# QUESTIONNAIRE NUMBER id RECORD NUMBER recnumber PREFERENCE NUMBER preference

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### THE JOINT WORLD BANK/EBRD/EIB MENA Enterprise Survey Services Module

GPS Coordinates [INTERVIEWER, DO NOT ENTER THE DATA]

Latitude	lat
Longitude	lon

#### A. CONTROL INFORMATION

A.0 Questionnaire a0	Module
If firm is Retail firm	2
If firm is an Other services (non-retail) firm	3

A.1 Country	a1

A.1a Language of the interview	a1a

A.2 Sampling region	a2
Region A	1
Region B	2
Region C	3
Region D	4
Region E	5

A.3a Screener region (coded ex post)	a3a
Region A	1
Region B	2
Region C	3
Region D	4
Region E	5

#### A.3x Name of city/town/village

	a3x
Ш	

#### **A.3b** Is this city the official capital city? **a3b**

Yes	1
No	2

#### **A.3b** Is this city the main business city? **a3c**

Yes	1
No	2

#### **A.3** Size of locality **a3**

1100 2120 01 100 01110	
City with population over 1 million – other than capital	2
Over 250,000 to 1 million	3
50,000 to 250,000	4
Less than 50,000	5

A.4 Indu	stry	Sampling sector
		a4a
	Food	15
	Textiles	17
۵	Garments	18
l li	Leather	19
ctic	Wood	20
Manufacturing:Section D	Publishing, printing and recorded media	22
i i	Chemicals	24
act.	Plastics & rubber	25
ıntg	Non metallic minerals	26
[an	Fabricated metal products	28
N	Motor vehicles	34
	Furniture	36
	Other manufacturing	99
Retail	Retail	52
	Wholesale	51
sea	IT	72
Ţ	Hotels	551
Se	Restaurants	552
Other Services	Services of motor vehicles	50
0	Construction Section F	45
	Transport (60-64)	60

Screener

<b>A.6</b> Size	Sampling size <mark>a6a</mark>	Screener Size a6b
Micro <5 (panel only)	0	0
Small >=5 and <=19	1	1
Medium >=20 and <=99	2	2

**A.7** Establishment is part of a larger firm? **a7** 

Yes	1
No, a firm on its own	2

A.7a Number of establishments that form the firm a7a

Number of establishments

A.7b Type of establishment a7b

Headquarters 1
Subsidiary site 2

#### **A.8** Type of establishment **a8**

Large >=100

HQ without production and/or sales in this location	1
HQ with production and/or sales in this location	2
Establishment physically separated from HQ and other establishments of the same firm	3
Establishment physically separated from HQ but with other establishments of the same firm	4
DOES NOT APPLY	<b>-7</b>

**A.9** Are the establishment's financial statements prepared separately from HQ's statements? **a9** 

Yes	1
No	2
DOES NOT APPLY	-7

**A.10** Are the establishment's financial statements prepared separately from other establishments of the same firm? **a10** 

Yes	1
No	2
DOES NOT APPLY	-7

**A.11** If HQ, are financial statements independent from the rest of the establishments? **a11** 

Yes	1
No	2
DOES NOT APPLY	<b>-7</b>

A.12 Interviewer code	a12

Food			sector
Tobacco			a4b
Textiles			_
Carments			
Leather   19		Textiles	
Wood   Paper   21		Garments	18
Paper		Leather	19
Publishing, printing and recorded media  Refined petroleum products  Chemicals  Plastics & rubber  Non metallic minerals  Basic metals  Fabricated metal products  Machinery and equipment  Office, accounting and computing machinery  Electronics (31 & 32)  Precision instruments  Motor vehicles  Other transport equipment  Furniture  Recycling  Retail  Retail  Wholesale  IT  Publishing, printing and recorded media  22  23  24  24  25  Non metallic minerals  26  Basic metals  27  Fabricated metal products  28  Machinery and equipment  30  31  Precision instruments  33  Motor vehicles  34  Other transport equipment  52  Wholesale  IT  72		Wood	20
Media   Refined petroleum products   23		Paper	21
Office, accounting and computing machinery   30	n D	~ · ·	22
Office, accounting and computing machinery   30   31     Electronics (31 & 32)   31     Precision instruments   33     Motor vehicles   34     Other transport equipment   35     Furniture   36     Recycling   37     Retail   Retail   52     Wholesale   51     IT   72	tio	Refined petroleum products	23
Office, accounting and computing machinery   30   31     Electronics (31 & 32)   31     Precision instruments   33     Motor vehicles   34     Other transport equipment   35     Furniture   36     Recycling   37     Retail   Retail   52     Wholesale   51     IT   72	Sec	Chemicals	24
Office, accounting and computing machinery   30   31     Electronics (31 & 32)   31     Precision instruments   33     Motor vehicles   34     Other transport equipment   35     Furniture   36     Recycling   37     Retail   Retail   52     Wholesale   51     IT   72	ng:	Plastics & rubber	25
Office, accounting and computing machinery   30	uri	Non metallic minerals	26
Office, accounting and computing machinery   30	actı	Basic metals	27
Office, accounting and computing machinery   30	ıuf	Fabricated metal products	28
Office, accounting and computing machinery   30	<b>Tar</b>	Machinery and equipment	29
Electronics (31 & 32)   31     Precision instruments   33     Motor vehicles   34     Other transport equipment   35     Furniture   36     Recycling   37     Retail   Retail   52     Wholesale   51     IT   72	2	Office, accounting and computing	30
Precision instruments   33		•	31
Motor vehicles   34     Other transport equipment   35     Furniture   36     Recycling   37     Retail   Retail   52     Wholesale   51     IT   72		, , , ,	
Other transport equipment         35           Furniture         36           Recycling         37           Retail         Retail           Wholesale         51           IT         72			
Furniture   36   Recycling   37     Retail   Retail   52     Wholesale   1T   72			
Recycling         37           Retail         52           Wholesale         51           IT         72			
Retail         Retail         52           Wholesale         51           IT         72		Recycling	
IT 72	Retail		
	Other Services	Wholesale	51
Hotel and restaurants: section H 55		IT	72
		Hotel and restaurants: section H	55
Services of motor vehicles 50		Services of motor vehicles	50
Construction Section F: 45	Se	Construction Section F:	45
Transport (60-62) 60	her	1 , ,	60
Supporting transport activities (incl. travel agencies) 63	Ot		63
Post and telecommunications 64		Post and telecommunications	64

**A.4** Industry

**A.5** Sector match between screener information and sample frame **a5** 

Yes, screener and sample frame info match	
No, screener and sample frame do not match but establishment still does activities that match sample frame	2
No, does not match	3

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#### A.14 Time face-to-face interview begins:

Day (dd)	Month (mm)	Year (yyyy)	Hour (00 to 23)	<b>Minutes (00 to 59)</b>
a14d	a14m	a14y	a14h	a14min

#### READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

The goal of this survey is to gather information and opinions about the business environment in [insert country name]. The information gathered here will help the World Bank, the European Bank for Reconstruction and Development, and the European Investment Bank, to develop new policies and programs that enhance employment and economic growth.

The information obtained here will be held in the strictest confidentiality. Neither your name nor the name of your business will be used in any document based on this survey.

#### **B. GENERAL INFORMATION**

#### READ OUT THE FOLLOWING INTRODUCTORY SENTENCE ONLY IF a7=1 (YES)

The first few questions apply to the firm which your establishment is part of.

B.1 What is this firm's current legal status? SHOW CARD 1

Shareholding company with shares traded in the stock market	1	1
Shareholding company with non-traded shares or shares traded	2	1
privately		
Sole proprietorship	3	
Partnership	4	1
Limited partnership	5	1
Other (SPONTANEOUS – SPECIFY)	6	1
DON'T KNOW (SPONTANEOUS)	-9	
		П

SKIP TO B.2

**b1** 

Other

b<sub>1</sub>x

INTERVIEWER: PLEASE NOTE WHEN b1 IS 3 (SOLE PROPRIETORSHIP), WRITE 100% FOR QUESTION b3.

**B.3** What percentage of this firm does the largest owner or owners own?

	Percent
Percentage held by largest owner or owners	%
DON'T KNOW (SPONTANEOUS)	-9

**b3** 

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B.2 What percentage of this firm is owned by each of the following: SHOW CARD 2

	Percent	DON'T KNOW (SPONTANEOUS)
Private domestic individuals, companies or organizations	<b>b2a</b> %	-9
Private foreign individuals, companies or organizations	<b>b2b</b> %	-9
Government or State	<b>b2c</b> %	-9
Other	<b>b2d</b> %	-9
	100%	

IF 100% END INTERVIEW

# INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% (UNLESS RESPONDENT DOES NOT KNOW)

MNAB.4a Is the principal owner, or one of the principal owners, a female?
(The principal owner is the person or persons with the largest ownership share)

Yes	1	SKIP TO B.4a
No	2	
DON'T KNOW (SPONTANEOUS)	-9	
	•	MNAb4a

**B.4** Amongst the owners of the firm, are there any females?

Yes	1	
No	2	SKIP TO MNAQ.5
DON'T KNOW (SPONTANEOUS)	-9	SKIP TO MNAQ.5
		<b>b4</b>

**B.4a** What percentage of the firm is owned by females?

	Percentage
Percentage of female ownership	%
DON'T KNOW (SPONTANEOUS)	-9

h4a

### **QUESTIONNAIRE NUMBER MNAQ.5** How was this firm established? **SHOW CARD 3** Privatization of a state-owned firm 1 Originally private, from time of start up 2 Private subsidiary of a formerly state-owned firm 3 Joint venture with foreign partner(s) 4 State-owned firm 5 **OTHER (SPONTANEOUS - SPECIFY)** 6 **DON'T KNOW (SPONTANEOUS)** -9 MNAq5 **OTHER** MNAq5x **READ ONLY IF a7=1 (YES)** I want to proceed by asking you about this establishment only. In what year did this establishment begin operations? **B.5** Year Year establishment began operations DON'T KNOW (SPONTANEOUS) -9 **b**5 INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR How many full-time employees did this establishment employ when it started operations? Please **B.6** include all employees and managers (INTERVIEWER: INCLUDE RESPONDENT WHEN APPLICABLE)

umber
-9

**b6** 

b6a

**B.6a** Was this establishment formally registered when it began operations?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	<b>-9</b>

**B.6b** In what year was this establishment formally registered?

-9
-7

b6b

#### INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR

**B.7** How many years of experience working in this sector does the Top Manager have?

Years
1
-9

**b7** 

**B.7a** Is the Top Manager female?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	<b>-9</b>

b7a

MNAB.7b What is the highest level of education completed by the Top Manager?
SHOW CARD 4

University degree or higher	1
Completed Secondary school including	2
Vocational	
Preparatory or Incomplete Secondary school	3
Completed Primary school	4
Incomplete Primary school or did not enter	5
school	
DON'T KNOW ( SPONTANEOUS )	-9

MNAb7b

B.8 Does this establishment have an internationally-recognized quality certification? (INTERVIEWER: SOME EXAMPLES ARE ISO 9000 OR 14000, OR HACCP)

Yes	1
No	2
STILL IN PROCESS	-6
DON'T KNOW (SPONTANEOUS)	-9

**b8** 

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#### C. INFRASTRUCTURE AND SERVICES

#### READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

Now, we turn to the establishment's operations

C.3 Over the last two years, did this establishment submit an application to obtain an electrical connection?

Yes	1	
No	2	GO TO QUESTION C.6
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION C.6
		c3

C.4 In reference to that application for an electrical connection, approximately how many days did it take to obtain it from the day of the application to the day the service was received?

	Days
Wait for electrical connection	
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	-9

**c4** 

C.5 In reference to that application for an electrical connection, was an informal gift or payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

**c5** 

C.6 Over fiscal year [insert last complete fiscal year], did this establishment experience power outages?

Yes	1	1
No	2	GO TO QUESTION C.10
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION C.10
		<b>c6</b>

C.7 In a typical month, over fiscal year [insert last complete fiscal year], how many power outages did this establishment experience?

	Number	
Number of power outages in a typical month		IF 0, GO TO QUESTION C.9
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION C.9
		e7

**C.8** How long did these power outages last on average?

	Hours
Average duration of power outages (hours)	
LESS THAN ONE HOUR	1
DON'T KNOW (SPONTANEOUS)	<b>-9</b>

C.9 Please estimate the losses that resulted from power outages either as a percentage of total annual sales or as total annual losses.

	Percent
Loss as percentage of total annual sales due to power outages	%
NONE	0
DON'T KNOW (SPONTANEOUS)	-9

c9a

**c8** 

#### PROVIDE EITHER ONE OR THE OTHER, NOT BOTH

	LCUs
Annual losses due to power outages	
NONE	0
DON'T KNOW (SPONTANEOUS)	-9

c9b

C.10 Over the course of fiscal year [insert last complete fiscal year], did this establishment own or share a generator?

Yes	1	
No	2	GO TO QUESTION C.12
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION C.12
		c10

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C.11 In fiscal year [insert last complete fiscal year], what percentage of this establishment's electricity came from a generator or generators that the establishment owned or shared?

	Percent
Percentage electricity from generators	%
DON'T KNOW (SPONTANEOUS)	-9

c11

C.12 Over the last two years, did this establishment submit an application to obtain a water connection?

Yes	1	]
No	2	GO TO QUESTION C.15
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION C.15
		c12

C.13 In reference to that application for a water connection, approximately how many days did it take to obtain it from the day of the application to the day the service was received?

	Days
Wait for water connection	
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	-9

c13

C.14 In reference to that application for a water connection, was an informal gift or payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	<b>-9</b>
REFUSAL (SPONTANEOUS)	-8

c14

**C.22a** At the present time, does this establishment use e-mail to communicate with clients or suppliers?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

c22a

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**C.22b** At the present time, does this establishment have its own website?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

**c22b** 

C.28 Does this establishment currently use cell phones for the operations of the establishment?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

**c28** 

C.30a

Using the response options on the card; To what degree is Electricity an obstacle to the current operations of this establishment?

SHOW CARD 6

						(SPONTA	ANEOUS)
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very severe obstacle	DON'T KNOW	DOES NOT APPLY
Electricity c30a	0	1	2	3	4	-9	<b>-7</b>
	IF 0, GO					GO TO	GO TO
	TO C.30B					C.30B	C.30B

MNAC.31a1 Would this establishment's total annual costs increase, remain the same or decrease over the next fiscal year if electricity is no longer an obstacle?

Increase	1	GO TO QUESTION C.30b
Remain the same	2	GO TO QUESTION C.30b
Decrease	3	
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION C.30b
		MNAc31a1

MNAC.31a3 By what percentage would this establishment's total annual costs DECREASE in the next fiscal year?

	Percent
Expected percentage DECREASE in total	%
annual cost in the next fiscal year	
DON'T KNOW (SPONTANEOUS)	-9

MNAc31a3

|--|

C.30b

Using the response options on the card; To what degree is Telecommunications an obstacle to the current operations of this establishment?

SHOW CARD 6

						(SPONTA	NEOUS)
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very severe obstacle	DON'T KNOW	DOES NOT APPLY
Telecommunications c30b	0	1	2	3	4	<b>-9</b>	<b>-7</b>

	QUESTIONNAIRE NUMBER					<u></u>			
D. SAL	LES AND SUPPLIES								
The nex	READ THE FOLLOWING TO THE RESPONDENT t topic to be covered is how and where this establishment m	_			CEEI	DING	<del>;</del> :		
D.1a1	In fiscal year [insert last complete fiscal year], what was product, that is, the activity and product that represented the ENUMERATOR: PLEASE SPECIFY THE ACTIVITY EX., "RETAIL SALE OF FOOD" NOT JUST "RETAIL	e largest p Y <mark>AND F</mark>	propo PROI	rtioi DUC	n of a	annua	ıl sale	es?	
	Description								
							d1a1	l <b>x</b>	
INTER	EVIEWER: THE FOLLOWING QUESTION IS NOT PAR' FILLED OUT IN THE OFFI		HE IN	NTE	CRVI	EW.	IT V	VIL	LE
D.1a2	PLEASE CHOOSE THE 4-DIGIT ISIC REV 3.1 CODE ESTABLISHMENT'S MAIN ACTIVITY AND PRODU		BES	ST A	PPL	JES '	TO T	LHIE	i i
	CODE OF THE MAIN ACTIVITY AND PRODUCT		Code		d	l1a2			
D.1a3	What percentage of total sales does the main activity and pro	oduct rer	oreser	nt?					

	Percent
Percentage of sales represented by main activity	%
and product	
DON'T KNOW (SPONTANEOUS)	-9

d1a3

# INTERVIEWER: PLEASE NOTE THAT THE NEXT QUESTION REFERS TO THE TOTAL SALES OF ALL PRODUCTS AND SERVICES

D.2 In fiscal year [insert last complete fiscal year], what were this establishment's total annual sales for ALL products and services?

	LCUs	
Last complete fiscal year's total sales		
DON'T KNOW (SPONTANEOUS)	-9	
REFUSAL (SPONTANEOUS)	-8	SKIP TO N.3
		<u>d2</u>


N.3 In fiscal year [insert last complete fiscal year minus three], three fiscal years ago, what were total annual sales for this establishment?

	LCUs
Total annual sales three years ago	
ESTABLISHMENT WAS NOT IN	-7
BUSINESS THREE YEARS AGO	-7
DON'T KNOW (SPONTANEOUS)	<b>-9</b>

n3

**D.3** In fiscal year [insert last complete fiscal year], what percentage of this establishment's sales were: **SHOW CARD 7** 

	Percent	DON'T KNOW (SPONTANEOUS)
National sales	d3a %	-9
Indirect exports (sold domestically to third party that exports products)	d3b %	-9
Direct exports [EXCL. WEST BANK AND GAZA]	d3c %	-9
Direct exports to Israel [WEST BANK AND GAZA ONLY]	d3ca %	-9
Direct exports to countries excluding Israel [WEST BANK AND GAZA ONLY]	<b>d3cb</b> %	-9
	100%	

IF 100, GO TO QUESTION D.10 IF 100, GO TO QUESTION D.8

IF 0, GO TO QUESTION D.8

IF D3ca + D3cb = 0, GO TO**QUESTION D.8** 

**D.8** In which year did this establishment first export directly or indirectly?

	Year	
Began exporting directly or indirectly		
DON'T KNOW (SPONTANEOUS)	-9	
		d8

#### INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR

MNAD.7 In fiscal year [insert last complete fiscal year], what was the main country of destination for this establishment's exports?

	Country	
Country		
DON'T KNOW (SPONTANEOUS)	-9	

MNAd7x

<b>OUESTI</b>	ONNA	IRE	NIIN	IRER
OULSII	CININA	III.	TA OTA	IDLK

 _	_	_	_	_	_	_	_	_

**D.10** In fiscal year [insert last complete fiscal year], what percentage of the value of products this establishment shipped to supply domestic markets was lost while in transit because of theft?

	Percent
Losses due to theft as percentage of the value of the products	%
NO LOSSES	0
DON'T KNOW (SPONTANEOUS)	-9
NO INTERNAL SHIPMENTS MADE (DOES NOT APPLY)	-7

**d10** 

**D.11** In fiscal year [insert last complete fiscal year], what percentage of value of products this establishment shipped to supply domestic markets was lost while in transit because of breakage or spoilage?

	Percent
Losses due to breakage or spoilage as percentage of the value of the products	%
NO LOSSES	0
DON'T KNOW (SPONTANEOUS)	-9
NO INTERNAL SHIPMENTS MADE (DOES NOT APPLY)	-7

d11

# INTERVIEWER: ASK THE FOLLOWING QUESTION ONLY FROM RETAIL FIRMS, OTHERWISE SKIP TO D.30

D.17 At present time, when this establishment receives its main sales item, on average how many days of inventory measured in days of sales, does this establishment keep?

(INTERVIEWER: IF RESPONDENT REQUIRES CLARIFICATION, DEFINE AS STOCK ON HAND)

Days of inventory of main sales item	
DON'T KNOW (SPONTANEOUS)	<b>-9</b>

d17

D.30a Using the response options on the card; To what degree is Transport an obstacle to the current operations of this establishment?

SHOW CARD 9

			(SPONTA	NEOUS)			
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very severe obstacle	DON'T KNOW	DOES NOT APPLY
Transport d30a	0	1	2	3	4	<b>-9</b>	<b>-7</b>

<b>OUESTI</b>	ONNA	IRE	NIIN	IRER
OULSII	CININA	III.	TA OTA	IDLK

|--|--|

D.30b Using the response options on the card; To what degree is Customs and Trade Regulation an obstacle to the current operations of this establishment?

SHOW CARD 9

						(SPONTA	NEOUS)
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very severe obstacle	DON'T KNOW	DOES NOT APPLY
Customs and trade regulations d30b	0	1	2	3	4	-9	-7

IF 0, GO TO E.1 GO TO GO TO E.1 E.1

MNAD.31b1 Would this establishment's total annual costs increase, remain the same or decrease over the next fiscal year if customs and trade regulations are no longer an obstacle?

Increase	1
Remain the same	2
Decrease	3
DON'T KNOW (SPONTANEOUS)	-9

GO TO QUESTION E.1 GO TO QUESTION E.1

GO TO QUESTION E.1

MNAd31b1

MNAD.31b3 By what percentage would this establishment's total annual costs DECREASE in the next fiscal year?

	Percent
Expected percentage DECREASE in total annual cost in the next fiscal year	%
DON'T KNOW (SPONTANEOUS)	<b>-9</b>

MNAd31b3

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QUESTIONNAIRE NUMBER		1 1	

#### E. DEGREE OF COMPETITION

E.1 In fiscal year [insert last complete fiscal year], which of the following was the main market in which this establishment sold its main product? SHOW CARD 10

Local – main product sold mostly in same city/town where establishment is located	1
National – main product sold mostly across the country where establishment is located	2
International	3
DON'T KNOW (SPONTANEOUS)	-9

GO TO QUESTION E.6 GO TO QUESTION E.6

**e1** 

**E.2** In fiscal year [insert last complete fiscal year], for the main market in which this establishment sold its main product, how many competitors did this establishment's main product face?

Number of competitors	
TOO MANY TO COUNT (SPONTANEOUS)	-4
DON'T KNOW (SPONTANEOUS)	-9

e2b

**E.6** Does this establishment at present use technology licensed from a foreign-owned company, excluding office software?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	<b>-9</b>

MNAQ.53 Over the last three years has this establishment received any subsidies from the national, regional or local governments or European Union sources?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

MNAq53

|--|--|--|--|--|--|--|--|--|--|--|

MNAE.20

By looking at card [insert card number] can you tell me which of the practices of your competitors included in the list, if any, currently represents the biggest obstacle faced by this establishment **SHOW CARD 9** 

#### **INTERVIEWER: RECORD ONE ANSWER**

They avoid VAT or other sales taxes				
They do not pay duties or observe trade regulations				
They avoid labor taxes or regulations	3			
They have favored access to credit	4			
They have favored access to infrastructure	5			
services				
They conspire to limit my access to markets or supplies	6			
None of the listed practices represent an obstacle				
for this establishment	0			
DON'T KNOW (SPONTANEOUS)	-9			

MNAe20

**E.11** Does this establishment compete against unregistered or informal firms?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

e11

E.30 Using the response options on the card; To what degree are Practices of Competitors in the Informal Sector an obstacle to the current operations of this establishment?

SHOW CARD 13

						(SPONTA	NEOUS)
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very severe obstacle	DON'T KNOW	DOES NOT APPLY
Practices of competitors in the informal sector <b>e30</b>	0	1	2	3	4	-9	-7

	QUESTIONNAIRE NUMBER
H. I	NNOVATION
	<b>READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:</b> we switch to a different topic. In this section "new" means new to the establishment but not ly new to the market.
	IEWER: SHOW CARDS IN THIS SECTION CONTAIN EXAMPLES OF INNOVATIONS. RE MEANT AS EXAMPLES ONLY - THEY DO NOT CONTAIN ALL POSSIBLE TIONS.
H.1	During the last three years, has this establishment introduced new or significantly improved products or services? Please exclude the simple resale of new goods purchased from others and changes of a solely aesthetic nature.  SHOW CARD 14 WITH INNOVATION EXAMPLES
	Yes         1           No         2         GO TO QUESTION H.3           DON'T KNOW (SPONTANEOUS)         -9         GO TO QUESTION H.3           h1         1
Н.2	Were any of the new or significantly improved products or services also new for the establishment's main market?  Yes  No  2  DON'T KNOW (SPONTANEOUS)  h2
Н.3	During the last three years, has this establishment introduced any new or significantly improved methods of manufacturing products or offering services?  SHOW CARD 15 WITH INNOVATION EXAMPLES
	Yes         1           No         2           DON'T KNOW (SPONTANEOUS)         -9

H.4a During the last three years, has this establishment introduced any new or significantly improved logistics, delivery, or distribution methods for inputs, products, or services?

SHOW CARD 16 WITH INNOVATION EXAMPLES

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	<b>-9</b>

h4a

	QUESTIONNAIRE NUMBER						
H.4b	During the last three years, has this establishment introduced supporting activities for your processes, such as maintenance accounting, or computing?  SHOW CARD 17 WITH INNOVATION EXAMPLES	•	_		•		ıg,
	Yes No DON'T KNOW (SPONTANEOUS)	1 2 -9					
			h4b	)			
Н.5	During the last three years, has this establishment introduced organizational structures or management practices?  SHOW CARD 18 WITH INNOVATION EXAMPLES	l any new	or sign	ifican	ntly impro	ved	
	Yes	1					
	No DON'T KNOW (SPONTANEOUS)	<u>2</u>					
	DON'T KNOW (SI ONTANEOUS)	-/	h5				
Н.6	During the last three years, has this establishment introduced marketing methods?  SHOW CARD 19 WITH INNOVATION EXAMPLES	l new or s	ignifica	antly i	mproved		
	Yes No DON'T KNOW (SPONTANEOUS)	1 2 -9		1			
			<b>h6</b>				
H.7	During the last three years, did this establishment spend on factivities, either in-house or contracted with other companies		earch a	nd de	velopmen	ıt	
systema chemica	EVIEWER: Research and development (R&D) is defined as tic basis in order to increase the stock of knowledge. For example, the stock of knowledge in the compound of paint would be research and development who would not be research and development.)	creative v ample, la	boratoı	ry res	earch fo	r a n	
	Yes No DON'T KNOW (SPONTANEOUS)	1 2 -9					
			h7				
H.8	During the last three years, did this establishment give employed new approach or new idea about products or services, business marketing?	•			•	•	it a
	Yes	1	1				
	No	2					
	DON'T KNOW (SPONTANEOUS)	<b>-9</b>					

<b>OUESTI</b>	ONNA	IRE N	IIIMI	RER
OUESII	CININA			DLIN

#### F. CAPACITY

MNAF.3 Are you planning to increase the production capacity and/or volume of sales of this establishment over the next year?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

GO TO QUESTION G.6

MNAf3

MNAF.4 Are you satisfied with the current production capacity and/or volume of sales of this establishment?

Yes	1	
No	2	1
DON'T KNOW (SPONTANEOUS)	-9	(

GO TO QUESTION G.6 GO TO QUESTION G.6

MNAf4

MNAF.5 What are the reasons for you being satisfied with the current production capacity and/or volume of sales of this establishment?

INTERVIEWER: READ OUT

			(SPON	TANEOUS)
	Yes	No	DON'T KNOW	DOES NOT APPLY
No more growth potential MNAf5a	1	2	-9	-7
Avoid increased regulatory burden, licensing or reporting requirements MNAf5b	1	2	-9	-7
Avoid shareholder dispersion MNAf5c	1	2	-9	-7
Content with current workload MNAf5d	1	2	-9	-7

#### G. LAND AND PERMITS

G.6 Of the buildings occupied by this establishment, what percentage is owned and what percentage is rented or leased? SHOW CARD 17

	Percent	DON'T KNOW (SPONTANEOUS)
Owned by this establishment	<b>g6a</b> %	-9
Rented or leased by this establishment	<b>g6b</b> %	-9
Other	<b>g6c</b> %	-9
	100%	

# INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% (UNLESS RESPONDENT DOES NOT KNOW)

G.1 Of the land occupied by this establishment, what percent is:
SHOW CARD 17

	_	( SPONTANEOUS )	
	Percent	DON'T KNOW	DOES NOT APPLY (A FLOOR IN A BUILDING)
Owned by this establishment	<b>g1a</b> %	-9	-7
Rented or leased by this establishment	<b>g1b</b> %	-9	-7
Other	<b>g1c</b> %	<b>-9</b>	-7
	100%		

# INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% (UNLESS RESPONDENT DOES NOT KNOW OR IF ESTABLISHMENT OCCUPIES A FLOOR IN A BUILDING)

G.2 Over the last two years, did this establishment submit an application to obtain a construction-related permit?

Yes	1	
No	2	GO TO QUESTION G.30
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION G.30
	_	<b>g2</b>

G.3 In reference to that application for a construction-related permit, approximately how many days did it take to obtain it from the day of the application to the day the permit was granted?

	Days
Wait for a construction-related permit	
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	-9

**g3** 

<b>OUESTION</b>	JNAIRE	NUMBER
OUESTION	MAIRE	NUMBER

G.4 In reference to that application for a construction-related permit, was an informal gift or payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

g4

# INTERVIEWER: ASK THE FOLLOWING QUESTION ONLY FROM RETAIL FIRMS. OTHERWISE SKIP TO G.30.

**G.5** What is the total selling area of this establishment?

Area		
DON'T KNOW (SPONTANEOUS)	-9	
		σ52

<u>.....</u>

#### **SPECIFY UNITS**

Square feet	1
Square yards	2
Square meters	3
OTHER (SPECIFY) g5bx	4

g5b

Using the response options on the card; To what degree is Access to Land an obstacle to the current operations of this establishment?

SHOW CARD 21

					(SPONTA	NEOUS)	
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very severe obstacle	DON'T KNOW	DOES NOT APPLY
Access to land g30a	0	1	2	3	4	<b>-9</b>	<b>-7</b>

	QUESTIONNAIRE NUMBER		
I. CRI	ME		
We no	READ THE FOLLOWING TO THE RESI w turn to another topic.	PONDI	ENT BEFORE PROCEEDING:
I.1	In fiscal year [insert last complete fiscal year], equipment, personnel, or professional security se		
	Yes No DON'T KNOW (SPONTANEOUS)	1 2 -9	GO TO QUESTION 1.3 GO TO QUESTION 1.3
			i1

I.2 In fiscal year [insert last complete fiscal year], what percentage of this establishment's total annual sales was paid for security, or what was the total annual cost of security?

	Percent	
Percentage of total annual sales for security	%	
DON'T KNOW (SPONTANEOUS)	-9	
	-	

#### PROVIDE EITHER ONE OR THE OTHER, NOT BOTH

	LCUs	
Total annual cost of security		
DON'T KNOW (SPONTANEOUS)	-9	
		i2

I.3 In fiscal year [insert last complete fiscal year], did this establishment experience losses as a result of theft, robbery, vandalism or arson on this establishment's premises?

Yes	1	
No	2	GO TO QUESTION 1.30
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION 1.30
		<b>i3</b>

OTTORI			(DED
OUESTI	ONNAIF	KE NUN	MBER

|--|

I.4 In fiscal year [insert last complete fiscal year], what were the estimated losses as a result of theft, robbery, vandalism or arson that occurred on this establishment's premises either as a percentage of total annual sales or as total annual losses?

	Percent	
Losses as percentage of total annual sales	%	
DON'T KNOW (SPONTANEOUS)	-9	
		i4a

### PROVIDE EITHER ONE OR THE OTHER, NOT BOTH

	LCUs	
Total annual value of losses		
DON'T KNOW (SPONTANEOUS)	-9	
		i4b

Using the response options on the card; To what degree is Crime, Theft and Disorder an obstacle to the current operations of this establishment?

SHOW CARD 19

						(SPONTA	NEOUS)
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very severe obstacle	DON'T KNOW	DOES NOT APPLY
Crime, theft and disorder i30	0	1	2	3	4	-9	-7

QUESTIONNAIRE NUMBER		

#### **K. FINANCE**

#### READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

I would like to ask you a few questions about how you finance the operations of this establishment.

**K.1** In fiscal year [insert last complete fiscal year], what percentage of this establishment's total annual purchases of material inputs or services was purchased on credit (paid after delivery)?

	Percent	
Purchased on credit	%	
DON'T KNOW (SPONTANEOUS)	-9	
		k1c

**K.2** In fiscal year [insert last complete fiscal year], what percentage of this establishment's total annual sales of its goods or services was sold on credit (paid after delivery)?

Percent
%
-9

k2c

W.3 Over fiscal year [insert last complete fiscal year], please estimate the proportion of this establishment's working capital, that is the funds available for day-to-day operations, that was financed from each of the following sources?
SHOW CARD 22

	Percent	DON'T KNOW (SPONTANEOUS)
Internal funds or retained earnings	k3a %	-9
Borrowed from private commercial banks	<b>k3b</b> %	-9
Borrowed from state-owned banks	<b>k3c</b> %	-9
Borrowed from non-bank financial institutions which include		-9
microfinance institutions, credit cooperatives, credit unions, or	<b>k3e</b> %	
finance companies		
Purchases on credit from suppliers and advances from customers	<b>k3f</b> %	-9
Other, moneylenders, friends, relatives, etc.	<b>k3hd</b> %	-9
	100%	

### INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% (UNLESS RESPONDENT DOES NOT KNOW)

**K.4** In fiscal year [insert last complete fiscal year], did this establishment purchase any fixed assets, such as machinery, vehicles, equipment, land or buildings?

Yes	1	
No	2	GO TO QUESTION MNAK.4a
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION MNAK.4a
	-	k4

**MENA ES Services** 

QUESTIONNAIRE NUMBER	

N.5	In fiscal year [insert last complete fiscal year], how much did this establishment spend on
	purchases of:
	INTERVIEWER: READ OUT

	LCUs	DON'T KNOW (SPONTANEOUS)
Machinery, vehicles, and equipment (new or used)	n5a	-9
Land and buildings	n5b	-9

K.5 Over fiscal year [insert last complete fiscal year], please estimate the proportion of this establishment's total purchase of fixed assets that was financed from each of the following sources: SHOW CARD 23

	Percent	DON'T KNOW (SPONTANEOUS)
Internal funds or retained earnings	k5a %	-9
Owners' contribution or issued new equity shares	<b>k5i</b> %	-9
Borrowed from private commercial banks	<b>k5b</b> %	-9
Borrowed from state-owned banks	<b>k5c</b> %	-9
Borrowed from non-bank financial institutions	<b>k5e</b> %	-9
Purchases on credit from suppliers and advances from customers	<b>k5f</b> %	-9
Other, moneylenders, friends, relatives, bonds, etc	k5hdj %	-9
	100%	

# INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% (UNLESS RESPONDENT DOES NOT KNOW)

MNAK.4a In fiscal year [insert last complete fiscal year], did this establishment lease any fixed assets, such as machinery, vehicles, equipment, land or buildings?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	<b>-9</b>

MNAk4a

**K.6** Now let's talk about the establishment's current situation. At this time, does this establishment have a checking or savings account?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

**k6** 

QUESTIONNAIRE NUMBER			
<b>K.7</b> At this time, does this establishment have an overdra	aft facil	lity?	
		•	
Yes		1	
No		2	<u> </u>
DON'T KNOW (SPONTANEOU	U <b>S</b> )	-9	
			k7
	114	1	6 6 11 11 11 11
<b>K.8</b> At this time, does this establishment have a line of c	realt or	a Ioan	from a financial institution?
Yes 1	GO	TO OU	ESTION K.9
No 2		10 00	ESTION K.9
DON'T KNOW (SPONTANEOUS) -9	GO	TO OU	ESTION K.15d
2011 2 1210 (11 (62 61) 121 (126 65)	k8		
MNAK.8c What is the reason for not having a loan or line of	credit o	currentl	y?
SHOW CARD 24			
1			<del>-</del>
Because this establishment did not apply for a loan or line of		1	GO TO QUESTION K.15d
credit	,		
Because the last application for a loan or line of credit was tu	rned	2	
Because the approval of the application for a loan or line of c	rodit		-
is still pending	Tean	3	GO TO QUESTION K.15d
DON'T KNOW (SPONTANEOUS)		-9	GO TO QUESTION K.15d
			MNAk8c
MNAK.8d What was the main reason given when the applica	tion wa	s turne	d down?
SHOW CARD 25			
	1	_	
Lack of accepted collateral	1		TO QUESTION K.15d
Incompleteness of application	2		TO QUESTION K.15d
Perceived lack of profitability of project	3		TO QUESTION K.15d
Credit history of the establishment or owner	4	<del></del>	TO QUESTION K.15d
DON'T KNOW (SPONTANEOUS)	<b>-9</b>		TO QUESTION K.15d
		MN	NAk8d
<b>K.9</b> Referring to the most recent line of credit or loan	171h 04	tuna al	f financial institution amounted this
<b>K.9</b> Referring to the most recent line of credit or loan loan?	, wnat	type of	i imanciai institution granted this
SHOW CARD 26			

Private commercial banks	1	
State-owned banks or government agency	2	1
Non-bank financial institutions	3	GO TO QUESTION K.10
Partially private, partially state-owned bank	5	
Other	4	GO TO QUESTION K.10
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION K.10
		k9

MNAK.9a	Which bank provided the most recent line of credit or loan?
	SHOW CARD 27

Bank 1	1
Bank 2	2
Bank 3	3
Bank 4	4
Bank 5	5
Bank 6	6
Bank 7	7
Bank 8	8
Bank 9	9
Bank 10	10
OTHER (SPONTANEOUS - SPECIFY)	11
DON'T KNOW (SPONTANEOUS)	<b>-9</b>

MNAk9a

OTHER MNAk9ax

Referring only to this most recent line of credit or loan, in what year was the most recent line of credit or loan approved?
 INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR

<b>-9</b>

 $\mathbf{k10}$ 

**K.11** Referring only to this most recent loan or line of credit, what was its value at the time of approval?

	LCUs
Size of most recent loan or line of credit approved	
REFUSAL (SPONTANEOUS)	-8
DON'T KNOW (SPONTANEOUS)	-9

k11

**MNAQ.46f** In what currency is the most recent line of credit or loan denominated?

LCU	1
Euro	2
US Dollar	3
OTHER (SPONTANEOUS - SPECIFY)	4
DON'T KNOW (SPONTANEOUS)	-9

MNAq46f

QUESTIONNAIRE NUMBER		
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OTHER	
	MNAq46fx

MNAQ.46d What is the annual nominal interest rate (in percent) of the most recent line of credit or loan?

(INTERVIEWER: IF THE RESPONDENT SAYS THAT THE INTEREST RATE IS VARIABLE, PLEASE ASK THE RESPONDENT TO CALCULATE THE AVERAGE ANNUAL INTEREST RATE)

	Percent
Annual nominal interest rate (%)	
DOES NOT APPLY, USES	-7
PRINCIPLES OF ISLAMIC BANKING	
REFUSAL (SPONTANEOUS)	-8
DON'T KNOW (SPONTANEOUS)	-9

MNAq46d

MNAQ.46e What was the original duration of the most recent line of credit or loan in months?

	Months
Duration	
REFUSAL (SPONTANEOUS)	-8
DON'T KNOW (SPONTANEOUS)	-9

MNAq46e

**K.13** Referring only to this most recent loan or line of credit, did the financing require collateral?

Yes	1		
No	2	GO TO	<b>QUESTION MNAK.15a1</b>
DON'T KNOW (SPONTANEOUS)	-9	GO TO	QUESTION MNAK.15a1
		k13	

**K.14** Referring only to this most recent loan or line of credit, what type of collateral was required?

INTERVIEWER: READ OUT

Collateral	Yes	No	DON'T KNOW (SPONTANEOUS)
Land, buildings under ownership of the establishment k14a	1	2	-9
Machinery and equipment including movables k14b	1	2	-9
Accounts receivable and inventories k14c	1	2	-9
Personal assets of owner (house, etc.) k14d	1	2	-9
Other forms of collateral not included in the categories above <b>k14e</b>	1	2	-9

QUESTIONNAIRE NUMBER							
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Referring only to this most recent line of credit or loan, what was the approximate value of the K.15 collateral required?

	LCUs	
Value of collateral		
DON'T KNOW (SPONTANEOUS)	-9	
		k15a

MNAK.15a1 What is the outstanding balance on this most recent line of credit or loan?

	LCUs
Outstanding balance on the most recent line of credit or loan	
REFUSAL (SPONTANEOUS)	-8
DON'T KNOW (SPONTANEOUS)	-9

MNAk15a1

K.15b What is the total number of outstanding loans or open lines of credit held by this establishment?

Total number of outstanding loans or open lines of credit		IF 1, GO TO QUESTION K.15d
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION K.15d
		k15h

K.15c What is the total value of outstanding loans or lines of credit held by this establishment?

	LCUs
Total value of loans outstanding	
REFUSAL (SPONTANEOUS)	-8
DON'T KNOW (SPONTANEOUS)	-9

k15c

At this time, does the owner or owners of this establishment have any outstanding personal loans K.15d that are used to finance this establishment's business activities?

Yes	1	
No	2	
DON'T KNOW (SPONTANEOUS)	-9	
		l l

**K.16** Referring again to the last fiscal year [insert last complete fiscal year], did this establishment apply for any loans or lines of credit?

Yes	1	GO TO QUESTION K.20
No	2	
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION K.21
		k16

	ll l	11 11	11	
	ll l	11 11	11	
	ll l	11 11	11	
	ll l	11 11	11	

K.17 What was the main reason why this establishment did not apply for any line of credit or loan?

SHOW CARD 28

No need for a loan - establishment had sufficient capital	1
Application procedures were complex	2
Interest rates were not favorable	3
Collateral requirements were too high	4
Size of loan and maturity were insufficient	5
Did not think it would be approved	6
Other	7
DON'T KNOW (SPONTANEOUS)	-9

GO TO QUESTION K.21

k17

**K.20** Referring only to this most recent application for a line of credit or loan, what was the outcome of that application?

Application was approved	1
Application was rejected	2
Application was granted only in part	3
Application was withdrawn	4
APPLICATION STILL IN PROCESS	-6
DON'T KNOW (SPONTANEOUS)	-9

GO TO QUESTION K.21 GO TO QUESTION K.21

GO TO QUESTION MNAK.20c GO TO QUESTION K.21 GO TO QUESTION K.21

k20a

MNAK.20b

Referring only to this most recent application for a line of credit or loan, which source of funding was the most important to make up for the partial loan rejection?

SHOW CARD 29

Outside equity	1	GO TO QUESTION K.21
Internal Funding	2	GO TO QUESTION K.21
Down-scaling of investment	3	GO TO QUESTION K.21
Loan from relatives	4	GO TO QUESTION K.21
Other non-bank funding	5	GO TO QUESTION K.21
DOES NOT APPLY (SPONTANEOUS)	-7	GO TO QUESTION K.21
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION K.21
		<del></del>

MNAk20b

MNAK.20c

Referring only to this most recent application for a line of credit or loan, why did this establishment withdraw its application?

**SHOW CARD 30** 

Offered interest rate was too high	1
Collateral requirement was too high	2
Maturity was too short	3
Maturity was too long	4
DON'T KNOW (SPONTANEOUS)	-9

MNAk20c

O	HES	TIO	NNA	IRE	NIII	MBER
v	CES	110			1101	MULK

				1 1
				1 1
				1 1

**K.21** In fiscal year [insert last complete fiscal year], did this establishment have its annual financial statements checked and certified by an external auditor?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

k21

**K.30** Using the response options on the card; To what degree is Access to Finance an obstacle to the current operations of this establishment? **SHOW CARD 31** 

			(SPONTA	NEOUS)			
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very severe obstacle	DON'T KNOW	DOES NOT APPLY
Access to finance k30	0	1	2	3	4	-9	<b>-7</b>

QUESTIONNAIRE NUMBER				I

#### J. BUSINESS-GOVERNMENT RELATIONS

#### READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

The following questions assess how establishments, such as this one, deal with government officials and their agencies.

MNAQ.31e Has this establishment been to court as a plaintiff or as a defendant in the last three years?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

MNAq31e

J.1 I am going to read a few statements describing the court system and how it could affect business. Please tell me if you Strongly disagree, Tend to disagree, Tend to agree, or Strongly agree.

SHOW CARD 32

**INTERVIEWER: READ OUT** 

					(SPONT	ANEOUS)
	Strongly disagree	Tend to disagree	Tend to agree	Strongly agree	DON'T KNOW	DOES NOT APPLY
"The court system is fair, impartial and uncorrupted." h7a	1	2	3	4	-9	-7
"The court system is quick." MNAj1b	1	2	3	4	-9	<del>-7</del>
"The court system is able to enforce its decisions." MNAj1c	1	2	3	4	-9	-7
"I'm confident that the court system will enforce this establishment's contractual and property rights in business disputes." MNAj1a	1	2	3	4	-9	-7
"In general, government officials' interpretations of regulations affecting this establishment are consistent and predictable." MNAj1d	1	2	3	4	-9	-7

J.2 In a typical week over the last year, what percentage of total senior management's time was spent on dealing with requirements imposed by government regulations?

(By senior management I mean managers, directors, and officers above direct supervisors of production or sales workers. Some examples of government regulations are taxes, customs, labor regulations, licensing and registration, including dealings with officials and completing forms.)

	Percent
Senior management's time spent on dealing with regulations	%
NO TIME WAS SPENT	0
DON'T KNOW (SPONTANEOUS)	-9

j2

**J.3** Over the last year, was this establishment visited or inspected by tax officials?

Yes	1	
No	2	GO TO QUESTION J.6a
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION J.6a
		<b>j</b> 3

**J.4** Over the last year, how many times was this establishment either inspected by tax officials or required to meet with them?

	Number	
Times inspected or met with tax officials		
DON'T KNOW (SPONTANEOUS)	-9	
		j4

**J.5** In any of these inspections or meetings was a gift or informal payment expected or requested?

No S S S S S S S S S S S S S S S S S S S	)
DON'T KNOW (SPONTANEOUS)	_
DON'T MINOW (STOTIME LOCS)	9
REFUSAL (SPONTANEOUS) -	8

j5

**J.6a** Over the last year, has this establishment secured or attempted to secure a government contract?

Yes	1	
No	2	GO TO QUESTION J.7
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION J.7
		j6a

When establishments like this one do business with the government, what percent of the contract value would be typically paid in informal payments or gifts to secure the contract?

	Percent
Percent of the contract value paid as informal payments or gifts	%
LESS THAN 1%	1
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8
NO PAYMENTS	0

j6

QUESTIONNAIRE NUMBER		

J.7	It is said that establishments are sometimes required to make gifts or informal payments to public
	officials to "get things done" with regard to customs, taxes, licenses, regulations, services etc.
	On average, what percentage of total annual sales, or estimated total annual value, do establishments
	like this one pay in informal payments or gifts to public officials for this purpose?

	Percent
Percentage of total annual sales paid as informal payment	%
NO PAYMENTS OR GIFTS ARE PAID	0
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

j7a

### PROVIDE EITHER ONE OR THE OTHER, NOT BOTH

	LCUs
Total annual informal payment	
NO PAYMENTS OR GIFTS ARE PAID	0
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

j7b

**J.10** Over the last two years, did this establishment submit an application to obtain an import license?

Yes	1	
No	2	GO TO QUESTION J.13
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION J.13
		j10

**J.11** Approximately how many days did it take to obtain this import license from the day of the application to the day it was granted?

	Days
Wait for import license	
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	-9

j11

<b>OUESTI</b>	ONNA	IRE N	IIIMI	RER
OUESII	CININA			DLIN

J.12 In reference to that application for an import license, was an informal gift or payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

j12

**J.13** Over the last two years, did this establishment submit an application to obtain an operating license?

Yes	1	
No	2	GO TO QUESTION J.30
DON'T KNOW (SPONTANEOUS)	<b>-9</b>	GO TO QUESTION J.30
		j13

**J.14** Approximately how many days did it take to obtain this operating license from the day of the application to the day it was granted?

	Days
Wait for an operating license	
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	-9

j14

J.15 In reference to that application for an operating license, was an informal gift or payment expected or requested?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9
REFUSAL (SPONTANEOUS)	-8

j15

Using the response options on the card; To what degree is/are Tax rates an obstacle to the current operations of this establishment? SHOW CARD 33

_					(SPONTANEOUS)		
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very severe obstacle	DON'T KNOW	DOES NOT APPLY
Tax rates j30a	0	1	2	3	4	-9	-7

#### **QUESTIONNAIRE NUMBER**

J.30b Using the response options on the card; To what degree is/are Tax administration an obstacle to the current operations of this establishment?

SHOW CARD 33

			(SPONTANEOUS)				
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very severe obstacle	DON'T KNOW	DOES NOT APPLY
Tax administration j30b	0	1	2	3	4	-9	<del>-7</del>

IF 0, GO TO J.30c GO TO GO TO J.30c J.30c

MNAJ.31b1 Would this establishment's total annual costs increase, remain the same or decrease over the next fiscal year if tax administration is no longer an obstacle?

Increase	1
Remain the same	2
Decrease	3
DON'T KNOW (SPONTANEOUS)	-9

GO TO QUESTION J.30c GO TO QUESTION J.30c

GO TO QUESTION J.30c

MNAj31b1

MNAJ.31b3 By what percentage would this establishment's total annual costs DECREASE in the next fiscal year?

Percent
%
70
-9

MNAj31b3

J.30c Using the response options on the card; To what degree are Business licensing and permits an obstacle to the current operations of this establishment?

SHOW CARD 33

							(SPONTANEOUS)	
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very severe obstacle	DON'T KNOW	DOES NOT APPLY	
Business licensing and permits j30c	0	1	2	3	4	-9	-7	

IF 0, GO TO J.30e GO TO GO TO J.30e J.30e

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# MNAJ.31c1

Would this establishment's total annual costs increase, remain the same or decrease over the next fiscal year if business licensing and permits are no longer an obstacle?

Increase	1
Remain the same	2
Decrease	3
DON'T KNOW (SPONTANEOUS)	-9

GO TO QUESTION J.30e GO TO QUESTION J.30e

GO TO QUESTION J.30e

MNAj31c1

# MNAJ.31c3

By what percentage would this establishment's total annual costs DECREASE in the next fiscal year?

	Percent
Expected percentage DECREASE in total annual costs in the next fiscal year	%
DON'T KNOW (SPONTANEOUS)	-9

MNAj31c3

J.30e

Using the response options on the card; To what degree is/are Political Instability an obstacle to the current operations of this establishment?

**SHOW CARD 33** 

						(SPONTANEOUS)		
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very severe obstacle	DON'T KNOW	DOES NOT APPLY	
Political instability j30e	0	1	2	3	4	-9	-7	

Using the response options on the card; To what degree is corruption an obstacle to the current operations of this establishment?

SHOW CARD 33

			(SPONTANEOUS)				
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very severe obstacle	DON'T KNOW	DOES NOT APPLY
Corruption j30f	0	1	2	3	4	-9	<b>-7</b>
		•		•	•		

IF 0, GO TO H.30 GO TO GO TO H.30 H.30

MNAJ.31f1

Would your total annual costs increase, remain the same or decrease over the next fiscal year if corruption is no longer an obstacle?

Increase	1
Remain the same	2
Decrease	3
DON'T KNOW (SPONTANEOUS)	-9

GO TO QUESTION H.30 GO TO QUESTION H.30

GO TO QUESTION H.30

MNAj31f1

MNAJ.31f3

By what percentage would your total annual costs DECREASE in the next fiscal year?

	Percent
Expected percentage DECREASE in total annual costs in the next fiscal year	%
DON'T KNOW (SPONTANEOUS)	-9

MNAj31f3

Using the response options on the card; To what degree are the Courts an obstacle to the current operations of this establishment?SHOW CARD 33

						(SPONTA	ANEOUS)
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very severe obstacle	DON'T KNOW	DOES NOT APPLY
Courts h30	0	1	2	3	4	-9	-7

MNAJ.30g

Using the response options on the card; To what degree is regulatory policy uncertainty an obstacle to the current operations of this establishment?

**SHOW CARD 33** 

						(SPONTANEOUS)				
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very severe obstacle	DON'T KNOW	DOES NOT APPLY			
Regulatory policy uncertainty MNAj30g	0	1	2	3	4	-9	-7			

	QUESTIONNAIRE NUMBER									
L. LAB	OR									
	READ THE FOLLOWING TO THE RESPONDENT Now I would like to ask you a few questions about this							,		
L.1	At the end of fiscal year [insert last complete fiscal individuals worked in this establishment? Please include all (Permanent, full-time employees are defined as all paid en one or more fiscal years and/or have a guaranteed renews work a full shift)  (INTERVIEWER: INCLUDE INTERVIEWEE IF APP	ll employed all of the	yees es tha eir e	and at are mpl	mar cor	nager ntract	s ed fo	r a te	rm o	of

	Number	İ
Permanent, full-time workers end of last fiscal year		
DON'T KNOW (SPONTANEOUS)	-9	
		11

Three fiscal years ago, at the end of fiscal year [insert last complete fiscal year minus three], how many permanent, full-time individuals work in this establishment? Please include all employees and managers

(INTERVIEWER: INCLUDE INTERVIEWEE IF APPLICABLE).

	Number
Permanent, full-time workers three fiscal years ago	
IF ESTABLISHMENT WAS NOT IN BUSINESS	-7
THREE YEARS AGO	-/
DON'T KNOW (SPONTANEOUS)	-9

12

MNAL.4 At the end of fiscal year [insert last complete fiscal year], how many permanent, full-time individuals in this establishment were younger than 30 years old?

	Number
Workers younger than 30 years old	
DON'T KNOW (SPONTANEOUS)	-9

**MNAI4** 

MNAL.4c Over the course of fiscal year [insert last complete fiscal year], did the total wage cost of an average permanent full-time employee (INTERVIEWER: READ EACH CATEGORY)

Increased	1	
Decreased	2	GO TO QUESTION MNAL.4e
Stayed the same	3	GO TO QUESTION L.5
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION L.5
		MNA14c

QUESTIONNAIRE NUMBER										
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MNAL.4d Over the course of fiscal year [insert last complete fiscal year], in percentage terms, how much did the total wage cost of an average permanent full-time employee increase?

	Percent	
Percentage increase in total wage cost of permanent full-time employee	%	GO TO QUESTION L. 4f
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION L. 4f
		MNAl4d

MNAL.4e Over the course of fiscal year [insert last complete fiscal year], in percentage terms, how much did the total wage cost of an average permanent full-time employee decrease?

	Percent
Percentage decrease in total wage cost of permanent full-time employee	%
DON'T KNOW (SPONTANEOUS)	-9

MNA14e

MNAL.4f The main reason for this change was:
SHOW CARD 34

Changes in social contributions paid by the employer	1
Changes in net wage paid by the employer to the employee	2
Changes in bonuses and extra payments (not part of the regular wage)	3
OTHER (SPONTANEOUS - SPECIFY)	4
DON'T KNOW (SPONTANEOUS)	-9

**MNA14f** 

OTHER	
	MNAl4fx

L.5 At the end of fiscal year [insert last complete fiscal year], how many permanent full-time individuals working in this establishment were female?

	Number
Female permanent full-time workers	
DON'T KNOW (SPONTANEOUS)	-9

15

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MNAL.5c	At the end of fiscal year [insert last complete fiscal year], how many female, permanent, full-
	time professionals worked in this establishment?
	(Professional employees are those whose daily responsibilities include work of an intellectual
	nature and/or managerial responsibilities)

	Number	
Female permanent full-time professional workers		
DON'T KNOW (SPONTANEOUS)	-9	
		MNA15

How many full-time temporary employees did this establishment employ throughout [insert last complete fiscal year]?

(Full-time temporary workers are all paid short-term (i.e. for less than a year) employees with no

(Full-time, temporary workers are all paid short-term (i.e. for less than a year) employees with no guarantee of renewal of contract employment and work full-time)

	Number	
Full-time seasonal or temporary workers employed last		
fiscal year		
NO FULL-TIME SEASONAL OR TEMPORARY	0	GO TO QUESTION L.9a
WORKERS	V	do 10 QUESTION E.9u
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION L.9a
		<b>l6</b>

**L.6a** How many full-time temporary employees employed throughout [insert last complete fiscal year] were female?

	Number
Full-time female seasonal or temporary workers employed last fiscal year	
DON'T KNOW (SPONTANEOUS)	-9

**L.8** What was the average length in months of employment of all full-time temporary employees in fiscal year [insert last complete fiscal year]?

1
-9

18

l6a

MNAL.9 At the end of fiscal year [insert last complete fiscal year], how many full-time permanent employees in this establishment had the following as their highest education level?

SHOW CARD 35

	Number	DON'T KNOW (SPONTANEOUS)
University degree or higher	MNAl9a1	-9
Completed secondary school including vocational	MNAl9a2	-9

## **QUESTIONNAIRE NUMBER**


L.10 Over fiscal year [insert last complete fiscal year], did this establishment have formal training programs for its permanent, full-time employees?

Yes	1	1
No	2	GO TO QUESTION L.30a
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION L.30a
		110

L.30 Using the response options on the card; To what degree are Labor Regulations an obstacle to the current operations of this establishment?

SHOW CARD 36

Using the response options on the card; To what degree is an Inadequately Educated Workforce an obstacle to the current operations of this establishment?

SHOW CARD 36

						(SPONT	'ANEOUS)
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very severe obstacle	DON'T KNOW	DOES NOT APPLY
Labor regulations 130a	0	1	2	3	4	<b>-9</b>	-7
Inadequately educated workforce 130b	0	1	2	3	4	-9	-7

QUESTIONNAIRE NUMBER					

# M. BUSINESS ENVIRONMENT

# READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

M.1

By looking at card, can you tell me which of the elements of the business environment included in the list, if any, currently represents the biggest obstacle faced by this establishment

SHOW CARD 35

INTERVIEWER: DO NOT READ OUT

1-Access to finance
2-Access to land
3-Business licensing and permits
4-Corruption
5-Courts
6-Crime, theft and disorder
7-Customs and trade regulations
8-Electricity
9-Inadequately educated workforce
10-Labor regulations
11-Political instability
12-Practices of competitors in the informal sector
13-Tax administration
14-Tax rates
15-Transport

Biggest obstacle	
DON'T KNOW (SPONTANEOUS)	-9
DOES NOT APPLY (SPONTANEOUS)	-7

m1a

Rotation (option 1, 2 or 3)	
	m1d

QUESTIONNAIRE NUMBER										
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#### N. PERFORMANCE

### READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:

Now, we would like to ask you a few questions about the financial results of this establishment. It is important that this information be as accurate as possible. The individual data are treated as confidential – the identity of your establishment will not be revealed at any point. Please provide the following information from the financial statements of this establishment.

N.2 From this establishment's Income Statement for fiscal year [insert last complete fiscal year], please provide the following information:

SHOW CARD 36

	LCUs	DON'T KNOW (SPONTANEOUS)
Total annual cost of labor including wages, salaries, bonuses, social security payments	n2a	-9
Total annual costs of electricity	n2b	-9
INTERVIEWER: ASK THE FOLLOWING QUESTION OF	NLY FROM RETAI	L FIRMS.
Total annual cost of finished goods and materials purchased to resell	n2i	-9

MNAN.8 What was the value of the following at the end of the fiscal year [insert last complete fiscal year]:

	LCUs	
Value of your total assets		
DON'T KNOW (SPONTANEOUS)	-9	
		MNAn8a

MNAA.20 Is the top manager of this establishment also the owner of this establishment?

INTERVIEWER: IF THE ANSWER IS MADE AVAILABLE IN THE INTERVIEW, CODE WITHOUT ASKING QUESTION

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

MNAa20

### A.15a4. INTERVIEWER: PLEASE INDICATE THE NUMBER OF RESPONDENTS:

	Number of respondents
1 respondent	1
2 respondents	2
3 or more respondents	3

a15a4

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OULSII	CININA	III.	TA OTA	IDLK

## A.15a Please complete the following information about the interviewee(s)

	Main respondent		_
Position in the firm		a15a1ax	
Years with the firm		a15a2a	1=LESS THA
Years in the position		MNAa15a4a	1=LESS THA
Gender		a15a3a	1=MALE, 2=F DO NOT REA

1=LESS THAN ONE YEAR 1=LESS THAN ONE YEAR 1=MALE, 2=FEMALE DO NOT READ OUT

	Second respondent	DOES NOT APPLY	
Position in the firm		-7	a15a1bx
Years with the firm		-7	a15a2b
Years in the position		-7	MNAa15a4b
Gender		-7	a15a3b

1=LESS THAN ONE YEAR 1=LESS THAN ONE YEAR 1=MALE, 2=FEMALE DO NOT READ OUT

	Third respondent	DOES NOT APPLY	
Position in the firm		-7	a15a1cx
Years with the firm		-7	a15a2c
Years in the position		-7	MNAa15a4c
Gender		-7	a15a3c

1=LESS THAN ONE YEAR 1=LESS THAN ONE YEAR 1=MALE, 2=FEMALE DO NOT READ OUT

#### THIS MODULE OF THE SURVEY ENDS HERE

IF NOT ELIGIBLE FOR THE INNOVATION MODULE: THANK YOU VERY MUCH FOR YOUR COOPERATION.

# IF ELIGIBLE FOR INNOVATION MODULE, PROMPT:

BASED ON YOUR ANSWERS, WE HAVE DETERMINED THAT YOU ARE ELIGIBLE TO ANSWER A FEW ADDITIONAL QUESTIONS ON THE TOPIC OF INNOVATION. WOULD YOU BE WILLING TO PARTICIPATE AT THIS TIME? THESE QUESTIONS SHOULD LAST APPROXIMATELY 10-15 MINUTES.

IF RESPONDENT RESPONDS YES, PROCEED TO INNOVATION MODULE

**IF RESPONDENT SAYS NO:** 

THANK YOU VERY MUCH FOR YOUR COOPERATION.

5 Tir	ne face-to-face in			_				
	Day (dd)	Month (mm)	Year (yyyy)	Hour (00 to 23)	Minutes (00 to 59)			
	a15d	a15m	a15y	a15h	a15min			
CRV 6	It is my paragr		ages to the question	na rogardina anini	ons and perceptions ar			
<u> </u>	It is my percep	buon that the respon	ises to the questio	ns regarding opini	ons and perceptions ar			
		Truthful		1				
		Somewhat truthful		2				
		Not truthful		3	a16			
					aro			
7	The responses	to the questions reg	garding figures (p	roductivity and em	ployment numbers):			
	<del> </del>				<del></del>			
	Are taken directly from establishment records 1 Are estimates computed with some precision 2							
		<u> </u>		sion 2 3				
	Are arbitrary and unreliable numbers 3  Are partially taken directly from establishment 4							
		records and partially estimated  4						
	a17							
<u>ERV</u>	VIEWER COMM	IENTS:						
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ERY	VIEWER COMM	IENTS:						
ERV	VIEWER COMM	IENTS:						
		IENTS:	ees which could in	afluence results)				
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olen ER'	ns occurred/extrao	rdinary circumstance		fluence results)				
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oblen PER'	ns occurred/extrao VISORS PLEASI This questionr	rdinary circumstance	l in:		1			
oblen	ons occurred/extraor  VISORS PLEASI  This question  One visit in One v	rdinary circumstance  E ANSWER:  naire was completed  in face-to-face inter in face-to-face inter	l in:	rson				
blem <b>'ER'</b>	ns occurred/extrao VISORS PLEAS This questionr One visit	rdinary circumstance  E ANSWER:  naire was completed  in face-to-face inter in face-to-face inter	l in:	rson				

QUESTIONNAIRE NUMBER

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A.19	If option 2 or 3 in A.18, estimate duration of the whole interview

Hour (00 to 23)	<b>Minutes (00 to 59)</b>
a19h	a19m