

**BUSINESS ENVIRONMENT AND ENTERPRISE PERFORMANCE SURVEY –  
TURKEY 2012**

The World Bank and the European Bank for Reconstruction and Development

*Gender Module - (2012)*

**A. TOP MANAGER**

**READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING.**

Now, I would like to ask you a few questions about the top manager of this establishment.

**ECAz1** Is the top manager the owner or one of the owners of this establishment?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**ECAz1**

**ECAz2** What is the age of the Top manager?

	Years
Age of the top manager	
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**ECAz2**

**ECAz3** What is the highest level of formal education the Top manager has completed?

Primary school or less	1
Secondary school	2
Bachelor	3
Master degree	4
Doctorate	5
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**ECAz3**

**ECAz4** Is the Top manager married?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**ECAz4**

**ECAz5** How many children does the main decision maker have?

Number of children	
<b>NO CHILDREN</b>	<b>0</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION  
ECAz7**

**ECAz5**

**ECAz6** Stating from oldest to youngest how old is :

**INTERVIEWER: If the respondent has more than 4 children, please record age information for the first four children only and go to question ECAz7.**

	Age	<b>DON'T KNOW (SPONTANEOUS)</b>	<b>NOT APPLICABLE (SPONTANEOUS)</b>	
The first child (oldest child)		<b>-9</b>		<b>ECAz6a</b>
The second child		<b>-9</b>	<b>-8</b>	<b>ECAz6b</b>
The third child		<b>-9</b>	<b>-8</b>	<b>ECAz6c</b>
The fourth child		<b>-9</b>	<b>-8</b>	<b>ECAz6d</b>

**IF NOT APPLICABLE, GO TO QUESTION ECAz7**

**IF NOT APPLICABLE, GO TO QUESTION ECAz7**

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**B. MAIN DECISION MAKER**

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**READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING.**

Now I would like to ask you a few questions about this establishment's decision making process. The main decision maker is the person approving major decisions about the budget, investments, new suppliers, new hires, and pricing policies.

**INTERVIEWER:** If the respondent mentions more than one person as main decision maker of the establishment, please follow the instructions below:

- a. If the main decision makers include both males and females, priority should be given to the female CEO/Top Manager with the highest authority for approving major decisions
- b. If all main decision makers are male, the respondent should answer the questions for himself.

<b>ECAz7</b>	Is the Top manager the main decision maker for this establishment?
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Yes	1	
No	2	<i>GO TO QUESTION ECAz13</i>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	<i>GO TO QUESTION ECAz13</i>

**ECAz7**

<b>ECAz8</b>	How did the main decision maker join this establishment?
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By founding the establishment (individually or with partners)	1	<i>GO TO QUESTION ECAz10</i>
By buying shares	2	<i>GO TO QUESTION ECAz10</i>
By joining family owned firm	3	
Other (specify.....) <b>ECAz8x</b>	4	<i>GO TO QUESTION ECAz10</i>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	<i>GO TO QUESTION ECAz10</i>

**ECAz8**

<b>ECAz9</b>	If joined a family company, how did this happen?
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Heritage	1
Marriage	2
Other (specify) ..... <b>ECAz9x</b>	3
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**ECAz9**

<b>ECAz10</b>	What was the primary reason for the main decision maker to join the establishment? <b>SHOW CARD 201</b>
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Business opportunity	1
Family tradition	2
Discontent with previous job	3
Previous business failed	4
More flexible working hours	5
New job offers more independence in decision making	6
Other (specify)..... <b>ECAz10x</b>	7
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**ECAz10**

<b>ECAz11</b>	Previous to joining this establishment, which of the following applied to the main decision maker? <b>SHOW CARD 202</b>
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Employed in the formal sector	1
Self-employed in the formal sector	2
Employed in the informal sector	3
Self-employed in the informal sector	4
Entrepreneur	5
Unemployed	6
Other (please specify)_____ <b>ECAz11x</b>	7
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**ECAz11**

<b>ECAz12</b>	Does the main decision maker belong to any business associations?
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Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**ECAz12**

<b>ECAz13</b>	Which of the following best describes this establishment' decision making process?
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The largest owner is the main decision maker <b>(INTERVIEWER please check consistency with the answer to question ECAz1 and ECAz7)</b>	1
The owners or partners are the main decision makers	2
The board of directors is the main decision maker	3
Other (specify _____ <b>ECAz13x</b> )	4
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION ECAz15**  
**GO TO QUESTION ECAz15**  
**GO TO QUESTION ECAz15**  
**TERMINATE**

**ECAz13**

<b>ECAz14</b>	Is the largest owner female?
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Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**ECAz14**

<b>ECAz15</b>	How many females are among the decision makers?
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Number of female decision makers	
<b>NO FEMALE</b>	<b>0</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**ECAz15**