Montenegro ES 2019

| Target and totals | Sample target | 150 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $100.0 \%$ |
|  | Total contacts available in frame | 2658 |
|  | Total contacts issued | 344 |
| Screening phase | Total contacts contacted | 289 |
|  | Screening in process | 0 |
| Interview phase | Sligibles | 155 |
| (only if eligible) | Ineligible + out of target | 108 |
|  | Unobtainable | 26 |
|  | Complete interviews without extra module | 0 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 150 |
| Percent <br> breakdown <br> (relative to total <br> contacted) | Screening in process rate | 0 |
|  | Screener refusal rate | 5 |
|  | Ineligible + out of target rate | $0.0 \%$ |
|  | Unobtainable rate | $37.4 \%$ |
|  | Interview conversion rate | $9.0 \%$ |
|  | Eligible in process + incomplete interviews rate | $0.0 \%$ |
|  | Interview refusal rate | $51.9 \%$ |

## A.25.3. Universe estimates

Universe estimates for the number of establishments in each cell in Montenegro were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.


Universe estimates for the number of establishments in each industry-region-size cell in Montenegro were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights
Strict Universe Estimates - Fresh:

|  |  | Manufacturing | Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: |
| North Montenegro | Small (5-19) | 37 | 66 | $\mathbf{1 3 2}$ |
|  | Medium (20-99) | 12 | 13 |  |
|  | Large (100 or more) | 3 | 1 |  |
| Center and South Montenegro | Small (5-19) | 99 | 327 | $\mathbf{6 2 3}$ |
|  | Medium (20-99) | 39 | 128 |  |
|  | Large (100 or more) | 8 | 22 |  |
| Coastal Montenegro | Small (5-19) | 55 | 333 | $\mathbf{5 0 0}$ |
|  | Medium (20-99) | 10 | 90 |  |
|  | Large (100 or more) | 1 | 11 |  |
|  |  | $\mathbf{2 6 3}$ | $\mathbf{9 9 1}$ | $\mathbf{1 2 5 4}$ |

Median Universe Estimates - Fresh:

|  |  | Manufacturing | Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: |
| North Montenegro | Small (5-19) | 52 | 131 | $\mathbf{2 1 6}$ |
|  | Medium (20-99) | 11 | 17 |  |
|  | Large (100 or more) | 4 | 1 |  |
| Center and South Montenegro | Small (5-19) | 182 | 840 | $\mathbf{1 3 3 6}$ |
|  | Medium (20-99) | 46 | 208 |  |
|  | Large (100 or more) | 9 | 49 |  |
| Coastal Montenegro | Small (5-19) | 88 | 738 | $\mathbf{9 8 5}$ |
|  | Medium (20-99) | 10 | 127 |  |
|  | Large (100 or more) | 1 | $\mathbf{2 1}$ |  |
|  |  | $\mathbf{2 1 3 2}$ | $\mathbf{2 5 3 7}$ |  |

Weak Universe Estimates - Fresh:

|  |  | Manufacturing | Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: |
| North Montenegro | Small (5-19) | 52 | 131 | $\mathbf{2 1 6}$ |
|  | Medium (20-99) | 11 | 17 |  |
|  | Large (100 or more) | 4 | 1 |  |
| Center and South Montenegro | Small (5-19) | 182 | 840 | $\mathbf{1 3 3 6}$ |
|  | Medium (20-99) | 46 | 208 |  |
|  | Large (100 or more) | 9 | 49 |  |
| Coastal Montenegro | Small (5-19) | 88 | 738 | $\mathbf{9 8 5}$ |
|  |  |  |  |  |


|  | Medium (20-99) | 10 | 127 |
| :--- | :--- | ---: | ---: |
|  | Large (100 or more) | 1 | 21 |
|  |  |  |  |
|  |  | $\mathbf{4 0 4}$ | $\mathbf{2 1 3 2}$ |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.25.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Montenegro ES, 2019


As the following graph shows, the number of interviews per contacted establishments was $0.52 .{ }^{55}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.39.

[^51]Rejection rate and Interviews per Contact Montenegro ES,
2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Montenegro. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A.25.5. Local agency team involved in the study and its comments on the implementation

Local agency team involved in the survey

| Local Agency | Name: Ipsos Montenegro <br> Region: Montenegro <br> Membership of international organization: Esomar <br> Activities since: 2005 |
| :--- | :--- |
| Enumerators involved: | Enumerators and Recruiters: 3. <br> 3 recruiters and 9 enumerators |
| Other staff involved: | Fieldwork Coordinators: 2 supervisors <br> Editing: 1 <br> Data Entry: 0 <br> Data Processing: Ipsos was responsible for all data processing |

## Sample Frame

| Characteristic of sample frame <br> used: | Electronic data base |
| :--- | :--- |
| Source: | Business Intelligence Consulting doo Podgorica |
| Year: | June 2018 |
| Comments on the quality of <br> sample frame: | The quality of the sample frame was generally good although it did <br> contain some out of date information, including businesses that <br> were no longer in operation and the number of employees was not <br> always accurate. |

## Sample

| Comments/problems for <br> particular regions: | The most difficult region to work in was the Centre and South <br> Montenegro where most soft and hard refusals were encountered. <br> Many businesses were also hard to find as they had changed names <br> or gone bankrupt. |
| :--- | :--- |
| Comments on the response rate: | We expected a higher response rate in the North Montenegro. |
| Comments on the sample design: | No comments. |
| Other comments: | No other comments. |

Fieldwork

| Date of Fieldwork | 24 December 2018 to 10 July 2019 |
| :--- | :--- |
| Country | Montenegro |
| Number of interviews | 150 |
| Problems found during fieldwork: | Problems that were encountered were to do with outdated sample <br> frame which meant that many businesses were without phone <br> numbers, names written wrongly and did not contain emails. The <br> interview length meant that many business executives were <br> reluctant to take part and recruiters had to work hard to convince <br> them to participate. <br> Some respondent refused to answer on some questions in N section <br> by deciding not to open business reports and to provide answers <br> based on their estimations. |
| Other observations: | The general attitude of the respondents to the survey was quite <br> positive. Even refusals were mostly polite and tactful. |

## Questionnaires

| Problems for the understanding of <br> questions (indicate question <br> number) | D.2, N.3, N.2e1, N.7 |
| :--- | :--- |
| Problems found in the navigability <br> of -questionnaires (for example, <br> skip patterns). | No significant problems were identified. |
| Comments on questionnaires <br> length: | About 45\% of respondents complained about the excessive length of <br> the interview, which meant they were distracted from their main <br> duties. |
| Suggestions or other comments on <br> the questionnaire: | No |

## Database

| Data entry program chosen | iField |
| :--- | :--- |
| Comments on the data entry <br> program | N/A |
| Comments on the data cleaning | No |

## Country/region situation

| General aspects of economic, <br> political or social situation of the <br> country/region that could affect <br> the results of the survey: | During the fieldwork period the general political and economic <br> situation was fairly calm in Montenegro. |
| :--- | :--- |
| Relevant country events occurred <br> during fieldwork: | Apart from the protests that took place during February 2019, <br> because of the political affair over corruption of government <br> officials, there were no significant political and economic instabilities <br> in the country. <br> Generally, business executives are always afraid that the Tax Service <br> is involved in some way or that we will share their information with <br> them which may have influenced their responses, particularly when <br> it comes to financial information. |
| Other aspects: | No |

## A. 26 Morocco

## A.26.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 407 firms from the Morocco 2013 ES was used and for fresh firms (i.e., firms not covered in 2013), lists of firms from the Morocco Census of firms (2017) was used.

Regional stratification was done across eight regions: Tanger-Tétouan-Al Hoceima, Oriental, FèsMeknès, Béni Mellal-Khénifra and Drâa-Tafilalet, Rabat-Salé-Kénitra, Casablanca-Settat, Marrakech-Safi and Souss-Massa.

| Regions of Morocco | Grouping to be used for stratification <br> purposes in BEEPS VI |
| :--- | :--- |
| Tanger-Tetouan-Al Hoceima | Tanger-Tétouan-Al Hoceima |
| Oriental | Oriental |
| Fès-Meknès | Fès-Meknès |
| Béni Mellal-Khénifra | Béni Mellal-Khénifra and Drâa-Tafilalet |
| Drâa-Tafilalet |  |
| Rabat-Salé-Kénitra | Rabat-Salé-Kénitra |
| Casablanca-Settat | Casablanca-Settat |
| Marrakesh-Safi | Marrakech-Safi |
| Souss-Massa | Souss-Massa |
| Guelmim-Oued Noun |  |
| Laâyoune-Sakia El Hamra |  |
| Dakhla-Oued Ed-Dahab |  |

## Morocco ES Sample Frame (Fresh and Panel Combined)

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tanger- <br> Tétouan-AI <br> Hoceima | Small (5-19) | 25 | 49 | 26 | 26 | 112 | 887 |
|  | Medium (20-99) | 56 | 97 | 52 | 49 | 39 |  |
|  | Large (100 or more) | 28 | 145 | 152 | 4 | 27 |  |
| Oriental | Small (5-19) | 97 | 0 | 87 | 232 | 60 | 809 |
|  | Medium (20-99) | 45 | 1 | 96 | 19 | 95 |  |
|  | Large (100 or more) | 15 | 4 | 12 | 1 | 45 |  |
| Fès-Meknès | Small (5-19) | 157 | 19 | 27 | 27 | 105 | 897 |
|  | Medium (20-99) | 75 | 37 | 158 | 47 | 29 |  |
|  | Large (100 or more) | 21 | 82 | 41 | 4 | 68 |  |
| Béni Mellal- <br> Khénifra and <br> Drâa- <br> Tafilalet | Small (5-19) | 81 | 0 | 64 | 281 | 63 | 850 |
|  | Medium (20-99) | 30 | 1 | 20 | 26 | 239 |  |
|  | Large (100 or more) | 3 | 0 | 1 | 0 | 41 |  |
| Rabat-SaléKénitra | Small (5-19) | 132 | 18 | 29 | 37 | 147 | 1169 |
|  | Medium (20-99) | 80 | 21 | 165 | 79 | 63 |  |
|  | Large (100 or more) | 21 | 58 | 74 | 10 | 235 |  |
| CasablancaSettat | Small (5-19) | 27 | 26 | 75 | 64 | 453 | 1577 |
|  | Medium (20-99) | 28 | 295 | 63 | 33 | 151 |  |
|  | Large (100 or more) | 79 | 171 | 40 | 25 | 47 |  |
| MarrakechSafi | Small (5-19) | 122 | 11 | 27 | 111 | 103 | 881 |
|  | Medium (20-99) | 72 | 27 | 94 | 55 | 49 |  |
|  | Large (100 or more) | 30 | 10 | 22 | 2 | 146 |  |
| Souss-Massa | Small (5-19) | 114 | 2 | 72 | 370 | 79 | 1033 |


|  | Medium (20-99) | 51 | 3 | 58 | 59 | 69 |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Large (100 or more) | 38 | 0 | 13 | 0 | 105 |  |
|  |  | $\mathbf{1 4 2 7}$ | $\mathbf{1 0 7 7}$ | $\mathbf{1 4 6 8}$ | $\mathbf{1 5 6 1}$ | $\mathbf{2 5 7 0}$ | $\mathbf{8 1 0 3}$ |

Source: World Bank and Morocco Census of firms (2017)
Morocco Sample Frame (Panel)

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tanger- <br> Tétouan-Al Hoceima | Small (5-19) | 1 | 0 | 2 | 2 | 5 | 32 |
|  | Medium (20-99) | 3 | 1 | 4 | 0 | 3 |  |
|  | Large (100 or more) | 0 | 4 | 3 | 1 | 3 |  |
| Fès-Meknès | Small (5-19) | 0 | 1 | 3 | 3 | 10 | 43 |
|  | Medium (20-99) | 2 | 1 | 4 | 1 | 5 |  |
|  | Large (100 or more) | 1 | 6 | 4 | 0 | 2 |  |
| Béni MellalKhénifra and Drâa-Tafilalet | Small (5-19) | 0 | 0 | 1 | 0 | 3 | 9 |
|  | Medium (20-99) | 0 | 0 | 2 | 1 | 2 |  |
| Rabat-SaléKénitra | Small (5-19) | 2 | 0 | 5 | 1 | 7 | 60 |
|  | Medium (20-99) | 0 | 2 | 6 | 3 | 15 |  |
|  | Large (100 or more) | 3 | 1 | 4 | 0 | 11 |  |
| CasablancaSettat | Small (5-19) | 3 | 2 | 15 | 4 | 42 | 164 |
|  | Medium (20-99) | 4 | 6 | 15 | 9 | 21 |  |
|  | Large (100 or more) | 8 | 7 | 16 | 1 | 11 |  |
| MarrakechSafi | Small (5-19) | 0 | 0 | 3 | 4 | 8 | 53 |
|  | Medium (20-99) | 4 | 4 | 3 | 2 | 13 |  |
|  | Large (100 or more) | 5 | 1 | 4 | 0 | 2 |  |
| Souss-Massa | Small (5-19) | 1 | 1 | 1 | 3 | 8 | 46 |
|  | Medium (20-99) | 3 | 1 | 3 | 1 | 9 |  |
|  | Large (100 or more) | 9 | 0 | 2 | 0 | 4 |  |
|  |  | 49 | 38 | 100 | 36 | 184 | 407 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Full)

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tanger- <br> Tétouan-AI <br> Hoceima | Small (5-19) | 2 | 8 | 2 | 2 | 9 | 120 |
|  | Medium (20-99) | 9 | 16 | 4 | 8 | 3 |  |
|  | Large (100 or more) | 5 | 24 | 25 | 1 | 2 |  |
| Oriental | Small (5-19) | 16 | 0 | 13 | 35 | 5 | 120 |
|  | Medium (20-99) | 8 | 1 | 16 | 3 | 8 |  |
|  | Large (100 or more) | 3 | 1 | 2 | 1 | 8 |  |
| Fès-Meknès | Small (5-19) | 16 | 3 | 2 | 2 | 8 | 120 |
|  | Medium (20-99) | 12 | 6 | 26 | 8 | 2 |  |
|  | Large (100 or more) | 3 | 13 | 6 | 1 | 12 |  |
| Béni MellalKhénifra and Drâa-Tafilalet | Small (5-19) | 14 | 0 | 11 | 48 | 5 | 120 |
|  | Medium (20-99) | 5 | 1 | 3 | 4 | 20 |  |
|  | Large (100 or more) | 1 | 0 | 1 | 0 | 7 |  |
| Rabat-SaléKénitra | Small (5-19) | 11 | 3 | 2 | 3 | 12 | 140 |
|  | Medium (20-99) | 14 | 3 | 26 | 13 | 4 |  |


|  | Large (100 or more) | 3 | 10 | 12 | 2 | 22 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CasablancaSettat | Small (5-19) | 2 | 2 | 5 | 5 | 35 | 140 |
|  | Medium (20-99) | 2 | 31 | 4 | 2 | 11 |  |
|  | Large (100 or more) | 6 | 28 | 2 | 2 | 3 |  |
| MarrakechSafi | Small (5-19) | 20 | 2 | 2 | 9 | 8 | 120 |
|  | Medium (20-99) | 12 | 4 | 16 | 9 | 3 |  |
|  | Large (100 or more) | 4 | 2 | 3 | 1 | 25 |  |
| Souss-Massa | Small (5-19) | 19 | 1 | 6 | 31 | 6 | 120 |
|  | Medium (20-99) | 8 | 1 | 9 | 10 | 5 |  |
|  | Large (100 or more) | 5 | 0 | 2 | 0 | 17 |  |
|  |  | 200 | 160 | 200 | 200 | 240 | 1000 |

## Original Sample Design (Panel)

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tanger- <br> Tétouan-Al <br> Hoceima | Small (5-19) | 1 | 0 | 1 | 0 | 3 | 19 |
|  | Medium (20-99) | 2 | 0 | 2 | 0 | 2 |  |
|  | Large (100 or more) | 0 | 3 | 3 | 1 | 1 |  |
| Oriental | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 |  |
| Fès-Meknès | Small (5-19) | 0 | 1 | 1 | 1 | 3 | 24 |
|  | Medium (20-99) | 2 | 1 | 3 | 1 | 1 |  |
|  | Large (100 or more) | 1 | 5 | 3 | 0 | 1 |  |
| Béni MellalKhénifra and Drâa-Tafilalet | Small (5-19) | 0 | 0 | 1 | 0 | 2 | 6 |
|  | Medium (20-99) | 0 | 0 | 1 | 1 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 |  |
| Rabat-SaléKénitra | Small (5-19) | 2 | 0 | 1 | 1 | 5 | 32 |
|  | Medium (20-99) | 0 | 1 | 6 | 3 | 2 |  |
|  | Large (100 or more) | 1 | 1 | 4 | 0 | 5 |  |
| CasablancaSettat | Small (5-19) | 1 | 1 | 4 | 2 | 18 | 58 |
|  | Medium (20-99) | 1 | 6 | 3 | 1 | 7 |  |
|  | Large (100 or more) | 4 | 7 | 1 | 1 | 1 |  |
| MarrakechSafi | Small (5-19) | 0 | 0 | 1 | 4 | 4 | 26 |
|  | Medium (20-99) | 3 | 2 | 2 | 2 | 1 |  |
|  | Large (100 or more) | 3 | 1 | 2 | 0 | 1 |  |
| Souss-Massa | Small (5-19) | 1 | 1 | 1 | 3 | 3 | 23 |
|  | Medium (20-99) | 3 | 1 | 2 | 1 | 1 |  |
|  | Large (100 or more) | 4 | 0 | 1 | 0 | 1 |  |
|  |  | 29 | 31 | 43 | 22 | 63 | 188 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $1.3 \%$ ( 33 out of 2617 establishments). ${ }^{56}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

## Achieved Interviews (Fresh and Panel Combined)

[^52]|  |  | Food | Garments | Other <br> Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tanger- <br> Tétouan-Al <br> Hoceima | Small (5-19) | 2 | 9 | 2 | 3 | 11 | 145 |
|  | Medium (20-99) | 9 | 17 | 8 | 8 | 4 |  |
|  | Large (100 or more) | 5 | 28 | 32 | 3 | 4 |  |
| Oriental | Small (5-19) | 16 | 0 | 16 | 37 | 5 | 127 |
|  | Medium (20-99) | 8 | 1 | 15 | 3 | 9 |  |
|  | Large (100 or more) | 3 | 1 | 3 | 1 | 9 |  |
| Fès-Meknès | Small (5-19) | 14 | 3 | 2 | 3 | 9 | 133 |
|  | Medium (20-99) | 12 | 6 | 27 | 12 | 2 |  |
|  | Large (100 or more) | 6 | 14 | 9 | 1 | 13 |  |
| Béni MellalKhénifra and Drâa-Tafilalet | Small (5-19) | 14 | 0 | 11 | 49 | 5 | 122 |
|  | Medium (20-99) | 5 | 1 | 3 | 4 | 21 |  |
|  | Large (100 or more) | 1 | 0 | 1 | 0 | 7 |  |
| Rabat-SaléKénitra | Small (5-19) | 11 | 5 | 2 | 4 | 14 | 152 |
|  | Medium (20-99) | 14 | 3 | 26 | 15 | 4 |  |
|  | Large (100 or more) | 3 | 12 | 12 | 2 | 25 |  |
| CasablancaSettat | Small (5-19) | 2 | 2 | 4 | 6 | 48 | 161 |
|  | Medium (20-99) | 2 | 32 | 5 | 2 | 15 |  |
|  | Large (100 or more) | 6 | 28 | 3 | 3 | 3 |  |
| MarrakechSafi | Small (5-19) | 21 | 2 | 2 | 11 | 8 | 131 |
|  | Medium (20-99) | 12 | 4 | 19 | 10 | 3 |  |
|  | Large (100 or more) | 5 | 3 | 4 | 1 | 26 |  |
| Souss-Massa | Small (5-19) | 21 | 1 | 6 | 31 | 6 | 125 |
|  | Medium (20-99) | 9 | 1 | 9 | 10 | 5 |  |
|  | Large (100 or more) | 5 | 0 | 3 | 0 | 18 |  |
|  |  | 206 | 173 | 224 | 219 | 274 | 1096 |

## Achieved Interviews (Panel)

|  |  | Food | Garments | Other <br> Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tanger- <br> Tétouan-Al <br> Hoceima | Small (5-19) | 1 | 0 | 1 | 2 | 4 | 24 |
|  | Medium (20-99) | 3 | 0 | 4 | 0 | 1 |  |
|  | Large (100 or more) | 0 | 1 | 3 | 1 | 3 |  |
| Fès-Meknès | Small (5-19) | 0 | 0 | 1 | 2 | 5 | 19 |
|  | Medium (20-99) | 0 | 0 | 3 | 1 | 2 |  |
|  | Large (100 or more) | 0 | 1 | 3 | 0 | 1 |  |
| Béni MellalKhénifra and Drâa-Tafilalet | Small (5-19) | 0 | 0 | 1 | 0 | 3 | 8 |
|  | Medium (20-99) | 0 | 0 | 1 | 1 | 2 |  |
| Rabat-SaléKénitra | Small (5-19) | 0 | 0 | 1 | 0 | 2 | 19 |
|  | Medium (20-99) | 0 | 0 | 2 | 0 | 1 |  |
|  | Large (100 or more) | 1 | 1 | 2 | 0 | 9 |  |
| CasablancaSettat | Small (5-19) | 0 | 1 | 3 | 0 | 11 | 32 |
|  | Medium (20-99) | 0 | 3 | 1 | 0 | 8 |  |
|  | Large (100 or more) | 3 | 0 | 2 | 0 | 0 |  |
| MarrakechSafi | Small (5-19) | 0 | 0 | 2 | 4 | 4 | 24 |
|  | Medium (20-99) | 3 | 2 | 2 | 0 | 1 |  |
|  | Large (100 or more) | 2 | 1 | 2 | 0 | 1 |  |
| Souss-Massa | Small (5-19) | 0 | 0 | 0 | 3 | 2 | 13 |
|  | Medium (20-99) | 2 | 0 | 2 | 0 | 0 |  |
|  | Large (100 or more) | 2 | 0 | 1 | 0 | 1 |  |
|  |  | 17 | 10 | 37 | 14 | 61 | 139 |

## A.26.2. Status Codes

| 1 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 1 |
| :---: | :---: | :---: | :---: |
| 1096 | Eligible | 1. Eligible establishment (Correct name and address) | 1096 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 0 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 0 |
|  |  | 4. Eligible establishment (Moved and traced) | 0 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 0 |
| 1097 | Screener refusal | 13. Refuses to answer the screener | 1097 |
| 33 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 0 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 8 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 0 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 0 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 1 |
|  |  | 621. The firm discontinued businesses - (Other) | 9 |
|  |  | 71. Ineligible legal status: not a business, but private household | 0 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 15 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 0 |
| 0 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 0 |
|  |  | 156. Duplicated firm within the sample | 0 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 0 |
| 390 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 196 |
|  |  | 92. Line out of order | 5 |
|  |  | 93. No tone | 0 |
|  |  | 94. Phone number does not exist | 0 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 189 |
| 2617 | Total contacted |  |  |

Response Outcomes: Morocco ES 2019

| Target and totals | Sample target | 1000 |
| :---: | :---: | :---: |
|  | Sample target completion rate | 109.6\% |
|  | Total contacts available in frame | 8103 |
|  | Total contacts issued | 2968 |
|  | Total contacts contacted | 2617 |
| Screening phase | Screening in process | 1 |
|  | Eligibles | 1096 |
|  | Screener refusal | 1097 |
|  | Ineligible + out of target | 33 |
|  | Unobtainable | 390 |
| Interview phase (only if eligible) | Complete interviews without extra module |  |
|  | Complete interviews with extra module | 1096 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 0 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.0\% |
|  | Screener refusal rate | 41.9\% |
|  | Ineligible + out of target rate | 1.3\% |
|  | Unobtainable rate | 14.9\% |
|  | Interview conversion rate | 41.9\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 0.0\% |

## A.26.3. Universe estimates

Universe estimates for the number of establishments in each cell in Morocco were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.


Universe estimates for the number of establishments in each industry-region-size cell in Morocco were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

## Universe Estimate Based on Sampling Weights

 Strict Universe Estimates - Fresh:|  |  | Food | Garments | Other <br> Manufacturing | Retail | Other <br> Services | Grand <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Tanger- <br> Tétouan-AI <br> Hoceima | Small (5-19) | 76 | 23 | 118 | 182 | 1222 | $\mathbf{2 3 6 1}$ |
|  | Medium (20-99) | 23 | 47 | 116 | 20 | 329 |  |
|  | Large (100 or more) | 12 | 76 | 69 | 3 | 44 |  |


| Oriental | Small (5-19) | 31 | 0 | 30 | 78 | 571 | 940 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 15 | 1 | 35 | 7 | 141 |  |
|  | Large (100 or more) | 5 | 2 | 5 | 1 | 18 |  |
| Fès-Meknès | Small (5-19) | 56 | 8 | 108 | 159 | 1080 | 1932 |
|  | Medium (20-99) | 28 | 17 | 63 | 18 | 296 |  |
|  | Large (100 or more) | 8 | 41 | 18 | 2 | 31 |  |
| Béni MellalKhénifra and Drâa-Tafilalet | Small (5-19) | 25 | 0 | 21 | 92 | 577 | 896 |
|  | Medium (20-99) | 10 | 1 | 7 | 9 | 135 |  |
|  | Large (100 or more) | 1 | 0 | 1 | 0 | 16 |  |
| Rabat-SaléKénitra | Small (5-19) | 70 | 9 | 112 | 311 | 1726 | 3090 |
|  | Medium (20-99) | 33 | 11 | 72 | 34 | 518 |  |
|  | Large (100 or more) | 9 | 31 | 34 | 5 | 117 |  |
| CasablancaSettat | Small (5-19) | 244 | 160 | 854 | 828 | 6586 | 12714 |
|  | Medium (20-99) | 102 | 183 | 640 | 122 | 2149 |  |
|  | Large (100 or more) | 43 | 114 | 236 | 20 | 431 |  |
| MarrakechSafi | Small (5-19) | 43 | 5 | 74 | 173 | 1119 | 1927 |
|  | Medium (20-99) | 27 | 12 | 37 | 22 | 320 |  |
|  | Large (100 or more) | 12 | 5 | 10 | 1 | 66 |  |
| Souss-Massa | Small (5-19) | 38 | 1 | 52 | 145 | 756 | 1343 |
|  | Medium (20-99) | 18 | 1 | 22 | 22 | 223 |  |
|  | Large (100 or more) | 14 | 0 | 5 | 0 | 45 |  |
|  |  | 945 | 748 | 2740 | 2253 | 18517 | 25204 |

Median Universe Estimates - Fresh:

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tanger- <br> Tétouan-Al <br> Hoceima | Small (5-19) | 168 | 40 | 243 | 381 | 2425 | 4646 |
|  | Medium (20-99) | 47 | 79 | 230 | 41 | 626 |  |
|  | Large (100 or more) | 25 | 123 | 133 | 3 | 81 |  |
| Oriental | Small (5-19) | 79 | 0 | 71 | 189 | 1307 | 2156 |
|  | Medium (20-99) | 37 | 1 | 79 | 16 | 310 |  |
|  | Large (100 or more) | 13 | 3 | 10 | 1 | 39 |  |
| Fès-Meknès | Small (5-19) | 129 | 15 | 234 | 350 | 2255 | 3969 |
|  | Medium (20-99) | 63 | 30 | 131 | 39 | 536 |  |
|  | Large (100 or more) | 18 | 69 | 35 | 3 | 60 |  |
| Béni MellalKhénifra and Drâa-Tafilalet | Small (5-19) | 68 | 0 | 53 | 238 | 1406 | 2186 |
|  | Medium (20-99) | 25 | 1 | 17 | 22 | 316 |  |
|  | Large (100 or more) | 3 | 0 | 1 | 0 | 37 |  |
| Rabat-SaléKénitra | Small (5-19) | 151 | 15 | 227 | 638 | 3351 | 5989 |
|  | Medium (20-99) | 68 | 17 | 139 | 66 | 965 |  |
|  | Large (100 or more) | 18 | 50 | 65 | 9 | 211 |  |
| CasablancaSettat | Small (5-19) | 428 | 222 | 1401 | 1381 | 10394 | 19943 |
|  | Medium (20-99) | 173 | 244 | 1009 | 195 | 3256 |  |
|  | Large (100 or more) | 70 | 147 | 360 | 32 | 634 |  |
| MarrakechSafi | Small (5-19) | 96 | 8 | 134 | 366 | 2245 | 3842 |
|  | Medium (20-99) | 58 | 21 | 75 | 44 | 617 |  |
|  | Large (100 or more) | 25 | 8 | 19 | 2 | 124 |  |
| Souss-Massa | Small (5-19) | 92 | 2 | 118 | 332 | 1633 | 2912 |
|  | Medium (20-99) | 42 | 2 | 47 | 48 | 462 |  |
|  | Large (100 or more) | 32 | 0 | 11 | 0 | 91 |  |
|  |  | 1928 | 1097 | 4842 | 4394 | 33381 | 45642 |

Weak Universe Estimates - Fresh:

|  |  | Food | Garments | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tanger- <br> Tétouan-AI <br> Hoceima | Small (5-19) | 198 | 48 | 295 | 459 | 2868 | 5492 |
|  | Medium (20-99) | 55 | 95 | 276 | 49 | 731 |  |
|  | Large (100 or more) | 29 | 142 | 153 | 4 | 91 |  |
| Oriental | Small (5-19) | 94 | 0 | 86 | 229 | 1556 | 2565 |
|  | Medium (20-99) | 44 | 1 | 95 | 19 | 365 |  |
|  | Large (100 or more) | 15 | 4 | 12 | 1 | 45 |  |
| Fès-Meknès | Small (5-19) | 155 | 19 | 288 | 427 | 2700 | 4744 |
|  | Medium (20-99) | 74 | 36 | 159 | 47 | 625 |  |
|  | Large (100 or more) | 21 | 81 | 41 | 4 | 68 |  |
| Béni MellalKhénifra and Drâa-Tafilalet | Small (5-19) | 79 | 0 | 64 | 283 | 1644 | 2557 |
|  | Medium (20-99) | 29 | 1 | 20 | 26 | 365 |  |
|  | Large (100 or more) | 3 | 0 | 1 | 0 | 41 |  |
| Rabat-SaléKénitra | Small (5-19) | 178 | 18 | 274 | 767 | 3948 | 7047 |
|  | Medium (20-99) | 79 | 21 | 165 | 79 | 1122 |  |
|  | Large (100 or more) | 21 | 57 | 74 | 10 | 236 |  |
| CasablancaSettat | Small (5-19) | 485 | 258 | 1629 | 1598 | 11796 | 22618 |
|  | Medium (20-99) | 193 | 279 | 1157 | 222 | 3646 |  |
|  | Large (100 or more) | 75 | 162 | 398 | 35 | 684 |  |
| Marrakech-Safi | Small (5-19) | 119 | 11 | 157 | 460 | 2767 | 4716 |
|  | Medium (20-99) | 70 | 26 | 93 | 54 | 751 |  |
|  | Large (100 or more) | 29 | 10 | 22 | 2 | 145 |  |
| Souss-Massa | Small (5-19) | 110 | 2 | 145 | 407 | 1964 | 3498 |
|  | Medium (20-99) | 49 | 3 | 57 | 58 | 549 |  |
|  | Large (100 or more) | 37 | 0 | 13 | 0 | 104 |  |
|  |  | 2242 | 1272 | 5675 | 5240 | 38807 | 53236 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.26.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Morocco ES, 2019


As the following graph shows, the number of interviews per contacted establishments was $0.42 .{ }^{57}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.42 .

Rejection rate and Interviews per Contact Morocco, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Morocco. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 27 North Macedonia

## A.27.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 360 firms from the North Macedonia 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from the Central Register of the Republic of North Macedonia (CRM) was used. The establishments in the listing are all registered with the same agency.

Regional stratification was done across three regions: Skopje; Eastern Macedonia comprising Northeastern, Eastern, Southeastern, and Vardar regions; and Western Macedonia comprising Polog, Soutwestern and Pelagonia regions.

| NUTS-3 statistical regions | Grouping to be used for stratification <br> purposes in BEEPS VI |
| :--- | :--- |
| Skopje | Skopje |
| Eastern | Eastern Macedonia |
| North Eastern |  |

[^53]| South Eastern |  |
| :--- | :--- |
| South Western | North-West \& West Macedonia |
| Poloski |  |
| Vardarski |  |
| Pelagoniski |  |

North Macedonia ES Sample Frame (Fresh and Panel Combined)

|  |  |  |  | Other <br> Services | Grand <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Skopje | Manufacturing | Retail | 508 | 560 | 2002 |
|  |  |  |  |  |  |
|  | Medium (20-99) | 179 | 103 | 518 |  |
|  | Large (100 or more) | 48 | 26 | 62 |  |
| Eastern Macedonia | Small (5-19) | 577 | 589 | 1247 | $\mathbf{3 2 1 4}$ |
|  | Medium (20-99) | 356 | 62 | 240 |  |
|  | Large (100 or more) | 114 | 11 | 18 | $\mathbf{2 8 2 3}$ |
|  | Small (5-19) | 506 | 713 | 1094 | 179 |
|  | Medium (20-99) | 185 | 72 | 14 |  |
|  | Large (100 or more) | 52 | 8 | $\mathbf{5 3 7 4}$ | $\mathbf{1 0 0 4 3}$ |

Source: World Bank and Central Register of the Republic of North Macedonia (CRM)
North Macedonia Sample Frame (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Skopje | Small (5-19) | 27 | 23 | 37 | $\mathbf{1 3 2}$ |
|  | Medium (20-99) | 13 | 6 | 19 |  |
|  | Large (100 or more) | 4 | 1 | 2 |  |
| Eastern Macedonia | Small (5-19) | 19 | 25 | 24 | $\mathbf{1 1 0}$ |
|  | Medium (20-99) | 21 | 3 | 10 |  |
|  | Large (100 or more) | 6 | 1 | 1 |  |
| Western Macedonia | Small (5-19) | 23 | 33 | 35 | $\mathbf{1 1 8}$ |
|  | Medium (20-99) | 9 | 5 | 8 |  |
|  | Large (100 or more) | $\mathbf{3}$ | 1 | $\mathbf{1 1 8}$ | $\mathbf{3 6 0}$ |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Fresh)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Skopje | Small (5-19) | 3 | 3 | 11 | $\mathbf{5 9}$ |
|  | Medium (20-99) | 2 | 8 | 3 |  |
|  | Large (100 or more) | 8 | 14 | 7 |  |
| Eastern Macedonia | Small (5-19) | 3 | 3 | 7 | $\mathbf{5 7}$ |
|  | Medium (20-99) | 3 | 13 | 2 |  |
|  | Large (100 or more) | 12 | 6 | 8 |  |
| Western <br> Macedonia | Small (5-19) | 3 | 4 | 6 | $\mathbf{6 4}$ |
|  | Medium (20-99) | 5 | 15 | 3 |  |
|  | Large (100 or more) | 17 | 4 | $\mathbf{7}$ | $\mathbf{7}$ |
|  |  | $\mathbf{5 6}$ | $\mathbf{7 0}$ | $\mathbf{5 4}$ | $\mathbf{1 8 0}$ |

## Original Sample Design (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Skopje | Small (5-19) | 4 | 12 | 12 | $\mathbf{6 1}$ |
|  | Medium (20-99) | 10 | 5 | 12 |  |
|  | Large (100 or more) | 3 | 1 | 2 |  |
|  | Small (5-19) | 10 | 12 | 12 | $\mathbf{6 3}$ |
|  | Medium (20-99) | 12 | 2 | 8 |  |
|  | Large (100 or more) | 5 | 1 | 1 |  |
| Western Macedonia | Small (5-19) | 11 | 12 | 12 | $\mathbf{5 6}$ |
|  | Medium (20-99) | 7 | 4 | 6 |  |
|  | Large (100 or more) | $\mathbf{2}$ | 1 | 1 | $\mathbf{1 8 0}$ |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $7.2 \%$ ( 96 out of 1339 establishments) ${ }^{58}$.

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

## Achieved Interviews (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Skopje | Small (5-19) | 9 | 9 | 30 | $\mathbf{1 2 1}$ |
|  | Medium (20-99) | 7 | 16 | 14 |  |
|  | Large (100 or more) | 16 | 7 | 13 |  |
| Eastern Macedonia | Small (5-19) | 12 | 18 | 14 | $\mathbf{1 2 3}$ |
|  | Medium (20-99) | 13 | 18 | 8 |  |
|  | Large (100 or more) | 23 | 7 | 10 |  |
| Western Macedonia | Small (5-19) | 14 | 18 | 18 | $\mathbf{1 1 6}$ |
|  | Medium (20-99) | 12 | 23 | 8 |  |
|  | Large (100 or more) | 16 | $\mathbf{2}$ | $\mathbf{1 1 8}$ | $\mathbf{1 2 0}$ |

Achieved Interviews (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Skopje | Small (5-19) | 6 | 3 | 11 | $\mathbf{3 5}$ |
|  | Medium (20-99) | 5 | 2 | 6 |  |
|  | Large (100 or more) | 2 | 0 | 0 |  |
| Eastern Macedonia | Small (5-19) | 6 | 12 | 7 | $\mathbf{3 8}$ |
|  | Medium (20-99) | 7 | 1 | 3 |  |
|  | Large (100 or more) | 1 | 1 | 0 |  |
| Western Macedonia | Small (5-19) | 10 | 9 | 12 | $\mathbf{4 5}$ |
|  | Medium (20-99) | 4 | 3 | 5 |  |
|  | Large (100 or more) | 1 | 0 | 1 | $\mathbf{4 5}$ |
|  |  | $\mathbf{4 2}$ | $\mathbf{3 1}$ | $\mathbf{1 1 8}$ |  |

## A.27.2. Status Codes



[^54]| 399 | Eligible | 1. Eligible establishment (Correct name and address) | 380 |
| :---: | :---: | :---: | :---: |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 4 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 3 |
|  |  | 4. Eligible establishment (Moved and traced) | 7 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 5 |
| 566 | Screener refusal | 13. Refuses to answer the screener | 556 |
| 93 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 16 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 23 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 4 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 2 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 13 |
|  |  | 621. The firm discontinued businesses - (Other) | 24 |
|  |  | 71. Ineligible legal status: not a business, but private household | 8 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 0 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 3 |
| 3 | Out of Target | 151. Out of target - outside the covered regions | 2 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 0 |
|  |  | 156. Duplicated firm within the sample | 0 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 1 |
| 278 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 40 |
|  |  | 92. Line out of order | 0 |
|  |  | 93. No tone | 0 |
|  |  | 94. Phone number does not exist | 0 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 238 |
| 1339 | Total contacted |  |  |

Response Outcomes: North Macedonia ES 2019:

| Target and totals | Sample target | 360 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $100.0 \%$ |


|  | Total contacts available in frame | 10043 |
| :--- | :--- | ---: |
|  | Total contacts issued | 1427 |
|  | Total contacts contacted | 1339 |
|  | Screening in process | 0 |
|  | Eligibles | 399 |
|  | Screener refusal | 566 |
|  | Ineligible + out of target | 96 |
|  | Unobtainable | 278 |
|  | Complete interviews without extra module | 6 |
| Percent <br> breakdown <br> (relative to total <br> contacted) | Interview refusal | 354 |
|  | Screening in process rate | 0 |
|  | Screener refusal rate | $39.0 \%$ |
|  | Ineligible + out of target rate | $42.3 \%$ |
|  | Unobtainable rate | $7.2 \%$ |
|  | Interview conversion rate | $20.8 \%$ |
|  | Eligible in process + incomplete interviews rate | $26.9 \%$ |
|  | Interview refusal rate | $0.0 \%$ |

## A.27.3. Universe estimates

Universe estimates for the number of establishments in each cell in North Macedonia were produced for the strict, weak and median eligibility definitionsin section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent
Eligible North Macedonia ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in North Macedonia were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights Strict Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Skopje | Small (5-19) | 99 | 86 | 309 | $\mathbf{6 9 9}$ |
|  | Medium (20-99) | 45 | 20 | 102 |  |
|  | Large (100 or more) | 16 | 7 | 14 |  |
| Eastern Macedonia | Small (5-19) | 185 | 148 | 315 | $\mathbf{9 6 1}$ |
|  |  |  |  |  |  |


|  | Medium (20-99) | 145 | 20 | 77 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 54 | 7 | 10 |  |
| Western Macedonia | Small (5-19) | 144 | 159 | 245 | 719 |
|  | Medium (20-99) | 67 | 23 | 51 |  |
|  | Large (100 or more) | 22 | 3 | 5 |  |
|  |  | 777 | 472 | 1130 | 2379 |

Median Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Skopje | Small (5-19) | 329 | 359 | 1195 | $\mathbf{2 5 3 7}$ |
|  | Medium (20-99) | 130 | 74 | 347 |  |
|  | Large (100 or more) | 38 | 20 | 45 |  |
|  | Small (5-19) | 408 | 412 | 812 | $\mathbf{2 2 6 1}$ |
|  | Medium (20-99) | 283 | 49 | 176 |  |
|  | Large (100 or more) | 98 | 9 | 14 |  |
| Western Macedonia | Small (5-19) | 350 | 488 | 697 | $\mathbf{1 9 2 3}$ |
|  | Medium (20-99) | 144 | 55 | 128 |  |
|  | Large (100 or more) | 44 | 7 | 11 | $\mathbf{6 7 2 1}$ |

Weak Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Skopje | Small (5-19) | 475 | 507 | 1850 | $\mathbf{3 7 4 1}$ |
|  | Medium (20-99) | 176 | 98 | 503 |  |
|  | Large (100 or more) | 47 | 25 | 60 |  |
| Eastern Macedonia | Small (5-19) | 548 | 541 | 1169 | $\mathbf{3 0 5 2}$ |
|  | Medium (20-99) | 355 | 60 | 237 |  |
|  | Large (100 or more) | 114 | 11 | 18 |  |
| Western Macedonia | Small (5-19) | 462 | 630 | 987 | $\mathbf{2 5 6 3}$ |
|  | Medium (20-99) | 178 | 67 | 170 |  |
|  | Large (100 or more) | 50 | 7 | 13 | $\mathbf{9 3 5 6}$ |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.27.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.


As the following graph shows, the number of interviews per contacted establishments was $0.27 .{ }^{59}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.45 .

Rejection rate and Interviews per Contact North Macedonia ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to North Macedonia. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A.27.5. Local agency team involved in the study and its comments on the implementation

## Local agency team involved in the survey

| Local Agency | Name: Ipsos Skopje <br> Region: Republic of North Macedonia <br> Ipsos North Macedonia experts follow the highest professional ESOMAR <br> and ISI standards, concerning survey design, sampling, data collection, <br> processing and analysis. <br> Ipsos North Macedonia conducts all types of opinion polls and marketing <br> and media research projects (on the average more than 70 sample <br> surveys yearly) as well as all kinds of qualitative projects and focus group <br> discussions. <br> Activities since: 2000 |
| :--- | :--- |
| Enumerators involved: | Enumerators: 30 <br> Recruiters: 4 <br> Three of the recruiters were involved in field implementation. |
| Other staff involved: | Fieldwork Coordinators: 6 regional supervisors |

[^55]|  | Screening: 2 <br> Data Processing: Ipsos was responsible for all data processing |
| :--- | :--- |

Sample Frame

| Characteristic of sample frame <br> used: | Electronic data base |
| :--- | :--- |
| Source: | Central Register of the Republic of North Macedonia (CRM) |
| Year: | July 2018 |
| Comments on the quality of <br> sample frame:The data was not updated and it contain establishments that were <br> declared bankrupt or no longer existed. The number of employees and <br> main sector were inaccurate. Lack of any contact information or <br> company addresses. |  |

## Sample

| Comments/ problems for <br> particular regions: | On regions: <br> There were no large problems with different regions. For region of <br> Skopje it was more difficult to find and schedule appointment compared <br> to other two regions. |
| :--- | :--- |
| Comments on the response rate: | The response rate was lower than expected for North Macedonia. <br> Decreased interest for participation in the study by enterprises, caused <br> by the turbulent political and economic developments, was unexpected. <br> $40 \%$ of screening refusal rate was difficult to overcome especially for <br> panel companies which were limited leading to re-contact of companies <br> that had already refused participation. |
| Comments on the sample design: | No problems with the sample design. |
| Other comments: | Many of the respondents shared with us that they would like to receive <br> a summary of the results in the form of a Country Profile. |

## Fieldwork

| Date of Fieldwork | 11 December 2018 to 15 October 2019. |
| :--- | :--- |
| Country | Republic of North Macedonia |
| Number of interviews | 360 |
| Problems found during fieldwork: | Sample frame was not fully up to date. <br> Sample frame was without any contact details. <br> The length of the questionnaire and the need to answer the financial <br> questions led to a number of potential respondents refusing to <br> participate. |
| Other observations: | In general, it was difficult to find companies to participate in the <br> research, otherwise the companies that participated had a positive <br> feedback. |

## Questionnaires

| Problems for the understanding of <br> questions (indicate question <br> number) | $\mathrm{H} 6 \mathrm{x}, \mathrm{H} 7 \mathrm{x}, \mathrm{F} 1, \mathrm{D} 2, \mathrm{~N} 3$ |
| :--- | :--- |
| Problems found in the navigability <br> of -questionnaires (for example, <br> skip patterns). | No significant problems were identified. <br> Comments on questionnaires <br> length: <br> About 40\% of respondents had difficulty with completing the <br> questionnaire without distractions or breaks duo to excessive length of <br> the interview. <br> For the small companies it was difficult to answer the Green Economy <br> module questions due to lack of awareness and working staff for the <br> whole sector. |

## Database

| Data entry program chosen | iField |
| :--- | :--- |
| Comments on the data entry <br> program | N/A |
| Comments on the data cleaning | No |

## Country/ region situation

| General aspects of economic, <br> political or social situation of the <br> country/region that could affect <br> the results of the survey: | During the fieldwork period turbulent political and economic changes <br> were observed in the North Macedonia. <br> At the beginning of 2019 constitutional changes started, regarding the <br> introduction of bilingualism which led to negative public reactions. <br> On 30 September 2018 a referendum about name changes was <br> implemented. In the following period there were tumultuous reactions <br> among the public as well as in the political ranks. 2019 was marked as <br> the year of changes of personal documentation for both private and legal <br> entities. <br> Republic of North Macedonia becomes the new official name of the <br> country. <br> NATO Members Start Ratification of NATO Agreement for Republic of |
| :--- | :--- |
| North Macedonia. <br> Introduction of minimum wage law. Net salary increase by 5.6\% <br> compared to 2017 and the introduction of a fixed minimum wage. <br> Prolonging the date of negotiations with the EU for membership of <br> Macedonia in the European Union. <br> Opening of the "Racketeer" case and questioning the credibility of the <br> Special Prosecutor's Office, responsible for convicting a large number of <br> politicians and businessmen. |  |
| Relevant country events occurred <br> during fieldwork: | lrotests to improve working conditions and pay raises for heavy and light <br> industry employees. <br> The project for Energy efficiency was started with 21 firms. The positive <br> results as well as the benefits of investing in energy efficiency have been <br> reflected by imposing another 250 firms on investment in Energy <br> efficiency. |
| Other aspects: |  |

## A. 28 Poland

## A.28.1. Sampling structure and implementation

The sample frame consisted of listings of establishments from two sources: for panel firms, the list of 542 firms from the Poland 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from Bisnode, was used. The establishments in the listing are all registered with the National Court Register.

Regional stratification for the Poland ES was done across six regions: Center (NUTS region PL1), South (PL2), East (PL3), Northwest (PL4), Southwest (PL5), North (PL6).

| NUTS-2 regions | Grouping to be used for stratification <br> purposes in BEEPS VI (NUTS-1 regions) |
| :--- | :--- |
| Lodzkie | Central |


| Mazowieckie |  |
| :---: | :---: |
| Malopolskie | Southern |
| Slaskie |  |
| Lubelskie | Eastern |
| Podkarpackie |  |
| Podlaskie |  |
| Swietokrzyskie |  |
| Lubuskie | North-western |
| Wielkopolskie |  |
| Zachodniopomorskie |  |
| Dolnoslaskie | South-western |
| Opolskie |  |
| Kujawsko-Pomorskie | Northern |
| Pomorskie |  |
| Warminsko-Mazurskie |  |

Poland ES Sample Frame (Fresh and Panel Combined)

|  |  | Food | Garments | Rubber and Plastics Products | Fabricated Metal Products | Machinery and Equipment | Furniture | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Region | Small (5-19) | 280 | 300 | 201 | 245 | 203 | 223 | 509 | 1437 | 4088 | 13764 |
|  | Medium (20-99) | 235 | 241 | 182 | 161 | 147 | 104 | 519 | 555 | 2109 |  |
|  | Large (100 or more) | 200 | 57 | 92 | 107 | 44 | 22 | 438 | 210 | 855 |  |
| Southern Region | Small (5-19) | 182 | 201 | 122 | 183 | 123 | 161 | 452 | 1312 | 3579 | 11548 |
|  | Medium (20-99) | 210 | 104 | 102 | 180 | 102 | 67 | 481 | 487 | 1865 |  |
|  | Large (100 or more) | 129 | 22 | 94 | 151 | 66 | 23 | 462 | 141 | 547 |  |
| Eastern Region | Small (5-19) | 201 | 200 | 141 | 160 | 120 | 161 | 342 | 969 | 1924 | 7370 |
|  | Medium (20-99) | 161 | 64 | 110 | 101 | 75 | 61 | 273 | 312 | 974 |  |
|  | Large (100 or more) | 110 | 25 | 48 | 88 | 46 | 22 | 271 | 108 | 303 |  |
| Northwestern Region | Small (5-19) | 161 | 160 | 100 | 162 | 101 | 141 | 389 | 1073 | 2778 | 9593 |
|  | Medium (20-99) | 207 | 114 | 101 | 158 | 101 | 101 | 452 | 405 | 1437 |  |
|  | Large (100 or more) | 173 | 24 | 82 | 124 | 58 | 96 | 404 | 107 | 384 |  |
| Southwestern Region | Small (5-19) | 221 | 150 | 161 | 181 | 151 | 141 | 208 | 633 | 1615 | 5969 |
|  | Medium (20-99) | 120 | 50 | 87 | 140 | 68 | 60 | 243 | 191 | 737 |  |
|  | Large (100 or more) | 39 | 10 | 51 | 86 | 39 | 32 | 261 | 48 | 246 |  |
| Northern Region | Small (5-19) | 181 | 180 | 120 | 182 | 121 | 142 | 318 | 850 | 2161 | 8043 |
|  | Medium (20-99) | 146 | 85 | 121 | 121 | 116 | 122 | 381 | 305 | 1206 |  |
|  | Large (100 or more) | 125 | 24 | 73 | 125 | 53 | 71 | 274 | 76 | 364 |  |
|  |  | 3081 | 2011 | 1988 | 2655 | 1734 | 1750 | 6677 | 9219 | 27172 | 56287 |

Source: World Bank and Bisnode
Poland Sample Frame (Panel)

|  |  | Food | Garments | Rubber and Plastics Products | Fabricated Metal Products | Machinery and Equipment | Furniture | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Region | Small (5-19) | 0 | 0 | 1 | 5 | 3 | 3 | 9 | 25 | 42 | 150 |
|  | Medium (20-99) | 3 | 1 | 2 | 1 | 0 | 1 | 8 | 8 | 18 |  |


|  | Large (100 or more) | 1 | 1 | 2 | 2 | 2 | 0 | 4 | 4 | 4 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Southern Region | Small (5-19) | 2 | 1 | 2 | 3 | 3 | 1 | 4 | 21 | 27 | 108 |
|  | Medium (20-99) | 0 | 1 | 2 | 2 | 2 | 0 | 3 | 7 | 13 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 2 | 2 | 0 | 3 | 4 | 2 |  |
| Eastern Region | Small (5-19) | 1 | 0 | 1 | 0 | 0 | 1 | 4 | 14 | 12 | 71 |
|  | Medium (20-99) | 1 | 1 | 3 | 1 | 0 | 0 | 4 | 6 | 11 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 1 | 0 | 4 | 4 | 2 |  |
| Northwestern Region | Small (5-19) | 1 | 0 | 0 | 2 | 1 | 1 | 8 | 16 | 22 | 89 |
|  | Medium (20-99) | 2 | 2 | 1 | 2 | 1 | 1 | 7 | 4 | 11 |  |
|  | Large (100 or more) | 1 | 0 | 1 | 0 | 1 | 0 | 2 | 1 | 1 |  |
| Southwestern Region | Small (5-19) | 1 | 0 | 1 | 1 | 0 | 0 | 7 | 7 | 5 | 42 |
|  | Medium (20-99) | 2 | 0 | 0 | 0 | 2 | 1 | 1 | 0 | 3 |  |
|  | Large (100 or more) | 2 | 1 | 0 | 1 | 0 | 0 | 2 | 0 | 5 |  |
| Northern Region | Small (5-19) | 1 | 0 | 0 | 2 | 1 | 2 | 6 | 18 | 11 | 82 |
|  | Medium (20-99) | 2 | 0 | 1 | 1 | 0 | 2 | 5 | 5 | 11 |  |
|  | Large (100 or more) | 1 | 1 | 0 | 0 | 0 | 1 | 4 | 4 | 3 |  |
|  |  | 21 | 9 | 18 | 25 | 19 | 14 | 85 | 148 | 203 | 542 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Fresh)

|  |  | Food | Garments | Rubber and <br> Plastics Products | Fabricated Metal Products | Machinery and Equipment | Furniture | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Region | Small (5-19) | 18 | 8 | 6 | 8 | 10 | 18 | 10 | 25 | 216 | 18185 |
|  | Medium (20-99) | 18 | 6 | 5 | 9 | 9 | 2 | 2 | 2 |  |  |
|  | Large (100 or more) | 5 | 9 | 7 | 4 | 2 | 2 | 2 | 2 |  |  |
| Southern Region | Small (5-19) | 14 | 5 | 6 | 6 | 8 | 19 | 9 | 25 | 171 | $\begin{array}{r}14 \\ 6 \\ 2 \\ \hline\end{array}$ |
|  | Medium (20-99) | 6 | 4 | 2 | 5 | 7 | 2 | 2 | 2 |  |  |
|  | Large (100 or more) | 2 | 8 | 5 | 6 | 2 | 2 | 2 | 2 |  |  |


| Eastern Region | Small (5-19) | 6 | 8 | 9 | 10 | 11 | 10 | 7 | 17 | 170 | 642 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 4 | 6 | 5 | 8 | 6 | 2 | 2 | 2 |  |  |
|  | Large (100 or more) | 2 | 5 | 9 | 5 | 2 | 2 | 2 | 2 |  |  |
| Northwestern Region | Small (5-19) | 6 | 6 | 6 | 6 | 8 | 10 | 8 | 23 | 161 | 6 <br> 8 <br> 2 |
|  | Medium (20-99) | 8 | 4 | 2 | 6 | 6 | 2 | 2 | 2 |  |  |
|  | Large (100 or more) | 2 | 8 | 6 | 6 | 10 | 2 | 2 | 2 |  |  |
| Southwestern Region | Small (5-19) | 4 | 11 | 11 | 12 | 14 | 6 | 5 | 14 | 171 | 4 <br> 3 <br> 1 |
|  | Medium (20-99) | 3 | 9 | 10 | 7 | 6 | 2 | 2 | 2 |  |  |
|  | Large (100 or more) | 1 | 5 | 9 | 4 | 3 | 2 | 2 | 2 |  |  |
| Northern Region | Small (5-19) | 5 | 8 | 7 | 8 | 9 | 8 | 6 | 17 | 161 | 5 <br> 5 <br> 2 |
|  | Medium (20-99) | 5 | 6 | 4 | 8 | 7 | 2 | 2 | 2 |  |  |
|  | Large (100 or more) | 2 | 7 | 8 | 5 | 7 | 2 | 2 | 2 |  |  |
|  |  | 111 | 123 | 117 | 123 | 127 | 95 | 69 | 145 | 1050 | 111 |

## Original Sample Design (Panel)

|  |  | Food | Garments | Rubber and <br> Plastics Products | Fabricated Metal Poducts | Machinery and Equipment | Furniture | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Region | Small (5-19) | 0 | 0 | 1 | 4 | 2 | 2 | 7 | 16 | 20 | 84 |
|  | Medium (20-99) | 2 | 1 | 2 | 1 | 0 | 1 | 6 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 1 | 2 | 2 | 2 | 0 | 3 | 2 | 2 |  |
| Southern Region | Small (5-19) | 2 | 1 | 2 | 2 | 2 | 1 | 3 | 8 | 4 | 49 |
|  | Medium (20-99) | 0 | 1 | 2 | 2 | 2 | 0 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 2 | 2 | 0 | 2 | 2 | 2 |  |
| Eastern Region | Small (5-19) | 1 | 0 | 1 | 0 | 0 | 1 | 3 | 2 | 2 | 30 |
|  | Medium (20-99) | 1 | 1 | 2 | 1 | 0 | 0 | 3 | 2 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 1 | 0 | 3 | 2 | 2 |  |
| Northwestern Region | Small (5-19) | 1 | 0 | 0 | 2 | 1 | 1 | 6 | 2 | 2 | 39 |
|  | Medium (20-99) | 2 | 2 | 1 | 2 | 1 | 1 | 4 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 1 | 0 | 1 | 0 | 2 | 1 | 1 |  |
| Southwestern Region | Small (5-19) | 1 | 0 | 1 | 1 | 0 | 0 | 6 | 2 | 2 | 29 |
|  | Medium (20-99) | 2 | 0 | 0 | 0 | 2 | 1 | 1 | 0 | 2 |  |


|  | Large (100 or more) | 2 | 1 | 0 | 1 | 0 | 0 | 2 | 0 | 2 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Northern Region | Small (5-19) | 1 | 0 | 0 | 2 | 1 | 2 | 5 | 2 | 2 | 39 |
|  | Medium (20-99) | 2 | 0 | 1 | 1 | 0 | 2 | 4 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 1 | 0 | 0 | 0 | 1 | 3 | 2 | 2 |  |
|  |  | 20 | 9 | 17 | 23 | 17 | 13 | 65 | 51 | 55 | 270 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $9.9 \%$ ( 460 out of 4669 establishments). ${ }^{60}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Food | Garments | Rubber and Plastics Products | Fabricated Metal Products | Machinery and Equipment | Furniture | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Region | Small (5-19) | 16 | 12 | 10 | 11 | 9 | 12 | 30 | 24 | 48 | 306 |
|  | Medium (20-99) | 11 | 11 | 9 | 8 | 9 | 9 | 5 | 4 | 4 |  |
|  | Large (100 or more) | 12 | 6 | 10 | 8 | 11 | 8 | 2 | 4 | 3 |  |
| Southern Region | Small (5-19) | 7 | 19 | 9 | 8 | 8 | 9 | 21 | 18 | 37 | 229 |
|  | Medium (20-99) | 7 | 9 | 6 | 4 | 6 | 7 | 4 | 4 | 5 |  |
|  | Large (100 or more) | 8 | 2 | 8 | 3 | 5 | 3 | 3 | 4 | 5 |  |
| Eastern Region | Small (5-19) | 11 | 7 | 7 | 9 | 8 | 11 | 16 | 11 | 21 | 204 |
|  | Medium (20-99) | 9 | 6 | 7 | 6 | 7 | 8 | 5 | 4 | 6 |  |
|  | Large (100 or more) | 9 | 4 | 6 | 6 | 7 | 3 | 3 | 5 | 2 |  |
| Northwestern Region | Small (5-19) | 10 | 6 | 7 | 8 | 6 | 10 | 19 | 14 | 28 | 206 |
|  | Medium (20-99) | 7 | 8 | 7 | 4 | 5 | 6 | 6 | 4 | 4 |  |
|  | Large (100 or more) | 8 | 4 | 4 | 5 | 7 | 7 | 4 | 4 | 4 |  |
| Southwestern Region | Small (5-19) | 13 | 7 | 7 | 15 | 11 | 10 | 13 | 7 | 17 | 219 |
|  | Medium (20-99) | 11 | 7 | 9 | 10 | 11 | 8 | 3 | 2 | 4 |  |

[^56]|  | Large (100 or more) | 7 | 2 | 7 | 10 | 9 | 8 | 5 | 2 | 4 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Northern Region | Small (5-19) | 10 | 6 | 9 | 10 | 7 | 8 | 15 | 9 | 21 | 205 |
|  | Medium (20-99) | 8 | 7 | 6 | 6 | 8 | 8 | 4 | 5 | 5 |  |
|  | Large (100 or more) | 8 | 5 | 7 | 6 | 7 | 8 | 4 | 4 | 4 |  |
|  |  | 172 | 128 | 135 | 137 | 141 | 143 | 162 | 129 | 222 | 1369 |

Achieved Interviews (Panel)

|  |  | Food | Garments | Rubber and Plastics Products | Fabricated Metal Products | Machinery and Equipment | Furniture | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Region | Small (5-19) | 0 | 0 | 1 | 1 | 1 | 1 | 6 | 13 | 21 | 59 |
|  | Medium (20-99) | 2 | 1 | 0 | 0 | 0 | 1 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 2 | 1 |  |
| Southern Region | Small (5-19) | 0 | 1 | 2 | 2 | 2 | 1 | 2 | 8 | 8 | 44 |
|  | Medium (20-99) | 0 | 1 | 2 | 2 | 1 | 0 | 2 | 2 | 3 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 2 |  |
| Eastern Region | Small (5-19) | 1 | 0 | 0 | 0 | 0 | 1 | 2 | 4 | 3 | 25 |
|  | Medium (20-99) | 0 | 1 | 1 | 0 | 0 | 0 | 3 | 2 | 4 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 0 |  |
| Northwestern Region | Small (5-19) | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 6 | 6 | 29 |
|  | Medium (20-99) | 0 | 1 | 1 | 0 | 0 | 1 | 4 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |  |
| Southwestern Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 2 | 2 | 16 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 2 | 1 | 0 | 0 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 2 |  |
| Northern Region | Small (5-19) | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 2 | 3 | 21 |
|  | Medium (20-99) | 0 | 0 | 0 | 1 | 0 | 0 | 2 | 3 | 2 |  |
|  | Large (100 or more) | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 2 | 2 |  |
|  |  | 5 | 6 | 7 | 7 | 8 | 6 | 35 | 55 | 65 | 194 |

## A.28.2. Status Codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 2314 | Eligible | 1. Eligible establishment (Correct name and address) | 2204 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 30 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 18 |
|  |  | 4. Eligible establishment (Moved and traced) | 58 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 4 |
| 1716 | Screener refusal | 13. Refuses to answer the screener | 1716 |
| 442 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 150 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 27 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 16 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 5 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 61 |
|  |  | 621. The firm discontinued businesses - (Other) | 35 |
|  |  | 71. Ineligible legal status: not a business, but private household | 27 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 63 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 58 |
| 18 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 1 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 2 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 1 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 1 |
|  |  | 156. Duplicated firm within the sample | 3 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 10 |
| 179 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 14 |
|  |  | 92. Line out of order | 8 |
|  |  | 93. No tone | 38 |
|  |  | 94. Phone number does not exist | 19 |
|  |  | 10. Answering machine | 1 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 99 |
| 4669 | Total contacted |  |  |

Response Outcomes: Poland ES 2019

| Target and totals | Sample target | 1320 |
| :---: | :---: | :---: |
|  | Sample target completion rate | 103.7\% |
|  | Total contacts available in frame | 56287 |
|  | Total contacts issued | 4921 |
|  | Total contacts contacted | 4669 |
| Screening phase | Screening in process | 0 |
|  | Eligibles | 2314 |
|  | Screener refusal | 1716 |
|  | Ineligible + out of target | 460 |
|  | Unobtainable | 179 |
| Interview phase (only if eligible) | Complete interviews without extra module | 93 |
|  | Complete interviews with extra module | 1276 |
|  | Eligible in process + incomplete interviews | 12 |
|  | Interview refusal | 926 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.0\% |
|  | Screener refusal rate | 36.8\% |
|  | Ineligible + out of target rate | 9.9\% |
|  | Unobtainable rate | 3.8\% |
|  | Interview conversion rate | 29.3\% |
|  | Eligible in process + incomplete interviews rate | 0.3\% |
|  | Interview refusal rate | 19.8\% |

## A.28.3. Universe estimates

Universe estimates for the number of establishments in each cell in Poland were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent Eligible
Poland ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Poland were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights

## Universe

|  |  | Food | Garments | Rubber and <br> Plastics Products | Fabricated Metal Products | Machinery and Equipment | Furniture | Other <br> Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Region | Small (5-19) | 5226 | 6494 | 2360 | 6147 | 1331 | 3471 | 46761 | 88694 | 287797 | 477708 |
|  | Medium (20-99) | 1291 | 959 | 474 | 653 | 229 | 232 | 4054 | 3046 | 14070 |  |
|  | Large (100 or more) | 348 | 129 | 134 | 138 | 63 | 45 | 962 | 486 | 2114 |  |
| Southern Region | Small (5-19) | 4521 | 2928 | 2095 | 7882 | 1274 | 3445 | 46084 | 79138 | 234463 | 408123 |
|  | Medium (20-99) | 1163 | 316 | 464 | 991 | 290 | 231 | 4047 | 2684 | 12365 |  |
|  | Large (100 or more) | 257 | 60 | 123 | 264 | 107 | 39 | 1027 | 329 | 1536 |  |
| Eastern Region | Small (5-19) | 3136 | 1757 | 995 | 4625 | 617 | 2434 | 30032 | 58639 | 150283 | 266384 |
|  | Medium (20-99) | 784 | 223 | 197 | 464 | 149 | 144 | 2112 | 1703 | 5886 |  |
|  | Large (100 or more) | 191 | 54 | 79 | 142 | 71 | 39 | 579 | 251 | 798 |  |
| Northwestern Region | Small (5-19) | 3825 | 2548 | 1676 | 6973 | 946 | 3452 | 38776 | 65455 | 202025 | 347175 |
|  | Medium (20-99) | 1139 | 392 | 409 | 865 | 229 | 462 | 3274 | 2264 | 9323 |  |
|  | Large (100 or more) | 308 | 90 | 124 | 182 | 73 | 161 | 797 | 328 | 1079 |  |
| Southwestern Region | Small (5-19) | 2017 | 1197 | 867 | 3647 | 543 | 1464 | 22418 | 40389 | 117049 | 200195 |
|  | Medium (20-99) | 431 | 156 | 180 | 436 | 143 | 123 | 1698 | 1065 | 4763 |  |
|  | Large (100 or more) | 69 | 27 | 67 | 122 | 61 | 43 | 502 | 135 | 583 |  |
| Northern Region | Small (5-19) | 2706 | 1529 | 1285 | 6685 | 854 | 2550 | 30266 | 50967 | 152121 | 265551 |
|  | Medium (20-99) | 798 | 255 | 318 | 668 | 218 | 338 | 2643 | 1682 | 7135 |  |
|  | Large (100 or more) | 226 | 71 | 104 | 182 | 70 | 118 | 635 | 225 | 902 |  |
|  |  | 28436 | 19185 | 11951 | 41066 | 7268 | 18791 | 236667 | $\begin{array}{r} 39748 \\ 0 \end{array}$ | 1204292 | 1965136 |

Note: The sampling frame used and the universe are from separate sources.

## Universe Estimates

|  |  | Food | Garments | Rubber and Plastics Products | Fabricated <br> Metal <br> Products | Machinery and Equipment | Furniture | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Region | Small (5-19) | 5226 | 6494 | 2360 | 6147 | 1331 | 3471 | 46761 | 88694 | 287797 | 477708 |


|  | Medium (20-99) | 1291 | 959 | 474 | 653 | 229 | 232 | 4054 | 3046 | 14070 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 348 | 129 | 134 | 138 | 63 | 45 | 962 | 486 | 2114 |  |
| Southern Region | Small (5-19) | 4521 | 2928 | 2095 | 7882 | 1274 | 3445 | 46084 | 79138 | 234463 | 408123 |
|  | Medium (20-99) | 1163 | 316 | 464 | 991 | 290 | 231 | 4047 | 2684 | 12365 |  |
|  | Large (100 or more) | 257 | 60 | 123 | 264 | 107 | 39 | 1027 | 329 | 1536 |  |
| Eastern Region | Small (5-19) | 3136 | 1757 | 995 | 4625 | 617 | 2434 | 30032 | 58639 | 150283 | 266384 |
|  | Medium (20-99) | 784 | 223 | 197 | 464 | 149 | 144 | 2112 | 1703 | 5886 |  |
|  | Large (100 or more) | 191 | 54 | 79 | 142 | 71 | 39 | 579 | 251 | 798 |  |
| Northwestern Region | Small (5-19) | 3825 | 2548 | 1676 | 6973 | 946 | 3452 | 38776 | 65455 | 202025 | 347175 |
|  | Medium (20-99) | 1139 | 392 | 409 | 865 | 229 | 462 | 3274 | 2264 | 9323 |  |
|  | Large (100 or more) | 308 | 90 | 124 | 182 | 73 | 161 | 797 | 328 | 1079 |  |
| Southwestern Region | Small (5-19) | 2017 | 1197 | 867 | 3647 | 543 | 1464 | 22418 | 40389 | 117049 | 200195 |
|  | Medium (20-99) | 431 | 156 | 180 | 436 | 143 | 123 | 1698 | 1065 | 4763 |  |
|  | Large (100 or more) | 69 | 27 | 67 | 122 | 61 | 43 | 502 | 135 | 583 |  |
| Northern Region | Small (5-19) | 2706 | 1529 | 1285 | 6685 | 854 | 2550 | 30266 | 50967 | 152121 | 265551 |
|  | Medium (20-99) | 798 | 255 | 318 | 668 | 218 | 338 | 2643 | 1682 | 7135 |  |
|  | Large (100 or more) | 226 | 71 | 104 | 182 | 70 | 118 | 635 | 225 | 902 |  |
|  |  | 28436 | 19185 | 11951 | 41066 | 7268 | 18791 | 236667 | 397480 | 1204292 | 1965136 |

Note: Adjustments for strict, median and weak assumptions were not applied to universe estimates because the universe and the frame were from separate sources hence scenarios that apply to the frame cannot be assumed in the universe

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.28.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d 2 , by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Poland ES, 2019


As the following graph shows, the number of interviews per contacted establishments was 0.29. ${ }^{61}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.57 .

Rejection rate and Interviews per Contact Poland ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Poland. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

[^57]
## A.28.5. Local agency team involved in the study and its comments on the implementation

Local agency team involved in the survey

| Local Agency | Name: Ipsos Sp. z o.o. <br> Region: Poland <br> Member of OFBOR (Organisation of Opinion and Market Research <br> Companies). OFBOR is an association of employers, with only certified <br> research providers as its members. <br> Each year, Ipsos undergoes the OFBOR audit within its Interviewing <br> Quality Control Programme (PKJPA). Ipsos is certified for all types of <br> research conducted, incl. CAPI. |
| :--- | :--- |
| Enumerators involved: | Enumerators/recruiters: 128 <br> Recruiters (on initial project phase): 14. |
| Other staff involved: | Fieldwork Coordinators: 16 <br> Supervisors: 4 <br> Quality Control: 2 back checkers |

## Sample Frame

| Characteristic of sample frame <br> used: | Electronic data base |
| :--- | :--- |
| Source: | Bisnode |
| Year: | June 2018 |
| Comments on the quality of <br> sample frame: | Among the enterprise databases available in Poland, Ipsos uses Bisnode <br> most frequently. According to the statistics of the Central Statistical <br> Office of Poland (GUS), there are over 4 million registered business <br> entities in Poland, and this number includes entities that have suspended <br> or ceased their business but relevant information about this fact did not <br> reach GUS. The Bisnode database has about 3 million enterprises and <br> this number is much closer to the number of active businesses operating <br> in Poland. The Bisnode database is updated on an ongoing basis. While <br> this does not preclude erroneous database records, their share is <br> relatively low, amounting to approx. 10\%. Most discrepancies concern <br> the contact details, which are usually provided at the time of <br> registration, but companies later forget to update their details. |

## Sample

| Comments/ problems for particular regions: | The basic organisational unit of the Ipsos interviewer network in Poland is NUTS2 (division into voivodships, i.e. provinces), their number being 16. Each of them has at least one Ipsos coordinator who is in charge of a group of interviewers. The BEEPS VI sample was divided into regions according to NUTS1, with two to four Ipsos coordinators operating within them at the voivodship level. <br> There were differences in the performance of various coordinators. This was especially true for the North-Western and South-Western regions. In that situation, better performing coordinators supported coordinators from the neighbouring voivodships with their resources (interviewers). The Western and North-Eastern provinces are relatively poorly urbanised and the distances between the localities of interviewers and some locations in the sample exceeded 100 km . This entailed very high travel costs. A decision was made to allocate more contacts to interviewers than originally established in the sampling preferences. Even if some companies with a lower order of preference had to be rejected later when an interview with a higher preference was carried |
| :---: | :---: |


|  | out, this procedure was cost-effective and positively influenced the <br> fieldwork progress. |
| :--- | :--- |
| Comments on the response rate: | Comparing the response rate in BEEPS VI with other enterprise surveys <br> conducted by Ipsos in Poland, it is exceptionally good. In Ipsos Poland's <br> opinion, this was due to several reasons, primarily the decision to assign <br> the best interviewing workforce to the project and maintain a high level <br> of mobilisation throughout the entire fieldwork process. Other <br> significant factors included the non-commercial purpose of the survey <br> and the possibility to invoke the clients: WBG and EBRD, which was <br> generally perceived positively and, at worst, neutrally. The long <br> fieldwork period was the third key factor, as it allowed multiple <br> recruitment attempts to finally find a time when an associate of the <br> company was able to find enough time to respond. |
| Comments on the sample design: | In the case of "Garments", the share of this industry in the sample was <br> disproportionately large versus the number of these enterprises <br> represented in the database. A small surplus of companies, especially <br> with regard to large enterprises, was a major impediment when <br> interviewing this part of the sample. |
| Other comments: | No |

## Fieldwork

| Date of Fieldwork | 12 December 2018 to 13 December 2019 |
| :--- | :--- |
| Country | Poland |
| Number of interviews | 1320 |
| Problems found during fieldwork: | BEEPS VI places very high demands on the interviewing network, which <br> revealed differences in performance that are not normally noticed in <br> standard surveys. As a result, additional attention had to be paid to <br> coordinators who had problems with implementing their part of the <br> sample, and additional human resources had to be allocated to ensure <br> support. |
| Other observations: | A point to consider: it might be advisable to abandon or simplify very <br> detailed questions on certain financial issues in the future. For example, <br> the question about the proportion of working capital originating from <br> different sources and the one about the value of purchases of different <br> assets turned out to be very difficult for the respondents, who often <br> refused to provide detailed answers. |

## Questionnaires

| Problems for the understanding of <br> questions (indicate question <br> number) | I2, N.2e1, N.7 |
| :--- | :--- |
| Problems found in the navigability <br> of -questionnaires (for example, <br> skip patterns). | No significant problems were identified. |
| Comments on questionnaires <br> length: | The information provided to potential respondents about the expected <br> duration of the interview (approx. 1 hour) was a factor that resulted in <br> many refusals to participate. On the other hand, if the interviewers <br> understated the duration of the interview, the respondents became very <br> irritated when the interview lasted longer. It is recommended that the <br> interviewers should provide the real duration of the interview in terms <br> of a time band. |
| Suggestions or other comments <br> on the questionnaire: | None |

## Database

| Data entry program chosen | iField |
| :--- | :--- |
| Comments on the data entry <br> program | N/A |
| Comments on the data cleaning | None |

## Country/ region situation

| General aspects of economic, <br> political or social situation of the <br> country/region that could affect <br> the results of the survey: |  |
| :--- | :--- |
| Relevant country events occurred <br> during fieldwork: | The parliamentary elections held in October 2019 ensured the continued <br> rule of the coalition led by the Law and Justice party (PiS). |
| Other aspects: | No |

## A. 29 Portugal

## A.29.1. Sampling structure and implementation

The sample frame consisted of listings of establishments from Dun and Bradstreet and BvD.

Regional stratification for the Portugal ES was done across seven regions: North, Algarve, Center, Lisbon Metropolitan Area, Alentejo, Autonomous Region of the Azores and Autonomous Region of Madeira. For the purposes of achieving the thresholds for representativeness, the ES indicators are calculated with some regions combined. In particular, Autonomous Region of the Azores and Autonomous Region of Madeira are combined.

| NUTSII Regions of Portugal | Grouping to be used for <br> stratification purposes in BEEPS VI |
| :--- | :--- |
| North | North |
| Centre | Centre |
| Lisbon Metropolitan Area | Lisbon Metropolitan Area |
| Alentejo | Alentejo |
| Algarve | Algarve |
| Autonomous Region of the Azores | Autonomous Region of the Azores |
| Autonomous Region of Madeira | Autonomous Region of Madeira |

Portugal ES Sample Frame

|  |  | Food | Garments | Fabricated <br> Metal <br> Products | Machinery and Equipment | Other <br> Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North | Small (5-19) | 1045 | 1444 | 924 | 272 | 3534 | 5132 | 13198 | 34540 |
|  | Medium (20-99) | 346 | 891 | 316 | 146 | 1722 | 1145 | 3655 |  |
|  | Large (100 or more) | 42 | 102 | 43 | 24 | 290 | 51 | 218 |  |
| Algarve | Small (5-19) | 121 | 6 | 42 | 11 | 121 | 1016 | 2506 | 4989 |
|  | Medium (20-99) | 33 | 0 | 6 | 2 | 24 | 248 | 796 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 6 | 51 |  |
| Center | Small (5-19) | 944 | 82 | 749 | 240 | 1386 | 3673 | 9057 | 21453 |
|  | Medium (20-99) | 320 | 62 | 327 | 127 | 758 | 777 | 2513 |  |
|  | Large (100 or more) | 54 | 27 | 31 | 18 | 167 | 19 | 122 |  |
| Lisbon Metropolitan Area | Small (5-19) | 363 | 46 | 235 | 156 | 591 | 4249 | 9890 | 21507 |
|  | Medium (20-99) | 213 | 13 | 63 | 66 | 275 | 1062 | 3729 |  |
|  | Large (100 or more) | 33 | 1 | 9 | 6 | 68 | 88 | 351 |  |
| Alentejo | Small (5-19) | 293 | 7 | 65 | 37 | 167 | 948 | 1992 | 4658 |
|  | Medium (20-99) | 150 | 3 | 17 | 11 | 107 | 192 | 598 |  |
|  | Large (100 or more) | 14 | 0 | 1 | 0 | 29 | 1 | 26 |  |
| Autonomous Region of the Azores and Autonomous Region of Madeira | Small (5-19) | 172 | 4 | 73 | 18 | 135 | 1056 | 2183 | 5114 |
|  | Medium (20-99) | 88 | 0 | 17 | 3 | 36 | 316 | 909 |  |
|  | Large (100 or more) | 17 | 0 | 2 | 0 | 2 | 16 | 67 |  |
|  |  | 4248 | 2688 | 2920 | 1137 | 9412 | 19995 | 51861 | 92261 |

Source: Dun \& Bradstreet and BvD

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

## Original Sample Design (Fresh)

|  |  | Food | Garments | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North | Small (5-19) | 5 | 26 | 9 | 14 | 6 | 9 | 25 | 262 |


|  | Medium (20-99) | 5 | 27 | 10 | 21 | 5 | 5 | 6 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 6 | 31 | 13 | 7 | 22 | 5 | 5 |  |
| Algarve | Small (5-19) | 19 | 2 | 13 | 3 | 32 | 17 | 5 | 150 |
|  | Medium (20-99) | 10 | 0 | 2 | 1 | 7 | 17 | 5 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 2 | 15 |  |
| Center | Small (5-19) | 5 | 10 | 7 | 14 | 5 | 6 | 13 | 188 |
|  | Medium (20-99) | 5 | 18 | 10 | 21 | 5 | 5 | 5 |  |
|  | Large (100 or more) | 7 | 8 | 9 | 5 | 20 | 5 | 5 |  |
| Lisbon Metropolitan Area | Small (5-19) | 5 | 10 | 5 | 12 | 5 | 7 | 15 | 150 |
|  | Medium (20-99) | 5 | 4 | 6 | 20 | 5 | 5 | 6 |  |
|  | Large (100 or more) | 6 | 0 | 3 | 2 | 19 | 5 | 5 |  |
| Alentejo | Small (5-19) | 8 | 2 | 20 | 11 | 19 | 5 | 5 | 150 |
|  | Medium (20-99) | 14 | 1 | 5 | 3 | 26 | 5 | 5 |  |
|  | Large (100 or more) | 4 | 0 | 0 | 0 | 9 | 0 | 8 |  |
| Autonomous Region of the Azores and Autonomous Region of Madeira | Small (5-19) | 12 | 1 | 22 | 5 | 23 | 8 | 5 | 150 |
|  | Medium (20-99) | 19 | 0 | 5 | 1 | 11 | 9 | 5 |  |
|  | Large (100 or more) | 5 | 0 | 1 | 0 | 1 | 5 | 12 |  |
|  |  | 140 | 140 | 140 | 140 | 220 | 120 | 150 | 1050 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $2.9 \%$ ( 124 out of 4342 establishments). ${ }^{62}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):
Archieved Interviews

|  |  | Food | Garments | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North | Small (5-19) | 5 | 26 | 9 | 14 | 6 | 9 | 25 | 243 |
|  | Medium (20-99) | 5 | 33 | 12 | 24 | 5 | 5 | 6 |  |
|  | Large (100 or more) | 6 | 24 | 9 | 1 | 12 | 2 | 5 |  |

[^58]| Algarve | Small (5-19) | 19 | 2 | 13 | 0 | 33 | 17 | 5 | 145 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 10 | 0 | 2 | 0 | 6 | 17 | 5 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 2 | 11 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 3 | 0 | 0 | 0 |  |
| Center | Small (5-19) | 6 | 10 | 10 | 14 | 6 | 7 | 16 | 207 |
|  | Medium (20-99) | 7 | 19 | 10 | 22 | 5 | 7 | 5 |  |
|  | Large (100 or more) | 7 | 8 | 9 | 6 | 20 | 6 | 7 |  |
| Lisbon <br> Metropolitan Area | Small (5-19) | 5 | 10 | 5 | 13 | 5 | 9 | 15 | 152 |
|  | Medium (20-99) | 5 | 0 | 8 | 20 | 6 | 5 | 6 |  |
|  | Large (100 or more) | 3 | 0 | 3 | 2 | 16 | 9 | 4 |  |
|  | Medium and Large (20+) | 0 | 3 | 0 | 0 | 0 | 0 | 0 |  |
| Alentejo | Small (5-19) | 10 | 2 | 21 | 12 | 26 | 6 | 5 | 166 |
|  | Medium (20-99) | 16 | 1 | 0 | 3 | 28 | 0 | 5 |  |
|  | Large (100 or more) | 4 | 0 | 0 | 0 | 9 | 0 | 8 |  |
|  | Medium and Large (20+) | 0 | 0 | 5 | 0 | 0 | 5 | 0 |  |
| Autonomous Region of the Azores | Small (5-19) | 9 | 0 | 11 | 1 | 12 | 5 | 2 | 73 |
|  | Medium (20-99) | 11 | 0 | 1 | 0 | 5 | 4 | 2 |  |
|  | Large (100 or more) | 3 | 0 | 1 | 0 | 1 | 1 | 4 |  |
| Autonomous Region of Madeira | Small (5-19) | 4 | 1 | 8 | 4 | 7 | 6 | 9 | 76 |
|  | Medium (20-99) | 6 | 0 | 0 | 1 | 0 | 2 | 3 |  |
|  | Large (100 or more) | 4 | 0 | 0 | 0 | 0 | 3 | 3 |  |
|  | Medium and Large (20+) | $\underline{0}$ | 0 | 6 | 0 | 9 | 0 | 0 |  |
|  |  | 145 | 139 | 143 | 140 | 217 | 127 | 151 | 1062 |

## A.29.2. Status Codes

| 144 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 144 |
| :---: | :---: | :---: | :---: |
| 1064 | Eligible | 1. Eligible establishment (Correct name and address) | 1064 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 0 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 0 |
|  |  | 4. Eligible establishment (Moved and traced) | 0 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 0 |
| 968 | Screener refusal | 13. Refuses to answer the screener | 968 |
| 69 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 21 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 19 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 2 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 0 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 5 |
|  |  | 621. The firm discontinued businesses - (Other) | 8 |
|  |  | 71. Ineligible legal status: not a business, but private household | 4 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 8 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 2 |
| 55 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 1 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 8 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 0 |
|  |  | 156. Duplicated firm within the sample | 31 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 15 |
| 2042 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 1275 |
|  |  | 92. Line out of order | 38 |
|  |  | 93. No tone | 4 |
|  |  | 94. Phone number does not exist | 687 |
|  |  | 10. Answering machine | 18 |
|  |  | 11. Fax line- data line | 10 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 10 |
| 4342 | Total contacted |  |  |

Response Outcomes: Portugal ES 2019

| Target and totals | Sample target | 1050 |
| :---: | :---: | :---: |
|  | Sample target completion rate | 101.1\% |
|  | Total contacts available in frame | 13818 |
|  | Total contacts issued | 5003 |
|  | Total contacts contacted | 4342 |
| Screening phase | Screening in process | 144 |
|  | Eligibles | 1064 |
|  | Screener refusal | 968 |
|  | Ineligible + out of target | 124 |
|  | Unobtainable | 2042 |
| Interview phase (only if eligible) | Complete interviews without extra module | 0 |
|  | Complete interviews with extra module | 1062 |
|  | Eligible in process + incomplete interviews | 2 |
|  | Interview refusal | 0 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 3.3\% |
|  | Screener refusal rate | 22.3\% |
|  | Ineligible + out of target rate | 2.9\% |
|  | Unobtainable rate | 47.0\% |
|  | Interview conversion rate | 24.5\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 0.0\% |

## A.29.3. Universe estimates

Universe estimates for the number of establishments in each cell in Portugal were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.


Universe estimates for the number of establishments in each industry-region-size cell in Portugal were produced for the strict, weak and median eligibility definitions. Table shows the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights
Strict Universe Estimates - Fresh:

|  |  | Food | Garments | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North | Small (5-19) | 232 | 336 | 241 | 59 | 624 | 847 | 2642 | 7166 |
|  | Medium (20-99) | 93 | 251 | 100 | 39 | 363 | 229 | 922 |  |
|  | Large (100 or more) | 10 | 26 | 12 | 6 | 63 | 9 | 60 |  |
| Algarve | Small (5-19) | 24 | 2 | 13 | 0 | 33 | 150 | 430 | 897 |
|  | Medium (20-99) | 10 | 0 | 2 | 0 | 6 | 44 | 166 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 2 | 11 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 3 | 0 | 0 | 0 |  |
| Center | Small (5-19) | 226 | 21 | 211 | 57 | 305 | 654 | 1883 | 4737 |
|  | Medium (20-99) | 93 | 19 | 112 | 36 | 201 | 168 | 639 |  |
|  | Large (100 or more) | 14 | 8 | 10 | 6 | 39 | 6 | 31 |  |
| Lisbon Metropolitan Area | Small (5-19) | 77 | 10 | 58 | 32 | 114 | 667 | 1807 | 4072 |
|  | Medium (20-99) | 55 | 0 | 19 | 20 | 66 | 202 | 826 |  |
|  | Large (100 or more) | 8 | 0 | 3 | 2 | 16 | 15 | 70 |  |
|  | Medium and Large (20+) | 0 | 5 | 0 | 0 | 0 | 0 | 0 |  |
| Alentejo | Small (5-19) | 87 | 2 | 23 | 12 | 47 | 209 | 510 | 1269 |
|  | Medium (20-99) | 54 | 1 | 0 | 4 | 36 | 0 | 187 |  |
|  | Large (100 or more) | 5 | 0 | 0 | 0 | 9 | 0 | 8 |  |
|  | Medium and Large (20+) | 0 | 0 | 10 | 0 | 0 | 66 | 0 |  |
| Autonomous Region of the Azores | Small (5-19) | 15 | 0 | 11 | 1 | 14 | 53 | 155 | 347 |
|  | Medium (20-99) | 11 | 0 | 2 | 0 | 5 | 9 | 60 |  |
|  | Large (100 or more) | 3 | 0 | 1 | 0 | 1 | 2 | 5 |  |
| Autonomous Region of Madeira | Small (5-19) | 36 | 1 | 15 | 4 | 25 | 151 | 346 | 881 |
|  | Medium (20-99) | 18 | 0 | 0 | 1 | 0 | 62 | 188 |  |
|  | Large (100 or more) | 4 | 0 | 0 | 0 | 0 | 3 | 11 |  |
|  | Medium and Large (20+) | $\underline{0}$ | 0 | 6 | 0 | 9 | 0 | 0 |  |
|  |  | 1075 | 682 | 849 | 283 | 1976 | 3549 | 10956 | 19370 |

Median Universe Estimates - Fresh:

|  |  | Food | Garments | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North | Small (5-19) | 618 | 746 | 575 | 142 | 1519 | 2253 | 6736 | 16885 |
|  | Medium (20-99) | 195 | 438 | 187 | 73 | 693 | 478 | 1843 |  |
|  | Large (100 or more) | 23 | 49 | 25 | 12 | 130 | 21 | 130 |  |
| Algarve | Small (5-19) | 51 | 2 | 19 | 0 | 44 | 318 | 874 | 1694 |
|  | Medium (20-99) | 13 | 0 | 3 | 0 | 8 | 74 | 264 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 2 | 17 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 5 | 0 | 0 | 0 |  |
| Center | Small (5-19) | 485 | 37 | 405 | 109 | 598 | 1401 | 3865 | 9109 |
|  | Medium (20-99) | 156 | 26 | 168 | 55 | 308 | 282 | 1029 |  |
|  | Large (100 or more) | 26 | 11 | 16 | 8 | 65 | 7 | 54 |  |
| Lisbon Metropolitan Area | Small (5-19) | 198 | 22 | 135 | 75 | 269 | 1719 | 4461 | 9425 |
|  | Medium (20-99) | 110 | 0 | 34 | 30 | 121 | 408 | 1598 |  |
|  | Large (100 or more) | 17 | 0 | 5 | 3 | 30 | 33 | 147 |  |
|  | Medium and Large (20+) | 0 | 8 | 0 | 0 | 0 | 0 | 0 |  |
| Alentejo | Small (5-19) | 185 | 4 | 43 | 21 | 92 | 445 | 1040 | 2442 |
|  | Medium (20-99) | 90 | 2 | 0 | 6 | 55 | 0 | 298 |  |
|  | Large (100 or more) | 8 | 0 | 0 | 0 | 14 | 0 | 14 |  |
|  | Medium and Large (20+) | 0 | 0 | 15 | 0 | 0 | 110 | 0 |  |
| Autonomous Region of the Azores | Small (5-19) | 28 | 0 | 13 | 1 | 24 | 102 | 285 | 592 |
|  | Medium (20-99) | 14 | 0 | 2 | 0 | 5 | 14 | 86 |  |
|  | Large (100 or more) | 4 | 0 | 1 | 0 | 1 | 2 | 8 |  |
| Autonomous Region of Madeira | Small (5-19) | 92 | 2 | 34 | 9 | 60 | 387 | 851 | 2023 |
|  | Medium (20-99) | 37 | 0 | 0 | 2 | 0 | 125 | 362 |  |
|  | Large (100 or more) | 5 | 0 | 0 | 0 | 0 | 4 | 24 |  |
|  | Medium and Large (20+) | $\underline{0}$ | 0 | 11 | 0 | 16 | 0 | 0 |  |
|  |  | 2359 | 1347 | 1689 | 551 | 4051 | 8186 | 23986 | 42169 |

Weak Universe Estimates - Fresh:

|  |  | Food | Garments | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North | Small (5-19) | 1024 | 1444 | 925 | 267 | 2751 | 5028 | 13713 | 33760 |
|  | Medium (20-99) | 330 | 868 | 308 | 139 | 1285 | 1093 | 3844 |  |
|  | Large (100 or more) | 38 | 95 | 40 | 22 | 236 | 47 | 265 |  |
| Algarve | Small (5-19) | 117 | 6 | 41 | 0 | 109 | 982 | 2459 | 4828 |
|  | Medium (20-99) | 31 | 0 | 6 | 0 | 21 | 233 | 761 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 5 | 47 |  |
|  | Small and Medium (5-99) | 0 | 0 | 0 | 11 | 0 | 0 | 0 |  |
| Center | Small (5-19) | 881 | 78 | 714 | 224 | 1188 | 3429 | 8629 | 19976 |
|  | Medium (20-99) | 291 | 58 | 304 | 116 | 627 | 707 | 2353 |  |
|  | Large (100 or more) | 47 | 24 | 28 | 16 | 128 | 17 | 120 |  |
| Lisbon Metropolitan Area | Small (5-19) | 354 | 46 | 234 | 152 | 526 | 4139 | 9800 | 20943 |
|  | Medium (20-99) | 202 | 0 | 61 | 63 | 243 | 1008 | 3598 |  |
|  | Large (100 or more) | 30 | 0 | 8 | 5 | 59 | 80 | 323 |  |
|  | Medium and Large (20+) | 0 | 12 | 0 | 0 | 0 | 0 | 0 |  |
| Alentejo | Small (5-19) | 280 | 7 | 63 | 35 | 152 | 906 | 1932 | 4427 |
|  | Medium (20-99) | 140 | 3 | 0 | 10 | 93 | 0 | 568 |  |
|  | Large (100 or more) | 12 | 0 | 0 | 0 | 23 | 0 | 25 |  |
|  | Medium and Large (20+) | 0 | 0 | 16 | 0 | 0 | 163 | 0 |  |
| Autonomous Region of the Azores | Small (5-19) | 47 | 0 | 21 | 1 | 43 | 227 | 578 | 1194 |
|  | Medium (20-99) | 24 | 0 | 4 | 0 | 9 | 31 | 178 |  |
|  | Large (100 or more) | 7 | 0 | 1 | 0 | 1 | 6 | 17 |  |
| Autonomous Region of Madeira | Small (5-19) | 139 | 4 | 50 | 16 | 98 | 787 | 1578 | 3774 |
|  | Medium (20-99) | 57 | 0 | 0 | 3 | 0 | 261 | 689 |  |
|  | Large (100 or more) | 8 | 0 | 0 | 0 | 0 | 9 | 44 |  |
|  | Medium and Large (20+) | $\underline{0}$ | 0 | 12 | 0 | 19 | 0 | 0 |  |
|  |  | 4058 | 2644 | 2836 | 1080 | 7610 | 19156 | 51518 | 88902 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.29.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d 2 , by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Portugal ES, 2019


As the following graph shows, the number of interviews per contacted establishments was $0.25 .{ }^{63}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.22 .


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Portugal. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

[^59]
## A. 30 Republic of Cyprus

## A.30.1. Sampling structure and implementation

The sample frame consisted of listings of firms from three sources: For panel firms, the list of 360 firms from the 2016 EBRD survey was used; and for fresh firms (i.e., firms not covered in 2016), a listing of establishments from Business Register of Central Statistical office - 2015 was used in the Republic of Cyprus and a listing of establishments from Chamber of Commerce and Chamber of Industry was used in the Turkish Cypriot community.

The sample was stratified into Republic of Cyprus and Turkish Cypriot community.

Republic of Cyprus ES Sample Frame (Fresh and Panel Combined)

|  |  |  |  | Other <br> Services | Grand <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Republic of Cyprus | Small (5-9) | 474 | 625 | 1199 | $\mathbf{4 3 5 2}$ |
|  | Medium (10-49) | 481 | 319 | 949 |  |
|  | Large (50-249) | 61 | 49 | 157 |  |
|  | Very Large (250 or more) | 6 | 11 | 21 |  |
| Turkish Cypriot <br> Community | Small (5-19) | 238 | 112 | 105 | $\mathbf{7 3 8}$ |
|  | Medium (20-99) | 103 | 27 | 84 |  |
|  | Large (100 or more) | 18 | 8 | 43 | $\mathbf{2 5 5 8}$ |
|  |  | $\mathbf{5 0 9 0}$ |  |  |  |

Source: European Bank for Reconstruction and Development, World Bank, Business Registry, Central Statistical Office-2015, and TCC Chamber of Commerce and Chamber of Industry.

## Republic of Cyprus Sample Frame (Panel)

|  |  | Manufacturin g | Retai I | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Republic of Cyprus | Small (5-9) | 28 | 47 | 49 | 240 |
|  | Medium (10-49) | 30 | 25 | 36 |  |
|  | Large (50-249) | 8 | 6 | 7 |  |
|  | Very Large (250 or more) | 1 | 0 | 3 |  |
| Turkish Cypriot Community | Small (5-19) | 18 | 47 | 28 | 120 |
|  | Medium (20-99) | 5 | 5 | 14 |  |
|  | Large (100 or more) | 0 | 0 | 3 |  |
|  |  | 90 | 130 | 140 | 360 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Fresh)

|  |  | Manufacturin |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Republic of <br> Cyprus | Small (5-9) | Retail | Other Services | Grand Total |  |
|  | Medium (10-49) | 5 | 5 | 11 | $\mathbf{1 1 7}$ |
|  | Large (50-249) | 22 | 3 | 9 |  |
|  | Very Large (250 or more) | 14 | 11 | 26 |  |
|  | Small (5-19) | 1 | 3 | 7 | 9 |


| Turkish <br> Cypriot <br> Community | Medium (20-99) | 16 | 6 | 2 |
| :--- | :--- | ---: | ---: | ---: |
|  | Large (100 or more) | 5 | 2 |  |
|  |  | 65 | $\mathbf{4 2}$ | 6 |

Original Sample Design (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Republic of <br> Cyprus | Small (5-9) | 17 | 28 | 12 | $\mathbf{1 2 3}$ |
|  | Medium (10-49) | 18 | 15 | 17 |  |
|  | Large (50-249) | 5 | 4 | 4 |  |
|  | Very Large (250 or more) | 1 | 0 | 2 | 5 |
| Turkish <br> Cypriot <br> Community | Small (5-19) | Large (100 or more) | 11 | 28 | $\mathbf{5}$ |
|  | Medium (20-99) | 3 | 3 | $\mathbf{6 0}$ |  |
|  |  | 0 | 0 | $\mathbf{2}$ |  |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $16.0 \%$ ( 89 out of 556 establishments) in the Republic of Cyprus and $24.1 \%$ ( 73 out of 303 establishments) in the Turish Cypriot community. ${ }^{64}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

## Achieved Interviews (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Republic of <br> Cyprus | Small (5-9) | 25 | 31 | 23 | $\mathbf{2 4 0}$ |
|  | Medium (10-49) | 39 | 16 | 28 |  |
|  | Large (50-249) | 17 | 19 | 28 |  |
|  | Very Large (250 or more) | 3 | 3 | 8 |  |
| Turkish <br> Cypriot <br> Community | Small (5-19) | 12 | 33 | 22 | $\mathbf{1 2 0}$ |
|  | Medium (20-99) | Large (100 or more) | 20 | 11 | 7 |
|  | 5 | 2 | 8 |  |  |

Achieved Interviews (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Republic of <br> Cyprus | Small (5-9) | 19 | 25 | 12 | $\mathbf{1 1 2}$ |
|  | Medium (10-49) | 15 | 12 | 19 |  |
|  | Large (50-249) | 2 | 3 | 2 |  |
|  | Very Large (250 or more) | 1 | 0 | 2 |  |
| Turkish <br> Cypriot <br> Community | Small (5-19) | Medium (20-99) | 11 | 21 | 13 |
|  | Large (100 or more) | 4 | 5 | $\mathbf{6 1}$ |  |
|  |  | 0 | 0 | 2 |  |

[^60]A.30.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 424 | Eligible | 1. Eligible establishment (Correct name and address) | 351 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 12 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 5 |
|  |  | 4. Eligible establishment (Moved and traced) | 34 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 22 |
| 246 | Screener refusal | 13. Refuses to answer the screener | 246 |
| 88 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 21 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 18 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 1 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 8 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 27 |
|  |  | 621. The firm discontinued businesses - (Other) | 11 |
|  |  | 71. Ineligible legal status: not a business, but private household | 0 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 1 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 1 |
| 74 | Out of Target | 151. Out of target - outside the covered regions | 19 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 1 |
|  |  | 156. Duplicated firm within the sample | 50 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 4 |
| 27 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 17 |
|  |  | 92. Line out of order | 2 |
|  |  | 93. No tone | 5 |
|  |  | 94. Phone number does not exist | 0 |
|  |  | 10. Answering machine | 1 |
|  |  | 11. Fax line- data line | 1 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 1 |
| 859 | Total contacted |  |  |

Response Outcomes: Republic of Cyprus ES 2019

## Target and totals <br> Sample target

|  | Sample target completion rate | 100.0\% |
| :---: | :---: | :---: |
|  | Total contacts available in frame | 5090 |
|  | Total contacts issued | 1259 |
|  | Total contacts contacted | 859 |
| Screening phase | Screening in process | 0 |
|  | Eligibles | 424 |
|  | Screener refusal | 246 |
|  | Ineligible + out of target | 162 |
|  | Unobtainable | 27 |
| Interview phase (only if eligible) | Complete interviews without extra module | 0 |
|  | Complete interviews with extra module | 360 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 32 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.0\% |
|  | Screener refusal rate | 28.6\% |
|  | Ineligible + out of target rate | 18.9\% |
|  | Unobtainable rate | 3.1\% |
|  | Interview conversion rate | 41.9\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 3.7\% |

## A.30.3. Universe estimates

Universe estimates for the number of establishments in each cell in Republic of Cyprus were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent
Eligible Republic of Cyprus ES, 2019


Eligibility Rates According to Assumptions Percent Eligible
Turkish Cypriot Community ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Republic of Cyprus were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights
Strict Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Republic of <br> Cyprus | Small (5-9) | 155 | 186 | 450 | $\mathbf{1 7 5 6}$ |
|  | Medium (10-49) | 207 | 124 | 468 |  |
|  | Large (50-249) | 27 | 19 | 94 |  |
|  | Very Large (250 or more) | 3 | 6 | 17 |  |
| Turkish <br> Cypriot <br> Community | Small (5-19) | 99 | 85 | 302 | $\mathbf{7 5 3}$ |
|  | Medium (20-99) | Large (100 or more) | 78 | 54 | 98 |

Median Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Republic of <br> Cyprus | Small (5-9) | 365 | 431 | 1159 | $\mathbf{3 9 7 4}$ |
|  | Medium (10-49) | 419 | 248 | 1040 |  |
|  | Large (50-249) | 48 | 34 | 184 |  |
|  | Very Large (250 or more) | 5 | 10 | 32 |  |
| Turkish <br> Cypriot <br> Community | Small (5-19) | 156 | 137 | 561 | $\mathbf{1 2 0 7}$ |
|  | Medium (20-99) | Large (100 or more) | 91 | 64 | 133 |

Weak Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Republic of <br> Cyprus | Small (5-9) | 368 | 436 | 1190 | $\mathbf{4 0 2 3}$ |
|  | Medium (10-49) | 416 | 246 | 1050 |  |
|  | Large (50-249) | 48 | 34 | 188 |  |
|  | Very Large (250 or more) | 5 | 10 | 32 |  |
| Turkish <br> Cypriot <br> Community | Small (5-19) | Medium (20-99) | 170 | 168 | 652 |
|  | Large (100 or more) | 96 | 77 | 152 | $\mathbf{1 3 8 2}$ |
|  |  | 18 | 13 | 36 |  |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.30.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Republic of Cyprus ES, 2019


Sales Non-response Rates Turkish Cypriot Community ES,
2019


As the following graph shows, the number of interviews per contacted establishments was 0.43 in the Republic of Cyprus and 0.40 in the Turkish Cypriot community. ${ }^{65}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.34 in the Republic of Cyprus and 0.29 in the Turkish Cypriot community.

[^61]

Details on the rejection rate, eligibility rate, and item non-response are available at the level of strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Republic of Cyprus. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 31 Romania

## A.31.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 540 firms from the Romania 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from ListaFirma was used.

Kantar Public (with Kantar Romania as the sub-contractor) and Kapa Research implemented the Romania 2019 ES.

Regional stratification for the Romania ES was done across eight regions: Nord-Vest, Centru, NordEst, Sud-Est, Sud-Muntenia, Bucharest-Ilfov, Sud-Vest Oltenia and Vest.

| NUTS-2 | Grouping used for BEEPS VI |
| :--- | :--- |
| Nord-Vest | Nord-Vest |
| Centru | Centru |
| Nord-Est | Nord-Est |
| Sud-Est | Sud-Est |
| Sud-Muntenia | Sud-Muntenia |
| Bucharst-Ilfov | Bucharst-IIfov |
| Sud-Vest Oltenia | Sud-Vest Oltenia |
| Vest | Vest |

Romania ES Sample Frame (Fresh and Panel)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nord-Vest | Small (5-19) | 302 | 248 | 40 | 934 | 1598 | 4018 | 9540 |
|  | Medium (20-99) | 139 | 130 | 28 | 487 | 204 | 1008 |  |
|  | Large (100 or more) | 33 | 21 | 11 | 173 | 17 | 149 |  |
| Centru | Small (5-19) | 233 | 175 | 39 | 891 | 1472 | 3157 | 8218 |
|  | Medium (20-99) | 166 | 111 | 29 | 472 | 186 | 902 |  |
|  | Large (100 or more) | 41 | 19 | 17 | 182 | 24 | 102 |  |
| Nord-Est | Small (5-19) | 211 | 133 | 28 | 857 | 1587 | 2713 | 7413 |
|  | Medium (20-99) | 136 | 36 | 19 | 400 | 226 | 772 |  |
|  | Large (100 or more) | 41 | 5 | 7 | 128 | 19 | 95 |  |
| Sud-Est | Small (5-19) | 227 | 113 | 21 | 592 | 1518 | 2489 | 6732 |
|  | Medium (20-99) | 117 | 87 | 16 | 337 | 213 | 748 |  |
|  | Large (100 or more) | 25 | 17 | 5 | 96 | 20 | 91 |  |
| Sud-Muntenia | Small (5-19) | 210 | 152 | 32 | 711 | 1779 | 3544 | 8895 |
|  | Medium (20-99) | 153 | 96 | 27 | 415 | 258 | 1071 |  |
|  | Large (100 or more) | 59 | 23 | 14 | 154 | 25 | 172 |  |
| Bucharest-Ilfov | Small (5-19) | 123 | 125 | 50 | 655 | 1182 | 4082 | 8744 |
|  | Medium (20-99) | 80 | 56 | 17 | 304 | 223 | 1394 |  |
|  | Large (100 or more) | 30 | 9 | 10 | 102 | 60 | 242 |  |
| Sud-Vest Oltenia | Small (5-19) | 197 | 85 | 14 | 413 | 1100 | 1793 | 4655 |
|  | Medium (20-99) | 84 | 44 | 6 | 183 | 156 | 424 |  |
|  | Large (100 or more) | 14 | 11 | 3 | 67 | 9 | 52 |  |
| Vest | Small (5-19) | 164 | 128 | 17 | 444 | 1070 | 2215 | 5462 |
|  | Medium (20-99) | 91 | 59 | 18 | 259 | 112 | 606 |  |
|  | Large (100 or more) | 15 | 13 | 3 | 150 | 17 | 81 |  |
|  |  | 2891 | 1896 | 471 | 9406 | 13075 | 31920 | 59659 |

Source: World Bank and ListaFirma

Romania Sample Frame (Panel)

|  |  | Food | Fabricated <br> Metal <br> Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nord-Vest | Small (5-19) | 2 | 5 | 2 | 3 | 17 | 14 | 70 |
|  | Medium (20-99) | 1 | 1 | 0 | 6 | 3 | 5 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 6 | 2 | 3 |  |
| Centru | Small (5-19) | 3 | 0 | 0 | 8 | 17 | 11 | 74 |
|  | Medium (20-99) | 3 | 2 | 1 | 9 | 4 | 5 |  |
|  | Large (100 or more) | 1 | 0 | 2 | 5 | 1 | 2 |  |
| Nord-Est | Small (5-19) | 0 | 1 | 4 | 5 | 15 | 12 | 65 |
|  | Medium (20-99) | 0 | 0 | 0 | 8 | 3 | 10 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 4 | 1 | 2 |  |
| Sud-Est | Small (5-19) | 0 | 0 | 2 | 5 | 18 | 14 | 64 |
|  | Medium (20-99) | 2 | 1 | 0 | 5 | 4 | 6 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 3 | 1 | 2 |  |
| Sud-Muntenia | Small (5-19) | 0 | 1 | 1 | 6 | 19 | 11 | 63 |
|  | Medium (20-99) | 0 | 1 | 0 | 3 | 4 | 8 |  |
|  | Large (100 or more) | 2 | 0 | 0 | 5 | 0 | 2 |  |
| Bucharest-Ilfov | Small (5-19) | 1 | 1 | 2 | 8 | 25 | 26 | 114 |
|  | Medium (20-99) | 2 | 0 | 2 | 6 | 10 | 15 |  |
|  | Large (100 or more) | 0 | 1 | 1 | 3 | 5 | 6 |  |


| Sud-Vest <br> Oltenia | Small (5-19) | 2 | 1 | 0 | 0 | 11 | 9 | 42 |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Medium (20-99) | 2 | 0 | 0 | 4 | 2 | 6 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 2 | 1 | 1 |  |
| Vest | Small (5-19) | 1 | 1 | 1 | 4 | 12 | 14 | 48 |
|  | Medium (20-99) | 1 | 0 | 0 | 3 | 1 | 6 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 1 | 0 | 2 | 192 |
|  |  | $\mathbf{2 5}$ | $\mathbf{5 4 0}$ | $\mathbf{5 4 0}$ |  |  |  |  |

Original Sample Design (Fresh)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other <br> Manufacturing | Retail | Other <br> Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nord-Vest | Small (5-19) | 5 | 5 | 5 | 5 | 5 | 7 | 88 |
|  | Medium (20-99) | 5 | 5 | 5 | 5 | 5 | 5 |  |
|  | Large (100 or more) | 6 | 2 | 3 | 5 | 5 | 5 |  |
| Centru | Small (5-19) | 5 | 12 | 4 | 5 | 5 | 5 | 91 |
|  | Medium (20-99) | 5 | 9 | 2 | 5 | 5 | 5 |  |
|  | Large (100 or more) | 4 | 3 | 1 | 6 | 2 | 8 |  |
| Nord-Est | Small (5-19) | 5 | 5 | 5 | 5 | 5 | 7 | 93 |
|  | Medium (20-99) | 5 | 5 | 5 | 5 | 5 | 5 |  |
|  | Large (100 or more) | 7 | 6 | 3 | 5 | 5 | 5 |  |
| Sud-Est | Small (5-19) | 5 | 6 | 5 | 5 | 5 | 6 | 97 |
|  | Medium (20-99) | 5 | 5 | 6 | 5 | 5 | 5 |  |
|  | Large (100 or more) | 8 | 6 | 5 | 5 | 5 | 5 |  |
| Sud-Muntenia | Small (5-19) | 5 | 9 | 7 | 5 | 5 | 5 | 99 |
|  | Medium (20-99) | 5 | 7 | 6 | 5 | 5 | 5 |  |
|  | Large (100 or more) | 10 | 2 | 2 | 6 | 5 | 5 |  |
| Bucharest-Ilfov | Small (5-19) | 5 | 8 | 5 | 5 | 5 | 5 | 90 |
|  | Medium (20-99) | 5 | 7 | 5 | 5 | 5 | 5 |  |
|  | Large (100 or more) | 5 | 4 | 1 | 5 | 5 | 5 |  |
| Sud-Vest Oltenia | Small (5-19) | 5 | 9 | 6 | 5 | 5 | 5 | 100 |
|  | Medium (20-99) | 5 | 9 | 5 | 5 | 5 | 5 |  |
|  | Large (100 or more) | 7 | 5 | 2 | 5 | 6 | 6 |  |
| Vest | Small (5-19) | 5 | 5 | 5 | 5 | 5 | 7 | 101 |
|  | Medium (20-99) | 5 | 6 | 6 | 5 | 5 | 5 |  |
|  | Large (100 or more) | 10 | 7 | 4 | 5 | 6 | 5 |  |
|  |  | 137 | 147 | 103 | 122 | 119 | 131 | 759 |

Original Sample Design (Panel)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other <br> Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nord-Vest | Small (5-19) | 2 | 2 | 2 | 2 | 2 | 8 | 32 |
|  | Medium (20-99) | 1 | 1 | 0 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 2 | 2 | 2 |  |
| Centru | Small (5-19) | 2 | 0 | 0 | 2 | 2 | 2 | 29 |
|  | Medium (20-99) | 2 | 2 | 1 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 2 | 4 | 1 | 2 |  |
| Nord-Est | Small (5-19) | 0 | 1 | 2 | 2 | 2 | 9 | 27 |
|  | Medium (20-99) | 0 | 0 | 0 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 2 | 1 | 2 |  |
| Sud-Est | Small (5-19) | 0 | 0 | 2 | 2 | 2 | 2 | 23 |
|  | Medium (20-99) | 2 | 1 | 0 | 2 | 2 | 2 |  |


|  | Large (100 or more) | 1 | 0 | 0 | 2 | 1 | 2 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sud-Muntenia | Small (5-19) | 0 | 1 | 1 | 2 | 2 | 2 | 21 |
|  | Medium (20-99) | 0 | 1 | 0 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 0 | 0 | 2 | 0 | 2 |  |
| Bucharest-Ilfov | Small (5-19) | 1 | 1 | 2 | 2 | 2 | 2 | 30 |
|  | Medium (20-99) | 2 | 0 | 2 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 0 | 1 | 1 | 2 | 4 | 2 |  |
| Sud-Vest Oltenia | Small (5-19) | 2 | 1 | 0 | 0 | 2 | 2 | 20 |
|  | Medium (20-99) | 2 | 0 | 0 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 2 | 1 | 1 |  |
| Vest | Small (5-19) | 1 | 1 | 1 | 2 | 2 | 2 |  |
|  | Medium (20-99) | 1 | 0 | 0 | 2 | 1 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 1 | 0 | 2 |  |
|  |  | 23 | 13 | 17 | 47 | 41 | 60 | 19  <br>   |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc. Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $4.0 \%$ (145 out of 3587 establishments). ${ }^{66}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nord-Vest | Small (5-19) | 1 | 5 | 4 | 3 | 6 | 9 | 80 |
|  | Medium (20-99) | 6 | 5 | 5 | 6 | 2 | 4 |  |
|  | Large (100 or more) | 6 | 3 | 2 | 7 | 2 | 4 |  |
| Centru | Small (5-19) | 4 | 5 | 6 | 5 | 9 | 8 | 93 |
|  | Medium (20-99) | 5 | 3 | 4 | 8 | 3 | 5 |  |
|  | Large (100 or more) | 8 | 2 | 5 | 7 | 2 | 4 |  |
| Nord-Est | Small (5-19) | 4 | 8 | 8 | 3 | 7 | 11 | 93 |
|  | Medium (20-99) | 3 | 4 | 7 | 10 | 4 | 7 |  |
|  | Large (100 or more) | 6 | 1 | 2 | 3 | 3 | 2 |  |
| Sud-Est | Small (5-19) | 3 | 8 | 3 | 4 | 4 | 6 | 73 |
|  | Medium (20-99) | 6 | 7 | 0 | 8 | 0 | 5 |  |
|  | Large (100 or more) | 7 | 4 | 0 | 2 | 0 | 2 |  |
|  | Medium and Large (20+) | 0 | 0 | 2 | 0 | 2 | 0 |  |
| SudMuntenia | Small (5-19) | 5 | 8 | 7 | 6 | 13 | 8 | 117 |
|  | Medium (20-99) | 4 | 4 | 7 | 4 | 4 | 9 |  |
|  | Large (100 or more) | 12 | 7 | 4 | 7 | 4 | 4 |  |
| BucharestIlfov | Small (5-19) | 7 | 7 | 7 | 7 | 9 | 19 | 114 |
|  | Medium (20-99) | 6 | 0 | 7 | 6 | 6 | 8 |  |
|  | Large (100 or more) | 6 | 0 | 1 | 6 | 5 | 2 |  |
|  | Medium and Large (20+) | 0 | 5 | 0 | 0 | 0 | 0 |  |
|  | Small (5-19) | 8 | 15 | 4 | 7 | 9 | 7 | 121 |

[^62]| Sud-Vest |  |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Oltenia | Medium (20-99) | 6 | 11 | 3 | 5 | 5 | 6 |
|  | Large (100 or more) | 7 | 4 | 3 | 11 | 4 | 6 |
| Vest | Small (5-19) | 11 | 12 | 5 | 5 | 11 | 7 |
|  | Medium (20-99) | 5 | 11 | 5 | 5 | 7 | 5 |
|  | Large (100 or more) | 6 | 5 | 2 | 12 | 4 | 5 |
|  |  | $\mathbf{1 4 2}$ | $\mathbf{1 4 4}$ | $\mathbf{1 0 3}$ | $\mathbf{1 4 7}$ | $\mathbf{1 2 5}$ | $\mathbf{1 5 3}$ |

Achieved Interviews (Panel)

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nord-Vest | Small (5-19) | 0 | 1 | 0 | 1 | 2 | 3 | 10 |
|  | Medium (20-99) | 1 | 0 | 0 | 1 | 0 | 1 |  |
| Centru | Small (5-19) | 0 | 0 | 0 | 2 | 6 | 2 | 17 |
|  | Medium (20-99) | 0 | 0 | 0 | 3 | 0 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 2 | 0 | 1 |  |
| Nord-Est | Small (5-19) | 0 | 0 | 2 | 1 | 3 | 6 | 19 |
|  | Medium (20-99) | 0 | 0 | 0 | 4 | 0 | 3 |  |
| Sud-Est | Small (5-19) | 0 | 0 | 1 | 1 | 1 | 2 | 7 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 1 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 0 | 0 | 0 |  |
| Sud-Muntenia | Small (5-19) | 0 | 1 | 1 | 2 | 8 | 2 | 23 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 5 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 3 | 0 | 0 |  |
| Bucharest-Ilfov | Small (5-19) | 1 | 1 | 0 | 1 | 4 | 8 | 28 |
|  | Medium (20-99) | 2 | 0 | 0 | 2 | 2 | 4 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 1 | 1 | 1 |  |
| Sud-Vest Oltenia | Small (5-19) | 0 | 1 | 0 | 0 | 4 | 3 | 12 |
|  | Medium (20-99) | 0 | 0 | 0 | 1 | 1 | 1 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 0 | 0 | 0 |  |
| Vest | Small (5-19) | 1 | 0 | 0 | 0 | 3 | 3 | 11 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 1 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 0 | 1 |  |
|  |  | 8 | 4 | 5 | 25 | 36 | 49 | 127 |

## A.31.2. Status codes

| 10 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 10 |
| :---: | :---: | :---: | :---: |
| 1028 | Eligible | 1. Eligible establishment (Correct name and address) | 1008 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 0 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 8 |
|  |  | 4. Eligible establishment (Moved and traced) | 7 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 5 |
| 1393 | Screener refusal | 13. Refuses to answer the screener | 1393 |
| 121 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 28 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 31 |


|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 6 |
| :---: | :---: | :---: | :---: |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 1 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 27 |
|  |  | 621. The firm discontinued businesses - (Other) | 5 |
|  |  | 71. Ineligible legal status: not a business, but private household | 15 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 4 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 4 |
| 24 | Out of Target | 151. Out of target - outside the covered regions | 2 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 2 |
|  |  | 156. Duplicated firm within the sample | 19 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 1 |
| 1011 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 820 |
|  |  | 92. Line out of order | 7 |
|  |  | 93. No tone | 7 |
|  |  | 94. Phone number does not exist | 3 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 71 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 103 |
| 3587 | Total contacted |  |  |


| Target and totals | Sample target | 960 |
| :---: | :---: | :---: |
|  | Sample target completion rate | 84.8\% |
|  | Total contacts available in frame | 59659 |
|  | Total contacts issued | 4928 |
|  | Total contacts contacted | 3587 |
| Screening phase | Screening in process | 10 |
|  | Eligibles | 1028 |
|  | Screener refusal | 1393 |
|  | Ineligible + out of target | 145 |
|  | Unobtainable | 1011 |
| Interview phase (only if eligible) | Complete interviews without extra module | 6 |
|  | Complete interviews with extra module | 808 |
|  | Eligible in process + incomplete interviews | 81 |
|  | Interview refusal | 123 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.3\% |
|  | Screener refusal rate | 38.8\% |
|  | Ineligible + out of target rate | 4.0\% |
|  | Unobtainable rate | 28.2\% |
|  | Interview conversion rate | 22.7\% |


|  | Eligible in process + incomplete interviews rate |
| :--- | :--- |
|  | Interview refusal rate |

## A.31.3. Universe estimates

Universe estimates for the number of establishments in each cell in Romania were produced for the strict, weak and median eligibility definitions described below. The estimates were the multiple of the relative eligible proportions.
The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.


Universe estimates for the number of establishments in each industry-region-size cell in Romania were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Strict Universe Estimates - Fresh:

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other <br> Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nord-Vest | Small (5-19) | 103 | 75 | 16 | 251 | 459 | 1239 | 2906 |
|  | Medium (20-99) | 51 | 42 | 12 | 141 | 63 | 335 |  |
|  | Large (100 or more) | 11 | 6 | 4 | 47 | 5 | 46 |  |
| Centru | Small (5-19) | 114 | 76 | 22 | 344 | 607 | 1398 | 3589 |
|  | Medium (20-99) | 87 | 52 | 17 | 196 | 83 | 430 |  |
|  | Large (100 or more) | 20 | 8 | 10 | 71 | 10 | 46 |  |
| Nord-Est | Small (5-19) | 57 | 32 | 9 | 183 | 363 | 666 | 1789 |
|  | Medium (20-99) | 40 | 9 | 7 | 92 | 56 | 204 |  |
|  | Large (100 or more) | 11 | 1 | 2 | 28 | 4 | 24 |  |
| Sud-Est | Small (5-19) | 58 | 26 | 6 | 120 | 329 | 579 | 1517 |
|  | Medium (20-99) | 32 | 21 | 0 | 74 | 0 | 188 |  |
|  | Large (100 or more) | 7 | 4 | 0 | 20 | 0 | 21 |  |
|  | Medium and Large (20+) | 0 | 0 | 3 | 0 | 28 | 0 |  |
| Sud-Muntenia | Small (5-19) | 58 | 38 | 10 | 157 | 419 | 897 | 2228 |
|  | Medium (20-99) | 46 | 26 | 9 | 99 | 66 | 292 |  |
|  | Large (100 or more) | 17 | 7 | 5 | 34 | 6 | 44 |  |
| Bucharest-Ilfov | Small (5-19) | 36 | 32 | 17 | 151 | 291 | 1080 | 2296 |
|  | Medium (20-99) | 25 | 0 | 7 | 75 | 59 | 397 |  |
|  | Large (100 or more) | 9 | 0 | 3 | 24 | 15 | 65 |  |
|  | Medium and Large (20+) | 0 | 9 | 0 | 0 | 0 | 0 |  |
| Sud-Vest Oltenia | Small (5-19) | 61 | 23 | 5 | 101 | 288 | 503 | 1295 |
|  | Medium (20-99) | 28 | 13 | 3 | 48 | 44 | 128 |  |
|  | Large (100 or more) | 7 | 4 | 3 | 17 | 4 | 15 |  |
| Vest | Small (5-19) | 52 | 36 | 6 | 111 | 287 | 638 | 1556 |


|  | Medium (20-99) | 31 | 18 | 7 | 70 | 32 | 188 |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Large (100 or more) | 6 | 5 | 2 | 38 | 5 | 24 |
|  |  | $\mathbf{9 6 7}$ | $\mathbf{5 6 3}$ | $\mathbf{1 8 5}$ | $\mathbf{2 4 9 1}$ | $\mathbf{3 5 2 2}$ | $\mathbf{9 4 4 8}$ |
| $\mathbf{1 7 1 7 5}$ |  |  |  |  |  |  |  |

Median Universe Estimates - Fresh:

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nord-Vest | Small (5-19) | 209 | 185 | 27 | 584 | 1119 | 2724 | 6419 |
|  | Medium (20-99) | 95 | 96 | 19 | 302 | 142 | 677 |  |
|  | Large (100 or more) | 21 | 14 | 7 | 97 | 11 | 91 |  |
| Centru | Small (5-19) | 182 | 147 | 30 | 629 | 1164 | 2417 | 6232 |
|  | Medium (20-99) | 129 | 93 | 22 | 330 | 146 | 684 |  |
|  | Large (100 or more) | 29 | 14 | 12 | 116 | 17 | 70 |  |
| Nord-Est | Small (5-19) | 131 | 89 | 17 | 479 | 994 | 1646 | 4458 |
|  | Medium (20-99) | 84 | 24 | 12 | 222 | 140 | 464 |  |
|  | Large (100 or more) | 23 | 3 | 4 | 64 | 11 | 52 |  |
| Sud-Est | Small (5-19) | 133 | 71 | 12 | 313 | 897 | 1425 | 3807 |
|  | Medium (20-99) | 68 | 54 | 0 | 176 | 0 | 424 |  |
|  | Large (100 or more) | 13 | 10 | 0 | 46 | 0 | 47 |  |
|  | Medium and Large (20+) | 0 | 0 | 10 | 0 | 109 | 0 |  |
| Sud-Muntenia | Small (5-19) | 183 | 142 | 27 | 559 | 1565 | 3020 | 7531 |
|  | Medium (20-99) | 132 | 89 | 23 | 323 | 225 | 904 |  |
|  | Large (100 or more) | 46 | 19 | 11 | 109 | 20 | 132 |  |
| Bucharest-Ilfov | Small (5-19) | 92 | 101 | 37 | 444 | 896 | 2997 | 6357 |
|  | Medium (20-99) | 59 | 0 | 12 | 204 | 168 | 1014 |  |
|  | Large (100 or more) | 20 | 0 | 7 | 62 | 41 | 160 |  |
|  | Medium and Large (20+) | 0 | 41 | 0 | 0 | 0 | 0 |  |
| Sud-Vest <br> Oltenia | Small (5-19) | 174 | 81 | 12 | 330 | 985 | 1554 | 4024 |
|  | Medium (20-99) | 74 | 42 | 5 | 145 | 138 | 364 |  |
|  | Large (100 or more) | 11 | 9 | 3 | 48 | 7 | 41 |  |
| Vest | Small (5-19) | 145 | 122 | 15 | 355 | 957 | 1918 | 4696 |
|  | Medium (20-99) | 80 | 56 | 16 | 205 | 99 | 520 |  |
|  | Large (100 or more) | 12 | 11 | 2 | 108 | 14 | 63 |  |
|  |  | 2145 | 1514 | 342 | 6251 | 9864 | 23408 | 43523 |

Weak Universe Estimates - Fresh:

|  |  | Food | Fabricated Metal Products | Machinery and Equipment | Other <br> Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nord-Vest | Small (5-19) | 277 | 225 | 35 | 850 | 1461 | 3668 | 8756 |
|  | Medium (20-99) | 131 | 121 | 25 | 454 | 191 | 943 |  |
|  | Large (100 or more) | 31 | 19 | 10 | 160 | 16 | 138 |  |
| Centru | Small (5-19) | 222 | 165 | 36 | 843 | 1398 | 2993 | 7839 |
|  | Medium (20-99) | 162 | 107 | 27 | 458 | 181 | 877 |  |
|  | Large (100 or more) | 40 | 18 | 16 | 175 | 23 | 98 |  |
| Nord-Est | Small (5-19) | 205 | 127 | 26 | 825 | 1534 | 2619 | 7198 |
|  | Medium (20-99) | 135 | 35 | 18 | 395 | 224 | 764 |  |
|  | Large (100 or more) | 40 | 5 | 7 | 125 | 19 | 93 |  |
| Sud-Est | Small (5-19) | 218 | 107 | 19 | 565 | 1455 | 2381 | 6478 |
|  | Medium (20-99) | 115 | 85 | 0 | 330 | 0 | 734 |  |
|  | Large (100 or more) | 24 | 16 | 0 | 93 | 0 | 89 |  |
|  | Medium and Large (20+) | 0 | 0 | 20 | 0 | 226 | 0 |  |


| Sud-Muntenia | Small (5-19) | 202 | 144 | 30 | 677 | 1702 | 3386 | 8551 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 151 | 93 | 26 | 405 | 253 | 1049 |  |
|  | Large (100 or more) | 58 | 22 | 13 | 149 | 24 | 167 |  |
| Bucharest-Ilfov | Small (5-19) | 117 | 117 | 46 | 616 | 1117 | 3852 | 8304 |
|  | Medium (20-99) | 78 | 0 | 16 | 293 | 216 | 1348 |  |
|  | Large (100 or more) | 29 | 0 | 9 | 98 | 58 | 232 |  |
|  | Medium and Large (20+) | 0 | 62 | 0 | 0 | 0 | 0 |  |
| Sud-Vest <br> Oltenia | Small (5-19) | 193 | 82 | 13 | 401 | 1071 | 1744 | 4552 |
|  | Medium (20-99) | 84 | 44 | 6 | 182 | 156 | 423 |  |
|  | Large (100 or more) | 14 | 11 | 3 | 66 | 9 | 51 |  |
| Vest | Small (5-19) | 161 | 124 | 16 | 432 | 1045 | 2160 | 5358 |
|  | Medium (20-99) | 91 | 59 | 17 | 258 | 112 | 606 |  |
|  | Large (100 or more) | 15 | 13 | 3 | 148 | 17 | 80 |  |
|  |  | 2793 | 1801 | 438 | 8999 | 12509 | 30496 | 57036 |

## A.31.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

## Sales Non-response Rates Romania ES, 2019



As the following graph shows, the number of interviews per contacted establishments was $0.23 .{ }^{67}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.42 .

[^63]Rejection rate and Interviews per Contact Romania ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Romania. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 32 Russia

## A.32.1. Sampling structure and implementation

The sample frame consisted of listings of mix of firms and establishments from two sources: for panel firms, the list of 4220 firms from the Russia 2012 ES was used; and for fresh firms (i.e., firms not covered in 2012), a listing of establishments and firms from FIRA PRO/Federal State Statistics Service (Rosstat) was used. The establishments in the listing are all registered as businesses with the Federal Tax Service.

Regional stratification for the Russia ES was done across seven regions: Central Federal District, South (combining Southern Federal District and North-Caucasian Federal District), North-West Federal District, Far Eastern Federal District, Siberian Federal District, Ural Federal District and Volga Federal District.

| Federal Districts | Grouping used for stratification purposes <br> in BEEPS VI |
| :--- | :--- |
| Central | Central Federal District |
| North Western | North-West Federal District |
| Southern | South Federal District |
| North Caucasian |  |
| Volga | Ural Federal District |
| Ural | Siberian Federal District |
| Siberian | Far Eastern Federal District |
| Far Eastern |  |

Russia ES Sample Frame (Fresh and Panel Combined)

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other <br> Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 2567 | 1519 | 1980 | 3760 | 1860 | 18389 | 30234 | 150950 | 251219 |
|  | Medium (20-99) | 560 | 91 | 369 | 424 | 360 | 2244 | 1772 | 26431 |  |
|  | Large (100 or more) | 382 | 10 | 108 | 107 | 115 | 812 | 401 | 5774 |  |
| South | Small (5-19) | 1226 | 354 | 949 | 1219 | 524 | 4164 | 10308 | 40954 | 66322 |
|  | Medium (20-99) | 233 | 6 | 116 | 100 | 74 | 384 | 451 | 3987 |  |
|  | Large (100 or more) | 110 | 3 | 31 | 25 | 10 | 135 | 69 | 890 |  |
| North-West | Small (5-19) | 872 | 482 | 672 | 1965 | 702 | 6741 | 8722 | 57060 | 88824 |
|  | Medium (20-99) | 172 | 20 | 110 | 226 | 118 | 806 | 490 | 7646 |  |
|  | Large (100 or more) | 93 | 2 | 42 | 37 | 44 | 269 | 100 | 1433 |  |
| Far Eastern | Small (5-19) | 332 | 59 | 223 | 186 | 48 | 1157 | 4423 | 15367 | 24298 |
|  | Medium (20-99) | 50 | 2 | 20 | 21 | 10 | 71 | 258 | 1702 |  |
|  | Large (100 or more) | 24 | 0 | 4 | 3 | 3 | 27 | 39 | 269 |  |
| Siberian | Small (5-19) | 1586 | 524 | 935 | 1750 | 604 | 6533 | 13579 | 55625 | 88886 |
|  | Medium (20-99) | 194 | 9 | 114 | 132 | 68 | 469 | 715 | 5013 |  |
|  | Large (100 or more) | 66 | 2 | 26 | 19 | 16 | 135 | 89 | 683 |  |
| Ural | Small (5-19) | 607 | 253 | 833 | 1856 | 730 | 4780 | 6705 | 41244 | 62689 |
|  | Medium (20-99) | 71 | 5 | 96 | 168 | 85 | 410 | 320 | 3697 |  |
|  | Large (100 or more) | 38 | 0 | 40 | 35 | 34 | 159 | 51 | 472 |  |
| Volga | Small (5-19) | 1663 | 708 | 1433 | 2830 | 1014 | 10032 | 15139 | 72860 | 117638 |
|  | Medium (20-99) | 302 | 27 | 259 | 268 | 173 | 1030 | 950 | 6952 |  |
|  | Large (100 or more) | 165 | 2 | 65 | 51 | 104 | 467 | 95 | 1049 |  |
|  |  | 11313 | 4078 | 8425 | 15182 | 6696 | 59214 | 94910 | 500058 | 699876 |

Source: World Bank and the Russian Federal State Statistics Service (Rosstat)
Russia Sample Frame (Panel)

|  |  |  |  | Non Metallic <br> Mineral <br> Products | Fabricated <br> Metal <br> Products | Machinery <br> and <br> Equipment | Other | Other <br> Manufacturing |
| :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| Retail | Services | Total |  |  |  |  |  |  |


| Central | Small (5-19) | 8 | 4 | 8 | 18 | 13 | 115 | 37 | 349 | 1125 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 7 | 8 | 8 | 17 | 22 | 104 | 16 | 224 |  |
|  | Large (100 or more) | 12 | 2 | 10 | 8 | 12 | 58 | 5 | 60 |  |
| South | Small (5-19) | 5 | 2 | 4 | 7 | 5 | 27 | 53 | 133 | 444 |
|  | Medium (20-99) | 3 | 1 | 6 | 11 | 6 | 45 | 13 | 72 |  |
|  | Large (100 or more) | 7 | 0 | 5 | 3 | 0 | 11 | 4 | 21 |  |
| North-West | Small (5-19) | 2 | 0 | 1 | 1 | 6 | 18 | 39 | 154 | 483 |
|  | Medium (20-99) | 11 | 4 | 3 | 9 | 8 | 39 | 16 | 110 |  |
|  | Large (100 or more) | 7 | 0 | 6 | 5 | 3 | 14 | 5 | 22 |  |
| Far Eastern | Small (5-19) | 1 | 1 | 6 | 4 | 2 | 22 | 37 | 115 | 335 |
|  | Medium (20-99) | 3 | 1 | 0 | 7 | 3 | 20 | 17 | 59 |  |
|  | Large (100 or more) | 8 | 0 | 3 | 1 | 2 | 4 | 3 | 16 |  |
| Siberian | Small (5-19) | 4 | 3 | 4 | 4 | 3 | 74 | 59 | 233 | 708 |
|  | Medium (20-99) | 13 | 2 | 8 | 13 | 8 | 60 | 25 | 128 |  |
|  | Large (100 or more) | 2 | 0 | 5 | 6 | 5 | 11 | 3 | 35 |  |
| Ural | Small (5-19) | 1 | 0 | 2 | 3 | 5 | 15 | 16 | 64 | 200 |
|  | Medium (20-99) | 1 | 0 | 1 | 2 | 1 | 24 | 8 | 27 |  |
|  | Large (100 or more) | 5 | 0 | 2 | 1 | 2 | 10 | 2 | 8 |  |
| Volga | Small (5-19) | 6 | 5 | 8 | 12 | 11 | 72 | 63 | 364 | 925 |
|  | Medium (20-99) | 12 | 4 | 12 | 12 | 6 | 65 | 27 | 155 |  |
|  | Large (100 or more) | 9 | 0 | 3 | 3 | 9 | 24 | 4 | 39 |  |
|  |  | 127 | 37 | 105 | 147 | 132 | 832 | 452 | 2388 | 4220 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

## Original Sample Design

Original Sample Design (Fresh)

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 3 | 13 | 3 | 3 | 3 | 3 | 4 | 20 | 114 |
|  | Medium (20-99) | 3 | 17 | 3 | 3 | 3 | 3 | 3 | 3 |  |


|  | Large (100 or more) | 3 | 2 | 3 | 3 | 4 | 3 | 3 | 3 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| South | Small (5-19) | 3 | 14 | 3 | 3 | 3 | 3 | 3 | 5 | 87 |
|  | Medium (20-99) | 3 | 1 | 3 | 3 | 3 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 7 | 1 | 5 | 4 | 2 | 3 | 3 | 3 |  |
| North-West | Small (5-19) | 3 | 15 | 3 | 3 | 3 | 3 | 3 | 6 | 97 |
|  | Medium (20-99) | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 5 | 0 | 7 | 5 | 8 | 3 | 3 | 3 |  |
| Far Eastern | Small (5-19) | 3 | 12 | 3 | 3 | 3 | 3 | 3 | 3 | 71 |
|  | Medium (20-99) | 5 | 0 | 4 | 3 | 1 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 3 | 0 | 0 | 0 | 0 | 4 | 6 | 3 |  |
| Siberian | Small (5-19) | 3 | 12 | 3 | 3 | 3 | 3 | 3 | 6 | 86 |
|  | Medium (20-99) | 3 | 1 | 3 | 3 | 3 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 10 | 0 | 4 | 3 | 2 | 3 | 3 | 3 |  |
| Ural | Small (5-19) | 3 | 20 | 3 | 3 | 3 | 3 | 3 | 5 | 108 |
|  | Medium (20-99) | 3 | 1 | 5 | 3 | 6 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 7 | 0 | 8 | 7 | 6 | 3 | 4 | 3 |  |
| Volga | Small (5-19) | 3 | 11 | 3 | 3 | 3 | 3 | 3 | 8 | 97 |
|  | Medium (20-99) | 3 | 5 | 3 | 3 | 3 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 3 | 0 | 9 | 6 | 7 | 3 | 3 | 3 |  |
|  |  | 82 | 128 | 81 | 70 | 72 | 64 | 68 | 95 | 660 |

Original Sample Design (Panel)

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated <br> Metal <br> Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 2 | 3 | 2 | 2 | 3 | 13 | 20 | 20 | 166 |
|  | Medium (20-99) | 6 | 7 | 7 | 9 | 13 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 10 | 2 | 9 | 7 | 10 | 9 | 4 | 2 |  |
| South | Small (5-19) | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 73 |
|  | Medium (20-99) | 3 | 1 | 5 | 9 | 5 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 6 | 0 | 4 | 3 | 0 | 9 | 3 | 2 |  |
| North-West | Small (5-19) | 2 | 0 | 1 | 1 | 2 | 2 | 2 | 7 | 85 |


|  | Medium (20-99) | 9 | 3 | 3 | 8 | 7 | 2 | 2 | 2 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 6 | 0 | 5 | 4 | 3 | 8 | 4 | 2 |  |
| Far Eastern | Small (5-19) | 1 | 1 | 5 | 3 | 2 | 2 | 3 | 2 | 69 |
|  | Medium (20-99) | 3 | 1 | 0 | 6 | 3 | 5 | 9 | 2 |  |
|  | Large (100 or more) | 7 | 0 | 3 | 1 | 2 | 3 | 3 | 2 |  |
| Siberian | Small (5-19) | 2 | 3 | 2 | 2 | 2 | 2 | 7 | 4 | 94 |
|  | Medium (20-99) | 11 | 2 | 7 | 9 | 7 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 0 | 4 | 5 | 4 | 8 | 3 | 2 |  |
| Ural | Small (5-19) | 1 | 0 | 2 | 3 | 4 | 2 | 3 | 2 | 52 |
|  | Medium (20-99) | 1 | 0 | 1 | 2 | 1 | 2 | 4 | 2 |  |
|  | Large (100 or more) | 4 | 0 | 2 | 1 | 2 | 9 | 2 | 2 |  |
| Volga | Small (5-19) | 2 | 4 | 2 | 2 | 2 | 2 | 10 | 20 | 121 |
|  | Medium (20-99) | 10 | 3 | 10 | 8 | 5 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 8 | 0 | 3 | 3 | 8 | 8 | 3 | 2 |  |
|  |  | 98 | 32 | 79 | 90 | 88 | 96 | 92 | 85 | 660 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $1.0 \%$ ( 50 out of 5195 establishments) ${ }^{68}$.
Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):
Achieved Interviews (Fresh and Panel Combined)

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 5 | 14 | 5 | 14 | 6 | 16 | 12 | 49 | 293 |
|  | Medium (20-99) | 3 | 19 | 4 | 9 | 5 | 10 | 9 | 18 |  |
|  | Large (100 or more) | 14 | 2 | 19 | 14 | 19 | 14 | 4 | 9 |  |
| South | Small (5-19) | 5 | 14 | 3 | 5 | 5 | 5 | 5 | 12 | 157 |
|  | Medium (20-99) | 6 | 0 | 9 | 5 | 9 | 12 | 9 | 5 |  |
|  | Large (100 or more) | 18 | 0 | 5 | 7 | 1 | 8 | 4 | 4 |  |
|  | Medium and Large (20+) | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |  |

[^64]| North-West | Small (5-19) | 5 | 15 | 3 | 3 | 3 | 5 | 5 | 31 | 184 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 4 | 0 | 7 | 5 | 5 | 10 | 7 | 5 |  |
|  | Large (100 or more) | 16 | 0 | 12 | 10 | 14 | 5 | 3 | 5 |  |
|  | Medium and Large (20+) | 0 | 6 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Far Eastern | Small (5-19) | 3 | 0 | 4 | 4 | 6 | 9 | 17 | 6 | 137 |
|  | Medium (20-99) | 10 | 0 | 0 | 0 | 0 | 12 | 5 | 11 |  |
|  | Large (100 or more) | 6 | 0 | 0 | 0 | 0 | 4 | 6 | 8 |  |
|  | Small and Medium (5-99) | 0 | 17 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 4 | 4 | 1 | 0 | 0 | 0 |  |
| Siberian | Small (5-19) | 5 | 13 | 3 | 5 | 3 | 4 | 10 | 31 | 180 |
|  | Medium (20-99) | 5 | 0 | 10 | 5 | 10 | 13 | 15 | 5 |  |
|  | Large (100 or more) | 14 | 0 | 5 | 6 | 3 | 6 | 3 | 5 |  |
|  | Medium and Large (20+) | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Ural | Small (5-19) | 3 | 20 | 3 | 4 | 3 | 5 | 6 | 11 | 161 |
|  | Medium (20-99) | 3 | 1 | 8 | 4 | 8 | 12 | 9 | 5 |  |
|  | Large (100 or more) | 8 | 0 | 11 | 9 | 9 | 9 | 5 | 5 |  |
| Volga | Small (5-19) | 3 | 11 | 4 | 8 | 6 | 5 | 13 | 33 | 211 |
|  | Medium (20-99) | 8 | 0 | 9 | 9 | 5 | 8 | 9 | 2 |  |
|  | Large (100 or more) | 13 | 0 | 14 | 11 | 18 | 8 | 3 | 4 |  |
|  | Medium and Large (20+) | 0 | 7 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  |  | 157 | 141 | 142 | 141 | 139 | 180 | 159 | 264 | 1323 |


|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other <br> Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 2 | 1 | 2 | 11 | 3 | 13 | 8 | 25 | 129 |
|  | Medium (20-99) | 0 | 1 | 1 | 6 | 0 | 7 | 6 | 15 |  |
|  | Large (100 or more) | 1 | 0 | 3 | 2 | 4 | 11 | 1 | 6 |  |
| South | Small (5-19) | 2 | 0 | 0 | 2 | 2 | 2 | 2 | 7 | 51 |
|  | Medium (20-99) | 1 | 0 | 2 | 2 | 1 | 9 | 6 | 2 |  |
|  | Large (100 or more) | 2 | 0 | 0 | 1 | 0 | 5 | 1 | 2 |  |
| North-West | Small (5-19) | 2 | 0 | 0 | 0 | 0 | 2 | 2 | 25 | 55 |


|  | Medium (20-99) | 1 | 0 | 0 | 2 | 2 | 7 | 4 | 2 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 1 | 0 | 1 | 0 | 0 | 2 | 0 | 2 |  |
| Far Eastern | Small (5-19) | 0 | 0 | 1 | 1 | 2 | 6 | 14 | 3 | 54 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 9 | 2 | 8 |  |
|  | Large (100 or more) | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 5 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |  |
| Siberian | Small (5-19) | 2 | 0 | 0 | 2 | 0 | 2 | 7 | 25 | 76 |
|  | Medium (20-99) | 1 | 0 | 1 | 1 | 3 | 11 | 13 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 2 | 1 | 1 | 0 | 2 |  |
| Siberian | Small (5-19) | 0 | 0 | 0 | 1 | 0 | 2 | 3 | 6 | 39 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 9 | 6 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 0 | 6 | 1 | 2 |  |
| Volga | Small (5-19) | 0 | 1 | 1 | 5 | 3 | 2 | 10 | 25 | 93 |
|  | Medium (20-99) | 5 | 0 | 6 | 6 | 2 | 5 | 5 | 1 |  |
|  | Large (100 or more) | 3 | 0 | 0 | 0 | 4 | 5 | 0 | 2 |  |
|  | Medium and Large (20+) | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  |  | 25 | 5 | 19 | 45 | 27 | 116 | 91 | 169 | 497 |

## A.32.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 3065 | Eligible | 1. Eligible establishment (Correct name and address) | 3063 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 1 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 1 |
|  |  | 4. Eligible establishment (Moved and traced) | 0 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 0 |
| 79 | Screener refusal | 13. Refuses to answer the screener | 79 |
| 50 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 1 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 8 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 8 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 0 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 4 |
|  |  | 621. The firm discontinued businesses - (Other) | 27 |
|  |  | 71. Ineligible legal status: not a business, but private household | 0 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 0 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 2 |
| 0 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 0 |
|  |  | 156. Duplicated firm within the sample | 0 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 0 |
| 2001 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 950 |
|  |  | 92. Line out of order | 418 |
|  |  | 93. No tone | 11 |
|  |  | 94. Phone number does not exist | 1 |
|  |  | 10. Answering machine | 9 |
|  |  | 11. Fax line- data line | 2 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 610 |
| 5195 | Total contacted |  |  |

Response Outcomes: Russia ES 2019

| Target and totals | Sample target | 1320 |
| :---: | :---: | :---: |
|  | Sample target completion rate | 100.2\% |
|  | Total contacts available in frame | 699876 |
|  | Total contacts issued | 5938 |
|  | Total contacts contacted | 5195 |
| Screening phase | Screening in process | 0 |
|  | Eligibles | 3065 |
|  | Screener refusal | 79 |
|  | Ineligible + out of target | 50 |
|  | Unobtainable | 2001 |
| Interview phase (only if eligible) | Complete interviews without extra module | 0 |
|  | Complete interviews with extra module | 1323 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 1741 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.0\% |
|  | Screener refusal rate | 1.5\% |
|  | Ineligible + out of target rate | 1.0\% |
|  | Unobtainable rate | 38.5\% |
|  | Interview conversion rate | 25.5\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 33.5\% |

## A.32.3. Universe estimates

Universe estimates for the number of establishments in each cell in Russia were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.


Universe estimates for the number of establishments in each industry-region-size cell in Russia were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 1415 | 797 | 1015 | 1994 | 972 | 9028 | 13019 | 68706 | 117648 |
|  | Medium (20-99) | 334 | 52 | 205 | 244 | 204 | 1193 | 826 | 13029 |  |
|  | Large (100 or more) | 271 | 7 | 71 | 73 | 78 | 513 | 222 | 3379 |  |
| South | Small (5-19) | 674 | 185 | 485 | 644 | 273 | 2037 | 4423 | 18576 | 30739 |
|  | Medium (20-99) | 139 | 0 | 64 | 57 | 42 | 203 | 210 | 1959 |  |
|  | Large (100 or more) | 78 | 0 | 20 | 17 | 7 | 85 | 38 | 519 |  |
|  | Medium and Large (20+) | 0 | 5 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| North-West | Small (5-19) | 498 | 262 | 357 | 1079 | 380 | 3427 | 3889 | 26894 | 43010 |
|  | Medium (20-99) | 106 | 0 | 63 | 134 | 69 | 444 | 237 | 3903 |  |
|  | Large (100 or more) | 68 | 0 | 29 | 26 | 31 | 176 | 57 | 868 |  |
|  | Medium and Large (20+) | 0 | 12 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Far Eastern | Small (5-19) | 185 | 0 | 115 | 99 | 25 | 573 | 1920 | 7051 | 11300 |
|  | Medium (20-99) | 30 | 0 | 0 | 0 | 0 | 38 | 121 | 846 |  |
|  | Large (100 or more) | 17 | 0 | 0 | 0 | 0 | 17 | 22 | 159 |  |
|  | Small and Medium (5-99) | 0 | 49 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 13 | 13 | 7 | 0 | 0 | 0 |  |
| Siberian | Small (5-19) | 917 | 288 | 503 | 974 | 331 | 3365 | 6134 | 26558 | 43240 |
|  | Medium (20-99) | 122 | 0 | 66 | 80 | 40 | 262 | 350 | 2592 |  |
|  | Large (100 or more) | 49 | 0 | 18 | 14 | 11 | 89 | 52 | 419 |  |
|  | Medium and Large (20+) | 0 | 6 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Ural | Small (5-19) | 281 | 111 | 358 | 825 | 320 | 1967 | 2420 | 15737 | 24482 |
|  | Medium (20-99) | 36 | 2 | 45 | 81 | 40 | 183 | 125 | 1528 |  |
|  | Large (100 or more) | 23 | 0 | 22 | 20 | 19 | 84 | 24 | 232 |  |
| Volga | Small (5-19) | 920 | 373 | 737 | 1506 | 532 | 4942 | 6541 | 33273 | 55080 |
|  | Medium (20-99) | 181 | 0 | 144 | 154 | 98 | 549 | 445 | 3438 |  |
|  | Large (100 or more) | 117 | 0 | 43 | 35 | 71 | 296 | 53 | 616 |  |
|  | Medium and Large (20+) | 0 | 16 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  |  | 6459 | 2165 | 4374 | 8069 | 3550 | 29471 | 41127 | 230282 | 325498 |

Median Universe Estimates - Fresh:

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 1632 | 942 | 1149 | 2278 | 1109 | 10530 | 15327 | 82754 | 139339 |
|  | Medium (20-99) | 370 | 59 | 222 | 267 | 223 | 1334 | 933 | 15044 |  |
|  | Large (100 or more) | 293 | 7 | 76 | 78 | 83 | 562 | 246 | 3823 |  |
| South | Small (5-19) | 699 | 197 | 494 | 662 | 280 | 2138 | 4686 | 20134 | 32814 |
|  | Medium (20-99) | 138 | 0 | 63 | 56 | 41 | 205 | 213 | 2035 |  |
|  | Large (100 or more) | 76 | 0 | 19 | 16 | 6 | 84 | 38 | 528 |  |
|  | Medium and Large (20+) | 0 | 5 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| North-West | Small (5-19) | 517 | 279 | 364 | 1111 | 391 | 3602 | 4126 | 29194 | 45980 |
|  | Medium (20-99) | 106 | 0 | 62 | 133 | 68 | 447 | 241 | 4062 |  |
|  | Large (100 or more) | 67 | 0 | 27 | 25 | 30 | 174 | 57 | 885 |  |
|  | Medium and Large (20+) | 0 | 13 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Far Eastern | Small (5-19) | 194 | 0 | 119 | 103 | 26 | 608 | 2059 | 7734 | 12228 |
|  | Medium (20-99) | 30 | 0 | 0 | 0 | 0 | 39 | 125 | 889 |  |
|  | Large (100 or more) | 17 | 0 | 0 | 0 | 0 | 17 | 22 | 164 |  |
|  | Small and Medium (5-99) | 0 | 49 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 13 | 13 | 7 | 0 | 0 | 0 |  |
| Siberian | Small (5-19) | 951 | 307 | 512 | 1000 | 340 | 3531 | 6497 | 28779 | 46193 |
|  | Medium (20-99) | 121 | 0 | 65 | 78 | 40 | 263 | 355 | 2693 |  |
|  | Large (100 or more) | 48 | 0 | 17 | 13 | 11 | 88 | 51 | 427 |  |
|  | Medium and Large (20+) | 0 | 6 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Ural | Small (5-19) | 291 | 118 | 365 | 849 | 329 | 2067 | 2567 | 17079 | 26192 |
|  | Medium (20-99) | 35 | 2 | 44 | 80 | 40 | 184 | 127 | 1589 |  |
|  | Large (100 or more) | 22 | 0 | 21 | 19 | 18 | 83 | 24 | 236 |  |
| Volga | Small (5-19) | 954 | 396 | 750 | 1547 | 546 | 5184 | 6926 | 36048 | 58740 |
|  | Medium (20-99) | 180 | 0 | 141 | 152 | 97 | 553 | 451 | 3571 |  |
|  | Large (100 or more) | 114 | 0 | 41 | 34 | 68 | 291 | 52 | 627 |  |
|  | Medium and Large (20+) | 0 | 16 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  |  | 6854 | 2395 | 4564 | 8516 | 3753 | 31985 | 45123 | 258296 | 361486 |


|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central | Small (5-19) | 2550 | 1511 | 1956 | 3705 | 1840 | 18250 | 29618 | 150449 | 249794 |
|  | Medium (20-99) | 559 | 91 | 366 | 420 | 358 | 2236 | 1743 | 26453 |  |
|  | Large (100 or more) | 380 | 10 | 107 | 106 | 114 | 808 | 394 | 5770 |  |
| South | Small (5-19) | 1222 | 353 | 941 | 1205 | 520 | 4145 | 10129 | 40943 | 66089 |
|  | Medium (20-99) | 233 | 0 | 115 | 99 | 74 | 384 | 445 | 4002 |  |
|  | Large (100 or more) | 110 | 0 | 31 | 25 | 10 | 135 | 68 | 892 |  |
|  | Medium and Large (20+) | 0 | 9 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| North-West | Small (5-19) | 851 | 471 | 652 | 1902 | 682 | 6573 | 8395 | 55874 | 86791 |
|  | Medium (20-99) | 169 | 0 | 107 | 220 | 115 | 789 | 474 | 7518 |  |
|  | Large (100 or more) | 91 | 0 | 41 | 36 | 43 | 263 | 96 | 1407 |  |
|  | Medium and Large (20+) | 0 | 21 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Far Eastern | Small (5-19) | 330 | 0 | 221 | 183 | 48 | 1150 | 4338 | 15333 | 24162 |
|  | Medium (20-99) | 50 | 0 | 0 | 0 | 0 | 71 | 254 | 1705 |  |
|  | Large (100 or more) | 24 | 0 | 0 | 0 | 0 | 27 | 38 | 269 |  |
|  | Small and Medium (5-99) | 0 | 61 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 24 | 24 | 13 | 0 | 0 | 0 |  |
| Siberian | Small (5-19) | 1571 | 520 | 921 | 1719 | 596 | 6464 | 13262 | 55270 | 88032 |
|  | Medium (20-99) | 193 | 0 | 113 | 130 | 67 | 466 | 701 | 5002 |  |
|  | Large (100 or more) | 66 | 0 | 26 | 19 | 16 | 134 | 87 | 680 |  |
|  | Medium and Large (20+) | 0 | 11 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Ural | Small (5-19) | 604 | 252 | 825 | 1833 | 724 | 4756 | 6585 | 41209 | 62473 |
|  | Medium (20-99) | 71 | 5 | 95 | 167 | 85 | 410 | 316 | 3709 |  |
|  | Large (100 or more) | 38 | 0 | 40 | 35 | 34 | 159 | 50 | 473 |  |
| Volga | Small (5-19) | 1652 | 704 | 1416 | 2788 | 1003 | 9955 | 14829 | 72612 | 116890 |
|  | Medium (20-99) | 301 | 0 | 257 | 265 | 172 | 1026 | 934 | 6957 |  |
|  | Large (100 or more) | 164 | 0 | 64 | 50 | 103 | 465 | 93 | 1048 |  |
|  | Medium and Large (20+) | 0 | 29 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  |  | 11228 | 4050 | 8318 | 14930 | 6617 | 58663 | 92849 | 497576 | 694232 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.32.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
c) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know (-9).
d) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d 2 , by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.


As the following graph shows, the number of interviews per contacted establishments was 0.26. ${ }^{69}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.35 .

Rejection rate and Interviews per Contact Russia ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Russia. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

[^65]
## A.32.5. Local agency team involved in the study and its comments on the implementation

Local agency team involved in the survey

| Local Agency | Name: Ipsos <br> Region: Russia <br> Ipsos LLC in Russia is ISO 20252:2012 and ISO 9001:2015 certified to <br> comply to international standard for Social Opinion and Market <br> Research. <br> As the member of ESOMAR, we subscribe to the ICC/ESOMAR <br> International Code On Market And Social Research and ensure <br> compliance of every aspect of our work with the standards set by the <br> Code. <br> Ipsos in Russia is a member of the non-profit organization <br> Association of Enterprises of the Goods and Services Industry for <br> Children (AIDT), which unites the professional community in the <br> development, production, sale of goods and services for children and <br> families with children. <br> Activities since: 1998 |
| :--- | :--- |
| Enumerators involved: | Enumerators: 74 <br> Recruiters: 30 |
| Other staff involved: | Fieldwork Coordinators: 10 regional supervisors <br> Editing: 1 <br> Data Processing: Ipsos was responsible for all data processing |

## Sample Frame

| Characteristic of sample frame <br> used: | Electronic database |
| :--- | :--- |
| Source: | FIRA |
| Year: | June 2018 |
| Comments on the quality of <br> sample frame: | The quality of the database was satisfactory, but it contained <br> information on companies that had already closed, or the <br> information was not accurate. We would like to note that for future <br> projects it is necessary to add the column with company TIN number. <br> This data helped to find more accurate contact information about <br> the company, since the TIN is assigned to all registered companies in <br> Russia by the Government. Also, in the Russian databases there is no <br> gradation according to the number of company employees. <br> Companies are divided by turnover, therefore, during the initial <br> analysis of the databases it was difficult to isolate suitable companies <br> for the survey. |

## Sample:

Comments/ problems for There are a number of business environment surveys conducted in particular regions: certain regions of Russia in recent years. In regions such as the Urals, Siberia, the Center, and North-West, B2B surveys are conducted more often, so it was easier to recruit respondents in these regions, they were more willing to participate.
In the Far East, there were difficulties with Manufacturing companies. Factories are located in cities which are remote and difficult to reach. In addition, almost all manufacturing enterprises in this region had a very strict system for processing the invitation letters that were sent to potential respondents so it was difficult to reach the relevant managers in a timely manner. Companies

|  | involved in retail trade and other services are represented in this <br> region, so it was easier to gain their participation. |
| :--- | :--- |
| Comments on the response rate: | 43\%of the business leaders who were invited to participate in the <br> study agreed to participate in the study. This is a high response rate <br> for Russia. |
| Comments on the sample design: | Among the industries that are hard to recruit, we can distinguish <br> companies that are engaged in metallurgical production, the <br> production of petroleum products, and chemicals. This is due to their <br> secrecy and access control at enterprises. |
| Other comments: | No |

## Fieldwork

| Date of Fieldwork | 6 December 2018 to 26 July 2019 |
| :--- | :--- |
| Country | Russia |
| Number of interviews | 1320 |
| Problems found during fieldwork: | High refusal rate <br> Long interview length <br> Reluctance of respondents to disclose financial information |
| Other observations: | The general attitude of the respondents to the survey was quite <br> positive except disclosure of financial information |

## Questionnaires

| Problems for the understanding of <br> questions (indicate question <br> number) | C7, C8a, C8b, BMt1, J2 |
| :--- | :--- |
| Problems found in the navigability <br> of -questionnaires (for example, <br> skip patterns). | No problems. |
| Comments on questionnaires <br> length: | About 70\% of respondents complained about the excessive length of <br> the interview. |
| Suggestions or other comments on <br> the questionnaire: | No |

## Database

| Data entry program chosen | iField |
| :--- | :--- |
| Comments on the data entry <br> program | N/A |
| Comments on the data cleaning | No |

## Country/Region situation

| General aspects of economic, <br> political or social situation of the <br> country/region that could affect <br> the results of the survey: | The political and economic situation was quite positive in Russia <br> during the field period. <br> According to the results of the first half of the year, the Ministry of <br> Economic Development estimates the growth of Russia's GDP at <br> $0.7 \%$. |
| :--- | :--- |
| Annual inflation in the Russian Federation as of July 15 fell to $4.5 \%$. <br> In the World Bank's 'Doing Business 2019 rating' Russia has the 31st <br> position among 190 EMEA countries. <br> During the field period there were no aspects that could affect the <br> results of the survey. |  |
| Relevant country events occurred <br> during fieldwork: | Russia is regularly used as a destination for large international <br> economic forums that attract companies and investors from all over |


|  | the world. Below are the biggest events that were held during fieldwork (but which did not have an impact on fieldwork): <br> 1) Russian Investment Forum in Sochi (14-15th of February 2019) <br> The Russian Investment Forum is a traditional platform for presenting the investment and economic potential of Russia. <br> 2) Russian Business Week 2019 (11-15th of March 2019). The Russian Union of Industrialists and Entrepreneurs (RSPP) holds the annual Week of Russian Business - a key event at which proposals are formulated and discussed on relevant areas of government-business interaction <br> 3) St. Petersburg International Economic Forum (6-9th of June 2019) <br> This forum is a leading global platform for communication between representatives of the business community and discussion of key economic issues facing Russia, emerging markets and worldwide in general |
| :---: | :---: |
| Other aspects: | No |

## A. 33 Serbia

## A.33.1. Sampling structure and implementation

The sample frame consisted of listings of a mix of establishments and firms from two sources: for panel firms, the list of 360 firms from the Serbia 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments and firms from the Statistical Office of the Business Registers Agency (SBRA) was used. The establishments and firms in the listing are all registered with the Business Registers Agency (SBRA).

Regional stratification was done across four regions: Belgrade, Šumadija and Western Serbia, Southern and Eastern Serbia, and Vojvodina. For the purposes of achieving the thresholds for representativeness, the ES indicators are calculated with some regions combined. In particular, Šumadija and Western Serbia, and Southern and Eastern Serbia are combined.

| NUTS $\mathbf{2}$ regions | Grouping to be used for <br> stratification purposes in BEEPS VI |
| :--- | :--- |
| Vojvodina | Vojvodina |
| Belgrade | Belgrade |
| Šumadija and Western Serbia | Šumadija and Western Serbia |
| Southern and Eastern Serbia | Southern and Eastern Serbia |

## Serbia ES Sample Frame (Fresh and Panel Combined)

|  |  |  |  | Other <br> Services | Grand <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Belgrade | Manufacturing | Retail | 1040 | 448 | 3862 |
|  |  |  |  |  |  |
|  | Small (5-19) | 418 | 115 | 1044 |  |
|  | Medium (20-99) | 102 | 55 | 207 |  |
|  | Large (100 or more) | 1123 | 311 | 1709 | 4357 |
| Šumadija and Western | Small (5-19) | 532 | 72 | 369 |  |
|  | Medium (20-99) | 174 | 8 | 59 |  |
|  | Large (100 or more) | 229 | 1042 | $\mathbf{2 4 5 3}$ |  |
| Southern and Eastern Serbia | Small (5-19) | 524 |  |  |  |
|  |  |  |  |  |  |


|  | Medium (20-99) | 255 | 45 | 210 |
| :--- | :--- | ---: | ---: | ---: |
|  | Large (100 or more) | 105 | 13 | 30 |
| Vojvodina | Small (5-19) | 906 | 352 | 2119 |
|  | Medium (20-99) | 4722 |  |  |
|  | Large (100 or more) | 67 | 514 |  |
|  |  | 188 | 23 | 85 |

Source: World Bank and Business Registers Agency (SBRA)
Serbia Sample Frame (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Belgrade | Small (5-19) | 20 | 15 | 19 | 116 |
|  | Medium (20-99) | 7 | 13 | 19 |  |
|  | Large (100 or more) | 4 | 11 | 8 |  |
| Šumadija and Western Serbia | Small (5-19) | 17 | 11 | 18 | 78 |
|  | Medium (20-99) | 10 | 8 | 7 |  |
|  | Large (100 or more) | 4 | 2 | 1 |  |
| Southern and Eastern Serbia | Small (5-19) | 12 | 13 | 16 | 66 |
|  | Medium (20-99) | 5 | 9 | 5 |  |
|  | Large (100 or more) | 2 | 2 | 2 |  |
| Vojvodina | Small (5-19) | 14 | 17 | 24 | 100 |
|  | Medium (20-99) | 13 | 7 | 9 |  |
|  | Large (100 or more) | 6 | 8 | 2 |  |
|  |  | 114 | 116 | 130 | 360 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

Original Sample Design (Fresh)

|  |  | Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Belgrade | Small (5-19) | 10 | 5 | 10 | 58 |
|  | Medium (20-99) | 4 | 3 | 7 |  |
|  | Large (100 or more) | 7 | 9 | 3 |  |
| Šumadija and Western Serbia | Small (5-19) | 4 | 3 | 8 | 34 |
|  | Medium (20-99) | 3 | 3 | 3 |  |
|  | Large (100 or more) | 4 | 3 | 3 |  |
| Southern and Eastern Serbia | Small (5-19) | 3 | 3 | 4 | 30 |
|  | Medium (20-99) | 3 | 3 | 3 |  |
|  | Large (100 or more) | 3 | 5 | 3 |  |
| Vojvodina | Small (5-19) | 6 | 4 | 10 | 57 |
|  | Medium (20-99) | 4 | 9 | 3 |  |
|  | Large (100 or more) | 10 | 7 | 4 |  |
|  |  | 61 | 57 | 61 | 179 |

## Original Sample Design (Panel)

|  |  |  |  | Other <br> Services | Grand <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Belgrade | Manufacturing | Retail | 6 | 8 | 10 |
|  |  |  |  |  |  |
|  | Small (5-19) | 6 | 9 | 9 |  |
|  | Medium (20-99) | 3 | 8 | 3 |  |
|  | Large (100 or more) | 2 | 10 | 36 |  |
| Šumadija and Western Serbia | Small (5-19) | 2 | 2 |  |  |
|  |  |  |  |  |  |


|  | Medium (20-99) | 4 | 4 | 2 |
| :--- | :--- | ---: | ---: | ---: |
|  | Large (100 or more) | 3 | 2 | 1 |
| Southern and Eastern Serbia | Small (5-19) | 2 | 2 | 2 |
|  | Medium (20-99) | 20 |  |  |
|  | Large (100 or more) | 4 | 2 |  |
| Vojvodina | Small (5-19) | 2 | 2 | 2 |
|  | Medium (20-99) | 10 | 10 | 10 |
|  | Large (100 or more) | 9 | 5 | 6 |
|  |  | 4 | 7 | 2 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $7.0 \%$ ( 69 out of 988 establishments). ${ }^{70}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

## Achieved Interviews (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Belgrade | Small (5-19) | 19 | 7 | 24 | 121 |
|  | Medium (20-99) | 8 | 12 | 13 |  |
|  | Large (100 or more) | 8 | 21 | 9 |  |
| Šumadija and Western Serbia | Small (5-19) | 12 | 7 | 18 | 74 |
|  | Medium (20-99) | 9 | 10 | 5 |  |
|  | Large (100 or more) | 8 | 2 | 3 |  |
| Southern and Eastern Serbia | Small (5-19) | 6 | 6 | 6 | 47 |
|  | Medium (20-99) | 5 | 6 | 5 |  |
|  | Large (100 or more) | 4 | 6 | 3 |  |
| Vojvodina | Small (5-19) | 11 | 11 | 14 | 119 |
|  | Medium (20-99) | 11 | 19 | 7 |  |
|  | Large (100 or more) | 23 | 7 | 16 |  |
|  |  | 124 | 114 | 123 | 361 |

## Achieved Interviews (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Belgrade | Small (5-19) | 10 | 4 | 11 | 54 |
|  | Medium (20-99) | 5 | 8 | 8 |  |
|  | Large (100 or more) | 1 | 5 | 2 |  |
| Šumadija and Western Serbia | Small (5-19) | 8 | 4 | 10 | 42 |
|  | Medium (20-99) | 6 | 7 | 2 |  |
|  | Large (100 or more) | 4 | 1 | 0 |  |
| Southern and Eastern Serbia | Small (5-19) | 2 | 3 | 2 | 14 |
|  | Medium (20-99) | 2 | 3 | 2 |  |
|  | Large (100 or more) | 0 | 0 | 0 |  |
| Vojvodina | Small (5-19) | 6 | 5 | 6 | 35 |
|  | Medium (20-99) | 6 | 3 | 4 |  |
|  | Large (100 or more) | 3 | 1 | 1 |  |

[^66]$\square$
A.33.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 404 | Eligible | 1. Eligible establishment (Correct name and address) | 367 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 2 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 5 |
|  |  | 4. Eligible establishment (Moved and traced) | 15 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 15 |
| 438 | Screener refusal | 13. Refuses to answer the screener | 438 |
| 67 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 6 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 7 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 3 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 4 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 19 |
|  |  | 621. The firm discontinued businesses - (Other) | 17 |
|  |  | 71. Ineligible legal status: not a business, but private household | 0 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 0 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 11 |
| 2 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 2 |
|  |  | 156. Duplicated firm within the sample | 0 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 0 |
| 77 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 45 |
|  |  | 92. Line out of order | 0 |
|  |  | 93. No tone | 0 |
|  |  | 94. Phone number does not exist | 0 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 32 |

Response Outcomes: Serbia ES 2019

| Target and totals | Sample target | 360 |
| :---: | :---: | :---: |
|  | Sample target completion rate | 100.3\% |
|  | Total contacts available in frame | 18823 |
|  | Total contacts issued | 1134 |
|  | Total contacts contacted | 988 |
| Screening phase | Screening in process | 0 |
|  | Eligibles | 404 |
|  | Screener refusal | 438 |
|  | Ineligible + out of target | 69 |
|  | Unobtainable | 77 |
| Interview phase (only if eligible) | Complete interviews without extra module | 1 |
|  | Complete interviews with extra module | 360 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 43 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.0\% |
|  | Screener refusal rate | 44.3\% |
|  | Ineligible + out of target rate | 7.0\% |
|  | Unobtainable rate | 7.8\% |
|  | Interview conversion rate | 36.5\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 4.4\% |

## A.33.3. Universe estimates

Universe estimates for the number of establishments in each cell in Serbia were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.


Universe estimates for the number of establishments in each industry-region-size cell in Serbia were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights
Strict Universe Estimates - Fresh:

|  |  |  | Other <br> Grand <br> Total |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Belgrade | Small (5-19) | 331 | 148 | 937 | $\mathbf{2 1 2 2}$ |
|  | Medium (20-99) | 179 | 51 | 340 |  |
|  | Large (100 or more) | 44 | 25 | 68 |  |
| Šumadija and Western Serbia | Small (5-19) | 455 | 131 | 528 | $\mathbf{1 7 2 1}$ |
|  | Medium (20-99) | 289 | 41 | 153 |  |
|  | Large (100 or more) | 95 | 5 | 25 |  |
| Southern and Eastern Serbia | Small (5-19) | 294 | 133 | 445 | $\mathbf{1 3 2 6}$ |
|  | Medium (20-99) | 192 | 35 | 120 |  |
|  | Large (100 or more) | 79 | 10 | 17 |  |
| Vojvodina | Small (5-19) | 240 | 97 | 428 | $\mathbf{1 1 9 5}$ |
|  | Medium (20-99) | 166 | 25 | 139 |  |
|  | Large (100 or more) | 67 | 9 | 23 |  |
|  |  | $\mathbf{2 4 3 2}$ | $\mathbf{7 0 8}$ | $\mathbf{3 2 2 6}$ | $\mathbf{6 3 6 4}$ |

Median Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Belgrade | Small (5-19) | 832 | 362 | 3018 | 5945 |
|  | Medium (20-99) | 376 | 105 | 918 |  |
|  | Large (100 or more) | 95 | 52 | 187 |  |
| Šumadija and Western Serbia | Small (5-19) | 949 | 266 | 1410 | 3777 |
|  | Medium (20-99) | 506 | 69 | 343 |  |
|  | Large (100 or more) | 170 | 8 | 56 |  |
| Southern and Eastern Serbia | Small (5-19) | 415 | 183 | 805 | 1988 |
|  | Medium (20-99) | 227 | 40 | 183 |  |
|  | Large (100 or more) | 96 | 12 | 27 |  |
| Vojvodina | Small (5-19) | 763 | 300 | 1743 | 4075 |
|  | Medium (20-99) | 443 | 64 | 476 |  |
|  | Large (100 or more) | 183 | 23 | 81 |  |
|  |  | 5055 | 1484 | 9247 | 15786 |

## Weak Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Belgrade | Small (5-19) | 973 | 430 | 3658 | 6949 |
|  | Medium (20-99) | 402 | 113 | 1016 |  |
|  | Large (100 or more) | 99 | 55 | 203 |  |
| Šumadija and Western Serbia | Small (5-19) | 1012 | 287 | 1559 | 3991 |
|  | Medium (20-99) | 493 | 68 | 346 |  |
|  | Large (100 or more) | 162 | 8 | 56 |  |
| Southern and Eastern Serbia | Small (5-19) | 467 | 209 | 941 | 2225 |
|  | Medium (20-99) | 234 | 42 | 195 |  |
|  | Large (100 or more) | 97 | 12 | 28 |  |
| Vojvodina | Small (5-19) | 863 | 344 | 2043 | 4578 |
|  | Medium (20-99) | 458 | 67 | 509 |  |
|  | Large (100 or more) | 186 | 23 | 85 |  |
|  |  | 5445 | 1660 | 10638 | 17743 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.33.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Serbia ES, 2019


As the following graph shows, the number of interviews per contacted establishments was $0.37 .{ }^{71}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.49 .

Rejection rate and Interviews per Contact Serbia ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Serbia. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

[^67]
## A.33.5. Local agency team involved in the study and its comments on the implementation

Local agency team involved in the survey

| Local Agency | Name: Ipsos <br> Region: Serbia <br> Membership of international organizations: ESOMAR <br> Activities since: 2005 |
| :--- | :--- |
| Enumerators involved: | Enumerators only: 4 <br> Recruiters only: 3 <br> Recruiters and enumerators: 32 |
| Other staff involved: | Fieldwork Coordinators: 8 regional supervisors <br> Editing: 1 <br> Data Entry: 0 <br> Data Processing: Ipsos was responsible for all data processing |

## Sample Frame

| Characteristic of sample frame <br> used: | Electronic data base |
| :--- | :--- |
| Source: | Statistical Office of the Republic of Serbia |
| Year: | December 2017 |
| Comments on the quality of <br> sample frame: | The quality of the sample frame was generally good although it did <br> contain some out of date information, including businesses that <br> were no longer in operation and the number of employees was not <br> always accurate. |

## Sample

| Comments/ problems for <br> particular regions: | On regions: <br> The most difficult regions to work in were Vojvodina and Belgrade, <br> where most refusals were encountered. Many businesses were also <br> hard to find as they had changed names or had gone bankrupt. In <br> general, large companies were hardest to reach. |
| :--- | :--- |
| Comments on the response rate: | We expected a higher response rate in Vojvodina. |
| Comments on the sample design: | No comments. |
| Other comments: | No |

## Fieldwork

| Date of Fieldwork | 5 December 2018 to 30 September 2019 |
| :--- | :--- |
| Country | Serbia |
| Number of interviews | 360 |
| Problems found during fieldwork: | Sample frame was not fully up to date (see above). <br> There were problems with realization because of the position of <br> respondents in the company and the length of the survey (senior <br> management, mostly busy with business obligations and not having <br> so much time to spend on research). <br> For many prospective respondents, the topic of the research is <br> sensitive, and additional assurances of anonymity were required to <br> consent to the research. |
| Other observations: | The general attitude of the respondents to the survey was quite <br> positive. Even refusals were mostly polite and tactful. |

## Questionnaires

| Problems for the understanding of <br> questions (indicate question <br> number) | No significant problems were identified. |
| :--- | :--- |
| Problems found in the navigability <br> of -questionnaires (for example, <br> skip patterns). | No significant problems were identified. |
| Comments on questionnaires <br> length: | We can say that majority of respondents complained about the <br> length of the interview or had comments on this. |
| Suggestions or other comments <br> on the questionnaire: | No |

## Database

| Data entry program chosen | iField |
| :--- | :--- |
| Comments on the data entry <br> program | N/A |
| Comments on the data cleaning | No |

## Country/region situation

| General aspects of economic, <br> political or social situation of the <br> country/region that could affect <br> the results of the survey: | During the fieldwork period the general political and economic <br> situation was fairly calm in Serbia. There were elections for <br> President of the Republic, but they were held without any problems <br> or post-election crisis. |
| :--- | :--- |
| Relevant country events occurred <br> during fieldwork: | No |
| Other aspects: | No |

## A. 34 Slovak Republic

## A.34.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 268 firms from the Slovakia 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from Albertina was used.

Regional stratification for the Slovakia ES was done across four regions: Bratislava Region, Western Slovakia (Západné Slovensko), Central Slovakia (Stredné Slovensko) and Eastern Slovakia (Východné Slovensko).

| NUTS regions | NUTS regions | Grouping used for <br> stratification purposes in <br> BEEPS VI |
| :--- | :--- | :--- |
| Bratislava Region | Bratislava Region | Bratislava Region |
| Trnava Region | Western Slovakia <br> (Západné Slovensko) | Western Slovakia <br> (Západné Slovensko) |
| Trenčín Region |  | Central Slovakia <br> (Stredné Slovensko) |
| Nitra Region | (Stredné Slovensko) | Eastern Slovakia <br> (Východné Slovensko) |
| Žilina Region | Eastern Slovakia <br> (Východné Slovensko) | Brenská Bystrica Region |
| Košice Region |  |  |

Slovakia ES Sample Frame (Fresh and Panel)

|  |  | Food | Other <br> Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bratislava Region | Small (5-19) | 135 | 802 | 1138 | 3660 | 8353 |
|  | Medium (20-99) | 60 | 344 | 237 | 1209 |  |
|  | Large (100 or more) | 21 | 187 | 111 | 449 |  |
| Western Slovakia (Západné Slovensko) | Small (5-19) | 342 | 1548 | 1127 | 4256 | 10466 |
|  | Medium (20-99) | 180 | 942 | 196 | 1062 |  |
|  | Large (100 or more) | 65 | 497 | 50 | 201 |  |
| Central Slovakia (Stredné Slovensko) | Small (5-19) | 202 | 977 | 871 | 3095 | 7290 |
|  | Medium (20-99) | 113 | 624 | 145 | 685 |  |
|  | Large (100 or more) | 41 | 352 | 54 | 131 |  |
| Eastern Slovakia (Východné Slovensko) | Small (5-19) | 205 | 931 | 1157 | 2975 | 7396 |
|  | Medium (20-99) | 121 | 643 | 132 | 743 |  |
|  | Large (100 or more) | 43 | 278 | 31 | 137 |  |
|  |  | 1528 | 8125 | 5249 | 18603 | 33505 |

Source: World Bank and Albertina

## Slovakia Sample Frame (Panel)

|  |  | Food | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bratislava Region | Small (5-19) | 0 | 11 | 13 | 14 | 69 |
|  | Medium (20-99) | 0 | 2 | 6 | 9 |  |
|  | Large (100 or more) | 0 | 6 | 2 | 6 |  |
| Western Slovakia (Západné Slovensko) | Small (5-19) | 4 | 10 | 15 | 17 | 84 |
|  | Medium (20-99) | 3 | 12 | 6 | 7 |  |
|  | Large (100 or more) | 0 | 6 | 3 | 1 |  |
| Central Slovakia (Stredné Slovensko) | Small (5-19) | 1 | 6 | 10 | 12 | 54 |
|  | Medium (20-99) | 2 | 7 | 5 | 4 |  |
|  | Large (100 or more) | 2 | 3 | 1 | 1 |  |
| Eastern Slovakia (Východné Slovensko) | Small (5-19) | 1 | 10 | 9 | 13 | 61 |
|  | Medium (20-99) | 1 | 10 | 7 | 3 |  |
|  | Large (100 or more) | 2 | 2 | 1 | 2 |  |
|  |  | 16 | 85 | 78 | 89 | 268 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

## Original Sample Design (Fresh)

|  |  | Food | Other Manufacturing | Retail | Other <br> Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bratislava Region | Small (5-19) | 11 | 3 | 3 | 4 | 64 |
|  | Medium (20-99) | 6 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 3 | 7 | 12 | 6 |  |
| Western Slovakia (Západné Slovensko) | Small (5-19) | 7 | 3 | 3 | 8 | 56 |
|  | Medium (20-99) | 6 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 8 | 3 | 6 | 3 |  |
| Central Slovakia (Stredné Slovensko) | Small (5-19) | 15 | 3 | 4 | 3 | 75 |
|  | Medium (20-99) | 13 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 5 | 11 | 6 | 6 |  |
| Eastern Slovakia (Východné Slovensko) | Small (5-19) | 14 | 3 | 7 | 3 | 70 |
|  | Medium (20-99) | 13 | 3 | 3 | 3 |  |


|  | Large (100 or more) | 5 | 8 | 4 | 4 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  | 106 | 53 | 57 | 49 | 265 |

Original Sample Design (Panel)

|  |  | Food | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bratislava Region | Small (5-19) | 0 | 9 | 10 | 11 | 56 |
|  | Medium (20-99) | 0 | 2 | 5 | 7 |  |
|  | Large (100 or more) | 0 | 5 | 2 | 5 |  |
| Western Slovakia (Západné Slovensko) | Small (5-19) | 3 | 8 | 12 | 14 | 64 |
|  | Medium (20-99) | 2 | 7 | 5 | 5 |  |
|  | Large (100 or more) | 0 | 5 | 2 | 1 |  |
| Central Slovakia (Stredné Slovensko) | Small (5-19) | 1 | 5 | 8 | 10 | 45 |
|  | Medium (20-99) | 2 | 6 | 4 | 3 |  |
|  | Large (100 or more) | 2 | 2 | 1 | 1 |  |
| Eastern Slovakia (Východné Slovensko) | Small (5-19) | 1 | 8 | 7 | 10 | 50 |
|  | Medium (20-99) | 1 | 8 | 6 | 2 |  |
|  | Large (100 or more) | 2 | 2 | 1 | 2 |  |
|  |  | 14 | 67 | 63 | 71 | 215 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $11.1 \%$ ( 913 out of 8189 establishments). ${ }^{72}$

For the Slovakia 2019 ES, the fieldwork ended due to the COVID-19 outbreak and sample exhaustion. Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  | Food | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bratislava Region | Small (5-19) | 2 | 22 | 26 | 19 | 119 |
|  | Medium (20-99) | 0 | 7 | 8 | 9 |  |
|  | Large (100 or more) | 0 | 6 | 2 | 16 |  |
|  | Medium and Large (20+) | 2 | 0 | 0 | 0 |  |
| Western Slovakia <br> (Západné <br> Slovensko) | Small (5-19) | 15 | 9 | 18 | 29 | 120 |
|  | Medium (20-99) | 10 | 8 | 4 | 7 |  |
|  | Large (100 or more) | 4 | 10 | 1 | 5 |  |
| Central Slovakia (Stredné Slovensko) | Small (5-19) | 20 | 5 | 25 | 14 | 114 |
|  | Medium (20-99) | 5 | 6 | 3 | 6 |  |
|  | Large (100 or more) | 3 | 15 | 5 | 7 |  |
| Eastern Slovakia <br> (Východné <br> Slovensko) | Small (5-19) | 9 | 6 | 15 | 9 | 76 |
|  | Medium (20-99) | 6 | 6 | 4 | 3 |  |
|  | Large (100 or more) | 3 | 10 | 2 | 3 |  |

[^68]|  |  | 79 | 110 | 113 | 127 | 429 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |

Achieved Interviews (Panel)

|  |  | Food | Other Manufacturing | Retail | Other <br> Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bratislava Region | Small (5-19) | 0 | 3 | 0 | 0 | 4 |
|  | Large (100 or more) | 0 | 1 | 0 | 0 |  |
| Western Slovakia (Západné Slovensko) | Small (5-19) | 0 | 2 | 1 | 5 | 13 |
|  | Medium (20-99) | 0 | 1 | 0 | 3 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 |  |
| Central Slovakia (Stredné Slovensko) | Small (5-19) | 1 | 1 | 4 | 1 | 12 |
|  | Medium (20-99) | 0 | 2 | 1 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 1 |  |
| Eastern Slovakia (Východné Slovensko) | Small (5-19) | 0 | 1 | 1 | 2 | 7 |
|  | Medium (20-99) | 0 | 2 | 1 | 0 |  |
|  |  | 1 | 13 | 9 | 13 | 36 |

## A.34.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 530 | Eligible | 1. Eligible establishment (Correct name and address) | 529 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 1 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 0 |
|  |  | 4. Eligible establishment (Moved and traced) | 0 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 0 |
| 4245 | Screener refusal | 13. Refuses to answer the screener | 4245 |
| 211 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 19 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 82 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 5 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 4 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 7 |
|  |  | 621. The firm discontinued businesses - (Other) | 63 |
|  |  | 71. Ineligible legal status: not a business, but private household | 18 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 7 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 6 |
| 702 | Out of Target | 151. Out of target - outside the covered regions | 1 |
|  |  | 152. Out of target - moved abroad | 10 |


|  |  | 153. Out of target - Not registered with Statistical Authority | 1 |
| :---: | :---: | :---: | :---: |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 2 |
|  |  | 156. Duplicated firm within the sample | 682 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 6 |
| 2501 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | $\begin{array}{r}157 \\ 3 \\ \hline 100\end{array}$ |
|  |  | 92. Line out of order | 100 |
|  |  | 93. No tone | 93 |
|  |  | 94. Phone number does not exist | 383 |
|  |  | 10. Answering machine | 295 |
|  |  | 11. Fax line- data line | 11 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 46 |
| 8189 | Total contacted |  |  |

Response Outcomes: Slovakia ES 2019:

| Target and totals | Sample target | 429 |
| :---: | :---: | :---: |
|  | Sample target completion rate | 100.0\% |
|  | Total contacts available in frame | 33505 |
|  | Total contacts issued | 8938 |
|  | Total contacts contacted | 8189 |
| Screening phase | Screening in process | 0 |
|  | Eligibles | 530 |
|  | Screener refusal | 4245 |
|  | Ineligible + out of target | 913 |
|  | Unobtainable | 2501 |
| Interview phase (only if eligible) | Complete interviews without extra module | 3 |
|  | Complete interviews with extra module | 426 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 101 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.0\% |
|  | Screener refusal rate | 51.8\% |
|  | Ineligible + out of target rate | 11.1\% |
|  | Unobtainable rate | 30.5\% |
|  | Interview conversion rate | 5.2\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 1.2\% |

## A.34.3. Universe estimates

Universe estimates for the number of establishments in each cell in Slovakia were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions
Percent Eligible Slovakia ES, 2019


Strict assumption Median assumption Weak assumption

Universe estimates for the number of establishments in each industry-region-size cell in Slovakia were produced for the strict, weak and median eligibility definitions. Tables below shows the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

## Strict Universe Estimates - Fresh:

|  |  | Food | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bratislava Region | Small (5-19) | 8 | 26 | 54 | 235 | 436 |
|  | Medium (20-99) | 0 | 8 | 8 | 58 |  |
|  | Large (100 or more) | 0 | 6 | 4 | 24 |  |
|  | Medium and Large (20+) | 3 | 0 | 0 | 0 |  |
| Western Slovakia (Západné Slovensko) | Small (5-19) | 44 | 113 | 119 | 611 | 1151 |
|  | Medium (20-99) | 17 | 51 | 15 | 113 |  |
|  | Large (100 or more) | 7 | 31 | 4 | 24 |  |
| Central Slovakia (Stredné Slovensko) | Small (5-19) | 25 | 69 | 89 | 429 | 782 |
|  | Medium (20-99) | 10 | 33 | 11 | 71 |  |
|  | Large (100 or more) | 4 | 21 | 5 | 15 |  |
| Eastern Slovakia (Východné Slovensko) | Small (5-19) | 12 | 31 | 56 | 194 | 379 |
|  | Medium (20-99) | 6 | 16 | 5 | 36 |  |
|  | Large (100 or more) | 3 | 10 | 2 | 8 |  |
|  |  | 141 | 415 | 372 | 1819 | 2748 |

## Median Universe Estimates - Fresh:

|  |  | Food | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bratislava Region | Small (5-19) | 94 | 497 | 781 | 2600 | 5477 |
|  | Medium (20-99) | 0 | 183 | 136 | 728 |  |
|  | Large (100 or more) | 0 | 94 | 62 | 261 |  |
|  | Medium and Large (20+) | 42 | 0 | 0 | 0 |  |
| Western Slovakia (Západné Slovensko) | Small (5-19) | 223 | 919 | 733 | 2873 | 6454 |
|  | Medium (20-99) | 99 | 473 | 107 | 608 |  |
|  | Large (100 or more) | 35 | 242 | 30 | 112 |  |
| Central Slovakia (Stredné Slovensko) | Small (5-19) | 137 | 600 | 587 | 2160 | 4663 |
|  | Medium (20-99) | 64 | 324 | 81 | 406 |  |
|  | Large (100 or more) | 22 | 178 | 30 | 75 |  |
| Eastern Slovakia (Východné Slovensko) | Small (5-19) | 144 | 591 | 814 | 2158 | 4928 |
|  | Medium (20-99) | 72 | 346 | 75 | 459 |  |
|  | Large (100 or more) | 24 | 146 | 18 | 81 |  |


|  |  | 956 | 4593 | 3454 | 12520 | 21522 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Weak Universe Estimates - Fresh:

|  |  | Food | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bratislava Region | Small (5-19) | 119 | 734 | 1078 | 3612 | 7797 |
|  | Medium (20-99) | 0 | 293 | 205 | 1099 |  |
|  | Large (100 or more) | 0 | 140 | 87 | 365 |  |
|  | Medium and Large (20+) | 65 | 0 | 0 | 0 |  |
| Western Slovakia (Západné Slovensko) | Small (5-19) | 304 | 1451 | 1084 | 4271 | 9868 |
|  | Medium (20-99) | 147 | 811 | 171 | 983 |  |
|  | Large (100 or more) | 49 | 386 | 44 | 168 |  |
| Central Slovakia (Stredné Slovensko) | Small (5-19) | 178 | 904 | 828 | 3066 | 6798 |
|  | Medium (20-99) | 91 | 531 | 124 | 626 |  |
|  | Large (100 or more) | 29 | 270 | 42 | 108 |  |
| Eastern Slovakia <br> (Východné <br> Slovensko) | Small (5-19) | 180 | 853 | 1097 | 2928 | 6862 |
|  | Medium (20-99) | 98 | 542 | 110 | 676 |  |
|  | Large (100 or more) | 30 | 213 | 24 | 111 |  |
|  |  | 1290 | 7128 | 4894 | 18012 | 31325 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.34.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. For this survey there were zero non-responses for the sales variable, d2. Please, note that for this specific question, refusals were not separately identified from "Don’t know" responses.

As the following graph shows, the number of interviews per contacted establishments was 0.05. ${ }^{73}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.53.

[^69]Rejection rate and Interviews per Contact Slovakia ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Slovakia. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 35 Slovenia

## A.35.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 270 firms from the Slovenia 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of firms from Bisnode was used. The firms in the listing are all registered at the electronic One-stop shop - E-vem.

Regional stratification was done across two regions: Eastern Slovenia (NUTS code SIO3) and Western Slovenia (SIO4).

| NUTS-3 regions | Grouping (NUTS-2 regions) |
| :---: | :---: |
| Pomurska | Eastern Slovenija |
| Podravska |  |
| Koroska |  |
| Savinjska |  |
| Zasavska |  |
| Spodnjeposavska |  |
| Jugovzhodna Slovenija |  |
| Notranjsko-kraska |  |
| Osrednjeslovenska | Western Slovenija |
| Gorenjska |  |
| Goriska |  |
| Obalno-kraska |  |

Slovenia ES Sample Frame (Fresh and Panel Combined)

|  |  |  |  | Other <br> Services | Grand <br> Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Eastern Slovenia | Small (5-19) | 969 | 233 | 2025 | 4264 |
|  | Medium (20-99) | 412 | 45 | 382 |  |
|  | Large (100 or more) | 147 | 9 | 42 |  |


| Western Slovenia | Small (5-19) | 1299 | 341 | 3339 | $\mathbf{6 4 3 6}$ |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Medium (20-99) | 396 | 71 | 714 |  |
|  | Large (100 or more) | 146 | 26 | 104 |  |
|  |  | 3369 | $\mathbf{7 2 5}$ | $\mathbf{6 6 0 6}$ | $\mathbf{1 0 7 0 0}$ |

Source: World Bank and Bisnode
Slovenia Sample Frame (Panel)

|  |  |  | Manufacturing | Retail | Other <br> Services |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Grand <br> Total |  |  |  |  |  |
| Eastern Slovenia | Small (5-19) | 23 | 19 | 37 | $\mathbf{1 3 5}$ |
|  | Medium (20-99) | 13 | 17 | 10 |  |
|  | Large (100 or more) | 9 | 4 | 3 |  |
| Western Slovenia | Small (5-19) | 24 | 20 | 30 | $\mathbf{1 3 5}$ |
|  | Medium (20-99) | 10 | 16 | 11 |  |
|  | Large (100 or more) | 6 | 13 | 5 | $\mathbf{2 7 0}$ |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Fresh)

|  |  |  |  | Other <br> Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Eastern Slovenia | Small (5-19) | 8 | 16 | 15 | $\mathbf{1 1 5}$ |
|  | Medium (20-99) | 25 | 8 | 4 |  |
|  | Large (100 or more) | 25 | 2 | 12 |  |
| Western Slovenia | Small (5-19) | 7 | 3 | 22 | $\mathbf{1 1 9}$ |
|  | Medium (20-99) | 15 | 17 | 4 |  |
|  | Large (100 or more) | 25 | 4 | 22 |  |
|  |  | $\mathbf{1 0 5}$ | $\mathbf{5 0}$ | $\mathbf{7 9}$ | $\mathbf{2 3 4}$ |

## Original Sample Design (Panel)

|  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Eastern Slovenia | Small (5-19) | Other <br> Services | Grand Total |  |  |
|  | Medium (20-99) | 5 | 14 | 23 | $\mathbf{8 5}$ |
|  | Large (100 or more) | 10 | 14 | 7 |  |
| Western Slovenia | Small (5-19) | 7 | 3 | 2 |  |
|  | Medium (20-99) | 3 | 16 | 23 | $\mathbf{8 1}$ |
|  | Large (100 or more) | 5 | 13 | 3 |  |
|  |  | 5 | 10 | 3 | $\mathbf{1 6 2}$ |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $3.5 \%$ ( 147 out of 4199 establishments). ${ }^{74}$

[^70]Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

Achieved Interviews (Fresh and Panel Combined)

|  |  |  | Manufacturing | Retail | Other <br> Services |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Grand <br> Total |  |  |  |  |  |
| Eastern Slovenia | Small (5-19) | 31 | 25 | 33 | $\mathbf{2 0 6}$ |
|  | Medium (20-99) | 37 | 10 | 40 |  |
|  | Large (100 or more) | 24 | 1 | 5 |  |
| Western Slovenia | Small (5-19) | 17 | 27 | 46 | $\mathbf{2 0 3}$ |
|  | Medium (20-99) | 39 | 10 | 31 |  |
|  | Large (100 or more) | 22 | 4 | $\mathbf{7}$ |  |
|  |  | $\mathbf{1 7 0}$ | $\mathbf{7 7}$ | $\mathbf{1 6 2}$ | $\mathbf{4 0 9}$ |

Achieved Interviews (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Eastern Slovenia | Small (5-19) | 6 | 6 | 10 | 40 |
|  | Medium (20-99) | 2 | 7 | 3 |  |
|  | Large (100 or more) | 5 | 1 | 0 |  |
| Western Slovenia | Small (5-19) | 6 | 4 | 9 | 39 |
|  | Medium (20-99) | 5 | 5 | 2 |  |
|  | Large (100 or more) | 2 | 4 | 2 |  |
|  |  | 26 | 27 | 26 | 79 |

## A.35.2. Status Codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 970 | Eligible | 1. Eligible establishment (Correct name and address) | 944 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 1 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 16 |
|  |  | 4. Eligible establishment (Moved and traced) | 3 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 6 |
| 2596 | Screener refusal | 13. Refuses to answer the screener | 2596 |
| 47 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 13 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 8 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 0 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 2 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 3 |
|  |  | 621. The firm discontinued businesses - (Other) | 4 |
|  |  | 71. Ineligible legal status: not a business, but private household | 1 |


|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 3 |
| :---: | :---: | :---: | :---: |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 13 |
| 100 | Out of Target | 151. Out of target - outside the covered regions | 2 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 1 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 0 |
|  |  | 156. Duplicated firm within the sample | 97 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 0 |
| 486 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 331 |
|  |  | 92. Line out of order | 0 |
|  |  | 93. No tone | 11 |
|  |  | 94. Phone number does not exist | 10 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 134 |
| 4199 | Total contacted |  |  |

Response Outcomes: Slovenia ES 2019:

| Target and totals | Sample target | 400 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $102.3 \%$ |
|  | Total contacts available in frame | 10700 |
|  | Total contacts issued | 4199 |
| Screening phase | Total contacts contacted | 4199 |
|  | Screening in process | Screener refusal |
|  | Ineligible + out of target | 970 |
|  | Unobtainable | 2596 |
| Interview phase <br> (only if eligible) | Complete interviews without extra module | 147 |
|  | Complete interviews with extra module | 486 |
|  | Eligible in process + incomplete interviews | 3 |
|  | Interview refusal | 406 |
|  | Screening in process rate | Unobtainable rate |
|  | Inereener refusal rate | 561 |
|  | Interview conversion rate | $0.0 \%$ |
|  | Eligible in process + incomplete interviews rate | $61.8 \%$ |
|  | Interview refusal rate | $3.5 \%$ |

## A.35.3. Universe estimates

Universe estimates for the number of establishments in each cell in Slovenia were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent
Eligible Slovenia ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Slovenia were produced for the strict, weak and median eligibility definitions. Table shows the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

## Universe Estimate Based on Sampling Weights

Universe

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Eastern Slovenia | Small (5-19) | 1402 | 361 | 2953 | 6103 |
|  | Medium (20-99) | 540 | 52 | 506 |  |
|  | Large (100 or more) | 211 | 19 | 59 |  |
| Western Slovenia | Small (5-19) | 1191 | 362 | 3579 | 6520 |
|  | Medium (20-99) | 326 | 68 | 718 |  |
|  | Large (100 or more) | 126 | 41 | 109 |  |
|  |  | 3796 | 903 | 7924 | 12623 |

Note: The sampling frame used and the universe are from separate sources

## Universe Estimates

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Eastern Slovenia | Small (5-19) | 1402 | 361 | 2953 | 6103 |
|  | Medium (20-99) | 540 | 52 | 506 |  |
|  | Large (100 or more) | 211 | 19 | 59 |  |
| Western Slovenia | Small (5-19) | 1299 | 362 | 3579 | 6721 |
|  | Medium (20-99) | 396 | 71 | 718 |  |
|  | Large (100 or more) | 146 | 41 | 109 |  |
|  |  | 3994 | 906 | 7924 | 12824 |

Note: Adjustments for strict, median and weak assumptions were not applied to universe estimates because the universe and the frame were from separate sources hence scenarios that apply to the frame cannot be assumed in the universe.

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.35.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Slovenia ES, 2019


As the following graph shows, the number of interviews per contacted establishments was 0.10. ${ }^{75}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.75 .

## Rejection rate and Interviews per Contact <br> Slovenia ES, 2019



Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Slovenia. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

[^71]
## A.35.5. Local agency team involved in the study and its comments on the implementation

Local agency team involved in the survey

| Agency | Name: Ipsos <br> Region: Slovenia <br> One of the biggest research agencies in Slovenia, with the <br> most comprehensive experience for social research, <br> especially large F2F CAPI (or mixed mode) surveys with <br> random probability sampling. <br> Ipsos is a member of ESOMAR. <br> Ipsos is a national partner of Study SuperBrands and National <br> provider of Slovenian Online Audience Measurement <br> Ipsos has also ISO standard 20252. |
| :--- | :--- |
| Recruiters involved: | Recruiters: 11. <br> Interviewers: 35 <br> Recruiters and Interviewers: 1 |
| Other staff involved: | Data Processing: Ipsos was responsible for all data processing |

## Sample Frame:

| Characteristic of sample <br> frame used: | Electronic data base |
| :--- | :--- |
| Source: | Bisnode |
| Year: | July 2018 |
| Comments on the quality of <br> sample frame: | The sample frame was of reasonable quality. The main issues were <br> telephone or email contact details which were incorrect or missing. The <br> number of employees was also not always accurate. The sample contained <br> some out of date information, including businesses that were no longer in <br> operation and the number of employees was not always accurate or was <br> missing. |

## Sample:

| Comments/ problems for <br> particular regions: | On regions: <br> No problems regarding regions were detected. |
| :--- | :--- |
| Comments on the response <br> rate: | The response rate was as expected. The sample for Slovenia was quite big. <br> These wave 400 interviews had to be completed in comparison to previous <br> wave, when 270 interviews were completed. |
| Comments on the sample <br> design: | Slovenia needed the redesign of the sample. After redesign still some quotas <br> were not able to be fulfilled. The most difficult sector to engage <br> with/complete was the retail sector. |
| Other comments: | No |

## Fieldwork:

| Date of Fieldwork | 11 December 2018 to 25 November 2019 |
| :--- | :--- |
| Country | Slovenia |
| Number of interviews | 410 |
| Problems found during <br> fieldwork: | The sample frame had duplicated firms (panel vs. fresh). This was resolved in two <br> ways. Firstly, local team conducted the second in-depth deduplication of sample <br> during the fieldwork. Secondly, all duplicated firms were detected and only panel <br> firms were interviewed. Weekly progress reports and database were updated in <br> alignment with these actions <br> The interview length meant that many business executives were reluctant to <br> take part and recruiters had to work hard to convince them to participate. |


|  | Some managers indicated that they were not allowed to participate in surveys <br> concerning the activities of the enterprise, citing the terms of the contract, which <br> included the clause - a trade secret. |
| :--- | :--- |
| Other observations: | The general attitude of the respondents to the survey was quite positive. |

## Questionnaires:

| Problems for the <br> understanding of questions <br> (indicate question number) | No significant problems were identified. |
| :--- | :--- |
| Problems found in the <br> navigability of - <br> questionnaires (for <br> example, skip patterns). | No significant problems were identified. |
| Comments on <br> questionnaires length: | Almost all respondents commented about the excessive length of the <br> interview, which meant they were distracted from their main duties. |
| Suggestions or other <br> comments on the <br> questionnaire: | The respondents comment it would be better to have an option for online <br> interview. |

## Database

| Data entry program chosen | iField |
| :--- | :--- |
| Comments on the data <br> entry program | No |
| Comments on the data <br> cleaning | No |

## Country/region situation

| General aspects of <br> economic, political or social <br> situation of the <br> country/region that could <br> affect the results of the <br> survey: | No significant aspects to be mentioned. |
| :--- | :--- |
| Relevant country events <br> occurred during fieldwork: | In January mostly all companies have to provide the completed financial <br> report to the AJPES so the fieldwork was slower. When recruiting they asked <br> to be called after January. <br> As Slovenia is small and there were a number of surveys in the field between <br> March and May, by other survey companies, we were struggling with getting <br> interviews with medium and large companies. |
| Other aspects: | No |

## A. 36 Tajikistan

## A.36.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 359 firms from the Tajikistan 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from the State Committee on Statistics of the Republic of Tajikistan was used. The establishments in the listing are all registered as businesses with the State Registry at the Ministry of Justice.

Regional stratification for the Tajikistan ES was done across four regions: Sughd, Dushanbe, Region of Republican Subordination, and Khatlon. For the purposes of achieving the thresholds
for representativeness, the ES indicators are calculated with some regions combined. In particular, Region of Republican Subordination and Khatlon are combined.

| Official provinces | Grouping used for stratification purposes in BEEPS VI |
| :--- | :--- |
| Sughd | Sughd |
| RRP - Region of Republican <br> Subordination | RRP - Region of Republican Subordination |
|  | Dushanbe |
| Khatlon | Khatlon |
| Gorno-Badakhshan Autonomous <br> Province | Not covered |

Tajikistan ES Sample Frame (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sughd | Small (5-19) | 239 | 113 | 371 | 1110 |
|  | Medium (20-99) | 160 | 25 | 142 |  |
|  | Large (100 or more) | 37 | 4 | 19 |  |
| Dushanbe | Small (5-19) | 184 | 110 | 433 | 1120 |
|  | Medium (20-99) | 93 | 40 | 179 |  |
|  | Large (100 or more) | 19 | 7 | 55 |  |
| Region of Republican Subordination | Small (5-19) | 101 | 58 | 169 | 487 |
|  | Medium (20-99) | 46 | 9 | 76 |  |
|  | Large (100 or more) | 9 | 2 | 17 |  |
| Khatlon | Small (5-19) | 110 | 65 | 267 | 651 |
|  | Medium (20-99) | 58 | 20 | 88 |  |
|  | Large (100 or more) | 22 | 6 | 15 |  |
|  |  | 1078 | 459 | 1831 | 3368 |

Source: World Bank and State Committee on Statistics of the Republic of Tajikistan

Tajikistan Sample Frame (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sughd | Small (5-19) | 27 | 23 | 10 | 120 |
|  | Medium (20-99) | 14 | 13 | 20 |  |
|  | Large (100 or more) | 8 | 2 | 3 |  |
| Dushanbe | Small (5-19) | 10 | 12 | 30 | 112 |
|  | Medium (20-99) | 11 | 16 | 19 |  |
|  | Large (100 or more) | 5 | 4 | 5 |  |
| Region of Republican Subordination | Small (5-19) | 12 | 14 | 5 | 49 |
|  | Medium (20-99) | 4 | 4 | 4 |  |
|  | Large (100 or more) | 3 | 1 | 2 |  |
| Khatlon | Small (5-19) | 12 | 11 | 16 | 78 |
|  | Medium (20-99) | 13 | 10 | 12 |  |
|  | Large (100 or more) | 3 | 1 | 0 |  |
|  |  | 122 | 111 | 126 | 359 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

## Original Sample Design <br> Original Sample Design (Fresh)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Sughd | Small (5-19) | 8 | 4 | 13 | 58 |
|  |  |  |  |  |  |


|  | Medium (20-99) | 6 | 5 | 5 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 12 | 1 | 4 |  |
| Dushanbe | Small (5-19) | 7 | 4 | 15 | 57 |
|  | Medium (20-99) | 4 | 7 | 6 |  |
|  | Large (100 or more) | 6 | 1 | 7 |  |
| Region of Republican Subordination | Small (5-19) | 4 | 4 | 6 | 30 |
|  | Medium (20-99) | 3 | 2 | 3 |  |
|  | Large (100 or more) | 2 | 0 | 6 |  |
| Khatlon | Small (5-19) | 4 | 3 | 9 | 35 |
|  | Medium (20-99) | 2 | 2 | 3 |  |
|  | Large (100 or more) | 8 | 2 | 2 |  |
|  |  | 66 | 35 | 79 | 180 |

Original Sample Design (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sughd | Small (5-19) | 7 | 17 | 5 | 62 |
|  | Medium (20-99) | 11 | 10 | 2 |  |
|  | Large (100 or more) | 6 | 2 | 2 |  |
| Dushanbe | Small (5-19) | 3 | 10 | 11 | 63 |
|  | Medium (20-99) | 9 | 13 | 6 |  |
|  | Large (100 or more) | 4 | 3 | 4 |  |
| Region of Republican Subordination | Small (5-19) | 3 | 11 | 2 | 30 |
|  | Medium (20-99) | 3 | 3 | 3 |  |
|  | Large (100 or more) | 2 | 1 | 2 |  |
| Khatlon | Small (5-19) | 2 | 6 | 2 | 25 |
|  | Medium (20-99) | 2 | 8 | 2 |  |
|  | Large (100 or more) | 2 | 1 | 0 |  |
|  |  | 54 | 85 | 41 | 180 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $15.9 \%$ ( 152 out of 955 establishments). ${ }^{76}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

## Achieved Interviews (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sughd | Small (5-19) | 21 | 10 | 20 | 123 |
|  | Medium (20-99) | 19 | 8 | 13 |  |
|  | Large (100 or more) | 25 | 3 | 4 |  |
| Dushanbe | Small (5-19) | 10 | 20 | 21 | 113 |
|  | Medium (20-99) | 10 | 19 | 14 |  |
|  | Large (100 or more) | 7 | 1 | 11 |  |
| Region of Republican Subordination | Small (5-19) | 10 | 9 | 8 | 49 |
|  | Medium (20-99) | 8 | 0 | 5 |  |
|  | Large (100 or more) | 3 | 0 | 4 |  |
|  | Medium and Large (20+) | 0 | 2 | 0 |  |
| Khatlon | Small (5-19) | 6 | 6 | 15 | 67 |
|  | Medium (20-99) | 8 | 7 | 6 |  |

[^72]|  | Large (100 or more) | 12 | 4 | 3 |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  |  | 139 | 89 | $\mathbf{1 2 4}$ | $\mathbf{3 5 2}$ |

Achieved Interviews (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sughd | Small (5-19) | 12 | 5 | 4 | 42 |
|  | Medium (20-99) | 5 | 3 | 6 |  |
|  | Large (100 or more) | 4 | 2 | 1 |  |
| Dushanbe | Small (5-19) | 2 | 1 | 6 | 26 |
|  | Medium (20-99) | 4 | 6 | 3 |  |
|  | Large (100 or more) | 1 | 1 | 2 |  |
| Region of Republican Subordination | Small (5-19) | 6 | 3 | 2 | 19 |
|  | Medium (20-99) | 3 | 0 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 1 |  |
|  | Medium and Large (20+) | 0 | 1 | 0 |  |
| Khatlon | Small (5-19) | 2 | 3 | 4 | 28 |
|  | Medium (20-99) | 6 | 6 | 3 |  |
|  | Large (100 or more) | 3 | 1 | 0 |  |
|  |  | 49 | 32 | 34 | 115 |

## A.36.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 372 | Eligible | 1. Eligible establishment (Correct name and address) | 340 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 7 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 5 |
|  |  | 4. Eligible establishment (Moved and traced) | 14 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 6 |
| 347 | Screener refusal | 13. Refuses to answer the screener | 347 |
| 167 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 10 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 22 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 3 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 1 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 17 |
|  |  | 621. The firm discontinued businesses - (Other) | 23 |
|  |  | 71. Ineligible legal status: not a business, but private household | 10 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 10 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 71 |
| 6 | Out of Target | 151. Out of target - outside the covered regions | 2 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 1 |


|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
| :---: | :---: | :---: | :---: |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 2 |
|  |  | 156. Duplicated firm within the sample | 0 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 1 |
| 63 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 4 |
|  |  | 92. Line out of order | 0 |
|  |  | 93. No tone | 0 |
|  |  | 94. Phone number does not exist | 0 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 59 |
| 955 | Total contacted |  |  |

Response Outcomes: Tajikistan ES 2019

| Target and totals | Sample target | 360 |
| :---: | :---: | :---: |
|  | Sample target completion rate | 97.8\% |
|  | Total contacts available in frame | 3368 |
|  | Total contacts issued | 992 |
|  | Total contacts contacted | 955 |
| Screening phase | Screening in process | 0 |
|  | Eligibles | 372 |
|  | Screener refusal | 347 |
|  | Ineligible + out of target | 173 |
|  | Unobtainable | 63 |
| Interview phase (only if eligible) | Complete interviews without extra module | 16 |
|  | Complete interviews with extra module | 336 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 20 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.0\% |
|  | Screener refusal rate | 36.3\% |
|  | Ineligible + out of target rate | 18.1\% |
|  | Unobtainable rate | 6.6\% |
|  | Interview conversion rate | 36.9\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 2.1\% |

## A.36.3. Universe estimates

Universe estimates for the number of establishments in each cell in Tajikistan were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent Eligible
Tajikistan ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Tajikistan were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights Strict Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sughd | Small (5-19) | 143 | 57 | 137 | 575 |
|  | Medium (20-99) | 120 | 16 | 66 |  |
|  | Large (100 or more) | 26 | 3 | 7 |  |
| Dushanbe | Small (5-19) | 75 | 38 | 109 | 372 |
|  | Medium (20-99) | 48 | 20 | 56 |  |
|  | Large (100 or more) | 8 | 3 | 15 |  |
| Region of Republican Subordination | Small (5-19) | 42 | 21 | 44 | 167 |
|  | Medium (20-99) | 24 | 0 | 25 |  |
|  | Large (100 or more) | 4 | 0 | 5 |  |
|  | Medium and Large (20+) | 0 | 3 | 0 |  |
| Khatlon | Small (5-19) | 58 | 29 | 87 | 282 |
|  | Medium (20-99) | 38 | 11 | 36 |  |
|  | Large (100 or more) | 13 | 4 | 5 |  |
|  |  | 600 | 205 | 591 | 1396 |

Median Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sughd | Small (5-19) | 206 | 89 | 298 | 910 |
|  | Medium (20-99) | 135 | 19 | 112 |  |
|  | Large (100 or more) | 31 | 4 | 15 |  |
| Dushanbe | Small (5-19) | 139 | 77 | 306 | 799 |
|  | Medium (20-99) | 69 | 28 | 124 |  |
|  | Large (100 or more) | 14 | 6 | 37 |  |
| Region of Republican Subordination | Small (5-19) | 96 | 51 | 149 | 439 |
|  | Medium (20-99) | 43 | 0 | 66 |  |
|  | Large (100 or more) | 8 | 0 | 14 |  |
|  | Medium and Large (20+) | 0 | 12 | 0 |  |
| Khatlon | Small (5-19) | 100 | 54 | 226 | 557 |
|  | Medium (20-99) | 52 | 16 | 73 |  |
|  | Large (100 or more) | 19 | 5 | 12 |  |
|  |  | 911 | 361 | 1433 | 2705 |

## Weak Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Sughd | Small (5-19) | 231 | 107 | 330 | $\mathbf{1 0 0 6}$ |
|  |  |  |  |  |  |


|  | Medium (20-99) | 147 | 22 | 120 |
| :--- | :--- | ---: | ---: | ---: |
|  | Large (100 or more) | 31 | 4 | 14 |
| Dushanbe | Small (5-19) | 161 | 94 | 349 |
|  | Medium (20-99) | 77 | 33 | 137 |
|  | Large (100 or more) | 14 | 6 | 38 |
| Region of <br> Republican <br> Subordination | Small (5-19) | 98 | 55 | 152 |
|  | Medium (20-99) | 43 | 0 | 609 |
|  | Large (100 or more) | 7 | 0 | 65 |
|  | Medium and Large (20+) | 0 | 12 | 13 |
| Khatlon | Small (5-19) | 110 | 63 | 0 |
|  | Medium (20-99) | 55 | 19 | 246 |
|  | Large (100 or more) | 19 | 5 | 77 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.36.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rate Tajikistan ES, 2019


As the following graph shows, the number of interviews per contacted establishments was 0.39. ${ }^{77}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.38 .

[^73]

Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Tajikistan. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A.36.5. Local agency team involved in the study and its comments on the implementation

## Local agency team involved in the survey

| Local Agency | Name: SIAR Research and Consulting Group <br> Region: Republic of Tajikistan <br> SIAR Research and Consulting Group (SIAR), has grown from the <br> SIAR Social and Marketing Research Center, which was established <br> in 1993 in Baku, Azerbaijan, and is currently a leader of research <br> market in Azerbaijan. <br> Besides the Center, SIAR currently also includes SIAR Media <br> (engaged in media and advertisement researches), SIAR Consulting <br> (engaged in research-based consultancy), SIAR Healthcare (engaged <br> in healthcare research), SIAR Tracking (tracking projects). <br> In terms of geographical coverage, SIAR conducts researches within <br> the whole territory of Azerbaijan, Georgia, Moldova as well as all <br> five countries of the Central Asian region: Kazakhstan, Uzbekistan, <br> Kyrgyzstan, Tajikistan, and Turkmenistan. <br> Activities since: 1993 |
| :--- | :--- |
| Enumerators involved: | Enumerators: 52 <br> Recruiters: 8 |
| Other staff involved: | Fieldwork Coordinators: 4 regional supervisors <br> Editing: 1 <br> Data Entry: 5 <br> Data Processing: Ipsos was responsible for all data processing |

Sample Frame

| Characteristic of sample frame <br> used: | List of companies with relevant columns/variables |
| :--- | :--- |
| Source: | State Committee on Statistics of the Republic of Tajikistan |
| Year: | The sample frame was directly sent to WB and EBRD by the State <br> Committee on Statistics of the Republic of Tajikistan, and thus we do <br> not possess information on Year |
| Comments on the quality of <br> sample frame: | The sample frame contained quite outdated data about a fairly large <br> number of enterprises. Some enterprises were liquidated or moved. <br> The sample frame contained quite a large number of wrong phone <br> numbers and addresses. Information on the size of enterprise and its <br> field of activity was not always accurate. |

## Sample

| Comments/problems for <br> particular regions: | On regions: <br> In general, there were no problems in individual regions. |
| :--- | :--- |
| Comments on the response rate: | As can be seen, about 38\% of contacted records refused to be <br> interviewed. This is considered a good result for the Republic of <br> Tajikistan, given that this indicator includes quite a large number of <br> soft refusals too. |
| Comments on the sample design: | Overall, the sample design served well and made work easier. In <br> order to distinguish the enterprises of the same name by field of <br> activity, more detailed stratification industry would be useful. |
| Other comments: | No |

## Fieldwork

| Date of Fieldwork | 01 January to 28 August 2019 |
| :--- | :--- |
| Country | The Republic of Tajikistan |
| Number of interviews | 373 |
| Problems found during fieldwork: | The sample frame contained quite outdated data about a fairly large <br> number of enterprises. Information on the size of enterprise and its <br> field of activity was not always accurate. <br> Significant efforts were made to persuade businesses to conduct an <br> interview, convincing that their answers are very important for <br> research of business climate of country. |
| Other observations: | The general attitude of the respondents to the survey was quite <br> positive. |

## Questionnaires

| Problems for the understanding of <br> questions (indicate question <br> number) | J30, BMB.8, BMB.8, h1, BMGC.1, BMGE.1 |
| :--- | :--- |
| Problems found in the navigability <br> of -questionnaires (for example, <br> skip patterns). | No significant problems were identified. |
|  |  |
| Comments on questionnaires <br> length: | Almost all respondents, despite positive attitude to the survey, <br> complained about the length of the questionnaire. |
| Suggestions or other comments <br> on the questionnaire: | No |

## Database

| Data entry program chosen | iField |
| :--- | :--- |
| Comments on the data entry <br> program | N/A |
| Comments on the data cleaning | No |

## Country/region situation

General aspects of economic, political or social situation of the

Overall, a calm economic and political situation was observed in the Republic of Tajikistan during the fieldwork. country/region that could affect the results of the survey:
\(\left.\left.$$
\begin{array}{|l|l|}\hline \begin{array}{l}\text { Relevant country events occurred } \\
\text { during fieldwork: }\end{array} & \begin{array}{l}\text { The massive sporting events were held in honor of the Day of the } \\
\text { Armed Forces of Tajikistan. Competitions took place in the Republic } \\
\text { on February 22 and 23. } \\
\text { Central Asian DUst Conference (CADUC) was held on 8-12 April } \\
2019 \text { at the Academy of Sciences of the Republic of Tajikistan. Goal } \\
\text { of the Central Asian DUst Conference is to bring scientists together } \\
\text { and to gain more insight into the different aspects of Asian dust: its } \\
\text { properties, its sources, its transport mechanisms and processes, its } \\
\text { effects on humans and economies, and finally on its sinks. } \\
\text { Dushanbe hosted the High-level Conference "International and } \\
\text { Regional Cooperation on Countering Terrorism and Its Financing } \\
\text { Through Illicit Drug Trafficking and Organized Crime". The } \\
\text { Conference was convened by the Government of the Republic of } \\
\text { Tajikistan in close cooperation with the United Nations, the } \\
\text { European Union and the Organization for Security and Co-operation } \\
\text { in Europe from 16 to 17 May, 2019 in Dushanbe. CTED participated } \\
\text { in a two-day high-level conference on "International and Regional } \\
\text { Co-operation on Countering Terrorism and Its Financing through }\end{array} \\
& \begin{array}{ll}\text { Illicit Drug Trafficking and Organized Crime", held in Dushanbe on 16 } \\
\text { and 17 May 2019. }\end{array} \\
& \begin{array}{l}\text { Conference on Interaction and Confidence-Building Measures in Asia } \\
\text { (CICA) was held in Dushanbe on June 14-15. }\end{array} \\
\text { The Committee of Tourism Development under the Government of } \\
\text { the Republic of Tajikistan host the 2019 International Tourism Forum } \\
\text { and Exhibition of Tajikistan in the capital city of Dushanbe on 8-10 }\end{array}
$$\right\} \begin{array}{ll}August 2019. <br>

Summer Festival 2019 was held on 17 August of 2019 in Dushanbe.\end{array}\right\}\)| No |
| :--- |

## A. 37 Tunisia

## A.37.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 592 firms from the Tunisia 2013 ES was used and for fresh firms (i.e., firms not covered in 2013), lists of firms from National Statistical Institute - Tunisia (INS) was used.

Regional stratification was done across four regions: North East, Centre East, North West \& Centre West and South East \& South West.

| Governorate | Sub-region | Grouping stratification BEEPS VI | used for purposes in |
| :---: | :---: | :---: | :---: |
| Ariana | North East | North East |  |
| Ben Arous |  |  |  |
| Bizerte |  |  |  |
| Manouba |  |  |  |
| Nabeul |  |  |  |
| Tunis |  |  |  |
| Zaghouan |  |  |  |
| Mahdia | Centre East | Centre East |  |
| Monastir |  |  |  |
| Sfax |  |  |  |


| Sousse |  |  |
| :--- | :--- | :--- |
| Béja | North West | North West \& Centre West |
| Jendouba |  |  |
| Kef |  |  |
| Siliana | Centre West |  |
| Kairouan |  |  |
| Kasserine | South East |  |
| Sidi Bouzid |  |  |
| Gabès | South West |  |
| Medenine |  |  |
| Tataouine |  |  |
| Gafsa |  |  |

Tunisia ES Sample Frame (Fresh and Panel)

|  |  | Food | Textiles and Garments | Other Manufacturing | Wholesale and Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North East | Small (5-19) | 169 | 97 | 325 | 490 | 486 | 3118 |
|  | Medium (20-99) | 163 | 191 | 291 | 213 | 180 |  |
|  | Large (100 or more) | 101 | 147 | 113 | 69 | 83 |  |
| Centre East | Small (5-19) | 156 | 155 | 253 | 443 | 212 | 2460 |
|  | Medium (20-99) | 106 | 346 | 182 | 72 | 86 |  |
|  | Large (100 or more) | 31 | 244 | 78 | 27 | 69 |  |
| North West \& Centre West | Small (5-19) | 203 | 17 | 30 | 120 | 77 | 657 |
|  | Medium (20-99) | 14 | 39 | 48 | 30 | 29 |  |
|  | Large (100 or more) | 7 | 14 | 24 | 1 | 4 |  |
| South East \& South West | Small (5-19) | 186 | 19 | 46 | 108 | 195 | 771 |
|  | Medium (20-99) | 15 | 17 | 47 | 22 | 69 |  |
|  | Large (100 or more) | 7 | 4 | 12 | 2 | 22 |  |
|  |  | 1158 | 1290 | 1449 | 1597 | 1512 | 7006 |

Source: World Bank and National Statistical Institute - Tunisia (INS)
Tunisia Sample Frame (Panel)

|  |  | Food | Textiles and Garments | Other Manufacturing | Wholesale and Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North East | Small (5-19) | 4 | 7 | 25 | 40 | 36 | 285 |
|  | Medium (20-99) | 22 | 11 | 21 | 33 | 15 |  |
|  | Large (100 or more) | 19 | 12 | 23 | 9 | 8 |  |
| Centre East | Small (5-19) | 6 | 5 | 13 | 23 | 17 | 235 |
|  | Medium (20-99) | 16 | 31 | 32 | 12 | 11 |  |
|  | Large (100 or more) | 8 | 33 | 18 | 1 | 9 |  |
| North West \& Centre West | Small (5-19) | 0 | 0 | 0 | 0 | 2 | 18 |
|  | Medium (20-99) | 1 | 0 | 3 | 4 | 1 |  |
|  | Large (100 or more) | 2 | 0 | 2 | 1 | 2 |  |
| South East \& South West | Small (5-19) | 0 | 2 | 1 | 3 | 15 | 54 |
|  | Medium (20-99) | 2 | 1 | 6 | 2 | 13 |  |
|  | Large (100 or more) | 3 | 0 | 1 | 0 | 5 |  |
|  |  | 83 | 102 | 145 | 128 | 134 | 592 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

Original Sample Design
Original Sample Design (Fresh)

|  |  | Food | Textiles and Garments | Other Manufacturing | Wholesale and Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North East | Small (5-19) | 8 | 4 | 12 | 15 | 15 | 93 |
|  | Medium (20-99) | 2 | 4 | 8 | 6 | 6 |  |
|  | Large (100 or more) | 2 | 2 | 4 | 2 | 3 |  |
| Centre East | Small (5-19) | 5 | 6 | 10 | 13 | 10 | 73 |
|  | Medium (20-99) | 2 | 6 | 5 | 2 | 3 |  |
|  | Large (100 or more) | 2 | 3 | 2 | 2 | 2 |  |
| North West \& Centre West | Small (5-19) | 15 | 7 | 2 | 8 | 3 | 104 |
|  | Medium (20-99) | 7 | 15 | 9 | 8 | 9 |  |
|  | Large (100 or more) | 3 | 7 | 10 | 0 | 1 |  |
| South East \& South West | Small (5-19) | 15 | 5 | 2 | 5 | 4 | 80 |
|  | Medium (20-99) | 7 | 8 | 6 | 9 | 2 |  |
|  | Large (100 or more) | 2 | 2 | 6 | 1 | 6 |  |
|  |  | 70 | 69 | 76 | 71 | 64 | 350 |

Original Sample Design (Panel)

|  |  | Food | Textiles and Garments | Other Manufacturing | Wholesale and Retail | Other <br> Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North East | Small (5-19) | 3 | 2 | 8 | 15 | 15 | 102 |
|  | Medium (20-99) | 9 | 8 | 10 | 6 | 5 |  |
|  | Large (100 or more) | 8 | 7 | 2 | 2 | 2 |  |
| Centre East | Small (5-19) | 5 | 4 | 6 | 15 | 3 | 92 |
|  | Medium (20-99) | 12 | 15 | 5 | 2 | 2 |  |
|  | Large (100 or more) | 6 | 12 | 2 | 1 | 2 |  |
| North West \& Centre West | Small (5-19) | 0 | 0 | 0 | 0 | 2 | 16 |
|  | Medium (20-99) | 1 | 0 | 2 | 3 | 1 |  |
|  | Large (100 or more) | 2 | 0 | 2 | 1 | 2 |  |
| South East \& South West | Small (5-19) | 0 | 2 | 1 | 2 | 8 | 40 |
|  | Medium (20-99) | 2 | 1 | 5 | 2 | 10 |  |
|  | Large (100 or more) | 2 | 0 | 1 | 0 | 4 |  |
|  |  | 50 | 51 | 44 | 49 | 56 | 250 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $2.5 \%$ ( 39 out of 1572 establishments) ${ }^{78}$.

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

## Achieved Interviews (Fresh and Panel Combined)

[^74]|  |  | Food | Textiles and Garments | Other Manufacturing | Wholesale and Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North East | Small (5-19) | 13 | 10 | 25 | 30 | 29 | 202 |
|  | Medium (20-99) | 14 | 12 | 15 | 14 | 7 |  |
|  | Large (100 or more) | 9 | 8 | 7 | 5 | 4 |  |
| Centre East | Small (5-19) | 10 | 8 | 17 | 27 | 16 | 165 |
|  | Medium (20-99) | 9 | 21 | 14 | 5 | 5 |  |
|  | Large (100 or more) | 8 | 14 | 5 | 2 | 4 |  |
| North West \& Centre West | Small (5-19) | 15 | 8 | 3 | 11 | 6 | 143 |
|  | Medium (20-99) | 9 | 20 | 18 | 0 | 12 |  |
|  | Large (100 or more) | 6 | 8 | 11 | 0 | 3 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 13 | 0 |  |
| South East \& South West | Small (5-19) | 15 | 9 | 3 | 9 | 12 | 105 |
|  | Medium (20-99) | 3 | 9 | 9 | 0 | 9 |  |
|  | Large (100 or more) | 2 | 1 | 4 | 0 | 10 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 10 | 0 |  |
|  |  | 113 | 128 | 131 | 126 | 117 | 615 |

## Achieved Interviews (Panel)

|  |  | Food | Textiles and Garments | Other Manufacturing | Wholesale and Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North East | Small (5-19) | 3 | 4 | 13 | 16 | 15 | 106 |
|  | Medium (20-99) | 12 | 8 | 7 | 7 | 2 |  |
|  | Large (100 or more) | 7 | 5 | 3 | 2 | 2 |  |
| Centre East | Small (5-19) | 5 | 2 | 6 | 11 | 3 | 80 |
|  | Medium (20-99) | 7 | 15 | 7 | 2 | 2 |  |
|  | Large (100 or more) | 5 | 11 | 2 | 0 | 2 |  |
| North West <br> \& Centre West | Small (5-19) | 0 | 0 | 0 | 0 | 2 | 14 |
|  | Medium (20-99) | 1 | 0 | 2 | 0 | 0 |  |
|  | Large (100 or more) | 2 | 0 | 1 | 0 | 2 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 4 | 0 |  |
| South East \& South West | Small (5-19) | 0 | 1 | 1 | 3 | 7 | 28 |
|  | Medium (20-99) | 1 | 0 | 4 | 0 | 7 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 4 |  |
|  |  | 43 | 46 | 46 | 45 | 48 | 228 |

## A.37.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 619 | Eligible | 1. Eligible establishment (Correct name and address) | 619 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 0 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 0 |
|  |  | 4. Eligible establishment (Moved and traced) | 0 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 0 |
| 97 | Screener refusal | 13. Refuses to answer the screener | 97 |


| 37 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 0 |
| :---: | :---: | :---: | :---: |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 0 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 14 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 0 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 15 |
|  |  | 621. The firm discontinued businesses - (Other) | 3 |
|  |  | 71. Ineligible legal status: not a business, but private household | 2 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 0 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 3 |
| 2 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 0 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 0 |
|  |  | 156. Duplicated firm within the sample | 2 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 0 |
| 815 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 477 |
|  |  | 92. Line out of order | 54 |
|  |  | 93. No tone | 19 |
|  |  | 94. Phone number does not exist | 236 |
|  |  | 10. Answering machine | 14 |
|  |  | 11. Fax line- data line | 8 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 7 |
| 1570 | Total contacted |  |  |

## Response Outcomes: Tunisia ES 2020

| Target and totals | Sample target | 615 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $100.0 \%$ |
|  | Total contacts available in frame | 7006 |
|  | Total contacts issued | 1650 |
|  | Total contacts contacted | 1572 |


| Screening phase | Screening in process | 0 |
| :--- | :--- | ---: |
|  | Eligibles | 619 |
|  | Screener refusal | 97 |
|  | Ineligible + out of target | 39 |
|  | Unobtainable | 815 |
| Interview phase <br> (only if eligible) | Complete interviews without extra module | Complete interviews with extra module |
|  |  |  |


|  | Eligible in process + incomplete interviews | 0 |
| :--- | :--- | ---: |
|  | Interview refusal | 1 |
|  | Screening in process rate | $0.0 \%$ |
|  | Screener refusal rate | $6.2 \%$ |
|  | Ineligible + out of target rate | $2.5 \%$ |
|  | Unobtainable rate | $51.8 \%$ |
|  | Interview conversion rate | $39.1 \%$ |
|  | Eligible in process + incomplete interviews rate | $0.0 \%$ |
|  | Interview refusal rate | $0.1 \%$ |

## A.37.3. Universe estimates

Universe estimates for the number of establishments in each cell in Tunisia were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent
Eligible Tunisia ES, 2020


Strict assumption Median assumption Weak assumption

Universe estimates for the number of establishments in each industry-region-size cell in Tunisia were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Strict Universe Estimates - Fresh:

|  |  | Food | Textiles and Garments | Other Manufacturing | Wholesale and Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North East | Small (5-19) | 184 | 97 | 307 | 658 | 540 | 2788 |
|  | Medium (20-99) | 42 | 119 | 212 | 179 | 170 |  |
|  | Large (100 or more) | 26 | 70 | 91 | 30 | 64 |  |
| Centre East | Small (5-19) | 150 | 207 | 314 | 469 | 304 | 2188 |
|  | Medium (20-99) | 34 | 219 | 146 | 77 | 76 |  |
|  | Large (100 or more) | 9 | 95 | 52 | 11 | 26 |  |
| North West \& Centre West | Small (5-19) | 89 | 8 | 34 | 133 | 118 | 490 |
|  | Medium (20-99) | 9 | 21 | 20 | 0 | 13 |  |
|  | Large (100 or more) | 6 | 8 | 11 | 0 | 3 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 17 | 0 |  |
| South East \& South West | Small (5-19) | 65 | 9 | 28 | 94 | 106 | 379 |
|  | Medium (20-99) | 5 | 9 | 15 | 0 | 22 |  |
|  | Large (100 or more) | 2 | 2 | 4 | 0 | 10 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 10 | 0 |  |
|  |  | 620 | 864 | 1234 | 1676 | 1452 | 5845 |

Median Universe Estimates - Fresh:

|  |  | Food | Textiles and Garments | Other <br> Manufacturing | Wholesale and Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North East | Small (5-19) | 206 | 119 | 381 | 790 | 635 | 3413 |
|  | Medium (20-99) | 51 | 157 | 284 | 232 | 216 |  |
|  | Large (100 or more) | 29 | 87 | 115 | 36 | 76 |  |
| Centre East | Small (5-19) | 180 | 273 | 419 | 606 | 385 | 2894 |
|  | Medium (20-99) | 44 | 311 | 210 | 107 | 104 |  |
|  | Large (100 or more) | 11 | 127 | 70 | 14 | 33 |  |
| North West <br> \& Centre <br> West | Small (5-19) | 85 | 9 | 36 | 135 | 118 | 495 |
|  | Medium (20-99) | 9 | 23 | 23 | 0 | 14 |  |
|  | Large (100 or more) | 6 | 8 | 11 | 0 | 3 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 16 | 0 |  |
| South East \& South West | Small (5-19) | 74 | 9 | 35 | 116 | 128 | 457 |
|  | Medium (20-99) | 6 | 9 | 20 | 0 | 28 |  |
|  | Large (100 or more) | 2 | 2 | 5 | 0 | 10 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 11 | 0 |  |
|  |  | 703 | 1134 | 1609 | 2063 | 1750 | 7259 |

Weak Universe Estimates - Fresh:

|  |  | Food | $\begin{array}{r} \text { Textiles } \\ \text { and } \\ \text { Garments } \\ \hline \end{array}$ | Other Manufacturing | Wholesale and Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North East | Small (5-19) | 641 | 296 | 1128 | 2211 | 1943 | 9476 |
|  | Medium (20-99) | 139 | 346 | 739 | 572 | 583 |  |
|  | Large (100 or more) | 81 | 194 | 304 | 90 | 208 |  |
| Centre East | Small (5-19) | 419 | 508 | 926 | 1265 | 880 | 5879 |
|  | Medium (20-99) | 91 | 510 | 408 | 197 | 209 |  |
|  | Large (100 or more) | 23 | 211 | 138 | 26 | 67 |  |
| North West \& Centre West | Small (5-19) | 196 | 16 | 79 | 281 | 268 | 1033 |
|  | Medium (20-99) | 13 | 38 | 43 | 0 | 27 |  |
|  | Large (100 or more) | 6 | 14 | 21 | 0 | 3 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 27 | 0 |  |
| South East \& South West | Small (5-19) | 183 | 17 | 82 | 256 | 309 | 1029 |
|  | Medium (20-99) | 13 | 16 | 40 | 0 | 57 |  |
|  | Large (100 or more) | 4 | 4 | 11 | 0 | 17 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 22 | 0 |  |
|  |  | 1809 | 2169 | 3921 | 4947 | 4571 | 17417 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.37.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a. For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b. Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Tunisia ES, 2020


As the following graph shows, the number of interviews per contacted establishments was 0.39. ${ }^{79}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.06 .

Rejection rate and Interviews per Contact Tunisia ES, 2020


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Tunisia. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A. 38 Turkey

## A.38.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 1344 firms from the Turkey 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of firms from the Turkish Statistical Institute (TUIK) was used, dated as of June 2018. The firms in the listing are all registered as businesses with the Trade Registry Office. Note that TUIK provided a subset of the full listing, this subset was selected randomly following the ES methodology. The ES team used this subset for the standard sampling procedures.

[^75]Regional stratification for the Turkey ES was done at the NUTS-1 level (12 regions), namely, Istanbul Region (TR1), West Marmara Region (TR2), East Marmara Region (TR4), Aegean Region (TR3), West Anatolia Region (TR5), Central Anatolia Region (TR7), Mediterranean Region (TR6), West Black Sea Region (TR8), East Black Sea Region (TR9), Northeast Anatolia Region (TRA), Central East Anatolia Region (TRB), Southeast Anatolia Region (TRC).

| NUTS-3 provinces | NUTS-2 regions | NUTS-1 regions | Grouping to be used <br> for stratification <br> purposes in BEEPS VI |
| :--- | :--- | :--- | :--- |
| Istanbul | Istanbul | Istanbul Region <br> (TR1) | Istanbul Region (TR1) |
| Tekirdag, Edirne, Kirklareli | Tekirdag | West Marmara <br> Region (TR2) | West Marmara <br> Region (TR2) |
| Baleksir, Canakkale | Balikesir | East Marmara <br> Region (TR4) | East Marmara <br> Region (TR4) |
| Bursa, Eskisehir, Bilecik | Bursa |  |  |
| Kocaeli, Sakarya, Duzce, <br> Bolu, Yalova | Kocaeli | Region (TR3) | Aegean Region (TR3) |

Turkey ES Sample Frame (Fresh and Panel Combined)

|  |  | Food | Textiles | Garments | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Construction | Retail | Other <br> Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Northeast Anatolia | Small (5-19) | 207 | 0 | 0 | 33 | 7 | 95 | 120 | 135 | 156 | 1526 |
|  | Medium (20-99) | 31 | 0 | 0 | 4 | 0 | 32 | 300 | 120 | 265 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 12 | 9 | 0 |  |
| Central East Anatolia | Small (5-19) | 87 | 16 | 44 | 72 | 47 | 24 | 37 | 50 | 60 | 1413 |
|  | Medium (20-99) | 97 | 8 | 33 | 13 | 9 | 129 | 180 | 170 | 169 |  |
|  | Large (100 or more) | 10 | 8 | 12 | 0 | 0 | 10 | 73 | 16 | 39 |  |
| Southeast Anatolia | Small (5-19) | 43 | 74 | 92 | 76 | 60 | 47 | 37 | 39 | 51 | 1500 |
|  | Medium (20-99) | 64 | 152 | 53 | 41 | 28 | 94 | 37 | 37 | 50 |  |
|  | Large (100 or more) | 25 | 146 | 48 | 4 | 0 | 35 | 62 | 33 | 72 |  |
| Istanbul | Small (5-19) | 46 | 44 | 65 | 53 | 51 | 65 | 67 | 68 | 145 | 1908 |
|  | Medium (20-99) | 43 | 51 | 137 | 45 | 36 | 87 | 39 | 38 | 46 |  |
|  | Large (100 or more) | 101 | 89 | 116 | 88 | 90 | 188 | 24 | 37 | 49 |  |
| West Marmara | Small (5-19) | 37 | 88 | 71 | 275 | 131 | 24 | 24 | 37 | 36 | 1455 |
|  | Medium (20-99) | 132 | 106 | 41 | 46 | 50 | 24 | 36 | 24 | 36 |  |
|  | Large (100 or more) | 29 | 39 | 21 | 7 | 7 | 72 | 12 | 12 | 38 |  |
| Aegean | Small (5-19) | 45 | 40 | 41 | 43 | 102 | 66 | 42 | 56 | 63 | 1772 |
|  | Medium (20-99) | 46 | 48 | 77 | 43 | 51 | 68 | 39 | 39 | 37 |  |
|  | Large (100 or more) | 85 | 129 | 101 | 61 | 59 | 240 | 50 | 51 | 50 |  |
| East Marmara | Small (5-19) | 42 | 102 | 104 | 64 | 63 | 43 | 24 | 41 | 37 | 1572 |
|  | Medium (20-99) | 65 | 102 | 51 | 37 | 110 | 49 | 37 | 24 | 24 |  |
|  | Large (100 or more) | 48 | 139 | 51 | 104 | 62 | 38 | 37 | 36 | 38 |  |
| West Anatolia | Small (5-19) | 45 | 65 | 50 | 92 | 51 | 60 | 40 | 44 | 143 | 1534 |
|  | Medium (20-99) | 39 | 27 | 96 | 50 | 38 | 57 | 38 | 38 | 39 |  |
|  | Large (100 or more) | 82 | 5 | 20 | 78 | 73 | 139 | 51 | 37 | 37 |  |
| Mediterranean | Small (5-19) | 45 | 41 | 102 | 45 | 50 | 55 | 39 | 50 | 90 | 1564 |
|  | Medium (20-99) | 45 | 97 | 115 | 103 | 24 | 56 | 37 | 37 | 39 |  |
|  | Large (100 or more) | 36 | 95 | 47 | 46 | 23 | 110 | 50 | 50 | 37 |  |
| Central Anatolia | Small (5-19) | 51 | 51 | 46 | 64 | 95 | 75 | 64 | 91 | 50 | 1284 |
|  | Medium (20-99) | 76 | 20 | 18 | 131 | 36 | 79 | 24 | 50 | 24 |  |


|  | Large (100 or more) | 15 | 17 | 5 | 11 | 3 | 94 | 32 | 27 | 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| West Black Sea | Small (5-19) | 90 | 26 | 53 | 76 | 120 | 45 | 50 | 90 | 25 | 1346 |
|  | Medium (20-99) | 101 | 12 | 52 | 47 | 52 | 168 | 51 | 50 | 24 |  |
|  | Large (100 or more) | 16 | 0 | 55 | 5 | 0 | 56 | 29 | 25 | 28 |  |
| East Black Sea | Small (5-19) | 75 | 16 | 36 | 123 | 33 | 64 | 24 | 50 | 60 | 1329 |
|  | Medium (20-99) | 142 | 11 | 41 | 17 | 18 | 109 | 132 | 132 | 133 |  |
|  | Large (100 or more) | 20 | 1 | 11 | 0 | 0 | 0 | 49 | 12 | 20 |  |
|  |  | 2161 | 1865 | 1905 | 1997 | 1579 | 2597 | 1999 | 1855 | 2245 | 18203 |

Source: World Bank and TUIK
Turkey Sample Frame (Panel)

|  |  | Food | Textiles | Garments | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Construction | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Northeast Anatolia | Small (5-19) | 3 | 0 | 0 | 1 | 0 | 0 | 0 | 3 | 0 | 13 |
|  | Medium (20-99) | 2 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 |  |
| Central East Anatolia | Small (5-19) | 3 | 0 | 0 | 1 | 2 | 0 | 1 | 2 | 0 | 28 |
|  | Medium (20-99) | 3 | 0 | 2 | 1 | 0 | 4 | 0 | 2 | 1 |  |
|  | Large (100 or more) | 1 | 3 | 0 | 0 | 0 | 1 | 0 | 1 | 0 |  |
| Southeast Anatolia | Small (5-19) | 7 | 3 | 8 | 5 | 0 | 12 | 1 | 3 | 3 | 101 |
|  | Medium (20-99) | 4 | 11 | 5 | 3 | 0 | 12 | 1 | 1 | 2 |  |
|  | Large (100 or more) | 3 | 7 | 2 | 1 | 0 | 2 | 2 | 3 | 0 |  |
| Istanbul | Small (5-19) | 10 | 8 | 5 | 17 | 3 | 29 | 7 | 20 | 13 | 280 |
|  | Medium (20-99) | 8 | 15 | 17 | 9 | 1 | 52 | 3 | 2 | 10 |  |
|  | Large (100 or more) | 7 | 5 | 10 | 6 | 0 | 21 | 0 | 1 | 1 |  |
| West Marmara | Small (5-19) | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 3 |
| Aegean | Small (5-19) | 9 | 4 | 5 | 7 | 6 | 30 | 6 | 20 | 15 | 271 |
|  | Medium (20-99) | 11 | 12 | 17 | 8 | 3 | 32 | 3 | 3 | 1 |  |
|  | Large (100 or more) | 6 | 14 | 12 | 6 | 2 | 32 | 2 | 3 | 2 |  |
| East Marmara | Small (5-19) | 6 | 7 | 8 | 4 | 3 | 7 | 0 | 5 | 1 | 94 |
|  | Medium (20-99) | 5 | 8 | 3 | 1 | 2 | 13 | 2 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 5 | 3 | 4 | 1 | 2 | 1 | 1 | 2 |  |


| West Anatolia | Small (5-19) | 9 | 6 | 3 | 8 | 3 | 24 | 4 | 8 | 11 | 169 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 4 | 3 | 11 | 3 | 2 | 21 | 2 | 2 | 3 |  |
|  | Large (100 or more) | 6 | 5 | 12 | 3 | 1 | 10 | 3 | 1 | 1 |  |
| Mediterranean | Small (5-19) | 9 | 5 | 7 | 9 | 2 | 19 | 3 | 14 | 6 | 181 |
|  | Medium (20-99) | 9 | 8 | 9 | 10 | 0 | 20 | 1 | 1 | 3 |  |
|  | Large (100 or more) | 8 | 9 | 5 | 4 | 1 | 13 | 2 | 3 | 1 |  |
| Central Anatolia | Small (5-19) | 4 | 3 | 1 | 4 | 3 | 4 | 4 | 7 | 2 | 71 |
|  | Medium (20-99) | 5 | 3 | 0 | 6 | 0 | 7 | 0 | 2 | 0 |  |
|  | Large (100 or more) | 1 | 3 | 0 | 4 | 0 | 5 | 0 | 2 | 1 |  |
| West Black Sea | Small (5-19) | 6 | 3 | 5 | 5 | 0 | 9 | 2 | 6 | 1 | 102 |
|  | Medium (20-99) | 8 | 5 | 4 | 3 | 1 | 15 | 3 | 3 | 0 |  |
|  | Large (100 or more) | 2 | 0 | 8 | 2 | 0 | 8 | 1 | 2 | 0 |  |
| East Black Sea | Small (5-19) | 5 | 1 | 0 | 2 | 0 | 4 | 0 | 2 | 0 | 31 |
|  | Medium (20-99) | 2 | 1 | 1 | 2 | 0 | 3 | 0 | 0 | 1 |  |
|  | Large (100 or more) | 5 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  |  | 172 | 158 | 164 | 141 | 36 | 412 | 54 | 126 | 81 | 1344 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

## Original Sample Design

|  |  | Food | Textiles | Garments | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Construction | Retail | Other <br> Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Northeast Anatolia | Small (5-19) | 2 | 2 | 2 | 2 | 2 | 2 | 4 | 3 | 7 | 69 |
|  | Medium (20-99) | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 2 | 2 | 2 | 9 | 2 | 2 | 2 | 2 |  |
| Central East Anatolia | Small (5-19) | 2 | 9 | 7 | 27 | 13 | 2 | 2 | 2 | 4 | 137 |
|  | Medium (20-99) | 11 | 11 | 4 | 5 | 5 | 2 | 2 | 2 | 3 |  |
|  | Large (100 or more) | 3 | 4 | 2 | 1 | 1 | 7 | 1 | 1 | 4 |  |
| Southeast Anatolia | Small (5-19) | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 59 |
|  | Medium (20-99) | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |  |


|  | Large (100 or more) | 2 | 2 | 2 | 2 | 6 | 2 | 2 | 2 | 2 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Istanbul | Small (5-19) | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 89 |
|  | Medium (20-99) | 2 | 2 | 2 | 2 | 11 | 2 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 13 | 5 | 10 | 6 | 2 | 2 | 2 | 2 |  |
| West Marmara | Small (5-19) | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 59 |
|  | Medium (20-99) | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 0 | 1 | 4 | 7 | 2 | 2 | 2 | 2 |  |
| Aegean | Small (5-19) | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 59 |
|  | Medium (20-99) | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 4 | 4 | 2 | 2 | 2 | 2 | 2 | 2 |  |
| East Marmara | Small (5-19) | 2 | 5 | 5 | 2 | 9 | 2 | 2 | 2 | 2 | 83 |
|  | Medium (20-99) | 2 | 2 | 2 | 12 | 4 | 2 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 1 | 1 | 1 | 0 | 9 | 3 | 3 | 3 |  |
| West Anatolia | Small (5-19) | 2 | 2 | 2 | 2 | 12 | 2 | 2 | 2 | 2 | 62 |
|  | Medium (20-99) | 2 | 1 | 2 | 2 | 5 | 2 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 5 | 0 | 0 | 2 | 2 | 2 | 2 |  |
| Mediterranean | Small (5-19) | 3 | 2 | 4 | 12 | 3 | 2 | 2 | 2 | 6 | 113 |
|  | Medium (20-99) | 14 | 1 | 4 | 2 | 2 | 8 | 12 | 12 | 11 |  |
|  | Large (100 or more) | 2 | 0 | 1 | 0 | 0 | 0 | 5 | 1 | 2 |  |
| Central Anatolia | Small (5-19) | 17 | 0 | 0 | 3 | 1 | 8 | 11 | 10 | 13 | 129 |
|  | Medium (20-99) | 3 | 0 | 0 | 0 | 0 | 3 | 23 | 12 | 23 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 |  |
| West Black Sea | Small (5-19) | 6 | 2 | 4 | 7 | 5 | 2 | 3 | 2 | 5 | 116 |
|  | Medium (20-99) | 9 | 1 | 3 | 1 | 1 | 9 | 16 | 11 | 12 |  |
|  | Large (100 or more) | 1 | 1 | 1 | 0 | 0 | 1 | 7 | 2 | 4 |  |
| East Black Sea | Small (5-19) | 2 | 2 | 2 | 2 | 6 | 2 | 2 | 2 | 2 | 70 |
|  | Medium (20-99) | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 14 | 5 | 0 | 0 | 2 | 2 | 2 | 2 |  |
|  |  | 117 | 101 | 90 | 121 | 130 | 99 | 136 | 108 | 143 | 1045 |

## Original Sample Design (Panel)

|  |  | Food | Textiles | Garments | Fabricated Metal Products | Machinery and Equipment | Other <br> Manufacturing | Construction | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Northeast Anatolia | Small (5-19) | 1 | 1 | 4 | 1 | 2 | 1 | 1 | 1 | 1 | 71 |
|  | Medium (20-99) | 1 | 1 | 8 | 1 | 1 | 1 | 1 | 1 | 1 |  |
|  | Large (100 or more) | 6 | 4 | 8 | 5 | 0 | 17 | 0 | 1 | 1 |  |
| Central East Anatolia | Small (5-19) | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 3 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Southeast Anatolia | Small (5-19) | 1 | 1 | 1 | 1 | 5 | 1 | 1 | 1 | 1 | 81 |
|  | Medium (20-99) | 1 | 3 | 1 | 1 | 2 | 1 | 1 | 1 | 1 |  |
|  | Large (100 or more) | 5 | 11 | 10 | 5 | 2 | 17 | 2 | 2 | 2 |  |
| Istanbul | Small (5-19) | 1 | 6 | 6 | 3 | 2 | 1 | 0 | 1 | 1 | 51 |
|  | Medium (20-99) | 1 | 6 | 2 | 1 | 2 | 1 | 1 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 4 | 2 | 3 | 1 | 2 | 1 | 1 | 2 |  |
| West Marmara | Small (5-19) | 1 | 5 | 2 | 6 | 2 | 1 | 1 | 1 | 8 | 81 |
|  | Medium (20-99) | 1 | 2 | 9 | 2 | 2 | 1 | 1 | 1 | 1 |  |
|  | Large (100 or more) | 5 | 4 | 10 | 2 | 1 | 8 | 2 | 1 | 1 |  |
| Aegean | Small (5-19) | 1 | 4 | 6 | 2 | 2 | 1 | 1 | 1 | 1 | 81 |
|  | Medium (20-99) | 1 | 6 | 7 | 8 | 0 | 1 | 1 | 1 | 1 |  |
|  | Large (100 or more) | 6 | 7 | 4 | 3 | 1 | 10 | 2 | 2 | 1 |  |
| East Marmara | Small (5-19) | 3 | 2 | 1 | 3 | 2 | 3 | 3 | 6 | 2 | 57 |
|  | Medium (20-99) | 4 | 2 | 0 | 5 | 0 | 6 | 0 | 2 | 0 |  |
|  | Large (100 or more) | 1 | 2 | 0 | 3 | 0 | 4 | 0 | 2 | 1 |  |
| West Anatolia | Small (5-19) | 5 | 2 | 4 | 4 | 0 | 4 | 2 | 5 | 1 | 78 |
|  | Medium (20-99) | 6 | 4 | 3 | 2 | 1 | 12 | 2 | 2 | 0 |  |
|  | Large (100 or more) | 2 | 0 | 6 | 2 | 0 | 6 | 1 | 2 | 0 |  |
| Mediterranean | Small (5-19) | 4 | 1 | 0 | 2 | 0 | 3 | 0 | 2 | 0 | 27 |
|  | Medium (20-99) | 2 | 1 | 1 | 2 | 0 | 2 | 0 | 0 | 1 |  |
|  | Large (100 or more) | 4 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Central Anatolia | Small (5-19) | 2 | 0 | 0 | 1 | 0 | 0 | 0 | 2 | 0 | 11 |
|  | Medium (20-99) | 2 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 |  |
| West Black Sea | Small (5-19) | 2 | 0 | 0 | 1 | 2 | 0 | 1 | 2 | 0 | 24 |


|  | Medium (20-99) | 2 | 0 | 2 | 1 | 0 | 3 | 0 | 2 | 1 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 1 | 2 | 0 | 0 | 0 | 1 | 0 | 1 | 0 |  |
| East Black Sea | Small (5-19) | 5 | 2 | 6 | 4 | 0 | 1 | 1 | 2 | 2 | 70 |
|  | Medium (20-99) | 3 | 9 | 4 | 2 | 0 | 8 | 1 | 1 | 2 |  |
|  | Large (100 or more) | 2 | 6 | 2 | 1 | 0 | 2 | 2 | 2 | 0 |  |
|  |  | 83 | 99 | 110 | 79 | 30 | 120 | 29 | 52 | 33 | 635 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $1.4 \%$ ( 80 out of 5552 establishments). ${ }^{80}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):
Achieved Interviews (Fresh and Panel Combined)

|  |  | $\begin{array}{r} \text { Foo } \\ \mathrm{d} \\ \hline \end{array}$ | Textile | Garment $s$ | Fabricate <br> d Metal <br> Products | Machinery and Equipmen | Other Manufacturin | Constructio | Retai I | Other Service | Gran <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Northeast Anatolia | Small (5-19) | 19 |  |  | 3 | 1 | 8 | 11 | 12 | 13 | 139 |
|  | Medium (20-99) | 5 |  |  | 1 |  | 4 | 23 | 12 |  |  |
|  | Large (100 or more) |  |  |  |  |  |  | 1 | 3 |  |  |
|  | Medium and Large (20+) |  |  |  |  |  |  |  |  | 23 |  |
| Central East Anatolia | Small (5-19) | 8 | 2 | 4 | 7 | 6 | 2 | 3 | 4 | 5 | 135 |
|  | Medium (20-99) | 11 | 1 | 5 |  | 1 | 12 | 16 | 12 | 13 |  |
|  | Large (100 or more) | 2 | 3 | 1 |  |  | 1 | 7 | 3 | 4 |  |
|  | Medium and Large (20+) |  |  |  | 2 |  |  |  |  |  |  |
| Southeast Anatolia | Small (5-19) | 7 | 4 | 8 | 6 | 6 | 4 | 3 | 3 | 5 | 138 |
|  | Medium (20-99) | 5 | 11 | 6 | 4 | 3 | 10 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 3 | 21 | 6 | 1 |  | 3 | 3 | 5 | 2 |  |
| Istanbul | Small (5-19) | 3 | 3 | 5 | 4 | 2 | 24 | 7 | 19 | 15 | 150 |
|  | Medium (20-99) | 3 | 3 | 4 | 3 | 2 | 4 | 3 | 3 | 8 |  |

[^76]|  | Large (100 or more) | 2 | 4 | 4 | 3 | 9 | 6 | 2 | 2 | 3 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| West Marmara | Small (5-19) | 2 | 9 | 7 | 28 | 13 | 2 | 2 | 3 | 3 | 136 |
|  | Medium (20-99) | 11 | 11 | 4 | 5 | 5 | 2 | 2 | 2 | 3 |  |
|  | Large (100 or more) | 3 | 3 | 1 | 1 | 1 | 7 | 1 | 1 | 4 |  |
| Aegean | Small (5-19) | 3 | 3 | 4 | 3 | 4 | 3 | 6 | 17 | 9 | 145 |
|  | Medium (20-99) | 4 | 5 | 14 | 3 | 3 | 3 | 3 | 3 | 2 |  |
|  | Large (100 or more) | 4 | 11 | 6 | 6 | 7 | 8 | 4 | 4 | 3 |  |
| East Marmara | Small (5-19) | 5 | 8 | 6 | 3 | 3 | 5 | 2 | 4 | 3 | 134 |
|  | Medium (20-99) | 3 | 7 | 2 | 3 | 11 | 7 | 3 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 15 | 9 | 12 | 8 | 2 | 3 | 2 | 2 |  |
| West Anatolia | Small (5-19) | 8 | 7 | 4 | 6 | 3 | 8 | 5 | 4 | 5 | 135 |
|  | Medium (20-99) | 4 | 4 | 5 | 2 | 4 | 6 | 4 | 3 | 4 |  |
|  | Large (100 or more) | 6 | 4 | 5 | 5 | 8 | 10 | 5 | 3 | 3 |  |
| Mediterranean | Small (5-19) | 3 | 6 | 7 | 5 | 4 | 3 | 3 | 12 | 10 | 139 |
|  | Medium (20-99) | 3 | 6 | 8 | 8 | 2 | 3 | 2 | 3 | 2 |  |
|  | Large (100 or more) | 7 | 11 | 7 | 5 | 3 | 9 | 2 | 4 | 1 |  |
| Central Anatolia | Small (5-19) | 5 | 7 | 6 | 5 | 12 | 4 | 5 | 8 | 3 | 136 |
|  | Medium (20-99) | 6 | 4 | 2 | 17 |  | 6 | 2 | 3 | 2 |  |
|  | Large (100 or more) | 2 | 3 | 1 | 5 |  | 13 | 3 | 4 | 4 |  |
|  | Medium and Large (20+) |  |  |  |  | 4 |  |  |  |  |  |
| West Black Sea | Small (5-19) | 6 | 4 | 6 | 6 | 12 | 7 | 4 | 6 | 5 | 138 |
|  | Medium (20-99) | 7 | 4 | 5 | 5 |  | 14 | 4 | 4 | 4 |  |
|  | Large (100 or more) | 2 |  | 12 | 1 |  | 6 | 2 | 4 | 2 |  |
|  | Medium and Large (20+) |  |  |  |  | 6 |  |  |  |  |  |
| East Black Sea | Small (5-19) | 7 |  |  | 14 | 3 | 5 | 2 | 4 | 6 | 131 |
|  | Medium (20-99) | 16 | 2 | 5 | 4 | 2 | 10 | 12 | 12 | 12 |  |
|  | Large (100 or more) | 5 | 1 | 2 | 0 | 0 | 0 | 5 | 1 | 2 |  |
| East Black Sea and Northeast Anatolia | Small (5-19) |  | 3 | 4 |  |  |  |  |  |  | 7 |
|  |  | 192 | 190 | 175 | 186 | 148 | 221 | 167 | 194 | 190 | 1663 |

## Achieved Interviews (Panel)

|  |  | Foo <br> d | Textiles | Garments | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Construction | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Northeast Anatolia | Small (5-19) | 2 |  |  |  |  |  |  | 2 |  | 10 |
|  | Medium (20-99) | 2 |  |  | 1 |  | 1 |  |  |  |  |
|  | Large (100 or more) |  |  |  |  |  |  |  | 2 |  |  |
| Central East Anatolia | Small (5-19) | 2 |  |  |  | 1 |  |  | 2 |  | 20 |
|  | Medium (20-99) | 2 |  | 2 |  |  | 3 |  | 2 | 1 |  |
|  | Large (100 or more) | 1 | 2 |  |  |  |  |  | 1 |  |  |
|  | Medium and Large (20+) |  |  |  | 1 |  |  |  |  |  |  |
| Southeast <br> Anatolia | Small (5-19) | 5 | 2 | 6 | 4 |  | 2 | 1 | 2 | 2 | 68 |
|  | Medium (20-99) | 3 | 9 | 4 | 2 |  | 8 | 1 | 1 | 1 |  |
|  | Large (100 or more) | 1 | 7 | 1 | 1 |  | 1 | 1 | 3 |  |  |
| Istanbul | Small (5-19) | 1 | 1 | 3 | 2 |  | 22 | 3 | 16 | 8 | 81 |
|  | Medium (20-99) | 1 | 1 | 2 | 1 |  | 2 | 1 | 1 | 6 |  |
|  | Large (100 or more) |  | 2 | 2 | 1 |  | 4 |  |  | 1 |  |
| West Marmara | Small (5-19) |  |  |  | 1 |  |  |  | 1 |  | 2 |
| Aegean | Small (5-19) | 1 | 1 | 2 | 1 | 2 | 1 | 4 | 15 | 6 | 86 |
|  | Medium (20-99) | 2 | 3 | 12 | 1 | 1 | 1 | 1 | 1 |  |  |
|  | Large (100 or more) | 2 | 9 | 4 | 4 | 1 | 6 | 2 | 2 | 1 |  |
| East Marmara | Small (5-19) | 3 | 6 | 4 | 1 | 1 | 3 |  | 2 | 1 | 41 |
|  | Medium (20-99) | 1 | 5 |  | 1 |  | 5 | 1 |  |  |  |
|  | Large (100 or more) |  | 2 | 1 | 2 | 1 |  | 1 |  |  |  |
| West Anatolia | Small (5-19) | 6 | 5 | 2 | 4 | 1 | 6 | 3 | 2 | 3 | 75 |
|  | Medium (20-99) | 2 | 2 | 3 |  | 1 | 4 | 2 | 1 | 2 |  |
|  | Large (100 or more) | 4 | 4 | 4 | 1 |  | 8 | 3 | 1 | 1 |  |
| Mediterranean | Small (5-19) | 1 | 4 | 5 | 3 | 2 | 1 | 1 | 10 | 3 | 77 |
|  | Medium (20-99) | 1 | 4 | 6 | 6 |  | 1 |  | 1 |  |  |
|  | Large (100 or more) | 5 | 7 | 3 | 3 | 1 | 7 |  | 2 |  |  |
| Central Anatolia | Small (5-19) | 3 | 2 | 1 | 3 | 2 | 2 | 3 | 6 | 1 | 51 |
|  | Medium (20-99) | 4 | 2 |  | 5 |  | 4 |  | 1 |  |  |
|  | Large (100 or more) | 1 | 2 |  | 3 |  | 4 |  | 1 | 1 |  |


| West Black Sea | Small (5-19) | 4 | 2 | 4 | 4 |  | 5 | 1 | 4 | 1 | 71 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 5 | 3 | 3 | 3 |  | 12 | 2 | 2 |  |  |
|  | Large (100 or more) | 1 |  | 7 | 1 |  | 4 |  | 2 |  |  |
|  | Medium and Large (20+) |  |  |  |  | 1 |  |  |  |  |  |
| East Black Sea | Small (5-19) | 4 |  |  | 2 |  | 3 |  | 2 |  | 26 |
|  | Medium (20-99) | 2 | 1 | 1 | 2 |  | 2 |  |  | 1 |  |
|  | Large (100 or more) | 4 | 1 | 1 |  |  |  |  |  |  |  |
| East Black Sea and Northeast Anatolia | Small (5-19) |  | 1 |  |  |  |  |  |  |  | 1 |
|  |  | 76 | 90 | 83 | 64 | 15 | 122 | 31 | 88 | 40 | 609 |

## A.38.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 1857 | Eligible | 1. Eligible establishment (Correct name and address) | 1649 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 40 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 20 |
|  |  | 4. Eligible establishment (Moved and traced) | 148 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 0 |
| 381 | Screener refusal | 13. Refuses to answer the screener | 381 |
| 78 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 2 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 29 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 4 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 4 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 22 |
|  |  | 621. The firm discontinued businesses - (Other) | 5 |
|  |  | 71. Ineligible legal status: not a business, but private household | 0 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 2 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 10 |
| 7 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 2 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 5 |
|  |  | 156. Duplicated firm within the sample | 0 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 0 |
| 3229 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 1498 |
|  |  | 92. Line out of order | 5 |
|  |  | 93. No tone | 1 |
|  |  | 94. Phone number does not exist | 1725 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 0 |

Response Outcomes: Turkey ES 2019

| Target and totals | Sample target | 1680 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $99.0 \%$ |
|  | Total contacts available in frame | 18203 |
|  | Total contacts issued | 6024 |
| Screening phase | Total contacts contacted | 5552 |
|  | Screening in process | 0 |
|  | Eligibles | 1857 |
| Interview phase | Screener refusal | 381 |
| (only if eligible) | Ineligible + out of target | 85 |
|  | Unobtainable | 3229 |
|  | Complete interviews without extra module | 26 |
|  | Eligible in process + incomplete interviews | 1637 |
| Percent <br> breakdown <br> (relative to total <br> contacted) | Interview refusal | 61 |
|  | Screening in process rate | 47 |
|  | Screener refusal rate | Uneligible + out of target rate |
|  | Interview conversion rate | $6.9 \%$ |
|  | Eligible in process + incomplete interviews rate | $1.5 \%$ |
|  | Interview refusal rate | $58.2 \%$ |

## A.38.3. Universe estimates

Universe estimates for the number of establishments in each cell in Turkey were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent
Eligible Turkey ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in Turkey were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

## n Sampling Weights

## Fresh:

|  | Food | Textiles | Garments | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Construction | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 19) | 55 | 0 | 0 | 8 | 3 | 51 | 227 | 221 | 355 | 1136 |
| (20-99) | 8 | 0 | 0 | 1 | 0 | 9 | 93 | 33 | 0 |  |
| O0 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 3 | 0 |  |
| and Large (20+) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 65 |  |
| -19) | 92 | 5 | 14 | 22 | 15 | 127 | 566 | 387 | 622 | 2507 |
| (20-99) | 30 | 3 | 10 | 0 | 3 | 42 | 306 | 72 | 138 |  |
| 00 or more) | 3 | 3 | 4 | 0 | 0 | 3 | 22 | 5 | 10 |  |
| and Large (20+) | 0 | 0 | 0 | 5 | 0 | 0 | 0 | 0 | 0 |  |
| 19) | 258 | 93 | 125 | 115 | 44 | 511 | 1126 | 915 | 1969 | 7185 |
| (20-99) | 75 | 85 | 43 | 15 | 13 | 179 | 706 | 145 | 572 |  |
| O0 or more) | 9 | 51 | 17 | 1 | 0 | 13 | 56 | 12 | 38 |  |
| 19) | 345 | 321 | 1430 | 577 | 298 | 2172 | 3207 | 2204 | 6595 | 22809 |
| (20-99) | 91 | 148 | 633 | 162 | 128 | 859 | 996 | 322 | 1542 |  |
| 00 or more) | 33 | 40 | 84 | 28 | 18 | 171 | 134 | 53 | 216 |  |
| 19) | 191 | 22 | 19 | 70 | 37 | 270 | 801 | 650 | 1140 | 3894 |
| (20-99) | 50 | 26 | 18 | 12 | 15 | 81 | 177 | 85 | 167 |  |
| O0 or more) | 7 | 10 | 6 | 2 | 2 | 19 | 3 | 3 | 9 |  |
| 19) | 514 | 218 | 259 | 359 | 202 | 1319 | 2537 | 2210 | 4364 | 15186 |
| (20-99) | 161 | 134 | 157 | 96 | 95 | 496 | 672 | 266 | 792 |  |
| 00 or more) | 32 | 30 | 25 | 17 | 16 | 95 | 32 | 20 | 66 |  |
| 19) | 394 | 276 | 242 | 447 | 196 | 1365 | 2101 | 1643 | 3421 | 13278 |
| (20-99) | 93 | 159 | 92 | 176 | 103 | 630 | 662 | 227 | 675 |  |
| 00 or more) | 19 | 39 | 14 | 29 | 19 | 147 | 43 | 15 | 50 |  |
| 19) | 182 | 25 | 74 | 329 | 224 | 959 | 2242 | 1085 | 2622 | 10455 |
| (20-99) | 82 | 6 | 28 | 112 | 113 | 331 | 880 | 174 | 620 |  |
| O0 or more) | 18 | 15 | 5 | 17 | 17 | 53 | 147 | 19 | 74 |  |
| 19) | 287 | 30 | 73 | 178 | 76 | 738 | 1480 | 1522 | 2964 | 9479 |
| (20-99) | 66 | 26 | 27 | 45 | 25 | 225 | 640 | 205 | 640 |  |
| O0 or more) | 9 | 20 | 10 | 10 | 5 | 27 | 46 | 16 | 88 |  |
| 19) | 151 | 18 | 13 | 99 | 28 | 358 | 660 | 592 | 1054 | 3877 |
| (20-99) | 34 | 5 | 9 | 38 | 0 | 174 | 261 | 96 | 208 |  |
| OO or more) | 4 | 4 | 1 | 5 | 0 | 27 | 10 | 7 | 8 |  |


|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 15 | 0 | 0 | 0 | 0 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| West Black Sea | Small (5-19) | 198 | 5 | 29 | 71 | 35 | 306 | 718 | 733 | 1056 | 3912 |
|  | Medium (20-99) | 42 | 4 | 33 | 11 | 0 | 117 | 198 | 100 | 190 |  |
|  | Large (100 or more) | 4 | 0 | 14 | 1 | 0 | 13 | 7 | 6 | 6 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 14 | 0 | 0 | 0 | 0 |  |
| East Black Sea | Small (5-19) | 179 | 0 | 0 | 34 | 16 | 197 | 472 | 536 | 826 | 2896 |
|  | Medium (20-99) | 45 | 4 | 15 | 5 | 6 | 38 | 227 | 82 | 180 |  |
|  | Large (100 or more) | 5 | 1 | 5 | 0 | 0 | 0 | 14 | 4 | 5 |  |
| East Black Sea and Northeast Anatolia | Small (5-19) | 0 | 6 | 13 | 0 | 0 | 0 | 0 | 0 | 0 | 19 |
|  |  | 3767 | 1833 | 3543 | 3095 | 1782 | 12122 | 22475 | 14669 | 33348 | 96632 |

Median Universe Estimates - Fresh:

|  |  | Food | Textiles | Garments | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Construction | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Northeast Anatolia | Small (5-19) | 53 | 0 | 0 | 8 | 3 | 52 | 218 | 225 | 343 | 1111 |
|  | Medium (20-99) | 8 | 0 | 0 | 1 | 0 | 9 | 92 | 34 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 3 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 58 |  |
| Central East Anatolia | Small (5-19) | 105 | 6 | 16 | 26 | 17 | 153 | 644 | 465 | 712 | 2929 |
|  | Medium (20-99) | 35 | 3 | 11 | 0 | 3 | 52 | 357 | 89 | 162 |  |
|  | Large (100 or more) | 4 | 4 | 5 | 0 | 0 | 4 | 30 | 7 | 14 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 5 | 0 | 0 | 0 | 0 | 0 |  |
| Southeast Anatolia | Small (5-19) | 246 | 91 | 116 | 115 | 41 | 513 | 1072 | 921 | 1886 | 7045 |
|  | Medium (20-99) | 74 | 85 | 41 | 15 | 13 | 184 | 690 | 150 | 562 |  |
|  | Large (100 or more) | 11 | 60 | 19 | 1 | 0 | 16 | 64 | 14 | 44 |  |
| Istanbul | Small (5-19) | 474 | 454 | 1908 | 831 | 395 | 3144 | 4396 | 3194 | 9096 | 32162 |
|  | Medium (20-99) | 129 | 215 | 867 | 239 | 174 | 1276 | 1401 | 480 | 2183 |  |
|  | Large (100 or more) | 54 | 68 | 135 | 48 | 29 | 298 | 222 | 93 | 359 |  |
| West Marmara | Small (5-19) | 234 | 28 | 23 | 89 | 43 | 348 | 979 | 840 | 1402 | 4886 |
|  | Medium (20-99) | 62 | 34 | 22 | 15 | 19 | 108 | 222 | 113 | 211 |  |
|  | Large (100 or more) | 10 | 15 | 8 | 3 | 3 | 29 | 5 | 5 | 13 |  |
| Aegean | Small (5-19) | 570 | 248 | 279 | 417 | 217 | 1541 | 2807 | 2585 | 4859 | 17292 |
|  | Medium (20-99) | 184 | 157 | 174 | 114 | 104 | 595 | 763 | 320 | 905 |  |
|  | Large (100 or more) | 43 | 41 | 32 | 23 | 21 | 134 | 43 | 28 | 88 |  |


| East Marmara | Small (5-19) | 434 | 314 | 259 | 517 | 208 | 1586 | 2312 | 1911 | 3787 | 15089 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 106 | 186 | 101 | 209 | 112 | 751 | 748 | 271 | 768 |  |
|  | Large (100 or more) | 25 | 54 | 19 | 40 | 24 | 205 | 57 | 21 | 66 |  |
| West Anatolia | Small (5-19) | 385 | 55 | 152 | 726 | 455 | 2130 | 4715 | 2414 | 5549 | 22646 |
|  | Medium (20-99) | 178 | 13 | 59 | 254 | 235 | 754 | 1899 | 397 | 1348 |  |
|  | Large (100 or more) | 47 | 32 | 9 | 44 | 42 | 142 | 372 | 52 | 190 |  |
| Mediterranean | Small (5-19) | 335 | 36 | 82 | 218 | 85 | 907 | 1723 | 1874 | 3473 | 11369 |
|  | Medium (20-99) | 79 | 32 | 32 | 57 | 29 | 284 | 765 | 259 | 770 |  |
|  | Large (100 or more) | 11 | 29 | 14 | 14 | 7 | 39 | 65 | 24 | 124 |  |
| Central Anatolia | Small (5-19) | 194 | 23 | 16 | 133 | 34 | 483 | 843 | 800 | 1355 | 5106 |
|  | Medium (20-99) | 44 | 7 | 11 | 52 | 0 | 241 | 342 | 133 | 275 |  |
|  | Large (100 or more) | 6 | 7 | 2 | 5 | 0 | 43 | 16 | 11 | 13 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 17 | 0 | 0 | 0 | 0 |  |
| West Black Sea | Small (5-19) | 217 | 6 | 31 | 82 | 37 | 353 | 784 | 846 | 1160 | 4388 |
|  | Medium (20-99) | 47 | 4 | 36 | 13 | 0 | 138 | 222 | 118 | 215 |  |
|  | Large (100 or more) | 6 | 0 | 17 | 1 | 0 | 17 | 9 | 8 | 8 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 14 | 0 | 0 | 0 | 0 |  |
| East Black Sea | Small (5-19) | 179 | 0 | 0 | 36 | 16 | 208 | 472 | 566 | 830 | 2973 |
|  | Medium (20-99) | 46 | 4 | 15 | 5 | 6 | 41 | 233 | 89 | 185 |  |
|  | Large (100 or more) | 6 | 2 | 6 | 0 | 0 | 0 | 17 | 5 | 6 |  |
| East Black Sea and Northeast Anatolia | Small (5-19) | 0 | 6 | 13 | 0 | 0 | 0 | 0 | 0 | 0 | 20 |
|  |  | 4639 | 2318 | 4531 | 4358 | 2402 | 16780 | 29600 | 19366 | 43021 | 127014 |

## Weak Universe Estimates - Fresh:

|  |  | Food | Textiles | Garments | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Construction | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Northeast Anatolia | Small (5-19) | 209 | 0 | 0 | 32 | 12 | 181 | 840 | 851 | 1447 | 4401 |
|  | Medium (20-99) | 30 | 0 | 0 | 3 | 0 | 31 | 348 | 127 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 13 | 8 | 0 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 271 |  |
| Central East Anatolia | Small (5-19) | 291 | 16 | 42 | 72 | 45 | 373 | 1743 | 1239 | 2112 | 8034 |
|  | Medium (20-99) | 96 | 9 | 30 | 0 | 9 | 125 | 949 | 233 | 472 |  |
|  | Large (100 or more) | 9 | 9 | 12 | 0 | 0 | 9 | 72 | 16 | 38 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 15 | 0 | 0 | 0 | 0 | 0 |  |


| Southeast Anatolia | Small (5-19) | 661 | 248 | 306 | 305 | 105 | 1215 | 2815 | 2381 | 5430 | 18794 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 195 | 229 | 105 | 39 | 32 | 429 | 1778 | 381 | 1590 |  |
|  | Large (100 or more) | 26 | 146 | 45 | 4 | 0 | 34 | 150 | 32 | 112 |  |
| Istanbul | Small (5-19) | 1976 | 1924 | 7787 | 3418 | 1593 | 11543 | 17899 | 12798 | 40607 | 132536 |
|  | Medium (20-99) | 526 | 895 | 3476 | 966 | 688 | 4602 | 5603 | 1887 | 9570 |  |
|  | Large (100 or more) | 201 | 256 | 493 | 176 | 105 | 976 | 806 | 333 | 1431 |  |
| West Marmara | Small (5-19) | 720 | 87 | 68 | 272 | 130 | 945 | 2946 | 2488 | 4628 | 14946 |
|  | Medium (20-99) | 189 | 105 | 66 | 46 | 55 | 287 | 657 | 330 | 684 |  |
|  | Large (100 or more) | 28 | 43 | 22 | 9 | 7 | 71 | 13 | 14 | 37 |  |
| Aegean | Small (5-19) | 1762 | 782 | 845 | 1275 | 649 | 4202 | 8488 | 7693 | 16107 | 52971 |
|  | Medium (20-99) | 557 | 486 | 517 | 343 | 306 | 1594 | 2266 | 935 | 2947 |  |
|  | Large (100 or more) | 118 | 116 | 87 | 64 | 55 | 326 | 115 | 75 | 260 |  |
| East Marmara | Small (5-19) | 1252 | 920 | 733 | 1471 | 582 | 4032 | 6517 | 5301 | 11704 | 42788 |
|  | Medium (20-99) | 299 | 535 | 281 | 583 | 308 | 1875 | 2071 | 738 | 2329 |  |
|  | Large (100 or more) | 64 | 140 | 47 | 101 | 61 | 466 | 142 | 52 | 183 |  |
| West Anatolia | Small (5-19) | 761 | 111 | 295 | 1418 | 874 | 3716 | 9124 | 4596 | 11772 | 44129 |
|  | Medium (20-99) | 346 | 26 | 112 | 487 | 443 | 1292 | 3608 | 742 | 2808 |  |
|  | Large (100 or more) | 82 | 42 | 13 | 77 | 72 | 222 | 644 | 88 | 359 |  |
| Mediterranean | Small (5-19) | 1170 | 127 | 282 | 753 | 289 | 2794 | 5887 | 6301 | 13007 | 39522 |
|  | Medium (20-99) | 271 | 113 | 107 | 193 | 98 | 859 | 2565 | 857 | 2832 |  |
|  | Large (100 or more) | 31 | 92 | 44 | 44 | 23 | 101 | 199 | 72 | 413 |  |
| Central Anatolia | Small (5-19) | 543 | 67 | 44 | 367 | 92 | 1194 | 2309 | 2155 | 4070 | 14110 |
|  | Medium (20-99) | 122 | 17 | 30 | 142 | 0 | 584 | 921 | 351 | 811 |  |
|  | Large (100 or more) | 15 | 18 | 5 | 11 | 0 | 93 | 38 | 26 | 34 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 50 | 0 | 0 | 0 | 0 |  |
| West Black Sea | Small (5-19) | 799 | 23 | 111 | 297 | 134 | 1140 | 2824 | 2999 | 4584 | 15991 |
|  | Medium (20-99) | 169 | 7 | 126 | 47 | 0 | 440 | 787 | 412 | 833 |  |
|  | Large (100 or more) | 19 | 0 | 50 | 3 | 0 | 51 | 28 | 27 | 29 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 55 | 0 | 0 | 0 | 0 |  |
| East Black Sea | Small (5-19) | 610 | 0 | 0 | 121 | 52 | 624 | 1570 | 1855 | 3030 | 10067 |
|  | Medium (20-99) | 153 | 13 | 48 | 18 | 19 | 120 | 761 | 285 | 664 |  |
|  | Large (100 or more) | 18 | 3 | 17 | 0 | 0 | 0 | 51 | 14 | 21 |  |
| East Black Sea and Northeast Anatolia | Small (5-19) | 0 | 18 | 36 | 0 | 0 | 0 | 0 | 0 | 0 | 54 |
|  |  | 14318 | 7621 | 16284 | 13173 | 6941 | 46545 | 87542 | 58692 | 147228 | 398344 |

## A.38.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary.

As the following graph shows, the number of interviews per contacted establishments was 0.30. ${ }^{81}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.08 .

Rejection rate and Interviews per Contact Turkey ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Turkey. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A.38.5. Local agency team involved in the study and its comments on the implementation

## Local agency team involved in the survey

| Local Agency | Name: Yöntem Research <br> Region: Turkey <br> Membership of international organizations: ESOMAR Listing <br> member <br> Activities since: 1988 |
| :--- | :--- |
| Enumerators involved: | Enumerators:82 <br> Recruiters: 69 |
|  | As the sample frame contained many missing or wrong contact <br> information, some of the enumerators went directly to the offices <br> to arrange an appointment. |
| Other staff involved: | Fieldwork Coordinators |

[^77]|  | Editing |
| :--- | :--- |
|  | Data Entry: Data entry is done consecutively during the interview <br> via CAPI system <br> Data Processing |

## Sample Frame

| Characteristic of sample frame <br> used: | Sample frame is representative of Turkish establishment universe <br> stratified by NUTS1 region, sector and size. |
| :--- | :--- |
| Source: | TURKSTAT |
| Year: | 2017 |
| Comments on the quality of <br> sample frame: | Contact details for most of the firms in the sample; were not valid <br> or even not available in the provided list. A desk research longer <br> than the planned time and effort is conducted to obtain that <br> contact information. However, for a large amount of sample, the <br> address information was needed to be validated at its location. This <br> enlengthened the project duration for getting in touch with the <br> firms. |

## Sample

$\left.\left.\begin{array}{|l|l|}\hline \begin{array}{l}\text { Comments/ problems for } \\ \text { particular regions: }\end{array} & \begin{array}{l}\text { Some of the cities especially in the East side of Turkey are } \\ \text { geographically far away from each other although they are } \\ \text { classified in the same region in the sampling. Hence, completing the } \\ \text { quota in these regions required some extraordinary time. } \\ \text { Secondly, most of the small and medium companies in the east side } \\ \text { of Turkey do not have even any website so extra desk researches - } \\ \text { which is mentioned above- could not be applied for these } \\ \text { companies if sample does not contain the contact details of these } \\ \text { companies. For these companies, validation of the company's } \\ \text { existence and location required going to the address. }\end{array} \\ \hline \text { Comments on the response rate: } & \begin{array}{l}\text { Unlike previous waves of Enterprise Survey, it is observed that; } \\ \text { Willingness to participate an interview has significantly decreased } \\ \text { Even if the respondent accepted to participate, they hesitate to } \\ \text { share information thinking that these are confidential } \\ \text { However, due to sociological and political situations in Turkey this } \\ \text { can be observed for our other studies in Turkey regardless of the } \\ \text { topic. }\end{array} \\ \hline \text { Comments on the sample design: } & \begin{array}{l}\text { The sample and quotas are designed based on geographical regions } \\ \text { in which different cities are covered. However, in the NUTS1 } \\ \text { classification, some cities in the same NUTS1 region are distant } \\ \text { located. This was considered during the bidding and planning stage. } \\ \text { However, the panel firms were not inline with this. As there were } \\ \text { very limited panel firms, the sample provided in the same cells was } \\ \text { limited. The enumerators went to the remote areas for arranging } \\ \text { and conducting the interviews. However, in the cases where the }\end{array} \\ \text { quota is not reached and additional panel sample is obtained later, } \\ \text { travelling to those remote locations again was both challenging and } \\ \text { demotivating for the enumerators. Maybe, in the future rounds of } \\ \text { this survey, at least the all panel firms may be provided from the } \\ \text { very beginning of the survey. }\end{array}\right\} \begin{array}{l}\text { During the fieldwork, the quotas had been revised by the approval } \\ \text { of EBRD officials because of the insufficient sample list. That } \\ \text { highlights the importance of the validation of the sample list } \\ \text { provided. }\end{array}\right\}$

## Fieldwork

| Date of Fieldwork | 24th Sept 2018 - 3rd June 2019 |
| :--- | :--- |
| Country | Turkey |
| Number of interviews | 1668 |
| Problems found during fieldwork: | Due to political and economic situation of the country, the business <br> environment had a stress. All the businesses were struggling to <br> survive in the world of uncertainties. Hence, arranging and <br> appointment didn't mean much during the fieldwork and there <br> were many last-minute cancellations. |
| Other observations: |  |

## Questionnaires

| Problems for the understanding of <br> questions (indicate question <br> number) | Profile of the entrepreneurs is very low in Turkey. Especially for <br> small and medium sized companies the respondents are not good <br> at understanding the questions. Even after a good explanation, <br> some questions still do not mean anything for the respondents. <br> However, for the large companies this was not a problem. |
| :--- | :--- |
| Problems found in the navigability <br> of -questionnaires (for example, <br> skip patterns). | No specific problems observed |
| Comments on questionnaires <br> length: | The questionnaire was found to be very long to be answered within <br> busy working hours. As it covers various aspects of business <br> environment, sometimes more than one respondent was required <br> and this definitely extended the duration of interview. |
| Suggestions or other comments <br> on the questionnaire: | For the detailed questions like the leasing of building or land, a two- <br> step question can be designed in a two different step, a yes/no <br> question can be asked first to check the availability of any leased <br> real estate, and then if the respondents say yes, then the second <br> detailed question can be asked whether it is land or building and <br> their percentages. This may decrease the confusion of low-profile <br> entrepreneurs and the responses may be more reliable. |

## Database

| Data entry program chosen | In house |
| :--- | :--- |
| Comments on the data entry <br> program | As in-house built CAPI system has been used in the project, <br> interviewers were all familiar with the system which they can <br> practically use. However, the same reason, using in house CAPI <br> system, lead a challenge in the scripting and data checking phases. <br> Thanks to setting up a strict script controls at the very beginning of <br> the project enables us to proceed smoothly. |
| Comments on the data cleaning | Response rates relatively increased via call backs especially for <br> financial questions. The respondents hesitate to answer financial <br> questions at the beginning of the questionnaires like annual sale <br> question which relatively take part at the beginning of the <br> questionnaire. As the interview is being continued they got used to <br> the questionnaire, however this time as they got tired because of <br> the long time they spent with us, they were not willing to answer N <br> section. But when it comes to call backs, the respondent felt more <br> relaxed and had already became familiar with us and questionnaire <br> so they didn't hesitate that much to give the answers even on the <br> phone. |

## Country/region situation

| General aspects of economic, <br> political or social situation of the <br> country/region that could affect <br> the results of the survey: | Due to the economic crisis in Turkey, a considerable number of <br> firms went bankrupt. Others who have not gone bankruptcy were <br> struggling to survive. It affected our screening process negatively. <br> As mentioned above, due to current political and social conjuncture <br> of Turkey, it is observed that people became unwilling to declare <br> some ideas and/or information for any kind of questionnaire even it <br> is a B2B study. |
| :--- | :--- |
| Relevant country events occurred <br> during fieldwork: | After project award Turkey has experienced 3 elections. And <br> Istanbul, the finance capital of Turkey had even one more. This <br> affected the screening and also responses of the respondents. <br> Moreover, one-week Bayram holiday and Ramadan time coincide <br> with fieldwork which did not negatively affect the project at all. |
| Other aspects: |  |

## A. 39 Ukraine

## A.39.1. Sampling structure and implementation

The sample frame consisted of listings of establishments from two sources: for panel firms, the list of 831 firms from the Ukraine 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from UA-Region, was used. The establishments in the listing are all received the approval of Ministry of Internal Affairs to prepare a company seal.

Regional stratification for the Ukraine ES was done across eight regions: West, Sumska, Zaporizka; Vinnytska, Zhytomyrska; Dnipropetrovska, Kharkivska; Kirovohradska, Poltavska; Cherkaska, Chernihivska; Khersonska, Mykolaivska, Odeska; and Kyiv.

| Regions of Ukraine | Grouping used for stratification purposes in BEEPS VI | Grouping in the dataset |
| :---: | :---: | :---: |
| Kiev Oblast | Kyiv | Kyiv |
| Kyiv |  |  |
| Dnipropetrovsk Oblast | Dnipropetrovska, Kharkivska | East |
| Kharkiv Oblast |  |  |
| Sumy Oblast | Sumska, Zaporizka |  |
| Zaporizhia Oblast |  |  |
| Kherson Oblast | Khersonska, Mykolaivska, Odeska | South |
| Mykolaiv Oblast |  |  |
| Odessa Oblast |  |  |
| Cherkasy Oblast | Cherkaska, Chernihivska | North |
| Chernihiv Oblast |  |  |
| Kirovohrad Oblast | Kirovohradska, Poltavska |  |
| Poltava Oblast |  |  |
| Vinnytsia Oblast | Vinnytska, Zhytomyrska |  |
| Zhytomyr Oblast |  |  |
| Chernivtsi Oblast | West | West |
| Ivano-Frankivsk Oblast |  |  |
| Khmelnytskyi Oblast |  |  |
| Lviv Oblast |  |  |
| Rivne Oblast |  |  |
| Ternopil Oblast |  |  |
| Volyn Oblast |  |  |


| Zakarpattia Oblast |  |  |
| :--- | :--- | :--- |
| Donetsk Oblast | Not covered | Not covered |
| Luhansk Oblast |  |  |


|  |  | Food | Garments | Non Metallic <br> Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kyiv | Small (5-19) | 178 | 102 | 123 | 208 | 143 | 1367 | 736 | 8891 | 17756 |
|  | Medium (20-99) | 136 | 52 | 89 | 112 | 95 | 637 | 290 | 3272 |  |
|  | Large (100 or more) | 118 | 12 | 49 | 25 | 32 | 220 | 125 | 744 |  |
| West | Small (5-19) | 296 | 179 | 154 | 157 | 66 | 956 | 894 | 4421 | 11066 |
|  | Medium (20-99) | 241 | 108 | 144 | 73 | 46 | 544 | 267 | 1607 |  |
|  | Large (100 or more) | 129 | 63 | 49 | 23 | 28 | 248 | 67 | 306 |  |
| Dnipropetrovska, Kharkivska | Small (5-19) | 175 | 78 | 80 | 163 | 126 | 795 | 356 | 3979 | 9094 |
|  | Medium (20-99) | 147 | 46 | 67 | 88 | 92 | 508 | 143 | 1445 |  |
|  | Large (100 or more) | 110 | 9 | 27 | 39 | 49 | 217 | 63 | 292 |  |
| Sumska, Zaporizka | Small (5-19) | 84 | 17 | 34 | 51 | 65 | 303 | 224 | 1480 | 3549 |
|  | Medium (20-99) | 56 | 16 | 33 | 37 | 56 | 170 | 84 | 541 |  |
|  | Large (100 or more) | 45 | 6 | 12 | 14 | 26 | 88 | 17 | 90 |  |
| Khersonska, Mykolaivska, Odeska | Small (5-19) | 129 | 43 | 52 | 70 | 30 | 395 | 305 | 2523 | 5406 |
|  | Medium (20-99) | 104 | 20 | 41 | 22 | 33 | 197 | 115 | 934 |  |
|  | Large (100 or more) | 63 | 8 | 15 | 11 | 22 | 65 | 27 | 182 |  |
| Cherkaska, Chernihivska | Small (5-19) | 64 | 23 | 22 | 28 | 29 | 199 | 229 | 879 | 2372 |
|  | Medium (20-99) | 75 | 27 | 30 | 18 | 20 | 111 | 84 | 312 |  |
|  | Large (100 or more) | 55 | 9 | 5 | 8 | 11 | 50 | 11 | 73 |  |
| Kirovohradska, Poltavska | Small (5-19) | 79 | 24 | 37 | 36 | 30 | 230 | 182 | 1167 | 2858 |
|  | Medium (20-99) | 63 | 38 | 20 | 22 | 37 | 114 | 58 | 454 |  |
|  | Large (100 or more) | 70 | 6 | 10 | 6 | 21 | 43 | 14 | 97 |  |
| Vinnytska, Zhytomyrska | Small (5-19) | 90 | 22 | 103 | 43 | 33 | 272 | 286 | 1148 | 3149 |
|  | Medium (20-99) | 73 | 23 | 47 | 23 | 32 | 160 | 65 | 463 |  |
|  | Large (100 or more) | 61 | 13 | 21 | 10 | 17 | 50 | 14 | 80 |  |
|  |  | 2641 | 944 | 1264 | 1287 | 1139 | 7939 | 4656 | 35380 | 55250 |

Source: World Bank and the UA-Region

## Ukraine Sample Frame (Panel)

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | $\begin{aligned} & \text { Grand } \\ & \text { Total } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kyiv | Small (5-19) | 12 | 16 | 10 | 2 | 13 | 24 | 18 | 26 | 216 |
|  | Medium (20-99) | 9 | 8 | 10 | 2 | 9 | 6 | 12 | 9 |  |
|  | Large (100 or more) | 3 | 4 | 9 | 1 | 2 | 6 | 1 | 4 |  |
| West | Small (5-19) | 10 | 31 | 14 | 4 | 11 | 3 | 12 | 15 | 179 |
|  | Medium (20-99) | 9 | 10 | 7 | 1 | 3 | 9 | 4 | 9 |  |
|  | Large (100 or more) | 8 | 4 | 3 | 1 | 2 | 5 | 1 | 3 |  |
| Dnipropetrovska, Kharkivska | Small (5-19) | 7 | 12 | 8 | 6 | 10 | 7 | 9 | 9 | 130 |
|  | Medium (20-99) | 8 | 3 | 8 | 3 | 6 | 4 | 5 | 10 |  |
|  | Large (100 or more) | 4 | 0 | 2 | 1 | 3 | 4 | 0 | 1 |  |
| Sumska, Zaporizka | Small (5-19) | 2 | 5 | 2 | 0 | 4 | 3 | 4 | 8 | 64 |
|  | Medium (20-99) | 3 | 4 | 5 | 0 | 7 | 2 | 3 | 3 |  |
|  | Large (100 or more) | 3 | 0 | 2 | 1 | 1 | 0 | 1 | 1 |  |
| Khersonska, Mykolaivska, Odeska | Small (5-19) | 7 | 13 | 3 | 0 | 1 | 7 | 8 | 10 | 95 |
|  | Medium (20-99) | 9 | 2 | 10 | 0 | 3 | 5 | 4 | 0 |  |
|  | Large (100 or more) | 3 | 0 | 3 | 2 | 2 | 1 | 1 | 1 |  |
| Cherkaska, Chernihivska | Small (5-19) | 1 | 4 | 1 | 0 | 3 | 2 | 3 | 5 | 41 |
|  | Medium (20-99) | 2 | 4 | 3 | 0 | 1 | 2 | 1 | 1 |  |
|  | Large (100 or more) | 2 | 1 | 1 | 0 | 1 | 2 | 1 | 0 |  |
| Kirovohradska, Poltavska | Small (5-19) | 4 | 0 | 2 | 1 | 3 | 5 | 2 | 2 | 53 |
|  | Medium (20-99) | 5 | 5 | 3 | 1 | 5 | 3 | 2 | 2 |  |
|  | Large (100 or more) | 4 | 0 | 0 | 0 | 2 | 0 | 1 | 1 |  |
| Vinnytska, Zhytomyrska | Small (5-19) | 1 | 4 | 8 | 1 | 0 | 2 | 3 | 3 | 53 |
|  | Medium (20-99) | 4 | 1 | 2 | 0 | 4 | 2 | 4 | 4 |  |
|  | Large (100 or more) | 3 | 2 | 1 | 0 | 2 | 2 | 0 | 0 |  |
|  |  | 123 | 133 | 117 | 27 | 98 | 106 | 100 | 127 | 831 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

Original Sample Design

| Original Sample Design (Fresh) |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kyiv | Small (5-19) | 6 | 10 | 6 | 9 | 6 | 26 | 6 | 30 | 234 |
|  | Medium (20-99) | 8 | 10 | 9 | 10 | 8 | 10 | 6 | 9 |  |
|  | Large (100 or more) | 11 | 5 | 12 | 8 | 11 | 8 | 4 | 6 |  |
| West | Small (5-19) | 8 | 12 | 7 | 8 | 6 | 15 | 7 | 26 | 230 |
|  | Medium (20-99) | 10 | 11 | 9 | 9 | 5 | 10 | 6 | 6 |  |
|  | Large (100 or more) | 11 | 17 | 12 | 8 | 10 | 8 | 4 | 5 |  |
| Dnipropetrovska, Kharkivska | Small (5-19) | 6 | 10 | 6 | 9 | 6 | 12 | 6 | 17 | 196 |
|  | Medium (20-99) | 7 | 10 | 9 | 9 | 8 | 7 | 6 | 6 |  |
|  | Large (100 or more) | 11 | 3 | 10 | 12 | 11 | 8 | 3 | 4 |  |
| Sumska, Zaporizka | Small (5-19) | 5 | 7 | 5 | 5 | 6 | 5 | 6 | 6 | 137 |
|  | Medium (20-99) | 5 | 7 | 7 | 8 | 7 | 5 | 5 | 5 |  |
|  | Large (100 or more) | 9 | 2 | 5 | 5 | 9 | 5 | 4 | 4 |  |
| Khersonska, Mykolaivska, Odeska | Small (5-19) | 6 | 9 | 5 | 6 | 4 | 6 | 6 | 8 | 141 |
|  | Medium (20-99) | 7 | 7 | 8 | 7 | 5 | 6 | 6 | 3 |  |
|  | Large (100 or more) | 9 | 2 | 6 | 5 | 8 | 4 | 4 | 4 |  |
| Cherkaska, Chernihivska | Small (5-19) | 4 | 7 | 4 | 6 | 5 | 5 | 5 | 6 | 120 |
|  | Medium (20-99) | 5 | 10 | 6 | 5 | 5 | 5 | 4 | 4 |  |
|  | Large (100 or more) | 11 | 3 | 2 | 2 | 4 | 5 | 4 | 3 |  |
| Kirovohradska, Poltavska | Small (5-19) | 6 | 7 | 5 | 5 | 5 | 6 | 5 | 5 | 131 |
|  | Medium (20-99) | 6 | 10 | 5 | 7 | 7 | 5 | 5 | 5 |  |
|  | Large (100 or more) | 10 | 2 | 3 | 2 | 8 | 4 | 4 | 4 |  |
| Vinnytska, Zhytomyrska | Small (5-19) | 4 | 6 | 6 | 5 | 3 | 5 | 5 | 5 | 131 |
|  | Medium (20-99) | 6 | 8 | 6 | 7 | 6 | 5 | 6 | 6 |  |
|  | Large (100 or more) | 9 | 5 | 7 | 3 | 7 | 5 | 3 | 3 |  |
|  |  | 180 | 180 | 160 | 160 | 160 | 180 | 120 | 180 | 1320 |

Original Sample Design (Panel)

| Original Sample <br> Design (Fresh) |  |  |  |  | Non Metallic | Fabricated <br> Metal | Machinery <br> and <br> Products | Other <br> Equipment | Other <br> Manufacturing |
| :--- | :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| Retail |  |  |  |  |  |  |  |  |  |


| Kyiv | Small (5-19) | 3 | 7 | 3 | 2 | 3 | 15 | 3 | 15 | 110 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 5 | 6 | 6 | 2 | 5 | 5 | 3 | 3 |  |
|  | Large (100 or more) | 2 | 3 | 7 | 1 | 2 | 5 | 1 | 3 |  |
| West | Small (5-19) | 5 | 9 | 4 | 3 | 3 | 2 | 4 | 12 | 100 |
|  | Medium (20-99) | 7 | 8 | 6 | 1 | 2 | 7 | 3 | 3 |  |
|  | Large (100 or more) | 6 | 3 | 2 | 1 | 2 | 4 | 1 | 2 |  |
| Dnipropetrovska, Kharkivska | Small (5-19) | 3 | 7 | 3 | 5 | 3 | 6 | 3 | 7 | 77 |
|  | Medium (20-99) | 4 | 2 | 6 | 2 | 5 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 3 | 0 | 2 | 1 | 2 | 3 | 0 | 1 |  |
| Sumska, Zaporizka | Small (5-19) | 2 | 4 | 2 | 0 | 3 | 2 | 3 | 3 | 46 |
|  | Medium (20-99) | 2 | 3 | 4 | 0 | 4 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 2 | 0 | 2 | 1 | 1 | 0 | 1 | 1 |  |
| Khersonska, Mykolaivska, Odeska | Small (5-19) | 3 | 6 | 2 | 0 | 1 | 3 | 3 | 3 | 51 |
|  | Medium (20-99) | 4 | 2 | 5 | 0 | 2 | 3 | 3 | 0 |  |
|  | Large (100 or more) | 2 | 0 | 2 | 2 | 2 | 1 | 1 | 1 |  |
| Cherkaska, Chernihivska | Small (5-19) | 1 | 3 | 1 | 0 | 2 | 2 | 2 | 3 | 34 |
|  | Medium (20-99) | 2 | 3 | 2 | 0 | 1 | 2 | 1 | 1 |  |
|  | Large (100 or more) | 2 | 1 | 1 | 0 | 1 | 2 | 1 | 0 |  |
| Kirovohradska, Poltavska | Small (5-19) | 3 | 0 | 2 | 1 | 2 | 3 | 2 | 2 | 42 |
|  | Medium (20-99) | 3 | 4 | 2 | 1 | 4 | 2 | 2 | 2 |  |
|  | Large (100 or more) | 3 | 0 | 0 | 0 | 2 | 0 | 1 | 1 |  |
| Vinnytska, Zhytomyrska | Small (5-19) | 1 | 3 | 3 | 1 | 0 | 2 | 2 | 2 | 40 |
|  | Medium (20-99) | 3 | 1 | 2 | 0 | 3 | 2 | 3 | 3 |  |
|  | Large (100 or more) | 2 | 2 | 1 | 0 | 2 | 2 | 0 | 0 |  |
|  |  | 73 | 77 | 70 | 24 | 57 | 78 | 48 | 73 | 500 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $10.9 \%$ ( 1640 out of 15018 establishments). ${ }^{82}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

[^78]|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kyiv | Small (5-19) | 12 | 13 | 9 | 15 | 7 | 17 | 11 | 25 | 242 |
|  | Medium (20-99) | 11 | 12 | 5 | 7 | 8 | 11 | 9 | 24 |  |
|  | Large (100 or more) | 11 | 2 | 7 | 2 | 6 | 9 | 6 | 3 |  |
| West | Small (5-19) | 14 | 18 | 9 | 10 | 6 | 13 | 3 | 18 | 228 |
|  | Medium (20-99) | 14 | 9 | 19 | 15 | 9 | 10 | 4 | 7 |  |
|  | Large (100 or more) | 9 | 10 | 4 | 2 | 5 | 10 | 7 | 3 |  |
| Dnipropetrovska, Kharkivska | Small (5-19) | 15 | 4 | 7 | 13 | 4 | 14 | 4 | 24 | 184 |
|  | Medium (20-99) | 8 | 4 | 2 | 4 | 4 | 22 | 5 | 19 |  |
|  | Large (100 or more) | 1 | 1 | 1 | 2 | 2 | 15 | 3 | 6 |  |
| Sumska, Zaporizka | Small (5-19) | 3 | 5 | 5 | 7 | 7 | 5 | 5 | 11 | 129 |
|  | Medium (20-99) | 6 | 7 | 7 | 6 | 8 | 2 | 4 | 3 |  |
|  | Large (100 or more) | 4 | 1 | 4 | 4 | 8 | 10 | 3 | 4 |  |
| Khersonska, Mykolaivska, Odeska | Small (5-19) | 7 | 4 | 3 | 8 | 3 | 14 | 8 | 26 | 149 |
|  | Medium (20-99) | 4 | 2 | 6 | 2 | 6 | 12 | 4 | 17 |  |
|  | Large (100 or more) | 4 | 1 | 2 | 2 | 3 | 4 | 1 | 6 |  |
| Cherkaska, Chernihivska | Small (5-19) | 8 | 1 | 4 | 2 | 7 | 13 | 11 | 8 | 127 |
|  | Medium (20-99) | 11 | 2 | 2 | 0 | 2 | 12 | 3 | 14 |  |
|  | Large (100 or more) | 5 | 1 | 2 | 0 | 1 | 5 | 2 | 10 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |  |
| Kirovohradska, Poltavska | Small (5-19) | 5 | 7 | 5 | 7 | 5 | 6 | 3 | 5 | 137 |
|  | Medium (20-99) | 5 | 14 | 9 | 9 | 8 | 3 | 5 | 2 |  |
|  | Large (100 or more) | 13 | 2 | 3 | 2 | 6 | 6 | 4 | 3 |  |
| Vinnytska, Zhytomyrska | Small (5-19) | 3 | 5 | 7 | 7 | 6 | 3 | 4 | 5 | 141 |
|  | Medium (20-99) | 6 | 9 | 11 | 8 | 8 | 4 | 6 | 5 |  |
|  | Large (100 or more) | 10 | 7 | 6 | 2 | 6 | 5 | 5 | 3 |  |
|  |  | 189 | 141 | 139 | 137 | 135 | 225 | 120 | 251 | 1337 |


|  |  | Food | Garments | Non Metallic Minera Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kyiv | Small (5-19) | 2 | 3 | 0 | 0 | 3 | 1 | 5 | 5 | 33 |
|  | Medium (20-99) | 0 | 2 | 0 | 0 | 2 | 1 | 4 | 2 |  |
|  | Large (100 or more) | 0 | 1 | 2 | 0 | 0 | 0 | 0 | 0 |  |
| West | Small (5-19) | 1 | 7 | 1 | 1 | 1 | 2 | 0 | 1 | 24 |
|  | Medium (20-99) | 0 | 1 | 1 | 0 | 0 | 2 | 0 | 1 |  |
|  | Large (100 or more) | 0 | 2 | 0 | 0 | 1 | 2 | 0 | 0 |  |
| Dnipropetrovska, Kharkivska | Small (5-19) | 0 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 11 |
|  | Medium (20-99) | 3 | 0 | 0 | 0 | 1 | 0 | 0 | 1 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |  |
| Sumska, Zaporizka | Small (5-19) | 0 | 1 | 2 | 0 | 3 | 2 | 2 | 1 | 25 |
|  | Medium (20-99) | 0 | 3 | 4 | 0 | 4 | 0 | 1 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |  |
| Khersonska, Mykolaivska, Odeska | Small (5-19) | 0 | 1 | 1 | 0 | 0 | 0 | 3 | 1 | 12 |
|  | Medium (20-99) | 1 | 0 | 3 | 0 | 0 | 0 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 |  |
| Cherkaska, Chernihivska | Small (5-19) | 0 | 1 | 1 | 0 | 2 | 0 | 1 | 0 | 10 |
|  | Medium (20-99) | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |  |
|  | Large (100 or more) | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |  |
| Kirovohradska, Poltavska | Small (5-19) | 2 | 0 | 1 | 0 | 2 | 3 | 0 | 2 | 26 |
|  | Medium (20-99) | 2 | 3 | 2 | 1 | 3 | 0 | 2 | 0 |  |
|  | Large (100 or more) | 2 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |  |
| Vinnytska, Zhytomyrska | Small (5-19) | 0 | 1 | 2 | 0 | 0 | 0 | 1 | 2 | 27 |
|  | Medium (20-99) | 3 | 1 | 2 | 0 | 2 | 1 | 3 | 2 |  |
|  | Large (100 or more) | 2 | 2 | 0 | 0 | 1 | 2 | 0 | 0 |  |
|  |  | 20 | 30 | 26 | 4 | 25 | 17 | 25 | 21 | 168 |

## A.39.2. Status Codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 4696 | Eligible | 1. Eligible establishment (Correct name and address) | 4653 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 5 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 13 |
|  |  | 4. Eligible establishment (Moved and traced) | 23 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 2 |
| 2476 | Screener refusal | 13. Refuses to answer the screener | 2476 |
| 1546 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 83 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 14 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 43 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 9 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 749 |
|  |  | 621. The firm discontinued businesses - (Other) | 79 |
|  |  | 71. Ineligible legal status: not a business, but private household | 107 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 149 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 313 |
| 94 | Out of Target | 151. Out of target - outside the covered regions | 12 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 3 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 8 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 30 |
|  |  | 156. Duplicated firm within the sample | 20 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 21 |
| 6206 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 2100 |
|  |  | 92. Line out of order | 0 |
|  |  | 93. No tone | 0 |
|  |  | 94. Phone number does not exist | 0 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 4106 |
| 15018 | Total contacted |  |  |

Response Outcomes: Ukraine ES 2019

| Target and totals | Sample target | 1320 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $101.3 \%$ |
|  | Total contacts available in frame | 55250 |
|  | Total contacts issued | 15290 |
| Screening phase | Total contacts contacted | 15018 |
|  | Screening in process | Eligibles |
|  | Screener refusal | 4696 |
|  | Ineligible + out of target | 2476 |
|  | Unobtainable | 1640 |
| Interview phase <br> (only if eligible) | Complete interviews without extra module | 6206 |
|  | Complete interviews with extra module | 2 |
|  | Eligible in process + incomplete interviews | 1335 |
|  | Interview refusal | 83 |
| Percent <br> breakdown <br> (relative to total <br> contacted) | Screening in process rate | $0.0 \%$ |
|  | Screener refusal rate | $16.5 \%$ |
|  | Ineligible + out of target rate | $10.9 \%$ |
|  | Unobtainable rate | $41.3 \%$ |
|  | Interview conversion rate | $8.9 \%$ |
|  | Eligible in process + incomplete interviews rate | $0.1 \%$ |
|  | Interview refusal rate | $22.3 \%$ |

## A.39.3. Universe estimates

Universe estimates for the number of establishments in each cell in Ukraine were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.


Universe estimates for the number of establishments in each industry-region-size cell in Ukraine were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kyiv | Small (5-19) | 207 | 91 | 115 | 228 | 137 | 1413 | 650 | 9713 | 18047 |
|  | Medium (20-99) | 151 | 33 | 76 | 105 | 78 | 612 | 256 | 3039 |  |
|  | Large (100 or more) | 97 | 8 | 38 | 20 | 20 | 177 | 167 | 616 |  |
| West | Small (5-19) | 200 | 75 | 146 | 132 | 67 | 808 | 508 | 3739 | 8793 |
|  | Medium (20-99) | 196 | 75 | 112 | 76 | 38 | 478 | 148 | 1222 |  |
|  | Large (100 or more) | 101 | 54 | 44 | 19 | 21 | 220 | 67 | 247 |  |
| Dnipropetrovska, Kharkivska | Small (5-19) | 175 | 61 | 105 | 209 | 141 | 877 | 274 | 4060 | 8889 |
|  | Medium (20-99) | 132 | 36 | 66 | 88 | 109 | 472 | 129 | 1239 |  |
|  | Large (100 or more) | 106 | 7 | 21 | 36 | 36 | 190 | 67 | 253 |  |
| Sumska, Zaporizka | Small (5-19) | 90 | 17 | 33 | 49 | 76 | 287 | 122 | 1365 | 3036 |
|  | Medium (20-99) | 49 | 7 | 20 | 40 | 47 | 160 | 49 | 397 |  |
|  | Large (100 or more) | 28 | 2 | 8 | 10 | 26 | 66 | 24 | 64 |  |
| Khersonska, Mykolaivska, Odeska | Small (5-19) | 124 | 20 | 46 | 70 | 32 | 372 | 212 | 2509 | 5064 |
|  | Medium (20-99) | 118 | 13 | 27 | 24 | 32 | 150 | 82 | 887 |  |
|  | Large (100 or more) | 54 | 4 | 11 | 8 | 17 | 51 | 31 | 170 |  |
| Cherkaska, Chernihivska | Small (5-19) | 54 | 19 | 26 | 29 | 21 | 171 | 139 | 760 | 1896 |
|  | Medium (20-99) | 64 | 15 | 16 | 20 | 14 | 108 | 43 | 218 |  |
|  | Large (100 or more) | 43 | 7 | 5 | 6 | 11 | 48 | 8 | 51 |  |
| Kirovohradska, Poltavska | Small (5-19) | 58 | 18 | 26 | 43 | 37 | 168 | 93 | 945 | 2170 |
|  | Medium (20-99) | 53 | 14 | 17 | 19 | 29 | 83 | 34 | 335 |  |
|  | Large (100 or more) | 57 | 3 | 8 | 3 | 19 | 37 | 17 | 54 |  |
| Vinnytska, Zhytomyrska | Small (5-19) | 70 | 15 | 74 | 41 | 26 | 197 | 109 | 819 | 2192 |
|  | Medium (20-99) | 62 | 15 | 31 | 23 | 16 | 114 | 46 | 342 |  |
|  | Large (100 or more) | 50 | 11 | 15 | 7 | 14 | 42 | 6 | 47 |  |
|  |  | 2339 | 620 | 1086 | 1305 | 1064 | 7301 | 3281 | 33091 | 50087 |

Note: The sampling frame used and the universe are from separate sources

Universe Estimates

|  |  | Food | Garments | Non Metallic Mineral Products | Fabricated Metal Products | Machinery and Equipment | Other <br> Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kyiv | Small (5-19) | 207 | 102 | 123 | 228 | 143 | 1413 | 736 | 9713 | 18730 |
|  | Medium (20-99) | 151 | 52 | 89 | 112 | 95 | 637 | 290 | 3272 |  |
|  | Large (100 or more) | 118 | 12 | 49 | 25 | 32 | 220 | 167 | 744 |  |
| West | Small (5-19) | 296 | 179 | 154 | 157 | 67 | 956 | 894 | 4421 | 11070 |
|  | Medium (20-99) | 241 | 108 | 144 | 76 | 46 | 544 | 267 | 1607 |  |
|  | Large (100 or more) | 129 | 63 | 49 | 23 | 28 | 248 | 67 | 306 |  |
| Dnipropetrovska, Kharkivska | Small (5-19) | 175 | 78 | 105 | 209 | 141 | 877 | 356 | 4060 | 9364 |
|  | Medium (20-99) | 147 | 46 | 67 | 88 | 109 | 508 | 143 | 1445 |  |
|  | Large (100 or more) | 110 | 9 | 27 | 39 | 49 | 217 | 67 | 292 |  |
| Sumska, Zaporizka | Small (5-19) | 90 | 17 | 34 | 51 | 76 | 303 | 224 | 1480 | 3576 |
|  | Medium (20-99) | 56 | 16 | 33 | 40 | 56 | 170 | 84 | 541 |  |
|  | Large (100 or more) | 45 | 6 | 12 | 14 | 26 | 88 | 24 | 90 |  |
| Khersonska, Mykolaivska, Odeska | Small (5-19) | 129 | 43 | 52 | 70 | 32 | 395 | 305 | 2523 | 5428 |
|  | Medium (20-99) | 118 | 20 | 41 | 24 | 33 | 197 | 115 | 934 |  |
|  | Large (100 or more) | 63 | 8 | 15 | 11 | 22 | 65 | 31 | 182 |  |
| Cherkaska, Chernihivska | Small (5-19) | 64 | 23 | 26 | 29 | 29 | 199 | 229 | 879 | 2379 |
|  | Medium (20-99) | 75 | 27 | 30 | 0 | 20 | 111 | 84 | 312 |  |
|  | Large (100 or more) | 55 | 9 | 5 | 0 | 11 | 50 | 11 | 73 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 28 | 0 | 0 | 0 | 0 |  |
| Kirovohradska, Poltavska | Small (5-19) | 79 | 24 | 37 | 43 | 37 | 230 | 182 | 1167 | 2875 |
|  | Medium (20-99) | 63 | 38 | 20 | 22 | 37 | 114 | 58 | 454 |  |
|  | Large (100 or more) | 70 | 6 | 10 | 6 | 21 | 43 | 17 | 97 |  |
| Vinnytska, Zhytomyrska | Small (5-19) | 90 | 22 | 103 | 43 | 33 | 272 | 286 | 1148 | 3149 |
|  | Medium (20-99) | 73 | 23 | 47 | 23 | 32 | 160 | 65 | 463 |  |
|  | Large (100 or more) | 61 | 13 | 21 | 10 | 17 | 50 | 14 | 80 |  |
|  |  | 2705 | 944 | 1293 | 1371 | 1192 | 8067 | 4716 | 36283 | 56571 |

Note: Adjustments for strict, median and weak assumptions were not applied to universe estimates because the universe and the frame were from separate sources hence scenarios that apply to the frame cannot be assumed in the universe.
Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.39.4. Non-Response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond (-8) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Ukraine ES, 2019


As the following graph shows, the number of interviews per contacted establishments was 0.09. ${ }^{83}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.39.


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Ukraine. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

## A.39.5. Local agency team involved in the study and its comments on the implementation

Local agency team involved in the survey

| Local Agency | Name: Ipsos Ukraine <br> Region: Ukraine |
| :--- | :--- |

[^79]|  | As the member of ESOMAR, Ipsos subscribes to the <br> ICC/ESOMAR International Code On Market And Social <br> Research and ensures compliance of every aspect of our work <br> with the standards set by the Code. |
| :--- | :--- |
|  | - As member of the Ukrainian Association of Marketing, Ipsos <br> subscribes to the UAM standard of quality and its ethics code. |
| Enumerators involved: | Enumerators: 52 (some also done recruitment) <br> Recruiters: 30. |
| Other staff involved: | Fieldwork Coordinators: 14 regional and central supervisors <br> Editing: 1 <br> Data Entry: $2-3$ <br> Data Processing: Ipsos was responsible for all data processing |

## Sample Frame

| Characteristic of sample frame <br> used: | Electronic data base |
| :--- | :--- |
| Source: | UA-Region |
| Year: | May 2018 |
| Comments on the quality of <br> sample frame: | The quality of the sample frame was poor. A significant proportion of the <br> contact information was inaccurate and the sample frame also included <br> a lot of entities that are not operational. We tried to work with other <br> sample frame sources, but they are either very expensive or have same <br> bad quality. |

## Sample

| Comments/ problems for <br> particular regions: | In large cities the response rate was lower than in small ones, CATI <br> recruitment works better. In small cities F2F recruitment is better. |
| :--- | :--- |
| Comments on the response rate: | Response rate is very low because senior managers and their secretaries <br> do not to trust any type of surveys. |
| Comments on the sample design: |  |
| Other comments: | No |

## Fieldwork

| Date of Fieldwork | 2 February 2019 to 26 December 2019 |
| :---: | :---: |
| Country | Ukraine |
| Number of interviews | 1344 |
| Problems found during fieldwork: | The sample frame contained a lot of incorrect contact information. CATI recruiters had to spend additional time searching for valid contact data in the internet. <br> The questionnaire is too long; senior managers are reluctant to spend this much time participating in a survey. <br> The questionnaire requires collection of a lot of sensitive information which not all respondents are willing to share. <br> Response rate is very low because senior managers and their secretaries do not to trust any type of surveys. In a small percentage of cases, letters with additional information sent by email was helpful. |
| Other observations: |  |

## Questionnaires

| Problems for the understanding of <br> questions <br> number) | (indicate quere were no issues with it. Manual with all questions was really helpful <br> for this. |
| :--- | :--- |


| Problems found in the navigability <br> of -questionnaires (for example, <br> skip patterns). |  |
| :--- | :--- |
| Comments on questionnaires <br> length: | Almost all of respondents complained about the excessive length of the <br> interview, which meant they were distracted from their main duties. |
| Suggestions or other comments <br> on the questionnaire: | No |

## Database

| Data entry program chosen | iField |
| :--- | :--- |
| Comments on the data entry <br> program | N/A |
| Comments on the data cleaning | No |

## Country/ region situation

| General aspects of economic, <br> political or social situation of the <br> country/region that could affect <br> the results of the survey: | During the fieldwork period presidential (31 March and 21 April <br> 2019) and parliamentary (21 July 2019) elections were held. <br> Some respondents thought that our survey is connected to <br> politics, that it why they refused to participate. <br> Occupation of part of West Ukraine and Crimea |
| :--- | :--- |
| Relevant country events occurred <br> during fieldwork: | Same as above |
| Other aspects: | No |

## A. 40 Uzbekistan

## A.40.1. Sampling structure and implementation

The sample frame consisted of listings of establishments from two sources: for panel firms, the list of 390 firms from the Uzbekistan 2013 ES was used; and for fresh firms (i.e., firms not covered in 2013), a listing of establishments from State Committee of the Republic of Uzbekistan on Statistics, 3rd quarter of 2018, was used. The establishments in the listing are all registered as businesses with the local authority (khokimiyat) and obtain the certificate of state registration.

Regional stratification for the Uzbekistan ES was done across nine regions: Andijan Region, Fergana Region, Qashqadaryo Region, Samarqand Region, Tashkent Region, Tashkent, Karakalpakstan, Navoiy and Jizzakh Region, and Surxondaryo Region.

| Provinces | Grouping used for stratification purposes in BEEPS VI |
| :--- | :--- |
| Andijan Region | Andijan Region |
| Fergana Region | Fergana Region |
| Qashqadaryo Region | Qashqadaryo Region |
| Samarqand Region | Samarqand Region |
| Tashkent Region | Tashkent Region |
| Tashkent | Tashkent |
| Karakalpakstan | Karakalpakstan |
| Navoiy Region | Navoiy and Jizzakh Region |
| Jizzakh Region |  |
| Bukhara Region | Not covered |
| Surxondaryo Region | Surxondaryo Region |
| Sirdaryo Region | Not covered |


| Xorazm Region | Not covered |
| :--- | :--- |
| Namangan Region | Not covered |


|  |  | Food | Textiles | Garments | Rubber and Plastics Products | Non Metallic Mineral Products | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Andijan Region | Small (5-19) | 109 | 91 | 170 | 29 | 106 | 313 | 306 | 1124 | 2995 |
|  | Medium (20-99) | 21 | 38 | 66 | 7 | 32 | 75 | 62 | 333 |  |
|  | Large (100 or more) | 10 | 38 | 17 | 1 | 2 | 23 | 5 | 17 |  |
| Fergana Region | Small (5-19) | 152 | 86 | 117 | 42 | 162 | 289 | 406 | 1151 | 3229 |
|  | Medium (20-99) | 32 | 50 | 28 | 8 | 39 | 84 | 36 | 444 |  |
|  | Large (100 or more) | 11 | 32 | 5 | 0 | 14 | 13 | 7 | 21 |  |
| Qashqadaryo Region | Small (5-19) | 79 | 15 | 15 | 7 | 65 | 61 | 300 | 890 | 1944 |
|  | Medium (20-99) | 9 | 6 | 3 | 0 | 25 | 14 | 31 | 350 |  |
|  | Large (100 or more) | 8 | 17 | 5 | 0 | 2 | 3 | 5 | 34 |  |
| Samarqand Region | Small (5-19) | 221 | 57 | 79 | 65 | 161 | 290 | 635 | 1400 | 3627 |
|  | Medium (20-99) | 53 | 23 | 17 | 12 | 37 | 76 | 55 | 349 |  |
|  | Large (100 or more) | 16 | 32 | 8 | 0 | 7 | 14 | 2 | 18 |  |
| Tashkent Region | Small (5-19) | 246 | 54 | 95 | 59 | 174 | 397 | 645 | 1433 | 4103 |
|  | Medium (20-99) | 90 | 27 | 51 | 30 | 85 | 138 | 59 | 322 |  |
|  | Large (100 or more) | 31 | 23 | 37 | 0 | 18 | 36 | 7 | 46 |  |
| Tashkent | Small (5-19) | 605 | 171 | 320 | 299 | 245 | 1678 | 1275 | 5868 | 13320 |
|  | Medium (20-99) | 214 | 65 | 111 | 103 | 81 | 560 | 151 | 1238 |  |
|  | Large (100 or more) | 36 | 25 | 39 | 10 | 19 | 82 | 17 | 108 |  |
| Karakalpakstan | Small (5-19) | 43 | 13 | 10 | 15 | 54 | 49 | 231 | 700 | 1525 |
|  | Medium (20-99) | 14 | 5 | 4 | 1 | 27 | 25 | 32 | 253 |  |
|  | Large (100 or more) | 10 | 12 | 1 | 1 | 5 | 3 | 4 | 13 |  |
| Navoiy and Jizzakh Region | Small (5-19) | 88 | 39 | 25 | 23 | 113 | 107 | 206 | 913 | 2061 |
|  | Medium (20-99) | 10 | 16 | 8 | 6 | 32 | 37 | 46 | 317 |  |
|  | Large (100 or more) | 10 | 26 | 7 | 1 | 7 | 8 | 0 | 16 |  |
| Surxondaryo Region | Small (5-19) | 63 | 15 | 13 | 6 | 67 | 56 | 217 | 759 | 1592 |
|  | Medium (20-99) | 9 | 22 | 0 | 0 | 28 | 12 | 19 | 261 |  |
|  | Large (100 or more) | 7 | 12 | 1 | 0 | 0 | 1 | 4 | 20 |  |
|  |  | 2197 | 1010 | 1252 | 725 | 1607 | 4444 | 4763 | 18398 | 34396 |

[^80]Uzbekistan Sample Frame (Panel)

|  |  | Food | Textiles | Garments | Rubber and Plastics Products | Non Metallic Mineral Products | Other <br> Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Andijan Region | Small (5-19) | 3 | 0 | 0 | 0 | 1 | 0 | 6 | 0 | 48 |
|  | Medium (20-99) | 0 | 4 | 0 | 0 | 1 | 1 | 14 | 4 |  |
|  | Large (100 or more) | 4 | 3 | 0 | 0 | 0 | 3 | 2 | 2 |  |
| Fergana Region | Small (5-19) | 2 | 0 | 0 | 0 | 0 | 0 | 3 | 5 | 49 |
|  | Medium (20-99) | 1 | 2 | 0 | 0 | 2 | 2 | 7 | 11 |  |
|  | Large (100 or more) | 2 | 4 | 0 | 0 | 2 | 1 | 2 | 3 |  |
| Qashqadaryo Region | Small (5-19) | 0 | 0 | 1 | 0 | 1 | 0 | 3 | 2 | 33 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 1 | 6 | 7 |  |
|  | Large (100 or more) | 2 | 3 | 1 | 0 | 0 | 0 | 1 | 5 |  |
| Samarqand Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 9 | 2 | 37 |
|  | Medium (20-99) | 2 | 1 | 0 | 0 | 1 | 0 | 8 | 3 |  |
|  | Large (100 or more) | 3 | 2 | 0 | 0 | 0 | 1 | 1 | 4 |  |
| Tashkent Region | Small (5-19) | 1 | 0 | 0 | 0 | 3 | 1 | 7 | 7 | 64 |
|  | Medium (20-99) | 2 | 2 | 0 | 1 | 3 | 2 | 8 | 6 |  |
|  | Large (100 or more) | 1 | 0 | 1 | 0 | 1 | 5 | 3 | 10 |  |
| Tashkent | Small (5-19) | 3 | 1 | 2 | 4 | 0 | 15 | 17 | 46 | 158 |
|  | Medium (20-99) | 2 | 1 | 0 | 3 | 0 | 12 | 15 | 12 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 0 | 8 | 10 | 6 |  |
| Surxondaryo Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
|  | Medium (20-99) | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  |  | 28 | 24 | 6 | 8 | 15 | 52 | 122 | 135 | 390 |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of non-eligibility, repetition, non-existent units, etc.

## Original Sample Design <br> Original Sample Design (Fresh)

|  |  | Food | Textiles | Garments | Rubber and Plastics Products | Non Metallic Mineral Products | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Andijan Region | Small (5-19) | 3 | 3 | 8 | 10 | 3 | 4 | 3 | 9 | 94 |
|  | Medium (20-99) | 6 | 3 | 11 | 2 | 4 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 2 | 3 | 3 | 0 | 1 | 3 | 1 | 3 |  |
| Fergana Region | Small (5-19) | 3 | 3 | 6 | 14 | 3 | 3 | 3 | 7 | 96 |
|  | Medium (20-99) | 5 | 5 | 10 | 3 | 3 | 3 | 3 | 3 |  |
|  | Large (100 or more) | 3 | 3 | 2 | 0 | 3 | 3 | 2 | 3 |  |
| Qashqadaryo Region | Small (5-19) | 12 | 5 | 5 | 2 | 8 | 6 | 6 | 10 | 95 |
|  | Medium (20-99) | 3 | 2 | 1 | 0 | 9 | 5 | 4 | 3 |  |
|  | Large (100 or more) | 2 | 5 | 1 | 0 | 1 | 1 | 1 | 3 |  |
| Samarqand Region | Small (5-19) | 7 | 3 | 6 | 16 | 3 | 4 | 5 | 19 | 118 |
|  | Medium (20-99) | 8 | 5 | 6 | 4 | 5 | 4 | 3 | 3 |  |
|  | Large (100 or more) | 3 | 3 | 3 | 0 | 2 | 3 | 0 | 3 |  |
| Tashkent Region | Small (5-19) | 6 | 3 | 5 | 14 | 3 | 6 | 6 | 16 | 126 |
|  | Medium (20-99) | 7 | 4 | 11 | 10 | 4 | 5 | 3 | 3 |  |
|  | Large (100 or more) | 3 | 3 | 4 | 0 | 3 | 3 | 1 | 3 |  |
| Tashkent | Small (5-19) | 6 | 3 | 3 | 9 | 3 | 20 | 12 | 20 | 132 |
|  | Medium (20-99) | 3 | 3 | 3 | 11 | 3 | 4 | 3 | 3 |  |
|  | Large (100 or more) | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 3 |  |
| Karakalpakstan | Small (5-19) | 13 | 5 | 4 | 5 | 11 | 8 | 8 | 7 | 115 |
|  | Medium (20-99) | 5 | 2 | 1 | 0 | 9 | 9 | 10 | 3 |  |
|  | Large (100 or more) | 4 | 4 | 0 | 0 | 2 | 1 | 1 | 3 |  |
| Navoiy and Jizzakh Region | Small (5-19) | 8 | 5 | 9 | 8 | 7 | 5 | 3 | 9 | 115 |
|  | Medium (20-99) | 4 | 6 | 3 | 2 | 11 | 9 | 4 | 3 |  |
|  | Large (100 or more) | 4 | 5 | 2 | 0 | 2 | 3 | 0 | 3 |  |
| Surxondaryo Region | Small (5-19) | 15 | 5 | 5 | 2 | 13 | 10 | 9 | 11 | 114 |
|  | Medium (20-99) | 3 | 7 | 0 | 0 | 10 | 4 | 7 | 3 |  |
|  | Large (100 or more) | 2 | 4 | 0 | 0 | 0 | 0 | 1 | 3 |  |
|  |  | 143 | 105 | 115 | 115 | 129 | 132 | 104 | 162 | 1005 |

Original Sample Design (Panel)

|  |  | Food | Textiles | Garments | Rubber and Plastics Products | Non Metallic Mineral Products | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Andijan Region | Small (5-19) | 2 | 0 | 0 | 0 | 1 | 0 | 3 | 0 | 26 |
|  | Medium (20-99) | 0 | 2 | 0 | 0 | 1 | 1 | 6 | 2 |  |
|  | Large (100 or more) | 2 | 2 | 0 | 0 | 0 | 2 | 1 | 1 |  |
| Fergana Region | Small (5-19) | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 3 | 24 |
|  | Medium (20-99) | 1 | 1 | 0 | 0 | 1 | 1 | 4 | 2 |  |
|  | Large (100 or more) | 1 | 2 | 0 | 0 | 1 | 1 | 1 | 2 |  |
| Qashqadaryo Region | Small (5-19) | 0 | 0 | 1 | 0 | 1 | 0 | 2 | 1 | 20 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 1 | 3 | 4 |  |
|  | Large (100 or more) | 1 | 2 | 1 | 0 | 0 | 0 | 1 | 2 |  |
| Samarqand Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 1 | 22 |
|  | Medium (20-99) | 1 | 1 | 0 | 0 | 1 | 0 | 4 | 2 |  |
|  | Large (100 or more) | 2 | 1 | 0 | 0 | 0 | 1 | 1 | 2 |  |
| Tashkent Region | Small (5-19) | 1 | 0 | 0 | 0 | 2 | 1 | 4 | 4 | 34 |
|  | Medium (20-99) | 1 | 1 | 0 | 1 | 2 | 1 | 4 | 2 |  |
|  | Large (100 or more) | 1 | 0 | 1 | 0 | 1 | 3 | 2 | 2 |  |
| Tashkent | Small (5-19) | 2 | 1 | 1 | 2 | 0 | 8 | 9 | 20 | 68 |
|  | Medium (20-99) | 1 | 1 | 0 | 2 | 0 | 6 | 2 | 6 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 0 | 2 | 2 | 2 |  |
| Karakalpakstan | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Navoiy and Jizzakh Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Surxondaryo Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
|  | Medium (20-99) | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  | Large (100 or more) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  |  | 17 | 15 | 5 | 5 | 11 | 28 | 56 | 58 | 195 |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $7.4 \%$ ( 242 out of 3268 establishments). ${ }^{84}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):
Achieved Interviews (Fresh and Panel Combined)

|  |  | Food | Textiles | Garments | Rubber and Plastics Products | Non Metallic Mineral Products | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Andijan Region | Small (5-19) | 5 | 3 | 10 | 11 | 3 | 4 | 6 | 13 | 133 |
|  | Medium (20-99) | 9 | 7 | 13 | 0 | 7 | 2 | 11 | 3 |  |
|  | Large (100 or more) | 4 | 4 | 3 | 0 | 1 | 5 | 2 | 5 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 |  |
| Fergana Region | Small (5-19) | 4 | 2 | 7 | 13 | 3 | 4 | 6 | 11 | 123 |
|  | Medium (20-99) | 7 | 6 | 10 | 4 | 4 | 5 | 6 | 7 |  |
|  | Large (100 or more) | 2 | 3 | 3 | 0 | 4 | 3 | 4 | 5 |  |
| Qashqadaryo Region | Small (5-19) | 12 | 8 | 4 | 2 | 8 | 5 | 8 | 11 | 115 |
|  | Medium (20-99) | 3 | 2 | 1 | 0 | 9 | 0 | 8 | 7 |  |
|  | Large (100 or more) | 4 | 9 | 3 | 0 | 1 | 0 | 3 | 7 |  |
| Samarqand Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 9 | 0 | 0 | 144 |
|  | Medium (20-99) | 9 | 2 | 5 | 18 | 4 | 4 | 6 | 24 |  |
|  | Large (100 or more) | 10 | 7 | 6 | 2 | 7 | 5 | 0 | 1 |  |
|  | Medium and Large (20+) | 5 | 3 | 4 | 0 | 3 | 4 | 0 | 6 |  |
| Tashkent Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 12 | 0 | 128 |
|  | Medium (20-99) | 6 | 2 | 5 | 12 | 4 | 8 | 11 | 16 |  |
|  | Large (100 or more) | 5 | 3 | 8 | 10 | 3 | 5 | 7 | 11 |  |
| Tashkent | Small (5-19) | 4 | 3 | 6 | 0 | 3 | 8 | 4 | 11 | 210 |
|  | Medium (20-99) | 8 | 3 | 5 | 13 | 3 | 29 | 19 | 38 |  |
|  | Large (100 or more) | 4 | 4 | 4 | 13 | 3 | 11 | 5 | 9 |  |
| Karakalpakstan | Small (5-19) | 3 | 3 | 5 | 3 | 4 | 6 | 4 | 6 | 142 |

[^81]|  | Medium (20-99) | 11 | 5 | 2 | 0 | 11 | 11 | 8 | 7 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 6 | 2 | 0 | 0 | 10 | 6 | 6 | 4 |  |
|  | Medium and Large (20+) | 4 | 5 | 0 | 0 | 3 | 1 | 1 | 3 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 |  |
| Navoiy and Jizzakh | Small (5-19) | 0 | 0 | 0 | 5 | 0 | 0 | 0 | 0 | 117 |
| Region | Medium (20-99) | 8 | 3 | 8 | 13 | 8 | 4 | 3 | 8 |  |
|  | Large (100 or more) | 4 | 6 | 3 | 0 | 9 | 9 | 3 | 3 |  |
|  | Medium and Large (20+) | 4 | 4 | 5 | 0 | 2 | 2 | 0 | 3 |  |
| Surxondaryo Region | Small (5-19) | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 122 |
|  | Medium (20-99) | 15 | 7 | 0 | 2 | 14 | 11 | 9 | 11 |  |
|  | Large (100 or more) | 3 | 10 | 0 | 0 | 11 | 0 | 7 | 2 |  |
|  | Medium and Large (20+) | 3 | 5 | 0 | 0 | 0 | 0 | 1 | 3 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 0 | 0 | 0 | 5 | 0 | 0 |  |
|  |  | 162 | 121 | 122 | 126 | 142 | 166 | 160 | 235 | 1234 |

## Achieved Interviews (Panel)

|  |  | Food | Textiles | Garments | Rubber and Plastics Products | Non Metallic Mineral Products | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Andijan Region | Small (5-19) | 2 | 0 | 0 | 0 | 1 | 0 | 2 | 0 | 18 |
|  | Medium (20-99) | 0 | 2 | 0 | 0 | 1 | 0 | 6 | 0 |  |
|  | Large (100 or more) | 1 | 0 | 0 | 0 | 0 | 2 | 1 | 0 |  |
| Fergana Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 22 |
|  | Medium (20-99) | 0 | 1 | 0 | 0 | 1 | 1 | 4 | 4 |  |
|  | Large (100 or more) | 0 | 1 | 0 | 0 | 1 | 1 | 2 | 2 |  |
| Qashqadaryo Region | Small (5-19) | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 11 |
|  | Medium (20-99) | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 2 |  |
|  | Large (100 or more) | 1 | 2 | 0 | 0 | 0 | 0 | 1 | 2 |  |
| Samarqand Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 1 | 17 |
|  | Medium (20-99) | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |  |
|  | Large (100 or more) | 2 | 1 | 0 | 0 | 0 | 1 | 0 | 3 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 0 |  |
| Tashkent Region | Small (5-19) | 1 | 0 | 0 | 0 | 2 | 1 | 2 | 2 | 37 |
|  | Medium (20-99) | 0 | 1 | 0 | 1 | 0 | 2 | 4 | 4 |  |


|  | Large (100 or more) | 1 | 0 | 1 | 0 | 1 | 5 | 2 | 7 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tashkent | Small (5-19) | 2 | 0 | 1 | 2 | 0 | 9 | 6 | 19 | 65 |
|  | Medium (20-99) | 1 | 1 | 0 | 2 | 0 | 6 | 3 | 6 |  |
|  | Large (100 or more) | 0 | 0 | 1 | 0 | 0 | 2 | 2 | 2 |  |
|  |  | 12 | 9 | 4 | 5 | 8 | 30 | 46 | 56 | 170 |

## A.40.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 1313 | Eligible | 1. Eligible establishment (Correct name and address) | 1265 |
|  |  | 2. Eligible establishment (Different name but same address - the new firm/establishment bought the original firm/establishment) | 12 |
|  |  | 3. Eligible establishment (Different name but same address - the firm/establishment changed its name) | 7 |
|  |  | 4. Eligible establishment (Moved and traced) | 22 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 7 |
| 1114 | Screener refusal | 13. Refuses to answer the screener | 1114 |
| 241 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 30 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 48 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 19 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 4 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 29 |
|  |  | 621. The firm discontinued businesses - (Other) | 29 |
|  |  | 71. Ineligible legal status: not a business, but private household | 51 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 10 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 21 |
| 14 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 1 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 1 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 10 |
|  |  | 156. Duplicated firm within the sample | 2 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 0 |
| 586 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 4 |
|  |  | 92. Line out of order | 0 |
|  |  | 93. No tone | 0 |
|  |  | 94. Phone number does not exist | 0 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 582 |
| 3268 | Total contacted |  |  |

## Response Outcomes: Uzbekistan ES 2019

| Target and totals | Sample target | 1200 |
| :--- | :--- | ---: |
|  | Sample target completion rate | $103.3 \%$ |
|  | Total contacts available in frame | 34396 |
|  | Total contacts issued | 3454 |
|  | Total contacts contacted | 3268 |
| Screening phase <br> Interview phase <br> (only if eligible) | Screening in process | 0 |
|  | Eligibles | 1313 |
|  | Screener refusal | 1114 |
|  | Ineligible + out of target | 255 |
|  | Unobtainable | 586 |
|  | Complete interviews without extra module in process + incomplete interviews | 36 |
|  | Interview refusal | 1203 |
| Percent <br> breakdown <br> (relative to total <br> contacted) | Screening in process rate | 0 |
|  | Screener refusal rate | 73 |
|  | Ineligible + out of target rate | $0.0 \%$ |
|  | Unobtainable rate | $34.1 \%$ |
|  | Interview conversion rate | $7.8 \%$ |
|  | Eligible in process + incomplete interviews rate | $17.9 \%$ |
|  | Interview refusal rate | $37.9 \%$ |

## A.40.3. Universe estimates

Universe estimates for the number of establishments in each cell in Uzbekistan were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.
The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent Eligible


Universe estimates for the number of establishments in each industry-region-size cell in Uzbekistan were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights
Strict Universe Estimates - Fresh:

|  |  | Food | Textiles | Garments | Rubber and Plastics Products | Non Metallic Mineral Products | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Andijan Region | Small (5-19) | 46 | 40 | 76 | 12 | 45 | 125 | 133 | 492 | 1313 |
|  | Medium (20-99) | 9 | 17 | 31 | 0 | 14 | 31 | 28 | 152 |  |
|  | Large (100 or more) | 5 | 19 | 9 | 0 | 1 | 11 | 3 | 9 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 6 | 0 | 0 | 0 | 0 |  |
| Fergana Region | Small (5-19) | 61 | 35 | 50 | 17 | 65 | 109 | 166 | 475 | 1334 |
|  | Medium (20-99) | 13 | 21 | 12 | 4 | 16 | 33 | 15 | 191 |  |
|  | Large (100 or more) | 5 | 15 | 3 | 0 | 6 | 6 | 4 | 10 |  |
| Qashqadaryo Region | Small (5-19) | 35 | 8 | 7 | 3 | 29 | 25 | 136 | 407 | 890 |
|  | Medium (20-99) | 4 | 3 | 1 | 0 | 12 | 0 | 15 | 167 |  |
|  | Large (100 or more) | 4 | 9 | 3 | 0 | 1 | 0 | 3 | 18 |  |
| Samarqand Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 12 | 0 | 0 | 1345 |
|  | Medium (20-99) | 81 | 21 | 30 | 24 | 59 | 99 | 236 | 525 |  |
|  | Large (100 or more) | 20 | 9 | 7 | 5 | 14 | 27 | 0 | 136 |  |
|  | Medium and Large (20+) | 7 | 14 | 4 | 0 | 3 | 6 | 0 | 8 |  |
| Tashkent Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 35 | 0 | 1348 |
|  | Medium (20-99) | 81 | 18 | 33 | 19 | 57 | 123 | 217 | 486 |  |
|  | Large (100 or more) | 31 | 10 | 18 | 10 | 29 | 44 | 21 | 114 |  |
| Tashkent | Small (5-19) | 12 | 9 | 15 | 0 | 7 | 13 | 4 | 20 | 4603 |
|  | Medium (20-99) | 207 | 60 | 116 | 102 | 84 | 538 | 444 | 2068 |  |
|  | Large (100 or more) | 76 | 24 | 42 | 37 | 29 | 187 | 55 | 455 |  |
| Karakalpakstan | Small (5-19) | 14 | 10 | 16 | 4 | 8 | 30 | 7 | 44 | 679 |
|  | Medium (20-99) | 15 | 5 | 4 | 0 | 19 | 16 | 82 | 250 |  |
|  | Large (100 or more) | 6 | 2 | 0 | 0 | 10 | 8 | 12 | 94 |  |
|  | Medium and Large (20+) | 4 | 5 | 0 | 0 | 3 | 1 | 2 | 5 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 0 |  |
| Navoiy and Jizzakh Region | Small (5-19) | 0 | 0 | 0 | 7 | 0 | 0 | 0 | 0 | 699 |
|  | Medium (20-99) | 28 | 13 | 8 | 13 | 36 | 32 | 67 | 302 |  |
|  | Large (100 or more) | 4 | 6 | 3 | 0 | 11 | 12 | 16 | 109 |  |


|  | Medium and Large (20+) | 4 | 10 | 5 | 0 | 3 | 3 | 0 | 6 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Surxondaryo Region | Small (5-19) | 0 | 0 | 0 | 4 | 0 | 0 | 0 | 0 | 690 |
|  | Medium (20-99) | 26 | 7 | 0 | 3 | 28 | 22 | 92 | 327 |  |
|  | Large (100 or more) | 4 | 10 | 0 | 0 | 12 | 0 | 8 | 117 |  |
|  | Medium and Large (20+) | 3 | 6 | 0 | 0 | 0 | 0 | 2 | 10 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 0 | 0 | 0 | 8 | 0 | 0 |  |
|  |  | 808 | 407 | 497 | 269 | 600 | 1520 | 1802 | 6998 | 12901 |

Median Universe Estimates - Fresh:

|  |  | Food | Textiles | Garments | Rubber and Plastics Products | Non Metallic Mineral Products | Other Manufacturing | Retail | Other Services | Grand <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Andijan Region | Small (5-19) | 83 | 73 | 131 | 23 | 84 | 220 | 255 | 842 | 2329 |
|  | Medium (20-99) | 17 | 33 | 55 | 0 | 27 | 57 | 56 | 269 |  |
|  | Large (100 or more) | 9 | 34 | 15 | 0 | 2 | 18 | 5 | 14 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 8 | 0 | 0 | 0 | 0 |  |
| Fergana Region | Small (5-19) | 126 | 76 | 98 | 36 | 139 | 221 | 368 | 938 | 2738 |
|  | Medium (20-99) | 29 | 47 | 25 | 7 | 36 | 69 | 35 | 390 |  |
|  | Large (100 or more) | 10 | 32 | 5 | 0 | 13 | 11 | 7 | 19 |  |
| Qashqadaryo Region | Small (5-19) | 65 | 13 | 13 | 6 | 55 | 46 | 270 | 720 | 1629 |
|  | Medium (20-99) | 8 | 6 | 3 | 0 | 23 | 0 | 30 | 305 |  |
|  | Large (100 or more) | 7 | 17 | 5 | 0 | 2 | 0 | 5 | 31 |  |
| Samarqand Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 16 | 0 | 0 | 2225 |
|  | Medium (20-99) | 134 | 37 | 49 | 41 | 101 | 162 | 421 | 834 |  |
|  | Large (100 or more) | 35 | 16 | 11 | 8 | 25 | 46 | 0 | 224 |  |
|  | Medium and Large (20+) | 11 | 23 | 6 | 0 | 5 | 9 | 0 | 12 |  |
| Tashkent Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 47 | 0 | 2500 |
|  | Medium (20-99) | 152 | 35 | 59 | 38 | 111 | 226 | 434 | 868 |  |
|  | Large (100 or more) | 60 | 19 | 34 | 21 | 58 | 85 | 43 | 210 |  |
| Tashkent | Small (5-19) | 21 | 17 | 26 | 0 | 13 | 23 | 6 | 32 | 8729 |
|  | Medium (20-99) | 399 | 119 | 214 | 203 | 167 | 1019 | 917 | 3794 |  |
|  | Large (100 or more) | 152 | 49 | 80 | 75 | 59 | 366 | 117 | 862 |  |
| Karakalpakstan | Small (5-19) | 27 | 20 | 29 | 8 | 14 | 56 | 14 | 78 | 1426 |


|  | Medium (20-99) | 33 | 10 | 8 | 0 | 43 | 34 | 192 | 524 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Large (100 or more) | 12 | 4 | 0 | 0 | 23 | 19 | 29 | 204 |  |
|  | Medium and Large (20+) | 9 | 11 | 0 | 0 | 4 | 2 | 4 | 11 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 5 | 0 | 0 | 0 | 0 | 0 |  |
| Navoiy and Jizzakh | Small (5-19) | 0 | 0 | 0 | 14 | 0 | 0 | 0 | 0 | 1566 |
| Region | Medium (20-99) | 65 | 31 | 19 | 18 | 86 | 73 | 166 | 663 |  |
|  | Large (100 or more) | 8 | 13 | 6 | 0 | 26 | 27 | 40 | 248 |  |
|  | Medium and Large (20+) | 8 | 23 | 6 | 0 | 6 | 6 | 0 | 13 |  |
| Surxondaryo Region | Small (5-19) | 0 | 0 | 0 | 7 | 0 | 0 | 0 | 0 | 1213 |
|  | Medium (20-99) | 47 | 12 | 0 | 5 | 52 | 39 | 177 | 556 |  |
|  | Large (100 or more) | 7 | 19 | 0 | 0 | 23 | 0 | 17 | 206 |  |
|  | Medium and Large (20+) | 6 | 11 | 0 | 0 | 0 | 0 | 4 | 16 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 0 | 0 | 0 | 11 | 0 | 0 |  |
|  |  | 1542 | 798 | 901 | 516 | 1198 | 2861 | 3656 | 12883 | 24355 |

## Weak Universe Estimates - Fresh:

|  |  | Food | Textiles | Garments | Rubber and Plastics Products | Non Metallic Mineral Products | Other Manufacturing | Retail | Other Services | Grand Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Andijan Region | Small (5-19) | 103 | 83 | 149 | 27 | 99 | 299 | 285 | 1035 | 2791 |
|  | Medium (20-99) | 21 | 36 | 60 | 0 | 31 | 74 | 59 | 316 |  |
|  | Large (100 or more) | 10 | 36 | 16 | 0 | 2 | 23 | 5 | 16 |  |
|  | Medium and Large (20+) | 0 | 0 | 0 | 8 | 0 | 0 | 0 | 0 |  |
| Fergana Region | Small (5-19) | 138 | 75 | 99 | 37 | 145 | 264 | 363 | 1016 | 2889 |
|  | Medium (20-99) | 30 | 45 | 24 | 7 | 36 | 79 | 33 | 403 |  |
|  | Large (100 or more) | 10 | 29 | 4 | 0 | 13 | 12 | 7 | 19 |  |
| Qashqadaryo Region | Small (5-19) | 73 | 13 | 13 | 6 | 59 | 56 | 271 | 794 | 1742 |
|  | Medium (20-99) | 9 | 5 | 3 | 0 | 23 | 0 | 29 | 322 |  |
|  | Large (100 or more) | 8 | 16 | 4 | 0 | 2 | 0 | 5 | 32 |  |
| Samarqand Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 16 | 0 | 0 | 3030 |
|  | Medium (20-99) | 190 | 47 | 63 | 54 | 136 | 250 | 536 | 1167 |  |
|  | Large (100 or more) | 47 | 19 | 14 | 10 | 32 | 68 | 0 | 299 |  |
|  | Medium and Large (20+) | 14 | 27 | 7 | 0 | 6 | 13 | 0 | 16 |  |


| Tashkent Region | Small (5-19) | 0 | 0 | 0 | 0 | 0 | 0 | 50 | 0 | 3798 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Medium (20-99) | 240 | 50 | 86 | 56 | 166 | 389 | 618 | 1356 |  |
|  | Large (100 or more) | 90 | 26 | 47 | 29 | 84 | 139 | 58 | 314 |  |
| Tashkent | Small (5-19) | 32 | 22 | 35 | 0 | 18 | 37 | 8 | 45 | 12369 |
|  | Medium (20-99) | 577 | 156 | 282 | 276 | 229 | 1608 | 1194 | 5426 |  |
|  | Large (100 or more) | 210 | 61 | 101 | 98 | 78 | 552 | 146 | 1178 |  |
| Karakalpakstan | Small (5-19) | 36 | 24 | 36 | 10 | 19 | 82 | 17 | 104 | 1669 |
|  | Medium (20-99) | 39 | 11 | 8 | 0 | 48 | 45 | 205 | 615 |  |
|  | Large (100 or more) | 13 | 4 | 0 | 0 | 25 | 23 | 29 | 229 |  |
|  | Medium and Large (20+) | 9 | 11 | 0 | 0 | 5 | 3 | 4 | 12 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 4 | 0 | 0 | 0 | 0 | 0 |  |
| Navoiy and Jizzakh Region | Small (5-19) | 0 | 0 | 0 | 13 | 0 | 0 | 0 | 0 | 1861 |
|  | Medium (20-99) | 81 | 34 | 21 | 20 | 101 | 98 | 185 | 810 |  |
|  | Large (100 or more) | 9 | 14 | 7 | 0 | 30 | 35 | 43 | 290 |  |
|  | Medium and Large (20+) | 10 | 24 | 6 | 0 | 7 | 8 | 0 | 15 |  |
| Surxondaryo Region | Small (5-19) | 0 | 0 | 0 | 6 | 0 | 0 | 0 | 0 | 1504 |
|  | Medium (20-99) | 61 | 14 | 0 | 6 | 63 | 54 | 206 | 711 |  |
|  | Large (100 or more) | 9 | 21 | 0 | 0 | 27 | 0 | 19 | 252 |  |
|  | Medium and Large (20+) | 7 | 12 | 0 | 0 | 0 | 0 | 4 | 20 |  |
|  | Small, Medium and Large (5+) | 0 | 0 | 0 | 0 | 0 | 13 | 0 | 0 |  |
|  |  | 2074 | 918 | 1089 | 663 | 1481 | 4241 | 4376 | 16810 | 31652 |

Once an accurate estimate of the universe cell projection was made, weights for the probability of selection were computed using the number of completed interviews for each cell.

## A.40.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d 2 , by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates Uzbekistan ES, 2019


As the following graph shows, the number of interviews per contacted establishments was $0.38 .{ }^{85}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.36 .

Rejection rate and Interviews per Contact Uzbekistan ES, 2019


Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to Uzbekistan. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.

[^82]
## A.40.5. Local agency team involved in the study and its comments on the implementation

Local agency team involved in the survey

| Local Agency | Name: SIAR Research and Consulting Group <br> Region: Republic of Uzbekistan <br> SIAR Research and Consulting Group (SIAR), has grown from the <br> SIAR Social and Marketing Research Center, which was established <br> in 1993 in Baku, Azerbaijan, and is currently a leader of research <br> market in Azerbaijan. <br> Besides the Center, SIAR currently also includes SIAR Media <br> (engaged in media and advertisement researches), SIAR Consulting <br> (engaged in research-based consultancy), SIAR Healthcare (engaged <br> in healthcare research), SIAR Tracking (tracking projects). <br> In terms of geographical coverage, SIAR conducts researches within <br> the whole territory of Azerbaijan, Georgia, Moldova as well as all <br> five countries of the Central Asian region: Kazakhstan, Uzbekistan, <br> Kyrgyzstan, Tajikistan, and Turkmenistan. <br> Activities since: 1993 |
| :--- | :--- |
| Enumerators involved: | Enumerators: 57 <br> Recruiters: 9 |
| Other staff involved: | Fieldwork Coordinators: 9 regional supervisors <br> Editing: 1 <br> Data Entry: 5 <br> Data Processing: Ipsos was responsible for all data processing |

## Sample Frame

| Characteristic of sample frame <br> used: | List of companies with relevant columns/variables |
| :--- | :--- |
| Source: | The State Committee of the Republic of Uzbekistan |
| Year: | 2018 |
| Comments on the quality of <br> sample frame: | The sample frame contained quite outdated data for a fairly large <br> number of enterprises. Many enterprises were liquidated or <br> moved, company names in some cases were incomplete. The <br> sample contained quite a larger number of wrong phone numbers, <br> numbers without city code and addresses. Information on the size <br> of enterprise and its field of activity was not always accurate. |

## Sample

| Comments/ problems for <br> particular regions: | On regions: <br> In general, there were no problems in individual regions. It should <br> be noted that fieldwork was significantly complicated by the large <br> distances between enterprises in the Tashkent region. When a <br> recruiter made an appointment with three companies in the same <br> city for one interviewer per day, most often, when interviewer <br> arrived at the enterprise at the scheduled time, the management <br> was absent and the interview was postponed. On average, the <br> interviewer was able to conduct no more than one interview per <br> day due to the large distances between enterprises in the Tashent <br> region, which deviated from the target we planned. |
| :--- | :--- |
| Comments on the response rate: | As can be seen, approximately 34\% of enterprises contacted in the <br> sample frame refused to be interviewed. This is considered a good <br> result for the Republic of Uzbekistan. |


| Comments on the sample design: | Overall, the sample design served well and made work easier. The <br> real activities of enterprises often did not coincide with the <br> indicated stratification sector in the sample design. |
| :--- | :--- |
| Other comments: | No |

Fieldwork

| Date of Fieldwork | 01 February to 31 August 2019 |
| :--- | :--- |
| Country | The Republic of Uzbekistan |
| Number of interviews | 1254 |
| Problems found during fieldwork: | The sample frame contained quite outdated data about a fairly <br> large number of enterprises. Information on the size of enterprise <br> and its field of activity was not always accurate. <br> Significant efforts were made to persuade businesses to conduct an <br> interview, convincing that their answers are very important for <br> research of business climate of country. |
| Other observations: | The general attitude of the respondents to the survey was quite <br> positive. |

## Questionnaires

| Problems for the understanding of <br> questions (indicate question <br> number) | K.7 |
| :--- | :--- |
| Problems found in the navigability <br> of -questionnaires (for example, <br> skip patterns). | No significant problems were identified. |
| Comments on questionnaires <br> length: | Often respondents, despite positive attitude to the survey, <br> complained about the length of the questionnaire, which led to <br> additional visits on other days. |
| Suggestions or other comments <br> on the questionnaire: | No |

## Database

| Data entry program chosen | iField |
| :--- | :--- |
| Comments on the data entry <br> program | No |
| Comments on the data cleaning | No |

## Country/region situation

| General aspects of economic, <br> political or social situation of the <br> country/region that could affect <br> the results of the survey: | Overall, a calm economic and political situation was observed in the <br> Republic of Uzbekistan during the fieldwork. <br> It should be noted that taxes and other mandatory payments have <br> changed a lot from January 2019. <br> Starting from January 1, 2019, only legal entities with an annual <br> turnover (revenue) not exceeding 1 billion soms at the end of 2018 <br> will be able to pay a single tax payment. <br> In 2018, the criteria for paying a single tax payment was the <br> number of employees and the implementation of a certain type of <br> activity. The size of the annual turnover (revenue) for the possibility <br> of paying a single tax payment was not taken into account. |
| :--- | :--- |
| Relevant country events occurred <br> during fieldwork: | Uzbekistan took 64th place in the Paying Taxes 2019 tax rating, <br> which is conducted by PwC in cooperation with the World Bank. <br> According to the study, the total tax rate of Uzbekistan is 32.1 <br> percent, which represents the proportion of taxes and <br> contributions to the company's profits. |


|  | Regional Radiocommunication Seminar 2019 for CIS and <br> neighbouring countries was held on 10-14 Jun 2019. <br> International Conference with speakers from Russia, Ukraine, <br> Kazakhstan, Uzbekistan for pharmaceutical business, creating <br> opportunity for searching partners on the distribution and <br> promotion of pharmaceutical products was held in Uzbekistan on <br> 14 March 2019. <br> Central Asia Climate Change Conference 2019, organized by the <br> Climate Adaptation and Mitigation Program for Aral Sea Basin, the <br> World Bank and partners was held in Tashkent on 3-4 April 2019. <br> Uzbekistan International Oil \& Gas Exhibition \& Conference. The <br> OGU exhibition is a unique event among oil and gas industry <br> forums. The event offers a high-level business platform for <br> presenting the latest achievements and developments for <br> international oil and gas companies, and is the central meeting <br> place to network with suppliers and producers. The event was held <br> on 15 - 17 May 2019 in Tashkent. |
| :--- | :--- |
| Other aspects: | It is important to note that the changes in tax laws in the country <br> could have an impact on survey. As it was mentioned above, the tax <br> was introduced for enterprises, annual turnover of which exceeded <br> 1 billion soms. Some companies began to close and to divide into <br> small firms in order to avoid paying tax. Also, enterprises changed <br> locations due to the increase in rents. |

## A.41 West Bank and Gaza

## A.41.1. Sampling structure and implementation

The sample frame consisted of listings of firms from two sources: For panel firms, the list of 434 firms from the West Bank and Gaza 2013 ES was used and for fresh firms (i.e., firms not covered in 2013), the PCBS database was used.
Regional stratification was defined in two (the West Bank / Gaza) regions (city and the surrounding business area) throughout the West Bank and Gaza.

| Districts | Grouping to be used for stratification purposes in BEEPS VI |
| :--- | :--- |
| The West Bank (including East <br> Jerusalem) | The West Bank |
| Gaza Strip | Gaza |

West Bank and Gaza ES Sample Frame (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| West Bank | Small (5-19) | 95 | 83 | 84 | 489 |
|  | Medium (20-99) | 48 | 34 | 49 |  |
|  | Large (100 or more) | 46 | 9 | 41 |  |
| Gaza Strip | Small (5-19) | 46 | 44 | 44 | $\mathbf{2 7 2}$ |
|  | Medium (20-99) | 35 | 51 | 30 |  |
|  | Large (100 or more) | 7 | 3 | 12 |  |
|  |  | $\mathbf{2 7 7}$ | $\mathbf{2 2 4}$ | $\mathbf{2 6 0}$ | $\mathbf{7 6 1}$ |

Source: World Bank and PCBS

West Bank and Gaza ES Sample Frame (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | :--- | :--- | :--- | :--- |


| West Bank | Small (5-19) | 69 | 65 | $\mathbf{7 1}$ | $\mathbf{2 9 5}$ |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Medium (20-99) | 25 | 10 | 36 |  |
|  | Large (100 or more) | 13 | 0 | 6 |  |
| Gaza Strip | Small (5-19) | 26 | 31 | 30 | $\mathbf{1 3 9}$ |
|  | Medium (20-99) | 23 | 6 | 19 |  |
|  | Large (100 or more) | 2 | 0 | $\mathbf{1 3}$ |  |
|  |  | $\mathbf{1 5 8}$ | $\mathbf{1 1 2}$ | $\mathbf{1 6 4}$ | $\mathbf{4 3 4}$ |

Necessary measures were taken to ensure the quality of the frame; however, the sample frame was not immune to the typical problems found in establishment surveys: positive rates of noneligibility, repetition, non-existent units, etc.

## Original Sample Design <br> Original Sample Design (Fresh)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| West Bank | Small (5-19) | 32 | 34 | 28 | $\mathbf{2 1 0}$ |
|  | Medium (20-99) | 18 | 18 | 18 |  |
|  | Large (100 or more) | 27 | 8 | 27 |  |
| Gaza Strip | Small (5-19) | 20 | 25 | 21 | $\mathbf{1 5 0}$ |
|  | Medium (20-99) | 17 | 33 | 16 |  |
|  | Large (100 or more) | 6 | 2 | 10 |  |
|  |  | $\mathbf{1 2 0}$ | $\mathbf{1 2 0}$ | $\mathbf{1 2 0}$ | $\mathbf{3 6 0}$ |

## Original Sample Design (Panel)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| West Bank | Small (5-19) | 15 | 15 | 15 | $\mathbf{9 8}$ |
|  | Medium (20-99) | 15 | 8 | 15 |  |
|  | Large (100 or more) | 10 | 0 | 5 |  |
| Gaza Strip | Small (5-19) | 15 | 15 | 15 | $\mathbf{8 3}$ |
|  | Medium (20-99) | 15 | 5 | 14 |  |
|  | Large (100 or more) | $\mathbf{2}$ | 0 | $\mathbf{2}$ |  |
|  |  | $\mathbf{7 2}$ | $\mathbf{4 3}$ | $\mathbf{6 6}$ | $\mathbf{1 8 1}$ |

Given the impact that non-eligible units included in the sample universe may have on the results, adjustments may be needed when computing the appropriate weights for individual observations. The percentage of confirmed non-eligible units as a proportion of the total number of sampled establishments contacted for the survey was $18.6 \%$ ( 90 out of 481 establishments). ${ }^{86}$

Breaking down by industry and size, the following sample targets were achieved (based on the sampling information):

## Achieved Interviews (Fresh and Panel Combined)

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| West Bank | Small (5-19) | 32 | 25 | 31 | $\mathbf{2 0 5}$ |
|  | Medium (20-99) | 19 | 18 | 18 |  |
|  | Large (100 or more) | 26 | 7 | 29 |  |
| Gaza Strip | Small (5-19) | 26 | 26 | 23 | $\mathbf{1 6 0}$ |
|  | Medium (20-99) | 19 | 34 | 16 |  |
|  | Large (100 or more) | 6 | 1 | 9 |  |
|  |  | $\mathbf{1 2 8}$ | $\mathbf{1 1 1}$ | $\mathbf{1 2 6}$ | $\mathbf{3 6 5}$ |

[^83]Achieved Interviews (Panel)

|  |  |  | Manufacturing | Retail | Other <br> Services |
| :--- | :--- | ---: | ---: | ---: | ---: |
| West Bank | 14 | 17 | 27 | Grand Total |  |
|  | Small (5-19) | 7 | 4 | 13 |  |
|  | Medium (20-99) | 4 | 0 | 2 |  |
|  | Large (100 or more) | 16 | 23 | 19 | $\mathbf{9 8}$ |
|  | Small (5-19) | 17 | 2 | 14 |  |
|  | Medium (20-99) | 2 | 0 | 1 | $\mathbf{9 4}$ |
|  | Large (100 or more) | $\mathbf{4 6}$ | $\mathbf{7 6}$ | $\mathbf{1 8 2}$ |  |

## A.41.2. Status codes

| 0 | Screening in process | 14. In process (the establishment is being called/ is being contacted - previous to ask the screener) | 0 |
| :---: | :---: | :---: | :---: |
| 366 | Eligible | 1. Eligible establishment (Correct name and address) | 366 |
|  |  | 2. Eligible establishment (Different name but same address the new firm/establishment bought the original firm/establishment) | 0 |
|  |  | 3. Eligible establishment (Different name but same address the firm/establishment changed its name) | 0 |
|  |  | 4. Eligible establishment (Moved and traced) | 0 |
|  |  | 16. Eligible establishment (Panel Firm - now less than five employees; this code applies only to panel firms.) | 0 |
| 25 | Screener refusal | 13. Refuses to answer the screener | 25 |
| 75 | Ineligible | 5. The establishment has less than 5 permanent full time employees | 11 |
|  |  | 616. The firm discontinued businesses - (Establishment went bankrupt) | 0 |
|  |  | 618. The firm discontinued businesses - (Original establishment disappeared and is now a different firm) | 1 |
|  |  | 619. The firm discontinued businesses - (Establishment was bought out by another firm) | 0 |
|  |  | 620. The firm discontinued businesses - (It was impossible to determine for what reason) | 0 |
|  |  | 621. The firm discontinued businesses - (Other) | 59 |
|  |  | 71. Ineligible legal status: not a business, but private household | 0 |
|  |  | 72. Ineligible legal status: cooperatives, non-profit organizations, etc. | 2 |
|  |  | 8. Ineligible activity: Education, Agriculture, Finances, Government, etc. | 2 |
| 15 | Out of Target | 151. Out of target - outside the covered regions | 0 |
|  |  | 152. Out of target - moved abroad | 0 |
|  |  | 153. Out of target - Not registered with Statistical Authority | 5 |
|  |  | 154. Out of target - establishment is HQ without production or sales of goods or services | 0 |
|  |  | 155. Out of target - establishment was not in operation for the entirety of last fiscal year | 1 |
|  |  | 156. Duplicated firm within the sample | 9 |
|  |  | 157. Out of target - location that is not HQ and does not have financial statements prepared separately | 0 |


| 0 | Unobtainable | 91. No reply after having called in different days of the week and in different business hours | 0 |
| :---: | :---: | :---: | :---: |
|  |  | 92. Line out of order | 0 |
|  |  | 93. No tone | 0 |
|  |  | 94. Phone number does not exist | 0 |
|  |  | 10. Answering machine | 0 |
|  |  | 11. Fax line- data line | 0 |
|  |  | 12. Wrong address/ moved away and could not get the new references | 0 |
| 481 | Total contacted |  |  |

Response Outcomes: West Bank and Gaza ES 2019

| Target and totals | Sample target | 360 |
| :---: | :---: | :---: |
|  | Sample target completion rate | 101.4\% |
|  | Total contacts available in frame | 761 |
|  | Total contacts issued | 595 |
|  | Total contacts contacted | 483 |
| Screening phase | Screening in process | 0 |
|  | Eligibles | 366 |
|  | Screener refusal | 25 |
|  | Ineligible + out of target | 90 |
|  | Unobtainable | 0 |
| Interview phase (only if eligible) | Complete interviews without extra module | 0 |
|  | Complete interviews with extra module | 365 |
|  | Eligible in process + incomplete interviews | 0 |
|  | Interview refusal | 25 |
| Percent breakdown (relative to total contacted) | Screening in process rate | 0.0\% |
|  | Screener refusal rate | 5.2\% |
|  | Ineligible + out of target rate | 18.6\% |
|  | Unobtainable rate | 0.0\% |
|  | Interview conversion rate | 75.6\% |
|  | Eligible in process + incomplete interviews rate | 0.0\% |
|  | Interview refusal rate | 5.2\% |

## A.41.3. Universe estimates

Universe estimates for the number of establishments in each cell in West Bank and Gaza were produced for the strict, weak and median eligibility definitions described in section 5.2. The estimates were the multiple of the relative eligible proportions.

The following graph shows the different eligibility rates calculated for firms in the sample frame under each set of assumptions.

Eligibility Rates According to Assumptions Percent
Eligible West Bank and Gaza ES, 2019


Universe estimates for the number of establishments in each industry-region-size cell in West Bank and Gaza were produced for the strict, weak and median eligibility definitions. Tables below show the universe estimates of the numbers of registered establishments that fit the criteria of the ES.

Universe Estimate Based on Sampling Weights Strict Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| West Bank | Small (5-19) | 2122 | 1225 | 1666 | $\mathbf{5 8 1 1}$ |
|  | Medium (20-99) | 339 | 97 | 287 |  |
|  | Large (100 or more) | 35 | 8 | 30 |  |
|  | Small (5-19) | 581 | 571 | 689 | $\mathbf{2 1 0 3}$ |
|  | Medium (20-99) | 91 | 48 | 105 |  |
|  | Large (100 or more) | 6 | 2 | 9 |  |
|  |  | $\mathbf{3 1 7 5}$ | $\mathbf{1 9 5 2}$ | $\mathbf{2 7 8 7}$ | $\mathbf{7 9 1 4}$ |

Median Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| West Bank | Small (5-19) | 2207 | 1243 | 1623 | 5929 |
|  | Medium (20-99) | 376 | 105 | 299 |  |
|  | Large (100 or more) | 38 | 8 | 30 |  |
| Gaza Strip | Small (5-19) | 618 | 593 | 687 | $\mathbf{2 1 8 4}$ |
|  | Medium (20-99) | 103 | 53 | 112 |  |
|  | Large (100 or more) | 6 | 2 | 9 |  |
|  |  | $\mathbf{3 3 4 8}$ | $\mathbf{2 0 0 4}$ | $\mathbf{2 7 6 1}$ | $\mathbf{8 1 1 3}$ |

Weak Universe Estimates - Fresh:

|  |  | Manufacturing | Retail | Other Services | Grand Total |
| :--- | :--- | ---: | ---: | ---: | ---: |
| West Bank | Small (5-19) | 2207 | 1243 | 1623 | $\mathbf{5 9 2 9}$ |
|  | Medium (20-99) | 376 | 105 | 299 |  |
|  | Large (100 or more) | 38 | 8 | 30 |  |
| Gaza Strip | Small (5-19) | 618 | 593 | 687 | $\mathbf{2 1 8 4}$ |
|  | Medium (20-99) | 103 | 53 | 112 |  |
|  | Large (100 or more) | 6 | 2 | 9 |  |
|  |  | $\mathbf{3 3 4 8}$ | $\mathbf{2 0 0 4}$ | $\mathbf{2 7 6 1}$ | $\mathbf{8 1 1 3}$ |

## A.41.4. Non-response

Survey non-response must be differentiated from item non-response. The former refers to refusals to participate in the survey altogether whereas the latter refers to the refusals to answer some specific questions. Enterprise Surveys suffer from both problems and different strategies were used to address these issues.

Item non-response was addressed by two strategies:
a) For sensitive questions that may generate negative reactions from the respondent, such as corruption or tax evasion, enumerators were instructed to collect the refusal to respond ( -8 ) as a different option from don't know (-9).
b) Establishments with incomplete information were re-contacted in order to complete this information, whenever necessary. However, there were clear cases of low response. The following graph shows non-response rates for the sales variable, d2, by sector. Please, note that for this specific question, refusals were not separately identified from "Don't know" responses.

Sales Non-response Rates
West Bank and Gaza ES, 2019


As the following graph shows, the number of interviews per contacted establishments was 0.76. ${ }^{87}$ This number is the result of two factors: explicit refusals to participate in the survey, as reflected by the rate of rejection (which includes rejections of the screener and the main survey) and the quality of the sample frame, as represented by the presence of ineligible units. The share of rejections per contact was 0.10 .

Rejection rate and Interviews per Contact
West Bank and Gaza ES, 2019


[^84]Details on the rejection rate, eligibility rate, and item non-response are available at the level strata. This report summarizes these numbers to alert researchers of these issues when using the data and when making inferences. Item non-response, selection bias, and faulty sampling frames are not unique to West Bank and Gaza. All enterprise surveys suffer from these shortcomings, but in very few cases they have been made explicit.


[^0]:    ${ }^{1}$ The panel firms from BEEPS with less than 5 employees are included in the 5 to 19 strata.

[^1]:    ${ }^{2}$ This is equivalent to the weighted average of the estimates for each stratum, with weights equal to the population shares of each stratum.
    ${ }^{3}$ For the surveys that implemented a screener over the phone.

[^2]:    ${ }^{4}$ Note that weighted OLS in Stata using the command regress with the option of weights will estimate wrong standard errors. Using the Stata survey specific commands svy will provide appropriate standard errors.
    ${ }^{5}$ The use of weights in most model-assisted estimations using survey data is strongly recommended by the statisticians specialised on survey methodology of the JPSM of the University of Michigan and the University of Maryland.

[^3]:    ${ }^{6}$ Based on out of target and ineligible contacts.

[^4]:    ${ }^{7}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^5]:    ${ }^{8}$ Based on out of target and ineligible contacts.

[^6]:    ${ }^{9}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^7]:    ${ }^{10}$ Based on out of target and ineligible contacts.

[^8]:    ${ }^{11}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^9]:    ${ }^{12}$ Based on out of target and ineligible contacts

[^10]:    ${ }^{13}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^11]:    ${ }^{14}$ Based on out of target and ineligible contacts.

[^12]:    ${ }^{15}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^13]:    ${ }^{16}$ Based on out of target and ineligible contacts

[^14]:    ${ }^{17}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^15]:    ${ }^{18}$ Based on out of target and ineligible contacts.

[^16]:    ${ }^{19}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^17]:    ${ }^{20}$ Based on out of target and ineligible contacts.

[^18]:    ${ }^{21}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^19]:    ${ }^{23}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^20]:    ${ }^{24}$ Based on out of target and ineligible contacts

[^21]:    ${ }^{25}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^22]:    ${ }^{26}$ Based on out of target and ineligible contacts.

[^23]:    ${ }^{27}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^24]:    ${ }^{28}$ Based on out of target and ineligible contacts.

[^25]:    ${ }^{29}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^26]:    ${ }^{30}$ Based on out of target and ineligible contacts.

[^27]:    ${ }^{31}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^28]:    ${ }^{32}$ Based on out of target and ineligible contacts.

[^29]:    ${ }^{33}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^30]:    ${ }^{34}$ Based on out of target and ineligible contacts.

[^31]:    ${ }^{35}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^32]:    ${ }^{36}$ Based on out of target and ineligible contacts

[^33]:    ${ }^{37}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^34]:    ${ }^{38}$ Based on out of target and ineligible contacts.

[^35]:    ${ }^{39}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^36]:    ${ }^{40}$ Based on out of target and ineligible contacts.

[^37]:    ${ }^{41}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^38]:    ${ }^{42}$ Based on out of target and ineligible contacts

[^39]:    ${ }^{43}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^40]:    ${ }^{44}$ Based on out of target and ineligible contacts.

[^41]:    ${ }^{45}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^42]:    ${ }^{46}$ Based on out of target and ineligible contacts.

[^43]:    ${ }^{47}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^44]:    ${ }^{48}$ Based on out of target and ineligible contacts.

[^45]:    ${ }^{49}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^46]:    ${ }^{50}$ Based on out of target and ineligible contacts.

[^47]:    ${ }^{51}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^48]:    ${ }^{52}$ Based on out of target and ineligible contacts.

[^49]:    ${ }^{53}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^50]:    ${ }^{54}$ Based on out of target and ineligible contacts.

[^51]:    ${ }^{55}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^52]:    ${ }^{56}$ Based on out of target and ineligible contacts.

[^53]:    ${ }^{57}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^54]:    ${ }^{58}$ Based on out of target and ineligible contacts.

[^55]:    ${ }^{59}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^56]:    ${ }^{60}$ Based on out of target and ineligible contacts.

[^57]:    ${ }^{61}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^58]:    ${ }^{62}$ Based on out of target and ineligible contacts.

[^59]:    ${ }^{63}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^60]:    ${ }^{64}$ Based on out of target and ineligible contacts.

[^61]:    ${ }^{65}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^62]:    ${ }^{66}$ Based on out of target and ineligible contacts.

[^63]:    ${ }^{67}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^64]:    ${ }^{68}$ Based on out of target and ineligible contacts

[^65]:    ${ }^{69}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^66]:    ${ }^{70}$ Based on out of target and ineligible contacts.

[^67]:    ${ }^{71}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^68]:    ${ }^{72}$ Based on out of target and ineligible contacts.

[^69]:    ${ }^{73}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^70]:    ${ }^{74}$ Based on out of target and ineligible contacts.

[^71]:    ${ }^{75}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^72]:    ${ }^{76}$ Based on out of target and ineligible contacts.

[^73]:    ${ }^{77}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^74]:    ${ }^{78}$ Based on out of target and ineligible contacts.

[^75]:    ${ }^{79}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^76]:    ${ }^{80}$ Based on out of target and ineligible contacts.

[^77]:    ${ }^{81}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^78]:    ${ }^{82}$ Based on out of target and ineligible contacts.

[^79]:    ${ }^{83}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^80]:    Source: World Bank and the State Committee of the Republic of Uzbekistan on Statistics (3rd quarter of 2018)

[^81]:    ${ }^{84}$ Based on out of target and ineligible contacts.

[^82]:    ${ }^{85}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

[^83]:    ${ }^{86}$ Based on out of target and ineligible contacts.

[^84]:    ${ }^{87}$ The estimate is based on the total no. of firms contacted including ineligible establishments.

